

**BOMBAY SUBURBAN ART & CRAFT EDUCATION SOCIETY'S**

**SHEILA RAHEJA SCHOOL OF  
BUSINESS MANAGEMENT &  
RESEARCH (SRBS)**

**ANNUAL REPORT**



**ACADEMIC YEAR 2020-21**

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## Academic Calendar 2020-21

Sheila Raheja School of Business Management & Research				
Academic Calendar 2020 - 21				
AUTUM (ODD SEM)		MAJOR ACADEMIC ACTIVITIES	SPRING (EVEN SEM)	
Sem III	Sem I		Sem - II	Sem - IV
13th July	29th January	Commencement of Classes (MMS)	17th May	11th January
15th July	12th October	Commencement of Classes (BMS & BAMMC)	27th January	18th January
NA	9th - 10th February	Induction Program (MMS)	NA	NA
NA	6th - 9th October	Induction Program (BMS & BAMMC)	NA	NA
12th - 16th September	15th - 18th March	CIE Class Test - I (MMS)	14th - 17th June	25th February
31st October	31st December	Last Day of Formal Teaching (BMS & BAMMC)	30th April	15th April
7th November	30th April	Last Day of Formal Teaching (MMS)	31st July	10th March
20th - 5th December	3rd - 11th May	Semester End Exams (MMS)	2nd - 16th August	15th April
20th October	NA	Last date of Project Submission (MMS)	NA	20th February
26th October	NA	Project Viva (MMS)	NA	26th April
12th - 24th December	5th - 12th January	Semester End Exams (BMS & BAMMC)	10th - 20th May	3rd - 12th May

### **Total students during Academic year 2020-21**

<b>Sr. No.</b>	<b>Particulars</b>	<b>Batch</b>	<b>Number of Students Enrolled in Academic Year 2019-20</b>
1	MMS First Year	2020-22	85
2	MMS Second Year	2019-21	108
3	BMS First Year	2020-23	60
4	BMS Second Year	2019-22	57
5	BAMMC First Year	2020-23	30
6	BAMMC First Year	2019-22	32
Total Students during the academic year 2020-21			372

## Examination Data 2020-21

S. No.	Name of Examination	Month & Year	No. of Students Enrolled in AY 2020 -21	Passed	Fail/ATKT	Absent
1.	MMS Semester III	November – December 2020	108	107	1	0
2.	MMS Semester IV	April 2021	108	108	0	0
3.	MMS Semester III ATKT	April 2021	1	1	0	0
4.	MMS Semester I	May 2021	85	84	1	0
5.	BMS Semester III	December 2020	58	58	0	0
6.	BMS Semester I	January 2021	60	59	1	0
7.	BAMMC Semester III	December 2020	32	32	0	0
8.	BAMMC Semester I	December 2020	30	30	0	0
9.	BMS Semester IV	April 2021	58	51	7	0
10.	BAMMC Semester IV	April 2021	30	30	0	0

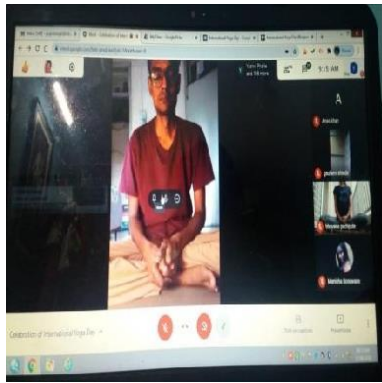
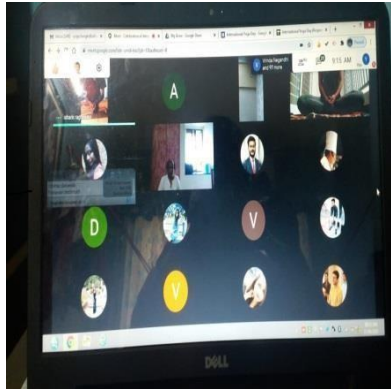
# **Co-curricular Activities**

## 1. INTERNATIONAL YOGA DAY

In view of the worldwide pandemic scenario of COVID-19 outbreak, the NSS unit of Sheila Raheja School of Business Management and Research (SRBS) celebrated online International Yoga Day as per the guidelines issued by AICTE, MHRD and Ministry of Ayush. Institute celebrated the 6th International Yoga Day on 21st June 2020 with the theme of "Yoga at Home, Yoga with Family".

Yoga guru, Art of Living teacher Ishank Raghupate demonstrated different Yoga asanas to spread the message of fitness through yoga. Almost 140 participants took advantage of this online celebration and benefited by E certificate for their participation. It was celebrated online on Google Meet with Directors, Principals, Ex-students, Students, teaching and non-teaching staff of L. S. Raheja School of Architecture, Sheila Raheja Institute of Hotel Management and other colleges affiliated to University of Mumbai. Even some participants were from adopted village, Shelampada, District Palghar.







