



**SHEILA RAHEJA SCHOOL OF BUSINESS
MANAGEMENT & RESEARCH**

(Bombay Suburban Art & Craft Education Society)



**GROOMED
FOR
SUCCESS**

PLACEMENT BROCHURE

2018 - 2020

MASTER OF MANAGEMENT STUDIES

RANKED amongst top
12 Institutes by TIMES
B-SCHOOL SURVEY

AICTE APPROVED & NAAC
ACCREDITED INSTITUTE B++

VISION

To be a premier B-School engaged in innovative teaching for developing competent, ethical and socially responsible business leaders.



MISSION

- Adopt learner-centric pedagogy to enhance knowledge and skills.
- Involve students in social project work and immersion programs to inculcate responsibility towards society.
- Enrich students with practical business management knowledge by providing industrial and corporate experience.
- Practice holistic approach in education to develop intellectual, ethical and leadership potential of students.

Mr. Shyam Wadhvani

President of Bombay Suburban
Art & Craft Education Society
Director of K. Raheja Group of Companies



It has emerged that creativity is a skill which is growing in value for the world's largest corporations...

To keep pace with the lightning speed at which the world of business is changing, there is a need to revolutionize practice that hone their creativity, out of the box thinking skill to make them capable of meeting any challenge in the VUCA world.

The Institute is committed to provide affordable quality higher education in the field of Management for the majority. We nurture and foster human values and professional ethic in the students, which help them to become responsible while talking quick and fast actions for business development and also keep harmony in the society.



S. N. Wadhvani

Chairman

Arvind Tiwari

Hon. Gen. Secretary

S. G. Raheja

Vice-President, Bombay Suburban
Art and Craft Education Society

Dr. Rajan Tungare

Ex-Director, Late N.M. Lokhande
Maharashtra Institute of Labour Studies

Dr. Ashok Wadia

Principal, Jai Hind College

Dr. Kavita Laghate

Director of JBIMS, University of Mumbai

Dr. C. S. Verma

Regional Officer - AICTE (Western Region)

Dr. Abhay E. Wagh

Director - DTE

Dr. Mukesh Goyal

Professor

Prof. Rahul Sanghavi

Assistant Professor

Dr. Vijay Wagh

Member Secretary

DIRECTOR MESSAGE

Dr. Vijay Wagh
Director

Academician, Management Trainer &
Research Guide in Management



“ It is a war of skills and ideas out there in the corporate battlefield. Only battle-readiness and Management innovations will triumph. ”

“Leaders are not always born, they have to be nurtured. And that is exactly our mission here at SRBS. Our blend of theory and practice prepares students to visualize and realize real-world challenges. It nurtures

the leader in each student. Management Education is approached with a vision, sharpened over decades and focused on our tomorrows.”

(2 Years Full-Time Postgraduate Program)

MMS (Master of Management Studies) is a two year comprehensive Post Graduate Degree Programme that aims to develop students into innovative thinkers and successful managers by sharpening their skills to meet a wide array of business needs. The emphasis of the programme is to develop the ability to translate theory into practice. It aims at promoting an inquiring and analytical mind which proactively seeks accurate knowledge, acquires the appropriate skills and promotes the right attitude in creating capabilities to manage enterprises in the twenty-first century.

At SRBS, our focus is to develop highly motivated leaders with a curiosity for conceptual and practical knowledge. The course programmes at SRBS have been specifically designed keeping the pragmatic aspects of real time business situations in

mind. The expert and reputed faculty at SRBS have been chosen to inculcate a strong academic foundation in students, which will complement their practical experience in the future.

The course structure is exhaustive and conducted on a semester basis with four semesters spread over two years. Specialization in Marketing, Finance, Human Resources and Operations is offered from semester three onwards.

Established upon a tradition of excellence, the B-School permits students to choose from a range of courses, enriching them through multi-disciplinary and cross-faculty approaches.



