

**SRBS**

Bombay Suburban Art &amp; Craft Education Society's

**SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH**Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground,  
Bandra (E), Mumbai – 400 051

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## **REPORT ON PROTOTYPE VALIDATION-CONVERTING A PROTOTYPE INTO A STARTUP**

Date: 30<sup>th</sup> July 2022

Speaker: Mr. Vishal Dhure, CEO and founder of P16 Information Technology Pvt. Ltd.

Audience: 50 In-house MMS students

Time: 2 p.m.-4 p.m.

Under the aegis of: NISP

Co-ordinated by: Prof. Arti Modi

Under the guidance of: Dr. H.J. Bhasin

### **SEMINAR OBJECTIVE**

- To create a stimulus amongst the budding management graduates towards entrepreneurship and start-ups
- To understand the SWOT of a start up
- To know the various tools for converting ideation into practices

### **SEMINAR OUTCOME:**

The session successfully delivered to the students in order to understand the four Ps viz. product pricing, people and place for entering a startup. The various trends in the startups were taken through live example and short case studies. The speaker being on both sides of the industry viz. an entrepreneur as well as employee gave first-hand information on the concept of forming a unicorn, the ways in which funding can be acquired the dos and don'ts of a startup.

The unique part of the seminar was the various tools given to the students to give flight to their ideas. He emphasized the fact "To not just think but put things in action"

Right use of technology and the various online resources that could be used to form a prototype, validate it and put it into reality were the crux of the seminar

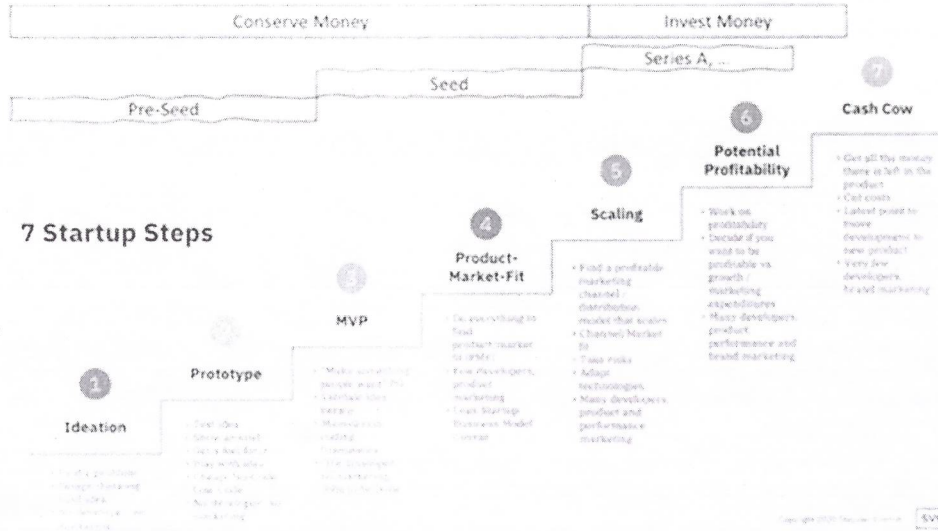
The students were extremely enthused by the talk and had a lot of things to take back both technologically and psychologically.



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## Start up steps



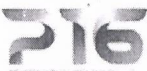
## About Me & P16 IT

An IT veteran who started as a web designer & developer and now leading a IT consulting & services organisation in the Data analytics space.

Worked @



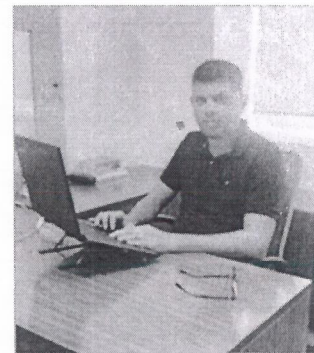
**P16 Information Technology** is a Product + IT Consulting & Services organisation. We are on a mission to bring about an impact on the world with our solutions



Connect with me

<https://www.linkedin.com/in/vishaldhure/>

[vishaldhure@p16it.com](mailto:vishaldhure@p16it.com)



Certifications







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INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education, Government of India)



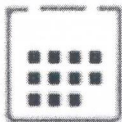
National INNOVATION and STARTUP



**Keynote Speaker :-**

**Mr. Vishal Dhure**  
**(CEO-P-16 Information**  
**Technologies Pvt.Ltd)**

**A SEMINAR ON**  
**"PROTOTYPE**  
**VALIDATION-**  
**CONVERTING**  
**PROTOTYPE**  
**INTO A**  
**STARTUP"**



**30th July, 2022**



**2:00- 4:00 pm**

**NISP CO-ORDIINATOR**  
**PROF. ARTI MODI**

**DIRECTOR**  
**DR. H.J. BHASIN**



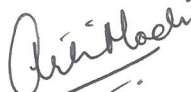
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**Prof. Arti V. Modi**  
Asst. Professor  
NISP Coordinator



  
**Dr. H. J. Bhasin**  
Director