

**SRBS**

SheHa Raheja

School of Business

Management & Research

(Bombay Suburban Art & Craft Education Society)

Perspective Plan 2015 – 2020

Preamble:-

The Institute head takes initiative to prepare a perspective plan toward incremental achievement of the vision and mission of the institute. The framework of the plan is inclined towards the sustainable development of the institution and enrichment. It intends to cover areas such as curriculum enrichment, teaching, learning and evaluation, research and publication, learning recourses, student support, governance and institutions values.

1. Curriculum Enrichment

The college follows the prescribed curriculum of University of Mumbai. Following add on courses are recommended to be considered for enriching the academic input and making students' industry ready.

- a. To continue with Spanish Language
- b. Digital Marketing
- c. Advanced Statistics
- d. Advanced Excel
- e. Personal Finance
- f. Personality Development
- g. Team Building

2. Teaching, Learning and Evaluation

There is always a scope for development of the faculty members to make them more competitive at National and Global level. Keeping this perspective in mind, the following areas of development are proposed.

- a. To incorporate the use of advance ICT technologies in teaching, evaluation and assessment. It is recommended to use the National program on technology Enhance Learning (NPTEL) resources provided by the consortium of IIT in day to day teaching
- b. To develop the network with social organizations to promote traditional Indian values in management education
- c. To develop partnership with higher education organizations of global reputation
- d. To conduct National and International conferences
- e. To conduct exchange programs for students and teachers



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- f. To form various student forums
- g. To develop question bank
- h. The college is committed to provide the diverse needs of students by the means of Buddy groups, Mentoring, Counseling and Special Coaching
- i. To conduct Field Visits, Educational Tours and Study Tours on a regular basis
- j. To enhance learning resources like I.T. Labs, software and other digital resources
- k. To motivate faculty members to apply for patents

3. Research and Publication

In order to enhance academic quality of teachers and students, the following points are recommended.

- a. To start a Ph.D center
- b. To motivate faculty members to publish research paper in reputed journals
- c. To motivate students to publish and present research papers in conferences
- d. To employ research associates
- e. To undertake the publishing of the institute's research journal
- f. To conduct research paper reading sessions
- g. To encourage teachers to undertake research projects
- h. To start research and consultancy cell
- i. To organize guest lectures of eminent researchers and authors

4. Learning Resources & Infrastructure

To augment the existing infrastructure and learning resources the following initiatives are recommended.

- a. To undertake digitalization of the library in phased manner
- b. To increase the number of digital books and journals
- c. To convert classrooms into smart classrooms (in phase manner)
- d. To acquire more online resources
- e. To provide online access to library resources in WAN (Wide area Network)
- f. To provide CCTV's for improvement in the safety of students, staff and property
- g. To add more indoor game facilities
- h. To provide advanced hardware and software facilities



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5. Student's Support

To develop a strong bonding with present and past students who are the ambassadors of the institute. Hence, they should be provided with strong support system in terms of academic, professional and personal arena. The following key areas are recommended.

- a. To strengthen mentoring and counseling
- b. To provide medical support
- c. To provide group insurance
- d. To strengthen placement cell
- e. To strengthen interaction with alumni
- f. To organize grooming session
- g. To strengthen remedial programs
- h. To provide financial and material support to economically backward students
- i. To develop a book bank
- j. To provide yoga & wellness training to students and staff
- k. To increase the number of MOU's with industry and academia

6. Governance

The leader needs to be more proactive in order to realize the vision and mission of the institute. In this regard following suggestions are recommended.

- a. To create and strengthen IQAC
- b. To empanel eminent educationist and administrators from different walk of life
- c. To strengthen the relationships with NGO's
- d. To strengthen the relationship with reputed colleges and academic organizations
- e. To benchmark and adopt the academic, administrative and social practices
- f. To upgrade ERP and MIS systems
- g. To develop networking between the institutions
- h. To develop and maintain cordial relationships among the stakeholders
- i. To encourage faculty members to enrich and enhance academic achievements
- j. Further develop a continuous feedback system and appraisal mechanism
- k. To assist government/local bodies in an NGO in community projects
- l. To popularize the institute among reputed education institute of other states and amongst engineering colleges.



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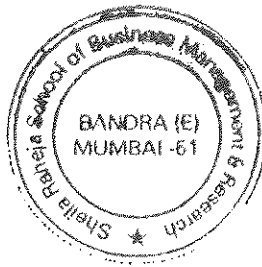
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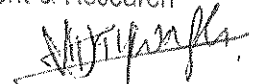
7. Institutional Values

To practice and strengthen the institutional values, the following points are recommended.

- a. To provide value added services to students and the community
- b. To facilitate off campus learning through extension work
- c. To strengthen community services through NSS activities
- d. To equip students and staff for social inclusion through cultural and social activities
- e. To adopt a village and contribute to the social uplifting of the villagers



For Sheila Raheja School of Business
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Director