

Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

(Approved by AICTE, DTE, Affiliated to University of Mumbai and NAAC Accredited)

12th December 2023

## Voters Awareness Week Campaign and Registration Drive

## **Brief Description**

Name of the event	: Voters Awareness Week Campaign and Registration Drive
Date	: 29 <sup>th</sup> November 2023 to 2 <sup>nd</sup> December 2023
Venue	: SRBS Campus
Number of Participants	

- 1. DAY 1-Registration Awareness Drive (29th November 2023): 32 Participants
- 2. DAY 2-Voters Rights Campaign with Guest Speaker (30th November 2023) : 31 Participants
- 3. DAY 3-Poster Making Competition (1<sup>st</sup> December 2023) :71 Participants
- 4. DAY 4-Documentary Film Showcase (2<sup>nd</sup> December 2023) : 43 Participants

#### Introduction:

Voters Awareness Week was celebrated with great enthusiasm at Sheila Raheja School of Business Management and Research from 29<sup>th</sup> November 2023 to 02<sup>nd</sup> December 2023. The week-long event aimed to promote civic responsibility, enhance voter awareness, and encourage voter registration among students. The event comprised various activities, including a registration awareness drive, voters' rights campaign, a guest speaker session, a poster-making competition, and the showcasing of a documentary film.

## Activities conducted in the week

- 1. DAY 1-Registration Awareness Drive (29<sup>th</sup> November 2023) : 32 Participants
  - The week kicked off with a robust voter registration awareness drive. Booths were set up across the campus where students could register to vote or update their voter information.
  - Volunteers and college staff actively engaged with students, providing information on the registration process, deadlines, and the significance of participating in the electoral process.
- 2. DAY 2-Voters Rights Campaign with Guest Speaker (30th November 2023) : 31 Participants
  - A distinguished guest speaker, Mrs. Shubhada Karadkar (Booth Level Officer), an expert in electoral matters, was invited to address the students. Mrs. Shubhada enlightened the



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audience on the importance of exercising their voting rights and the impact of civic participation on democracy.

- The session also included discussions on the rights and responsibilities of voters, electoral procedures, and the role of informed decision-making in shaping the future.
- 3. DAY 3-Poster Making Competition (1<sup>st</sup> December 2023) :71 Participants
  - To encourage creativity and artistic expression, a poster-making competition was organized. Students were invited to design posters that conveyed messages related to voter awareness, civic responsibility, and the power of democracy.
  - The competition saw enthusiastic participation, and the winning posters were displayed prominently across the college campus, serving as a visual reminder of the importance of voting.
- 4. **DAY 4-Documentary Film Showcase** (2<sup>nd</sup> December 2023) : 43 Participants
  - A documentary film highlighting the history of voting rights, the evolution of democracy, and the struggles for suffrage was showcased in the college auditorium.
  - The film served as an educational tool, providing students with insights into the democratic process and inspiring them to value and exercise their right to vote.

## Conclusion:

The Voters Awareness Campaign & Registration Drive at Sheila Raheja School of Business Management and Research was a resounding success in promoting civic engagement and encouraging students to actively participate in the democratic process. The combination of informative activities, engaging sessions, and creative competitions contributed to a vibrant and educational atmosphere on campus. The event not only increased voter awareness but also fostered a sense of responsibility among the students towards shaping the future of our nation.



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**Poster Making Competition - Voters Awareness** 

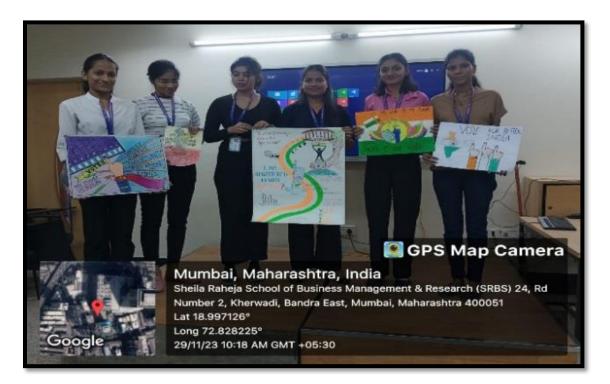


Guest Session by Ms. Shubhada Karadkar, booth Level Officer, Bandra (East) on

**Voters Registration Awareness** 



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# Creating Voters Registration Awareness amongst the MMS students



Creating Voters Registration Awareness amongst the BMS students



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Students watching Documentray film on 60 years of Election Commission of India.



Voters Registration Awareness Drive at sister institutes of SRBS

**Event coordinators** 

Ms. Sonali Shiralkar

Dr. Vaishali Singh

Dr. Prasad Supekar

Ms. Varsha Dhotre

Dr.Harish Kumar S.Purohit Director