CORE FACULTY



Dr. Vijay Wagh
DIRECTOR
M.Com, MMS
Ph.D.
Corporate Experience of 11 year
Teaching Experience of 18 years



Ms. Jyoti Dixit
ASSISTANT PROFESSOR
B.Com - University of Mumbai
MBA (Finance) - University of Mumbai
Corporate - 4 year
Teaching - 9 years



Dr. Mukesh Goyal
ASSOCIATE PROFESSOR
M.Sc (Physics)-Agra University
MMS (Marketing) - Mumbai University
Ph.D - Business Administration
Dr B.R Ambedkar University Agra
Corporate - 19 years
Teaching - 9 years



Dr. Yogesh Ingle
ASSISTANT PROFESSOR
B.Com-University of Mumbai
MMS(Finance)-University of Mumbai
NET (Management)-UGC
Ph.D.(Financial Management)-Pune University
Corporate - 3 years
Teaching - 7 years



Dr. Rajesh Choksi
ASSOCIATE PROFESSOR
B.E. Industrial Engineering
Nagpur University
M Tech-Industrial Engineering-
RTM Nagpur University
MBA (Finance)-Nagpur University
Ph.D.(Commerce) RTM Nagpur University
Corporate - 6 year
Teaching - 14 years



Mr. Vikas Pande
ASSISTANT PROFESSOR
B.Pharma-University of Mumbai
MMS Marketing-JBIMS
NET (Management)-UGC
SET (Management)
Corporate - 2 years
Teaching - 3 years



Mr. Rahul Sanghavi
ASSOCIATE PROFESSOR
B.Com- University of Mumbai
MMS (Finance) - University of Mumbai
Corporate - 3+ year
Teaching - 9 years



Mr. Anant Digaskar
ASSISTANT PROFESSOR
B.A. Economics-University of Mumbai
Diploma in Industrial Relations &
Personnel Management
M.A. Economics-University of Mumbai
M.L.S. - University of Mumbai
Corporate - years
Teaching - years



Mr. Vivek Sharma
ASSISTANT PROFESSOR
M. Statistics from Allahabad University
MBA (Marketing) - GGD University
Corporate - 16 years
Teaching - 8 years



Mr. Vaibhav Kulkarni
ASSISTANT PROFESSOR
Vaibhav Kulkarni
B.Sc - University of Mumbai
MBA - University of Pune
LLB - University of Mumbai
Teaching - 20 years
Corporate - 3 years



Ms. Ritu Chakraborty
ASSISTANT PROFESSOR
B.E. - Electronics - University of Mumbai
MMS (Finance) - University of Mumbai
Corporate - 1.5 Years
Teaching - 8 years



Ms. Bhavana Solanki
ASSISTANT PROFESSOR
B.Com - University of Mumbai
M.Com - JNVU University
NET, SET Qualified
M.Phil - Commerce
Teaching - 4 years

EXECUTIVE PLACEMENT SUMMER PLACEMENT



EXECUTIVE PLACEMENT SUMMER PLACEMENT

				
				
				
				
				
				
				

FINANCE



Ameriwala Huzefa Saifuddin Howra
SUMMER PLACEMENT & PROJECT
Tulsidas khimji Pvt Ltd,
A comparative analysis of Jet Airways
and Indigo Airways using financial ratios
Corporate Experience - 12 Months
NLP Business Consultant -Ass. Consultant
6 months CA Firm Assistant



Chaudhari Divya Ratnakar Sunita
Karvy Stock Broking Ltd.
To analyze the financial health of
HDFC for the investor
Fresher



Ansari Shagufta Hashmuiddin Zahida
Summer Placement & Project
CV Pabari and Co.
Auditing and review process of
SD cargo Pvt LTD.
Fresher



Chaudhary Divya Mahesh Madhavi
Summer Placement & Project
Karvy Stock Broking Ltd.
To analyze the financial strength of Cipla.
Fresher



Balsaver Shivani Gautam Sandhya
Summer Placement & Project
Sheth Developers Pvt. Ltd.
Analyzing Stock price using 200 Days
SMA on NIFTY Realty stocks.
Fresher



Choudhary Madhu Premnarayan Sheeta
Summer Placement & Project
J.M. Financial Services LTD.
A Comparative Analysis of ICICI Prudential
Mutual Fund & Kotak Mahindra Mutual Fund.
Fresher



Karvy Ekta Narayan Madhavi
Summer Placement & Project
Karvy Stock Broking Ltd.
To analyze financial strength of Cipla.
Corporate Experience -15 Months
One Network Consulting Pvt. Ltd
Junior Accountant



Choudhary Vivek Premnarayan Sheeta
Summer Placement & Project
Axis Bank
A project study on "AXIS BANK"
Fresher



