



YEARLY STATUS REPORT - 2021-2022

Part A

Data of the Institution

1.Name of the Institution	SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
• Name of the Head of the institution	Dr. H. J. Bhasin
• Designation	Director
• Does the institution function from its own campus?	Yes
• Phone no./Alternate phone no.	02261966611
• Mobile no	9833686570
• Registered e-mail	srbs@srbs.edu.in
• Alternate e-mail	director@srbs.edu.in
• Address	Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai - 400051. INDIA
• City/Town	Mumbai
• State/UT	Maharashtra
• Pin Code	400051

2. Institutional status

• Affiliated /Constituent	Affiliated
• Type of Institution	Co-education
• Location	Urban
• Financial Status	Self-financing
• Name of the Affiliating University	University of Mumbai
• Name of the IQAC Coordinator	Dr. Rahul Sanghavi
• Phone No.	02261966666
• Alternate phone No.	02261966640
• Mobile	9004466303
• IQAC e-mail address	iqac@srbs.edu.in
• Alternate Email address	rahulsanghavi@srbs.edu.in

3. Website address (Web link of the AQAR (Previous Academic Year))

<https://srbs.edu.in/wp-content/uploads/2022/06/AQAR-2020-21.pdf>

4. Whether Academic Calendar prepared during the year?

Yes

- if yes, whether it is uploaded in the Institutional website Web link:

<https://srbs.edu.in/wp-content/uploads/2023/04/Academic-Calendar-2021-2022.pdf>

5. Accreditation Details

Cycle	Grade	CGPA	Year of Accreditation	Validity from	Validity to
Cycle 1	B++	2.79	2019	04/03/2019	03/03/2024

6. Date of Establishment of IQAC

10/02/2018

7. Provide the list of funds by Central / State Government UGC/CSIR/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.,

Institutional/Department /Faculty	Scheme	Funding Agency	Year of award with duration	Amount
NIL	NIL	NIL	NIL	NIL

8. Whether composition of IQAC as per latest NAAC guidelines

Yes

- Upload latest notification of formation of IQAC

[View File](#)

9. No. of IQAC meetings held during the year

4

- Were the minutes of IQAC meeting(s) and compliance to the decisions have been uploaded on the institutional website?

No

- If No, please upload the minutes of the meeting(s) and Action Taken Report

[View File](#)

10. Whether IQAC received funding from any of the funding agency to support its activities during the year?

No

11. Significant contributions made by IQAC during the current year (maximum five bullets)

Organized Three National and One International conference.

Student Progression through highest number of Executive placements.

Significant improvement in Faculty and Student Research.

MASTERCLASS by Eminent National & International speakers.

Efforts towards PhD Centre. Topics approved of Two PhD Scholars.

12. Plan of action chalked out by the IQAC in the beginning of the Academic year towards Quality Enhancement and the outcome achieved by the end of the Academic year

Plan of Action	Achievements/Outcomes
National and International Conferences.	Organized Three National and One International conferences.
Student Progression through highest number of Executive placements.	83% of the students are placed in Company of Repute with Average CTC of Rs 3.80 Lakhs Per Annum

Significant improvement in Faculty and Student Research.	Faculty members published seven research papers & contributed one case study in a Book with ISBN.
MASTERCLASS by Eminent National and International speakers.	Number of Master Class (guest lecture)/Seminar/webinar/ by Eminent National and International speakers organized by SRBS.
Efforts towards PhD Centre.	Topics approved of Two PhD Scholars.

13. Whether the AQAR was placed before statutory body?

Yes

- Name of the statutory body

Name	Date of meeting(s)
College Development Committee (CDC)	16/02/2023

14. Whether institutional data submitted to AISHE

Year	Date of Submission
2021-2022	20/12/2022

15. Multidisciplinary / interdisciplinary

Sheila Raheja School of Business Management & Research (SRBS) is a management Institute established under the aegis of "Bombay Suburban Art & Craft Education Society", which also runs institutions in the domain of Architecture, Hotel Management and School of Art.

SRBS is affiliated to University of Mumbai and adheres to its rules and regulations. In addition to the curriculum prescribed by the University of Mumbai SRBS has provided Value added/ Add on certificate courses in the area of 'Digital Business' & 'Certificate Program on Basics of Stock Market and Technical Analysis'.

These Value added/ Add on certificate courses offer flexible and innovative curricula. This also takes care of credit-based courses and projects in the areas of community engagement and service, environmental education, and value-based towards the attainment of a holistic and multidisciplinary education with the implementation of NEP 2020 in University of Mumbai and its affiliated Institute.

The Institute is assessing the modalities of implementing for offering a multidisciplinary flexible curriculum that enables multiple entry and exits at the end of 1st, 2nd and 3rd years of undergraduate education while maintaining the rigor of learning.

SRBS has set up a Research cell in 2020 to upgrade itself to engage in more multidisciplinary research endeavours to find solutions to society's most pressing issues and challenges.

An awareness campaign was carried out for Students of Institutes under Bombay Suburban Art & Craft Education Society to promote the Multidisciplinary / interdisciplinary approach in view of NEP 2020.

16. Academic bank of credits (ABC):

The institute has initiated the process for fulfilling the requirement of Academic bank of credits as proposed in NEP 2020. The Institute is willing to permit its learners to avail the benefit of multiple entries and exit during the chosen programme however as our Institute is Affiliated to the University of Mumbai, we are awaiting the guidelines from University of Mumbai to register under the ABC for its implementation.

Efforts are being taken towards seamless collaboration, internationalization of education, joint degrees with Indian and foreign institutions but on account of prevailing Covid Conditions it has not materialized. Since we have resumed from the Covid times, fresh efforts are being taken to revive the same. We are confident that we shall reap positive results in our efforts. Keeping in mind our strong past associations with the following bodies.

- Dr. Deborah L. Ford, Chancellor, University of Wisconsin-Parkside USA
- Dr. Sandra Ducoffe, Professor, University of Wisconsin-Parkside USA
- Dr. Parag Dhumal, Associate Professor, University of Wisconsin-Parkside USA & Michele Gee. Associate Dean, University of Wisconsin-Parkside USA
- Prof. Dennis S. Tachiki Professor, Graduate School of Business Administration, Tamagawa University, Tokyo, Japan
- Dr. David Gracias Professor John Hopkins University, USA

SRBS has implemented the practice of preparing Course Outline well in advance to cover in detail information regarding textbook, reading material selections, assignments, and assessments for their respective courses. However, the syllabus of the University affiliated programs are delivered within the approved framework. At the same time all faculties are encouraged to design their own curricular and pedagogical approaches when it comes to delivering Value Added/Add on courses.

Our faculty member, Prof. Sandeep Kudtarkar has worked as an expert professor on the Student Learning Assessment (SLA) Project 'PARAKH'. It is an AICTE initiative, under which the assessment of the student's cognitive capacity was tested and a report was provided to AICTE. Students' were informed about their strengths and weaknesses in their chosen field of studies and Prof. Sandeep Kudtarkar received an honorarium of Rs. 19,000/- from AICTE.

17. Skill development:

Efforts are made by the institute to strengthen the vocational education and soft skills of students which are in alignment with the National Skills Qualifications Framework focusing on key domains like Process, Professional knowledge, Professional skills, Core Skills and responsibilities.

SRBS provided Value added courses on Digital Business, Certificate Program on Basics of Stock Market and Technical Analysis to promote skills and its integration into mainstream education. We at SRBS ensure that all our

students take at least one vocational course before graduating. However, being affiliated to the University of Mumbai designing a credit structure is beyond our purview. The institute always promotes enrolment for vocational courses using the "Swayam" portal and thus aids in skilling students through online and/or distance mode.

The institution is promoting Value-based education to inculcate positivity amongst the learner in association with Universal Human Values (UHV) which helps in developing humanistic, ethical, Constitutional, and universal human values of truth (satya), righteous conduct (dharma), peace (shanti), love (prem), nonviolence (ahimsa), scientific temper, citizenship values, and also life-skills etc which was attended by the SRBS team.

There is a regular practice of the Institute to provide an interactive platform for students by availing services from Industry Veterans and experts to provide skill sets covering soft skills training, Language Lab , Yoga Session (Life skills) and MS Excel.

18.Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course)

Indian culture and traditional knowledge had an important effect globally. It is the need of modern times which shall benefit future generations. The strategy is to systematically research, improve and put the Indian Knowledge System into new uses.

Most of the faculty are well versed with English, Hindi and Marathi. Few of them are excellent with Gujarati, Bengali, Malayalam, Punjabi and Sindhi. The institute always encourages faculty members to provide the classroom delivery in bilingual mode (English and vernacular).

Institute always preserves and promotes art, culture and tradition through various activities such as Matru Bhasha Diwas, Marathi Bhasha Diwas, Swami Vivekananda Jayanti and Shiv Swarajya Din Celebration. Institute also organizes sessions on yoga and meditation.

SRBS enthusiastically participated in India's 75th "AZADI KA AMRUT MAHOTSAV" as per the guidelines of UGC/AICTE. A documentary made by our students on this has been highly appreciated across all social media platforms which had more than 7500 views on Instagram.

