

BOMBAY SUBURBAN ART & CRAFT EDUCATION SOCIETY'S
**SHEILA RAHEJA SCHOOL OF
BUSINESS MANAGEMENT &
RESEARCH (SRBS)**

ANNUAL REPORT

ACADEMIC YEAR 2021-2022



For Sheila Raheja School of Business
Management & Research

H. Shashin
Director

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- Director

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Academic Calendar 2021-22

Sheila Raheja School of Business Management and Research, Mumbai

ACADEMIC CALENDER FOR THE ACADEMIC YEAR 2021-2022

Sl. No.	Activities	SEMESTER - I	
		Phase - I	Phase - II
ACADEMIC ACTIVITIES			
1	Academic Term (Period of Instruction and Submission)	1st January 2022 to 14th April 2022 (14 Weeks)	February 2022 to May 2022 (14 Weeks)
2	Induction Work for Freshers	First week of January 2022	
3	Mid Term Test	02nd to 05th March 2022 (Online) & 04th to 06 April 2022 (Offline)	16th April 2022 (Offline)
4	Scratch Internship	1st May 2022 to 30th June 2022	
5	Practical Exam	18th to 19th April 2022	
6	Final End Examinations (Internal)	20th April 2022 to 26th April 2022	23rd May 2022
7	Start of next Semester	1st July 2022	
CO-CURRICULAR/EXTRA-CURRICULAR EVENTS			
8	Conferences/Workshops		
	Discussions	27th May 2022	
	HR	04th June 2022	
	Marketing	10th June 2022	
	Finance	25th June 2022	
9	Faculty Development Program (Jointly by Finance and Marketing)	1st July 2022	
10	Management Development Program (Jointly by HR and Operations)	24 July 2022	
11	Paper Presentation/Publishing (Faculty)	Before June 2022	
12	Guest Lectures per Course	Before End of semester	
13	Industrial Visits		
14	Annual Day Celebration BY ALUMNI	09th & 10th April 2022	
15	Degree Distribution/Commencement Day	26th March 2022	
ADMINISTRATIVE ACTIVITIES			
16	College Development Committee meeting -1	October 2021	
17	College Development Committee meeting -2	January 2022	
18	Board of Governors Meeting -1	October 2021	
19	College Development Committee meeting -3		
20	Board of Governors Meeting -2		
21	Budget preparation for the next year	Before 30th June 2022	



Dr. H. J. Bhosale
 Director - SBRM

Date: 01/01/2022
Place: Mumbai, Mumbai

2021-2022			2022-2023		
Sem I	Sem III	Sem V	Sem II	Sem IV	Sem VI
As per University guidelines	14th June 2021	14th June 2021	Commencement of Classes	As per University guidelines	16th Nov 2021
13-14 th August	NA	NA	Induction Programs	NA	NA
6th - 8th Sept 2021	17th - 22nd August 2021	17th - 22nd August 2021	Internal Exams	12th - 15th Feb 2022	12th - 15th Feb 2022
15-Nov-2021	15-Sept-2021	15-Sept-2021	Last Day of Formal Teaching	31st Mar 2022	15th Mar 2022
As per University guidelines	1st - 8th Oct 2021	As per University guidelines	Semester End Exams	5th - 12th April 2022	4th - 11th April 2022
NA	NA	NA	Last date of Project Submission	NA	As per University guidelines

Dr. H. J. Bhosale
 Director - SBRM



For Sheila Raheja School of Business Management & Research

For Sheila Raheja School of Business Management & Research

Dr. H. J. Bhosale
 Director

Admission Data 2021-22

Sr. No.	Particulars	Batch	Number of Students Enrolled in Academic Year 2021-22
1	MMS First Year	2021-23	133
2	MMS Second Year	2020-22	85
3	BMS First Year	2021-24	72
4	BMS Second Year	2020-23	59
5	BMS Third Year	2019-22	57
6	BAMMC Second Year	2020-23	29
7	BAMMC Third Year	2019-22	31
Total Students during the academic year 2021-22			466



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Examination Data 2021-22

Sr. No	Name of Examination	Batch	No. of Students Enrolled in AY 2021 -22	Passed	Fai/ATKT	Absent
1	MMS Semester I	2021-23	133	133	0	0
2	MMS Semester II	2020-22	85	85	0	0
3	MMS Semester III	2020-22	85	85	0	0
4	MMS Semester IV	2020-22	85	85	0	0
5	BMS Semester I	2021-24	72	69	2	1
6	BMS Semester II	2021-24	72	64	8	0
7	BMS Semester III	2020-23	59	52	7	0
8	BMS Semester IV	2020-23	59	57	2	0
9	BMS Semester V	2019-22	57	57	0	0
10	BMS Semester VI	2019-22	57	57	0	0
11	BAMMC Semester III	2020-23	29	29	0	0
12	BAMMC Semester IV	2020-23	29	29	0	0
13	BAMMC Semester V	2019-22	31	31	0	0
14	BAMMC Semester VI	2019-22	31	31	0	0



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H. Khasin
Director

Co-curricular Activities



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Webinar on “Post Covid Impact on MSME”

Date: - 3rd July 2021

Sheila Raheja School of Business Management and Research organized a webinar on Post Covid Impact on MSME for MMS students. The objective of this program was to acclimatize the students on how are the MSME's coping with pandemic. The seminar was conducted virtually (on Google meet) on 3rd July 2021.

The session began with welcoming the Guest. Dr. R. Gopal started his speech by highlighting the reforms and changes in the MSME sector that has given high value to the Indian economy and has significantly contributed to the economic and social development of the country by fostering entrepreneurship and generating large employment opportunities.

Later, students were acquainted with the Post Covid impact on MSME covering the following points:-

- The COVID-19 pandemic had a widespread impact on MSMEs. MSMEs experienced uneven flow of business activities and sustainability. Most MSMEs faced the challenge of keeping their financial wheels turning during the lockdown period due to less or almost no business activities, weak demand, and low consumer confidence.
- Since the inception of lock-down period, most of the migrant workers had moved to their native places. Further, due to absence of public transport services like buses and railways, migrant laborers were not able to reach their workplaces and therefore, full

SRBS Bantay Suburban Art & Craft Education Society's
Sheila Raheja School of
Business Management and Research

Organizes
Webinar on “Post Covid Impact on MSME”

Resource Person

Prof. Dr. R. Gopal
Director, HOD &
Former Dean D.Y. Patil University
School of Management, CBD
Belgaum, New Mumbai

Date: 3rd July 2021, Saturday
Timing: 10:30 am
Contact: Ms. Ritu Chakraborty
Mobile Number: 9967801762
Login details will be provided to you on your mention Gmail Id in the Google form
Platform: Google Meet

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H. K. Hasin 8
Director

resumption of exempted activities became difficult. Apart from these issues, country's supply chain is massively disrupted due to the ongoing COVID lockdown.

- Gradually, the proactive and combative measures undertaken by the Government in the last 8-9 months that included economic relief package of around Rs30 lakh crores including measures announced by RBI to curtail the spread of pandemic COVID-19
- In consonance with the clarion call of Hon'ble Prime Minister of India Shri Narendra Modi for Self-reliant India, the Hon'ble Finance Minister announced various appreciable measures for relief and credit support related to businesses, especially MSMEs, such as Rs 3 lakh crore Emergency Working Capital Facility for Businesses, including MSMEs; new definition of MSME with revised investment limit; e-market linkage for MSMEs, among others.
- Recently, the government introduced a push to ensure more credit to small businesses, in accordance to which, the Reserve Bank of India (RBI) has exempted banks from keeping the cash reserve ratio (CRR) requirement against loans disbursed to first-time borrowers of micro, small and medium enterprises (MSMEs). MSMEs that had not availed of any credit facility as of 1st January can be considered for this exemption. This includes exposures of up to Rs25 lakh per borrower for credit extended up to the fortnight ending 1st October 2021. This will go a long way to incentivise new credit flow to the MSME borrowers and fulfil their financial needs.
- The amendment in the new definition of MSMEs with Rs 250 crore annual turnover and Rs 50 crore investments in plant and machinery for medium enterprises will bolster the manufacturing sector, increase its contribution in GDP and create millions of new employment opportunities for the growing young workforce in India
- However, the new definition of MSMEs prescribes that investment limit and turnover criteria have to be met for an enterprise to be termed as MSME.
- It may be mentioned that the objectives of Expansion, Growth and Technology Upgradation of MSMEs for which the definition is being revised, would not be achievable if both criteria are applied together. Either one of the criteria should be set or preferably the turnover criteria should be set for an enterprise to be classified as MSME.
- Going ahead, the cost competitiveness of MSMEs exporters should be enhanced and a level playing field should be created. Reduced costs of doing business and level



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H. P. Shastri
Director

playing field in the country will not only increase the competitiveness of our exporters but also reduce imports of the items where India has domestic capabilities.

