



**SRBS**

Bombay Suburban Art & Craft Education Society's  
**SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH**  
Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground,  
Bandra (E), Mumbai – 400 051

Date: - 26<sup>th</sup> August 2022

## **SESSION ON "INNOVATION & ENTREPRENEURSHIP IN HEIS FOR AATMANIRBHAR BHARAT & CELEBRATING 75 YEARS OF INDEPENDENCE -AZADI KA AMRIT MAHOTSAV"**

Sheila Raheja School of Business Management & Research has successfully hosted IIC session on the need to plan for Start-up considering legal and ethical issues. The event was organized on 17th August 2022. The session covered Innovation & Entrepreneurship in Higher Education Institutions. The event was organized under "Aatmanirbhar Bharat & Celebrating 75 Years of Independence - Azadi Ka Amrit Mahotsav".

The event was attended by 60 participants including faculty members, administrative and non-administrative staff and students of Master of Management Studies (MMS), Bachelor of Management Studies (BMS), BA in Multimedia Media and Mass Communication (BAMMC). This event provided participants with an opportunity to know about India's efforts in fostering innovation through

different activities. The competitions organized under its aegis were as follows – analyzing case studies, patriotic songs, writing slogans and an essay writing session on innovations during 75 years of growth of India.

This initiative of the Government of India brought students together in the process of exchange of ideas and innovative solutions. It also helped to sensitize undergraduate and post-graduate students on the need to come up with low-cost, real-time solutions to problems faced in managing businesses. Students felt responsible to providing solutions to issues impacting lives of people. The spirit of entrepreneurship gets a big boost through such initiatives. Our Institution has committed itself to the larger goal of creating a new generation of entrepreneurs. It has been systematically working to bring

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MoU INNOVATION CELL GOVERNMENT OF INDIA AICTE INSTITUTION'S INNOVATION COUNCIL

**INNOVATION & ENTREPRENEURSHIP IN HEIs FOR AATMANIRBHAR BHARAT & CELEBRATING 75 YEARS OF INDEPENDENCE AZADI KA AMRIT MAHOTSAV**

**17th AUGUST 2022**



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different stakeholders to a common platform. Sensitizing students to the changes across the country in the area of innovation was well appreciated by everyone who attended the event.



Prof. Vikas Pande  
Asst. Professor



Dr. H. J. Bhasin  
Director