

# Bombay Suburban Art and Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH ACTIVITY REPORT 2022-2023

COMMITTEE/ FACULTY

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EVELLE CLOSEN Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH. Rahirja Education Complex, Kher Nagae, Opp. Chilatrapati Shivaji Ground, Bandra (El, Mumbal - 400 051

Inter-Office Communication

Ref No: SRBS/DIR/2022-23/142

Subject: Sanction of Budget for International Research Conference Scheduled by Marketing Department.

March 20, 2023

To

: Hon. Gen. Secretary

: Prof. Jagruti Gijare (Assistant Professor)

Through: Director

SRBS has organized a one day International Research Conference on Marketing, scheduled for March 25, 2023. The theme of conference is "Marketing for a Better World".

For the said conference we have invited 04 Guest Speakers, Students and Staff to attend the conference. Following will be the budgeted expenses for the upcoming event:

Sr. No.	12 cr write cars line seen	Amount per person	Total Person	Total Amount Payable
rik:	Honorarium to Guest Speakers	Rs. 2000/-	04	Rs. 8,000/-
2.	Expenses for Lunch	Rs. 150/-	120 (90- students & 30- staff)	Rs <sub>k</sub> √9,000/-
3.	Miscellaneous Expenses  Banner  Bouquets  Water  Awards	**		Rs. 3,000/-
	Total An (Rupees Twen	Rs. 29,000/-		

Following are the detalls of the speakers:

- 1. Mr. Straford Rodrigues, Head of Media and Marketing Effectiveness, Kantor Australia
- 2. Mr. Erander Singh, Partner Digital Transformation, Persistent Systems, UK
- 3. Mr. Ritam Kanungo, Senior Manager, Zee Entertainment Entreprises Ltd, India
- 4. Mr. Swapnii Doijode, OPPO, India

- As Speaker No. 01 is from Australia he will conduct the session in Online Mode and honorarius is to be paid in cash to his mother who stays in Bandra (West).
- Speaker No. 02 & 04 NEFT Details attached for payment process.
- Speaker No. 03 is unable to take cheque remuneration as per his Organization's policy; we will be paying him conveyance charge of Rs. 2,000/- in cash.
- Miscellaneous Expenses of Rs. 3000/- is required in cash for purchase of Banners, Bouquets etc.

Put up for your approval and payment of Rs. 29,000/-

Prof. Jagruti Gijare Assistant Professor

Ms. Geeta Chauhan Administrative Officer

Dr. H. J. Shasin

Director

Enclosed: - 1. Quotation for Lung 2 Brochure

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Management & Research Supply File

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For Sheila Raheja School of Business

(Ap. No. 531502 dt 28/03/2025 (4/17820) - (Fort Ed)

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#### ABOUT THE INSTITUTE



\*Established in the backdrop of a dream to create a strong, resilient future of our country, Shella Raheja School of Business Management & Research (SRBS), a CSR arm of K Raheja Realty, is an exceptional B-School in the heart of Mumbal's Suburb, Bandra. If goes well in harmony with the ideology of the founder, forwarding education for everyone with a passion to learn."

\*Since its inception in the year 2011, the institute runs its flagship program, Master of Management Studies a two-year full time post graduate course with four specializations namely, Finance, Marketing, Human Resource and Operations, SRBS ensures to deliver quality business education, based on the best pedagogic practices. The program lays foundation for conceptual and analytical reasoning and gives the students an insight into the dynamics of business. SRBS believes in building feaders through holistic, transformative and innovative education.

- •The B School has highly qualified core faculty with vast experiences in their fields of expertise supported by illustrious experts from industry. Faculties have published research articles and papers in SCOPUS, ABDC Journal, and UGC-CARE with high impact factor.
- Library with more than 23,000 books on Management and other fields. A vast
  collection of several National and International journals, newspapers and magazines.
  The library has a rich archive of Thesis projects and bound volumes and is equipped
  with library management software like EBSCO, JGATE.
- \*SRBS hoasts of specious and fully equipped classrooms with advanced teaching aid. A 24x7 WiFi enabled campus and best of the class infrastructure with high-tech Computer labs, fully upgraded with licensed software Language lab. Spacious and airconditioned classrooms, seminar, conference room and auditorium is also available. Special provision has been made for divyangian' (person with disabilities). SRBS also facilitates an in-house medical doctor and trained counsellor in its campus. The institute also has a research center with a treasure trove of research tools and techniques with vibrant research culture.
- •SRBS students have been placed in Nomura, KPMG, DRACLE, ITC, ICID Bank, AXIS Bank, Colgate among others with the highest annual package offered of Rs. 9 LPA. SRBS has been consistently placing students in Fortune 500 companies.
- \*SRBS has been accredited by National Assessment and Accreditation Council (NAAC) and is ranked 12th amongst the Top B-School of Excellence as per the Competition Success Review while is ranked 14th in the City and 41st in West Zone according to Fortune india B-School Ranking Survey.

CONVENER Dr. H. J. Bhasin Director CHIEF PATRON CA Arvind Tiwari Hon, Gen Sec.

#### Bombay Suburban Arts & Craft Education Society's Sheila Raheja School of Business Management & Research

NAAC Accredited, AICTE Approved, Recognized by Govt. of Maharashtra & Affiliated to University of Mumbai.

Rd Number 2, Kherwadi , Bandra (East), Mumbai, Maharashtra 400051.
 Phone: 022.61966666 /61966640.



### International Conference on "MARKETING FOR A BETTER WORLD"



Date: 25th March 2023

Time: 9:00 a.m. - 5:00 p.m.

Venue: Seminar Hall (4th Floor)





#### ABOUT THE CONFERENCE

In todays fast pace market, gaining an edge has become more important than ever before. With a slowly improving economy and a rapid changing dynamics of market has taken center stage in having ever challenging and diverse techniques. As a result, the expectations from marketing professionals are ever increasing, to engage the customers and above all retain them. The newer trends talk about the successful techniques used in markets and strategies developed by marketing professionals.

Hence we, at SRBS, have organized an International level Marketing Conference on "MARKETING FOR A BETTER WORLD". This Conference is designed to enable current and future Marketing professionals to create a sustainable marketplace for all brands with maximum customers retained across levels. The conference invites you to challenge engrained narratives and go beyond the surface-level to promote sustainable outcomes of Marketing for better world.

#### SUB THEMES:

- Economic and social empowerment.
- · Sustainability and climate concerns
- · Health and wellbeing
- · Pro social giving
- · Green Marketing
- Value driven Marketing

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Relevant to the main theme and sub themes, research papers and case studies will be considered for presentation and / or publication. Authors are allowed to select a relevant sub-theme in consonance with the main theme

#### PROGRAM SCHEDULE

9:00 a.m 9:45 a.m.	Registration of Delegates
9:45 a.m. · 10:15 a.m.	Inauguration Ceremony
10:15 a.m 11:00 a.m.	Inaugural Address by Keynote Speake
11:00 a.m 11:45 a.m.	Presentation by Esteemed Speaker 1
11:45 a.m 12:30 p.m.	Presentation by Esteemed Speaker 2
12:30 p.m 1:15 p.m.	Presentation by Esteemed Speaker 3
1:15 p.m 2:00 p.m.	Lunch
2:00 p.m 4:30 p.m.	Technical Paper Presentations
4:30 p.m 5:00 p.m.	Valedictory Ceremony

#### CONFERENCE COORDINATORS

Prof. Vrushal Khade	+91 9769352547	vrushalldiade@srbs.edu.in
Prof. Roger Dimello	+919920919747	rogerdmello@srbs.edu.in
Prof. Vaishali Singh	+919958213418	vaishalisingh@srbs.edu.in
Prof. Jagruti Gijare	+917039018747	jagrutigijare@srbs.edu.in

#### ABOUT THE INSTITUTE



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- •The B School has highly qualified core faculty with vast experiences in their fields of expertise supported by illustrious experts from industry. Faculties have published research articles and papers in SCOPUS, ABDC Journal, and UGC-CARE with high impact factor.
- \*Library with more than 23,000 books on Management and other fields. A vast collection of several National and International journals, newspapers and magazines. The library has a rich archive of Thesis projects and bound volumes and is equipped with library management software like EBSCO, JGATE.
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CONVENER

Dr. H. J. Bhasin

BANDRA (E)

CHIEF PATRON

CA Arvind Tiwari

Management & Research







#### ABOUT THE CONFERENCE

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#### SUB THEMES:

- ❖ Economic and Social Empowerment
- Sustainability and Climate Concerns
- Health and Wellbeing
- ❖ Pro Social Giving
- Green Marketing
- Value Driven Marketing

Relevant to the main theme and sub themes, research papers and case studies will be considered for presentation and / or publication. Authors are allowed to select a relevant sub-theme in consonance with the main theme

For Shella Raheja School of Business Management & Research







### ESTEEMED SPEAKERS





Mr. STRAFORD RODRIGUES Head of Media and Marketing Effectiveness, KANTAR, Australia

Mr. ERANDER SINGH
Partner Digital
Transformation, Persistent
Systems, UK





Mr. RITAM KANUNGO Sr. Manager, Zee Entertainment Enterprises Limited, India

Mr. SWAPNIL DOIJODE Assistant Branding Manager-Marketing, OPPO, India

Director

For Sheila Raheja School of Business Management & Research







#### PROGRAM SCHEDULE



9:00 a.m. - 9:45 a.m. Registration of Delegates

9:45 a.m. - 10:15 a.m. Inauguration Ceremony

Inaugural Address by Keynote 10:00 a.m. - 10:45 a.m. Speaker MR. Straford Rodrigues

Presentation by Esteemed Speaker 10:45 a.m. - 11:30 a.m. MR. Erander Singh

Presentation by Esteemed Speaker 11:30 a.m. - 12:15p.m. MR. Ritam Kanungo

Presentation by Esteemed Speaker 12:15 p.m. - 1:00 p.m. MR. Swapnil Doijode

1:00 p.m. - 2:00 p.m. Lunch

2:00 p.m. - 4:30 p.m. **Technical Paper Presentations** 

Valedictory Ceremony 4:30 p.m. - 5:00 p.m.

#### CONFERENCE COORDINATORS

+91 9769352547 Prof. Vrushal Khade

Prof. Roger Dmello +919920919747

Prof. VaishalfSingh +919958213418

Prof. Jagruti Gijare +917039018747

Prof. Roshal Chinnu Vinu +919567779884

For Shella Raheja School of Business Management & Research









#### Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai – 400 051

International Marketing Conference

#### Marketing for a Better World

Date: 25/03/2023

Venue: Seminar Hall

Sheila Raheja School Of Business Management And Research organized an International Marketing Conference themed 'Marketing for a Better World'. The conference aimed at understanding how modern day marketing practices incorporate sustainable development in their activities and enabling current and future marketing professionals to create a sustainable marketplace for all brands with maximum customers retained at all levels. The conference was inaugurated by lighting of lamp followed by singing of National Anthem and Mahamshtra Rajyageet.

To provide an insight to the theme of the conference, Director Dr. H. J. Bhasin spoke on the need of sustainable marketing practices as the need of the hour. This was followed by addressing by speakers from various spheres of the marketing world.

To begin with, we had with us our international speaker Mr. Stratord Rodrigues (Head of Media and Marketing Effectiveness, KANTAR, Australia) who spoke on the challenges faced by marketers with reference to culture, digital marketing, economerce inertial sustainability, etc. and emphasized on the future of marketing. Mr. Straford connected with us online vis Google meet platform.

Our next speaker, Mr. Erander Singh (Partner Digital Transformation, Persistent Systems, UK) spoke on green marketing and discussed the interrelationship between green marketing and technology with reference to use of cloud computing, robotics, machine learning, block chain, etc. as mechanics towards sustainable development.

Our third speaker for the day, Mr. Swapnil Doijode (Assistant Branding Manager-Marketing, OPPO, India) with relevant examples, interrelated the elements of marketing mix with sustainable development practices. He emphasized on how marketing practices can be enhanced for a better tomorrow.