- Export income is requested to be made tax free for MSMEs for 3 years. This will help in partly compensating the additional cost of logistics and other bottlenecks which Indian exporters face. MSMEs not only play crucial role in providing large employment opportunities at comparatively lower capital cost than large industries but also help in industrialization of rural & backward areas, thereby, reducing regional imbalances, assuring more equitable distribution of national income and wealth. This characteristic of MSMEs of low capital cost of creating jobs relative to big industries should be capitalised and encouraged further.
- Further, the focus should be on ensuring provision of hassle free disbursement of loans vis-à-vis enhanced liquidity for MSMEs, especially in rural sectors. The banking sector must fully percolate the significant cut in repo rate announced by the RBI during the last few months.
- Lesser compliances for MSMEs will create visible ease of doing business at the ground level and a lower tax regime will increase the personal disposable income of the people and create an overall virtuous circle of growth and development in the economy.
- Extreme support to MSMEs and Startups is seriously required to save them from the impact of pandemic COVID -19. It is suggested that the value chains of MSMEs should be enhanced further, thus, making them more structurally competent to add to their efficiency and hence the country's overall export growth momentum.

The session concluded with vote of thanks.



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H. H. Shrin

Director

Participation in Two Day National Level Entrepreneurial Workshop “Ennovent 2021 - Accept, Analyse And Adapt”

Date: 28th & 29th July, 2021

Organizing College Name: Lala Lajpatrai College of Commerce and Economics

Event Name: ENNOVENT 2021 - Accept, Analyse and Adapt

Venue: ZOOM (Online)

Main objective of Event:

- Students learnt Innovative ways to upscale Entrepreneurial Ventures new norms.
- Students learnt about “Modes & Methods of Patent Protection.

Brief Description of the Event:

Entrepreneurship Development Cell under the aegis of Internal Quality Assurance Cell in collaboration with AIESEC in South Mumbai is organised an Online Two Day National Level Entrepreneurial Workshop. AIESEC is an international youth-run, non-governmental and not for profit organization that provides young people with leadership development, cross-cultural internships, and global volunteer exchange experiences. The organization focuses on empowering young people to make a progressive social impact. The workshop was well attended by SRBS's students (Sheila Raheja School of Business Management and Research).

The first day of event was started on 28th July, 2021 by Speaker - Mr. Sumedh Pandit (Founder at Schmacked). Schmacked is a brand inspired by popular memes and humour trends. Whether it's t-shirts, hoodies, sweatshirts, Mugs. The mission of the brand is and always will be to introduce India to premium quality products that are not just great to look at but also a definite conversation starter in every social setting. Mr. Sumedh Pandit covered Innovative ways to upscale Entrepreneurial Ventures under New Norms : An Overview of Sources & Government Schemes.

The second day of the event was started on 29th July, 2021, by Speaker - Ms. Hasti Chandarana (Associate at Artemis Law Associates). Artemis Law Associates is a full-service Intellectual Property Law Firm giving high-end IP Prosecution/Litigation Support. Artemis provides a range of services covering Patent, Trademark, Design, Copyright search,

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Hasti Chandarana
Director

prosecution as well as litigation. Ms. Hasti Chandarana explained Modes & Methods of Patent Protection: A prerequisite to startups.

On the second day, post workshop participants had an online test and should secure at least 60% marks for qualifying a Certificate.



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H. Khashin
Director

Entrepreneurship Development Cell Establishes “Eureka Room”

Date: 3rd August, 2021

Event Venue: Google Meet (Online)

Student Participants Number: 12

Main Objective of the Event:

Idea Generation and discussion on

- a. Zero Investment Business
- b. Business that can be done alongside jobs



Event Brief:

Entrepreneurship and Development Cell conducted a brainstorming event “The Eureka Room” with the sole purpose of idea generation and to embolden participants to think creatively and out of the box for Idea creation.

Students intercommunicated on topics Zero Investment Business and Businesses that can be done alongside jobs and shared their ideas and thoughts.

Abstract ideas and thoughts were shared and discussed in the group.

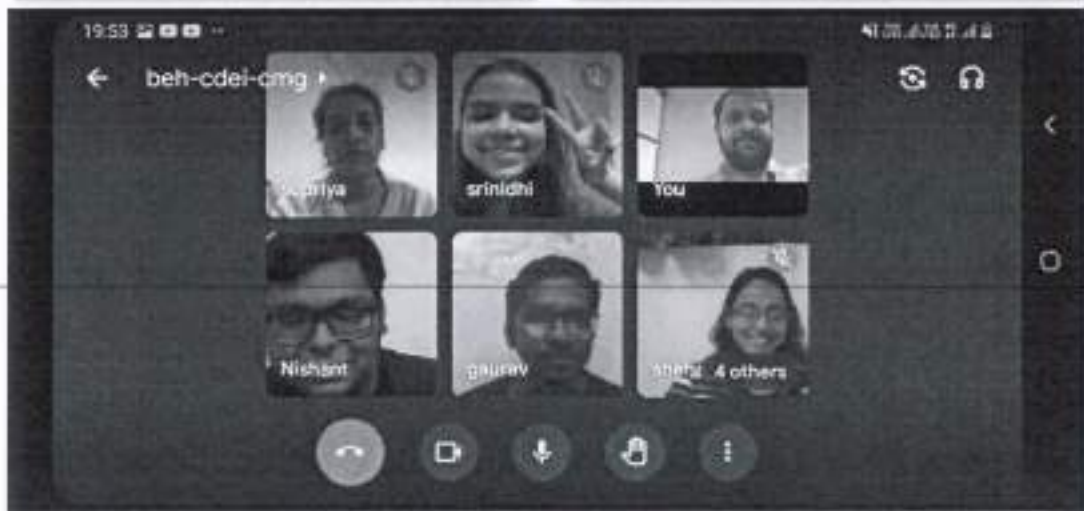
Several recommendations and feedbacks were shared in session relating to ideas and how the idea could be expanded.

The last 10 minutes of the session was taken up by Prof. Rahul Sanghavi the head of the Entrepreneurship and Development Cell Committee wherein he shared his thoughts and insights on ideas that were discussed and possible ideas that could be created and how it could be created.



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Director



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Director

Entrepreneurship Development Cell Organize National Level E-Quiz Competition on “Entrepreneurship Development”

Date: 19th August, 2021 to 31st August, 2021

Entrepreneurship Development Cell of Sheila Raheja school of Business Management and Research conducted its first ever national level quiz competition. The SRBS's EDC focuses on empowering young people to make a progressive social impact. The workshop was a big success where total number of 583 members participated.



The Quiz was heavily based on entrepreneurship skills and knowledge. The Quiz was conducted online and a Google form was created for people to register for the same. The Quiz questions were attempted by 583 participants, out of which 559 participants passed the Quiz whereas 24 participants failed to do so.

The Quiz was conducted smoothly and successfully, all the 559 participants who passed the test were rewarded with an E-certificate.

Venue: Google forms (Online)



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BMS Induction Program

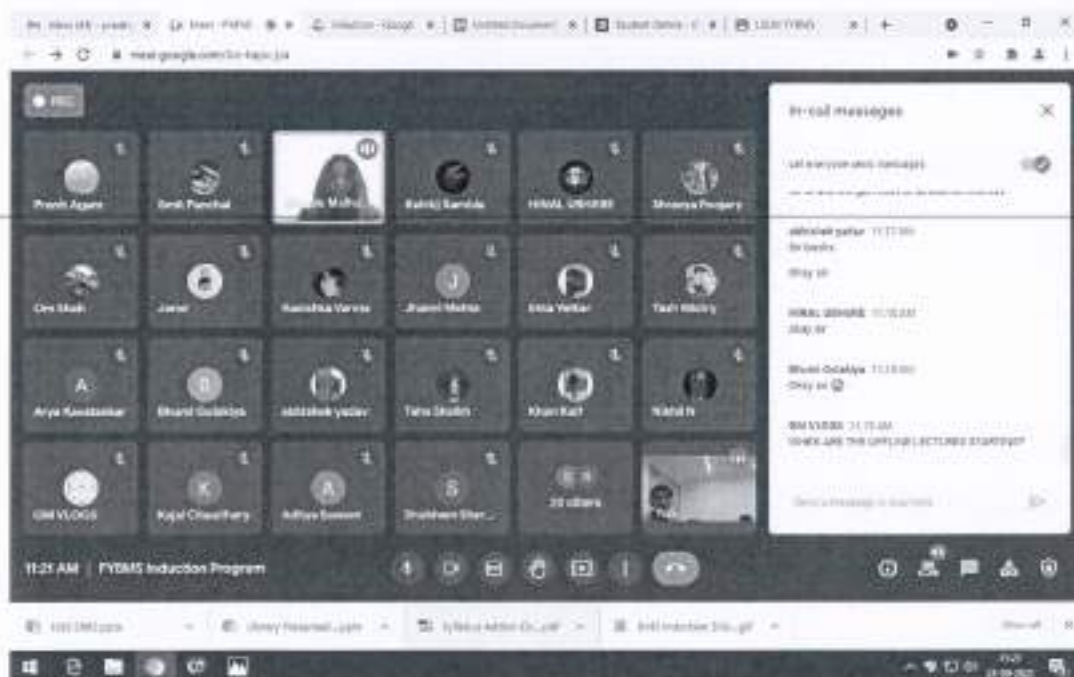
Date: 27th September, 2021

Sheila Raheja School of Business Management and Research organized an Online Induction Program for the fresh entrants of BMS Batch 2021-24. The objective of this program was to acclimatize the students about the college culture which comprised of various activities like Motivational Speeches, Cultural Events, ice breaking games etc. The rationale for induction was to ensure a smooth transition for the students into the management system. +

A total of 133 students participated in this program which was conducted from 24th — 25th September 2021. Faculty Members and student volunteers from across programs worked extensively to ensure that the induction was well organized.

