



SRBS

Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground,
Bandra (E), Mumbai – 400 051

Date: - 28/7/2022

SESSION ON “Intellectual Property Rights and IP Management for Startup” by Prof. Tejas Mehta on 27 July 2022

Date: Wednesday, 27 th July 2022

Time: 11:30 AM – 1.30 PM

Location: Seminar Hall

Organiser: Institutions Innovative Council-SRBS

Students attended: 65

Prof. Tejas Mehta, Assistant Professor –Marketing at GIDC Rajju Shroff ROFEL Institute of Management, Vapi and Gujarat and IPR expert delivered a lecture on “Intellectual Property Rights and IP Management for Startup” for our MMS students, organized by Institution’s Innovation Council, held on 27th July 2022.

Prof. Tejas Mehta imparted the knowledge and insights about Patents, Brand Name, Trade Mark and Intellectual Property Rights to our BMS and MMS students. He elaborated the topic by giving numerous contemporary examples.

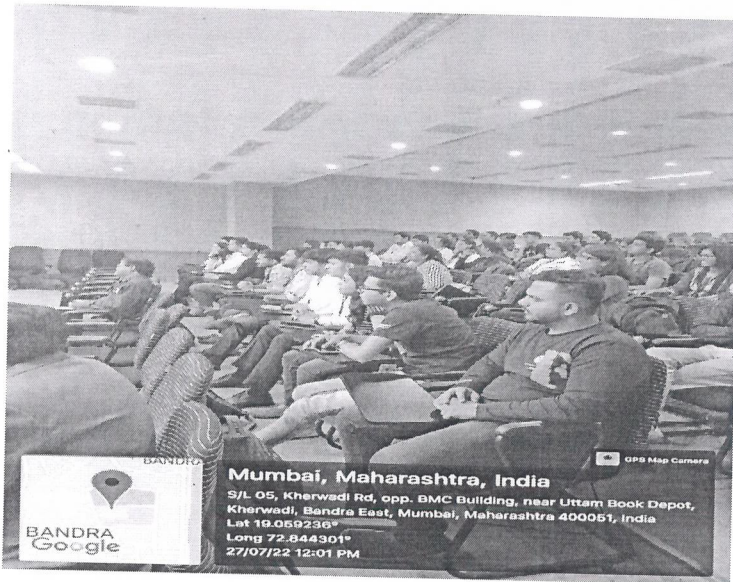
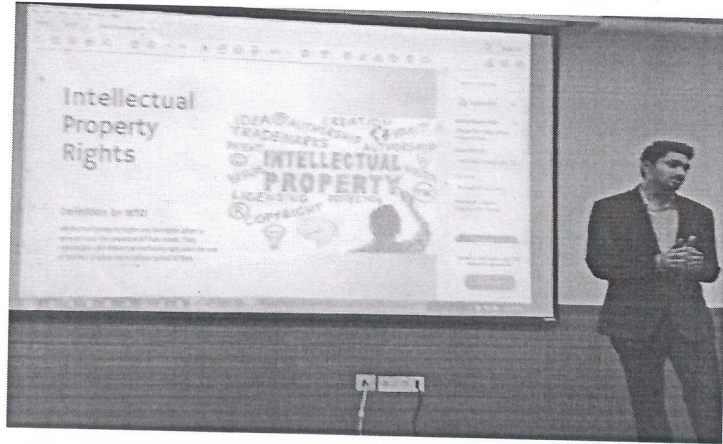
The seminar was a great success, and Prof. Tejas Mehta’s speech inspired our students. The students were very happy to interact with him.

The poster features the SRBS logo at the top left, followed by the text 'The Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT & RESEARCH'. Below this are logos for MoE's INNOVATION CELL (GOVERNMENT OF INDIA), AICTE, and INSTITUTION'S INNOVATION COUNCIL. The central part of the poster includes a portrait of Prof. Tejas Mehta and the text 'World Intellectual Property' next to an illustration of an open book with a plant growing from it. The main title of the seminar is 'INSTITUTION'S INNOVATIVE COUNCIL WORKSHOP SEMINAR ON "INTELLECTUAL PROPERTY RIGHTS AND IP MANAGEMENT FOR STARTUP"'. At the bottom, it specifies the date '27TH July, 2022' and time '11:30am-1:30pm'. The organizers are listed as Prof. Sandeep Kudtarkar (IIC Convener) and Dr. H.J. Bhasin (Director).



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Sandeep Kudtarkar

Prof. Sandeep Kudtarkar
Asst. Professor



H. J. Bhasin

Dr. H. J. Bhasin
Director