Our last speaker, Mr. Ritam Kanungo (Sr. Manager, Zee Entertainment Enterprises Limited, India) spoke on the key factors that lead us towards a better tomorrow. He also emphasized on sustainability and climate concerns, health and wellbeing, and on the future of marketing.

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Director

For Shalla Sanste Heres





Post Lunch, papers were presented by our students wherein a total of 8 groups participated who presented their work as follows:

Sr. No.	Name of Participant	Class	Theme	Topic
L	Anasha Wagh, Nidhi Patel, Tanaya Naik,	FYMMS	Artificial Intelligence	
2	Aaboli Kamble, Abhishek Daware, Shreya Sontakke	FYMMS	Influencer Marketing	The Generation Z Consumer perception towards influencer marketing in India
3	Ritu Agarwal, Simran Dicholkar, Varsha Shinde	FYMMS	Green Marketing	
1	Dhananjay Umak, Akshay Bhawar, Shehzin, Saiyed	FYMMS	Societal Marketing	Application of societal marketing as a tool for brand awareness
3.	Ameya Korgaonkar, Kunak Mate	FYMMS	Rural Marketing	
6	Shraddha Sagwekar, Ronojay Biswas, Ashish Singh	FYMMS	Retention Marketing	
7	Ruvhika Thakker, Aashta Ambalia	FYMMS	Story Telling	
8	Rashi Tibrewal, Atharva Chouthaiwale, Joel D'souza	FYMMS	Emotional Marketing.	

The conference indeed added to the understanding of how modern day sustainable marketing practices can help in making a better world. A total number of \_ qo students benefitted by attending the conference.













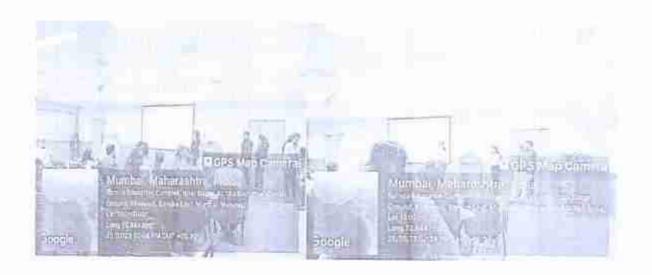




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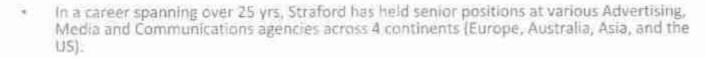
Director

For Shella Raheja Sahani of Business Management Research



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- Presently, at Kantar in Australia, Straford leads advertiser clients and client teams focusing on Brand and Communications effectiveness solutions
- He has worked with a broad array of advertiser clients in measuring their Marketing's effectiveness, to determine true business value and help grow their brand
- He possesses a combination of Marketing, Advertising, Media and Consultative skills to
  ensure positive impact and sustainable results for clients. He combines a passion for getting
  to the heart of the business issue with an in-depth understanding of approaches that could be
  applied
- e-mail: straford.rodrigues@kantar.com
- Linkedin: https://www.linkedin.com/home?trk=nav\_responsive\_tab\_home
- Twitter: https://twitter.com/?lang=en

For Sheila Raheja School of Business Management & Research









# STRAFORD RODRIGUES Head of Media and Marketing Effectiveness, KANTAR, Australia

- In a career spanning over 25 yrs, Straford has held senior positions at various Advertising, Media and Communications agencies across 4 continents (Europe, Australia, Asia, and the US).
- Presently, at Kantar in Australia, Straford leads advertiser clients and client teams focusing on Brand and Communications effectiveness solutions.
- Worked with a broad array of advertiser clients in measuring their Marketing's effectiveness, to determine true business value and help grow their brand
- Possesses a combination of Marketing, Advertising, Media and Consultative skills to ensure positive impact and sustainable results for clients. Combines a passion for getting to the heart of the business issue with an in-depth understanding of approaches that could be applied

  For Sheila Rahoja School of Business

RANGRA (E







### ERANDER SINGH

### Partner Digital Transformation, Persistent Systems, UK

- Visionary, strategic thinker, and accomplished senior Business Development with a career spanning over Ten plus years of progressive experience.
- Start-up specialist with extensive entrepreneurial exposure in setting up a business and commencing operations Globally and across India, Europe, and US regions, developing new products, and maintaining a relationship with clients and stakeholders.
- An efficient leader, resourceful in building large teams and providing operations leadership in uniquely challenging situations.

Area of expertise: Strategic Planning, Business Management, Sales Turnaround, Large Enterprise Account Management, Channel Partner Management, Operations Set-up, Team Management, and maintaining a relationship with clients and stakeholders.

For Sheila Raheja School of Business

Management & Research



#### RITAM KANUNGO

# Sr. Manager, Zee Entertainment Enterprises Limited, India

- Overall 14 years of experience in media Advertisement Sales and Brand Solutions.
- Worked across mediums like TV, Radio, Newspapers, Magazine, Events and Activation.
- Currently working with Zee Entertainment Enterprises Limited as a Senior Manager - Advertising Sales.
- Generate revenue for channel; interact with Marketing Managers, Advertising agencies for campaign plans and brand solutions.









### SWAPNIL DOIJODE

# Assistant Branding Manager- Marketing, OPPO, India

- More than 5 years of experience in planning and execution of various brands and increasing their visibility.
- An effective leader and team manager with strong aptitude for vendor management, campaign planning, budgeting and management.
- Apt at conducting market research, analysis, negotiation, strategizing, budgeting, training and mentoring.

For Shella Raheja School of Business Management & Research



# WAPNIL OIJODE

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#### KILLS AND ABILITIES

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#### CONTACT DETAILS

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#### ADDRESS

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#### CAREER HISTORY

INLEAD ELECTRONICS PRIVATE LIMITED (FORMERLY KNOWN AS GPPO MOBILES MU PVT LTD) | DECEMBER 2018 TO PRESENT |

- Flanning and Execution of Retail Inshap Branding for Mumbal
- Francing and Execution of Retail Brand Visibility in all Trade channels.
- . Developing Suritagy for Growing Brand Visibility in Market.
- Planning and Execution of Branding Comparigns in Modern Trade
- Monitoring Competition by gathering Current Marketplace Information.
- Planning and Execution of Standing Campaigns for Membal Region.
- Leading Team Buring New Product Leanth Compaigns
- . Campaign Budgeting and Campaign Time Tine Management.
- Planning and Execution of PDSM Elements and Campaigns
- · Experienced in Handling Diwall POSM Compaigns for Mumbus Region
- Planning and Execution of Dealer Launch Events.
- In Dept Knowledge of Print Materials and Market Requirements.
- · Flanning and execution of Exhibition and BTL activities.
- . Team Training and Management
- Vender Negotiation
- Experienced in Handling Campaigns i.e OPPO Fitseries, OPPO F15, OPPO F17, paries, OPPO A9 & A5, OPPO F19 series, OPPO F191, Reno 2 Series, Rono 3
   Series, Rono 4 series, Reno 5 Series , Reno 6 Series.

For Sheila Raheja School of Business Management & Research

Awards and Achievements 2 manual

Director
 Awarded as Top Performing Manager in Oppo Reno 8 Pro Series Retail
 Image Performance on Pan India Level in 2022.

- Awarded as Top Performing Sr. Branding Executive in Oppu F14 Processes.
   Retail Image Performance in India 2921.
- Awarded for Outstanding Performance Duting OPPO F17 New Product Launch 2020.
- Got Promoted from Branding Executive to Senior Branding Secutive will be a Span of One Year.
- Avanced for Achieving Qualification Percentage in "Diwall 2020 PAN ING A Retail Image Performance 2020".
- Awarded as Reno 2 series Best Branding Team for "Greating Best







Bombay Suborban Art & Craft Education Society's

# SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT & RESEARCH

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# CERTIFICATE OF PARTICIPATION / PAPER PRESENTATION

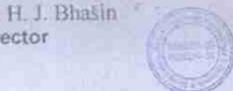
This is to certify that Dr./Prof./Mr./Ms. Ahirrao Sagarika Chandrakant Pushpanjali of Sheila Raheja School of Business Management & Research participated /presenteda research paper titled in the International Conference on 'Marketing for a Better World' held on 25th March, 2023.

Prof. Jagruti Gijare Conference Co-ordinator For Shella Raheja School of Business Management & Research

Director



Certificate ID: SRBS/22-23/INC001





Bombay Suburban Art & Craft Education Society's

# SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT & RESEARCH

NAAC Accredited: Approved by AICTE New Delhi, Government of Maharashtra & Affiliated to University of Mumbai. 24, Road No.2, Kherwadi, Bandra(East), Mumbai, Maharashtra 400051. Phone: 022:61956665.



# CERTIFICATE OF PARTICIPATION / PAPER PRESENTATION

This is to certify that Dr./Prof./Mr./M	s. <u>Kamble Sahil Milind Satwashila</u>
of Sheila Raheja School of Busines	s Management & Research participated /presented-
t in the land	The second secon
in the International Conference on '	Marketing for a Better World' held on 25th March, 2023.

Prof. Vaishali Singh Conference Co-ordinator For Shella Raheja School of Business Management & Rocearch

Director

Dr. H. J. Bhasin







#### Veena MUNGANAHALLI - Brief Profile

An accidental serial entrepreneur, Veena started working at the age of 12 by opening her own dance school in Bangalore in her garage, slowly expanding to teaching in schools and went on to teach dance across 3 continents to more than 300 students. Apart from this, Veena has worked as a TV presenter, ran her own Indian Take-Away restaurant in Africa and and also dabbled in fashion retail.

In 2002, she opened Vividha Home Fashions as an Export Manufacturing and Retail brand providing complete theme based accessories and solutions for kids and teen rooms. Vividha was a for-profit social venture employing nearly 600 women from rural areas, enabling them with skills and empowering them with employment. When she exited the business in 2016, Vividha was present in 45 locations around India and was the leading supplier to many large US, UK and European clients.

Today, Veena holds many positions:

CircSense – Founder / partner – Creating a platform providing solutions and resources for a sensible circular economy

Stratinvex Consultants – Director – Providing management consultancy services for international businesses to set up their base in India

Advisor/ Board Member/ Angel Investor / Mentor – Veena advices / invests in many startups in India and Middle East that are creating impact and adding value to communities in their region and globally

She volunteers her time in mentoring many entrepreneurs through various initiatives like 60Days, TiE Mentoring Program etc

Veena is the current Co-Chair for TiE Women in TiE Dubai overseeing the MENA Women's program to enable, empower and help women entrepreneurs from the MENA region to scale and grow their businesses. She is also the Diversity, Inclusion and CSR Officer on the YPO Emirates Board.

Fun Fact – Veena speaks 7 languages, has lived in 8 countries, moved 17 homes, collects earrings, can dance all night and loves to be surrounded by friends and family.

For Sheila Raheja School of Business Management & Research



#### Master Class- Pillars of Business Set-Ups

BOMBAY SUBURBAN ART AND CRAFT EDUCATION SOCIETY



Sheila Gopal Raheja Foundation in collaboration with Bombay Suburban Art and Craft Education Society arranged a Master Class "Pillars of Business Set-Ups" by Mrs. Veena Munganahalli on 9th November 2022. It was organised by SRBS, LSR and SRIHM and the event took place in the institution's auditorium in the presence of our trustee, Mrs. Durga Raheja, the Honorary Secretary, Shri Arvind Tiwariji, Heads of our Educational Institutions Dr. H. J. Bhasin- Director of Sheila Raheja School of Business Management & Research, Architect Mandar Parab, Principal of L.S. Raheja School of Architecture, Mr. Conrad D'Souza, Principal of Sheila Raheja Institute of Hotel Management, our distinguished faculty members and students.

The event was led and executed successfully under the guidance of Dr. H.J. Bhasin and Prof. Deepa Nair from SRBS. More than 200 students from our leading educational institutions enthusiastically participated in the event. The purpose of the MASTERCLASS event was to acquaint the students with the nuances of launching their start-ups. Our students were given the opportunity to present their 2 minute elevator pitch, wherein six groups made their presentations on Vegan Meal Plan Delivery, Pet Product E-commerce, Elders Home Care, Green Zero Waste Wedding Planners, After School Kids Home Support and Midlife Experience Creators.