## 2. GANDAGI MUKTI BHARAT

The National Service Scheme (NSS) unit of Sheila Raheja School of Business Management & Research had participated in an online campaign called 'Gandagi Mukti Bharat' (GMB) organized by the Department of Drinking Water and Sanitation (DDWS) from 8<sup>th</sup> to 15<sup>th</sup> August 2020. This campaign aimed to reaffirm the commitment of the participants towards building a cleaner and healthier future. 47 students from BMS, BA MMC and MMS actively participated in online activities like Poster making, Essay writing, Drawing and Tree Plantation, Cleanliness and Sanitization drives to promote Cleanliness, Plantation, Promotion of behavioral change, Shramdaan and other Swachhata related activities.



### 3. INTERNATIONAL YOUTH DAY

The National Service Scheme (NSS) unit of Sheila Raheja School of Business Management & Research organized many activities to celebrate International Youth Week – a special week to celebrate Youth Talent. The activities were divided into 4 categories spread over 4 days from 12th - 15th August, 2020. Activities were: Creative Writing, Film Making, Digital Art/Painting and Elocution. 37 students from BMS, BA MMC and MMS actively participated in the online programs.



#### **4. INDEPENDENCE DAY CELEBRATION**

The National Service Scheme (NSS) unit of Sheila Raheja School of Business Management & Research celebrated Independence Day on Google Meet in the wake of the ongoing coronavirus pandemic and mounting cases. Various competitions like Poem and Speech reading were organized to nurture the talents of students on this occasion. Selected Poems and Speeches were read by winners which projected the Indian freedom struggle. All NSS Volunteers, teaching and non-teaching staff enjoyed the online celebration.

##### **Winners of Poem and Speech competitions:**

- Mr. Mayuresh Sangle (Poem competition)
- Ms. Bhavana Pachpute (Speech competition)
- Mr. Vikesh Manzarekar (Poem competition)

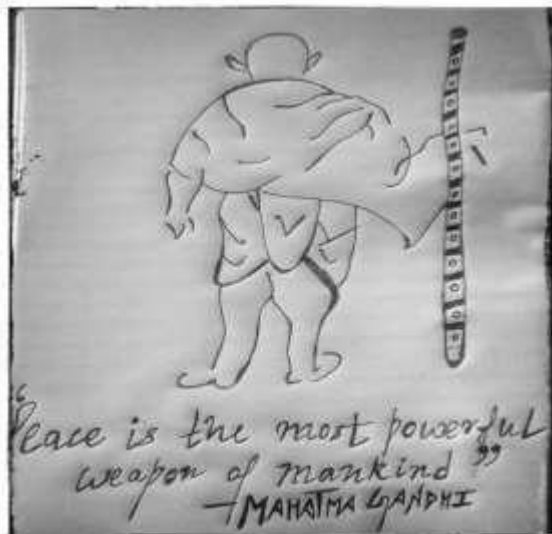
E certificates were distributed to the winners.

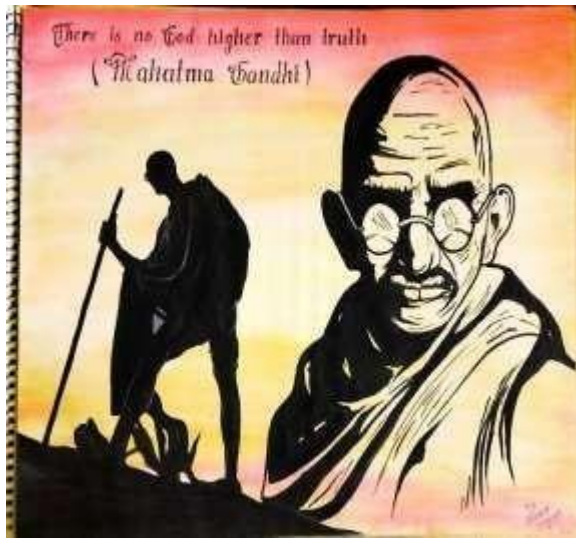
## 5. CELEBRATION OF BIRTH ANNIVERSARY OF MAHATMA GANDHI

National Service Scheme (NSS) unit of Sheila Raheja School of Business Management & Research celebrated the birth anniversary of Mahatma Gandhi on 2nd October, 2020 by organizing online activities.

Students participated in Poster making and Essay writing activities to promote ancient Indian principles like Non-violence and Truth. 35 students from BMS, BA MMC and MMS actively participated in the online activities.

Mr. Parth Garg, winner of Essay competition. E certificates were distributed to the winners.





## **6. FIT INDIA FREEDOM RUN**

The National Service Scheme (NSS) unit of Sheila Raheja School of Business Management & Research had participated in run/walk campaign called 'FIT India Freedom Run' organized by the Department of Youth Affairs from 15th August 2020 and scheduled under continuum till 2nd October 2020.