Bhosle Karan Rajendra Savita
Summer Placement & Project
RD Shenvi and Co
Technical Analysis Top 6 Transport and
Logistics Listed Companies as Market
Corporate Experience - 6 Months
SBI CAP Securities
Customer Support Executive



**Chaurasia Siddhesh Hariprasad
Shakuntaladevi**
Summer Placement & Project
India Infoline ltd.
Technical analysis in price discovery of
silver in commodity market.
Fresher



Birhade Roshan Vasudeo Bebibai
Summer Placement & Project
IIFL securities ltd.
Impact of 2019 lok sabha elections on
Indian stock market indexes.
Fresher



Deshpande Renuka Shrikant Swati
Summer Placement & Project
SRF pvt. ltd.
Credit Risk management in SRF pvt ltd.
Fresher



Borkar Saurabh Vijay Vidya
Summer Placement & Project
CA Abhijeet Parab & Co.
Financial analysis of Maruti Suzuki and
Bajaj Auto using CAMEL model.
Fresher



Dholekar Palash Vasanta Vandana
Summer Placement & Project
NCMCS
performance analysis of cooperative bank
and hdfc bank.
Corporate Experience - 6 Months
The LEAD Market Data Mining

FINANCE



Dubey Sachin Jayshankar Vandana
Summer Placement & Project
Sharekhan Ltd.
Technical analysis on pharma sector with selected companies Sharekhan Ltd.
Corporate Experience - 14 Months
R.Seth & Assoc.
Audit Clerk



Kadam Nikhil Dipak Sudha
Summer Placement & Project
R.D. Shenvi & Co.
A study of role of Auditors of R.D. Shenvi & Co. in precessing Internal and statutory audit for the period of 2018-19 24 Months
Corporate Experience - 24 Months
Payroll Officer



Gaikwad Akshay Pravin Kalpana
Summer Placement & Project
Sharekhan Ltd.
A compartive Analysis of stock broking with Sharekhan company .
Fresher



Kamble Sandeep Krishna Vanita
Summer Placement & Project
IIFL
A study of Technical Analysis process followed by IIFL in recommending stocks to clients for the period 2018-2019.
Fresher



Gupta Rahul Gyanchand Sunita
Summer Placement & Project
Tradebulls Ltd.
Analysis of Indian Stock by using NSE & BEF TECHNICAL Indicator during the year 2013-2019
Fresher



Kambli Dipak Krishna Manisha
Summer Placement & Project
Sunwell Engineering Pvt. Ltd.
Study the manufacturing cost process
Fresher



Gurav Prashant Vilas Vaishali
Summer Placement & Project
S.A. Pharmachem Pvt. Ltd.
A study on financial performance of Sunpharma & Cipla.
Fresher



Karpe Amey Abhay Ankita
Summer Placement & Project
Axis Bank
A Study of Retail Loan products Offered By Axis Bank
Fresher



Indulkar Ankita Vijay Varsha
Summer Placement & Project
Union Bank of India
A Comparative Study on financial performance of union bank of india and state bank of india for the year 2015 to 2019
Fresher



Khan Afsha Rizwan Kausar
Summer Placement & Project
SI Construction
A study of role of auditors of SI infratech in processing internal and statutory auditing for the period 2018-2019.
Fresher



Jadhav Gauri Arvind Padmaja
Summer Placement & Project
Axis Bank
NPA comparison between axis bank and ICICI bank
fresher



Khandagley Veena Bharat Swati
Summer Placement & Project
Union Bank
A study of financial performance of Union Bank of India
Fresher



Jagtap Priya Pratap Usha
Summer Placement & Project
Ator Healthcare Pvt. Ltd.
A Study on effect of Working Capital on the profitability of Ator Healthcare Pvt. Ltd.
Corporate Experience -12 Months
Ator Healthcare Pvt.Ltd
Account Assistant



Khating Bharat Uttam Sunita
Summer Placement & Project
Bank of Baroda
A Study of Retail Loan Products offered by Bank of Baroda
Fresher

FINANCE



Koticha Vaishal Mahesh Heena
Summer Placement & Project
Orbit Financial Capital
Computation & analysis of pharma health care & life science using benchmark ratio at Orbit financial capital
Corporate Experience - 4 Years
Franchisee Motilal Oswal-Financial Advisor