For Sheila Raheja School of Business Management & Research





Furthermore, students actively participated in the live polls using Mentimeter.

The speaker of the session, Mrs Veena Munganahalli mentored the students on ideation, how to prepare a business plan, secure funding, build a customer base and so forth.

Overall, the feedback we received was overwhelmingly positive, with students and faculty commenting favourably on the experience as can be seen from the testimonials.

Prof. Dupa Maroj

For Sheila Raheja School of Business Management & Research



SHEILA GOPAL RAHEJA FOUNDATION BOMBAY SUBURBAN ART AND CRAFT EDUCATION SOCIETY









SHEILA GOPAL RAHEJA FOUNDATION BOMBAY SUBURBAN ART AND CRAFT SOCIETY





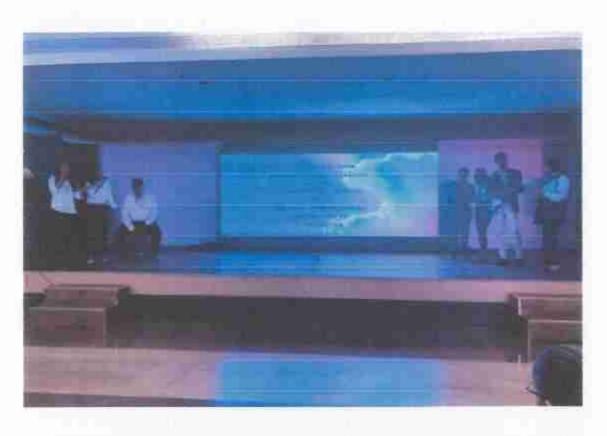




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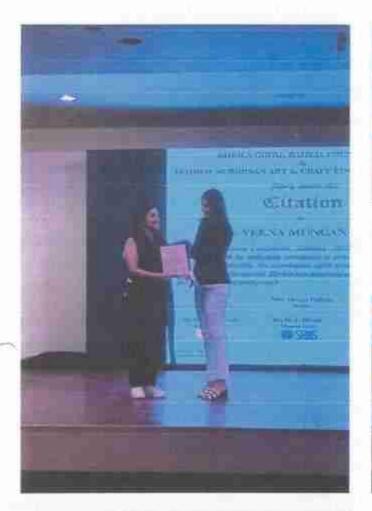


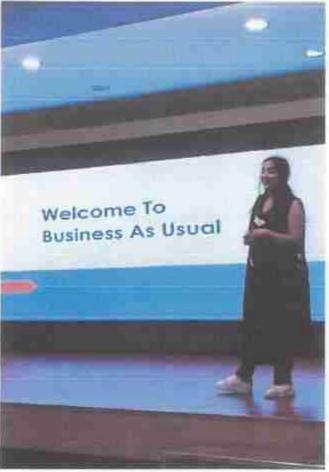


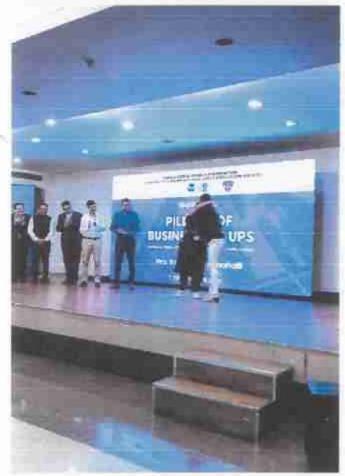
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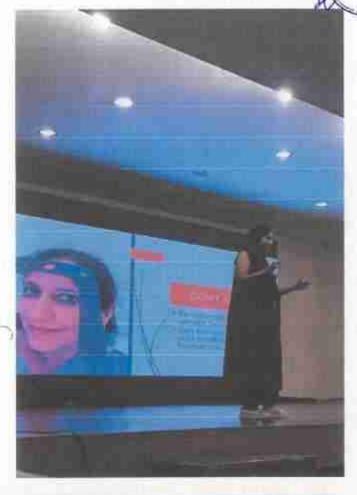
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Management & Research

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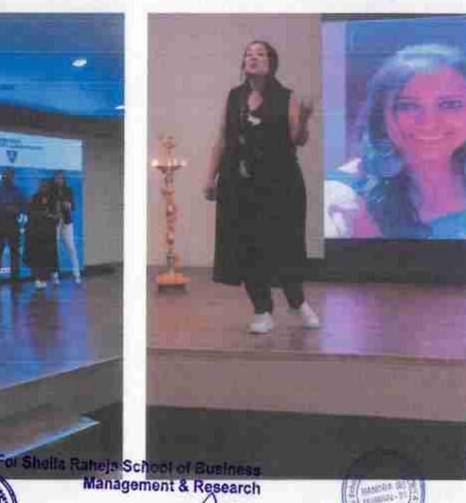














#### Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF **BUSINESS MANAGEMENT AND** RESEARCH

#### ACTIVITY REPORT 2022-2023

National Conference Report

#### Part A) Information about Organizing Team IQAC ACTIVITY No:

Name of the A	ctivity: National Confer	ence an "Di	versity, Equ	ity and Inclusion"	
DATE	DEPARTMENT COMM		TTTEE	COORDINATOR NAME	
February 25, 2023	Management Resea		arch Ceil	Prof. Deepa Manoj, Prof. Darshann Murkibhavi & Prof. Pradeep Singh	
DURATION	VENUE		ICIPANTS Nos)	NATURE: Indoor	
9:00 a.m to 5:00 p.m.	Hybrid Mode (Google Meet)			Hybrid Mode	
FACULTY SUPPORT:	the e		2		
	1. Yash Mistry		8. Joel D'Souza		
	2. Gaurav Shukla		9. Rashi Tibrewa)		
	3. Rishabh Sharma		10. Yukis Nakadi		
STUDENT SUPPORT:	4. Atharva Chouthaiwa	le	11. Varsha Shinde		
our with	5. Yash Mistry		12. Tanaya Naik		
	6. Suyash Raut		13. Sahil Kamble		
	7. Shreyas Kadam		14. Siddhi Rathed		

#### Part B) Brief Information about the Activity (CRITERION NO. - ):

TOPIC OF THE ACTIVITY	National Conference on "Diversity, Family and Inclusion"
OBJECTIVES	<ol> <li>To improve Communications by highlighting the value of diverse perspectives</li> <li>To foster an awareness of unconscious bias and actively work to minimize its impact</li> <li>To develop an openness that allows others to be receptive to different ways of thinking, feeling, and behaving without feeling challenged or threatened.</li> </ol>
	4. To create effective strategies to create a more diverse leadership staff by recruiting and attracting a more diverse representation of constituents for leadership positions.
METHODOLOGY	Hybrid Mode (Google Meet)

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# Bombay Suburban Art & Graft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

OUTCOMES	1. Identify the main barriers to increasing diversity in any organization 2. Develop a robust understanding of the individual and organizational factors that lead to discrimination. 3. Learn how to design and implement the most effective DEI policies and initiatives. 4. Explore how to turn DEI into a strategic priority in company by harnessing data, metrics, leadership and communication tools. 5. Understand how to build a diverse workforce and an inclusive workplace. 6. On completion of the programme, participants will be availed a digital certificate of completion by Sheila Raheja School at Business Management and Research.
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Part C) Proofs & Documents Attached (Tick mark the proofs affached):

1. Directions by: Authority	J	6 Activity Report	,	11. Account Settlement
2. Proposal Note	T	7. Brief Profile Guest		12. News Material
3. Approval Letter	J	8: Attendance Gender/Sem/Course		3. Feedback Report
4. Notice & Schedule	V	9, Certificate		14. Any Other
5. Organising Committee	3	10. Photographs		

Web Site Signature & Date		Twitter Signature & Date		Instagram Signature & Date		Facebook Signature & Date	
DOS	DOP	DOS	DOP	DOS	DOP	DOS	DOP
25-02-2023	03-03-2023	æ		26-02-2023	27-02-2023	E:	1
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For Sheila Raheja School of Business Management & Research



### Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

IQAC Cell Activity Number: Part D) IQAC Cell:

Part D) IQAC Cell:		Barth 1919/99	Trace de la company de la comp
NAME & SIGNATURE OF COORDINATOR	NAME & SIGNATURE OF DIRECTOR	IQAC Documentatio	(SEAL & SIGNATURE)
Prof. Deepu Mano)  Prof. Darshana Murkibhavi & Prof. Pradeep Singh	Dr. H. J Bhasin	HEAD TO SEE	Dr. Rahul B. Sanghavi

Scanning Clerk Signature

For Shella Raheja School of Business Management & Research

Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground.

Bandra [E] Mumbai - 400 051

Inter-Office Communication

Ref No: SRBS/DIR/2022-23/123

Subject: Sanction of Budget for National Research Conference

February 20, 2023

Scheduled by Human Resource Department.

To

: Hon. Gen. Secretary

: Mrs. Darehana Murkibhavi (Assistant Professor)

Through: Director

SRBS has organized one day National Research Conference on Human Resource scheduled on February 25, 2023. The theme of conference is "Diversity Equity and Inclusion".

For the said conference we have invited 04 Guest Speakers, Students and Staff to attend the conference. For the said event following will be the budgeted expenses:

Sr. No.	Particulars	Amount per person	Total Person	Total Amount Payable
1.	Honorarium to Guest Speakers	Rs. 2000/-	04	Rs. 8,000/-
2.	Expenses for Lunch	Rs. 150/-	120	Rs. 18,000/-
3.	Miscellaneous Expenses  Banner Bouquets Water Awards		5.	Rs. 3,000/-
	Total Amount Pay (Rupees Twenty Nine T	able housand.)		Rs. 29,000/-

Following are the details of the speakers:

1. Ms. Payal Gupta - CEO & Director, Celebratory Network Pvt. Ltd.

2. Ms. Payal Nanjiani - Globally Acclaimed Leadership Expert and Speaker, Top Executive Coach, New York Award-Winning Author.

Ms. Indu Nair - HR Business Partner, Bayer Crop Science.

4. Ms. Deepa Kunder - Senior Manager - HR Lead Mahindra Automotive & Farm Sector.

Note: As the speakers are unable to take cheque remuneration as per their Organization's policy, we will be paying them conveyance charges of Rs. 2,000/- in cash.

Put up for your approval and payment of Rs. 29,000/-

Mrs. Darshana Murkibhavi Assistant Professor

Dr. H. J. Bhasin

Enclosed: - 1. Quotation for Lunch

\*Rs 2000/- in cash is to be paid to 04 Guest Speakers and Rs 3000/- cas required for Miscellaneous Expens for the event Therefore total Rs/110001 - required in cash for the

event.

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For Sheila Raheja School of Business Management & Research

Director

Director

No 531403 dt 231425 & 11,000

#### ABOUT THE CONFERENCE

In today's unpredictable market, gaining an edge has become more important than ever before. With a slowly improving economy and a rapidly changing workforce, the role of HR has taken center stage in addressing the most challenging and diverse workplace environment. As a result, the expectations from HR professionals the "People Strategists", capable of aligning the workforce with the goals of the organization have heightened. It is therefore an appropriate time to delve further into the possible solutions for people issues to not only cope up with the present and future challenges but also to preempt them.

Hence we, at SRBS, have organized a National level HR Conference on "Diversity, Equity & Inclusion". As our society has become increasingly diverse, more and more organizations have expressed a desire to build a work environment to develop an understanding of foundational DE&I concepts.

This Conference is designeed to enable current and future leaders to create a sense of belonging within their teams and organizations. The conference invites you to challenge engrained narratives and go beyond the surface-level to promote sustainable outcomes of DE&I in the business world.