This campaign aimed to encourage fitness and help us all to get freedom from obesity, laziness, stress, anxiety, diseases etc. 38 students from BMS, BA MMC and MMS, along with 2 faculty members actively participated in run/walk while maintaining social distancing.

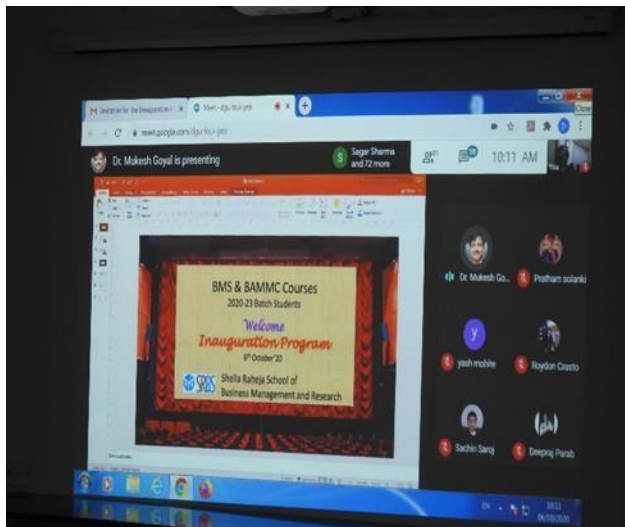
As per the guidelines, participants followed the concept of a Freedom Run and Walk on a route of their choice, at a time that suits them. The concept behind this run was that "It can be run anywhere, anytime!"

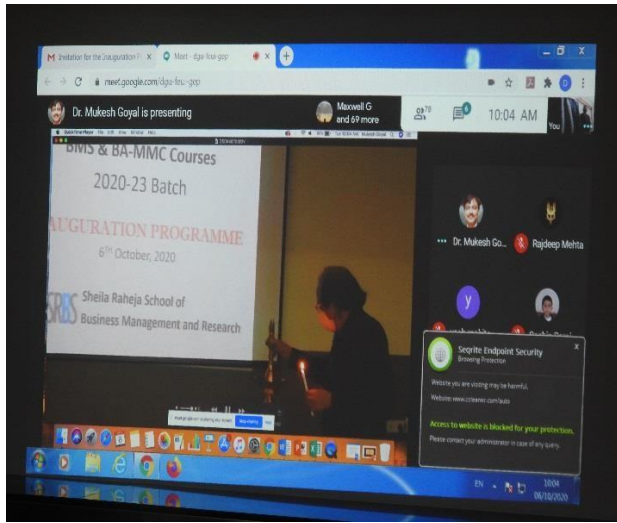
## 7. INDUCTION PROGRAMME FOR BMS & BAMMC

The Induction Ceremony for BMS & BAMMC of batch 2020-2021 was held online on 6th October, 2020 at 10am. The session started with a prayer and lighting the lamp by Dr. Vijay Wagh, our Director.

It was followed by the introduction of the teaching and non-teaching faculty of Sheila Raheja School of Business Management and Research. After this, a session on Universal Human Values was imparted. Following this, Dr. Yogesh Ingle held the Orientation Ceremony and shed light upon the National Social Schemes sector of the college.

The students had a fun-filled ice breaking session to acquaint themselves with each other, which brought an end to the Induction Program.







## 8. VIGILANCE AWARENESS WEEK

As per directives of the Central Vigilance Commission, the National Service Scheme (NSS) unit of Sheila Raheja School of Business Management & Research (SRBS) organized the Vigilance Awareness Week during 27th Oct.2020 – 2nd Nov. 2020 by conducting online activities based on the theme “Vigilant India Prosperous India”.

The week started with the Integrity Pledge taken by all the Teaching, Non-teaching staff and Students of SRBS. To inculcate the values of Vigilance in young minds, various competitions like Essay writing, Debates and Poster making were organized to promote moral values, ethics, good governance practices etc.

97 students participated and showcased their Management talents in the competition to fight corruption. E certificates were distributed to the winners.



## **9. CONSTITUTION DAY**

The National Service Scheme (NSS) unit of Sheila Raheja School of Business Management & Research celebrated Constitution day on Google meet and Google classroom during the ongoing coronavirus pandemic.

Quiz competition and Essay writing were organized to bring out the talents of students from BMS, BA MMC and MMS. Celebration projected the contribution of Constitution makers and Freedom fighters in the development of India.

All students, teaching and non-teaching staff enjoyed this online celebration.

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## **10. BIRTH ANNIVERSARY OF NETAJI SUBHASHCHANDRA BOSE**

The National Service Scheme (NSS) unit of Sheila Raheja School of Business Management & Research celebrated the birth anniversary of Netaji Subhashchandra Bose on Google classroom during the ongoing coronavirus pandemic on 25 th January 2021.