Sawant Vaibhavi Shrikant Shweta
Summer Placement & Project
The Shipping Corporation of India
The Impact of Financial Ration on the Financial Performance of SCI
Fresher



Lohar Krupali Manoj Vaisali
Summer Placement & Project
Adani
A study of procedure of fixed assets disposal at DTPS for period of 2018-19
Corporate Experience - 8 Months
Expert Solution CA firm - Assistant



Shah Aaditya Dinesh Nayna
Summer Placement & Project
RD Shinvi and Company
To Study the Auditing and Quality of Audit Practices
Fresher



Madkholkar Ameya Hemant Neha
Summer Placement & Project
QualZen
GST Implementation and its impact on Engineering sector.
Corporate Experience -16 Months
Kritva Investment Advisors
Software Development



Sinha Shaurya Sandeep Kumar Rashmi
Summer Placement & Project
Stock Holding Corporation Ltd.
National Pension Scheme
fresher



Raul Prasad Ajay Apeksha
Summer Placement & Project
India Infoline Ltd.
To Study current trend of Indiabulls Housing finance ltd using RSI
Fresher



Shivdikar Ankita Bhaskar Pratibha
Summer Placement & Project
India Infoline Limited
Technical Analysis of Metal Sector using RSI indicator
Fresher



Raut Siddhi Umesh Nisha
Summer Placement & Project
Vasai Janata Sahakari Bank
Credit Risk Assessment
Fresher



Singh Mukesh Jang Bhadur Savitri
Summer Placement & Project
Trade Links
Input to Study the stock
Fresher



Rawal Shailly Kanhaiya Surekha
Summer Placement & Project
ONGC
A Financial Analysis and Interpretation of ONGC
Fresher



Singh Umesh Chandensingh Chandra
Summer Placement & Project
India Infoline Limited
Technical Analysis of Metal Sector using RSI indicator
Fresher



Sarang Rutuja Sunil Samruddhi
Summer Placement & Project
AGC Networks Limited
An Analysis of Financial Statement of AGC Network Limited
Corporate Experience - 6 months
Abhaya Vidya & Co - Accountant



Singh Yashwant Ajay Beena
Summer Placement & Project
Axis Bank
Retail Banking
Fresher

FINANCE



Shinde Vipul Vinod Neelam
Summer Placement & Project
J M Financial
Comparative Study on return of
Reliance and HDFC mutual funds
Corporate Experience - 27 Months
VFS Global Services Pvt. Ltd
Operations Officer



Upadhyay Vedprakash Rajendra Saroj
Summer Placement & Project
Choice International Ltd.
Study Services in Finance Market
through Choice International Ltd.
Fresher



Sojwal Sadichha Shailendra Asawari
Summer Placement & Project
Shankarlal Ramratan Finance Pvt. Ltd.
Credit Appraisal process of SRF Ltd.
Fresher



Vadloori Ganita Anand Rekha
Summer Placement & Project
Gulf Oil Lubricants India Ltd.
Analyzing financial using financial ratio
Corporate Experience - 5 Months
Greshma Shares and Stock -
Junior Executive



Sonawane Hrutuja Ravindra Pushpa
Summer Placement & Project
IIFL securities Ltd.
Technical analysis of Auto sector
Fresher



Walavalkar Gautami Santosh Shailaja
Summer Placement & Project
IIFL Securities Ltd.
Technical Analysis of Banking Sector by using
selected indicators and Candlestick patterns
Corporate Experience - 21 Months
Accenture Soln Ltd -Transacrction
Processing Associate



Teli Shraddha Laxman Latisha
Summer Placement & Project
Axis Bank
A comparative analysis of operational
effectiveness of Axis Bak and HDFC Bank.
Corporate Experience - 6 Months
RJ Phadke & Co. CA Firm - Assistant



Yadav Vinay Kumar
Harishankar Premadevi
Summer Placement & Project
IIFL
Technical analysis of commodity
Market with reference to gold
Fresher



Thakur Vedant Mahesh Neeta
Summer Placement & Project
TATA steel Ltd.
Analysing financial performance of
TATA steel by using financial ratio
Fresher



Akhil Phadtare
Summer Placement & Project
Forlife trading india pvt. ltd.
A comparative analysis on financial
performance of GE Shipping and
Shipping Corp. of India Ltd.
Fresher



