



April 10, 2023

ACTIVITY REPORT 2022-2023
INSTITUTION'S INNOVATION COUNCIL

WORKSHOP ON ENTREPRENEURSHIP AND INNOVATION BY
MR.AADESH SURYARAO, CEO, MU IDEAS FOUNDATION, UNIVERSITY OF MUMBAI

The Institution's Innovation Council of SRBS ("IIC) successfully conducted a workshop on entrepreneurship and innovation for the MMS 2022-24 students on April 5, 2023 in the Seminar Hall on the 4th Floor of the institute. The event was organised by Prof. Stanley Santmayor under the IIC events programme in association with SRBS's IQAC and EDC.

Highlights

- Date - April 5, 2023
- Time - 3.00 pm to 4.15 pm
- Number of Students that participated - 89 (All MMS students)
- Number of Faculty Members that participated - 4 (including Directors)
- Mode of Conduct - Offline

External Expert for the Workshop

Mr.Aadesh Suryarao, CEO, MU Ideas Foundation, University of Mumbai

Objectives

- To apprise the students on exploring Entrepreneurship/Startup as a career option as against the traditional option of a taking up a job.
- To share information with aspiring entrepreneur students on the support services an incubator provides in the early stages of a startup.
- To train students on the effective use of interpersonal skills and creative thinking skills as also on how to adopt a practical approach as an entrepreneur.

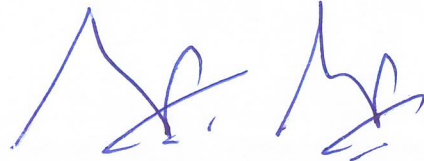
Outcomes

- Participants learnt about the critical role an incubator could play in handholding a startup in its initial stage of formation.
- Participants were also apprised on the possibilities of financing support available to startups from the State Government of Maharashtra. Incubators like MU Ideas Foundation under the University of Mumbai had the potential to successfully guide startups in obtaining such financing support.
- The expert speaker sensitised students that multiple failures in the startup ecosystem was not something unfavourable and uncommon. Rather the learning experience gained through

multiple attempts added immense value to the entrepreneur's personality. He also stated that a majority of failed startup entrepreneurs were found to be very successful in the careers. Thus suggesting that there was nothing to lose for students in experimenting with a startup provided that the identification of the problem to be solved is validated and that the market for the problem solution was a scalable one.




Prof. Stanley Santmayor
Assistant Professor



Dr. Harish Kumar S. Purohit
Director





 **GPS Map Camera**



Mumbai, Maharashtra, India

3R5V+MM4, Kherwadi, Bandra East, Mumbai, Maharashtra
400051, India

Lat 19.059083°

Long 72.844279°

05/04/23 03:02 PM GMT +05:30

For Sheila Raheja School of Business
Management & Research


Director







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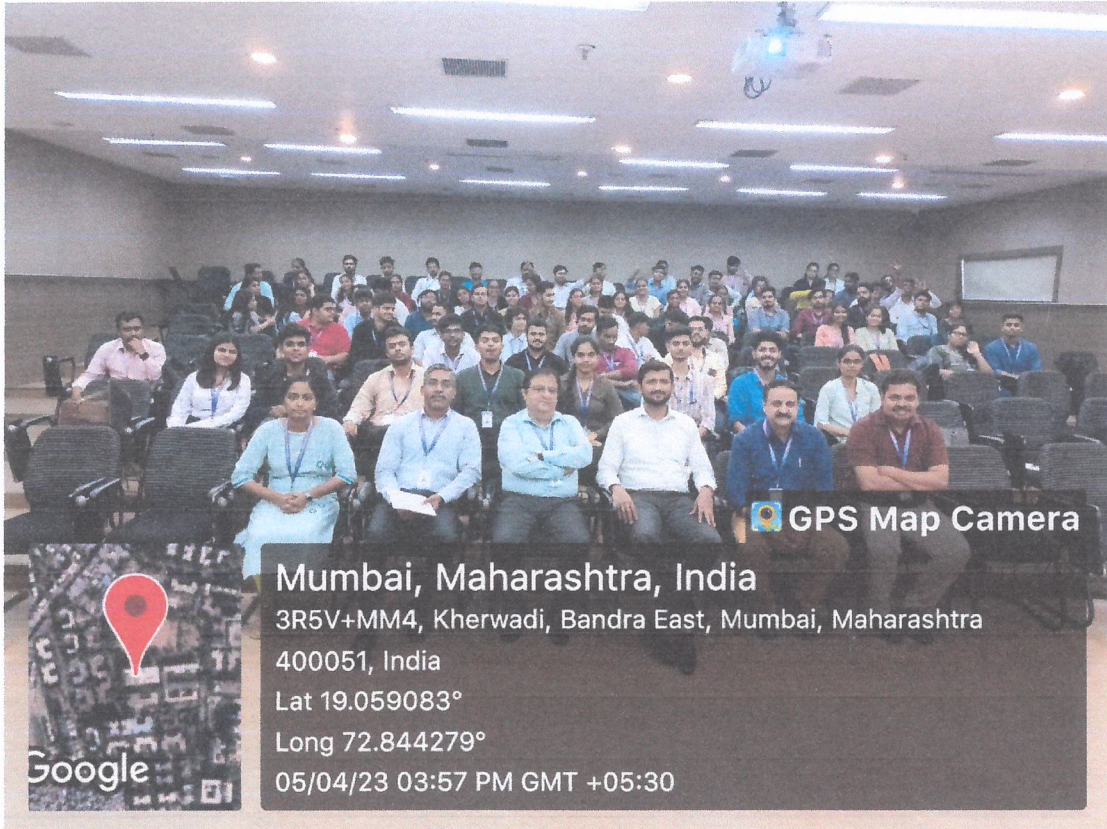
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Bombay Suburban Arts & Craft Education Society's
Sheila Raheja School of Business Management & Research
NAAC Accredited, AICTE Approved, Recognized by Govt. of Maharashtra
& Affiliated to University of Mumbai

WORKSHOP ON

"ENTREPRENEURSHIP AND INNOVATION AS A CAREER OPPORTUNITY"

by **Mr. Aadesh Suryarao**



Mr. Aadesh Suryarao is a startup mentor and an incubation ecosystem Advisor. He has been leading Mumbai University's Start-Up Incubator. He is an Engineer and also holds a MBA in Finance. He is an erstwhile founder of a Tech Startup and has also worked with the NSE as a Risk Management Professional.

MR. AADESH SURYARAO

CEO OF MU IDEAS FOUNDATION,
UNIVERSITY OF MUMBAI



05 APRIL 2023



3:00 P.M. ONWARDS



SEMINAR HALL,
SHEILA RAHEJA SCHOOL OF BUSINESS
MANAGEMENT & RESEARCH, BANDRA

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Director

