

**Date: 29<sup>th</sup> June, 2022**



***Ministry of Education's Innovation Cell, AICTE,***

***In collaboration with***

***Sheila Raheja School of Business Management & Research's***

***Institution Innovation Council (IIC) & Entrepreneurship Development Cell organized  
A Session on "Out of the Box Thinking for Problem Solving" on 28th June 2022 at 2.00  
PM by Prof. V. Kamakoti, Director, IIT Madras  
(Academic Year: 2021-2022)***

**Event Date: 28<sup>th</sup> June 2022**

**Event Time: 2:00 p.m.**

**Venue: Online (Google Meet & YouTube)**

**YouTube Link: <https://www.youtube.com/MHRDIInnovationCell>**

The Institution Innovation Council and Entrepreneurship Development Cell of Sheila Raheja School of Business Management and Research organized an online session to acquaint the students of MMS with knowledge of the “Out of the box thinking for problem-solving“ on 28th June 2022.

The speaker of the session was Prof. Veezhinathan Kamakoti, Director, IIT Madras whose area of expertise is computer science and software engineering and also holds a Ph.D.

Out of the box thinking is a metaphor that means to think differently, unconventionally, or from a new perspective. This phrase often refers to novel or creative thinking. To think outside the box is to look further and to try not thinking of the obvious things, but to try thinking of the things beyond them or even other than them. This was explained by Prof V Kamakoti in depth with the help of real life examples which enabled students to understand why out of the box thinking is important in today's competitive world and how it gives you an edge when dealing with real life scenarios.

Prof Kamakoti further introduced a course on Out of the box thinking which IIT Madras is launching where candidates will be taught to find solutions to problems by using reasoning that is not immediately obvious and involving ideas that may not be obtainable by using only traditional step-by-step logic. In this unique course, such thinking is emphasized through rediscovering the known and unknown facts of mathematics logically with an interesting broader perception and the manner of doing it.