The Event Started with Ms. Kopal Sharma & Ms. Justina Nandigala welcoming everyone with their inspiring speech. The session took place following Director and Incharge Director Dr. Rajesh Chouksey speech. The first Day Ended with Fun activities organized by Senior Students.

The second day started with a Soft Skill & Personality Development Session by Prof. Mahesh Savale. The Day Ended with Virtual Tour of the college to the students and thanking speech.



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Rajesh Chouksey
Director

Entrepreneurship Development Cell Organize “Logo and Tagline Competition”

Date: 23rd October, 2021

Entrepreneurship Development Cell of Sheila Raheja school of Business Management and Research conducted a logo and taglines competition. The EDC focuses on empowering young people to make a progressive social impact.



The test was heavily based on brands, their logo and taglines, As the Quiz was conducted on an intra-college level the questions were specifically formed by the EDC Committee members and were verified by the faculty in-charge.

The test was conducted online (Google Form). The total number of registration is 24 and out of 24 only 14 student were participated. The test was conducted smoothly and successfully. At the end of this competition we acknowledge one student with their best performance that is top position E-certificate and all other students received participation E-certificate.

Venue: Google Forms (Online)



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* Director

Live Online One Day Management Development Program on “Pick the Best Stocks - A Growth Approach Using Fundamental and Technical Data”

Date: 1st December, 2021

SRBS MDP department organised a one day Management Development Program on Live Online ‘One Day’ Management Development Program on Pick the Best Stocks - A Growth Approach Using Fundamental and Technical Data on 28th November, 2021 from 9:30 a.m. to 11:30 a.m. & 1:00 p.m. to 3:00 p.m. The program was conducted and designed by MDP Department in-charge, Dr. Rahul Bhupendra Sanghavi, who has earlier worked in Dolat Capital Market Pvt. Ltd., Adroit Share and Stock Broker Pvt. Ltd. & SMC Global Securities Ltd. as Sr. Arbitrager, worked on Cash Future Arbitrage, Auction Arbitrage, Dealing in Delta Hedging, Pair Trading, Option Strategies & Technical analysis.

A total of 10 members participated in this program. The participants are Working Professionals and Business Professionals.

The main objective for organising this MDP was to help all participants to understand the C-A-N-S-L-I-M a Growth Approach of investment, where ‘C’ stands for Current Quarterly Earnings, ‘A’ stand for Annual Earnings Growth, ‘N’ stands for New Product, Service, Management or Price High, ‘S’ stands for Supply and Demand, ‘L’ stands for Leader or Laggard, ‘I’ stands for Institutional Sponsorship & ‘M’ stands for Market Direction. C-A-N-S-L-I-M System of stock analysis introduced by William O’Neil, founder of Investor’s Business Daily newspaper, and author of the best-selling book: “How to Make Money in Stocks.”

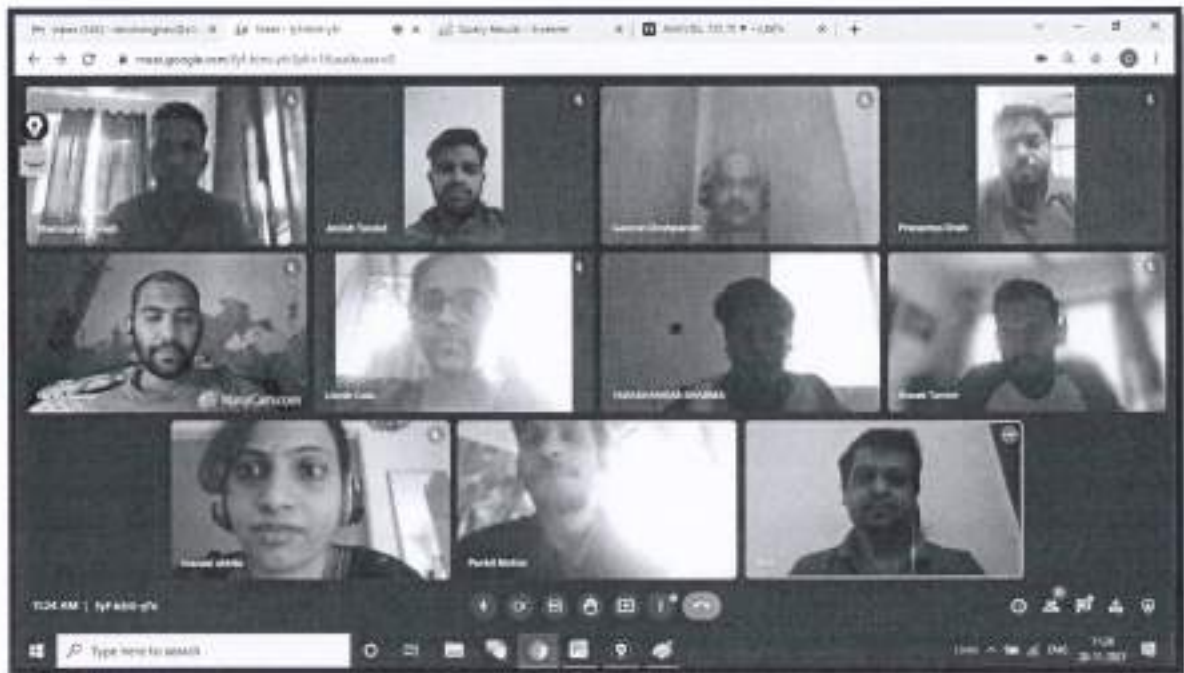
This method helps to identify growing companies that enhance the portfolio of investors or traders. After attending this session of on C-A-N-S-L-I-M growth approach, investor or trader can easily find the growth companies which are listed on the Indian stock market.

Dr. Rahul Bhupendra Sanghavi designed this program with the view to enhance participant’s knowledge about fundamental and technical analysis in shares so that they could easily manage their portfolios, their own funds or could utilize their knowledge and ability for equity research.

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Director



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Director

Intellectual Property Rights (IPR) and Patenting

Date: 3rd December, 2021

Sheila Raheja School of Business Management and Research organized a webinar on “IPR (Intellectual Property Rights) and Patenting” for the students of 2nd year MMS program. The objective of this program was to educate the students on different types of IPRs and extensive information on Patenting. The program was held on campus on 4th floor Seminar Hall and was commenced on December 03, 2021.

This Webinar was organized in collaboration with IOT Academy for Faculty as well as students to help them understand concepts of IPR and Patenting so that any inventions or innovative products developed by them can be protected from getting imitated.

Later, students were acquainted with comprehensive information on Intellectual Property Rights and Patenting for which the topics mentioned below by the speaker.

Intellectual Property Rights

- Different types of IPRs
- What is a Trademark
- What makes a Good Trade mark/company Name
- What is an Industrial Design?
- What is a Copyright
- What is a Trade Secret?
- What is a Geographical Indication?

- Knowledge on Patents



Patents

- What are Patents
- When and how to File a Patent
- Main elements of a Patent Application
- Types of Patent Applications
- Patent Systems in India
- PCT and Foreign Filing
- Introduction to Aumirah IP, its an advisory on most Intellectual property concerns.
- Start-ups which are associated with Aumirah



The speakers ended with a vote of thanks.



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Director

Intra College Event Entrepreneurial Roadmap Competition organised by Department of BMS in Association with Entrepreneurship Development Cell

Date: 23rd December, 2021

For progressive development of the young business enthusiast, Department of BMS in Association with Entrepreneurship Development Cell of Sheila Raheja School of Business Management & Research conducted an event focusing on empowering young people to make a progressive social impact titled "Entrepreneurial Roadmap



Competition". We at EDC understand that the aspiring entrepreneurs need guidance, mentoring and support on a continual basis so the EDC team decided to give a small platform to the young intellectual at our college to bring up business plan consisting new brand, new thoughts and innovation. EDC came up with a new way of encouraging students towards their business plan by conducting Entrepreneurial roadmap event. The event was a big success where total number of 20 students participated and submitted their plans.

The initial plan was to understand what the students have in mind as a business. With the help and guidance of our faculty in charge and professors, Students successfully designed the business plan and created a good idea into a conceptual business.

The students actively took part and understood the ways of creating a business plan, the name roadmap itself tells up about the idea of helping aspiring entrepreneurs by showing them a roadmap for the potential business.

The session was conducted smoothly and successfully, to encourage the students who submitted their business plan as a token of appreciation they were given a participation certificate and were sent back with some learning, the top 3 business plans were acknowledged and were awarded as per their rankings. We see a lot of potential in our students and hence we will continue with the roadmap event with further challenges and activities.

