



Bombay Suburban Art & Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
(Affiliated to University of Mumbai, Approved by AICTE, DTE & Govt. of Maharashtra),
NAAC Accredited Institute

Academic Year 2023-24

Program: Master of Management Studies (Batch 2022-2024)

Academic Calendar **Second Year (Semester-III)** (October 2023 to February 2024)

Description of Activities	Time-Period
Submission of Teaching Plans	Latest by 14 th October 2023
Session Commences	17 th October 2023
Last Instruction Day	1 st February 2024
Classes per week/Hours	2 Classes per week of 90 Minutes in each course (subject), Total 3 Hours per week per course
Number of Weeks/ Hours available against required 40 Hours (13 Weeks) per course (subject) every semester as per University of Mumbai syllabus.	14 Weeks/ 42 Hours available against required 13 weeks /40 hours, including Mid- Term Test as per University of Mumbai curriculum/syllabus
Intercollegiate Festival " SVAGAM"	Last week of February 2024/ First week of March 2024
Marathi Bhasha Gaurav Divas	On 27 th February 2024

For Sheila Raheja School of Business
Management & Research



Director

Schedule of Examinations	Time-Period
Mid-Term Test	During First week of January 2024 (From 3 rd January to 6 th January 2024)
Semester End Examinations	1 st Week of February 2024
Summer Internship Project (SIP) Viva-Voce	24 th February 2024

Note:

- 1) The above schedule of the Academic Calendar is tentative. It may be revised based on University of Mumbai's guidelines, **or** it is subject to change under unavoidable circumstances. If revised, then it shall be communicated in due course of time.
- 2) Please refer Event Calendar for Guest Lectures, Master Class Expert Session Series, Annual Inter-Collegiate Fest "Swagam", National or International Industry-Visits or Study-Tours, and other Co-curricular activities. Any latest updates about the event/activity will be updated from time to time.
- 3) For Question Paper Pattern (MMS), kindly refer **Annexure 1**, which is based on the "Scheme of Evaluation" document released by University of Mumbai



Dr. Vaikhari Patil
Course Coordinator
SY MMS Program
(AY2023-24)



Dr. S. K. Khamkar
Program Head



Dr. Harish Kumar S. Purohit
Director

Date: 9/10/2023

Place: Mumbai

Encl.: Annexure 1

For Sheila Raheja School of Business
Management & Research



Director



Question Paper Pattern (Mid-Term Test)

Year & Program: SY MMS, **Semester:** III **Name of the Course:** _____

Duration: 1 Hour

Maximum Marks: 20

- Instructions:** Attempt **any 1** question from Q.1 & Q.2
 Attempt **any 1** question from Q.3 and Q.4
 Please follow the following instructions while framing the question paper.
- i. Please use appropriate action verbs from Bloom’s taxonomy to frame the questions.
 - ii. Q.1 and Q. 2 should be mapped with the same CO
 - iii. Q.3 and Q. 4 should be mapped with the same CO
 - iv. For COs and Bloom's level refer to the course syllabus & Teaching/ Session Plan

Question Number	Particular	Marks Allotted	Bloom's Level	Course Outcome mapped
Q 1		10		eg. CO1
OR				
Q 2		10		eg. CO1
OR				
Q 3		10		eg. CO2
OR				
Q 4		10		eg.CO2

Note:

- **Proofreading of the question paper format is to be done at the senior faculty level.** Confidentiality and sanctity of examinations are to be maintained at all levels.
- Kindly hand over the question paper at least 15 days before the commencement of the Internal Assessment Examinations.
- Total Marks of Internal Test as above will be scaled down to **10 Marks**.

	Submitted by	Proofread by
Name		
Designation		
Signature		
Date		

For Sheila Raheja School of Business
 Management & Research



Director



Question Paper Pattern (Semester End Examination)

Year & Program: **SY MMS, Semester: III**

Name of the Course: _____

Duration: 3 Hrs.

Maximum Marks: 60

Instructions: **Q.1 Compulsory case study (20 Marks)**

Q. 2 to Q. 7 Attempt any 4 (10 Marks each x4 = 40 Marks)

Please follow the following instructions while framing the question paper.

- i. Please use appropriate action verbs from Bloom's taxonomy to frame the questions.
- ii. For COs and Bloom's level refer to the course syllabus.
- iii. Please cover all COs and use low-order to higher-order thinking questions related to Bloom's taxonomy levels.