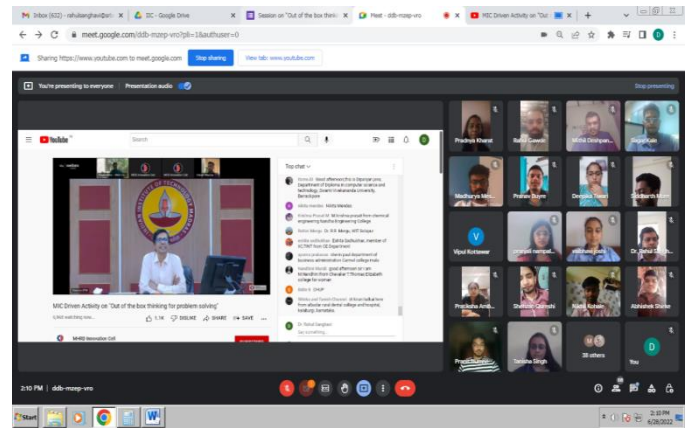
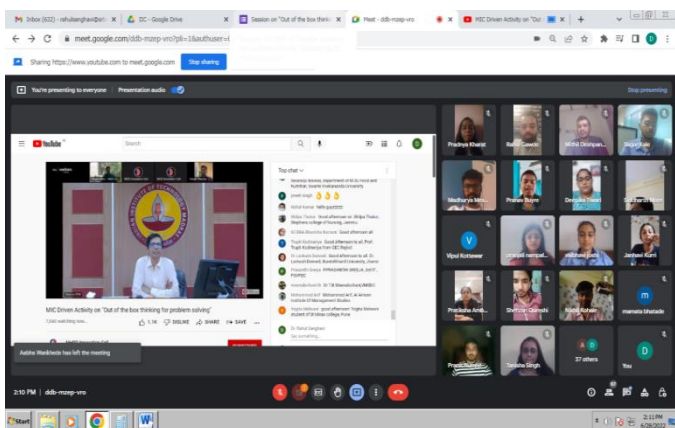
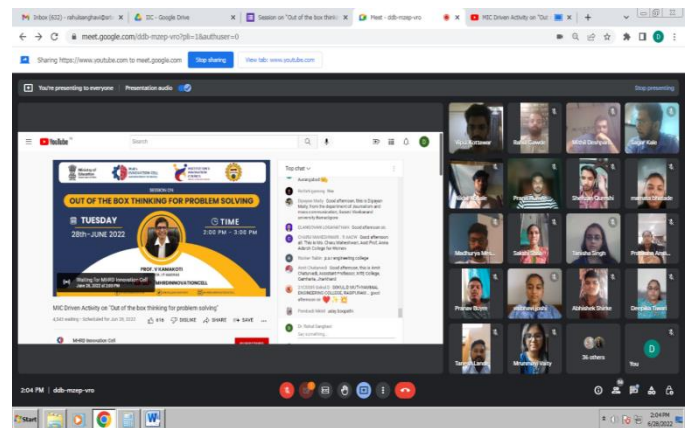
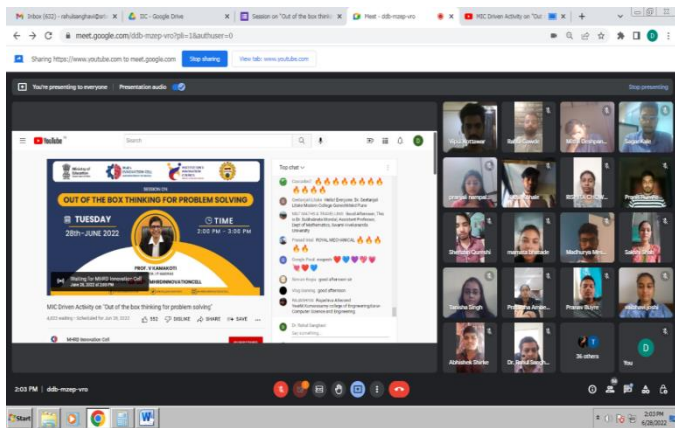
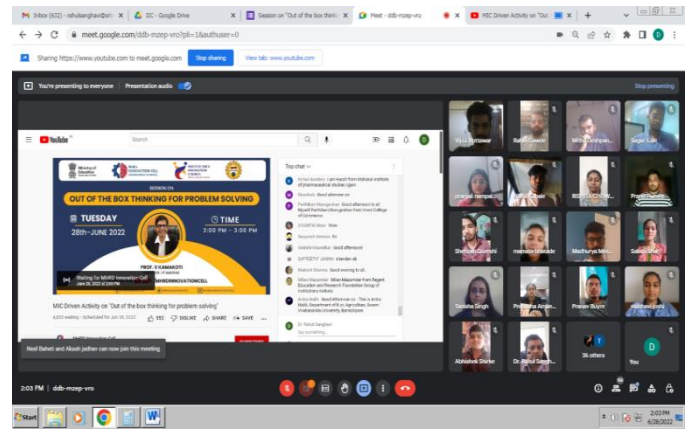
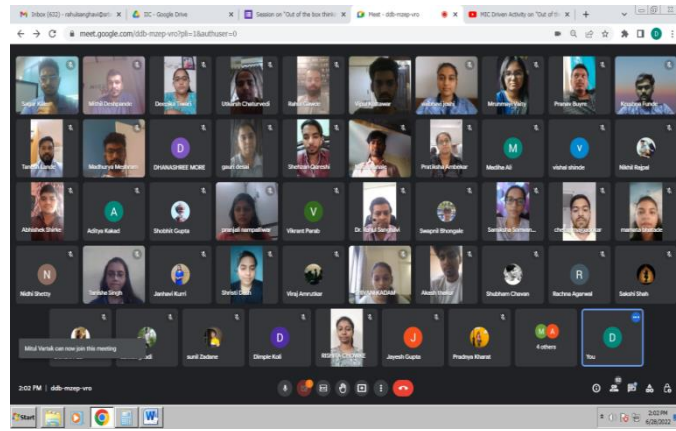


