



# SRBS

Bombay Suburban Art & Craft Education Society's

**Sheila Raheja School of Business Management and Research**

Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground,  
Bandra (E), Mumbai – 400 051.

**Date: 30<sup>th</sup> March, 2021**

***Dr. Panjabrao Deshmukh Institute of Management Technology and Research, Nagpur  
Organized  
EXPLORATION- Business Plan Competition  
(Academic Year: 2020-2021)***

Dr. Panjabrao Deshmukh Institute of Management Technology and Research, Nagpur College has organized competition named “**EXPLORATION- Business Plan Competition**”. In that competition one team of SRBS had participated.

SRBS team members are Fanny Gala, Mayuresh sangale and Vikesh Manjarekar under guidance of Prof. Rahul Sanghavi.

SRBS team had presented business plan which was on ‘**Online Traditional Rental Clothing**’ (Company name was Classic Curve).

Topics which are covered in the business plan presentation were survey report, briefing about business, SWOT analysis, Product & Service, marketing plan, financial plan (Cost & revenue), operation plan and website briefing. It was excellent learning opportunity for SRBS team.



Rahul B. Sanghavi.  
(Assistant Professor)  
(In-charge Entrepreneurship Development Cell)