



Bombay Suburban Art & Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
(Affiliated to University of Mumbai, Approved by AICTE, DTE & Govt. of Maharashtra),
NAAC Accredited Institute

Academic Year 2023-24

Program: Master of Management Studies (Batch 2023-2025)

Academic Calendar FIRST Year (Semester-I) (August 2023 to January 2024)

Description of Activities	Time-Period
Submission of Teaching Plans	Latest by 31 st August 2023
Session Commences	01 st September 2023
Last Instruction Day	10 th January 2024
Classes per Week/Hours	2 Classes per week of 90 Minutes in each course (subject), Total 3 Hours per week per course
Number of Weeks/ Hours available against required 40 Hours (13 Weeks) per course (subject) every semester as per University of Mumbai syllabus.	15 Weeks/ 45 Hours available against required 13 weeks /40 hours, including Mid-Term Test as per University of Mumbai curriculum/ syllabus
Teacher's Day (5th September) (Birth Anniversary of Dr. Sarvepalli Radhakrishnan)	On 05 th September 2023
Hindi Diwas (14th September)	During 2 nd /3 rd week of September 2023
Mid-Term Break (Ganpati Festivity Vacation)	During 19 th September 2023 to 23 rd September 2023 (Both Days Inclusive)
Vachan Prerana Diwas (15th October) (Birth Anniversary of Dr. APJ Abdul Kalam)	During 3 rd week of October 2023
Rastriya Ekta Din (31st October) – National Unity Day (Birth Anniversary of Sardar Vallabh Bhai Patel)	During Last week of October 2023
Vigilance Awareness Week	During 31 st October to 6 th November 2023

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Schedule of Examinations	Time-Period
Mid-Term Test	During Last Week of November 2023 (20 th ,21 st ,22 nd and 23 rd November 2023)
Study Tour (Industrial Visit) Outstation	During 2 nd /3 rd week of January 2024
Study Leave before Semester End Examinations	18 th January 2024 to 21 st January 2024 (Both days Inclusive)
Semester End Examinations	During Fourth and Fifth Week of January 2024

Note:

- 1) The above schedule of the Academic Calendar is tentative. It may be revised based on University of Mumbai's guidelines, **or** it is subject to change under unavoidable circumstances. If revised, then it shall be communicated in due course of time.
- 2) Please refer Event Calendar for Guest Lectures, Master Class Expert Session Series, Annual Inter-Collegiate Fest "Svagam", National or International Industry-Visits or Study-Tours, and other Co-curricular activities. Any latest updates about the event/activity will be updated from time to time.
- 3) For Question Paper Pattern (MMS), kindly refer Annexure 1, which is based on the "Scheme of Evaluation" document released by University of Mumbai

Ms. Sonali Shiralkar
Course Coordinator
FYMMS Program

Dr. S. K. Khamkar
Program Head

Dr. Harish Kumar S. Purohit
Director

Date: 21/08/2023
Place: Mumbai

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Encl.: Annexure 1



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Bombay Suburban Art & Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai – 400 051

Annexure – I

A.Y. 2023-2024

Programme: Masters of Management Studies

Scheme of Evaluation

Proposed Revision for MMS Syllabus wef AY 2016-17 (Batch 2016-18) Semester I

Sr. No.	Core	Sr. No.	Electives (Any 3)
1	Perspective Management	1	Effective and Management Communication
2	Financial Accounting	2	Business Ethics
3	Business Statistics	3	Ecommerce
4	Operations Management	4	Organizational Behaviour
5	Managerial Economics	5	Introduction to Creativity and Innovation Management
		6	Foreign Language (Other than English)
		7	Negotiation and Selling Skills
		8	IT Skills for Management and Technology Platform
		9	Information Technology for Management
		10	Personal Grooming / Personal Effectiveness

Note: All subjects / papers for Semester I will be internally assessed by the Institute. The Criteria for the same is given below

- Attendance and Class Room Participation 10 Marks. Minimum 3 criteria to be picked up from the below given list
 - Mid-term Test (Min1)
 - Group Presentations
 - Role Plays
 - Case Studies
 - Assignments
 - Projects
 - Quizzes

Institute will have the discretion to select minimum 3 (three) subjects or more from given list of 10 subjects. Total 32 credits have to be obtained. Any new elective proposed to be introduced by the Institute, apart from electives listed in the new syllabus, need to take prior approval from Board of Management Studies of the University in writing outlining the details of the course with learning objectives, learning outcomes, detailed syllabus, teaching learning plan and course evaluation procedures at least 6 months in advance before the commencement of the semester.



