



12<sup>th</sup> December 2023

### **Voters Awareness Week Campaign and Registration Drive**

#### **Brief Description**

Name of the event : Voters Awareness Week Campaign and Registration Drive

Date : 29<sup>th</sup> November 2023 to 2<sup>nd</sup> December 2023

Venue : SRBS Campus

Number of Participants

1. **DAY 1-Registration Awareness Drive** (29<sup>th</sup> November 2023) : 32 Participants
2. **DAY 2-Voters Rights Campaign with Guest Speaker** (30<sup>th</sup> November 2023) : 31 Participants
3. **DAY 3-Poster Making Competition** (1<sup>st</sup> December 2023) :71 Participants
4. **DAY 4-Documentary Film Showcase** (2<sup>nd</sup> December 2023) : 43 Participants

#### **Introduction:**

Voters Awareness Week was celebrated with great enthusiasm at Sheila Raheja School of Business Management and Research from 29<sup>th</sup> November 2023 to 02<sup>nd</sup> December 2023. The week-long event aimed to promote civic responsibility, enhance voter awareness, and encourage voter registration among students. The event comprised various activities, including a registration awareness drive, voters' rights campaign, a guest speaker session, a poster-making competition, and the showcasing of a documentary film.

#### **Activities conducted in the week**

1. **DAY 1-Registration Awareness Drive** (29<sup>th</sup> November 2023) : 32 Participants
  - The week kicked off with a robust voter registration awareness drive. Booths were set up across the campus where students could register to vote or update their voter information.
  - Volunteers and college staff actively engaged with students, providing information on the registration process, deadlines, and the significance of participating in the electoral process.
2. **DAY 2-Voters Rights Campaign with Guest Speaker** (30<sup>th</sup> November 2023) : 31 Participants
  - A distinguished guest speaker, Mrs. Shubhada Karadkar (Booth Level Officer), an expert in electoral matters, was invited to address the students. Mrs. Shubhada enlightened the



audience on the importance of exercising their voting rights and the impact of civic participation on democracy.

- The session also included discussions on the rights and responsibilities of voters, electoral procedures, and the role of informed decision-making in shaping the future.

**3. DAY 3-Poster Making Competition (1<sup>st</sup> December 2023) :71 Participants**

- To encourage creativity and artistic expression, a poster-making competition was organized. Students were invited to design posters that conveyed messages related to voter awareness, civic responsibility, and the power of democracy.
- The competition saw enthusiastic participation, and the winning posters were displayed prominently across the college campus, serving as a visual reminder of the importance of voting.

**4. DAY 4-Documentary Film Showcase (2<sup>nd</sup> December 2023) : 43 Participants**

- A documentary film highlighting the history of voting rights, the evolution of democracy, and the struggles for suffrage was showcased in the college auditorium.
- The film served as an educational tool, providing students with insights into the democratic process and inspiring them to value and exercise their right to vote.

**Conclusion:**

The Voters Awareness Campaign & Registration Drive at Sheila Raheja School of Business Management and Research was a resounding success in promoting civic engagement and encouraging students to actively participate in the democratic process. The combination of informative activities, engaging sessions, and creative competitions contributed to a vibrant and educational atmosphere on campus. The event not only increased voter awareness but also fostered a sense of responsibility among the students towards shaping the future of our nation.



**Poster Making Competition - Voters Awareness**



**Guest Session by Ms. Shubhada Karadkar, booth Level Officer, Bandra (East) on**

**Voters Registration Awareness**



**Creating Voters Registration Awareness amongst the MMS students**



**Creating Voters Registration Awareness amongst the BMS students**



Students watching Documentray film on 60 years of Election Commission of India.



Voters Registration Awareness Drive at sister institutes of SRBS

**Event coordinators**

Ms. Sonali Shiralkar

Dr. Vaishali Singh

Dr. Prasad Supekar

Ms. Varsha Dhotre

**Dr. Harish Kumar S. Purohit**

**Director**