



Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai – 400 051

(Approved by AICTE, DTE, Govt. of Maharashtra, Affiliated to University of Mumbai & NAAC Accredited Institute)

NAAC Cycle 2 Self Study Report

Criteria 7: Institutional Values and Best Practices

Metric 7.3.1: Institutional Distinctiveness

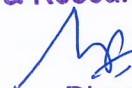
Our Institute takes great pride in its distinctive approach to management education. The emphasis on creative pedagogy, industry-relevant curriculum, and experiential learning sets Sheila Raheja School of Business Management and Research (SRBS) apart as an institution committed to providing a holistic and practical educational experience.

- 1. Creative Pedagogy:** The acknowledgment of creative pedagogy suggests that SRBS employs innovative and dynamic teaching methods. This approach likely fosters critical-thinking, problem-solving, and a deeper understanding of the subjects among students. Creative pedagogy can make the learning experience more engaging and applicable to real-world scenarios.
- 2. Industry-Relevant Curriculum:** Institute goes beyond the prescribed university curriculum, by demonstrating a proactive approach to education, aiming to produce graduates who are not only well-versed in their field but also adaptable, innovative, and ready to meet the challenges of a rapidly changing world.
- 3. Emphasis on Experiential Learning:** Experiential learning is a valuable educational approach that goes beyond theoretical knowledge. By emphasizing experiential learning, SRBS is providing students with practical, hands-on experiences that bridge the gap between theory and application. This can enhance students' problem-solving abilities and prepare them for real-world challenges.

The range of value-added-certification courses, including Basics of Stock Market and Technical-Analysis, Advanced-Excel, Campus-to-Corporate, and Microsoft Office, reflects a well-rounded approach to skill-development. These courses not only enhance technical skills but also provide valuable insights into industry practices, preparing students for real-world challenges. The focus on practical exposure, industry networking, and career guidance further enhances the employability of students.



For Sheila Raheja School of Business
Management & Research


Director



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Encouraging faculty members to pursue certifications from reputable platforms like SWAYAM/NPTEL/MOOCs, as well as participating in FDPs, demonstrates a commitment to maintaining a high standard of teaching. This approach ensures that faculty members are up-to-date with the latest advancements in their respective fields, which positively impacts the quality of education provided to students. By incorporating these initiatives, SRBS is fostering a learning environment, promoting continuous professional development for both students and faculty members.

The solidarity between SRBS under the guidance of Sheila Gopal Raheja Foundation alongwith our sister institutions and Tata Memorial Hospital & Nair Hospital, Mumbai, for organizing impactful community events such as Blood Donation Camps, is applauded by stakeholders. This demonstrates a commitment to instilling a sense of social responsibility and empathy among students, going beyond traditional academic pursuits.

Engaging in such noble causes not only raises awareness but also actively involves students in contributing positively to society. The association with Brihanmumbai Municipal Corporation (BMC) and NSS for the Pulse Polio Immunization Program reflects a collaborative effort to address community health issues.

The annual HOPE event, bringing joy to pediatric children-cancer-patients and survivors, adds a compassionate-dimension to the institution's commitment to social upliftment. These initiatives not only contribute to the well-being of the community but also provide students with valuable experiences that can help them develop leadership skills, a sense of accountability, and a strong commitment to community service.

By integrating such socially impactful activities into the learning-cycle of students, SRBS is fostering a holistic approach to education, and this commitment to community engagement aligns with broader goal of producing well-rounded graduates who can make a positive impact in various spheres of society.

SRBS takes proactive approach in promoting environmental sustainability and well-being of students and staff. Events like International Yoga Day, Fit-India-Program, anti-plastic campaigns, Vaccination-Drives, Maha-Walkathon, Swachha-Bharat-Abhiyan, and Tree Plantation etc. reflects a commitment to both physical health and environmental

From the desk of **Dr. Harish Kumar Purohit, Director, SRBS**

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understanding of community needs, fosters a sense of empathy, and develops teamwork and leadership skills.

Students engage in various cultural activities conducted on campus, such as the Youth festival in association with the University of Mumbai, Green Club Activities in association with the Department of Lifelong Learning (DLLE), and annual festival SVAGAM, reflects a commitment to the holistic development of students. Cultural activities not only contribute to the nurturing of talents but also play a significant role in fostering creativity, teamwork, and a sense of belonging among students.

By incorporating these diverse initiatives, SRBS is creating an environment that promotes the all-round development of its students, preparing them not only for successful careers but also for active and responsible participation in the global community. We believe that education should not only empower individuals for professional success but also equip them with the skills and mindset needed to contribute positively to society.

**For Sheila Raheja School of Business
Management & Research**




Director