

**SRBS**

Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCHRaheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground,
Bandra (E), Mumbai – 400 051

Date: - 2/8/2022

SESSION ON "HOW TO PLAN FOR START-UP AND LEGAL & ETHICAL STEPS"

SRBS successfully hosted the IIC session on “**How to plan for Start-up and legal & Ethical Steps**” on July **26th 2022**. The event was conducted through Google meet and attended by faculty staff and students of MMS and BMS.

Chief Guest and Key note speaker:

Dr. Vikas Gite

Assistant Professor at North Maharashtra University

Dr. Vikas has more than ten years of teaching and research experiences in the field of polymer synthesis and Nano materials. He has wide experience in using various organic/material chemistry laboratory equipment including FTIR, GC, DSC, TGA, UV-Vis, Tensile testing, Branbender plastograph, Brookfield viscometer, etc.

Specialties: Renewable source based polyurethane coatings Nano composites of inorganic fillers and polymers new polymeric shells for encapsulation.

Event Participation:

64 participants included faculty members and students.

Technical Session

The objective of the session is was to bring awareness about Legal and Ethical Steps for faculties, students and the Entrepreneur community. The session explained the basics of startups, including its initiation, raising funds, legal and ethical aspects of startups. The session was of great benefits for all the young innovators who are planning for their startup and business. The session boosted their motivation to the next. The objective of this session was to help the students to incubate the idea and to turn it into a startup. And also to provide pointers to entrepreneurs and to guide them how to get seed funding's, various grants and all the requirements to get started with the startup.

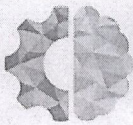


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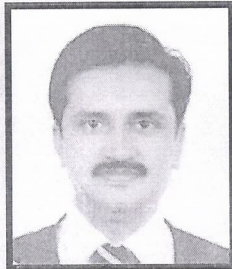
The Bombay Suburban Art & Craft Education Society's
**SHEILA RAHEJA SCHOOL OF BUSINESS
MANAGEMENT & RESEARCH**



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



Dr. Vikas .V. Gite
Coordinator IPR Cell
KBCNMU,
Jalgaon

**INSTITUTION'S INNOVATIVE
COUNCIL
ORGANIZES SEMINAR ON
"HOW TO PLAN
FOR STARTUP
& LEGAL
& ETHICAL
STEPS"**



26TH July, 2022



6:00-8:00pm

IIC President

Prof. Krishnakant Lasune

IIC Convener

Prof. Darshana Murkibhavi

Director

Dr. H.J.Bhasin



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REC Vikas Gite is presenting

Advantages / Legal management of IPR to start-ups

- Provides protection from copying of an idea/IPR
- Gives ability to defend in the court to claim your sole right.
- Legally stops others to use, make, sell or import without your prior permission.
- One can use trademark for strategic alliances.
- Improves knowledge through studying other IPR literature
- Can be sold or licensed for creating revenue
- Offering distinctive products/services to your customers
- Become an essential part of your marketing or branding
- Can be used as an asset as security against loans
- Increase valuation of technology transfer
- Increase trust of investors
- Image of start-up in society
- Improves confidence of start up

22 - Kinori Naik has left the meeting

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Participants: Narendra Choughule, SRBS Programme, Madiha Ali, SHIVANI KADAM, Debesh Pradhan, Vikas Gite, 49 others, You

REC Vikas Gite is presenting

Why one should have a Startup ?

- ✓ Economic fortune is enhancing
- ✓ Connects to peoples
- ✓ Solution for challenges
- ✓ Provide a jobs for jobseekers
- ✓ Increase marketing strategy

A lot of people are here. The people list shows them all. View all

hdq-bhcc-luq

Participants: Tanisha Singh, Kalyani Thakur, Jesse Cardot, Deep Palan, Mrunmayi Valtay, Vikas Gite, SP, 51 others, You

Krishnakant Lasune

Prof. Krishnakant Lasune
Asst. Professor



H. J. Bhasin

Dr. H. J. Bhasin
Director