Venue: Online (Google Form)

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Director

MMS Induction Program

Date: 7th & 8th January 2022

Sheila Raheja School of Business Management and Research organized an Online Induction Program for the fresh entrants of MMS Batch 2021-23. The objective of this program was to acclimatize the students about the college culture which comprised of various activities like Motivational Speeches, Cultural Events, ice breaking games etc. The rationale for induction was to ensure a smooth transition for the students into the management system.

A total of 133 students participated in this program which was conducted from 7th – 8th January 2022. Faculty Members and student volunteers from across programs worked extensively to ensure that the induction was well organized.

The Event Started with Prof. Ritu Chakraborty welcoming everyone with her inspiring speech. The Lamp Lighting session took place followed by enlighten speech by the Chief Guest Mr. Mihir Mehta who is the Company Owner & Director of New Mahalaxmi Silk Mills Pvt. Ltd. and Management Representative Shri S. N. Wadhvani who is the President Bombay Suburban Arts & Crafts Education Society and Incharge Director Dr. Rajesh Chouksey. The first Day Ended with Fun activities organized by Senior Students.

The second day started with a Guest Session on "Can I have it all" by Mr. Neil Siquera. The Day Ended with Virtual Tour of the college to the students and thanking speech.



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H. Khasin
Director

Entrepreneurship Development Cell Organized Short Film Session

“Motivational Learning with Entertainment”

Date: 12th January, 2022

Entrepreneurship Development Cell of Sheila Raheja school of Business Management & Research conducted one of a kind learning and information session with entertainment. The organization focuses on empowering young people to make a progressive social impact. The EDC decided to enter the new year with a view of spreading awareness towards entrepreneurship and introducing the entrepreneurship culture to the SRBS students.



The short film was deeply based on entrepreneurship awareness and knowledge. As the short film was presented with a view of awareness, the committee and the professor in-charge went through a long research process for selecting appreciate short film.

The short film was shown online on google meet with introducing the entrepreneurship development cell to first year students and a google form was created for feedback from the students who attended the session. We received a good response from the students who liked the idea of such sessions and were eager for more such sessions to be conducted.

The session was conducted smoothly and successfully, all the students who attended the session went back with some learning which reflected from the response we got on our feedback from.

Venue: Online (Google Meet)



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H. Shashin
Director

Entrepreneurship Development Cell Organized Three Days National Level Online Workshop on Swing Trading Strategy (Stock Market)

"One Step Towards Creating Your Own Wealth"

Date: 21st to 23rd February, 2022

The Entrepreneurship Development Cell of Sheila Raheja School of Business Management and Research organized a three-day online workshop to acquaint the students of all streams with knowledge of the "Swing Trading Strategy" from 21st to 23rd February 2022.



The workshop was hosted by Vinayak Jain and Namrata Lodha and was inaugurated by Director Dr. Harvind Bhasin Sir with a speech highlighting the importance of the topic for the students. The resource person for the workshop was the faculty Head of the Entrepreneurship Development Cell, Dr. Rahul Sanghavi.

On day 1 of the workshop, Dr. Rahul Sanghavi explained the importance of Value Investing and Growth investing, Basics of Technical Analysis, Candlesticks Chart & Sentiment Analysis taught the students how the same can be done by using different Tools and Websites.

On day 2 Dr. Rahul Sanghavi explained the different types of indicators such as Exponential Moving Average (EMA), Moving Average Convergence Divergence (MACD) & Relative Strength Index (RSI) and also taught how to use these indicators to check uptrend, downtrend and strength in that trend in a particular chart with many practical examples.

On Day 3 Dr. Rahul Sanghavi taught how to do coding (Scanner for Stock Selection) in a particular website to identify the stock for the Swing Trading. A question and answer session was conducted for participants to solve their queries after which the workshop was concluded with a vote of thanks.

The workshop was attended by more than 180 students on all three days by students of various colleges.



For Sheila Raheja School of Business Management & Research


Director

A feedback form was shared with the participants at the end of day 3, the workshop and the orator Dr. Rahul Sanghavi were well-appreciated by the students. After the completion of this workshop participants felt encouraged to explore this area even further.



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H. J. Khasin
Director

Workshop on “Mentoring for Placement”

Date: 15th March, 2022

A workshop on “Mentoring for Placement” was conducted under “Vidyanjali”. The workshop was scheduled on 15th March 2022 from 2-3pm for our SYMMS Students as a part of Training and Development activity.

The theme of the workshop was as follows-

1. Emerging job profile for management students.
3. Certification program specialization wise.
4. Corporate etiquette.
5. Building a career plan.
6. Positive attitude and values.
7. Strategy to crack interviews.

Workshop photos-



For Sheila Raheja School of Business
Management & Research



H. J. Khasin
Director

Seminar on “The Role of Entrepreneurs in Modern Times”

Date: 21st March, 2022

Sheila Raheja School of Business Management and Research organized a seminar on “The Role of Entrepreneurs in Modern Times” for MMS students. The objective of this program was to create awareness about entrepreneurship and to motivate students to become entrepreneurs. The program was conducted on 21st March, 2022 in the Seminar Hall.

After the welcome address, the Guest Speaker Mr. Arjun Deshpande shared with the audience his entire journey and experience in becoming an entrepreneur followed by an exhaustive Question and Answer session.

The key highlights of the session were:

- Entrepreneurship and its application in business
- Journey towards becoming entrepreneur
- Challenges faced to become an entrepreneur
- Business Model and its functioning
- Lastly, the Marketing Strategy adopted



The session ended with a vote of thanks.

For Sheila Raheja School of Business
Management & Research



H. Shrin

Director

Degree Distribution Ceremony

Date: 26th March, 2022

Sheila Raheja School of Business Management and Research organized a Degree Distribution ceremony for the Batch 2018-20 and 2019-21. The objective of this program was to congratulate and distribute the Master's degree to the students of the Batch. The program was conducted on 26th March, 2022 in the Seminar Hall (4th Floor).

The March to mark the beginning of the event was done by the Chief Guest, Mr. Shyam Wadhvani, Chairman of Bombay Suburban Arts and Crafts Education Society, Guest of Honor, Dr. A.C. Vanjani, Ex-Principal of Smt. Mithibai Motiram Kundnani College of Commerce & Economics, our Director Dr. H. J. Bhasin and the Administrative Head Mrs. Geeta Chauhan. They were followed by the Toppers of both the Batches.



The Lamp Lighting session took place followed by enlighten speech by the Chief Guest, Guest of Honor and the Director.

Cultural Performances were made by our present students which was appreciated by everyone. The Toppers of both the batches which included the overall Batch Topper and

Specialization wise Topper were felicitated by token of appreciation. The Master's Degree were then distributed to all. The event concluded with a vote of thanks. This was followed by high tea arrangements for all. Overall it was a wonderful "Reunion".

The pass out students were thrilled by attending this event which was after a very long pandemic break. They were more delighted on meeting their colleagues in person.



For Sheila Raheja School of Business
Management & Research



H. J. Bhasin

Director

Azadi ka Amrit Mahotsav - NISM Quiz Competition

Date: 8th April, 2022

The Government of India is celebrating Azadi ka Amrit Mahotsav to commemorate 75 years of India's Independence. As a part of this celebration, SEBI in coordination with the Dept. of Economic Affairs, Ministry of Finance, Govt. of India has organized Quiz contest on Financial Market. The idea behind conducting these events is to promote financial literacy among citizens by actively engaging and educating them about financial markets. These events will be conducted across all the states and UTs in the country and support from the AICTE in this regard would go a long way in ensuring maximum participation from colleges.

8 students participated in this quiz competition, out of which 6 students received certificate.

Sheila Raheja School of Business Management and Research always promotes such activities for students at SRBS.



For Sheila Raheja School of Business
Management & Research



H. J. Khasin
Director

Webinar by Marisa Peer

Date: 18th April, 2022

The Sheila Gopal Raheja Foundation in association with L.S. Raheja School of Architecture, Sheila Raheja Institute of Hotel Management and Sheila Raheja School of Business Management and Research organized a webinar by Marisa Peer for the benefit of the students on 15th April 2022.

The Webinar was conducted by Ms. Marisa Peer, a best-selling author, columnist and a celebrity therapist. She is also an internationally award-winning, qualified hypnotherapist with advanced certificates in hypnotherapy from the Hypnotism, Training Institute of Los Angeles. Marisa has completed additional studies in hypno-healing, advanced hypnotherapy, medical hypnotherapy, and Gestalt analysis. Having undertaken further studies at the Proudfoot School of Hypnotherapy and Psychotherapy and the Atkinson Ball College of Hypnotherapy, Marisa has dedicated the last three decades to researching, testing, and applying the most beneficial principles of hypnotherapy, psychotherapy, NLP, CBT, and neuroscience.

The result of over 30 years of careful and rigorous study, Marisa's unique Rapid Transformational Therapy® (RTT®) has helped tens of thousands of people worldwide to overcome their own personal challenges and lead happier, more fulfilling lives.

Marisa gave an insightful talk on the topic, 'Our Greatest Pain, caused by the lies we tell ourselves'. She also walked the audience through some meditation techniques.

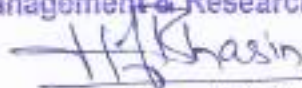
Marisa also shared the steps to manifesting through the mind along with actions and steps to a successful life. The talk was well received by all the students and members of the audience.

