



Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground,
Bandra (E), Mumbai – 400 051

Institutional Distinctiveness

Besides the teaching process, SRBS has adopted Shelampada village, district Palghar, Maharashtra to contribute to the society and nation-building. Apart from NSS activities, the institute introduced a major program last year- Institution Social Responsibility (ISR) to create a positive impact on the society. The theme of this year's camp was Education to all - spreading the importance of Education in rural areas in order to uplift the villagers, especially the youth of the village.

Various initiatives were taken for the upliftment of school students of the adopted village.

Few being mentioned below:

- Interface with the Community
- Build rapport with the headmaster and teachers of District Digital School of Shelmapada village
- Develop a deep understanding of the village

The 2 day camp held at Shelampada village witnessed enthusiastic participation from the youth of the village. Numerous activities were identified and executed for the upliftment of the students of the school. Activities like

- Set up of Library,
- Distribution of Books,
- Skill Programs like preparation of Greeting Cards, Origami, Paper Bags and Posters

For the all-round development, various competitions were organized, like Debate competition, Poem recitation, Essay writing, Slogan writing, Rangoli making, Poster and G.K competition. The winners were suitably awarded.

The Institute has made sustained efforts to promote the importance of education among the youth of the village and ensure that they develop a deep sense of responsibility towards our society and the world at large.



For Sheila Raheja School of Business
Management & Research

Director