Various competitions like Essay writing, Poem writing and Poster making were organized to bring out the talents of students from BMS, BA MMC and MMS on this occasion. Selected Posters, Poems and Essays which projected the contribution of Netaji were judged by a committee of faculty members. All students, teaching and non-teaching staff enjoyed this online celebration.

Winners of Poem and Essay competitions:

- Mr.Rishab Jain (Essay competition)
- Mr.Vikesh Manzarekar (Poem competition)

E certificates were awarded to the participants.

## **11. REPUBLIC DAY CELEBRATION**

The National Service Scheme (NSS) unit of Sheila Raheja School of Business Management & Research celebrated 71st Republic day on Google meet and Google classroom during the ongoing coronavirus pandemic. Various competitions like Essay writing, Poem writing and Video making were organized to bring out the talents of students from BMS, BA MMC and MMS on this occasion. Poems and Essays were judged by a committee of faculty members.

Celebration started with National anthem then selected Poems and Essays were read by winners which projected the contribution of Constitution makers and Freedom fighters in the development of India. NSS program officer, Dr.Yogesh Ingle shared his thoughts followed by National song to conclude program. All students, teaching and non-teaching staff enjoyed this online celebration.

The names of winners of Poem and Essay competitions are as below:

- Mr. Kanishka Verma (Essay competition)
- Mr. Dimple Malhotra (Poem competition)

E certificates were awarded to the participants.

## **12. INDUCTION PROGRAMME OF MMS**

Sheila Raheja School of Business Management and Research organized a two-day induction program for the fresh entrants to MMS program. The objective of this program was to acclimatize the students to the new environment and get them acquainted with the institution culture. The induction program was conducted virtually (on Google meet) and was commenced on 9th February and ended on 10th February 2021.

The first day began with the welcoming of all the 1st year students followed by a delightful prayer song to mark the occasion of new beginnings. Later, primarily an Institutional presentation showcasing all the staff and lecturers was highlighted to the students.

In continuation, director of college Dr. Vijay Wagh was welcomed to give a welcome speech. During his speech he highlighted the achievements of the college and best practices; alongside stressing upon discipline and norms at college.

Later, students were acquainted with the curriculum, time-table, add on courses, importance and need of a particular subject, concept and need of mentor mentee and concept of buddy system, awareness to the students with respect to scoring system and Attendance criteria.

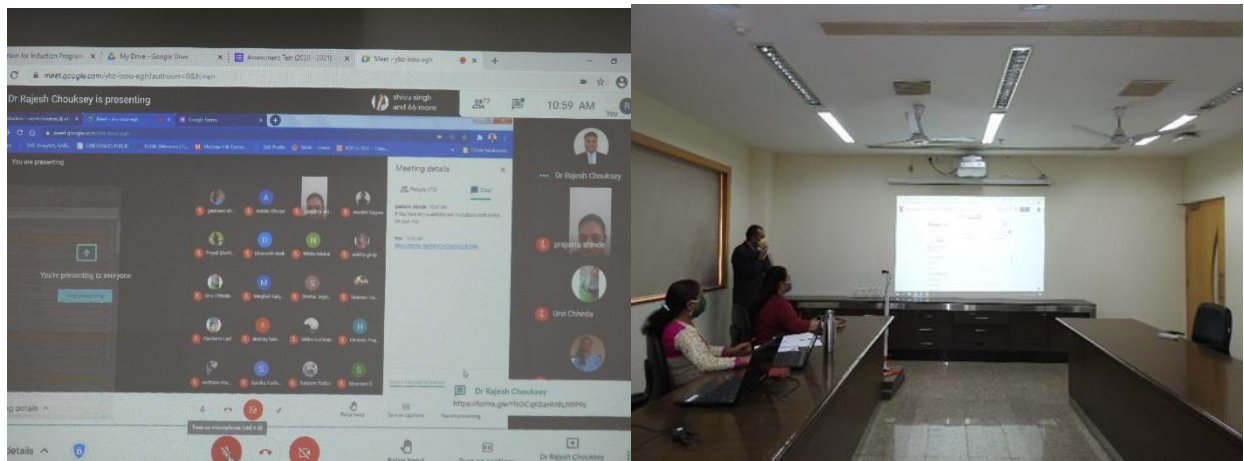
Dr. Yogesh Ingle, Assistant Professor and the head of NSS Unit interacted with the students and updated them about various activities taken up as part and parcel of NSS. Entrants were also intimated about the significant role played by NSS in community work and service to society. Students obtained detailed knowledge of different activities conducted by the NSS team.