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UNIVERSITY OF MUMBAI, MUMBAI

Masters in Management Studies - Semester I (CBGS)
with effect from Academic Year 2016-17

CORE								
Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1	Perspective Management	27	2	40 IA	60 IA	100	3hr	4
2	Financial Accounting	27	2	40 IA	60 IA	100	3hr	4
3	Business Statistics	27	2	40 IA	60 IA	100	3hr	4
4	Operations Management	27	2	40 IA	60 IA	100	3hr	4
5	Managerial Economics	27	2	40 IA	60 IA	100	3hr	4

3 ELECTIVES OUT OF 10								
1	Effective and Management Communication	27	2	40 IA	60 IA	100	3hr	4
2	Business Ethics	27	2	40 IA	60 IA	100	3hr	4
3	Ecommerce	27	2	40 IA	60 IA	100	3hr	4
4	Organizational Behaviour	27	2	40 IA	60 IA	100	3hr	4
5	Introduction to Creativity and Innovation Management	27	2	40 IA	60 IA	100	3hr	4
6	Foreign Language (Other than English)	27	2	40 IA	60 IA	100	3hr	4
7	Negotiation and Selling Skills	27	2	40 IA	60 IA	100	3hr	4
8	IT Skills for Management and Technology Platform	27	2	40 IA	60 IA	100	3hr	4
9	Information Technology for Management	27	2	40 IA	60 IA	100	3hr	4
10	Personal Grooming / Personal Effectiveness	27	2	40 IA	60 IA	100	3hr	4
Total No of Credits								32

UA: University Assessment

IA: Internal Assessment



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**Question Paper Pattern Mid Term Test
Program: MMS Semester:
Name of the Course:**

Duration: 1 hr.

Maximum Marks: 20

Instructions: Attempt **any 1** question from Q.1 and Q.2 Attempt **any 1** question from Q.3 and Q.4

Please follow the following instructions while framing the question paper.

- i. Please use appropriate action verbs from Bloom's taxonomy to frame the questions.
- ii. Q.1 and Q. 2 should be mapped with the same CO
- iii. Q.3 and Q. 4 should be mapped with the same CO
- iv. For COs and Bloom's level refer to the course syllabus & Teaching/ Session Plan.

Question Number	Particular	Marks Allotted	Bloom's Level	Course Outcome mapped
1		10		eg. CO1
OR				
2		10		eg. CO1

3		10		eg. CO2
OR				
4		10		eg.CO2

Note:

- Proofreading of the question paper format is to be done at the senior faculty level. Confidentiality and sanctity of examinations are to be maintained at all levels.
- Kindly hand over the question paper atleast **15 days** before the commencement of the Internal Assessment Examinations.
- Total marks will be scaled down to **10 Marks**.

	Submitted by	Proofread by
Name		
Designation		
Signature		
Date		

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Question Paper Pattern (Semester End Examination)

Program: MMS Semester: _____ Name of the course: _____

Duration: 3 hrs.

Maximum Marks: 60

Instructions: Q.1 Compulsory case study (20 Marks)
 Q. 2 to Q. 7 Attempt any 4 (40 Marks)
 Please follow the following instructions while framing the question paper.

- i. Please use appropriate action verbs from Bloom's taxonomy to frame the questions.
- i. For COs and Bloom's level refer to the course syllabus.
- ii. Please cover all COs and use low to higher-order thinking questions related to Bloom's taxonomy levels.

Question Number	Particular	Marks Allotted	Bloom's Level	Course Outcome mapped
Question1	(Compulsory) Case Study	20	-----	-----
	a)	7	< Bloom's Level>	<CO>
	b)	7	< Bloom's Level>	<CO>
	c)	6	< Bloom's Level>	<CO>
OR				
Question1	(Compulsory) Case Study	20	-----	-----
	a)	10	< Bloom's Level>	<CO>
	b)	10	< Bloom's Level>	<CO>
Question 2		10		
Question 3		10		
Question 4		10		
Question 5		10		
Question 6		10		
Question 7	Write a short note on: (any two)	10	-----	-----
	i.	5	< Bloom's Level>	<CO>
	ii.	5	< Bloom's Level>	<CO>
	iii.	5	< Bloom's Level>	<CO>
	iv.	5	< Bloom's Level>	<CO>

Note: Please hand over **three** different sets of question papers, atleast **15 days** before the commencement of the end-semester examinations.

- Each set should include a different case study followed by other questions.
- Proofreading of the question paper format is to be done at the senior faculty level. Confidentiality and sanctity of examinations are to be maintained at all levels.

	Submitted by	Proofread by
Name		
Designation		
Signature		
Date		

For Sheila Raheja School of Business Management & Research



(Signature)
Director