



Bombay Suburban Art & Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
(Affiliated to University of Mumbai, Approved by AICTE, DTE & Govt. of Maharashtra),
NAAC Accredited Institute

Academic Year 2023-24

Program: Master of Management Studies (Batch 2022-2024)

Academic Calendar **FIRST Year (Semester-IV)** (February 2024 to May 2024)

Description of Activities	Time-Period
Submission of Teaching Plans	Latest by 20 th February 2024
Session Commences	21 st February 2024
Last Instruction Day	22 nd May 2024
Classes per week/Hours	2 Classes per week of 90 Minutes in each course (subject), Total 3 Hours per week per course
Number of Weeks/ Hours available against required 40 Hours (13 Weeks) per course (subject) every semester as per University of Mumbai syllabus.	13 Weeks/ 40 Hours available against required 13 weeks /40 hours, including Mid-Term Test as per University of Mumbai curriculum/syllabus
Intercollegiate Festival " SVAGAM"	Last week of February 2024/ First week of March 2024
Marathi Bhasha Gaurav Divas	On 27 th February 2024
International Women's Day (8th March 2024)	During second week of March 2024
SRBS: National Research Conference	16 th March 2024

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Schedule of Examinations	Time-Period
Mid-Term Test	During Second week of April 2024 (12 th April and 13 th April 2024)
Final Project Viva - Voce	4 th May & 11 th May 2024
Semester End Examinations	18 th May 2024

Note:

- 1) The above schedule of the Academic Calendar is tentative. It may be revised based on University of Mumbai's guidelines, **or** it is subject to change under unavoidable circumstances. If revised, then it shall be communicated in due course of time.
- 2) Please refer Event Calendar for Guest Lectures, Master Class Expert Session Series, Annual Inter-Collegiate Fest "Svagam", National or International Industry-Visits or Study-Tours, and other Co-curricular activities. Any latest updates about the event/activity will be updated from time to time.
- 3) For Question Paper Pattern (MMS), kindly refer **Annexure 1**, which is based on the "Scheme of Evaluation" document released by University of Mumbai



Dr. Vaikhari Patil
Course Coordinator
SY MMS Program
(AY2023-24)



Dr. S. K. Khamkar
Program Head



Dr. Harish Kumar S. Purohit
Director

Date: 03/01/2024
Place: Mumbai

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Encl.: Annexure 1



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Proposed Revision for MMS Syllabus wef AY 2016-17 (Batch 2016-18)

Semester IV

Sr. No.	Common subjects
1	Project Management (UA)

FINANCE SPECIALIZATION

	Sr. No.	Electives (Any 1)
Final Project (300 Marks)	1	Commercial Banking
	2	Business Analytics
	3	Venture Capital and Private Equity

SYSTEMS SPECIALIZATION

	Sr. No.	Electives (Any 1)
Final Project (300 Marks)	1	Strategic Information Technology Management
	2	System Applications and Case Study
	3	Managing Technology Business and IT Resource Management

HRM SPECIALIZATION

	Sr. No.	Electives (Any 1)
Final Project (300 Marks)	1	OD and Change Management
	2	Strategic HRM
	3	Management of Corporate Social Responsibility in organizations

OPERATIONS SPECIALIZATION

	Sr. No.	Electives (Any 1)
Final Project (300 Marks)	1	Operations Applications and Cases
	2	Strategic Sourcing in Supply Management
	3	Operations Outsourcing & Offshoring

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Proposed Revision for MMS Syllabus wef AY 2016-17 (Batch 2016-18)

Semester IV

Sr. No.	Common subjects
1	Project Management (UA)

MARKETING SPECIALIZATION

	Sr. No.	Electives (Any 1)
Final Project (300 Marks)	1	Integrated Marketing Communications
	2	Business to Business Marketing
	3	International Marketing
	4	Trends in Marketing



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UNIVERSITY OF MUMBAI, MUMBAI
Masters in Management Studies - SEMESTER IV (CBGS)
With effect from Academic year 2016-17

FINANCE

CORE								
Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper (In hours)	No of Credits
1	Project Management (UA)	27	2	40 IA	60 UA	100	3	4
2	Final Project - 3 nos	-	-	-	-	-	-	
	General Management	-	-	-	-	100	-	4
	Functional Specialisation	-	-	-	-	100	-	4
	Social Relevance	-	-	-	-	100	-	4

1 ELECTIVES OUT OF 3								
1	Commercial Banking	27	2	40 IA	60 IA	100	3	4
2	Business Analytics	27	2	40 IA	60 IA	100	3	4
3	Venture Capital and Private Equity	27	2	40 IA	60 IA	100	3	4
Total No of Credits								20

UA: University Assessment

IA: Internal Assessment

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With effect from Academic year 2016-17

SYSTEMS

CORE								
Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper (In hours)	No of Credits
1	Project Management (UA)	27	2	40 IA	60 UA	100	3	4
2	Final Project - 3 nos	-	-	-	-	-	-	-
	General Management	-	-	-	-	100	-	4
	Functional Specialisation	-	-	-	-	100	-	4
	Social Relevance	-	-	-	-	100	-	4

1 ELECTIVES OUT OF 3								
1	Strategic Information Technology Management	27	2	40 IA	60 IA	100	3	4
2	System Applications and Case Study	27	2	40 IA	60 IA	100	3	4
3	Managing Technology Business and IT Resource Management	27	2	40 IA	60 IA	100	3	4
Total No of Credits								20