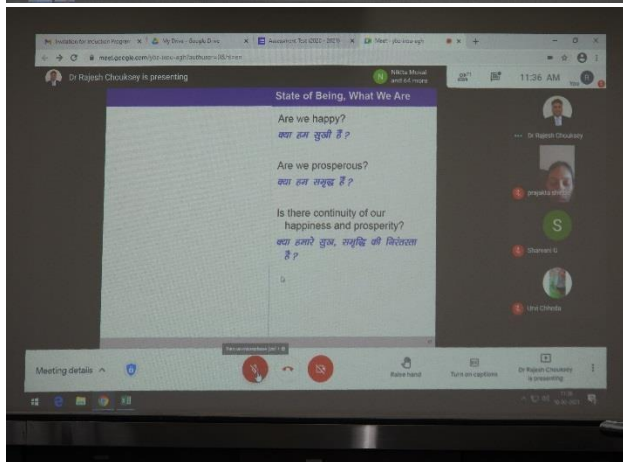
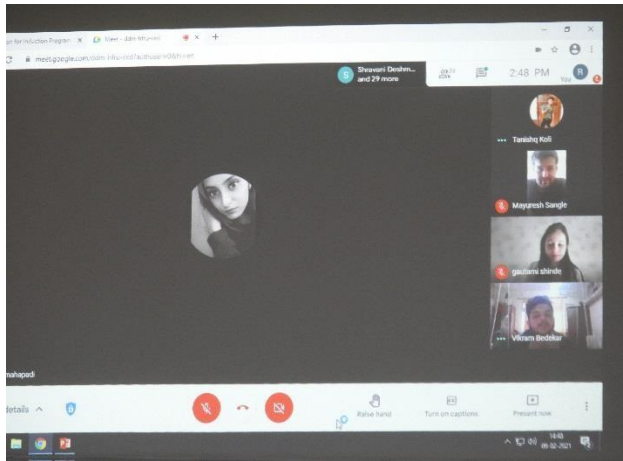
The last session had the wheels of the induction program in full motion, where freshers were encouraged to look beyond the textbooks and academic outlook by their teachers and seniors and dive into a multitude of co-curricular activities planned intensively for them. The students were coaxed into interacting with their peers and seniors to develop strong interpersonal bonds from the start.

The second day of the induction program started with a short overview of the first day. On this day, activity based session on Human Values giving emphasis on self-

awareness and interpersonal skills was conducted. Later a video was presented showcasing the infrastructure of the college and also various cultural activities that are conducted. Insights on placement activity of the institute and how to actively prepare right from the early semester for a promising recruitment in the future was explained to students.

Choosing a right specialization is very important so to guide the students about the different specialization senior students introduced them to the specializations of MMS Program. Lastly, the vote of thanks was presented and students were congratulated.





### **13. FACULTY DEVELOPMENT PROGRAM**

Sheila Raheja School of Business Management and Research organized a Faculty Development Program on 2<sup>nd</sup> march 2021. The objective of this program was to acclimatize the Faculty Members on Mentorship, Publishing Research Papers, Awareness on Google Classroom and Minor Research Projects.

Prof. Anant Digaskar started the session on Mentoring students. He focused on the principles of mentorship, pre-requisites of executing mentorship in educational institute, attributes of a good mentor and also explained the scheme of mentorship for the students. He shared a template of performance rating for executing mentorship for the students at SRBS.

The second session was explained by Prof. Sandeep Kudtarkar on the topic of “Research Paper Publication”. He first discussed about International journals, their Rankings and Journal level metrics such as Impact Factor, Cite Score, Eigen Factor, h index reflecting journal’s impact and quality. He then continued his discussion on ABDC and Scopus journal’s ranking and criteria for categorization the journals. After this he explained the process of publication of research paper in international journal including topic selection, writing of paper, author’s guidelines, Desk rejection, Blind peer Review and finally acceptance of the research paper for the publication. He stated various reasons for which the research papers are rejected outright and in subsequent stages and how to deal with them. Finally he discussed attributes required for publishing papers in international journal like clarity, originality, Literature Review, Discussions, developing theoretical framework and theoretical and practical implications of the research.

Prof. Pradeep Singh continued the discussion giving detailed guidelines and explaining advantage of Minor Research Project. He shared a link from where circulars on Minor Research Project can be tracked.

The final session was conducted by Dr. Yogesh Ingle. He explained the basic features of Google classroom. These included creation of Classroom, ways to add people, updating study material, creation of Quiz & Assignments in Google classroom. He also suggested Google classroom for creation of the e – course book.

The session ended with vote of thanks extended by the Director.