Question Number	Particular	Marks Allotted	Bloom's Level	Course Outcome mapped
Question 1	(Compulsory) Case Study	20	-----	-----
	a)	7	< Bloom's Level>	<CO>
	b)	7	< Bloom's Level>	<CO>
	c)	6	< Bloom's Level>	<CO>
OR				
Question 1	(Compulsory) Case Study	20	-----	-----
	a)	10	< Bloom's Level>	<CO>
	b)	10	< Bloom's Level>	<CO>
Question 2		10		
Question 3		10		
Question 4		10		
Question 5		10		
Question 6		10		
Question 7	Write a short note on: (any two)	10	-----	-----
	i.	5	< Bloom's Level>	<CO>
	ii.	5	< Bloom's Level>	<CO>
	iii.	5	< Bloom's Level>	<CO>
	iv.	5	< Bloom's Level>	<CO>

Note: Please hand over **three** different sets of question papers, **at least 15 days** before the commencement of the semester-end examinations.

- Each set should include a different case study followed by other questions.
- Proofreading of the question paper format is to be done at the senior faculty level. Confidentiality and sanctity of examinations are to be maintained at all levels.

	Submitted by	Proofread by
Name		
Designation		
Signature		
Date		



For Sheila Raheja School of Business
 Management & Research

Director

Proposed Revision for MMS Syllabus wef AY 2016-17 (Batch 2016-18)

Semester III

Sr. No.	Common subjects
1	International Business
2	Strategic Management (UA)

FINANCE SPECIALIZATION

Sr. No.	Core	Sr. No.	Electives (Any 1)
1	Financial Markets and Institutions	1	Banking and Financial Services Institutions
2	Corporate Valuation and Mergers & Acquisitions	2	Investment Banking
3	Security Analysis and Portfolio Management	3	Wealth Management
4	Financial Regulations	4	Infra and Project Finance
5	Derivatives and Risk Management	5	Strategic Cost Management
	Summer Internship	6	Commodities Markets
		7	Mutual Fund
		8	Financial Modeling
		9	International Finance

SYSTEMS SPECIALIZATION

Sr. No.	Core	Sr. No.	Electives (Any 1)
1	Database Management System & Data Warehousing	1	Cloud Computing & Virtualization
2	Enterprise Management System	2	Information System Security and Audit
3	Big Data and Business Analytics	3	Data Mining and Business Intelligence
4	Knowledge Management	4	IT Consulting
5	Software Engineering	5	Digital Business
	Summer Internship	6	Software Project management
		7	Governance of Enterprise IT & Compliance
		8	Cyber Laws & Managing Enterprise IT Risk
		9	International Finance




 For Sheila Raheja School of Business
 Management & Research

Director

Proposed Revision for MMS Syllabus wef AY 2016-17 (Batch 2016-18)

Semester III

Sr. No.	Common subjects
1	International Business
2	Strategic Management (UA)

HRM SPECIALIZATION

Sr. No.	Core	Sr. No.	Electives (Any 1)
1	Training & Development	1	Personal Growth Laboratory
2	Compensation and Benefits	2	Global HRM
3	Competency Based HRM and Performance Management	3	Employee Branding and Employer Value Proposition
4	Labour Laws and Implications on Industrial Relations	4	HR Analytics
5	HR Planning and Application of Technology in HR	5	O.S.T.D.
	Summer Internship	6	HR Audit
		7	Employee Relations , Labour Laws and Alternate Dispute Resolution

OPERATIONS SPECIALIZATION

Sr. No.	Core	Sr. No.	Electives (Any 1)
1	Supply Chain Management	1	World Class Manufacturing
2	Operations Analytics	2	Business Process Engineering And Benchmarking
3	Service Operations Management	3	Technology Management & Manufacturing Strategy
4	Manufacturing Resource Planning & Control	4	Strategic Operations Management
5	Materials Management	5	Industrial Engineering Applications & Management
	Summer Internship	6	TQM
		7	International Logistics
		8	Quantitative Models in Operations
		9	Productivity Management




 For Sheila Raheja School of Business
 Management & Research

Director

Proposed Revision for MMS Syllabus wef AY 2016-17 (Batch 2016-18)

Semester III

Sr. No.	Common subjects
1	International Business
2	Strategic Management (UA)

MARKETING SPECIALIZATION

Sr. No.	Core	Sr. No.	Electives (Any 1)
1	Sales Management	1	Retail Management
2	Marketing Strategy	2	Rural Marketing
3	Consumer Behaviour	3	Marketing Analytics
4	Services Marketing	4	Digital Marketing
5	Product & Brand Management	5	Customer Relationship Management
	Summer Internship	6	Marketing Research & Analysis
		7	Event Management
		8	Health Care Marketing
		9	Distribution & SCM
		10	Tourism Marketing
		11	Marketing of Banking & Financial Services

For Sheila Raheja School of Business
Management & Research



Director