The event was held via the Google meet platform on the campus itself.

There were more than 500 students, dignitaries, guests and faculties along with members of the press attending the webinar.

For Sheila Raheja School of Business
Management & Research




Director



For Sheila Raheja School of Business
Management & Research



H. Shashin

Director

National Research Conference on “Emergence of Artificial Intelligence in Indian Industry”

Date: 21st May, 2022

We at SRBS encourage research and development with an aim to empower our students to excel in this field by giving them the suitable platform.

Sheila Raheja School of Business Management and Research hosted a National Conference on 21st May 2022. Eminent speakers were present for the conference.

The Key note speaker Mr. Shailendra Shukla, Managing Director, Vehicle Group & eMobility – India for Eaton spoke about how Artificial Intelligence is applied in Indian Industry and highlighted the aspects of Industry 4.0.

This was followed by Prof. Binesh Nair, Assistant Professor (Business Analytics), School of Business Management, Narsee Monjee Institute of Management Studies (NMIMS), Mumbai Campus, who briefed us about “Leadership in an AI driven world”.

The next speaker Dr. Ankur Shukla, Assistant Professor, IIM Bodh Gaya, addressed his perspective on Artificial Intelligence in finance.

The last speaker Mr. Shrikant Devadkar, Manager, Palladium Ahmedabad, emphasized the importance of Artificial Intelligence in the retail sector.

This was followed by technical paper presentations by MMS 1st year and 2nd year students. Various topics on Artificial Intelligence were covered such as ‘Application of Artificial Intelligence in Agricultural sector’, ‘Artificial Intelligence in Supply Chain’, ‘The role of Artificial Intelligence in BFSI’ and ‘Opportunity and challenges in SCM for Retail Industries during the current Pandemic in India using Artificial Intelligence’.

More than 100 delegates participated in the conference. Students’ enthusiasm was seen through their participation. The conference was well appreciated by all.

Our Institute intends to continue encouraging research acumen amongst students. In order to motivate our students our director Dr. H. J. Bhasin conferred momentums to the best paper presenter. Overall it was very enriching and learning experience.



For Sheila Raheja School of Business
Management & Research

H. J. Bhasin
Director



For Sheila Raheja School of Business
Management & Research



H. K. Shastri

Director

Faculty Development Program on 'Bibliometric Analysis'

Date: 27th May, 2022

A Faculty Development Program on "Bibliometric Analysis" was organized by SRBS. The FDP was conducted through online mode on Google Meet. It was scheduled on 16th May 2022 from 7:00-9:00 pm for experts from Teaching and Corporate world. The key resource person for the FDP was Director Dr. H. J. Bhasin and the resource person was Prof. Krishnakant S. Lasune, Assistant Professor SRBS.

DATE: 16 MAY 2022 TIME: 7-9pm <https://srbs.edu.in>

**FACULTY DEVELOPMENT PROGRAM:
BIBLIOMETRIC ANALYSIS**

KEY RESOURCE PERSON

DR. HARVIND J BHASIN
DIRECTOR SRBS

Dr. H. J. Bhasin is a well known Marketing Professional with more than 17 years of Corporate experience and 30 years of experience in the Teaching industry.

Dr. Bhasin has completed his Master of Management Studies from Welinger Institute of Management, Mumbai. Presently a Ph.D. guide, approved by the University of Mumbai, has been mentoring research scholars in their field of research.

Established in the backdrop of a dream to create a strong, resilient, future of our country, Sheila Raheja School of Business Management & Research (SRBS), affiliated to the University of Mumbai, is an exceptional B-School in the heart of Mumbai's Suburb, Bandra, in harmony with the ideology of the founder, "Providing education for everyone with a passion to learn". SRBS is NAAC Accredited in 2019.

The philosophy of the institute is firmly rooted in imparting value-based quality Business Management Education in line with contemporary needs. The institute is committed to excellence and therefore believes in the tradition of Research and encourages faculty to pursue innovative projects & research qualifications to enhance their faculty competencies.

For more details contact: 0369376500, krishnakantlasune@srbs.edu.in

The FDP was successfully conducted with several participants. Among which were Assistant professor, Associate Professor, Research Scholars and Students. The participants were from various reputed Institutes. Participants gave a positive feedback and requested for similar FDPs in the future.

The Content Discussed in the Workshop was as follow:

1. What is Bibliometric Analysis?
2. How to conduct Bibliometric Analysis?
3. How to write Bibliometric Analysis Paper?

**FACULTY DEVELOPMENT PROGRAM:
BIBLIOMETRIC ANALYSIS**

DATE: 16 MAY 2022 MODE: GOOGLE MEET TIME: 7-9pm

RESOURCE PERSON

PROF. KRISHNAKANT S. LASUNE
ASSISTANT PROFESSOR
SRBS

FDP CONTENT:

- What is Bibliometric Analysis?
- How to conduct Bibliometric Analysis ?
- How to write Bibliometric Analysis paper?

Assistance will be provided to selected research topics for publishing paper in reputed research journals.

ORGANISED BY

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT & RESEARCH (SRBS)

WHO SHOULD ATTEND:

- UG/PG Students, Research Scholars, Academicians & Research enthusiasts.
- Fee: Not Applicable
- E-certificates will be provided.



For Sheila Raheja School of Business Management & Research

H. J. Bhasin
Director

National HR Conference on 'Leading with Emotional Intelligence'

Date: 4th June, 2022

SRBS successfully hosted the National HR Conference themed 'Leading with Emotional Intelligence' on June 4, 2022 with the inauguration speech by Dr. H.J.Bhasin, Director, SRBS. He enlightened the audience about the achievements of the three esteemed speakers and also emphasized on the relevance of interpretation, channelising one's emotions and also appreciate and value the blessing called 'LIFE'.

The keynote speaker- Dr Nishi Kaul, enthusiastically brought forward the actual role of HR and also threw light into the world of emotional competence while also sharing her experiences about her research process.

Ms. Isha Khot through her topic on 'EQ in today's times' highlighted that the personality traits play a key role in reflecting one's attitude and competencies. She also demonstrated the shades of every participants personality through a very interesting activity conducted during her talk.

Mr. Vinay Prabhu, brought to the notice of the august audience, 'the boons and banes of fatal attraction and how it plays a huge role in impacting the personality of an individual'. He highlighted the problems faced by 'Escalation of Commitment'.

Post lunch break, the technical sessions were held.

First presenters Mr. Pragnesh Patel & Mr. Abhishek Uparkar presenting their paper on 'Digital Anxiety and FOMO'.

Ms. Ayushi Rane and Ms. Nitya Molankar presented a research paper on 'Happiness@Workplace'. The third presenters Ms. Priya Elavia and Ms. Justina Nandigalla presented a research paper on 'Study of work life balance of working professionals in the city of Mumbai'.

The final group Mr. Rishabh Jain and Shreyas Sail from BMS programme presented their work on 'Power of Mind'.

Mr Pragnesh Patel & Mr. Abhishek Uparkar were announced as the winners of the 'Best

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H.J. Bhasin
Director

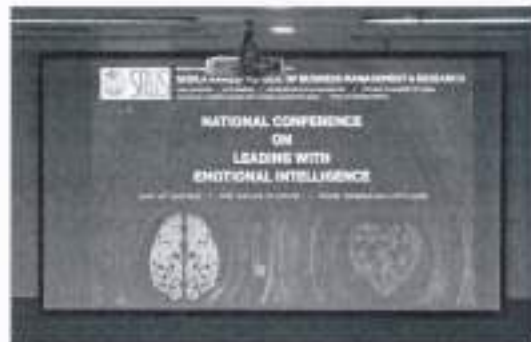
Research Paper’.

More than 100 delegates participated in the conference. The theme of the conference was highly appreciated by the participants and their motivation was seen through their participation.

Our Institute intends to continue encouraging research acumen amongst all its various stakeholders.

A promotional teaser was showcased for the 1st International Conference to be hosted by SRBS on 11th June 2022 by the Marketing department titled, ‘Innovations in Marketing’.

The Director awarded the winners and gave certificates to all the participants.



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Management & Research



H. K. Khasin
Director

International Research Conference on “Innovations in Marketing”

Date: 13th June, 2021

We encourage research and development at SRBS with the goal of enabling our faculty and students to excel in their respective fields by providing them quality research input.

Sheila Raheja School of Business Management & Research (SRBS), Mumbai had organized its 1st International conference on “Innovations in Marketing” on 13th June, 2021.

Mr. Pawan Kang, Assistant Vice President at Citi, CANADA delivered the first key-note address and spoke about “Data Analytics in Banking”. Mr. Sameer Nanjangud, Chief Manager at ŠKODA AUTO India spoke about “Marketing innovation in automotive Industry”. Mr. Chintan Mehta, Director (Marketing), Zee Entertainment addressed his perspective on “Innovation in Media Marketing”. Mr. Shiv Bhasin, Marketing Manager at Soda Bottle Opener Wala emphasized on importance of “Local store Marketing”.

