



Bombay Suburban Art & Craft Education Society's  
**Sheila Raheja School of Business Management and Research**  
Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground,  
Bandra (E), Mumbai – 400 051.

**ACTIVITY REPORT 2022-2023**  
**INSTITUTION'S INNOVATION COUNCIL**

**MY STORY – A MOTIVATIONAL SESSION BY A SUCCESSFUL ENTREPRENEUR**  
**MR.ASHUTOSH KOTHARI, DIRECTOR, ASHUTOSH RUBBER PVT. LTD., RAJKOT**

The Institution's Innovation Council of SRBS ("IIC) successfully conducted a motivational session by a successful entrepreneur for the MMS 2022-24 students on February 17, 2023 in the masterclass room. The event was organised by Prof. Stanley Santmayor under the IIC events programme in association with SRBS's IQAC and EDC.

**Highlights**

- Date - February 17, 2023
- Time - 2.30 pm to 3.45 pm
- Number of Students that participated - 57 (All MMS students)
- Number of Faculty Members that participated - 3 (including Director)
- Mode of Conduct - Hybrid

**External Motivation Expert for the session**

Mr.Ashutosh Kothari, Director, Ashutosh Rubber Pvt. Ltd., Rajkot

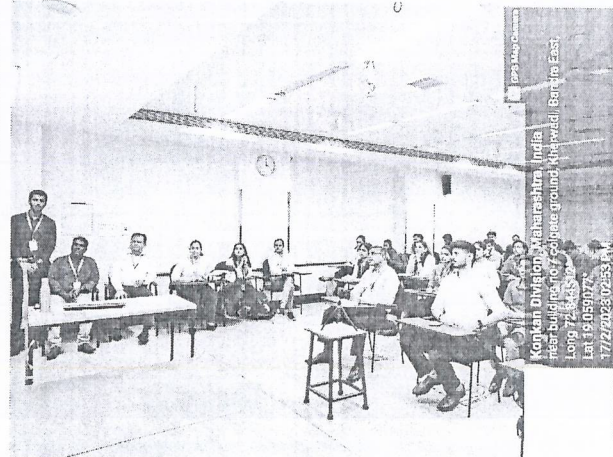
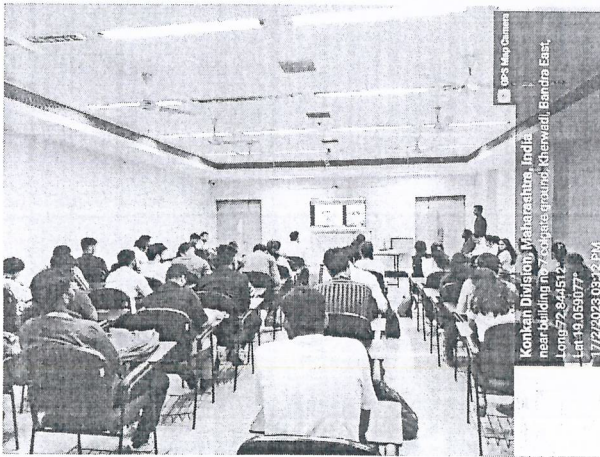
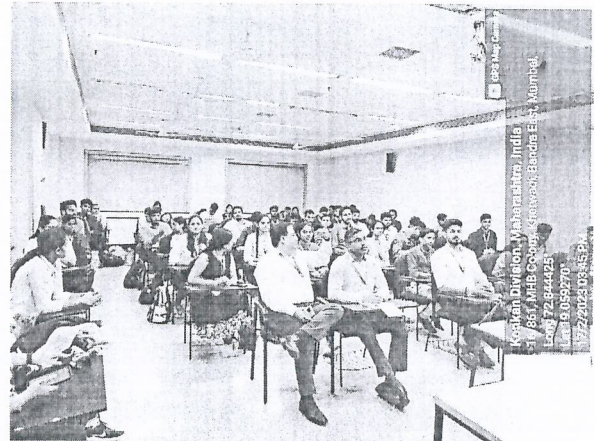
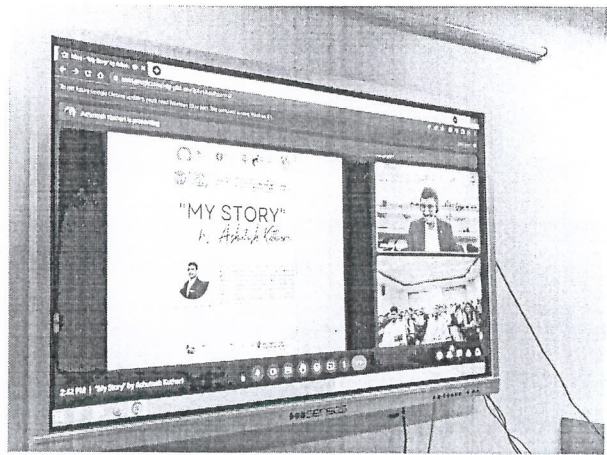
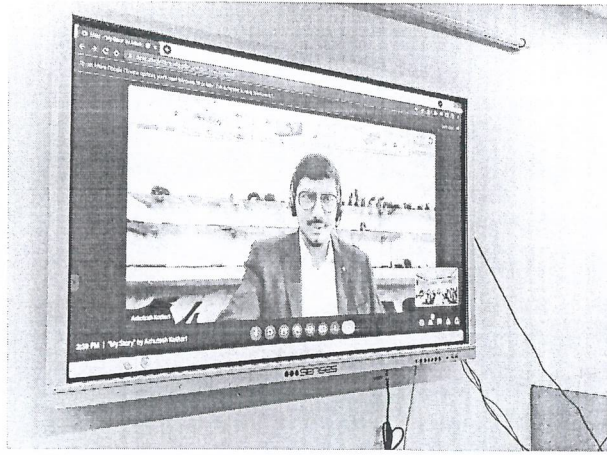
**Objectives**

- To apprise the students on exploring Entrepreneurship/Startup as a career option as against the traditional option of a taking up a job.
- To inspire students and motivate them to become future entrepreneurs and explore the launch of innovative ideas through startups.

**Outcomes**

- Participants learnt about the issues and challenges an entrepreneur has to endure during the course of launching his business and tasting success.
- Participants learnt the importance of patience and persistence in achieving success.
- Participants also noted that proactive initiative-taking and consistence in the quality of your product are the key ingredients to winning and sustaining customers.





18/12/23

Prof. Stanley Santmayor  
Assistant Professor – Finance



H J Bhasin

Dr. H J Bhasin  
Director