



Bombay Suburban Art & Craft Education Society's  
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH  
(Affiliated to University of Mumbai, Approved by AICTE, DTE & Govt. of Maharashtra),  
NAAC Accredited Institute

## Academic Year 2023-24

**Program: Master of Management Studies** (Batch 2023-2025)

Academic Calendar **FIRST Year (Semester-II)** (February 2024 to May 2024)

Description of Activities	Time-Period
<b>Submission of Teaching Plans</b>	Latest by 31 <sup>st</sup> January 2024
<b>Session Commences</b>	01 <sup>st</sup> February 2024
<b>Last Instruction Day</b>	4 <sup>th</sup> May 2024
<b>Classes per week/Hours</b>	2 Classes per week of 120 Minutes in each course (subject), Total 4 Hours per week per course
<b>Number of Weeks/ Hours available</b> against required 40 Hours (13 Weeks) per course (subject) every semester as per University of Mumbai syllabus.	15 Weeks/ 60 Hours available against required 13 weeks /40 hours, including Mid-Term Test as per University of Mumbai curriculum/syllabus
<b>Intercollegiate Festival “ SVAGAM”</b>	Last week of February 2024/ First week of March 2024
<b>Marathi Bhasha Gaurav Divas</b>	On 27 <sup>th</sup> February 2024
<b>International Women’s Day (8<sup>th</sup> March 2024)</b>	During second week of March 2024
<b>SRBS: National Research Conference</b>	16 <sup>th</sup> March 2024

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Schedule of Examinations	Time-Period
Mid-Term Test	During Last Week of March 2024 (26 <sup>th</sup> , 27 <sup>th</sup> , 28 <sup>th</sup> and 29 <sup>th</sup> March 2024)
Semester End Examinations	During first and second week of May 2024

**Note:**

- 1) The above schedule of the Academic Calendar is tentative. It may be revised based on University of Mumbai's guidelines, **or** it is subject to change under unavoidable circumstances. If revised, then it shall be communicated in due course of time.
- 2) Please refer Event Calendar for Guest Lectures, Master Class Expert Session Series, Annual Inter-Collegiate Fest "Svagam", National or International Industry-Visits or Study-Tours, and other Co-curricular activities. Any latest updates about the event/activity will be updated from time to time.
- 3) For Question Paper Pattern (MMS), kindly refer **Annexure 1**, which is based on the "Scheme of Evaluation" document released by University of Mumbai

Ms. Sonali Shiralkar  
Course Coordinator  
FY MMS Program  
(AY2023-24)

Dr. S. K. Khamkar  
Program Head

Dr. Harish Kumar S. Purohit  
Director

Date: 03/01/2024  
Place: Mumbai

**Encl.: Annexure 1**

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**Annexure – I**

**A.Y. 2023-2024**

**Program: Master of Management Studies**

**FY MMS Semester II**

**As per University of Mumbai – “Scheme of Evaluation, Proposed Revision for MMS Syllabus w.e.f. AY 2016-17 (Batch 2016-18)”**

Sr.	Core Paper	Sr.	Electives (Any 3)
1	Marketing Management	1	Legal & Tax Aspects of Business
2	Financial Management	2	Cost & Management Accounting
3	Operations Research	3	Business Environment
4	Business Research Methods	4	Ethos in Indian Management
5	Human Resource Management	5	Corporate Social Responsibility
		6	Analysis of Financial Management
		7	Entrepreneurship Management
		8	Management Information Systems
		9	Developing teams & Effective leadership
		10	Intellectual Capital and Patenting

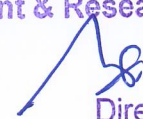
**Note:** All subjects / papers for Semester I will be internally assessed by the Institute. The Criteria for the same is given below

- Attendance and Class Room Participation 10 Marks. Minimum 3 criteria to be picked up from the below given list
  - Mid-term Test (Min1)
  - Group Presentations
  - Role Plays
  - Case Studies
  - Assignments
  - Projects
  - Quizzes

Institute will have the discretion to select minimum 3 (three) subjects or more from given list of 10 subjects. Total 32 credits have to be obtained. Any new elective proposed to be introduced by the Institute, apart from electives listed in the new syllabus, need to take prior approval from Board of Management Studies of the University in writing outlining the details of the course with learning objectives, learning outcomes, detailed syllabus, teaching learning plan and course evaluation procedures at least 6 months in advance before the commencement of the semester.