This was followed by technical paper presentations by MMS 1st year and 2nd year students. Various topics on ‘Innovations in Marketing’ were covered such as “Augmented Reality in Snap Chat”, “Geofencing Advertising”, “Bibliometric Analysis in AI”, “Marketing to Millennials”, “Crowd Funding”, “Disruptive Marketing”, “Green Marketing” and “Virtual Reality in Marketing”.

The conference drew over 100 delegates. The students' excitement was evident in their active engagement. Everyone enjoyed the conference.

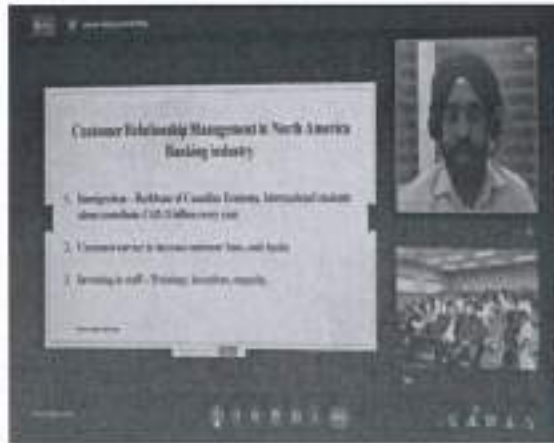
Our Institute intends to continue encouraging research acumen amongst its faculty and students. In order to motivate our students our director Dr. H. J. Bhasin conferred momentums to the best paper presenter.

Overall it was very enriching and learning experience.



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Director



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Management & Research



H. K. Shrin

Director

Online Management Development Program on “Finance for Non-Finance Executives”

Date: 14th & 15th June, 2022

SRBS MDP department organized Online Management Development Program on “Finance For Non-Finance Executives” on 14th & 15th June, 2022 from 2:00 p.m. to 5:00 p.m. The program was conducted and designed by Management Development Program (MDP) Department Head, Dr. Rahul Bhupendra Sanghavi, who has earlier worked in Dolat Capital Market Pvt. Ltd., Adroit Share and Stock Broker Pvt. Ltd. & SMC Global Securities Ltd. as Sr. Arbitrager, worked on Cash Future Arbitrage, Auction Arbitrage, Dealing in Delta Hedging, Pair Trading, and Option Strategies & Technical analysis. He is presently Associate Professor (Finance) at SRBS.

24 middle level managers of EATON Company participated in the program.


The program was design to satisfy the needs of operational managers who desired to be well-versed in the fundamentals of finance. The goal of the program was to assist participants in deciphering financial concepts and improving the capacity to recognize the business consequences of numbers.

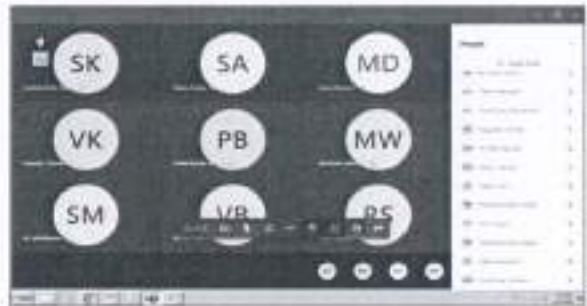
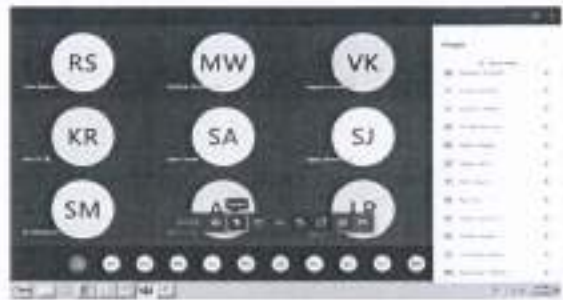
In addition to the above, the participants were also be able to:

- 1) Identify and analyze financial statements.
- 2) Obtain practical insights and gain quick knowledge of the foundations of finance and accounting.
- 3) Address important financial issues with finance managers/stakeholders in their organization.
- 4) Recognize the financial consequences of various company operations.
- 5) Understand the impact of various actions on company's performance.



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Director



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H. Khasin

Director

Training for J-Gate Database

Date: 16th June, 2022

The faculty members of Sheila Raheja School of business Management & Research (SRBS) attended an informative training session on "J-Gate database" which was organized by the Library Department of SRBS. The training was organized on 16th June 2022 in the computer lab at 4th floor from 11AM to 12 PM. Mr. Mayank Dedhia from, Informatics Publishing Ltd. as a resource person gave training to all staff members on accessing J-GATE database. Following points were covered. Total 8 faculties attended the training program.

- Briefing about J-Gate plus
- Personalized Features
- Alert Setting
- Folder Sharing
- Personalized Collection
- Restructuring Search
- Identifying keywords
- Preparing Glossary
- Use of appropriate Connectors
- Case Study
- Review Articles



Faculty members had practice sessions during the training.



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H. K. Shrivastava
Director

Training for EBSCO Database

Date: 17th June, 2022

Sheila Raheja School of Business Management & Research organized training on EBSCO E-books database. The training was organized on 17th June 2022 from 11AM to 12 PM in the computer lab at 4th floor. In all, 9 faculty attended the training Mr. G.K. Upadhyaya, EBSCO Information Services India provided training for teachers on the database Following points were covered.

Following points were discussed during the online session—

- Information about the subscribed eBook collection.
- How to access the EBSCOhost & Mobile App platform.
- Navigating through search results and printing/emailing/saving/exporting eBooks pages
- Benefits of creating a personal account & managing My EBSCOhost personal folder
- Downloading the full eBook and accessing in offline mode.
- EBSCO Mobile App-downloading, authentication features of app and accessing the content.



The session was ended with questions & feedback from the faculty members



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Director

National Finance Conference on “Financial Markets- Growth and Opportunities”

Date: 25th June, 2022

SRBS successfully hosted the National Finance Conference themed “Financial Markets- Growth and Opportunities” on June 25th 2022.

The event was attended by Our Gen. Secretary Shri Arvind Tiwari, Director- Dr. H.J. Bhasin and four eminent speakers along with faculty staff and students of MMS and BMS.

Our Director, Dr. Bhasin gave the inaugural address highlighting the importance of the forum and the intention of giving the platform for industry interface.

The speakers were as under:

- Chief Guest and Key note speaker-

Mr. Mohan Tanksale, (Former Chairman & Managing Director of Central Bank of India)

Mr. Tanksale spoke about the Credit to the MSME. He stressed on young minds being Entrepreneurs.

He discussed the various schemes of the credit finance available for startups and the opportunities available to the youth in developing India.

- Guest of Honour

Mr. Himanshu Jain (CEO of IIFL Wealth)

Mr. Himanshu spoke about the different aspects of investing and opportunities available in the emerging markets based on current trends and innovations. He emphasized on the investor's

alertness in the market place and cashing on the right opportunity.

- Speaker– Shri Tripurari Panda (Deputy General manager, Treasury, IDBI Bank)

Mr. Panda gave a detailed insight into money markets highlighting the importance and



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Management & Research


- - - Director

various terminologies associated with it. His presentation highlighted on how money markets have developed with time and helped corporates in their financing.

- Speaker- Shri Rohit Ohri (Senior Research analyst, Progressive Shares)

Mr. Rohit Ohri was extremely spontaneous in his presentation and explained the dos and don'ts of the stock market and investing in a very lucid and simple manner. His presentation on Stock markets was very entertaining and informative.

Event Participation:

130 participants who included corporate dignitaries , management authorities ,faculty members and students

Technical Session

The post lunch session was a technical session where 9 student teams presented their papers. Various topics like Mutual funds, Insurance sector, UPI, Block chain technology in finance, E-banking, AIF etc. were covered during these presentations. Each presentation was followed by Q& A round which provided a ground for lateral thinking to the audience.

Awards were given for the best paper presentation and participation certificates were also given. The event ended with vote of thanks by Prof. Arti Modi.

Conference Outcomes

- The conference served as a stepping stone for the participants especially students who will soon begin their corporate journey.
- It gave an opportunity and platform to the students to present their research, address a large audience and also gain exposure and confidence.
- Interacting and learning from experienced corporate professionals was the highlight of the conference.



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[Handwritten Signature]

Director



For Sheila Raheja School of Business Management & Research



H. Khasin

Director

Session on “Out of the Box Thinking for Problem Solving”

Date: 28th June, 2022

Ministry of Education's Innovation Cell, AICTE, in collaboration with Sheila Raheja School of Business Management & Research's Institution Innovation Council (IIC) & Entrepreneurship Development Cell organized a session on “Out of the Box Thinking for Problem Solving”



Venue: Online (Google Meet & YouTube)

YouTube Link: <https://www.youtube.com/MHRDIInnovationCell>

Speaker: Prof. V. Kamakoti, Director, IIT Madras

The Institution Innovation Council and Entrepreneurship Development Cell of Sheila Raheja School of Business Management and Research organized an online session to acquaint the students of MMS with knowledge of the “Out of the box thinking for problem-solving” on 28th June 2022.

The speaker of the session was Prof. Veezhinathan Kamakoti, Director, IIT Madras whose area of expertise is computer science and software engineering and also holds a Ph.D.