#### SUB THEMES:

- 1. Inclusion & Belonging: How to Build and Empower a Diverse Workforce.
- Multigenerational Workforces & Work-Life Balance: Providing Support to the invisible needs of your Workforce.
- 3. The View from the C-Suite: DE&I is a Business Imperative.
- 4. Creating a Safe Space for All; Culture, Blas and Strategies to get It Right.
- 5. Effectively Leveraging DE&I as a Competitive Edge.
- 6. Beyond the Binary: Creating True Gender Inclusivity.
- 7. Managing DE&I Fatigue.
- B. Communication Strategies for Successful DE&L.
- 9. Mental Health: Moving into DE&I's Purview.
- 10. Building Benefit Packages to Attract and Support Diverse Workforces.

  Relevant to the main theme and sub themes, research papers and case studies will be considered for presentation and / or publication.

  Authors are allowed to select a relevant sub-theme in consonance with the main theme.

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Management & Research











#### Bombay Suburban Arts & Craft Education Society's Sheila Raheja School of Business Management & Research

NAAC Accredited, AUCTE Approved, Recognized by Govt. of Maharasistra & Affiliated to University of Mumbal. 24, Rd Number 2, Kherwadi, Bandra (East), Mumbal, Maharasistra: 400051. Phone: 022 01966666 /61966640

#### NATIONAL CONFERENCE

ON

For Sheila Raheja School of Business
Management & Research



Date: 25th February 2023

Time: 9:00 a.m. - 5:00 p.m.

Venue: Seminar Hall (4th Floor)



#### RESOURCE PERSON



MS. PAYAL GUPTA
CEO & Director
Celebratory Network Pvt. Ltd.



MS. PAYAL NANJIANI
New York Award Winning
Author & A Globally Acclaimed
Leadership Expert.



MS. DEEPA KUNDER
Senior Manager HR Lead & EA to CHRO
Mahindra Automotive & Farm Sector



MS. INDU NAIR HR Business Partner – Bayer Crop Science

#### PROGRAM SCHEDULE

9:00 a.m 9:45 a.m.	Registration of Delegates			
9:45 a.m 10:15 a.m.	Inauguration Ceremony			
10:15 a.m 11:00 a.m.	Inaugural Address by Keynote Speaker MS. Payal Gupta			
11:00 a.m 11:45 a.m.	Presentation by Esteemed Speaker MS. Indu Nair			
11:45 a.m 12:30p.m.	Presentation by Esteemed Speaker MS. Payal Nanjiani			
12:30 p.m 1:15 p.m.	Presentation by Esteemed Speaker MS. Deepa Kunder			
1:15 p.m 2:00 p.m.	For Sheila Rahaja School of Busines Management & Researc			
2:00 p.m 4:30 p.m.	Technical Paper Presentations Direct			

#### CONFERENCE COORDINATORS

Valedictory Ceremony

4:30 p.m. - 5:00 p.m.

Prof. Deepa Manoj	+91 8828706948	deepamanoj@srbs.edu,in
Prof. Darshana Murkibhavi	+919820308079	darshanamurkibbavi@srbs.edu.in
Prof. Pradeep Singh	+919819879810	pradeepsingh@srbs.edu.in

#### ABOUT THE INSTITUTE



\*Established in the backdrop of a dream to create a strong, resilient future of our country. Shella Raheja School of Business Management & Research (SRBS), a CSR arm of K Raheia Realty, is an exceptional B-School in the heart of Mumbal's Suburb, Bandra. It goes well in harmony with the ideology of the founder, forwarding education for everyone with a passion to learn'.

\*Since its inception in the year 2011, the institute runs its flagship program, Master of Management Studies a two-year full time post graduate course with four specializations namely, Finance, Marketing, Human Resource and Operations. 5885 ensures to deliver quality business education, based on the best pedagogic practices. The program lays foundation for conceptual and analytical reasoning and gives the students an Insight into the dynamics of business. SRBS believes in building leaders through holistic, transformative and innovative education.

\*The B School has highly qualified core faculty with vast experiences in their fields of expertise supported by Illustrious experts from industry. Faculties have published research articles and papers in SCOPUS, ABDC Journal, and UGC-CARE with high impact factor.

\*Library with more than 23,000 books on Management and other fields. A vast collection of several National and International Journals, newspapers and magazines. The library has a rich archive of Thesis projects and bound volumes and is equipped with library management software like EBSCO, JGATE.

\*SRBS boasts of spacious and fully equipped classrooms with advanced teaching aid. A 24x7 WIFI enabled campus and best of the class infrastructure with high-tech Computer labs, fully upgraded with licensed software Language lab. Spacious and airconditioned classrooms, seminar, conference room and auditorium is also available. Special provision has been made for 'Divyangian' (person with disabilities), SRBS also facilitates an in-house medical doctor and trained counsellor in its campus. The institute also has a research centre with a treasure trove of research tools and techniques with vibrant research culture.

\*SRBS students have been placed in Nomura, KPMG, ORACLE, ITC, ICICI Bank, AXIS Bank, Colgate among others with the highest annual package offered of Rs. 9 LPA. SRBS has been consistently placing students in Fortune 500 companies,

\*SR85 has been accredited by National Assessment and Accreditation Council (NAAC) and is ranked 12th amongst the Top B-School of Excellence as per the Competition Success Review while is ranked 14th in the City and 41st in West Zone according to Fortune India B- School Ranking Survey.

> CONVENER Dr. H. J. Bhasin Director

CHIEF PATRON CA Arvind Tiwari Hon. Gen Sec.

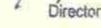




## Sheila Raheja School of Business Management & Research

Bandra East Mumbai 400-051

For Shella Rahaia School of Business Management & Research



Bombay Suburban Art & Craft Education Society's
SHETLA RAHEJA SCHOOL OF BUSTNESS MANAGEMENT AND RESEARCH
Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground,
Baridra (E), Mumbai – 400 051

Date: - 27th February 2025

#### National Conference on HR

Extraordinary times call for exceptional measures – a macro shift in perspective and ideology. Discernible change at the core of what we do can be the dealmaker for quantifiable progress. When combined with the limitless resources that humans are known for, the results are bound to be nothing short of sensational.

SRBS successfully hosted the National level HR Conference on the theme 'Diversity, Equity and Inclusion' on February 25, 2023. Director, Dr. H. J. Bhasin was the Convener and Prof. Deepa Manoj. Prof. Darshana Murkibhavi and Prof. Pradeep Singh were the Conference Co-ordinators of this Conference. Dr. H. J. Bhasin, enlightened the audience about the achievements of the four esteemed speakers and also emphasized on the relevance of the 3 basic essence of D. E& I interpretation, on Vividhata, Vibrinatha and Samavesh of all with the entire focus on the theme of the day Inclusivity with Equity amidst Diversity'

SRBS National Conference on Diversity, Equity and Inclusion is all about preparing grounds to revel in collective knowledge and all it takes to be ready for the vagaries of existence, equipped with the best of Work Environment.

The Conference boasts of having esteemed speakers from various reputed organization with diverse experiences, bringing in a plethora of their share of knowledge and creating the most beautiful flora and fauna on the theme of 'DE&I' amongst the most vibrant and inquisitive audience.

The speakers of the day:

- Keynote Speaker Ms. Payal Gupta, CEO Director, Celebratory Network Pvt. Ltd.
- 2. Ms. Payal Nanjiani, New York Award Winning Author & a Globally Acclaimed Leadership Expert.
- 3. Ms. Deepa Kundar, Senior Manager -HR Lead, Mahindra Automotive & Farm Sector.
- Ms. Indu Nnir, HR Business Partner Bayer Crop Science, at Vapi and Silvassa & Field Testing in R&D.

The second half of the day had various researchers presenting on the several sub themes of the DE&L.

Presenters presented on various Topics such as -

- Communication strategies for successful diversity, equity and inclusion.
- 2. The use of 16 personalities by MBTI to build and empower a diverse workplace.

3. Multi Generation workforces & Work-life balance

4. How to build and empower a diverse workforce.

For Sheila Raheja School of Business
Management & Research

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Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai – 400 051

- 5. Beyond the Binary: Creating a true inclusivity
- Mental Health moving in DEI purview.
- 7. Building Benefit packages to attract and support diverse workforce

Mr. Shreyas Mandale, Ms. Siddhi Rathod and Ms. Varsha Shinde bagged the First Prize. The topic of their research was, 'Beyond the Binary: Creating a true inclusivity.' While the runners up of this event were

Mr. Rashi Tibrewal and Mr. Tejaswini Rajeshirke on the theme "The use of 16 personalities by Myers and Briggs to build and empower a diverse workplace."

The Director awarded the winners and gave certificates to all the participants. Overall, the august audience found the session very good and informative. They got great insights into the how industry are implementing DEL.



For Sheila Raheja School of Business Management & Research



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Bandrai (E), Mumbai − 400 051











Prof. Deepa Manoj

Asst. Professor

Prof. Prateco Singh

Ass. Professor

Prof. Darshuna Murkibnaya

Asst. Professor



Dr. H. J. Bhasin

Directo

MANDELA (E

For Shella Raheja School of Business Management & Research

#### 21 YEARS OF HELPING INDIVIDUALS AND ORGANIZATIONS SUCCEED



## Globally Acclaimed Leadership Expert Top Executive Coach New York Award Winning Author

Payal Nanjiani is an Indian-American leadership expert, executive coach and author. A prominent figure in the corporate world, her books, coaching, and podcast have transformed the lives of more than a million professionals, helping them to grow, succeed and lead a fulfilled life.

With a mission to humanize leadership, Payal's leadership talks and trainings are known to transform people's thinking and behaviors so they can achieve a leadership breakthrough, get to their next level, and achieve extraordinary levels of success.

## Leadership Expert & Speaker

Reaching more than 150,000 people a year through corporate trainings and coaching alone, Payal Nanjiani's Transformative Leadership Sessions have helped more than 1 M+ people to recognize and overcome their leadership challenges and be leaders of excellence. She is known for getting people to achieve their leadership breakthrough.

#### Executive Coach

Or the last 15 years, Payal Nanjiani has advised and coached some of the industry leaders, top executives, and go armment officials in the world. Her ICONX and the High-Potential coaching sessions help clients look beyond their industry formulas, spot hidden opportunities, identify and prepare for unforeseen challenges, and position themselves incomparably for their next level of growth.

## Host & Founder of The Payal Nanjiani Leadership Podcast

Focused on helping leaders live a successful and fulfilled work-life, the podcast is rated in the top 10% globally in the business world and featured on America's WRAL/FOX50 news.

## New York Award-Winning Author

Payal's books are the only self-help leadership books that tell you about how to be super successful at your work. It giv you those "insider" tools and techniques that Payal learns while coaching and training some of the most prominent lead and teams in the role. Her books have won Canada's book of excellence award and the New Yok Big Book award.

For Sheila Raheja School of Business
Managament & Research



## World Renowned Global Leaders Praise Payal







"Payal has the right tools to UNLOCK the forces of your LEADERSHIP POWER so that you get bigger opportunities, better clients, and create more impact,"



#### Eshwari Varma

Global Training Manager at Amazon
Coaching Session with Payal was the best thing that happened
for me in 2020

## lary Mazon

itially I was unsure on the need for an executive coach, then I ttended the ICONX coaching session with Payal and was amazed. uring these sessions, I was able to recognize where I could strive to nderstand drivers around me and my team, and most importantly, or portunities to work on myself. I found myself re-energized after ampleting the coaching—sessions. Handbook was very helpful and use it as a reference point to stay on track. Thanks, Payal!



## Anna Dunaway

Internal and executive communication manager at Lenovo

Lenovo

Payal provides very direct, practical and friendly support during her sessions. After her session I left encouraged and with some concrete action plans. She is very personal and provides excellent customer service too. I highly recommend her work to corporates.

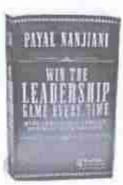
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## New York Award Winning Author







"Payal Nanjiani's leadership books are known to disrupt your deeply held beliefs about work, success, and, leadership."-T. J Cawley, Mayor, USA

## THE PAYAL NANJIANI LEADERSHIP PODCAST

Rated in the top 10% globally in the business world.