19.Focus on Outcome based education (OBE):Focus on Outcome based education (OBE):

Outcome-Based Education (OBE) is a student-centric learning model that helps teachers to plan the course delivery and assessment with the end objective in mind. At SRBS, the curriculum syllabus is decided by the University of Mumbai as the institute is affiliated to University of Mumbai. Based on the Vision and Mission statements of the Institute, the Program Outcome(s) of the MMS Program is designed. Each Faculty decides the Course Outcome of their respective course which is mapped with the Program Outcome(s). The Course File of each course consisting of Course Outcome, Program Outcome and the mode of delivery of the same as well as the evaluation pattern(s) of the specific course (e.g. Case Studies / Assignments / Role Plays /Simulation etc.) is communicated to the students at the beginning of the Course e.g. Case studies , Assignments , Role plays

, Simulation . After the Course is delivered i.e. towards the end of the semester the evaluated scores of the students is checked and attainment level of each course is calculated to check whether the required delivery of the subject was done.

Various efforts are being taken to implement Outcome based education in teaching and learning practices at SRBS. First of all, the institute defines its Mission and Vision statements considering the interests of all stakeholders. Using this the Program Educational Objectives (PEO's) are defined. The Mission and Program Educational Objective's are mapped with each other. Following this, Program Outcome(s) is defined. After the Program Outcome is decided, the Course Outcomes is decided for all courses. The designing of Course Outcomes is done strictly on the basis of Bloom's Taxonomy. The Program Outcome and the Course Outcome are mapped with each other using the correlation scale of 1 to 3, 1 being the lowest correlation and 3 being the highest correlation. In the next step, the Course Outline of all courses are prepared and informed to the students. The performance of the students is tracked after the internal and external evaluation is done. The Program Outcome(s) and the Course Outcome(s) are checked against this evaluation to understand whether Program Outcome(s) and the Course Outcome(s) are attained.

SRBS focuses on holistic development of the students. The syllabus used for teaching the subjects is decided by the University of Mumbai. However, the delivery of the subject is done using combinations of various creative techniques which includes role plays, case studies etc. Apart from this to make students industry ready, special add-on courses such as Digital Business, Certificate Program on Basics of Stock Market and Technical Analysis are offered to the students. These are the courses offered over and above the prescribed syllabus.

20.Distance education/online education:

SRBS students are from different parts of India. The Institute has been imparting continuous education especially during pandemic through online mode using facilities like Google Meet, Google Classroom, Zoom, Jio Meet to its students.

The institute has geared up its technological tools to effectively deliver teaching learning activities. There are well equipped Information and Communication tools such as Smart Class Room, Wi-Fi enabled campus, LCD Projector, Computer labs facilities available. Institute conducts online examination with proctoring facility as per the guidelines of University of Mumbai.

Extended Profile

1.Programme

1.1

4

Number of courses offered by the institution across all programs during the year		
File Description	Documents	
Data Template	View File	
2.Student		
2.1	468	
Number of students during the year		
File Description	Documents	
Institutional Data in Prescribed Format	View File	
2.2	114	
Number of seats earmarked for reserved category as per GOI/ State Govt. rule during the year		
File Description	Documents	
Data Template	View File	
2.3	173	
Number of outgoing/ final year students during the year		
File Description	Documents	
Data Template	View File	
3.Academic		
3.1	22	
Number of full time teachers during the year		
File Description	Documents	
Data Template	View File	
3.2	17	
Number of sanctioned posts during the year		
File Description	Documents	
Data Template	View File	
4.Institution		
4.1	13	
Total number of Classrooms and Seminar halls		

4.2	167.13
Total expenditure excluding salary during the year (INR in lakhs)	
4.3	156
Total number of computers on campus for academic purposes	

Part B

CURRICULAR ASPECTS

1.1 - Curricular Planning and Implementation

1.1.1 - The Institution ensures effective curriculum delivery through a well planned and documented process

The curricular delivery in Sheila Raheja School of Business Management and Research (SRBS) takes place in a planned manner. The process starts with preparation of the Academic Calendar and there after allotment of subjects/courses allocated to the faculty members takes place during the progress of academic year.

Each Faculty Member prepares a course outline which consists of the syllabus of the respective subject / course, books relevant to the subject / course materials and evaluation pattern as well as Course Outcomes. This brings clarity among the students once they complete their respective courses during the academic year.

The semester starts with preparation of the time table which is prepared by the Academic Coordinator and communicated to Faculty Members and students through emails.

For new incoming students who have taken admission in the institute undergo an Induction program where students are made aware of the functioning of the Institute, staff members etc.

The teaching semester takes place as prescribed in academic calendar of the University of Mumbai followed by the evaluation process. By the end of every semester each Faculty Member submits their Program Outcome & Course Learning Outcome report to the academic coordinator considering all the relevant materials used by them while delivering the Subject / Course through out the semester.

File Description	Documents
Upload relevant supporting document	View File
Link for Additional information	https://srbs.edu.in/wp-content/uploads/2023/04/Academic-Calendar-2021-2022.pdf

1.1.2 - The institution adheres to the academic calendar including for the conduct of Continuous Internal Evaluation (CIE)

The Academic Calendar is prepared by the Institute at the beginning of each semester. Since the Institute is affiliated to University of Mumbai, the time schedule is strictly followed as per the guidelines issued by the University of Mumbai.

Adhering to the guidelines, every program academic coordinator of the Institute prepares its yearly Academic Calendar in consultation with the Director. The Academic Calendar includes the start and end of each semester, Internal and External assessment to be conducted and other activities to be undertaken during the academic year.

The Academic Calendar after finalization is uploaded on the Institute website where all the stakeholders can view it. Due to the on going scenario of Covid-19 pandemic, teaching and evaluation were conducted online as well as offline as per the directives of University of Mumbai.

File Description	Documents
Upload relevant supporting document	View File
Link for Additional information	https://srbs.edu.in/wp-content/uploads/2023/04/Academic-Calendar-2021-2022.pdf

1.1.3 - Teachers of the Institution participate in following activities related to curriculum development and assessment of the affiliating University and/are represented on the following academic bodies during the year.
Academic council/BoS of Affiliating University
Setting of question papers for UG/PG programs
Design and Development of Curriculum for Add on/ certificate/ Diploma Courses
Assessment /evaluation process of the affiliating University

D. Any 1 of the above

File Description	Documents
Details of participation of teachers in various bodies/activities provided as a response to the metric	View File
Any additional information	View File

1.2 - Academic Flexibility

1.2.1 - Number of Programmes in which Choice Based Credit System (CBCS)/ elective course system has been implemented

1.2.1.1 - Number of Programmes in which CBCS/ Elective course system implemented

3

File Description	Documents
Any additional information	View File
Minutes of relevant Academic Council/ BOS meetings	No File Uploaded
Institutional data in prescribed format (Data Template)	View File

1.2.2 - Number of Add on /Certificate programs offered during the year

1.2.2.1 - How many Add on /Certificate programs are added during the year. Data requirement for year: (As per Data Template)

2

File Description	Documents
Any additional information	View File
Brochure or any other document relating to Add on /Certificate programs	View File
List of Add on /Certificate programs (Data Template)	View File

1.2.3 - Number of students enrolled in Certificate/ Add-on programs as against the total number of students during the year

95

File Description	Documents
Any additional information	View File
Details of the students enrolled in Subjects related to certificate/Add-on programs	View File

1.3 - Curriculum Enrichment

1.3.1 - Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

SRBS believes in providing value based education by conducting various activities related to Professional ethics, Gender equality, Human Values, Environment Sustainability and social consciousness among students.

It provides them an opportunity for students to venture out of their comfort zones and be a harbinger of societal change. The Institute is responsible for a gamut of events and activities undertaken by students.

SRBS encourages students to expand horizons and participate in fun-filled days, which include cultural performances, competition, food and shopping. It involves following activities:

a) Awareness of Social Issues

b) Educational Activities

c) Health & hygiene

d) Community Service

File Description	Documents
Any additional information	View File
Upload the list and description of courses which address the Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum.	No File Uploaded

1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year

5

File Description	Documents
Any additional information	View File
Programme / Curriculum/ Syllabus of the courses	View File
Minutes of the Boards of Studies/ Academic Council meetings with approvals for these courses	No File Uploaded
MoU's with relevant organizations for these courses, if any	No File Uploaded
Institutional Data in Prescribed Format	View File

1.3.3 - Number of students undertaking project work/field work/ internships

142

File Description	Documents
Any additional information	View File
List of programmes and number of students undertaking project work/field work/ /internships (Data Template)	View File

1.4 - Feedback System

1.4.1 - Institution obtains feedback on the syllabus and its transaction at the institution from the following stakeholders Students Teachers Employers Alumni

B. Any 3 of the above

File Description	Documents
URL for stakeholder feedback report	https://srbs.edu.in/wp-content/uploads/2023/04/1.4.1.pdf
Action taken report of the Institution on feedback report as stated in the minutes of the	View File

Governing Council, Syndicate, Board of Management	
Any additional information	View File

1.4.2 - Feedback process of the Institution may be classified as follows **A. Feedback collected, analyzed and action taken and feedback available on website**

File Description	Documents
Upload any additional information	View File
URL for feedback report	https://srbs.edu.in/wp-content/uploads/2023/04/1.4.1.pdf

TEACHING-LEARNING AND EVALUATION

2.1 - Student Enrollment and Profile

2.1.1 - Enrolment Number Number of students admitted during the year

2.1.1.1 - Number of students admitted during the year

207

File Description	Documents
Any additional information	View File
Institutional data in prescribed format	View File

2.1.2 - Number of seats filled against seats reserved for various categories (SC, ST, OBC, Divyangjan, etc. as per applicable reservation policy during the year (exclusive of supernumerary seats)

2.1.2.1 - Number of actual students admitted from the reserved categories during the year

39

File Description	Documents
Any additional information	View File
Number of seats filled against seats reserved (Data Template)	View File

2.2 - Catering to Student Diversity

2.2.1 - The institution assesses the learning levels of the students and organizes special Programmes for advanced learners and slow learners

At SRBS Tutorial Sessions for numerical subjects are conducted for the students. It has been observed that Students find difficulty in coping with Numerical Subjects of the Semester. Hence, every week special Tutorial Sessions are conducted. Language lab sessions are conducted keeping in mind students from mofussil and rural areas. These sessions help in assessing the learning levels of the students and the Faculty Member can identify Advanced and Slow Learners. Special attention is paid to Slow Learners for their

improvement and also Advanced Learners are made to enhance their skills further.