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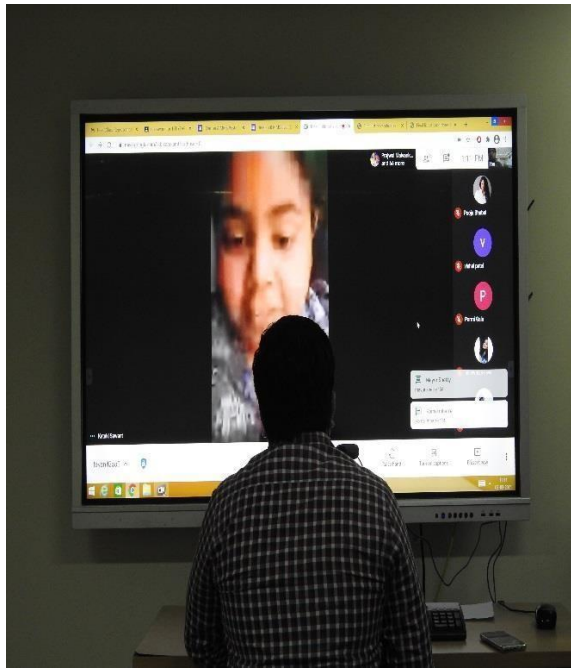
## **14. CELEBRATION OF 75 YEARS OF INDEPENDENCE-AZADI KA AMRUT MAHOTSAV**

The National Service Scheme (NSS) unit of Sheila Raheja School of Business Management & Research celebrated 75 years of India's Independence - "Azadi Ka Amrut Mahotsav" on 13 th march 2021 using Google meet and Google classroom during the ongoing coronavirus pandemic.

Various competitions like Essay and Poem writing were organized to bring out the talents of students from BMS, BA MMC and MMS on this occasion which projected the Indian freedom struggle.

All students, teaching and non-teaching staff enjoyed this online celebration.





## 15. DEGREE DISTRIBUTION CEREMONY FOR MMS BATCH2018-2020

The Degree Distribution Ceremony is a day devoted to celebrating an important point in students' lives. Examinations are finally over; parents admire their children for reaching the finishing line of a long marathon. Most of all, it is a time of unrestrained optimism.

Sheila Raheja School of Business Management & Research organized – **“Degree Distribution Ceremony for Batch 2018-2020”** on 27<sup>th</sup> March 2021 from 12 pm onwards on Google Meet Platform. The lecture was attended by the MMS pass out batch of 2018-2020 and Faculty members.

The ceremony began with a Welcome speech followed by the Directors speech. The degree distribution started after the graduating students took the Convocation Oath.

The Vote of Thanks was granted by thanking all of the attendees for joining this event and making it a success.

All the students were congratulated once again and the ceremony ended.



## 16. DIGITAL MARKETING 101 BY IIDE

Sheila Raheja School of Business Management and Research in collaboration with IIDE had organized a webinar on “**DIGITAL MARKETING 101**” on 27th March 2021 from 1pm to 2 pm. The lecture was attended by the MMS, BMS and BAMMC students and Faculty members.

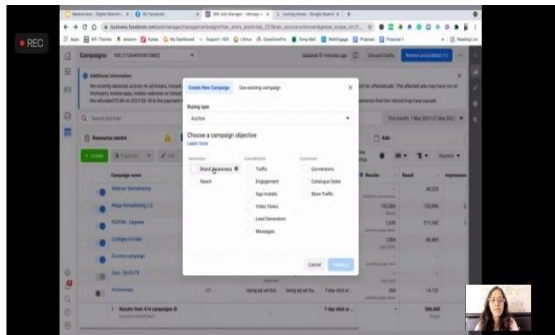
IIDE is India’s Premier School for Digital Marketing. Digital Skills are absolutely essential if you want to stay relevant in today’s world. So, they have launched a School of Digital Marketing, Code and Design to train students and make them equipped for their future. They have continuously strived towards imparting digital skills to more than 60,000 students through online, offline and on-demand mediums.

**IIDE speaker – Ms. Dhvani Shah** helped us to understand different components of Digital Marketing and ways to market our business online. Where to spend our money in Digital Marketing and to understand Short term vs Long Term Digital Marketing plans.

The speaker demonstrated how to use Facebook Business Manager to promote our business.

Business Manager helps advertisers integrate Facebook marketing efforts across their business and with external partners. You can use this free platform to:

- Run and track your ads
- Manage assets such as your Pages and ad accounts
- Add an agency or marketing partner to help manage your business
- Reach out to the right audience



It was a very interactive session between the speaker and the students, and it also provided insights to the students about how to move forward with their careers. The students had a wonderful experience throughout the session.

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## **17. EXPLORATION- BUSINESS PLAN COMPETITION**

Dr. Panjabrao Deshmukh Institute of Management Technology and Research, Nagpur Organized Exploration-Business Plan Competition on 30<sup>th</sup> March 2021.

In that competition one team of SRBS had participated. SRBS team members are Fanny Gala, Mayuresh Sangale and Vikesh Manjarekar under guidance of Prof. Rahul Sangahvi.

SRBS team had presented business plan which was on 'Online Traditional Rental Clothing' (Company name was Classic Curve).

Topics which are covered in the business plan presentation were survey report, briefing about business, SWOT analysis, Product & Service, marketing plan, financial plan (Cost & revenue), operation plan and website briefing. It was excellent learning opportunity for SRBS team.