For Sheila Raheja School of Business Management & Research

Official Website www.payalneqiinni.com



## AWARDS & ACCOLADES

- Honored by the US media for re-defining leadership
- Recipient of the Global Humanitarian Award by Bloom for her work in leadership
- Recognized by the Times Group as the Most Influential Personality in Leadership and Executive Coaching
- Received the GCPIT award for having trained and coached more than a million professionals to be world-class leader
- Recognized as the Top 10 Coach by Silicon India
- Recipient of the Sate Ribbon award, USA, for her work in leadership.
- Award-winning host of the globally recognized leadership mastery podcast -- THE PAYAL NANJIANI LEADERSHIP PODCAST.

## GLOBAL COMPANIES TRUST PAYAL NANJIANI





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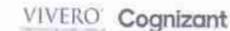




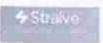


























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For Sheila Raheja School of Business Management & Research

Director

and many more.....



#### Indu Nair

Talent Management @ Bayer AIM and Cropscience R&D, Blotech. Partnering role over 10 years and with Bayer. Areas of expertise includes Coaching, strategic Business Partnership, Organizational Development, Talent Management, Growth and Development, Performance Management, Diversity & Inclusion. Pathbreaking L&D initiatives at sites for employee capability building for future skills.

Recognized as HR40Under40 in Year 2020 by Business World

Certified Coach by Coach to Transformation in Year 2020, ICF.

Currently Perusing my PhD in Management (HR) from Mumbai University. Also a member of G100 Mission million focussing on SDG by UN in women upliftment an environmental protection goals.

My purpose strongly remains creating meaningful outcomes by unlocking People's potential, transforming lives within and beyond organization!

For Sheita Raheja School of Business Management & Research



## Deepa Kunder Profile

Dynamic & Vibrant HR professional with more than 12 years of experience in capacity of HR Business Partner and COE roles. A keen planner with a flair for designing and implementing innovative strategies, HR interventions for accelerated growth of the organization. Adept in



handling various facets of HR, viz. Manpower Planning & Talent Management, Capability Building, Organisation Design & Performance Management. Joined Mahindra in 2011 as Management Trainee HR from Campus and has done various roles in the capacity of HR Business Partner and COE roles in HR domain. Currently working as Senior HR Lead for Common Functions in Mahindra Auto & Farm Sector.



For Shella Rahoja School of Business Management & Research



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For Sheila Raheja School of Business Management & Research



National Conference on 'Diversity Equity and Inclusion' - 25/03/2023

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National Conference on 'Diversity Equity and Inclusion' - 25/03/2023

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National Conference on 'Diversity Equity and Inclusion' - 25/02/2023

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National Conference on 'Diversity Equity and Inclusion' - 25/03/2023

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or Sheila Raheja School of Business Management & Research

Director

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# Bombay Suburban Art and Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH ACTIVITY REPORT 2022-2023

Part A) Information about Organizing Team

ACTIVITY DATE	DEPARTMENT	COMMITTE	EE	COORDINATOR NAME
December,5, 2022	WDC	VDC WDC Committee		Mrs. Mukta Naik
DURATION	VENUE	PARTICIPA (Nos)	NTS	NATURE: Outdoor/Indoor
14.00 hrs to 15.00hrs IST	SRBS Conference Room	10	11	Indoor
EACH TV	<ol> <li>Mrs. Geeta Ch</li> </ol>	nauhan	2. P	rof, Deepa Manoj
FACULTY	<ol><li>Prof. Darshan</li></ol>	a Murkibhavi	4.	
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Part B) Brief Information about the Activity

TOPIC OF THE ACTIVITY	Implementation of Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013				
	<ol> <li>To conduct sensitization workshops for their employees to make them aware about the provisions of the Act.</li> </ol>				
OBJECTIVES	<ol><li>To observe the 25th of November as the International Day for the Elimination of Violence against Women.</li></ol>				
	<ol><li>To observe Discrimination against Women Pakhwada from 25.11.2022 to 10.12.2022.</li></ol>				
METHODOLOGY	Offline				
OUTCOMES	Awareness on Nuances of Implementing Sexual Harrassment of Women @Workplace Act, 2013				

Part C) Proofs & Documents Attached (Tick mark the proofs attached):

1. Directions by Authority	6. Activity Report	11. Account Settlement
2. Proposal Note	7. Brief Profile Guest	12. News Material
3. Approval Letter	u - 8. Attendance Gender/Sem/Course	13. Feed Back Report
4. Notice & Schedule	9. Certificate	14. Any Other
5. Organising Committee	1 20. Photographs	

For Sheila Raheja School of Business Management & Research



#### Bombay Suburban Art and Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

Part D) Social Media:

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NAME & SIGNATURE OF COORDINATOR	NAME & SIGNATURE OF DIRECTOR	IQAC Documentation	IQAC COORDINATOR (SEAL & SIGNATURE)
(Mweta Norie) Assi-Ub.	C-	Pages 10	R. B. S. W.

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For Sheila Raheja School of Business Management & Research



SRBS Library < library@srbs.edu.in>

#### Fwd: Implementation of Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013.

1 message

SRBS Director <director@srbs.edu.in>

Tue, Nov 22, 2022 at 12:26 PM

To: ADMIN <ADMIN@srbs.edu.in>, library library@srbs.edu.in>, Darshana Murkibhavi <darshanamurkibhavi@srbs.edu.in>, deepamanoj@srbs.edu.in

Forwarded message —

From: Mrs Geeta Chauhan <admin@srbs.edu.in>

Date: Thu, Nov 17, 2022 at 12:39 PM

Subject: Fwd: Implementation of Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal)

Act, 2013.

To: Dr Harvind Bhasin <director@srbs.edu.in>

---- Forwarded message ----

From: All India Council for Technical Education(no-reply) <admin@aicte-india.org>

Date: Fri, Nov 4, 2022 at 12:13 PM

Subject: Implementation of Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act,

2013.

To: <admin@srbs.edu.in>

For Sheila Raheja School of Business Management & Research

Dear Sir/Madam,

Please find enclosed attachment of AICTE letter regarding implementation of sexual harassment of women at workplace.

Pursuant to the Ministry's letter, the following activities are to be conducted from 25.11.2022 to 10.12.2022.

- To conduct sensitization workshops for their employees to make them aware about the provisions of the Act.
  - To observe the 25th of November as the International Day for the Elimination of Violence against Women.
  - To observe Discrimination against Women Pakhwada from 25.11.2022 to 10.12.2022.
  - Internal Complaints Committees to conduct a special drive to review the pending cases and take appropriate action before 9th December 2022.

In view of the above, the Action Taken Report in the matter may kindly be sent on icc@aicte-India.org to the AICTE Headquarters latest by 13<sup>th</sup> of December 2022 positively.

PFA:- https://drive.google.com/file/d/1K4bBwCUN3zwP5-QvDVPkcogTOQyNLzKV/view?usp=share\_link

Regards Induction Program Cell (IPC) All India Council for Technical Education Nelson Mandela Road, Vasant Kunj New Delhi - 110 070

Ms. Geeta Chauhan
Administrative Officer
Shella Raheja School of Business Management & Research,
4th Floor, Raheja Education Complex,
Kher Nagar, Opp. Chhatrapati Shivaji Ground,
Bandra (East), Mumbai - 400051.

Shella Raheja School of Business Management & Research

MANDRA (E





अखिल भारतीय तकनीकी खिक्षा ए कि । (भारत सरकार का एक सर्विधिक निकास)

भिक्षा मंत्रालय, भारत सरकार निस्ता मंत्रालय, भारत सरकार निस्ता गंदेशा गार्ग, वस्ता कुंब, वह दिस्ती - 1 1007

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ALL INDIA COUNCIL FOR TECHNICAL COUCH

(A Statutory Body of the Go-t, of India)

Ministry of Education, Govt, of India

Nelson Mandela Marg, Vasant Kunj, New Delin, 100

Phone: 011-29581199 E-mail: cra@aide excless

F.No. AICTE/Fin/WH/2015-16

Dated 03.11.2022

To

All Directors/Principals of AICTE Approved Institutions

Subject: Implementation of Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013.

Sir/Madem.

As you are aware that the Government of India is committed to promote gender equality and women empowerment across every sector and preventing all forms of violence against women that negatively impact gender equality and human dignity. The Sexual Harassment of Women at Workplace ((Prevention, Prohibition and Redressal) Act. 2013 upholds women's fundamental right to equality as guaranteed under Articles 14 to 15 of the Indian Constitution, the right to live with dignity under Article 21 and the right to practice any profession or to carry on any occupation, trade or business which includes right to a safe and secure working environment free from all forms of violence and harassment, as provided under Article 19 (1) (g) of the Constitution of India.

With improved access to education, skilling, and employment opportunities, millions of Indian women are entering the country's workforce. It is crucial that as a country we provide all women with a safe and secure work environment. It is the responsibility of every employer, whether in public or private and in organized or unorganized sectors to ensure compliance with the provisions of the Act. The employers are also mandated to conduct sensitization workshops for their employees periodically to make them aware about the provisions of the Act and towards the need for upholding the dignity of women and end gender stereotypes so as to encourage more and more women to participate in economic activities. This will contribute to the realisation of gender equality and result in inclusive growth for the benefit of individuals, the family and nation as a whole.

In view of the above, the following activities are to be conducted in all the ALCTE, approved institutions from 25.11.2022 to 10.12.2022.

 To conduct sensitization workshops for their employees to make their aware about the provisions of the Act.

 To observe the 25th of November as the International Day for the Elimination of Violence against Women.

For Sheila Raheja School of Business

For Sheila Raheja School of Business Management & Research

Director

Management & Research

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Director

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- To observe Discrimination against Women Pakhwada from 25.11.2022 to 10.12.2022
- Internal Complaints Committees to conduct a special drive to review the pending cases and take appropriate action before 9th December 2022.

Accordingly, the Action Taken Report in the matter may kindly be made available to the AICTE Headquarter latest by 13th of December 2022 positively so that the same could be submitted to the ministry.

This may be treated Most-Urgent

MANDRA (E)

With regards,

Prof. Rajive Rumur

For Sheila Raheja School of Business Management & Research

Director

For Shella Raheja School of Business Management & Research



Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai – 400 051

Inter-Office Communication

Ref No: SRBS/DIR/2022-23/066

Subject: Approval for Workshop on Implementation of December 03, 2022
Sexual Harassment of Women at Workplace (Prevention,

Prohibition and Redressal) Act, 2013 scheduled on

December 05, 2022 at 2:00 p.m.

To

: Hon. Gen. Secretary

From

: Director

Respected Sir,

SRBS has received an email from AICTE on 4th Nov.2022 quoting their letter No. AICTE/Fin/WH/2015-16, dated 3th Nov. 2022 wherein they have instructed to conduct activities on Implementation of Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013

Accordingly, SRBS has scheduled workshop for SRBS female employees on December 05, 2022 at 2 PM. wherein Ms. Purva More (Monitoring & Evaluation Coordinator) from Sneha Foundation, Mumbai is invited to deliver a lecture on topic "Sensitization of Women Employees and Discrimination against Women Pakhwada".

For the said event, we shall be incurring expenses on account of souvenir and refreshments which may cost approximately Rs. 600/-. We shall submit the statement of expenses along with the bills post event.

Put up for your approval.

Dr. H. J. Bhasin

Director

For Shella Raheja School of Business Management & Research

Director

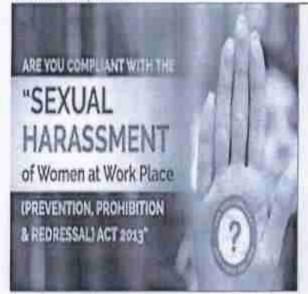
For Sheila Raheja School of Business Management & Research

Director

MANDRA IN



## Sheila Raheja School of Business Management and Research Bandra, Mumbai - 51



## WOMEN DEVELOPMENT CELL

in association with

## SNEHA FOUNDATION

is organizing a Workshop

(Under the Aegis of IQAC)



Purva More

Monitoring & Evaluation

Coordinator

MCH-AAHAR

"Nuances of Implementing Sexual Harrassment

of

Women @ Workplace Act, 2013"



## MONDAY, DECEMBER 5, 2022 | 14:00 hrs -15:00 hrs IST

For Sheila Raheja School of Business Management & Research

DANDRA (E)

Director

For Sheila Raheja School of Business Management & Research





Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground. Bandra (E), Mumbai - 400 051

SRBS/STAFF/2022-23/001

December 3, 2022

## **NOTICE**

To. All Female Staff Members, SRBS, Bandra (East). Mumbai

All Female Staff Members of SRBS are hereby informed to attend the Workshop on implementation of Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 scheduled on Monday, December Q5, 2022 at 2:00 PM at 4th floor Conference Room.

