



Sheila Raheja School of Business Management and Research

Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai – 400 051.

Date: 30th April, 2021

ENTREPRENEURSHIP DEVELOPMENT CELL ORGANIZE INTRA-COLLEGE "CASE-STUDY CRACKERS COMPETITION" On 1st AND 2nd APRIL, 2021 (Academic Year: 2020-2021)

An online case study competition was held by Entrepreneurship Development Cell to boost student's ideas and knowledge about entrepreneurship and how this competition can assist in developing and refining students' capacity for problem-solving and decision-making capabilities with good entrepreneurship skills. In a typical competition, teams of students are provided with a realistic scenario – usually a particular situation that requires developing an appropriate action plan in person. But this being an online competition, the whole process was done through online mode.

Though many students actively participated in the competition which led to 10 groups in total all set to crack the competition. The committee members and the participants had good coordination going on which made the competition successful.

Participants were given two days to solve the case study using all sources available to them. All groups used all their sources and ideas in completing the competition.

This competition provided them with opportunities to gain specialized knowledge, improve communication skills, and develop a sense of teamwork. In addition, they gave a challenging competition to each other and 3 groups secured the 1st, 2nd, and 3rd position in the competition.

 $1^{\rm st}$ position was secured by Ambitious & Gritty Mappers group, $2^{\rm nd}$ position was secured by Brainy Buddies group and $3^{\rm rd}$ place was secured by The Gone Case group.





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