File Description	Documents
Paste link for additional information	https://drive.google.com/file/d/12OAErdi2NFdTU-L49RHGW0v-Yd-EI2CK/view?usp=share_link
Upload any additional information	View File

2.2.2 - Student- Full time teacher ratio (Data for the latest completed academic year)

Number of Students	Number of Teachers
468	22

File Description	Documents
Any additional information	View File

2.3 - Teaching- Learning Process

2.3.1 - Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

SRBS uses various techniques for enhancing learning among students such that they are application oriented and also can be modified to achieve the goal of the program.

Experiential Learning

Project Based Learning: -

Students work on various projects during their academic tenure. These projects are primarily on contemporary issues related to Industry and Society. A proper and systematic research report is prepared and submitted by each student as per University of Mumbai norms.

Being a part of curriculum, Viva - Voce and proper evaluation by experts from Industry, Alumni and Academia is conducted.

Presentation: -

At SRBS class presentations are an integral part of the teaching process. Students regularly make presentations to improve their communication and presentation skills.

Role Play: -

Role Plays are a part of Course delivery which is also an element of fun and motivation for students.

Participative Learning

Reading the Text: -

To inculcate reading habit among students and improve language fluency, faculty members make students read text aloud in class. These texts are majorly case studies, subject related contents, etc.

Debate: -

Debates help students think critically and raise questions on various situations.

Group Discussion: -

Group Discussion is a technique used to ensure that students contribute to the discussion well and improve their analytical abilities and communication skills.

Problem Solving

Case Studies: -

Case Studies help students in applying theoretical concepts to the real world.

File Description	Documents
Upload any additional information	View File
Link for additional information	Nil

2.3.2 - Teachers use ICT enabled tools for effective teaching-learning process. Write description in maximum of 200 words

SRBS adopted an online and hybrid education model during Covid-19 by integrating technology with conventional education. The Teachers used ICT enabled tools for effective teaching- learning process improving educational outcomes and the quality of education imparted to the students and their skill development.

SRBS developed special workstations equipped with required equipment, software, internet connectivity, headphones, used by teachers to impart online education from the campus through the platforms like Zoom, Google meet and Jio Meet which are freely and easily accessible to students located at remote places during lockdown.

SRBS leveraged tools, particularly Learning Management Systems such as google class room, smart class room to supplement instructor-led live classes by hosting learning resources for self-paced, asynchronous learning. The technology was embedded as part of learning delivery and outcome measurements.

All examinations were successfully conducted using a professional examination software equipped with proctoring facilities as per guidelines of University of Mumbai. For all student's projects, the guidance sessions by the teacher mentors and viva-voce of these projects were conducted online successfully.

All webinars, seminars, guest lectures were also delivered through online mode. All placement activities such as Pre placement talk, written tests, interviews, Group Discussions were conducted using online resources.

File Description	Documents
Upload any additional information	View File
Provide link for webpage describing the ICT enabled tools for effective teaching-learning process	View File

2.3.3 - Ratio of mentor to students for academic and other related issues (Data for the latest completed academic year)

2.3.3.1 - Number of mentors

22

File Description	Documents
Upload, number of students enrolled and full time teachers on roll	View File
Circulars pertaining to assigning mentors to mentees	View File
Mentor/mentee ratio	View File

2.4 - Teacher Profile and Quality

2.4.1 - Number of full time teachers against sanctioned posts during the year

22

File Description	Documents
Full time teachers and sanctioned posts for year (Data Template)	View File
Any additional information	View File
List of the faculty members authenticated by the Head of HEI	No File Uploaded

2.4.2 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.B Superspeciality / D.Sc. / D.Litt. during the year (consider only highest degree for count)

2.4.2.1 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.C Superspeciality / D.Sc. / D.Litt. during the year

5

File Description	Documents
Any additional information	View File
List of number of full time teachers with Ph. D. / D.M. / M.Ch./ D.N.B Super specialty / D.Sc. / D.Litt. and number of full time teachers for year (Data Template)	View File

2.4.3 - Number of years of teaching experience of full time teachers in the same institution (Data for the latest completed academic year)

2.4.3.1 - Total experience of full-time teachers

79

File Description	Documents
Any additional information	View File
List of Teachers including their PAN, designation, dept. and experience details(Data Template)	View File

2.5 - Evaluation Process and Reforms

2.5.1 - Mechanism of internal assessment is transparent and robust in terms of frequency and mode. Write description within 200 words.

Our B-School believes in a transparent and fair system of assessment. Continuous Internal Evaluation (CIE) of 40 marks and end term examinations of 60 marks are carried out as per guidelines of University of Mumbai. This is aimed to make the student ready for future roles.

Every subject/course teacher communicates the various parameters of internal assessment (CIE) such as Mid-Term examination, Presentations, Assignments, Case Studies, Role Plays, Quiz, and Group Discussions. The process of CIE has evolved over the past 10 years as per Guidelines of University of Mumbai. At the start of Academic Year during induction program, all students are sensitized on the process of Internal Evaluation.

Bachelor of Management Studies (BMS) course examinations were conducted smoothly in Academic Year 2021-22. Internal evaluation process includes a Mid-Term Examination of 20 marks and Class Participation of 5 marks. The total weightage is 25 marks. In addition, SRBS conducts an End-Term Examination for 75 marks as per the University pattern.

Bachelor of Arts in Multimedia and Mass Communication (BAMMC) has its own well-crafted pattern of evaluation. 25 marks are awarded for Internals which include Project, Assignment, Group Discussions and Class Participation. This three-year undergraduate course requires students to write an End Term Examination of 75 Marks.

File Description	Documents
Any additional information	View File
Link for additional information	Nil

2.5.2 - Mechanism to deal with internal examination related grievances is transparent, time-bound and efficient

The system of examinations at SRBS strictly follows Mumbai University guidelines. Examination related grievances are an important point which builds credibility. As per the directives of the Examination Committee students are informed at least 15 days in advance about upcoming examinations. Mock tests were conducted, especially during Pandemic to curtail avoidable problems. There is a system of sharing the marks of Mid-Semester and care is taken to plug the gaps in student expectations and

award of marks. The results are communicated to students, as per University process.

Our B-School was vigilant and receptive to grievances related to conduct of all Examinations. Technological challenges particularly of those appearing from remote areas were addressed. The College reported all details to the Lead College of our cluster and kept all stakeholders of the Institution informed about developments taking place during pandemic. Efforts of our B-School were appreciated by the higher authorities of the Lead College too.

During Academic Year 2021-22 there were no grievances related to examinations from students of all programs.

File Description	Documents
Any additional information	View File
Link for additional information	Nil

2.6 - Student Performance and Learning Outcomes

2.6.1 - Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students.

The Programme Outcomes and Course Outcomes are designed as per Bloom's taxonomy. These are mentioned in the Course Outline of every course. The Course Outline of each course is communicated to teachers and students before the commencement of the Semester. It is also displayed on the Institute Website. This helps students to get a better understanding of the course. Both the internal and external evaluations are conducted as per the stated Course Outcomes. From here the results of Course Outcomes are mapped with the Programme Outcomes in order to evaluate the attainment.

File Description	Documents
Upload any additional information	View File
Paste link for Additional information	https://srbs.edu.in/wp-content/uploads/2023/02/POs-COs.pdf
Upload COs for all Programmes (exemplars from Glossary)	View File

2.6.2 - Attainment of Programme outcomes and course outcomes are evaluated by the institution.

As per the University of Mumbai, each course is evaluated out of 100 marks. The evaluation is internal as well as external. To measure the attainment of Program Outcome and Course Outcome a correlation matrix is prepared to map the Program Outcome and Course Outcome in the range of 1 to 3. Then, Course Outcome is mapped with the assessment method used. The final evaluation scores are used to calculate the attainment levels.