Dr. H. J. Bhasin

Director

Sr. No.	Name of the Teaching Staff Members	Signature
01.	Mrs. Geeta Chauhan	H=2-
02,	Mrs. Mukta Naik	BAZZOL
03.	Mrs. Darshana Murkibhavi	Darles
04.	Mrs. Deepa Manoj	Absent
05.	Mrs. Vaishali Singh	1) 01 5 hall 2022
06.	Mrs. Vaikhari Patil	Qual-
07.	Mrs. Vipula Kamble	Vipula
08.	Mrs. Nidhi Kamble	K 3112/22

For Sheila Raheja School of Business Management & Research

Director

For Sheila Raheja School of Business Management & Research

Name of the Workshop: Sensitization workshop on Implementation of Sexual

Harassment at Workplace (Prevention, Prohibition &

Redressal) Act, 2013

For Sheila Raheja School of Business Management & Research

Director

Redressar) Act, 20

Date: 5th Dec. 2022

As per the attachment in the email received from AICTE on 4th Nov. 2022, Women Development Cell has observed 25th Nov. 2022 as the International Day for the Elimination of Violence against Women.

Subsequently Women Development Cell of SRBS (Sheila Raheja School of Business Management & Research) has arranged a workshop on 5th Dec. 2022 on Sexual Harassment of Women at Workplace (Prevention, Prohibition & Redressal) Act, 2013. The said workshop was arranged to make the teaching & non-teaching staff members aware about the provisions of the Act.

Ms. Purva More (Monitoring & Evaluation Coordinator) from Sneha Foundation, Mumbai, was invited to conduct a workshop on Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013

Dr. H.J. Bhasin, Director of SRBS welcomed Ms. Purva More and Mrs. Geeta Chauhan; Administrative Officer presented a Memento as a token of appreciation to Ms. Purva More on behalf of SRBS.

Ms. Purva More covered the topic related to types of discrimination, ways of sexual harassment at work place.

She summarized upon the POSH (Prevention of Sexual Harassment) Act2013, she also covered the features of the Act, the punishment under the Act. An important feature of the POSH Act, 2013 is that it envisages the setting up of a grievance redressal forum.

Prof. Deepa Manoj proposed vote of thanks.

Prepared By

Mukta Naik

Asst. Librarian

SARIOHA RESIDENCE STATEMENT OF STATEMENT OF

Dr. H.J.Bhasin

Director

For Sheila Raheja School of Business Management & Research

Director

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#### Bombay Suburban Art & Craft Education Society's

#### SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

(Approved by AICTE, DTE, Affiliated to University of Mumbal and NAAC Accredited)









For Sheila Raheja School of Business Management & Research

Attendance of SRBS Teaching & non-teaching staff Sensitization Workshop on Implementation of Sexual Harassment at Workplace (Prevention, Prohibition & Redressal) Act, 2013

Mrs. Geeta Chauhan,

Prof. Deepa Manoj

Prof. Vaikhari Patil

Prof. Vaishali Singh

Mrs. Mukta Naik,

Mrs. Vipula Kamble

Enclosure:

Photos of Workshop

For Shella Raheja School of Business Management & Research

Director

BANKSA (E

For Sheila Raheja School of Business Management & Research



#### Purva More

M&E Coordinator | Mumbai, India

purva.more@ssehamumbal.org | 9769009590

My name is Purva More. I hold a master's degree in Public Health from Pune. I am currently working in Mumbal as a Monitoring and Evaluation Coordinator at SNEHA (Society for Nutrition Education and Health Action)

#### **Education Background**

Master in Public Health | Savitribal Phule Pune University, Pune | 2018-2020

Bachelor of Science Microbiology | Sathaye College, Mumbai | 2015-2018

#### Work Experience

#### M&E Coordinator

SNEHA (Society for Nutrition Education and Health Action), Mumbai | 2022-Present

#### Research Assistant

Prayas Health Group, Pune | 2021-2022

#### Research Intern

Saksham Prayaah, TISS, Mumbai | | 2019

Director

For Sheila Raheja School of Business Management & Research



- Infant and Young Child Feeding Practices in Urban slums in Pune, 2018
- Quality of life and Mental health of adolescents with Hearing Impairment in Pune City, 2019
- Treatment outcomes of patients with counselling intervention by Saksham Pravaah in Maharashtra, Rajasthan, Gujarat, and Karnataka, 2019
- iv. Impact of COVID-19 Pandemic on HIV Testing Uptake Among Key Populations Enrolled in Targeted Intervention Program in Maharashtra, 2021

#### Publications

 Determinants of complementary feeding practices among children aged 6-24 months in urban slums of Pune, Maharashtra, India

https://pubmed.ncbi.nlm.nih.gov/36658658/

 Impact of COVID-19 Pandemic on HIV Testing Uptake Among Key Populations Enrolled in Targeted Intervention Program in Maharashtra, India

https://oubmed.ncbi.nlm.nin.gov/36750486/

For Shella Raheja School of Business. Management & Research





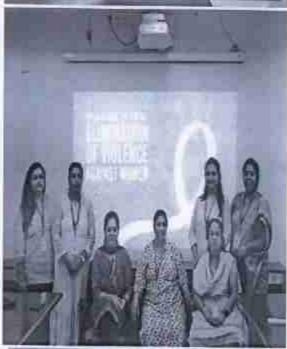
Borrooy Schurbon Art & Craft Education Society's

Shella Raheja School of Business Management & Research















For Shella Raheja School of Business Management & Research

Director

Director

Management & Research



## Bombay Suburban Art and Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

ACTIVITY REPORT 2023-23
ACADEMIC COMMITTEE/ FACULTY

NAME OF TH	E ACTIVITY:	Internatio	onal confere	nce on "l	nnovat	ior	s in Market	ing".		
DATE	DEPARTME	ENT	COMMI	TTEE	C	COORDINATOR NAME				
11/6/2022	M	MS	Academic		11.00	Prof. Krishnakant S. Lasune				
DURATION	VENUE		PARTIC (Nos)	PANTS		Territoria de la constitución de	JRE: Outdoo	r/Indoo		
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SUPPORT:	3. Pro	f.Deepa N	lanoj	4.						
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STUDENT	C.	iii Kupai		B. Ra	ipal Nik	וורג		-		
SUPPORT:	E.			F.		-				
art B) Brief	Information	about t	he Activity	(CRITER	ION NO	0.		);		
TOPIC OF TH			mational con			_				
OBJECTIVES										
METHODOLOGY			To bring awareness about new innovations in marketing field.  Indoor Program							
OUTCOMES			The conference was success and the students were inspired.							
The state of the s	fs & Docume	ents Atta	ched (Tick	mark the	proofe	. 2	tached)	пърпед.		
1. Direction	s by Authority	16. AC	tivity Report	mark the			11. Account	Settleme		
<ol><li>Proposal</li></ol>			ef Profile Gue	st			12. News Ma			
<ol><li>Approval</li></ol>	Letter	V8. Att	endance Geno	der/Sem/Co	ourse		13. Feed Bac	Andreas and the latest and the lates		
4. Notice &	Schedule	₩9. Ce	9. Certificate				14. Any Othe			
5. Organisir	ng Committee	10. P	hotographs			t				
art D) Socia	Il Media:	1 1				-				
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10.06.2022	11.06.2022	-			Se			1		
art D) IQAC	Cell:		IQAC	Cell Acti	vity Nu	ım	ber:			
OF COORDINATOR			AME & SIGNATURE OF DIRECTOR		AC entation	T	IQA COORDIN (SIGNAT	IATOR		
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For Sheila Raheja School of Business Management & Research

## Sheila Raheja School of Business Management and Research (Bombay Suburban Art & Craft Education Society)

Inter-Office Communication

Ref No: SRBS/DIR/2021-22/148

Subject: Sanction for Budget for National Research Conference Scheduled by Marketing Department.

June 7, 2022

To

: Hon. Gen. Secretary

From

: Mr. Krishnakant Lasune (Assistant Professor)

Through: Director

SRBS has organized one day National Research Conference on Marketing scheduled on June 11, 2022. The theme of conference is "INNOVATIONS IN MARKETING".

For the said conference we have invited 04 Guest Speakers, Students and Staff to attend the conference. For the said event following will be the budgeted expenses:

Sr. No.	Particulars	Amount per person	Total Person	Total Amount Payable
1	Honorarium to Guest Speakers	Rs. 2000/-	04	Rs/8000/-
2.	Expenses for Lunch	Rs. 100/-	150	Rs. 15000/-
3.	Miscellaneous Expenses  * Banner  * Bouquets  * Water  * Awards			Rs./2000/-
	Total Amount Payable (Rupees Twe	nty Five thousand	r)	Rs. 25,000/-

Put up for your approval and payment of Rs. 25,000/-.

Mr. Krishnakant Lasune Assistant Professor

Dr. H. I. Bhasin

Director

Enclosed are:-

1. Quotation for Lunch

) chag. 514134 08-06-12 for 2000/-

2) cheq. 514135/ - \$ 2000/-

5) thy 514136) - 1 pt. 2000/-

5) cheg. 514137 - 1 12000/-

cheq. No- 514138 B-2000

For Sheila Raheja School of Business Management & Research

Date: 28/5/2022

To

The Director, SRBS, Bandra East, Mumbai, Maharashtra 400051.

Subject: Permission request for conducting International conference on "Innovations in Marketing".

#### Respected Sir,

I propose to organize a one day Faculty International conference on "Innovations in Marketing" on 11th of June 2022. The conference theme is Innovations in marketing and it is the premier event for students currently pursuing MMS and BMS course. This year's agenda focuses on activity that involves new ideas that have a positive impact to a new product and service. The conference features many industry guest speakers, keynote speakers, research presentation and motivational talks that will significantly benefit the students.

The brief profile of the speakers is as follows

Speaker's Details						
Sr. No	Name	Organization				
1	Mr. Pawan Kang (Inetrnational Keynote Speaker)	Assistant Vice President CITI BANK - Toronto, Canada				
2	Mr. Sameer Nanjangud	Chief Manager (Marketing) Skoda Auto India				
3	Mr. Chintan Mehta	Director (Marketing) Zee Entertainment Network				
4	Mr. Shiv Bhasin	Marketing Manager - SodaBottleOpenerWala				

I request you to kindly grant permission to organize the same.

Thanking You,

Yours Sincerely,

Prof. Krishnakant S. Lasune.

For Sheila Raheja School of Business Management & Research



Management and Research (SRBS) is affiliated to the University of Mumbal and approved by AICTE, It was started in the year 2011, Master of Management Studies a two-year full time post graduate course with from specializations namely Finance, Marketing, Operations and Human Resource.

SRBS ensures to deliver quality business education, based on the best pedagogic practices. The program lays foundation for conceptual and analytical reasoning and gives the students an insight into the dynamics of business. SRBS believes in building leaders through holistic, transformative and impovative education,

The Ph.D. Program, in affiliation with the University of Mumbai, which aims to empower individuals, through sound research, expert guidance, and a treasure trove of research tools and techniques in vibrant research culture. We are equipped with an active and enriched Ph.D. Research Centre, Our Library with more than 23,000 books on Management and other fields; A vast collection of several National and International journals, newspapers and magazines. The library has a rich archive of Thesis projects and bound volumes and is equipped with library management softwarelike EBSCO, JGATE.

