



Post Event Summary Report

Name of the Event: Developing Online Repository of Business Plan/ Prototypes developed and way forward.

Date of the Event: 27th July 2022.

Location of the Event: Sheila Raheja School of Business Management and Research.

Event Organizers: SRBS's Institutional Innovation Council.

Conference Summary

On July 27th, SRBS IIC in association with IQAC, EDC and NISP conducted an Entrepreneurship Session, targeting Innovative Business Ideas and the Importance of maintaining an Online Repository for these Business Models. The Event was attended by faculties and management students. During the event, attendees shared varied Business Ideas and suggestions, for future potential Start-Ups.

The event started by giving all a Quick Idea about what a Repository is, why it is important to have a Repository of Business Models and how it will be helpful for the coming Generations to take the work forward.

During the 'Online Repository of Business Plan' Event, participating groups which comprised of 4-5 students in each group pitched in Business Models from various sectors namely; IT, Automobile, FMCG, Finance, Hospitality, etc. Some Ideas, focused on Ecosystem and Green Environment, few were more Commercial Profit oriented and the remaining had an Innovative perception towards overcoming Basic problems in day to day life.

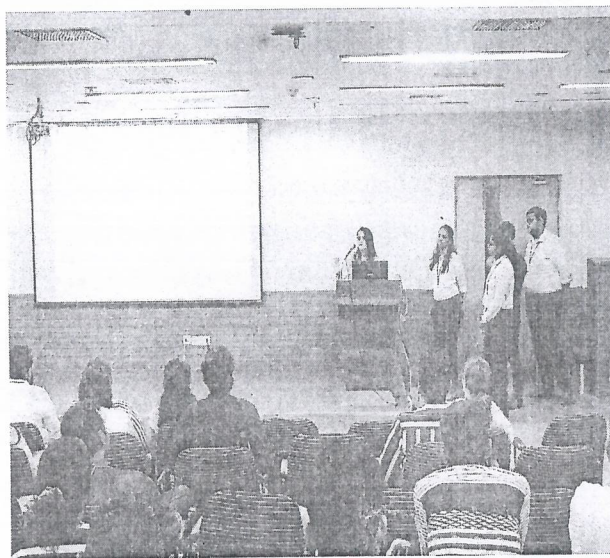
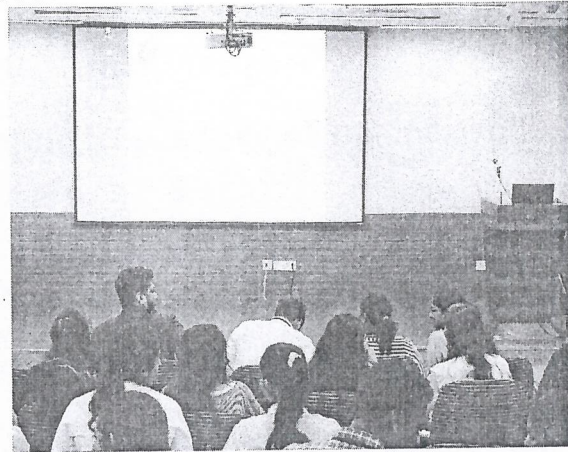
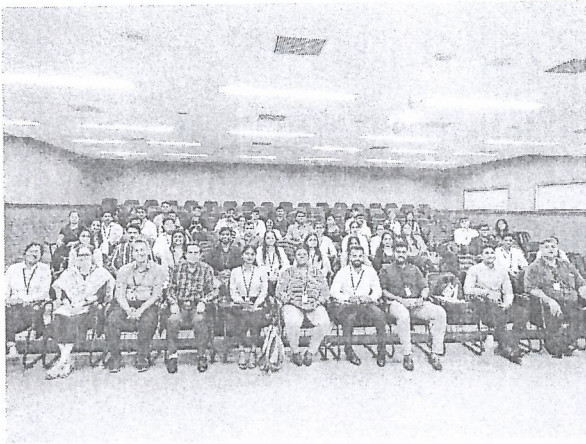
Session lasted for about 75 mins. It was an Interactive session, following a structured process of Information Exchange. Participants in the session reached consensus on recommendations and discussed related barriers and solution to the Ideas presented.

The Overall event did offered a large number of benefits in terms of providing key information, based on creating a collective Repository to take the Way Forward which can be stored and preserved for Further Research Learning.



SRBS

Bombay Suburban Art & Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground,
Bandra (E), Mumbai – 400 051



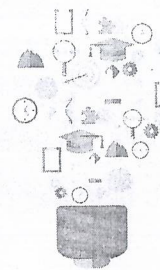
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INNOVATION CELL



INSTITUTION'S INNOVATION COUNCIL



INSTITUTION'S INNOVATIVE COUNCIL PRESENTS
"DEVELOPING ONLINE REPOSITORY FOR BUSINESS PLAN/PROTOTYPES DEVELOPED AND WAY FORWARD PLAN"

27TH July 2022 1:30pm

IIC President Prof. Krishnakant Lasune | IIC Convener Prof. Darshana Murkibhavi | Director Dr. H.J.Bhasin



Prof. Darshana Murkibhavi
Assistant. Professor

Dr. H.J. Bhasin
Director