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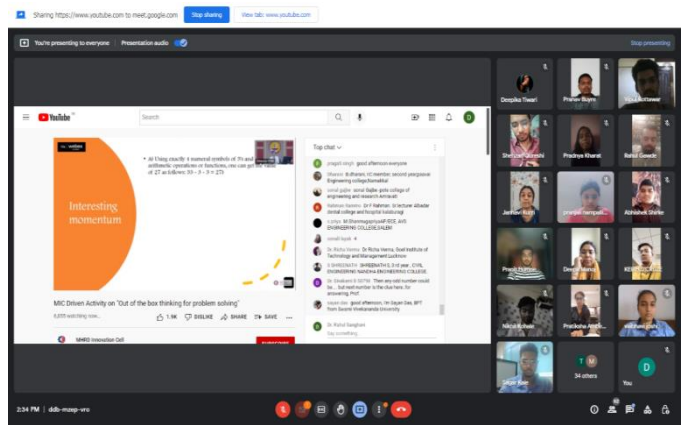
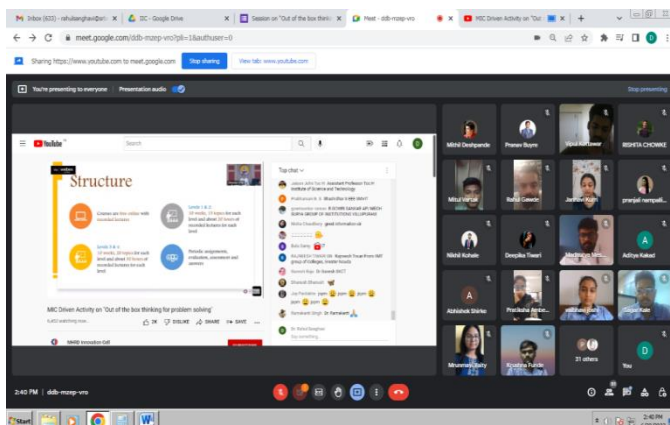
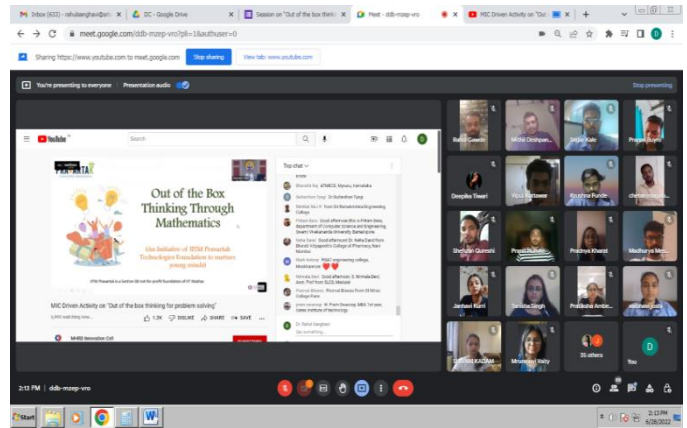
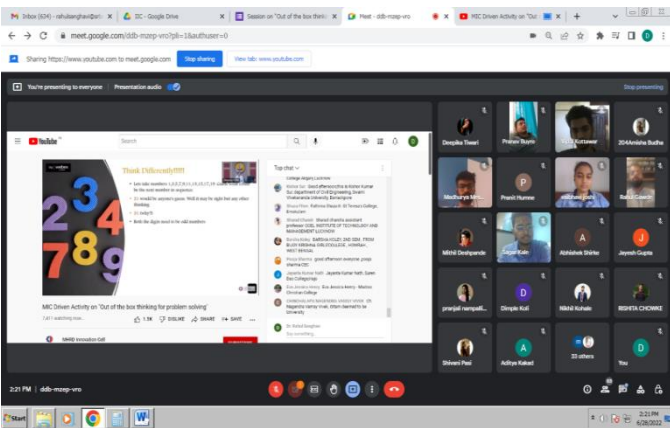
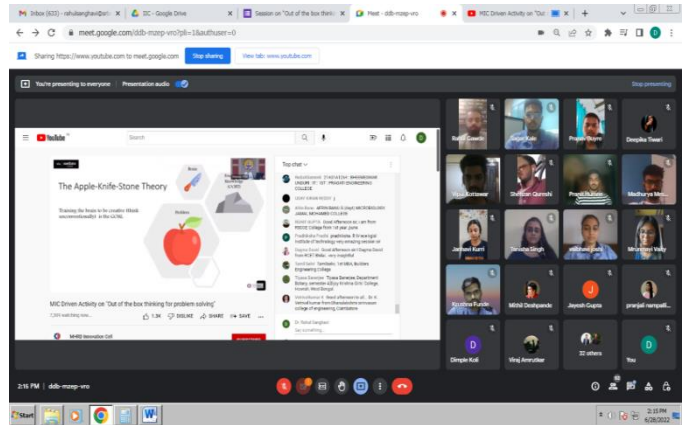
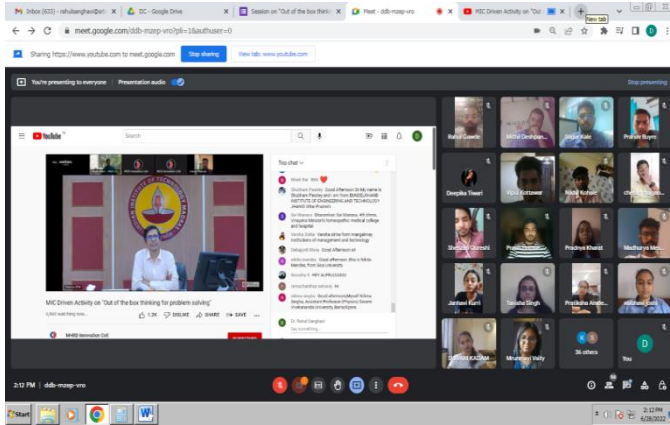
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The online session was attended by 46 participants comprising students and faculty members of MMS department of the college. After the completion of this session, the participants felt encouraged to explore this area still further.