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## 18. SHRI GURU TEG BAHADUR BIRTH ANNIVERSERY CELEBRATION

The National Service Scheme (NSS) unit of Sheila Raheja School of Business Management & Research celebrated 400th Prakash Parv celebration of Shri Guru Tegh Bahadur on Google meet and Google classroom during the ongoing coronavirus pandemic.

Various competitions like Essay writing and Poem writing were organized to bring out the talents of students from BMS, BA MMC and MMS on this occasion.

All students, teaching and non-teaching staff enjoyed this online celebration.

E certificates were awarded to the active participants.



## **19. INTRA-COLLEGE “CASE-STUDY CRACKERS COMPETITION**

An online case study competition was held by Entrepreneurship Development Cell to boost student's ideas and knowledge about entrepreneurship and how this competition can assist in developing and refining students' capacity for problem-solving and decision-making capabilities with good entrepreneurship skills. In a typical competition, teams of students are provided with a realistic scenario – usually a particular situation that requires developing an appropriate action plan in person. But this being an online competition, the whole process was done through online mode on first and second April, 2021.

Though many students actively participated in the competition which led to 10 groups in total all set to crack the competition. The committee members and the participants had good coordination going on which made the competition successful.

Participants were given two days to solve the case study using all sources available to them. All groups used all their sources and ideas in completing the competition.

This competition provided them with opportunities to gain specialized knowledge, improve communication skills, and develop a sense of teamwork. In addition, they gave a challenging competition to each other and 3 groups secured the 1st, 2nd, and 3rd position in the competition.

1st position was secured by Ambitious & Gritty Mappers group, 2nd position was secured by Brainy Buddies group and 3rd place was secured by The Gone Case group.



Bombay Suburban Art & Craft Education Society's  
Sheila Raheja School of Business Management and Research  
Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai - 400 051



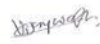
This is to certify that  
*Mitalee Rathod*

(Team: *The Ambitious & Gritty Mappers*)

has secured 1<sup>st</sup> position in the "Intra-College Case-Study Crackers  
Competition" organised by Entrepreneurship Development Cell of  
Sheila Raheja School of Business Management & Research  
on 1<sup>st</sup> & 2<sup>nd</sup> April, 2021

  
Prof. Rahul B. Sanghavi  
In-charge of Entrepreneurship Development Cell



  
Dr. Vijay Wagh  
Director

Bombay Suburban Art & Craft Education Society's  
Sheila Raheja School of Business Management and Research  
Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai - 400 051



This is to certify that  
*Gaurav Gawali*

(Team: *The Ambitious & Gritty Mappers*)

has secured 1<sup>st</sup> position in the "Intra-College Case-Study Crackers  
Competition" organised by Entrepreneurship Development Cell of  
Sheila Raheja School of Business Management & Research  
on 1<sup>st</sup> & 2<sup>nd</sup> April, 2021

  
Prof. Rahul B. Sanghavi  
In-charge of Entrepreneurship Development Cell



  
Dr. Vijay Wagh  
Director

## **20. WORLD NO TOBACCO DAY**

The World No Tobacco Day on 31st May, 2021 was celebrated by taking pledge in English & Hindi in a befitting manner following strict adherence to the Govt. Guidelines/Protocols on COVID-19 with kind regards UGC.

## 21. BRAND BUILDING WORKSHOP

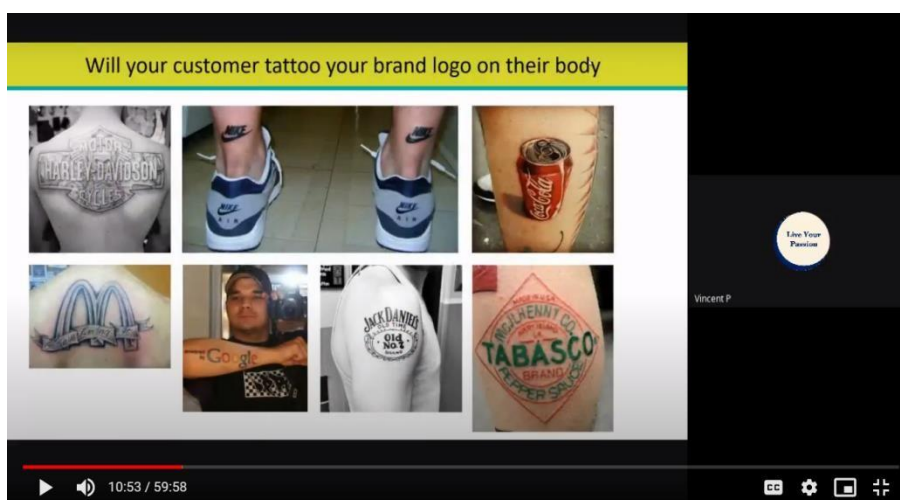
On June 5, 2021, Entrepreneurship Development Cell organised Brand Building Workshop via Google Meet. Speaker of the workshop was Mr. Vincent Panangadon. Mr. Vincent Panangadon is a founder of Offbeat Road, India. The workshop was well attended by 66 Students and Professor Rahul Sanghavi. The workshop was designed:-

- To motivate student to start their own business.
- To learn how to build a brand.

