



Date: - 2/8/2022

SESSION ON ANGEL INVESTMENT/VC FUNDING OPPORTUNITY FOR EARLY STAGE ENTREPRENEURS

SRBS successfully hosted the IIC session on “Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs” on July 29th 2022. The event was conducted through offline mode and attended by faculty staff and students of MMS and BMS.

Chief Guest and Key note speaker:

Erander Singh

Digital Transformation Leader at Persistent Systems

Visionary, strategic thinker and accomplished senior Business Developer with a career spanning over three years of progressive experience with expertise in steering sales & marketing operations of multiple products, conceptualizing & executing business development strategies that have transformed business models, increased top & bottom lines and enhanced organizational efficiency, currently, working as Regional Sales Manager - PAN India.

Start-up specialist with extensive entrepreneurial exposure in setting up business and commencing operations PAN India and across SEA, MEA, Europe and US regions, developing new products, maintaining relationship with clients and stakeholders. Skilled in setting up distributors and resellers across India, acquiring key accounts, generating new business and enhancing revenue. An efficient leader, resourceful in building large teams and providing operations leadership in uniquely challenging situations.

Area of expertise: Strategic Planning, Business Management, Sales Turnaround, Large Enterprise Account Management, Channel Partner Management, Operations Set-up, Team Management.

Event Participation:

Participants included faculty members and students.

Technical Session

Erander Singh began his discussions by describing the startup equity structures and values. Singh is well-versed in the areas of entrepreneurship, fundraising, and other related topics. He also provided information on how angel investments in businesses work. Additionally, the distinction between angel investment and venture capital funding was examined, as well as its function in India's current startup culture. The aspiring entrepreneurs learned valuable knowledge during the webinar. They were better able to understand the various facets of funding.



SRBS

Bombay Suburban Art & Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground,
Bandra (E), Mumbai – 400 051



The Bombay Suburban Art & Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT & RESEARCH



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education, Government of India)



Erander Singh
Digital Transformation Leader,
Persistant Systems

INSTITUTION'S INNOVATIVE COUNCIL ORGANIZES SEMINAR ON "ANGEL INVESTMENT /VC FUNDING OPPORTUNITY FOR EARLY STAGE ENTREPRENEURS"



29TH July, 2022



10:00am-1:00pm

IIC President
Prof. Krishnakant Lasune

IIC Convener
Prof. Darshana Murkibhavi

Director
Dr. H.J.Bhasin





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Prof. Krishnakant Lasune
Asst. Professor



Dr. H. J. Bhasin
Director