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**UNIVERSITY OF MUMBAI, MUMBAI**

**Master of Management Studies - Semester I (CBGS) with  
effect from Academic Year 2016-17**

CORE PAPERS								
Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1	Marketing Management	27	2	40 IA	60 IA	100	3hr	4
2	Financial Management	27	2	40 IA	60 IA	100	3hr	4
3	Operations Research	27	2	40 IA	60 IA	100	3hr	4
4	Business Research Methods	27	2	40 IA	60 IA	100	3hr	4
5	Human Resource Management	27	2	40 IA	60 IA	100	3hr	4

3 ELECTIVES OUT OF 10								
1	Legal & Tax Aspects of Business	27	2	40 IA	60 IA	100	3hr	4
2	Cost & Management Accounting	27	2	40 IA	60 IA	100	3hr	4
3	Business Environment	27	2	40 IA	60 IA	100	3hr	4
4	Ethos in Indian Management	27	2	40 IA	60 IA	100	3hr	4
5	Corporate Social Responsibility	27	2	40 IA	60 IA	100	3hr	4
6	Analysis of Financial Management	27	2	40 IA	60 IA	100	3hr	4
7	Entrepreneurship Management	27	2	40 IA	60 IA	100	3hr	4
8	Management Information Systems	27	2	40 IA	60 IA	100	3hr	4
9	Developing teams & Effective leadership	27	2	40 IA	60 IA	100	3hr	4
10	Intellectual Capital and Patenting	27	2	40 IA	60 IA	100	3hr	4
<b>Total No of Credits</b>								<b>32</b>

UA: University Assessment

IA: Internal Assessment



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**Question Paper Pattern (Mid-Term Test)****Year & Program: FY MMS, Semester: II Name of the Course: \_\_\_\_\_****Duration: 1 Hour****Maximum Marks: 20****Instructions:** Attempt **any 1** question from Q.1 & Q.2Attempt **any 1** question from Q.3 and Q.4

Please follow the following instructions while framing the question paper.

i. Please use appropriate action verbs from Bloom's taxonomy to frame the questions.

ii. Q.1 and Q. 2 should be mapped with the same CO

iii. Q.3 and Q. 4 should be mapped with the same CO

iv. For COs and Bloom's level refer to the course syllabus &amp; Teaching/ Session Plan

Question Number	Particular	Marks Allotted	Bloom's Level	Course Outcome mapped
Q 1		10		eg. CO1
<b>OR</b>				
Q 2		10		eg. CO1
<b>OR</b>				
Q 3		10		eg. CO2
<b>OR</b>				
Q 4		10		eg.CO2

**Note:**

- **Proofreading of the question paper format is to be done at the senior faculty level.** Confidentiality and sanctity of examinations are to be maintained at all levels.
- **Kindly hand over the question paper at least 15 days before the commencement of the Internal Assessment Examinations.**
- Total Marks of Internal Test as above will be scaled down to **10 Marks**.

	Submitted by	Proofread by
<b>Name</b>		
<b>Designation</b>		
<b>Signature</b>		
<b>Date</b>		

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**Question Paper Pattern (Semester End Examination)****Year & Program: FY MMS Semester: II Name of the Course: \_\_\_\_\_**

Duration: 3 Hrs.

Maximum Marks: 60

**Instructions: Q.1 Compulsory case study (20 Marks)****Q. 2 to Q. 7 Attempt any 4 (10 Marks each x4 = 40 Marks)**

Please follow the following instructions while framing the question paper.

- Please use appropriate action verbs from Bloom's taxonomy to frame the questions.
- For COs and Bloom's level refer to the course syllabus.
- Please cover all COs and use low-order to higher-order thinking questions related to Bloom's taxonomy levels.

Question Number	Particular	Marks Allotted	Bloom's Level	Course Outcome mapped
Question1	<b>(Compulsory) Case Study</b>	<b>20</b>	-----	-----
	a)	7	< Bloom's Level>	<CO>
	b)	7	< Bloom's Level>	<CO>
	c)	6	< Bloom's Level>	<CO>
<b>OR</b>				
Question1	<b>(Compulsory) Case Study</b>	<b>20</b>	-----	-----
	a)	10	< Bloom's Level>	<CO>
	b)	10	< Bloom's Level>	<CO>
Question 2		<b>10</b>		
Question 3		<b>10</b>		
Question 4		<b>10</b>		
Question 5		<b>10</b>		
Question 6		<b>10</b>		
Question 7	<b>Write a short note on: (any two)</b>	<b>10</b>	-----	-----
	i.	5	< Bloom's Level>	<CO>
	ii.	5	< Bloom's Level>	<CO>
	iii.	5	< Bloom's Level>	<CO>
	iv.	5	< Bloom's Level>	<CO>

**Note:** Please hand over **three** different sets of question papers, **at least 15 days** before the commencement of the semester-end examinations.

- Each set should include a different case study followed by other questions.
- Proofreading of the question paper format is to be done at the senior faculty level. Confidentiality and sanctity of examinations are to be maintained at all levels.

	Submitted by	Proofread by
Name		
Designation		
Signature		
Date		

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