File Description	Documents
Upload any additional information	View File

Paste link for Additional information	https://srbs.edu.in/wp-content/uploads/2023/02/POs-COs.pdf
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2.6.3 - Pass percentage of Students during the year

2.6.3.1 - Total number of final year students who passed the university examination during the year

173

File Description	Documents
Upload list of Programmes and number of students passed and appeared in the final year examination (Data Template)	View File
Upload any additional information	View File
Paste link for the annual report	https://srbs.edu.in/wp-content/uploads/2023/04/SRBS-ANNUAL-REPORT-2021-2022.pdf

2.7 - Student Satisfaction Survey

2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design its own questionnaire) (results and details need to be provided as a weblink)

<https://srbs.edu.in/wp-content/uploads/2023/02/Student-Satisfaction-Survey-SSS.pdf>

RESEARCH, INNOVATIONS AND EXTENSION

3.1 - Resource Mobilization for Research

3.1.1 - Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

3.1.1.1 - Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

0.19000

File Description	Documents
Any additional information	View File
e-copies of the grant award letters for sponsored research projects /endowments	No File Uploaded
List of endowments / projects with details of grants(Data Template)	View File

3.1.2 - Number of teachers recognized as research guides (latest completed academic year)

3.1.2.1 - Number of teachers recognized as research guides

2

File Description	Documents
Any additional information	View File

Institutional data in prescribed format

[View File](#)

3.1.3 - Number of departments having Research projects funded by government and non government agencies during the year

3.1.3.1 - Number of departments having Research projects funded by government and non-government agencies during the year

1

File Description	Documents
List of research projects and funding details (Data Template)	View File
Any additional information	No File Uploaded
Supporting document from Funding Agency	View File
Paste link to funding agency website	Nil

3.2 - Innovation Ecosystem

3.2.1 - Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

SRBS commands respect of Industry and Academia as it promotes a harmonious ecosystem. Our Institution is perfectly aligned to initiatives of Government of India. A vibrant culture of innovation has created strong bond between different stakeholders - students, faculty members, management and industry. Academic rigor broadens horizons, but it is the spirit of innovation which defines the personality of an impressionable mind. Faculty members, researchers, students and Industry Captains are invited to participate in activities undertaken by SRBS. The Management extends support to publication of Research Papers and participation in funded projects. Workshops / lectures on business management and entrepreneurship are organized for the students by the Entrepreneurship Development Cell.

In order to promote entrepreneurship culture among students, SRBS took membership of Institution Innovation Council (IIC) under Ministry of Education (MoE) Innovation Cell (MIC) in the month of April, 2022.

Students are provided hands-on experience and better industrial exposure during mandatory Summer Internship. Language lab set by the Institute to improve business communication skills of the students. The College Library is equipped with all learning resources like books, journals, trade magazines and digital resources.

The teachers are encouraged to attend various workshops to get them acquainted with the latest trends in management education thereby updating the students on the same. Faculty Development Program (FDP) was conducted on "Literature Review: A Modern Approach" and "Bibliometric Analysis".

File Description	Documents
Upload any additional information	View File

Paste link for additional information

<https://srbs.edu.in/entrepreneurship-cell/#1647267797994-0f1d7270-11ae>

3.2.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

3.2.2.1 - Total number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during the year

2

File Description	Documents
Report of the event	View File
Any additional information	No File Uploaded
List of workshops/seminars during last 5 years (Data Template)	View File

3.3 - Research Publications and Awards

3.3.1 - Number of Ph.Ds registered per eligible teacher during the year

3.3.1.1 - How many Ph.Ds registered per eligible teacher within the year

2

File Description	Documents
URL to the research page on HEI website	Nil
List of PhD scholars and their details like name of the guide , title of thesis, year of award etc (Data Template)	View File
Any additional information	View File

3.3.2 - Number of research papers per teachers in the Journals notified on UGC website during the year

3.3.2.1 - Number of research papers in the Journals notified on UGC website during the year

6

File Description	Documents
Any additional information	View File
List of research papers by title, author, department, name and year of publication (Data Template)	View File

3.3.3 - Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during the year

3.3.3.1 - Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year wise during year

2

File Description	Documents
Any additional information	View File
List books and chapters edited volumes/ books published (Data Template)	View File

3.4 - Extension Activities

3.4.1 - Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the year

Sheila Raheja School of Business Management and Research (SRBS) conducted the following extension activities. The Student Council took initiatives in organizing social activities like -

- Tree Plantation Drive
- Independence Day Celebration
- Constitution Day Celebration
- Blood Donation Camp
- National Youth Day
- National Voter Day Celebration
- Republic Day Celebration
- Matri Bhasha Diwas Celebration
- Marathi Bhasha Gaurav Din Celebration
- International Women's Day Celebration
- Shiv Swarajya Din Celebration

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

3.4.2 - Number of awards and recognitions received for extension activities from government / government recognized bodies during the year

3.4.2.1 - Total number of awards and recognition received for extension activities from Government/ Government recognized bodies year wise during the year

0

File Description	Documents
Any additional information	No File Uploaded
Number of awards for extension activities in last 5 year (Data Template)	View File
e-copy of the award letters	No File Uploaded

3.4.3 - Number of extension and outreach programs conducted by the institution through NSS/NCC/Red cross/YRC etc., (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. and/or those organized in collaboration with industry, community and NGOs) during the year

3.4.3.1 - Number of extension and outreach Programs conducted in collaboration with industry, community and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc., during

the year

11

File Description	Documents
Reports of the event organized	View File
Any additional information	View File
Number of extension and outreach Programmes conducted with industry, community etc for the during the year (Data Template)	View File

3.4.4 - Number of students participating in extension activities at 3.4.3. above during year

3.4.4.1 - Total number of Students participating in extension activities conducted in collaboration with industry, community and Non- Government Organizations such as Swachh Bharat, AIDs awareness, Gender issue etc. year wise during year

1098

File Description	Documents
Report of the event	View File
Any additional information	View File
Number of students participating in extension activities with Govt. or NGO etc (Data Template)	View File

3.5 - Collaboration

3.5.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship during the year

3.5.1.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship year wise during the year

133

File Description	Documents
e-copies of related Document	No File Uploaded
Any additional information	View File
Details of Collaborative activities with institutions/industries for research, Faculty	View File

3.5.2 - Number of functional MoUs with institutions, other universities, industries, corporate houses etc. during the year

3.5.2.1 - Number of functional MoUs with Institutions of national, international importance, other universities, industries, corporate houses etc. year wise during the year

File Description	Documents
e-Copies of the MoUs with institution./ industry/corporate houses	View File
Any additional information	View File
Details of functional MoUs with institutions of national, international importance, other universities etc during the year	View File

INFRASTRUCTURE AND LEARNING RESOURCES

4.1 - Physical Facilities

4.1.1 - The Institution has adequate infrastructure and physical facilities for teaching- learning. viz., classrooms, laboratories, computing equipment etc.

Classrooms: All classrooms are 87 sq.m. each which are well illuminated, ventilated and air-conditioned, with audio-visual teaching aids. Our smart class room is equipped with smart board and advanced teaching aids.

Tutorial Rooms: Dedicated Room has been provided for the weaker students who need additional guidance.

Computer Lab: The entire campus is Wi-Fi enabled. A well-equipped computer lab measuring 210 sq.m. which has latest computers and equipments. Our Institute provides internet access to each Student and Staff through Wi-Fi facility which they can access through their user Id and password. Computer lab facilities are also utilized for conducting various online training sessions, aptitude tests and online database workshops.

Library: SRBS has full-fledged library admeasuring 120 sq.m. It is equipped with both physical as well as digital facilities. SRBS is a member of the National Digital Library of India. Other facilities include previous years question papers for reference purpose, Book Bank, e-journal, e-books, Anti-Plagiarism software, Daily newspapers and reprography facility.

Language Lab: Our Language lab is equipped with Audio Visual equipment along with licensed software. Regular lab sessions are organized for Students to enhance their communication skills.

Other infrastructural facilities include Seminar Room, Auditorium, Common Rooms, Counselling Room, Gym and Cafeteria.

File Description	Documents
Upload any additional information	View File
Paste link for	https://drive.google.com/file/d/1zbGwrcnmm2sMl7Ww2MefvNEdErIch26z/viewusp=share_link

additional information

4.1.2 - The Institution has adequate facilities for cultural activities, sports, games (indoor, outdoor), gymnasium, yoga centre etc.

The institute encourages students to participate in various sports, games and cultural activities at different levels. It helps students in building their personality which brightens their leadership qualities, and develops team spirit among them.

Auditorium of 516 sq.m. with a centralized Air- conditioning facility is utilized for conducting various cultural activities like Fresher's Party, Farewell Party etc. Auditorium is also utilized for conducting Master Class (Guest Lecture), Blood Donation Drive, Yoga Session etc. Inter collegiate cultural fest "SVAGAM" is hosted by SRBS annually in the auditorium.

Seminar hall of 175 sq.m. equipped with audio-visual, Lan internet facility, Centralized Air- conditioning is provided to conduct academic and other cultural activities smoothly.

All outdoor games like cricket, volleyball, football, badminton etc. are conducted in the The Brihanmumbai Municipal Corporation (BMC) playground which is adjacent to our campus with prior approval from BMC.

Institute has an independent sports area having Indoor games facilities like chess, carom and table tennis. There is a gymnasium for students with the latest modern equipment. Students are encouraged to work on their physical fitness.

