

Date: - 8<sup>th</sup> Aug 2019**Campus Talk****Kotak Mahindra Bank Campus Talk**

<b>Company</b>	Kotak Mahindra Bank
<b>Date of Campus Talk</b>	8 <sup>th</sup> August, 2019
<b>Talk conducted by</b>	Ms. Riddhi Vyas Mr. Manish Goyal
<b>Specialization focused on</b>	Finance Marketing
<b>No. of students Attended</b>	70

**Company Overview**

**Kotak Mahindra Bank** is an Indian private sector bank headquartered in Mumbai, Maharashtra, India. In February 2003, Reserve Bank of India (RBI) issued the license to Kotak Mahindra Finance Ltd., the group's flagship company, to carry on banking business. It offers banking products and financial services for corporate and retail customers through a variety of delivery channels and specialized subsidiaries in the areas of personal finance, investment banking, general insurance, life insurance, and wealth management. As of April 2019, it is second largest Indian private sector bank by market capitalization.

**Company Talk**

**The session began at 1:20 pm and concluded at 2:30 pm.**

- Professor Anant Digaskar greeted and introduced the speakers to students in the auditorium.
- Campus placement talk was held by Ms. Riddhi Vyas and Mr. Goyal.
- Students were reallocated as per their names in alphabetical order by the speakers.



**SRBS**

Bombay Suburban Art & Craft Education Society's

**SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH**

Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground,  
Bandra (E), Mumbai – 400 051

### Points covered in the session:

- **Introduction** about General Insurance and Life Insurance was conducted. Ms. Riddhi, having 13 years of experience gave a brief insight about the importance and various aspects of having a career in this sector.
- **Importance and Scope in Insurance sector:** Kotak Mahindra ranks 1<sup>st</sup> in its Customer Loyalty. One of the well-known brand across the nation.
- **Career at Kotak Bank: It** is a young and dynamic bank, with an enthusiastic team determined to accomplish the vision of becoming a world-class Indian bank

### Questionnaire

After Campus talk, 5-7 questions were asked as a quiz session by the speakers, related to the points covered in the conducted session. It was a two way communication wherein Students responded to the quiz session very enthusiastically, which resulted into complete interaction and understanding of the complete session.

**Prof. Anant Digaskar**  
Coordinator (Guest lecture)



For Sheila Raheja School of Business  
Management & Research

  
Director