Out of the box thinking is a metaphor that means to think differently, unconventionally, or from a new perspective. This phrase often refers to novel or creative thinking. To think outside the box is to look further and to try not thinking of the obvious things, but to try thinking of the things beyond them or even other than them. This was explained by Prof V Kamakoti in depth with the help of real life examples which enabled students to understand why out of the box thinking is important in today's competitive world and how it gives you an edge when dealing with real life scenarios.

Prof Kamakoti further introduced a course on Out of the box thinking which IIT Madras is launching where candidates will be taught to find solutions to problems by using reasoning that is not immediately obvious and involving ideas that may not be obtainable by using only traditional step-by-step logic. In this unique course, such thinking is emphasized through rediscovering the known and unknown facts of mathematics logically with an interesting

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Director

broader perception and the manner of doing it.

The online session was attended by 46 participants comprising students and faculty members of MMS department of the college. After the completion of this session, the participants felt encouraged to explore this area still further.



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A handwritten signature in blue ink, appearing to read "H. K. Kashyap".

Director

Certification Program in Basics of Stock Market and Technical Analysis (Batch: V)

Date: 23rd April to 6th August, 2022

Sheila Raheja School of Business Management & Research (SRBS) offers a Certification Program in Basics of Stock Market and Technical Analysis. This program was kept open to all with basic qualification of 12th Std. knowledge.

The program was delivered through 10 sessions (on Saturdays) or 30 hours. It was conceptualized by Dr. Rahul B. Sanghavi.

Sheila Raheja School of Business Management & Research (SRBS) conducted fifth batch on this certificate program on April, 23rd 2022 with 10 participants and was successfully completed on 6th August, 2022. This course covered various modules of Basics of Stock Market and Technical Analysis.

The said program helped the participants to build their career in Equity Research, Investment Banking, and Portfolio Management and at the same time this program shall help them to become an entrepreneur in the investment field.

Apart from a certification program, it is also a medium through which we have tried to boost up the practical knowledge of the learner.



For Sheila Raheja School of Business Management & Research



H. K. Shashin

- Director

Extra-Curricular Activities



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Management & Research

U.K. Khasin
Director

Tree Plantation Drive

Date: 1st August, 2021

As a responsibility towards Mother Nature and contribution towards 'Mazi Vasundhara' program of University Mumbai of a green and healthy environment, we at Sheila Raheja School of Business Management & Research, Bandra considering it as our moral duty had organized "Tree Plantation Program" virtually under the initiative of National Saving Scheme (NSS) unit of the Institute on 31st July 2021.

In this drive, 2 faculty members with 38 students from BMS, BAMMC and MMS took part and planted saplings. We also asked participants to upload snaps on Google form while giving fertiliser and taking care of already planted saplings. Please find below snaps of the drive;



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H. J. Shastri
Director

75th Independence Day Celebration

Date: 17th August, 2021

Sheila Raheja School of Business Management & Research (SRBS), Bandra had organized "75th Independence Day" Celebration virtually under the initiative of National Service Scheme (NSS) unit of the Institute on 15th August, 2021.

The event was organised online on Google Meet & YouTube platforms in the wake of ongoing Covid-19 Pandemic. Event started at 8.30 AM with virtual Flag hoisting, along with the National anthem followed by Students activities like patriotic speeches and songs. 12 faculty members & 95 students of MMS, BMS & BAMMC were actively participated in the event & enjoyed the performances of participants. Some snaps from the event are attached below;



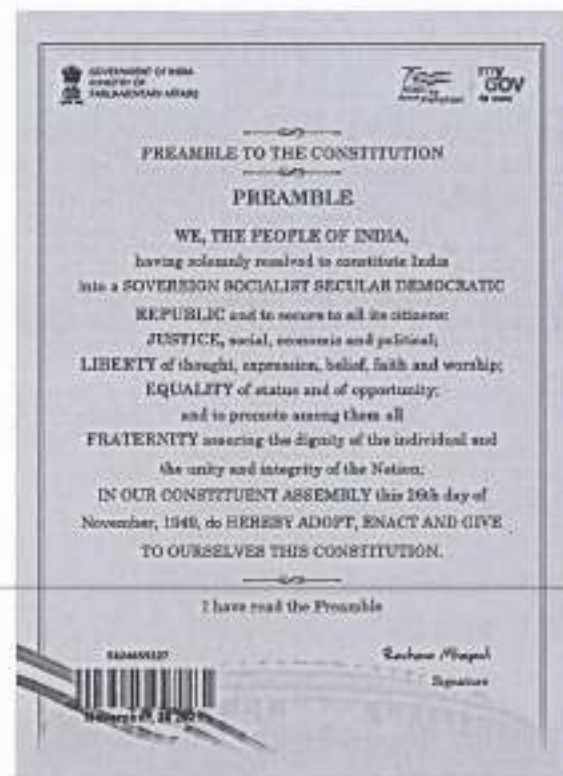
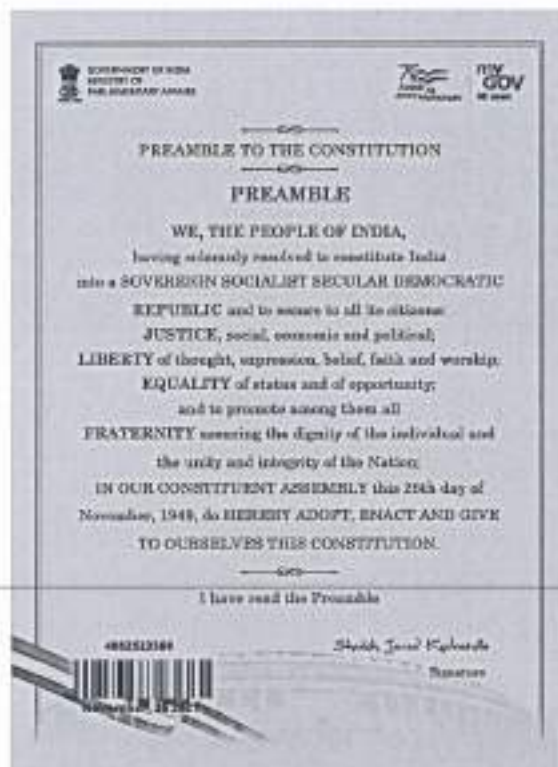
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H. Khasin
Director

Constitution Day Celebration

Date: 28th November 2021

The National Service Scheme (NSS) unit of Sheila Raheja School of Business Management & Research celebrated the Constitution day on 26th November, 2021 on Google classroom during the ongoing coronavirus pandemic. Essay writing was organized to aware students on importance of being a Sovereign, Socialist, Secular, Democratic and Republic country. 10 faculty members and 45 students from the MMS, BAMMC & BMS participated in various activities. Faculty members and Students participated in the online preamble reading activity organized by Government of India. All participants got certificates for it. Selected copies of certificates are enclosed below;



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H. Khasin
Director

Blood Donation Camp

Date: 24th December, 2021

National Service Scheme (NSS) unit of SRBS has organized a blood donation camp in association with Nair Hospital on December 21, 2021 in the institute premises. The drive was an effort to give tribute to Chief of Defense Staff Gen Bipin Rawat, 12 officers of armed forces and others who died after the Mi-17V5 helicopter crash in the southern state of Tamil Nadu. Students of Sheila Raheja Institute of Hotel Management (SRIHM), L.S. Raheja School of Architecture (LSR), and Sheila Raheja School of Business Management & Research (SRBS) were actively participated in the event & successfully donated 76 units of blood with an objective of helping the needy. Snaps of the Blood donation camp is enclosed below:



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H. K. Shastri
Director

National Youth Day Celebration on the occasion of Birth Anniversary of Swami Vivekananda Jayanti

Date: 12th January, 2022

National Service Scheme (NSS) unit of SRBS has organized a National Youth Day on 12th January 2022 on the occasion of Birth Anniversary of Swami Vivekananda. Online Quiz competition was organized on leadership and personality development based on the message of Swami Vivekananda. 40 Students from BMS, BAMMC and MMS took active part in the activity.



For Sheila Raheja School of Business
Management & Research

H. K. Shastri
Director

National Voters Day

Date: 23rd to 25th January, 2022

National Service Scheme (NSS) unit of SRBS has organized various online activities from 23rd January 2022 to 25th January 2022 to give the youth a sense of empowerment, pride and inspire to become part of Voting process. Activities like Poster Competition and Essay competition were organized to spread importance and rights of Voting. 189 Students from BMS, BA MMC and MMS, Teaching and Non-teaching staff took a Voting Pledge to play active role in the democracy. Below are the selected posters made by the Students;



Below are the selected snaps of Students while taking Voting Pledge;



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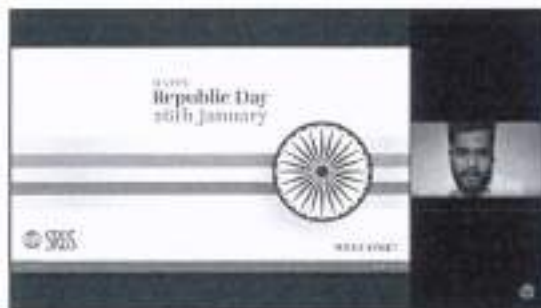
H. Raheja
Director

Republic Day Celebration

Date: 26th January, 2022

Sheila Raheja School of Business Management & Research celebrated 73rd Republic day on 26th January 2022 on the Google meet due to an ongoing coronavirus pandemic. The celebration started with the National anthem followed by Speeches of Director, Dr. Harvind J. Bhasin and NSS Program officer, Dr. Yogesh Ingle. Various activities like Speeches, Poetry reading, Singing and Dance were performed by Students from BMS, BAMMC and MMS. Performance of Students on Musical instruments like flute, Cajon, guitar and Piano mesmerized listeners. Speeches of the Director, Faculty members and Students highlighted the contribution of Constitution makers and Freedom fighters in the development of modern India. Performances of the students projected their thoughts on the rights and duties of the citizens of India. 120 Students actively participated in the celebration. The teaching and non-teaching staff enjoyed the celebration.