File Description

Documents

Upload any additional information

[View File](#)

Paste link for additional information

https://drive.google.com/file/d/15hlba7VGkJnCwuYbznSar_KCf3wmrcr7/viewusp=share_link

4.1.3 - Number of classrooms and seminar halls with ICT- enabled facilities such as smart class, LMS, etc.

13

File Description

Documents

Upload any additional information

[View File](#)

Paste link for additional information

Nil

Upload Number of classrooms and seminar halls with ICT enabled facilities (Data Template)

[View File](#)

4.1.4 - Expenditure, excluding salary for infrastructure augmentation during the year (INR in Lakhs)

4.1.4.1 - Expenditure for infrastructure augmentation, excluding salary during the year (INR in lakhs)

2.99

File Description	Documents
Upload any additional information	View File
Upload audited utilization statements	View File
Upload Details of budget allocation, excluding salary during the year (Data Template	View File

4.2 - Library as a Learning Resource

4.2.1 - Library is automated using Integrated Library Management System (ILMS)

SRBS library is using SLIM 21 (Ver 3.7). SLIM 21 is a Library Management Software from Algorithm Consultants Pvt. Ltd., It includes Acquisition, Cataloguing, Circulation, Serial Control and Web OPAC modules.

File Description	Documents
Upload any additional information	View File
Paste link for Additional Information	Nil

4.2.2 - The institution has subscription for the following e-resources e-journals e-ShodhSindhu Shodhganga Membership e-books Databases Remote access toe-resources

A. Any 4 or more of the above

File Description	Documents
Upload any additional information	View File
Details of subscriptions like e-journals,e-ShodhSindhu, Shodhganga Membership etc (Data Template)	View File

4.2.3 - Expenditure for purchase of books/e-books and subscription to journals/e- journals during the year (INR in Lakhs)

4.2.3.1 - Annual expenditure of purchase of books/e-books and subscription to journals/e-journals during the year (INR in Lakhs)

4.95

File Description	Documents
Any additional information	View File
Audited statements of accounts	No File Uploaded

Details of annual expenditure for purchase of books/e-books and journals/e-journals during the year (Data Template)

[View File](#)

4.2.4 - Number per day usage of library by teachers and students (foot falls and login data for online access) (Data for the latest completed academic year)

4.2.4.1 - Number of teachers and students using library per day over last one year

27

File Description

Documents

Any additional information

[View File](#)

Details of library usage by teachers and students

[View File](#)

4.3 - IT Infrastructure

4.3.1 - Institution frequently updates its IT facilities including Wi-Fi

Sheila Raheja School of Business Management & Research (SRBS) students and faculty members avail computer and internet facilities within the campus. Students are permitted to access the internet facility through computer labs. Our Institute provides internet access to each Student and Staff through Wi-Fi facility which they can access through their user Id and password. There are a total 150 Desktops and 6 Laptops.

SRBS has a full-fledged Computer Laboratory of 210 sq.m. having 85 Desktops for students with latest equipment and Wi-Fi connectivity which has been upgraded from 100 mbps to 200 mbps for better connectivity as per the norms laid down by the competent authority.

Computer Lab facilities are utilized for conducting various online training sessions, aptitude tests, and online workshops for using online databases. IT in charge takes the backups and keeps updating the facilities on a regular basis.

File Description

Documents

Upload any additional information

[View File](#)

Paste link for additional information

<https://srbs.edu.in/infrastructure/>

4.3.2 - Number of Computers

156

File Description

Documents

Upload any additional information

[View File](#)

List of Computers

[View File](#)

4.3.3 - Bandwidth of internet connection in the Institution

A. \geq 50MBPS

File Description

Documents

Upload any additional Information	View File
Details of available bandwidth of internet connection in the Institution	View File

4.4 - Maintenance of Campus Infrastructure

4.4.1 - Expenditure incurred on maintenance of infrastructure (physical and academic support facilities) excluding salary component during the year (INR in Lakhs)

4.4.1.1 - Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component during the year (INR in lakhs)

112.15

File Description	Documents
Upload any additional information	View File
Audited statements of accounts	View File
Details about assigned budget and expenditure on physical facilities and academic support facilities (Data Templates)	View File

4.4.2 - There are established systems and procedures for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc.

SRBS has appointed dedicated Manpower for maintenance of the Building and its infrastructure. All properties/ equipment on the campus is ensured through Annual Maintenance Contracts (AMC) of Elevators, Air Conditioners, CCTV cameras, Biometric Machine, Water Purifiers and Pest Control Services. Water potability test is also regularly conducted.

Maintenance of civil work such as plasterwork, masonry, painting, carpentry, plumbing and furniture repairs, etc. is carried out as per the requirement from time to time. SRBS has provided Table Tennis and Carom facility monitored by faculty in-charge.

There is continuous electricity supply with power backup (Generator). The Campus is secured by a compound wall from all sides and its gates are manned by Security Personnel, with 24 x 7 security personnel and CCTV surveillance for safety monitoring. Smoke Detectors, Centralized sprinklers, fire extinguishers are available to take care of fire hazards. Annual fire Audit is conducted by the recognized agency. Water Coolers along with Aqua Guard filters are installed to provide safe drinking water on each floor. Washrooms and restrooms are well maintained. Dustbins are placed on each floor. The Green Cover of the campus is well maintained. The building and equipment of SRBS are insured every year by the Trust.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

STUDENT SUPPORT AND PROGRESSION

5.1 - Student Support

5.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

5.1.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

85

File Description	Documents
Upload self attested letter with the list of students sanctioned scholarship	View File
Upload any additional information	View File
Number of students benefited by scholarships and free ships provided by the Government during the year (Data Template)	View File

5.1.2 - Number of students benefitted by scholarships, free ships etc. provided by the institution / non- government agencies during the year

5.1.2.1 - Total number of students benefited by scholarships, free ships, etc provided by the institution / non- government agencies during the year

10

File Description	Documents
Upload any additional information	View File
Number of students benefited by scholarships and free ships institution / non- government agencies in last 5 years (Date Template)	View File

**5.1.3 - Capacity building and skills enhancement initiatives taken by the institution include the following: Soft skills
Language and communication skills
Life skills (Yoga, physical fitness, health and hygiene)
ICT/computing skills**

A. All of the above

File Description	Documents
Link to Institutional website	https://srbs.edu.in/wp-content/uploads/2022/03/Report-on-International-day-of-Yoga-2021.pdf
Any additional information	View File
Details of capability building and skills enhancement initiatives (Data Template)	View File

5.1.4 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year

71

5.1.4.1 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year

71

File Description	Documents
Any additional information	View File
Number of students benefitted by guidance for competitive examinations and career counseling during the year (Data Template)	View File

**5.1.5 - The Institution has a transparent mechanism for timely redressal of student grievances including sexual harassment and ragging cases
Implementation of guidelines of statutory/regulatory bodies
Organization wide awareness and undertakings on policies with zero tolerance
Mechanisms for submission of online/offline students' grievances
Timely redressal of the grievances through appropriate committees**

A. All of the above

File Description	Documents
Minutes of the meetings of student redressal committee, prevention of sexual harassment committee and Anti Ragging committee	View File
Upload any additional information	View File
Details of student grievances including sexual harassment and ragging cases	No File Uploaded

5.2 - Student Progression

5.2.1 - Number of placement of outgoing students during the year

5.2.1.1 - Number of outgoing students placed during the year

71

File Description	Documents
Self-attested list of students placed	View File
Upload any additional information	View File

Details of student placement during the year (Data Template)

[View File](#)

5.2.2 - Number of students progressing to higher education during the year

5.2.2.1 - Number of outgoing student progression to higher education

9

File Description	Documents
Upload supporting data for student/alumni	No File Uploaded
Any additional information	View File
Details of student progression to higher education	View File

5.2.3 - Number of students qualifying in state/national/ international level examinations during the year (eg: JAM/CLAT/GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/State government examinations)

5.2.3.1 - Number of students qualifying in state/ national/ international level examinations (eg: JAM/CLAT/NET/ SLET/ GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/ State government examinations) during the year

7

File Description	Documents
Upload supporting data for the same	No File Uploaded
Any additional information	View File
Number of students qualifying in state/ national/ international level examinations during the year (Data Template)	View File

5.3 - Student Participation and Activities

5.3.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national / international level (award for a team event should be counted as one) during the year

5.3.1.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/ national / international level (award for a team event should be counted as one) during the year.

6

File Description	Documents
e-copies of award letters and certificates	View File
Any additional information	View File
Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national/international level (During the year) (Data Template)	View File

5.3.2 - Institution facilitates students' representation and engagement in various administrative, co-curricular and extracurricular activities (student council/ students representation on various bodies as per established processes and norms)

It is the endeavour of SRBS to impart value based quality education to budding managers. The founders of SRBS have ensured that the primary stakeholders are given adequate exposure to activities, which in turn results in the best overall experience. SRBS is proud to engage with one of its key elements - its active and dynamic Students' Council. The Council has been constituted as per the guidelines of the University of Mumbai. It incorporates all provisions, objectives, functions, organization, election process, criteria. Budgets are allocated for carrying out various activities by students during the academic year.