Tiwari Aashish Sushilkumar Kusum
Summer Placement & Project
J.M. Financial
Comperetive analysis of SBI and
ADITYA BIRLA SUN LIFE mid cap.
M.F. Fresher



Nihal Shingade
Summer Placement & Project
Pear Engineering Enterprises
A study on importance of audit.
Fresher



**Tiwari Aniket Maheshchandra
Manisha**
Summer Placement & Project
IIFL securities Ltd.
Technical Analysis of IT sector
Fresher



More Akshata Ashok Suman
Summer Placement & Project
Shipping Corporation of India
To Study of financial health of
Shipping Corporation of India
using working capital indicator
Fresher

FINANCE



Mungekar Shruti Ramesh Reena
Summer Placement & Project
Union bank of India
A Comparative study on financial performance of union bank of India and Bank of Baroda (2015 to 2019)
Fresher



Narkhede Kanchan Kishor Girija
Summer Placement & Project
ICA Pidilite
To Evaluate financial position between Pidilite Vs Asian Paints
Fresher



Nagrale Ashwini Shankar Rekha
Summer Placement & Project
Karvy Broking Ltd.
To study equity analysis of IT companies
Corporate Experience - 24 Months
Aureus Institute of Medical Science - Biomedical Engineer & Safety Officer



Patil Ashish Vijaysing Pratibha
Summer Placement & Project
Tradebulls
To Study the application of fundamental analysis for investment in Beverage Industry
Corporate Experience - 7 Months
Getztech Technologies Ltd - Financial Analyst



Pujari Grishma Dilip Vrushali
Summer Placement & Project
Taj Mahal Palace and Tower
A Study on financial performance of indian hotels and east indian hotels by using financial ratios
Fresher



Pusalkar Tejashree Nandkishor Megha
Summer Placement & Project
Reserve Bank of India
To Study the factors affecting the Foreign Exchange with special evidence of EDPMS in RBI
Corporate Experience - 12 Months
Lumina Datamatic LTD. - E-Commerce Executive

MARKETING



Arolkar Kasturi Santosh Kasturi
Summer Placement & Project
Nielsen India
to study the customer preferences of amazon prime over netflix
fresher



Gomathi Vigneshwari Eswaran
Summer Placement & Project
Cinewingz Creations
The impact of social media users on marketing activities at cinewingz Creations - Fresher



Bhagat Saloni Harshwardhan Lalita
Summer Placement & Project
Nielsen India
Customer preference for authentic lipsticks over first copy.
fresher



Jain Rishab Mahendra Pista
Summer Placement & Project
Nielsen India
A comparative study of Amul vs Mother Dairy with respect to factors affecting the buying behavior of consumers - Fresher



Bhise Abhijeet Ramrao Kalpana
Summer Placement & Project
BCCL
Competitive advantage attained by customer acquisition
Fresher



Jangid saurabh dinesh kumar sunita Devi
Summer Placement & Project
Shree Vishwakarma Silver Art
To study the market potential of shree vishwakarma silver art in Mumbai
Fresher

MARKETING



Birhade Akash Amol Alka
Summer Placement & Project
Entwicklers Software Pvt. Ltd.
To Analyse the response of consumer with regarding to entwicklers software in Maharashtra
Fresher



Kalbhor Uday Ashok Chhaya
Summer Placement & Project
IIFL Securities Pvt. Ltd.
To Study the Factors that influences the Productivity of IIFL
Corporate Experience - 24 Months
Angel Broking & HBL Global -Sales Executive



Burkul Yogendra Pandit Sunanda
Summer Placement & Project
Nielsen India
A marketing survey on customer preference & satisfaction from various DTH services providers in Thane
Fresher



Kamble Vrutanksha Vijay Madhuri
Summer Placement & Project
Indian Oil Corporation Ltd.
To study the effectiveness of Indian Oil Branding in digital media
Fresher



Dhumatkar Rohan Vinayak Sunita
Summer Placement & Project
Nielsen India
To study the strategies adopted by market research firm to stay ahead of competition in modern business
Corporate Experience - 12 Months



Karande Rajesh Ramesh Ruchira
Summer Placement & Project
Smaash Entertainment Ltd.
Technical Analysis for Revenue generation of Smaash entertainment Ltd.
Corporate Experience - 15 Months
Percept Ltd - Client Servicing Executive