Find below Snaps and Schedule of the 73rd Republic day Celebration:



For Sheila Raheja School of Business Management & Research

H. J. Bhasin
Director

Fresher's Meet

Date: 19th February, 2022

Fresher's meet was arranged at SRBS for the students of 1st Year MMS, BMS and 2nd Year of BAMMC on 19th February 2022 from 3:30 pm onwards in the Auditorium on the ground floor. The purpose of the meet was to welcome new students in a friendly atmosphere and to encourage their creative impulses to boost their confidence. On this day the senior and junior batch students united to celebrate the occasion.

The program started with inaugural speech by our MMS student. Fresher students along with their senior colleagues got a chance to showcase their talent by Singing and Dance performances (Solo, Duo & Group dances). Later games were organized to make the function more tricky and fun. Ramp Walk Competition and Question Answer session was conducted for Fresher Students. Mr. and Ms. Freshers were declared at the end of the event.

The event finally concluded with vote of thanks and Refreshments were served.



For Sheila Raheja School of Business
Management & Research

H. K. Khasin
Director

Matribhasha Diwas Celebration

Date: 21st February, 2022

Sheila Raheja School of Business Management & Research celebrated Matribhasha Diwas on 21st February 2022 on 4th floor, Seminar Hall. The celebration started with the address by our Director, Dr. H. J. Bhasin and Cultural Committee Head, Prof. Vikas Pande.

Various activities like Speeches, Poetry reading, Fashion Show, Drama, Singing and Dance were performed by our MMS students. Performances of Students on Musical instruments like Flute, Cajon, Guitar and Piano mesmerized listeners. Speeches of Students highlighted the role of more than 1600 regional languages in retaining the rich culture of India. 150 plus students along with the teaching and non-teaching staff actively participated in the celebration. The enthusiasm among our students was so high that they were especially dressed in their cultural attire for this occasion. The event was well appreciated by the audience.



For Sheila Raheja School of Business
Management & Research



H. J. Bhasin
Director

Marathi Bhasha Gaurav Din

Date: 27th February, 2022

Marathi Bhasha Divas was celebrated at SRBS in honour of Marathi language and in keeping with the birth anniversary of Dyanpeeth award winner poet late Shri. V. V. Shirwadkar alias Kusumagraj.

SRBS celebrates 'Marathi Bhasha Gaurav Din' every year on the 27th February. This year the cultural committee organized the event one day prior because of a public holiday on 27th February 2022. The schedule of event was at 1.00 pm in the Seminar Hall. For this program, all the students of SRBS actively participated in different events like Singing Marathi Cultural Songs, Marathi poem Reading, Dance on Marathi Ethnic Songs, Students also participated in various competitions arranged like Marathi Word Translation Game, Marathi Traditional Attire Competition, Marathi Phrase Completion Game.

All Faculty Members and Non-teaching Staff enjoyed the event.



For Shoila Raheja School of Business
Management & Research

H. K. Kharin
Director

Women's Day Celebration

Date: 8th March, 2022

Sheila Raheja School of Business Management & Research held "WOMEN'S DAY CELEBRATION" on 8th March 2022 from 2pm to 4pm in Seminar Hall. Students from MMS, BMS, and BAMMC, as well as faculty and non-teaching staff, attended the Event,

The celebration was graced by Special guests, Musician/Singer Ms. Swati Sharma and Motivational Speaker, Regional Head of Beti Bachao Beti Padhao Ms. Rajlakhshmi Joshi. The event began with lamp lighting ceremony followed by women staff felicitation ceremony by our Director Dr.H.J Bhasin. Later Director Sir Dr.H.J Bhasin and the guests addressed the gathering. Welcome Speech was accompanied by a Women Empowerment short video. Our first-year MMS students performed a classical dance followed by singing and poem recitation. There were several fun activities planned out for students and guests. The special skit was delivered by the first year MMS Students on how women faces challenges to fight for her basic rights. The event was proceeded by a video featuring all Women of SRBS,BMS students performing a Group Dance.

The Vote of Thanks was granted, thanking all of the attendees for joining this event and making it a huge success.



For Sheila Raheja School of Business
Management & Research

H.J. Bhasin
Director

Intercollegiate Cultural Fest “Svagam 2022”

Date: 9th & 10th April, 2022

The Students Cultural Committee of Sheila Raheja School of Business Management & Research, organized two days Intercollegiate Cultural and Sports fest “Svagam 2022” on 9th & 10th April 2022. Many students from different colleges including M. D. College, R. D. National College, Chetna College, Thakur College etc. participated in various competitions. “M. D. College won the Svagam 2022 Best College Trophy”. Ashoka Marbles, Vasant Jewellers, Max Protein, Super bond, Shri Sevalal Construction and National Power Tool sponsored the event.

The details of different competition and events are mentioned below:

Svagam Day 1 – Inauguration Ceremony

On 9th April 2020, the event started with Ganesh Vandana. Hon. Gen. Secretary Mr. Arvind Tiwari, Dr. H. J. Bhasin Director SRBS, Mr. Conrad D’Souza Principal of SRIHM, Prof. Vikas Pande Head Cultural Committee and Soham Dhoble Secretary Student Council performed the lamp lightning ceremony.

A short video on Svagam was well received by the audience. It was followed by a presentation on CSR activity at K. J. Khilnani High School, Mahim. The event was conducted with the active participation of students of MMS, BMS and BAMMC.

Performances like Fusion Dance, Singing and Poem were presented by SRBS students. A very special attraction of Svagam 2022 was Flash Mob with the theme “Sath BFF Ka”. It showcased the talent of our students.



For Sheila Raheja School of Business
Management & Research

H. J. Bhasin
Director

Svagam Day 1 – Cultural & Sports Events

On 9th April 2022, various sports events were arranged. They included Chess, Table Tennis, Tug of War and Rink Football. The cultural events conducted on day one included Solo/Duet Singing, Solo/ Duet Dance and Mr. & Ms. Svagam.

The Chief Guest of the event Mr. & Mrs. Wadhvani appreciated the hard work of the participants. Both of them spent their valuable time with students and complemented the budding talents.



Svagam Day 2 – Cultural & Sports Events

On 10th April 2022, various sports events were organized. They included Box Cricket, Volleyball and Carrom. The cultural events conducted on day two included Group Singing, Group Dance and Fashion Show.

Our Alumni also actively participated and encouraged our present batch. It was a moment of REUNION, REJOICE AND REJUVENATION. SRBS believes in “All Round Development” and Shaping its students into a versatile personality.



Shiv Swarajya Din Celebration

Date: 6th June, 2022

Sheila Raheja School of Business Management & Research (SRBS) celebrated "Shiv Swarajya Din" on 6th June 2022. The Student Council of SRBS organized various competitions like Essay writing, Elocution, Singing, Traditional Marathi Ballard (Powada), Short Film presentation and Photography competitions based on the "Life and Times of Chhatrapati Shivaji Maharaj" in online mode. The program started with the National Anthem followed by Lighting the lamp and Garlanding the photograph of Chhatrapati Shivaji Maharaj. Maharashtra Geet and Powada were presented. A short film based on the Biography of Chhatrapati Shivaji Maharaj was shown. SRBS BMS first-year students Rakesh Padhi and Aryan Khas shouldered the responsibility of anchor and technical support.



For Sheila Raheja School of Business
Management & Research



A handwritten signature in blue ink, appearing to read "Rakesh Padhi".

Director

International Yoga Day Celebration

Date: 21st June, 2022

Sheila Raheja School of Business Management & Research (SRBS) celebrated "International Yoga Day" on 21st June 2022. A Yoga session by expert Mr. Shivam Pandey was organized between 9:00 AM to 11:00 AM on the ground floor auditorium. It was a combined session with Sheila Raheja Institute of Hotel Management, L. S. Raheja School of Architecture & Sheila Raheja School of Business Management & Research. The event was organized by the Student Council of SRBS.

The program started with the Lighting of the lamp. Mr. Shivam Pandey and his team guided the students, faculty members and non-teaching staff with different Yoga Asanas and educated them on the importance and benefit of all these Asanas. His team also explained on creating a harmonious work life balance. The event was attended by students in large numbers. It was a very refreshing experience and all participants enjoyed the session.



For Sheila Raheja School of Business
Management & Research

H. H. Shain

Director