Students' Council (Role and Responsibilities of members)

The Student Council is managed by students, who are in various bodies constituted by SRBS and contribute to academic, placement, curricular and extracurricular activities. Their suggestions are critical in the functioning of the respective committees. The composition of the student council has students from all semesters. The overall involvement of the student's engagement is duly reported in various statutory committee meetings & annual report of the institute.

File Description	Documents
Paste link for additional information	https://srbs.edu.in/students-council/
Upload any additional information	View File

5.3.3 - Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions)

5.3.3.1 - Number of sports and cultural events/competitions in which students of the Institution participated during the year

10

File Description	Documents
Report of the event	View File
Upload any additional information	View File
Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions (Data Template)	View File

5.4 - Alumni Engagement

5.4.1 - There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services

SRBS believes in building strong relationships between alumni and students. The association has contributed significantly in the placement process.

The institution nurtures the alumni association by being an interface between alumni and students. SRBS Alumni are currently working at various dignified positions across the nation. Alumni also provides support through various interactive sessions and guidance to students.

Views and suggestions by the alumni are discussed and placed before the management which are well accepted. This has resulted in generating quality placements for the ongoing batches.

File Description	Documents
Paste link for additional information	https://srbs.edu.in/alumni/
Upload any additional information	View File

5.4.2 - Alumni contribution during the year (INR in Lakhs) E. <1Lakhs

File Description	Documents
Upload any additional information	View File

GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 - Institutional Vision and Leadership

6.1.1 - The governance of the institution is reflective of and in tune with the vision and mission of the institution

VISION

Sheila Raheja School of Business Management and Research is committed to being an internationally acclaimed management institute which focuses on quality education and innovative research.

MISSION

- To be an internationally acclaimed management institute for all stakeholders.
- To impart quality management education for all students and unleash their high potential.
- To ensure cutting edge technology and state of the art infrastructure that will enable teachers to nurture innovative pedagogy and learning methods for students.
- To build a strong research culture.

Board of Governors of SRBS meets twice a year with the aim to discuss and decide the strategic plans, academic goals, adherence to vision and ensure its overall well-being. It considers the recommendations of IQAC forwarded through the College Development Committee.

Main focus areas:

- Reviewing the institutional functioning and activities in accordance with the Vision of SRBS.

- Developing and maintaining state of the art infrastructure for imparting highest quality teaching.
- Students participation in co-curricular and extracurricular activities for holistic development.
- Strong linkage between industry and institute by permitting to host and attend Conferences, Seminars, MDPs and related events.
- Regularly reviewing avenues to encourage research.
- Optimum utilisation of SRBS resources.
- Approving annual budget.
- Appointment, appraisal and promotion of staff members.

File Description	Documents
Paste link for additional information	https://srbs.edu.in/about-srbs/
Upload any additional information	View File

6.1.2 - The effective leadership is visible in various institutional practices such as decentralization and participative management.

The decision making at SRBS is decentralized and the administration style is participative, which reflects within the utilitarian progression of the Institute. The policy making, decision making and functioning of the institute is administered by the Board of Governors (constituted as per AICTE guidelines), College Development Committee (formed as per latest Maharashtra University Act) and IQAC (formed as per guidelines of NAAC).

The remaining statutory committees is represented by all stakeholders of the Institute for coordinating important administrative activities. Day to day activities are carried out through various non-statutory committees for academic and administrative functions.

The statutory committees at SRBS are formed as per the norms of the competent authorities.

The list of statutory committees is appended below:

- Board of Governors
- College Development Committee
- Internal Quality Assurance Cell
- Students' Grievance Redressal Committee
- SC/ST Committee
- Internal Complaints Committee
- Anti-Ragging Committee

At SRBS decision making and delegation of authority is further decentralized and all non-statutory committee functions are assigned to designated faculty which includes academics, discipline, examinations, library, student council, placements, alumni and cultural.

File Description	Documents
Paste link for additional information	https://srbs.edu.in/about-srbs/

Upload any additional information

[View File](#)

6.2 - Strategy Development and Deployment

6.2.1 - The institutional Strategic/ perspective plan is effectively deployed

Since inception, SRBS is committed towards development of Institute, staff and students. To achieve this, the processes, strategies are formulated and implemented effectively. Strategic/Perspective plan focuses on current trends in global management education. It makes an assessment of stakeholder's expectations which include students, faculty members, employers and society.

Strategic plan is prepared after proper assessments and considering the short, medium and long-term development. The institute has a student centric approach and stakeholders are the final beneficiary of these developments.

Students form an integral part of research at SRBS. They benefit from quality education which encourages a research bent of mind in them.

We are proud to share that some of our students have won awards for their highly appreciated research work. SRBS Students made major contributions to holistic learning. They participated and bagged the first prize in the research initiative of University of Mumbai - AVISHKAR inter-collegiate competition. The management also acknowledged and rewarded the winners.

The Institute of Business Management and Research, IPS Academy, Indore organized PRAKALP-2022, the Third International Internship/ Research Project Presentation Competition on June 10th, 2022. Our FYMMS students submitted research paper on "Consumer behaviour towards AR-enabled products on Snapchat" and won the 1st Prize of Rs. 6000/-.

File Description	Documents
Strategic Plan and deployment documents on the website	View File
Paste link for additional information	https://srbs.edu.in/wp-content/uploads/2023/03/Strategic-Plan.pdf
Upload any additional information	View File

6.2.2 - The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, etc.

The B-School has a robust organizational structure. The Apex body, Board of Governors (BOG) comprises of Top Management, Industry Captains, and Representatives of SRBS. It provides direction to excel, keeping the macro and micro environment in focus. SRBS College Development Committee (CDC) focuses on two-way communication. Along with Institution Building, the CDC welcomes suggestions and recommendations from all stakeholders. SRBS Director is a key link between CDC and faculty members. Specialisation-wise faculty members conduct various academic and co-curricular activities as suggested by the Director. Under Director, the IQAC Coordinator monitors and ensures quality norms as laid down by NAAC.

Recently, the suggestions of IQAC were incorporated by hosting conferences and strengthening placements. SRBS Faculty with their experience and domain knowledge, imparts diligently quality education with new learning methods to our students. Students participate actively in various activities organised by the institute. The Placement Cell helps in generating quality internships and placements. The Administrative Officer with its team, acts as a nodal agency, ensures compliances and timely submission of documents to various statutory bodies. Our B-School has a well-equipped library having resources to full fill latest requirements of learning such as subscription of e-Books, e-Journals etc.

File Description	Documents
Paste link for additional information	Nil
Link to Organogram of the institution webpage	https://srbs.edu.in/about-srbs/
Upload any additional information	View File

6.2.3 - Implementation of e-governance in areas of operation Administration Finance and Accounts Student Admission and Support Examination

A. All of the above

File Description	Documents
ERP (Enterprise Resource Planning) Document	View File
Screen shots of user inter faces	View File
Any additional information	View File
Details of implementation of e-governance in areas of operation, Administration etc(Data Template)	View File

6.3 - Faculty Empowerment Strategies

6.3.1 - The institution has effective welfare measures for teaching and non- teaching staff

SRBS Management takes care of welfare measures for teaching and non-teaching staff in the following areas:

Teaching:

- 1) Financial incentive of three increments given for completing Ph.D. during service. Participating in Faculty Development Program & Research activities.
- 2) Sponsoring/hosting National/International conferences for paper presentations and workshops.
- 3) Counsellor to assist in resolving stress related issues.

- 4) Group Insurance
- 5) Sabbatical for Pursuing Ph.D.
- 6) All Faculty Members are covered under EPF
- 7) Gratuity Benefits.
- 8) Maternity Leave

Non-Teaching:

- 1) Group Insurance
- 2) Counsellor is available to resolve stress related issues
- 3) All Staff Members are covered under EPF
- 4) Gratuity Benefits
- 5) Maternity Leave

During Covid-19 the Trust of the institute BSACES took the initiative of holding free vaccination Drive for all its Staff members and Students.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.3.2 - Number of teachers provided with financial support to attend conferences/ workshops and towards membership fee of professional bodies during the year

6.3.2.1 - Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

1

File Description	Documents
Upload any additional information	View File
Details of teachers provided with financial support to attend conference, workshops etc during the year (Data Template)	View File

6.3.3 - Number of professional development /administrative training programs organized by the institution for teaching and non-teaching staff during the year

6.3.3.1 - Total number of professional development /administrative training Programmes organized by the institution for teaching and non teaching staff during the year

4

File Description	Documents
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Reports of the Human Resource Development Centres (UGCASC or other relevant centres).	No File Uploaded
Reports of Academic Staff College or similar centers	No File Uploaded
Upload any additional information	View File
Details of professional development / administrative training Programmes organized by the University for teaching and non teaching staff (Data Template)	View File

6.3.4 - Number of teachers undergoing online/face-to-face Faculty development Programmes (FDP) during the year (Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short Term Course etc.)

6.3.4.1 - Total number of teachers attending professional development Programmes viz., Orientation / Induction Programme, Refresher Course, Short Term Course during the year

25

File Description	Documents
IQAC report summary	No File Uploaded
Reports of the Human Resource Development Centres (UGCASC or other relevant centers)	No File Uploaded
Upload any additional information	View File
Details of teachers attending professional development programmes during the year (Data Template)	View File

6.3.5 - Institutions Performance Appraisal System for teaching and non- teaching staff

SRBS has developed and implemented an objective based well-documented performance appraisal system which is conducted with a self-administered appraisal form and later assessed by the appraiser.