Dubey Roshan Bimal
Summer Placement & Project
Ashwin Sheth Developers
to study the sales strategies adopted
Corporate Experience - 12 Months
Marks and Spencer
Customer Service Assistant



Khan Abdul Azim Rahim R Hasina
Summer Placement & Project
The Zero Games Pte Ltd.
To study the usefulness of LinkedIn in game developers (Acid Trip Studios)
Corporate Experience - 14 Months
HERE Soln. Ltd - GIS Analyst



Kori Manjeet Vijay Urmila
Summer Placement & Project
Palladium Group
To Study the Customer Relationship Management (CRM) at Palladium Group
Corporate Experience - 24 Months



Master Harsh Dinesh Bhavna
Summer Placement & Project
Indian Oil Corporation Ltd.
To study the potential of intergrated fleet management solution in Gujarat.
Corporate Experience - 24 Months
Cyclone Retailing and Clothing Pvt Ltd
CRM Executive



Kulkarni Tejas Prasad Rajashree
Summer Placement & Project
Nielsen India
To study the perception about EMV.
Corporate Experience - 21 Months
Toppr.com - Team Coach



Duggal Chirag Gulshankumar Rekha
Summer Placement & Project
Hindustan Unilever Ltd.
To study the marketing strategies adopted by HUL to increase the product sale of Pureit through save the million
Fresher



Lakum Jignyasa Khodidas Hansa
Summer Placement & Project
Interflora
To study the Interflora's brand image in the floral industry
Fresher



More Omkar Gajanan Ranjana
Summer Placement & Project
Wasan Tata Motors
To study the market of promotional activities done by Wasan Motors on sale of tata motors vehicles.
Fresher

MARKETING



Madkholkar Sukanya Hemant Neha
Summer Placement & Project
Catking Educare
To study of the usefulness of social network in attracting youth (age group 18-25) attend the Career Guidance Workshop wrt. Catking
Corporate Experience -24 Months
Arvind Consultancy Pvt Ltd -Trainee Engineer



Patel Jinal Ashok Kalpana
Summer Placement & Project
Sun Data Processing Pvt. Ltd.
To identify new prospect for developing business in garment segment.
Fresher



Mahadik Gaurav Vishwas Vaibhavi
Summer Placement & Project
Indian Oil Corporation Ltd.
To study the potential of intergrated fleet management solution in Maharashtra
Fresher



Patil Priya Bhalerao Sunita
Summer Placement & Project
Indian Oil Corporation Ltd.
Study on Indian Oil as a Brand Perception Vs Experience
Fresher



Mahale Raju Bhaurao Mirabai
Summer Placement & Project
Sharda Motors Ind. Ltd.
To study of market survey on automobile parts in sharda motors
Corporate Experience - 24 Months
Hello Unicorn (IDEA) - C.S.E.



Phondekar Bhagyashree Chandrakant Shubhalaxmi
Summer Placement & Project
Nielsen India Pvt. Ltd.
To study the Consumer buying behaviour towards branded apparels among male shoppers
Corporate Experience - 7 Months



Mane Amey Sunil Vijayalaxmi
Summer Placement & Project
Nielson India
to study the behaviour of the respondents for a face to face interview in GREEN project with respect to AC Niesen field work.
Corporate Experience - 5 Months
Synnex Business Media Pvt.ltd - CPE



Poojari Vivek Prakash Avontika
Summer Placement & Project
Aditya Marketing
To study the effectiveness of sales stragies with reference to Aditya Marketing in Mira Road
Fresher



Ramteke Palkesh Anil Chhaya
Summer Placement & Project
Peeaar Engineering
To Study the marketing and manufacturing efforts by peeaar Engineering to promote advances for Indian Locomotives
Technological - Fresher



Sharma Saurabh Laxmikant Alka
Summer Placement & Project
RR Kabel
To study the consumer pysche and their reason of preference for RR Kabel.
Fresher



Salvi Swapnil Sanjay Nirmala
Summer Placement & Project
Rehau polymers pvt. ltd.
To Identify the prospective Customer of the company.
Fresher



Shinde Akshay Mukund Sunanda
Summer Placement & Project
Nilsen India Private Ltd.
To study the market research process with respect to actual customer survey from Nielsen India Private Ltd.
Fresher



