

Joishali Roshal



For Sheila Raheja School of Business Management & Research





Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

(Approved by AICTE, DTE, Affiliated to University of Mumbai and NAAC Accredited)





Date:-28 July 2023

A Webinar on "Kal Ke Entreprenaari Segment - #YouGrowGirl," organized by AspireForHer.

The webinar was conducted on 20-July-2023 from 4:30 to 6:30. It was an online session organized through a Zoom Meeting session. We are very grateful to get this opportunity for being a part of such a big webinar session. The invitation was for our girl innovators in SRBS MMS/BMS courses to participate in the online session for the event, "Kal Ke Entreprenaari Segment - #YouGrowGirl," organized by AspireForHer. The respected resource speakers on the session were Ms.Deepal Vohra, Ms.Liesha Sequeira and Ms. Ambika Khaitan.

SRBS faculty conducted an orientation session for our girl innovators on the potential for adopting entrepreneurship as a career option and exploring opportunities in upcoming business areas. Students were also encouraged to draw inspiration from successful women entrepreneurs like Miss Navaya Naveli.

During the session the esteemed speakers shared their experiences, insights, and strategies for success in the business world, especially by women entrepreneurs.

The session also provided information around how girl students could get themselves trained in identifying market opportunities and converting them into thriving businesses.

The entire session revolved around the potential for women entrepreneurship in India with an apt tagline "Kal Ke EntrepreNaari".

This event also provided a platform for networking, learning, and exchanging ideas with like-minded individuals.

Overall 40 female students from MMS/BMS registered and participated in the webinar session.

Event Details:

Date

20-07-2023

Time

4:30 PM to 6:30 PM

Venue

Master Class SRBS

Department MMS/BMS

Participants 40 Female students

Objective of the Session:

Empowering and inspiring aspiring women entrepreneurs to make a mark in the business world.

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For Sheila Raheja School of Business of 3 Management & Research

Director



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Outcomes of the Session:

- Female students got to know exactly who an entrepreneur is and that every problem around us is the
 main step for developing any idea. Observation is very important and that there is no substitute for
 hard work.
- They got familiarized on the process of identifying a need, developing an idea and creating a business.
- Students drew insights into creation of products that serve the needs of the society.

Our Faculties Addressed Female students as soon as we got the invitation mail from AspireForHer

On 20th July 2023
Faculties also attended the webinar:-



Jaishali Roshal



For Sheila Raheja School of Business Management & Research

Students Connected through Zoom Link:-





Dr. Vaishali Singh Event Co-ordinator

Mrs.Roshal Vinu **Event Co-ordinator**

Dr. Harish Kumar Purohit Director