Teaching Staff:

The appraisal form is designed on the basis of certain key parameters known as "Key Result Areas" which are discussed jointly by the teaching staff members and the immediate supervisor. It is ensured that appraisal is done on multiple activities like academic performance, teaching, learning and evaluation related activities, co- curricular, professional and development related activities, research, publication and academic contributions during the academic year. By considering all the above parameters along with academic results, management gives appraisal to the staff.

The Key Result Areas considered for appraisal are:

1. Integrity, Regularity and Punctuality
2. Students Feedback
3. Research, Consultancy and Publications
4. Additional Activities Undertaken
5. Organising Seminar/Workshop/Conference/MDP/FDP etc.

6. Achievements/Rewards/Recognition, if any

7. Career Progression Initiatives

Non-Teaching Staff:

Performance appraisal system of the non-teaching staff is adopted as per guidelines of Government of Maharashtra. Hence, it is ensured that information on multiple activities is appropriately captured. While dealing with non-teaching staff members, the administrative officer ensures to implement continuous feedback mechanisms to safeguard the integrity of the members being appraised.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.4 - Financial Management and Resource Mobilization

6.4.1 - Institution conducts internal and external financial audits regularly Enumerate the various internal and external financial audits carried out during the year with the mechanism for settling audit objections within a maximum of 200 words

SRBS has implemented formal mechanism for keeping control on all the financial transactions of the institute. SRBS maintains all the financial records as per the accounting standards defined by the Regulating Authorities.

Internal Audit:

SRBS has implemented a full proof mechanism wherein every expense that is to be incurred by the Institute is approved prior by the Management. Due to this system every expense incurred is justified with the requirement of the said expense with the necessary supporting documents. This ensures that no unwanted/unjustified expenses are incurred thereby keeping control on financials of the Institute.

SRBS ensures that all the Fees collected is deposited on daily basis. Bank statements are updated on regular basis and monthly reconciliations are done which ensures that the problems are identified and are rectified at the right time. This way Internal Audit is conducted on a regular basis. Dedicated manpower has been designated for conducting the said Internal Audit.

External Audit:

The accounts of the Institute are audited by Chartered Accountants appointed by the Society as per the Accounting Standards at the end of each fiscal year and are certified. The Institute conducts an external audit every year from M/s D.Y. Ranade & Co.

File Description	Documents
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Paste link for additional information	https://drive.google.com/file/d/1gL7E0E_pDVwPdruhG63hQLsxsSKPhBBT/viewusp=share_link
Upload any additional information	View File

6.4.2 - Funds / Grants received from non-government bodies, individuals, philanthropers during the year (not covered in Criterion III)

6.4.2.1 - Total Grants received from non-government bodies, individuals, Philanthropers during the year (INR in Lakhs)

0

File Description	Documents
Annual statements of accounts	No File Uploaded
Any additional information	No File Uploaded
Details of Funds / Grants received from of the non-government bodies, individuals, Philanthropers during the year (Data Template)	View File

6.4.3 - Institutional strategies for mobilization of funds and the optimal utilization of resources

SRBS Institute is a self-financed institute, where the funds are generated through fees paid by students as approved by Competent Authorities.

These funds are utilized for meeting all the expenses required for the development of the institute. The institute has a well-defined mechanism to monitor effective and efficient utilization of available financial resources for academic progress and infrastructure development.

Institutional budget is prepared by the Accounts Department every year taking into consideration recurring and non-recurring expenditures.

The said budget is prepared considering the requirement of all departments, expenses to be incurred as per the compliances of various regulating authorities and for maintaining high quality standards in Education.

All the major financial transactions are analysed and verified under following areas:

- Academics
- Library Books / Journals
- Research & Development
- Training & Placements
- Curricular & Co-curricular

- Software & Internet charges
- Repairs & Maintenance
- Printing & Stationery
- Equipments & Consumables
- Furniture & Fixtures
- University & Regulatory fees

SRBS has appointed External Auditors M/s D Y Ranade & Co. (Chartered Accountants). All the books of accounts are audited every year by them as per the accounting standards defined by the Regulating Authority.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.5 - Internal Quality Assurance System

6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes

National and International Conferences: Organized Three National and One International conferences.

Student Progression through highest number of Executive Placements: 83% of the students are placed in Company of Repute with Average CTC of Rs 3.80 Lakh per annum.

Significant improvement in Faculty and Student Research: Faculty members published seven research papers & contributed one case study in a Book with ISBN.

MASTERCLASS by Eminent National and International speakers: Number of Master Class (guest lecture)/Seminar/webinar/ by Eminent National and International speakers organized by SRBS.

PhD Centre: Topics approved of Two PhD Scholars.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.5.2 - The institution reviews its teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals through IQAC set up as per norms and recorded the incremental improvement in various activities

Faculty Progression:

The Academic Year 2021 -22 marked an upward progression in the area of Research. Faculty Members published research papers in reputed International Journals. SRBS and INSPIRA jointly organised seven days Faculty Development Program on "Research Methodology: Art of Writing Paper and Thesis" between July 11 - 17, 2021. Faculty Development Program in the Area of Writing a Research Proposal for Funded Projects and minor research projects were well attended.

SRBS organized National Conferences in the areas of Operations, Human Resources and Finance. An International Conference in Marketing with speakers from different parts of the globe was highly appreciated by participants.

Student Progression:

SRBS students participated in the research initiative of University of Mumbai - AVISHKAR. The participating team bagged the First Prize. The performance of SRBS Placements for AY 21-22 is noteworthy. Higher CTC and many more companies with different profiles was the hallmark of the year. Summer Internship was provided to all 133 students.

The Annual Cultural and Sports Festival 'SVAGAM' was celebrated with enthusiasm. Many participating colleges expressed happiness about the well-organized two-day event.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.5.3 - Quality assurance initiatives of the institution include: Regular meeting of Internal Quality Assurance Cell (IQAC); Feedback collected, analyzed and used for improvements Collaborative quality initiatives with other institution(s) Participation in NIRF any other quality audit recognized by state, national or international agencies (ISO Certification, NBA)

B. Any 3 of the above

File Description	Documents
Paste web link of Annual reports of Institution	https://srbs.edu.in/wp-content/uploads/2023/04/SRBS-ANNUAL-REPORT-2021-2022.pdf
Upload e-copies of the accreditations and certifications	View File
Upload any additional information	View File

Upload details of Quality assurance initiatives of the institution (Data Template)

[View File](#)

INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 - Institutional Values and Social Responsibilities

7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year

SRBS believes in gender equality by giving equal consideration to the female students with respect to their identity and personality to be expressed on equal footing. Our Institute is committed to educating and following the idea of gender sensitization among the students as their prime duty and part of constitutional obligation.

Anti-ragging cell alongwith WDC to create awareness about students' rights and educate them about women empowerment. SRBS WDC takes the following measures to promote gender equity.

Women Security personnel with CCTV surveillance, separate female toilets, with sanitary napkin vending machines for theirsafety and hygiene.

Dedicated Counselling Centre with student counsellor providing mentoring mechanism to take care of their academic, emotional, social and cognitive development.

Separate Girls and Boys common rooms are available for students to facilitate recreation, meetings and discussions.

SRBS celebrates International Women's Day each year on March 8 to commemorate the cultural and socioeconomic achievements of women, to accelerate gender parity. Women of excellence are invited as guest speakers to motivate our students.

Session on "Training on Menstrual hygiene" are organized on "Training on Menstrual Hygiene" to guide and inform them about the care to be taken during the menstrual period to safeguard their health.

File Description

Documents

Annual gender sensitization action plan

https://drive.google.com/file/d/1aDu8_szt86zbJxh3h24vQGxkNvOonFz/v.usp=share_link

Specific facilities provided for women in terms of:
a. Safety and security
b. Counseling
c. Common

https://drive.google.com/file/d/15K6hj7W2nDzVy6GoU7mQaaU01uetNrif/v.usp=share_link

Rooms d.
Day care center for young children e.
Any other relevant information

7.1.2 - The Institution has facilities for alternate sources of energy and energy conservation measures Solar energy Biogas plant Wheeling to the Grid Sensor-based energy conservation Use of LED bulbs/ power efficient equipment

D. Any 1 of the above

File Description	Documents
Geo tagged Photographs	View File
Any other relevant information	View File

7.1.3 - Describe the facilities in the Institution for the management of the following types of degradable and non-degradable waste (within 200 words) Solid waste management Liquid waste management Biomedical waste management E-waste management Waste recycling system Hazardous chemicals and radioactive waste management

The Institute is committed to sustainability of the environment. Responsible waste management practices are in place. The Institute promotes environment friendly green practices by promoting use of electronic communication and digitization of records.

Waste management department of BMC collects solid waste on a daily basis from the institute. The drainage waste is connected to BMC drainage facility available throughout the city.

Institute has kept different bins at prominent places to collect DRY and WET waste. According to the BMC, such establishments that generate over 100 kg of solid waste each day, are considered as bulk waste generators. Since we are below 100 kg, BMC helps us in solid waste management.

There is no chemical and hazardous waste generated by the Institute.