SRBS has been accredited by the National Assessment and Accreditation Council (NA-1C) and is ranked amongst top MBA Institutes by TIMES B-SCHOOL SURVEY.

The B School has highly qualified faculty with vast experiences in their fields of expertise. Faculties have published research articles and papers in SCOPUS, ABDC Journal, UGC-CARE with high impact factor. SRBS students have been placed in Organizations like Nomura, KPMG, ORACLE, ITC, ICICI Bank, AXIS Bank, Colgate among others with the highest placement annual package offered of Rs. 9 lakhs per annum. SRBS is a Member Institute of professional bodies such as All India Management Association (AIMA), Association of Indian Management Schools (AIMS). For Sheila Raheja School of Business

CONVENER Dr. H. J. Bhasin Director

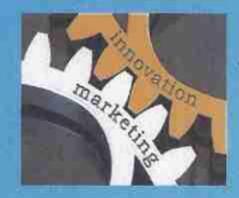
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NAAC Accredited, AICTE Approved, Govt. of Maharashtra, Affiliated to University of Mumbal. 24, Rd Number 2, Kherwadi, Bandra (East), Mumbai, Muharashtra 400051.

Phone: 022 61966666 /61966648



## International Conference on Unnovations in Maskeding









Director

CHIEF PATRON Management & Research

CA Arvind Tiwari

Hon. Gen Sec.



Diguit Pffi June 2022

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Sheila Rabeja School of Business Managemes. & Research is proud to present the conference on "Innovations in Marketing" by the Marketing department on Saturday June 11, 2022. The main objective of this conference is to empower the consumer through innovation for creating value in their purchase decision. The subject represents current marketing environment with innovation thereby fulfilling the consumer needs and expectations. It also provides a premier interdisciplinary platform for researchers, practitioners, and educators to present and discuss the most recent innovations, trends, and concerns in the field of marketing, The conference will be held in hybrid mode at SRBS. After the guest speaker sessions, there will be paper presentations.

CONTRACTOR OF THE PARTY OF THE

## SPEAKERS



PAWAN KANG Assistant Vice President, Citi, CANADA



SAMEER NANJANGUD Chief Manager (Marketing). ŠKODA AUTO India.



CHINTAN MEHTA Director (Marketing), Zee Entertainment.



SHIV BHASIN Marketing Manager, Soda Bottle Opener Wala.

# 9:00 a.m. - 9:45 a.m. Registration of Delegates 9:45 a.m. - 10:15 a.m. Inauguration Ceremony 10:15 a.m. - 11:00 a.m. Inaugural Address by Mr. Pawan Kang

11:00 a.m. - 11:45 a.m. Presentation by Mr. Chintan Mehta

11:45 a.m. - 12:30 p.m. Presentation by Mr. Sameer Nanjangu

12:30 p.m. - 1:15 p.m. Presentation by Mr. Shiv Bhasin

1:15 p.m. - 2:00 p.m. Lunch

2:00 p.m. - 4:30 p.m. Technical Paper Presentations

4:30 p.m. - 5:00 p.m. Valedictory Ceremony

Link for Registration Form of Research Paper https://forms.gle/Z16YteKHVKZmdubV7

For Sheila Raheja School of Business Management & Research

#### COORDINATORS

Prof. Krishna Lusune 8369378360 krishnakantlasune@srbs.edu.in Prof. Vivek Sharma 9324545442 viveksharma@srbs.edu.in Prof. Vikas Pande 9029334803 vikaspande@srbs.edu.in SRBS

Bombay Suburban Art and Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

NAME & SIGNATURE OF COORDINATOR	NAME & SIGNATURE OF DIRECTOR	IQAC Documentation	IQAC COORDINATOR (SEAL & SIGNATURE)
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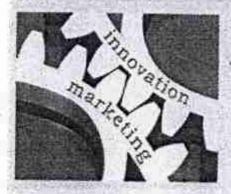
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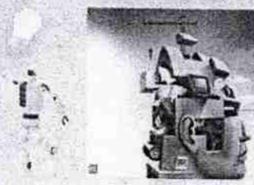
Bunkay Suburban Art & Craft Education Society's Shella Rainga Schoolof Business Management & Research

> NAAC Accredited, AICTE Approved, Govt. of Maharashtra, Affiliated to University of Mumbai. 24, Rd Number 2, Kherwadi, Bandra (East), Mumbai, Maharashtra 400051. | Phone: 022 61966666 /61966640|



Uniternational Conference of Uniternations in Marketing









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> For Sheila Raheja School of Business Management & Research

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SPEAKERS



PAWAN KANG
Assistant Vice President,
Citi, CANADA



SAMEER NANJANGUD Chief Manager (Marketing),



CHINTAN MEHTA Director (Marketing), Zee Entertainment.



SHIV BHASIN Marketing Manager, Soda Bottle Opener Wala.

For Shella Raheja School of Business Management & Research

9:00 a.m. - 9:45 a.m. Registration of Delegates 9:45 a.m. - 10:15 a.m. Inauguration Ceremony 10:15 a.m. - 11:00 a.m. Inaugural Address by Mr. Pawan Kang 11:00 a.m. - 11:45 a.m. Presentation by Mr. Chintan Mehta 11:45 a.m. - 12:30 p.m. Presentation by Mr. Sameer Nanjangud 12:30 p.m. - 1:15 p.m. Presentation by Mr. Shiv Bhasin 1:15 p.m. - 2:00 p.m. Lunch 2:00 p.m. - 4:30 p.m. **Technical Paper Presentations** 4:30 p.m. - 5:00 p.m. Valedictory Ceremony

Link for Registration Form of Research Paper https://forms.gle/Z16YteKHVKZmdubV7

#### COORDINATORS

Prof. Krishna Lasune 8369378360 krishnakantlasune@srbs.edu.in Prof. Vivek Sharma 9324545442 viveksharma@srbs.edu.in Prof. Vikas Pande 9029334803 vikaspande@srbs.edu.in

> For Sheila Raheja School of Business Management & Research



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CONVENER Dr. H. J. Bhasin Director CHIEFPATRON CA Arvind Tiwari Hon, Gen Sec.

For Sheila Raheja School of Business Management & Research

Date: - 14 \* June 2022

# International Research Conference on "Innovations in Marketing"

We encourage research and development at SRBS with the goal of enabling our faculty and students to excel in their respective fields by providing them quality research input.

Sheila Raheja School of Business Management & Research (SRBS), Mumbai had organized it's 1st International conference on "Innovations in Marketing" on 11th June, 2021.

Mr. Pawan Kang, Assistant Vice President at Citi, CANADA delivered the first key-note address and spoke about "Data Analytics in Banking". Mr. Sameer Nanjangud, Chief Manager at ŠKODA AUTO India spoke about "Marketing innovation in automotive Industry". Mr. Chintan Mehta, Director (Marketing), Zee Entertainment addressed his perspective on "Innovation in Media Marketing". Mr. Shiv Bhasin, Marketing Manager at Soda Bottle Opener Wala emphasized on importance of "Local store Marketing".

This was followed by technical paper presentations by MMS 1st year and 2nd year students. Various topics on 'Innovations in Marketing' were covered such as "Augmented Reality in Snap Chat", "Geofencing Advertising", "Bibliometric Analysis in Al", "Marketing to Millennials", "Crowd Funding", "Disruptive Marketing", "Green Marketing" and "Virtual Reality in Marketing".

The conference drew over 100 delegates. The students' excitement was evident in their active engagement. Everyone enjoyed the conference.

Our Institute intends to continue encouraging research acumen amongst its faculty and students. In order to motivate our students our director Dr. H. J. Bhasin conferred momentums to the best paper presenter.

Overall it was very enriching and learning experience.

For Sheila Raheja School of Business Management & Research



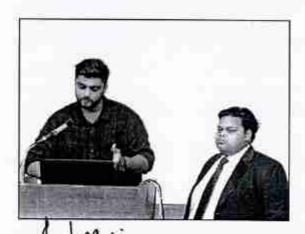
Bornbay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbal — 400 051

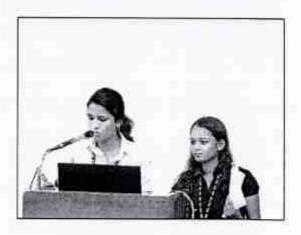












Profi Krishnakant Lasune Assistant Professor

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For Sheila Raheja School of Business Management & Research

## Speaker Profile

# (Speaker 1 - Pawan Kang)

Our first speaker Mr. Pawan Kang is assistant vice president at CITI, CANADA.

He has 10 years of Experience as Business Analysis with expertise in banking domain. Focusing on object oriented analysis, strategy and process improvement in the Payments Product domain and Wealth Management in the Banking industry.

He is currently based in Toronto Canada. Joining us online, please welcome Mr. Pawan Kang

# (Speaker 2 - Sameer Nanjangud)

Our next speaker is Chief Manager- Digital Marketing & CRM at Skoda India.

He is a multiple award winning marketing professional with expertise in passenger cars industry.

He goes by the ideology 'Love Cars, Live Cars'.

Please welcome Mr. Sameer Nanjangud.

I Request Director Sir to kindly felicitate him.

## (Speaker 3 - Chintan Mehta)

Our Next speaker is a dynamic media marketing professional with over 14 years of rich experience in Media Marketing & Brand Management.

Currently he is heading the Subscription & Distribution Marketing team for India's leading Entertainment Network - ZEE.

Previously Mr. Chintan Mehta associated with MTV, Zee TV & Bloomberg UTV.

While he has worked on more than 100 marketing campaigns, his favourite ones are NTO 1.0 for Zee Network, Dance India Dance, Zee Cine Awards, Roadies & Splitsvilla.

He is well experienced in B2C & B2B marketing including brand management, strategic planning, brand building/architecture, research based campaign planning, digital marketing, budget planning & marketing ROI management, media planning (ATL, BTL & Digital), content marketing, understanding consumer behaviour & TV viewing patterns.

For Sheila Raheja School of Business Management & Research

He is an eloquent at public speaker, and enjoys hosting corporate events, sangeet functions, sports tournaments & parties in his free time. An avid content consumer and a fun loving Gujju strongly believes that '\_One thorn of experience is worth a whole wilderness of warning\_'

Please welcome Mr. Chintan Mehta.

I Request Director Sir to kindly felicitate him.

# (Speaker 4 - Shiv Bhasin)

Our next speaker is academically qualified as a MBA in Marketing. He holds 8 years of rich experience in Marketing and communications. He spent initial years of his professional life with PR agencies, working across various renowned brands in different sectors.

In his current job at SodaBottleOpenerWala - one of the subsidiary brands of the Olive group, he is responsible for end-to-end planning & execution of all marketing activations for this brand, PAN India (8 outlets in 4 cities). This includes organizing events, working out strategic collaborations, internal & external communication, creative promotion ideas and guiding the creative, PR and Social Media agencies for brand promotions. Narrating stories as a marketeer has been a phenomenal experience for him.

He carries a great deal of importance for brand positioning, brand image, brand equity along with analyzing and processing data for targeted ATL and BTL promotions.

Please welcome Mr. Shiv Bhasin.

I Request Director Sir to kindly felicitate him.

