



**BOMBAY SUBURBAN ART & CRAFT EDUCATION SOCIETY'S  
SHEILA RAHEJA SCHOOL OF BUSINESS  
MANAGEMENT & RESEARCH**



**PRESENTS**

# **“FIN-PITCH”**

**“INVESTMENTS ARE SUBJECT TO MARKET RISKS,  
READ ALL EVENT RELATED INSTRUCTIONS CAREFULLY”**

## **RULES:**

- 1) ONLY 24 TEAMS ALLOWED  
(12 TEAMS EACH FROM MMS & BMS)**
- 2) EACH TEAM SHOULD HAVE 2 MEMBERS**
- 3) REGISTRATION FOR PARTICIPATION IS COMPULSORY**
- 4) EACH GROUP SHOULD HAVE A COMPANY NAME**
- 5) SELL FOLLOWING 3 PRODUCTS TO THE ALLOTTED  
INVESTORS AND EARN POINTS**
  - MUTUAL FUNDS : 3000 POINTS EACH**
  - MEDICLAIM : 5000 POINTS EACH**
  - LIFE INSURANCE : 7000 POINTS EACH**
- 6) INVESTORS CAN SPEND A MAXIMUM OF 15000 POINTS PER TEAM**
- 7) TOP 3 TEAMS WILL GET WINNING CERTIFICATE**
- 8) PARTICIPATION CERTIFICATE TO ALL PARTICIPANTS**

**EVENT DATE : 15th DEC - 22nd DEC 2022**  
**[TAP HERE FOR REGISTRATION](#)**

**PRESENTS**

# “FIN-PITCH”

**“INVESTMENTS ARE SUBJECT TO MARKET RISKS,  
READ ALL EVENT RELATED INSTRUCTIONS CAREFULLY”**

## **LIST OF INVESTORS**

<b><u>NAMES</u></b>	<b><u>POINTS</u></b>
<b>1.Dr. H.J.Bhasin</b>	<b>50000</b>
<b>2.Dr. Rahul Sanghavi</b>	<b>50000</b>
<b>3.Dr. Raja Sekar</b>	<b>50000</b>
<b>4.Prof. Deepa Manoj</b>	<b>50000</b>
<b>5.Prof. Darshana Murkhibhavi</b>	<b>50000</b>
<b>6.Prof. Umesh Kantute</b>	<b>50000</b>
<b>7.Prof. Vikas Pande</b>	<b>50000</b>
<b>8.Prof. Vivek Sharma</b>	<b>50000</b>
<b>9.Prof. Sandeep Kudtarkar</b>	<b>50000</b>
<b>10.Prof. Pradeep Singh</b>	<b>50000</b>
<b>11.Prof. Vaikhari Patil</b>	<b>50000</b>
<b>12.Prof. Vaishali Singh</b>	<b>50000</b>
<b>13.Prof. Roger Dmello</b>	<b>50000</b>
<b>14.Prof. Stanley Santmayor</b>	<b>50000</b>
<b>15.Mrs. Mukta Naik</b>	<b>50000</b>



# SRBS

Bombay Suburban Art & Craft Education Society's

**Sheila Raheja School of Business Management and Research**

Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground,  
Bandra (E), Mumbai – 400 051.

**Date: 30<sup>th</sup> January, 2023**



***ENTREPRENEURSHIP DEVELOPMENT CELL ORGANIZE  
FIN-PITCH COMPETITION  
(Academic Year: 2022-2023)***

**Event Date: 15<sup>th</sup> December to 22<sup>nd</sup> December, 2022.**

**Venue: Sheila Raheja School of Business Management (SRBS)**

**Total Number Participants: 24 Teams (2 participant in each team)**

The Entrepreneurship Development Cell (EDC) at Sheila Raheja School of Business Management and Research, Bandra hosted “FIN-PITCH” competition from 15<sup>th</sup> December to 22<sup>nd</sup> December, 2022 where 24 teams participated and each team had a unique company name with 2 participants each. Participants were given 8 days to sell 3 different products and each product contained different points as given below.

Mutual Funds : 3000 Points Each

Mediclaim Policy : 5000 Points Each

Insurance Policy : 7000 Points Each

A large number of students from MMS and BMS participated in this competition. The activity gave students a live experience of financial industry and marketing skills. Fin-Pitch was an event which allowed students to sell financial product in the virtual market where it all comes down to their negotiation and convincing skills. It also taught them good communication and social skills, being flexible to their customers, understanding every customer's needs, time management, consistency, conciseness, emotional intelligence, selling multiple products, identifying target market, knowing your competitors. Also, students got an exposure on multiple mutual funds, policies and how it works in actual world.



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This competition provided them with an opportunity to learn how Mutual funds helps investors diversify unsystematic risks by investing in a diversified portfolio of stocks across the different sectors. It enhances the development in financial sector with the help of four pillars: Efficiency, stability, transparency and inclusion on the other hand policies turn accumulated capital into productive investments and also enables mitigation of losses, financial stability and promotes trade commerce these activities result into sustainable economic growth.

This event was a big success as the students showed great interest along with pleasure. At the end of this competition we acknowledged three teams on the basis of points earned by them and all students were given participation certificate.

*R.B. Sanghavi*



*H.J. Bhasin*

Dr. Rahul Sanghavi  
(Associate Professor)  
(EDC Convener)

Dr. H.J. Bhasin  
Director