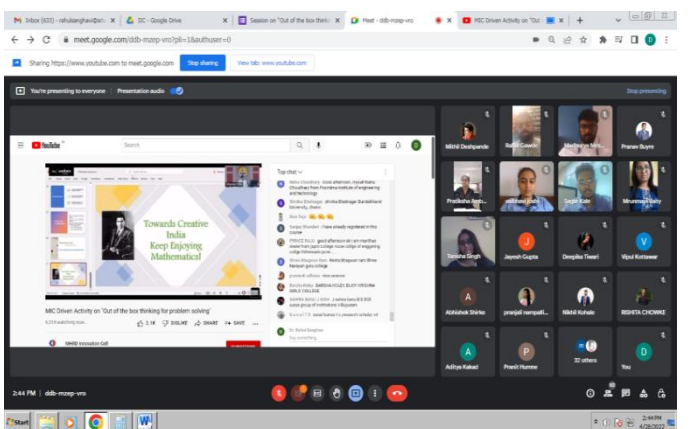
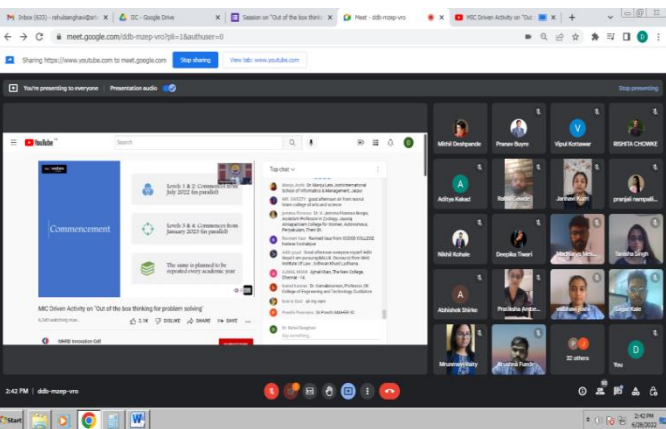
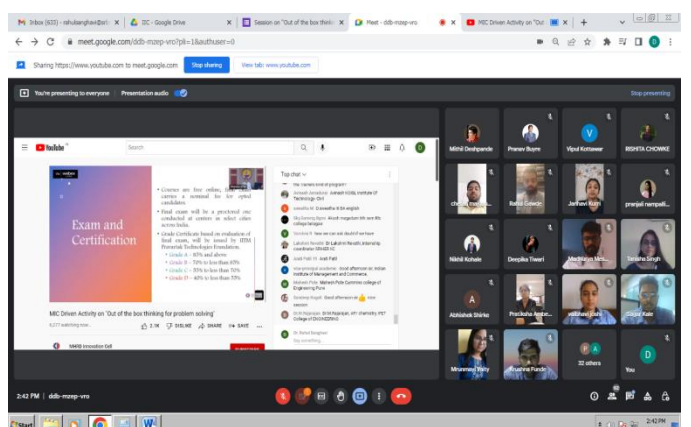
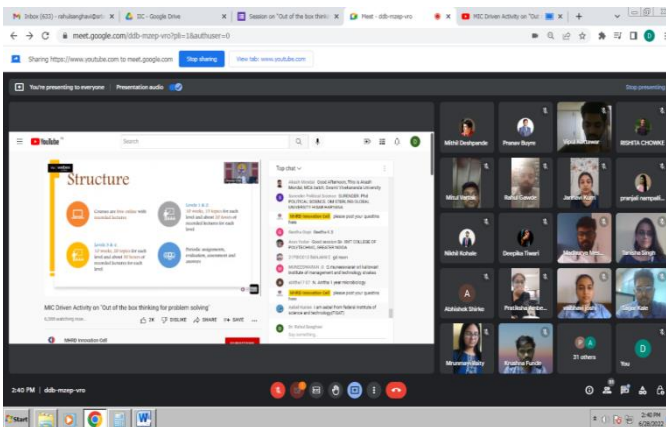
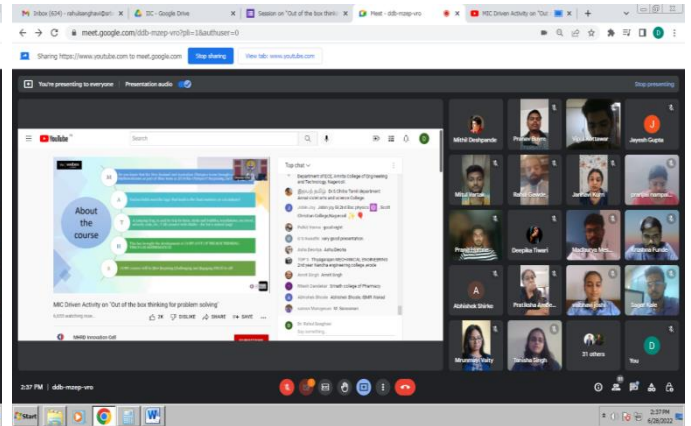
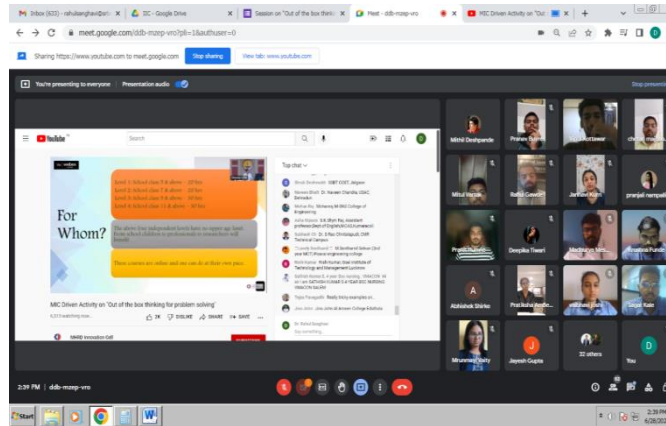
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*R.B. Sanghavi*



*H.J. Bhasin*

Dr. Rahul B. Sanghavi  
Associate Professor  
President: Institution Innovation Council (IIC)  
Head: Entrepreneurship Development Cell

Dr. H.J. Bhasin  
Director