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HRM

CORE								
Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper (In hours)	No of Credits
1	Project Management (UA)	27	2	40 IA	60 UA	100	3	4
2	Final Project - 3 nos	-	-	-	-	100	-	
	General Management	-	-	-	-	100	-	4
	Functional Specialisation	-	-	-	-	100	-	4
	Social Relevance	-	-	-	-	100	-	4

1 ELECTIVES OUT OF 3								
1	OD and Change Management	27	2	40 IA	60 IA	100	3	4
2	Strategic HRM	27	2	40 IA	60 IA	100	3	4
3	Management of Corporate Social Responsibility in organizations	27	2	40 IA	60 IA	100	3	4
Total No of Credits								20



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OPERATIONS

CORE								
Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper (In hours)	No of Credits
1	Project Management (UA)	27	2	40 IA	60 UA	100	3	4
2	Final Project - 3 nos	-	-	-	-	100	-	
	General Management	-	-	-	-	100	-	4
	Functional Specialisation	-	-	-	-	100	-	4
	Social Relevance	-	-	-	-	100	-	4

1 ELECTIVES OUT OF 3								
1	Operations Applications and Cases	27	2	40 IA	60 IA	100	3	4
2	Strategic Sourcing in Supply Management	27	2	40 IA	60 IA	100	3	4
3	Operations Outsourcing & Offshoring	27	2	40 IA	60 IA	100	3	4
Total No of Credits								20

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Masters in Management Studies - SEMESTER IV (CBGS)
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MRKETING

CORE								
Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper (In hours)	No of Credits
1	Project Management (UA)	27	2	40 IA	60 UA	100	3	4
2	Final Project - 3 nos	-	-	-	-	100	-	
	General Management	-	-	-	-	100	-	4
	Functional Specialisation	-	-	-	-	100	-	4
	Social Relevance	-	-	-	-	100	-	4

1 ELECTIVES OUT OF 3								
1	Integrated Marketing Communications	27	2	40 IA	60 IA	100	3	4
2	Business to Business Marketing	27	2	40 IA	60 IA	100	3	4
3	International Marketing	27	2	40 IA	60 IA	100	3	4
4	Trends in Marketing	27	2	40 IA	60 IA	100	3	4
Total No of Credits								20

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Question Paper Pattern (Mid-Term Test)

Year & Program: FY MMS, **Semester:** I **Name of the Course:** _____

Duration: 1 Hour

Maximum Marks: 20

- Instructions:** Attempt **any 1** question from Q.1 & Q.2
 Attempt **any 1** question from Q.3 and Q.4
 Please follow the following instructions while framing the question paper.
- i. Please use appropriate action verbs from Bloom's taxonomy to frame the questions.
 - ii. Q.1 and Q. 2 should be mapped with the same CO
 - iii. Q.3 and Q. 4 should be mapped with the same CO
 - iv. For COs and Bloom's level refer to the course syllabus & Teaching/ Session Plan

Question Number	Particular	Marks Allotted	Bloom's Level	Course Outcome mapped
Q 1		10		eg. CO1
OR				
Q 2		10		eg. CO1
OR				
Q 3		10		eg. CO2
OR				
Q 4		10		eg.CO2

Note:

- **Proofreading of the question paper format is to be done at the senior faculty level.** Confidentiality and sanctity of examinations are to be maintained at all levels.
- Kindly hand over the question paper at least 15 days before the commencement of the Internal Assessment Examinations.
- Total Marks of Internal Test as above will be scaled down to **10 Marks**.

	Submitted by	Proofread by
Name		
Designation		
Signature		
Date		

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Question Paper Pattern (Semester End Examination)

Year & Program: FY MMS Semester: I Name of the Course: _____

Duration: 3 Hrs.

Maximum Marks: 60

Instructions: **Q.1 Compulsory case study (20 Marks)**
Q. 2 to Q. 7 Attempt any 4 (10 Marks each x4 = 40 Marks)
 Please follow the following instructions while framing the question paper.

- i. Please use appropriate action verbs from Bloom's taxonomy to frame the questions.
- ii. For COs and Bloom's level refer to the course syllabus.
- iii. Please cover all COs and use low-order to higher-order thinking questions related to Bloom's taxonomy levels.

Question Number	Particular	Marks Allotted	Bloom's Level	Course Outcome mapped
Question 1	(Compulsory) Case Study	20	-----	-----
	a)	7	< Bloom's Level>	<CO>
	b)	7	< Bloom's Level>	<CO>
	c)	6	< Bloom's Level>	<CO>
OR				
Question 1	(Compulsory) Case Study	20	-----	-----
	a)	10	< Bloom's Level>	<CO>
	b)	10	< Bloom's Level>	<CO>
Question 2		10		
Question 3		10		
Question 4		10		
Question 5		10		
Question 6		10		
Question 7	Write a short note on: (any two)	10	-----	-----
	i.	5	< Bloom's Level>	<CO>
	ii.	5	< Bloom's Level>	<CO>
	iii.	5	< Bloom's Level>	<CO>
	iv.	5	< Bloom's Level>	<CO>

Note: Please hand over **three** different sets of question papers, at least **15 days** before the commencement of the semester-end examinations.

- Each set should include a different case study followed by other questions.
- Proofreading of the question paper format is to be done at the senior faculty level.
Confidentiality and sanctity of examinations are to be maintained at all levels.

	Submitted by	Proofread by
Name		
Designation		
Signature		
Date		

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