



Date: - 26/8/2022

INTERACTIVE SESSION ON "WORLD ENTREPRENEURS DAY"

Sheila Raheja School of Business Management & Research (SRBS) hosted an IIC session on the occasion of "World Entrepreneurs Day" on 21st August 2022. The event was conducted through Google Meet and attended by Faculty Members, Administrative Staff and students of MMS and BMS.

Chief Guest and Keynote Speaker:

Sameer R Patil
Managing Director
CoreUs Inc.

He holds a Masters of Management Studies (MMS) degree with specialization on Marketing from University of Mumbai. He gained valuable industry experience as a Business Associate with Cube Online UK from January 2018 till October 2021. His stint in the company is well known for high professional standards set by him. His leadership skills redefined the output achieved during his tenure. He learnt practical aspects of running a successful business enterprise. He is passionate about hiring the right people and training them for top quality results.

His excellence in the domain of Sales & Marketing has earned him a leadership role as Director at CoreUs Inc. He leads a team of aspiring professionals who helped the Company to make giant strides into their core business. He has strong networking skills and made an attempt to benefit all stakeholders. Mr. Sameer Patil strongly believes in finding innovative solutions to problems faced by industry. Removing bottlenecks is critical for an entrepreneur and his philosophy is to find newer and inexpensive solutions, while make a strong paradigm shift in modern business. He inspires the team of young professionals to consciously become a harbinger of change, both in mind and mindset.

Event Participation:

35 participants included Faculty Members and Students.

The purpose of World Entrepreneurs' Day is to develop entrepreneurs in various fields. SRBS is an Institution which promotes the spirit of Entrepreneurship, Innovation, and Leadership among its stakeholders. Students and Faculty Members participated in this session, which was aimed to apply principles of management in creating and running a successful business venture. Mr. Sameer Patil explained the common pitfalls and how to steer clear of them. He impressed upon the audience about efficient and effective use of ideas. His insightful talk covered important aspects of validating the product, developing a solid business model, and striving for success in the field with high rate of failure.

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21.8.2022



SRBS

Bombay Suburban Art & Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground,
Bandra (E), Mumbai - 400 051



The Bombay Suburban Art & Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT & RESEARCH



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S INNOVATION COUNCIL



INSTITUTION'S INNOVATIVE COUNCIL ORGANIZES SEMINAR ON

"WORLD ENTREPRENEURS DAY"

SPEAKER- MR.SAMEER R PATIL

21ST August, 2022 9:00am-10:00am

IIC President | IIC Convener | Director
Prof. Krishnakant Lasune | Prof. Darshana Murkibhavi | Dr. H.J.Bhasin



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SRBS INNOVATION CELL
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Lasune

Prof. Krishnakant Lasune
Asst. Professor



H. J. Bhasin

Dr. H. J. Bhasin
Director