The workshop started at 3:00 PM by SRBS student Srinidhi Hegde with a welcoming speech. Mr. Vincent Panangadon started workshop with his presentation on Brand Building. In short, he presented that Religion is the biggest brand in the world and then he explained what 10 elements create a strong religion.

In that he covered a clear vision, Power from enemies, Authenticity, Consistency, Storytelling, Symbol, Mystery, Rituals, Sensory appeal, Sense of belonging, at around 4:00 p.m. he completed his presentation.

At 4:45 p.m. Mr. Vincent Panangadon answered all the queries of the students. The workshop was ended at 5:00 p.m. by SRBS student Vishvam Sharma with a thanking speech.



Date: 2nd July, 2021

ENTREPRENEURSHIP  
DEVELOPMENT CELL  
ORGANIZE INVESTMENT  
& TRADING YODDHA  
COMPETITION

Entrepreneurship

Development Cell is organized the live online virtual stock market competition name as “Investment & Trading Yoddha”, held from 1st June April, 2021 to 30th

June, 2021 where each students get the virtual fund of Rs.10, 00,000 to create their own portfolio.

The activity's main objective was to showcase the student's general and financial awareness, critical thinking and analytical ability along with knowledge of portfolio management. Students were then buying and selling the stocks based on live fluctuating stock prices and maximizes their net worth.

The activity gave students a live experience of money management, risk management, position size, decision making, critical thinking and analytical ability using their general and financial awareness. Different concepts of finance such as portfolio management, investment, maximization of wealth and net worth were also experienced by the students. Also, students got an exposure on how various events all around the world affect the decision making of the investors. The activity was a big success as the students erudite a lot in this activity along with pleasure.

At the end of this competition we acknowledge three students with their best performance that is top position certificate and all other students received participation certificate.

## **22. ALUMNI-STUDENT INTERACTION**

Sheila Raheja School of Business Management & Research had organized its first “ALUMNI-STUDENT INTERACTION SESSION” for A.Y. 2020-2021 on 13th November 2020 from 11 am to 12.30 pm on go ogle meet. The lecture was attended by the Second year MMS students and Faculty members. The Session was addressed by the alumni - Mr. Rakshit Rane (Marketing specialization).

Mr. Rakshit Rane spoke about how we can reach out to land on internships/jobs through referrals, startups and networking events. He also made us aware about the various free platforms that are available like LinkedIn Boolean, Canva, Resume Worded and how we can effectively use them for advancing our professional network, make us standout from the rest and also help us skill up.

It also gave students guidance about how to proceed with their career ahead. The students gained valuable information through his knowledge and experience. The Vote of Thanks was given by the Alumni Committee Member and as per the feedback received from all the participants present, it was an enriching learning experience.

### **23. ALUMNI – STUDENT INTERACTION**

Sheila Raheja School of Business Management & Research held “ALUMNISTUDENT INTERACTION” on 10th April.2021 for the benefit of MMS (Semester – I Batch – 2020-22) students Mr. Atul Upadhyay is the Associate director business development at Super Records from past five years. Before that he was an assistant manager at Data Matics, a major International market.

He started his lecture by firstly introducing himself then he gave students a brief idea about the importance of MBA course. Later he explained his interest in International market and how he expanded his business in sales. He said as a management student you all need to have a vision for yourself and be mentally prepared for your corporate experience, and learn as many skills as you can.

- He also mentioned about communication skills and its importance, one should have clarity in thoughts and also your presentation skill should be effective.
- And do the job which makes you happy, and if you are passionate about your goals nothing and no one can stop you.
- To be mentally prepared for functional as well as psychological and behavioral aspect.
- To value yourself and your peers, pass on your knowledge, be disciplined and have consistency.

## **24. WOMEN'S DAY CELEBRATION**

Sheila Raheja School of Business Management & Research held “WOMEN'S DAY CELEBRATION” on 8th March 2021 from 11 am to 11.30 am on google meet. Students from MMS, BMS, and BAMMC, as well as faculty and non-teaching staff, attended the lecture.

The celebration opened with a Welcome Speech and was accompanied by a Women's Day Speech about Women Empowerment. In a short video, “Indira Nooyi, former chairperson and chief executive officer (CEO) of PepsiCo” was featured. Our first-year MMS student recited a poem about the multiple roles a woman plays in her life. The event was proceeded by a video featuring MMS students performing a song. On this special day, our Director Dr. Vijay Wagh also felicitated the SRBS female teaching and non-teaching staff.