The e-waste generated from hardware which cannot be reused or recycled is being disposed of through an outside agency. Sometimes when new electronics devices are purchased the vendors offer exchange schemes which are availed.

File Description	Documents
Relevant documents like agreements / MoUs with Government and other approved agencies	View File

Geo tagged photographs of the facilities	View File
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7.1.4 - Water conservation facilities available in the Institution: Rain water harvesting Bore well /Open well recharge Construction of tanks and bunds Waste water recycling Maintenance of water bodies and distribution system in the campus	B. Any 3 of the above
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File Description	Documents
Geo tagged photographs / videos of the facilities	View File
Any other relevant information	View File

7.1.5 - Green campus initiatives include

7.1.5.1 - The institutional initiatives for greening the campus are as follows: <ol style="list-style-type: none"> 1. Restricted entry of automobiles 2. Use of bicycles/ Battery-powered vehicles 3. Pedestrian-friendly pathways 4. Ban on use of plastic 5. Landscaping 	A. Any 4 or All of the above
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File Description	Documents
Geo tagged photos / videos of the facilities	View File
Various policy documents / decisions circulated for implementation	No File Uploaded
Any other relevant documents	View File

7.1.6 - Quality audits on environment and energy are regularly undertaken by the institution

7.1.6.1 - The institutional environment and energy initiatives are confirmed through the following <ol style="list-style-type: none"> 1.Green audit 2. Energy audit 3.Environment audit 4.Clean and green campus recognitions/awards 5. Beyond the campus environmental promotional activities 	D. Any 1 of the above
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File Description	Documents
Reports on environment and energy audits submitted by the auditing agency	No File Uploaded
Certification by the auditing agency	No File Uploaded
Certificates of the awards received	No File Uploaded
Any other relevant information	View File

7.1.7 - The Institution has disabled-friendly, barrier free environment Built environment with ramps/lifts for easy access to classrooms. Disabled-friendly washrooms Signage including tactile path, lights, display boards and signposts Assistive technology and facilities for persons with disabilities (Divyangjan) accessible website, screen-reading software, mechanized equipment 5. Provision for enquiry and information : Human assistance, reader, scribe, soft copies of reading material, screen reading

A. Any 4 or all of the above

File Description	Documents
Geo tagged photographs / videos of the facilities	View File
Policy documents and information brochures on the support to be provided	No File Uploaded
Details of the Software procured for providing the assistance	No File Uploaded
Any other relevant information	View File

7.1.8 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities (within 200 words).

Various committees of the institute organize different activities with the intention of knowledge transfer and community mobilization for sustainable development. It involves different activities related to;

- Awareness of Social Issues - gender equity.
- Educational Activities - Career progression at UG Colleges.
- Health & hygiene - Yoga, Menstrual hygiene.
- Community Service - Blood Donation Drive, Swachh Bharat Abhiyaan, Social Interface with underprivileged students in municipal schools in surrounding areas.
- During Covid-19 the Trust of the institute BSACES took the initiative of holding free vaccination Drive for all its Staff members and Students.

- Celebrated: Matribhasha Diwas, Marathi Bhasha Diwas, Shiv Swarajya Din
- Constitution Day Celebration
- 75th Azadi ka Amrut Mahotsav: NISM Quiz Competition, SRBS enthusiastically participated in India's 75th "AZADI KA AMRUT MAHOTSAV". A documentary made by our students on this has been highly appreciated across all social media platforms which had more than 7500 views on Instagram.
- In order to build an inclusive environment SRBS took this initiative to promote entrepreneurship culture amongst its students there by SRBS had taken Institution Innovation Council (IIC) membership under MoE's Innovation Cell (MIC) and organised many activities.

File Description	Documents
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	View File
Any other relevant information	View File

7.1.9 - Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

Institute organizes activities like Constitutional day, Republic day Celebration and Azadi Ka Amrut Mahotsav, to facilitate holistic development. Students also participated in activities like Blood Donation drive and National Voters Day to fulfil their duties towards society, and connect with the larger social issues of society. These activities are conducted to promote constitutional values among stakeholders of SRBS. SRBS faculty members have successfully participated and have been awarded certificates for "Universal Human Values" under the flagship of AICTE.

File Description	Documents
Details of activities that inculcate values; necessary to render students in to responsible citizens	https://drive.google.com/file/d/1tPth9iG5gJFP8DdZb9XDwPAT0iYkosLj/viewusp=share_link
Any other relevant information	Nil

7.1.10 - The Institution has a prescribed code of conduct for students, teachers, C. Any 2 of the above

administrators and other staff and conducts periodic programmes in this regard. The Code of Conduct is displayed on the website There is a committee to monitor adherence to the Code of Conduct Institution organizes professional ethics programmes for students, teachers, administrators and other staff 4. Annual awareness programmes on Code of Conduct are organized

File Description	Documents
Code of ethics policy document	View File
Details of the monitoring committee composition and minutes of the committee meeting, number of programmes organized, reports on the various programs etc., in support of the claims	No File Uploaded
Any other relevant information	View File

7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals

Different Committees of the institute organized national and international commemorative days, events and festivals with great enthusiasm to commemorate the ideology of nationalism and to pay tribute to our great national leaders.

In the academic year 2021-2022, SRBS conducted all the activities by following all norms laid down by the State government and Central government to protect stakeholders of the institute from COVID 19.

In this partial Covid period, the Student Council of SRBS took initiatives in conducting activities like celebration of National Voters Day, Constitution Day, 75th Independence day, Republic Day and Azadi Ka Amrut Mahotsav to fulfil national duties, and thus facilitates in the holistic development.

Students also participated in activities like Blood Donation Drive, Shiv Swarajya Din, International Yoga day, Environment Day, Tree Plantation Drive, Matrihasha Diwas, Women's Day Celebration and Marathi Bhasha Gaurav Din to connect with the larger social issues in society. Such activities play an important role in planting the seed of Nationalism and Patriotism among stakeholders of SRBS.

File Description	Documents
Annual report of the celebrations and commemorative events for the last (During the year)	No File Uploaded

Geo tagged photographs of some of the events	No File Uploaded
Any other relevant information	View File

7.2 - Best Practices

7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

Best Practice 1:

1. Title of the Practice: Student Engagement- Entrepreneurial Journey, Innovation & Research

2. Objectives of the Practice: -

a) To create awareness amongst the students about entrepreneurship, innovation and research.

3. The Context:

Several workshops and conferences on entrepreneurship, innovation and research at SRBS helps students to get inclined towards innovation & entrepreneurship.

4. The Practice:

SRBS organizes various activities related to entrepreneurship, innovation and research.

5. Evidence of Success:

a) Our students secured rank and won the medal research competition.

6. Problems encountered and resources required:

a) Students were sceptical initially and were in self-doubt and uncertainty to embark on their entrepreneurial journey.

Practice 2:

1. Title of the Practice: Initiatives towards Women Empowerment

2. Objectives of the Practice:

a) To promote general wellbeing and to build an ecosystem for students to realize their entrepreneurial aspirations.

3. The Context:

Institute is taking the initiative to spread awareness on gender discrimination, hygiene, sanitization and also entrepreneurial activities.

4. The Practice:

a) Every year, SRBS organizes a Women's Day event, seminar & webinar for the benefit of the students and staff.

5. Evidence of Success:

a) Students and faculty members discovered many health benefits of meditation and also they learnt how to live a dignified life.

6. Problems Encountered and Resources Required:

a) Students should develop the courage and self-confidence to express themselves.

File Description	Documents
Best practices in the Institutional website	https://srbs.edu.in/wp-content/uploads/2023/05/Best-Practices.pdf
Any other relevant information	https://drive.google.com/file/d/1yW7-8NnviYsoKC-BnuBfGIkldatVq0Og/view?usp=share_link

7.3 - Institutional Distinctiveness

7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words

Initiative taken by SRBS to strengthen research culture in the Institute:

1. SRBS co-hosted FDP on research methodology with Research Organisation "INSPIRA", Rajasthan.
2. The Institute has provided free access to e-journal through ProQuest and EBSCO and SAGE in online mode to faculties and students to facilitate the research work.
3. The institute is associated with National Digital Library of India (NDLI) of IIT Kharagpur through which our faculties and students get access to research databases such as Shodhganga.
4. Four faculty members of SRBS are pursuing Ph.D. from reputed Universities like NMIMS, NITIE, etc.
5. Our faculty has attended various FDPs pertaining to research methodology to conduct academic research and publish in peer reviewed international journals.
6. Our faculties have published three papers in UGC "A" grade journals like Journal of Chartered account and Journal of Cost accounts in this academic year. Two papers are published in international conferences by our faculty.

File Description	Documents
Appropriate web in the Institutional website	View File
Any other relevant information	View File

7.3.2 - Plan of action for the next academic year

- To strengthen activities under Institution Innovation Council(IIC) towards developing innovation culture among students.
- To participate in various B - School rankings.
- To conduct more cultural, regional, CSR etc. events & activities to sensitise students.
- Due to increasing demand of BMS Program, SRBS will apply for additional division to start from next academic year.
- Strengthen Industry Institute Partnership.
- To conduct Masterclass (Guest Lectures), Workshop, Conferences & Seminars throughout the academic year.