Sankhe Anish Rajendra Vidya
Summer Placement & Project
Indian Oil Ltd.
Improvement in website servo in for better reach visibility and impact of brand servo
Corporate Experience - 24 Months
Gift Popup - CEO



Singh Sonu Anilkumar Poonam
Summer Placement & Project
Sun Data Processing Pvt. Ltd.
To Find Out Prospective Customers For Growth of The business of sun data processing Pvt. Ltd. Company
Fresher

MARKETING



Satam Sanchay Shrikrishna Shraddha
Summer Placement & Project
Saraswat Bank Ltd.
Study the role of saraswat bank in sales of insurance from private organization
Corporate Experience - 5 Months
Kotak mahindra Bank -RCU executive



Sonawane Abhishek Arvind Nirmala
Summer Placement & Project
India Infoline
To study the impact of level of service with respect to brokerage charge on demat account
Fresher



Sattiwale Tushar Brijlal Jaya
Summer Placement & Project
Alluvial Agro
A project on improv reach, penetration and awareness among target segment through social media efforts.
Fresher



Tiwari Shashank Anil Neelu
Summer Placement & Project
Shri Vishwakarma Silver art
To understand the sales dynamics of silverware industry
Fresher



Sayyed Farhan Ali Fazal Ali Farhat Praveen
Summer Placement & Project
Tulsidas Khimji Pvt. Ltd.
To design a standard format for data and feedback collection
Fresher



Wagh Gaurav Anil Vidya
Summer Placement & Project
Rehau Polymers India
To find out perspective retailers and make them aware of polymer product's of rehau polymers india
Fresher



Shah Nidhi Lalit Dipti
Summer Placement & Project
Goldache MSME
To study how customer database can help Goldache improve its business
Fresher



Yadav Ashwini Ramsingh Santosh
Summer Placement & Project
Stubborn Media
To study and understand digital marketing with respect to content writing
Fresher



Ambardekar Sanket Sunil Ankita
Summer Placement & Project
Nielsen India
To study the consumer behavior towards britannia biscuits
fresher

OPERATIONS MANAGEMENT



Sharma Bhavesh Sanjay Amita
Summer Placement & Project
Shipping Corporation of India
To study the procurement process in Shipping Corporation of India
Fresher



Tayade Abhiruchi Vinayak Kadambaree
Summer Placement & Project
Gufie Biosciences Limited
A study on Distribution System of Gufie Pharmaceuticals.
Fresher

HUMAN RESOURCE MANAGEMENT



Bhosale Tanvi Ramesh Neelam
Summer Placement & Project
Mahindra and Mahindra Financial Services Pvt. Ltd.
A study on the Level of Rewards and Recognition process at Mahindra and Mahindra Financial Services P.Ltd.



Gosavi Neha Niranjn Ishwari
Summer Placement & Project
Dr. L.H. Hiranandani Hospital Powai
An analytical study of performance management and employee engagement.
Fresher



Bimal Kajal Shivilal Neelam
Summer Placement & Project
Indian oil corporation Pvt. Ltd.
Study of L & D portal and recommendation
Corporate Experience - 12 Months
Kshitij Business Sol. Pvt.Ltd - HR executive



Gupta Harshita Ghanshyam Sonika
Niranjn Ishwari
Kokilaben Dhirubhai Ambani Hospital
To study the Impact of Information Technology in the process of HR Operations
Fresher



Jadhav Samita Tanaji Bharati
Summer Placement & Project
Kokilaben Dhirubhai Ambani Hospital
A project on effectiveness of rewards system on motivational level of employees.
Fresher



Karnekar Rutuja Sanjay Sayali
Summer Placement & Project
A. R. Holidays
A Study on Talent Acquisition and Retention Practices at A R Holidays
Fresher



Patil Divya Vilas Yashoda
Summer Placement & Project
Dr. L.H. Hiranandani Hospital, Powai
To Study employee, retention strategies at Hiranandani Hospital, Powai
Fresher

STRIKING THE RIGHT BALANCE





**SHEILA RAHEJA SCHOOL OF BUSINESS
MANAGEMENT & RESEARCH**

(Bombay Suburban Art & Craft Education Society)

Raheja Education Complex, Khar Nagar, Opp. Chhatrapati Shivaji Ground,
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