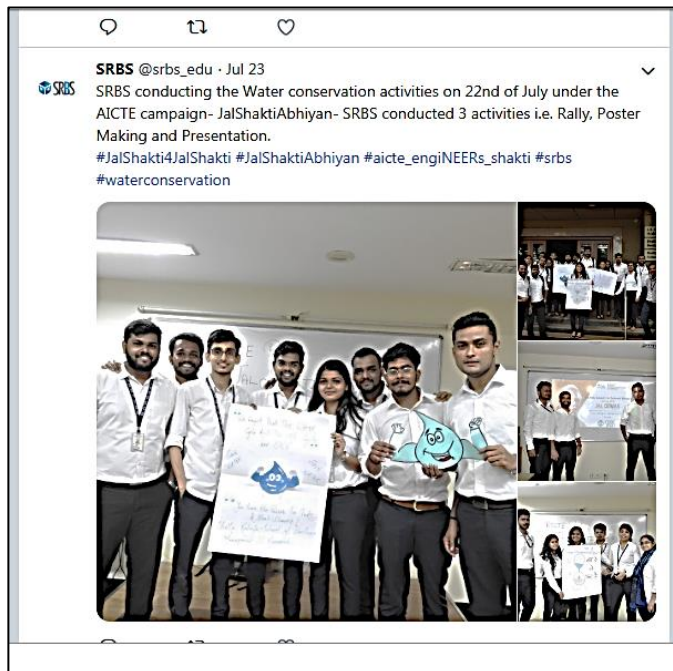


### Report on “Jal Diwas Celebration”

Students of Sheila Raheja School of Business Management and Research celebrated “Jal Diwas” on 22<sup>nd</sup> July under the “Jal Shakti Abhiyan” initiative from Government of India and instructed by AICTE. The motive of activity to create awareness amongst the students about the climatic changes in India and its effect on a water crisis. Institute encourage our students who are an integral part of our society to understand the importance of the water conservation.

Institute conducted 3 activities i.e. Rally, Poster Making and Presentation. Semester III of MMS students actively participated in the activity. The same activities was promoted on facebook, Twitter, Instagram with hashtag “#JalShakti4JalShakti”, “#JalShaktiAbhiyan”, “#aicte\_engiNEERs\_shakti”, “#srbs” and “#waterconservation” as per the instruction of AICTE. Institute also displayed posters created by students on college premise.


Enclosure: Photograph of the event.



**Prof. Vikas Pande**  
Cultural Committee



**For Sheila Raheja School of Business  
Management & Research**

  
**Director**