For Sheila Raheja School of Business Management & Research

Sheila Raheja School of Business Management & Research

Roll No.	Name of the student	11.06.2022		
101	Agarwal Rachna Sanjay Rupali	P		
102	Ali Madiha Sayyed Mohd Ali Meena Ali	P		
103	mbekar Pratiksha Nagraj Seema P			
104	Ambulkar Vaibhav Dinesh Sunita	P		
105	Baheti Neel Shyamsunder Swati	P		
106	Bakalkar Shruti Santosh Supriya	P		
107	Bhandari Ayush Sharad Priti	P		
108	Bhongale Swapnil Chandrashekhar Archana	P		
109	Chaturvedi Utkarsh Ramsharan Rajkumari	P		
110	Chavan Shubham Mansingh Babita	Р		
111	Chheda Hetvi Tarun Nisha	p:		
112	Dalvi Siddhi Santosh Shubhangi	P		
113	Dari Suparna Lalmohan Lily	P		
114	Funde Krushna Chandrabhan Nandabai	Р		
115	Ghadi Sanket Sunil Pooja	P		
116	Ghule Shrikrishna Shridhar Vijaymala	р		
117	Joshi Vaibhavi Mukund Manjusha	Р		
118	Kadam Shivani Rhadaynath Ujwala	P		
119	Kadam Aditi Prashant Surabhi	p:		
120	Kakad Aditya Nivrutti Savita	P		
121	Karanjkar Pratik Vijayrao Maya	P		
122	Kharat Pradnya Eknath Pramila	Р		
123	Khinchi Sheetal Laxminarayan Asha	P		
124	Koli Dimple Hemant Minakshee	P		
125	Kottawar Vipul Rajesh Nanda	р		
126	Kurri Janhavi Gangadas Kurri Swarupa Kurri	P		
127	Lande Tanesh Shashikant Aparna	p		
128	Majgaonkar Chetan Janardan Jyoti	P		
129	Meshram Madhurya Ramesh Aishwarya	P		
130	Mishra Narendra Ashok Vandana	P		
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134	Naik Madhuri Dattatray Ranjana	P		
135	Nampalliwar Pranjali Sudhir Sangita	P		
136	Narone Kshitij Ravishankar Pratibha	p		
137	Palan Deep Subhash Reena	P		
138	Paradhi Rupali Kishor Sheetal	P		
139	Pasi Shivani Jasraj Kalawati	P		
140	Patel Riya Haresh Ranjan	P		
141	Patel Armaan Afsar Almas	P		

For Sheila Raheja School of Business Management & Research

142	Patil Prem Prakash Manisha	P
143	Patil Sharvari Hemant Harshala	P
144	Rajpal Nikhil Ashok Meenakshi	AB
145	Rane Aayushi Vijay Vaishnavi	P
146	Rasam Rucha Surendra Sneha	AB
147	Raut Sanika Sanjay Smita	P
148	Sail Shreyas Pramod Sunita	P
149	Saini Ishu Anil Bobby	P
150	Sawale Pratik Vijay Surekha	P
151	Shah Sangeeta Chandrasekhar Neema	P
152	Shaikh Hamza Usmangani Shireen	P
153	Sharma Chirag Ajay Robin	P
154	Sharma Yash Naresh Poonam	AB
155	Shetty Nidhi Ganesh Shreevalli	P
156	Shinde Vishal Manohar Nirmala	P
157	Shirke Abhishek Arun Anita	Р
158	Shukla Atul Shukla Bansidhar	AB
159	Singh Payal Manoj Anju	P
160	Somvanshi Samiksha Baban Aruna	AB
161	Tendulkar Amruta Shankar Shalaka	AB
162	Thakur Kalyani Sanjay Thakur Sanjay Thakur	P
163	Thakur Akash Radheshyam Nisha	P
164	Tiwari Raj Umesh Swati	Р
165	Vaity Mrunmayi Pramod Anita	AB
166	Vartak Mitul Deepak Nutan	P
167	Wankhede Abhishek Shantaram Shobha	P

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For Sheila Raheja School of Business Management & Research

Sheils Raheja School of Business Management & Research

Roll No.	Name of the student	11.06.2022
201	Amrutkar Viraj Prashant Sunita	P
202	Bande Abhishek Atul Savita	P
203	Bhatade Mamata Vishnu Jyoti	P
204	Budha Amisha Padam Krishna	P
205	Buyre Pranav Madhavrao Meghatai	P
206	Cardoz Jesse Jackson Sabrina	P
207	Chhabra Gaurav Shyam Rosy	P
208	Chhoriya Harshvardhan Kantilal Bharti	P
209	Choughule Narendra Rajendra Rajashree	P
210	Chowke Rishita Prakash Kavita	P
211	Dalvi Shantanu Gajanan Vaishali	AB
212	Dash Shirstimayee Basudev Gitarani	P
213	D'Cruze Keith Prashant Monika	P
214	Desai Gauri Anil Kavita	AB
215	Deshpande Mithil Sunil Vandana	P
216	Dufare Mayur Ramesh Saroj	P
217	Gaikwad Ashish Ramesh Ashalata	AB
218	Gaikwad Aaradhya Vijaykumar Varsha	AB
219	Gangurde Akhilesh Santosh Pratibha	AB
220	Gawde Rahul Sitaram Urmila	P
221	Ghodke Mahesh Youvraj Surekha	AB
222	Gupta Jayesh Ramkumar Nisha	P
223	Gupta Shobhit Ramdayal Nirmala	P
224	Gurav Sagar Santosh Santoshi	AB
225	Humne Pranit Rajendra Sunita	P
226	Jadhav Akash Kailas Manisha	AB
227	Jain Vinayak Rishabkumar Kanta	P
228	Jain Naitik Ramesh Mamta	P
229	Jaiswal Shikhar Nandlal Meera	P
230	Kadge Ketan Prakash Pranita	AB
231	Kale Sagar Sunil Minakshi	AB
232	Kapre Akshay Prashant Pradnya	P
233	Karandekar Unnati Umesh Neelam	AB
234	Kazi Moinuddin Atiqurrehman Raziya	AB
235	Kendre Saloni Vithoba Sangeeta	AB
236	Khan Farheen Azad Nasreen	AB
237	Kini Siddhi Vilas Sunita	AB
238	Kohale Nikhil Manohar Nalu	AB
239	Lakhapatri Vinayak Nagabhushan Vani	P
240	Lodha Deepesha Mahendra Chanchal	P
241	Lodha Namrata Devendra Savita	P
242	Manickam Divya Ignatius Clarine	AB
243	Mathuriya Dhruv Rajesh Sunita	AB

For Sheila Raheja School of Business Management & Research

244	Mithbavkar Nikhil Nagesh Varsha	P
245	Mithbavkar Parag Rajan Priti	P
246	Molankar Nitya Harshad Laxmi	Р
247	More Siddharth Santosh Dhanashree	AB
248	Okhade Ketaki Diwakar Shilpa	AB
249	Parab Vikrant Ganesh Pooja	P
250	Pasi Muskan Ramnarayan Kanchan	P
251	Patel Snehal R Patel Rameshbhai L Patel Shaila R Patel	P
252	Patel Pragnesh Jayesh Theresa	AB
253	Pawar Vaishnavi Sanjay Suvarna	AB
254	Pradhan Debesh Iswar Pradhan Saroja Pradhan	p
255	Qureshi Mohd Shehzan Mohd Subhan Qureshi Sabiha Qureshi	р
256	Rane Rajavi Rajendra Renuka	P
257	Save Nikunja Sachin Smita	P
258	Shinde Atish Pandurang Shashikala	P
259	Shinde Vaishnavi Shinde Sunita	P
260	Shringarpure Atharva Rajesh Rashmi	p
261	Singh Tanisha Amar Rani	AB
262	Singh Ashish Phoolchand Laxmi	P
263	Tiwari Deepika Yogeshchandra Usha	AB
264	Uparkar Abhishek Chandrashekhar Asha	P
265	Wankhede Abha Taresh Varsha	AB
266	Zadane Sunil Krishna Sundra	AB

Jenshm.

For Sheila Raheja School of Business Management & Research



The Bombay Suburban Art & Craft Education Society's

NAAC Accredited, Approved by AICTE New Delhi, Government of Maharashtra & Affiliated to University of Mumbai. 24, Road No.2, Kherwadi, Bandra (East), Mumbai, Maharashtra 400051. Phone: 022 61966666.



# CERTIFICATE FOR THE BEST RESEARCH PAPER

This is to certify that Mr. Vikrant Parab of Sheila Raheja School of Business Management & Research is awarded best research presenter award for his paper titled "Study on Consumer Purchase Intention towards Geofencing Advertising." at the International Conference on

"INNOVATIONS IN MARKETING" held on 11th June, 2022. For Sheila Raheja School of Business Management & Research

Director

Prof. Krishnakant S.Lasune Conference Co-ordinator



Dr. H. J. Bhasin Director



# Shilpa Caterers

Prop: Shilpa Mandale Mob. No: 8080462804

PAN: AMUPL6000D



ADD: Floot No. 12/17, Bulding No. 33, Kher Nager, Bandra (East) Mumbai - 400051

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Date: 1010612022

the sheila Rahera School of Builness Management

1 Lunch · Menu ]= 11/6/2022

> Par Bhour

>> Veg Biryani >>> Boondi Recita

4) papad

5> Ice Orream.

For Sheila Raheja School of Business Management & Research



Director

100/ Total Plate 100/ \* Porplate Rate 150/

( grand fotel 15000/-



Dimuisa

Floot Co. 12/17, Building Wr. 33, Khernager, Bandra (East) Musical - 40-001.

Will take care of kitchen premises and maintain cleaniness. Catering services are also included in our rates quoted. Our Rate includes plates, bowls and crokrery for serving foods items. We use a good quality refind oil for cooking food. All Our Staff Are Fully Vaccinated



# Bombay Suburban Art and Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH ACTIVITY REPORT 2021-2022

# Entrepreneurship Development Cell COMMITTEE/ FACULTY

Part A) Information about Organizing Team IQAC ACTIVITY No:

DATE	ctivity: National Conf	COMMITTEE		COORDINATOR NAME	
June 4, 2022	Management	Research		Prof. Deepa Manoj, Prof. Darshana Murkibhavi & Prof. Pradeep Singh	
DURATION	VENUE	PARTICIPANTS (Nos)		NATURE: Indoor	
9:00 a.m to 5:00 p.m.	Hybrid Mode (Google Meet)	100		Hybrid Mode	
FACULTY	Prof. Krishnakant Lasune		2		
SUPPORT:	3		4		
SULLOKI:	5		6.	(#.)	
STUDENT	A. Pragnesh Patel		B. Abhishek Uparkar		
SUPPORT:	C. Ayushi Rane		D. Shivani Pasi		

Part B) Brief Information about the Activity (CRITERION NO. - ):

TOPIC OF THE ACTIVITY	National Conference on "Leading with Emotional Intelligence"
OBJECTIVES	<ol> <li>To apprise the students and the Ph.D Scholars about Emotional Intelligence in work place and surroundings.</li> <li>To foster discussion and strengthen connections between corporate experts and the academia world and create a hybrid think tank for further deeper analysis on Employee empathy and work culture;</li> <li>To encourage academicians and students participants Pan India, to have a greater insight into the challenges of emotional intelligence, as it faces the changing global balance of power.</li> </ol>
METHODOLOGY	Hybrid Mode (Google Meet)
OUTCOMES	Participants learnt about the trends and developments, the issues and challenges of managing emotional intelligence globally and locally.     With the accelerating changes in workforce demographics and business operations, this programme will better the working environment of HR leaders to navigate through this rapidly changing environment.

Part C) Proofs & Documents Attached (Tick mark the proofs attached):

X. Directions by Authority	6. Activity Report	W. Account Settlement
2. Proposal Note	7. Brief Profile Guest	12. News Material
3. Approval Letter	Attendance     Gender/Sem/Course	13. Feed Back Report
4. Notice & Schedule	9. Certificate	14. Any Other

For Sheila Raheja School of Business Management & Research

Bombay Suburban Art and Craft Education Society's

	HEAR SCHOOL OF BUSINESS MA	VAGENIENT AND RESEARCH
5. Organising Committee	10/Photographs	

# Part D) Social Media:

Part D) IOAC Cell:

A2-3	b Site re & Date	Signa	itter ture & ate		agram re & Date		ebook ire & Date
DOS	DOP	DOS	DOP	DOS	DOP	DOS	DOP
01-06-2022	01-06-2022	16		01-06-2022	01-06-2022	-	22/
https://srbs.edu.in/events/Na tional-Conference-on-HR/				p/CfgsapXv	instagram.com/ vg3/?igshid=Y ^A2M2Y=		

Part D) IQAC Cell:		IQAC Cell Activity Number:		
NAME & SIGNATURE OF COORDINATOR	NAME & SIGNATURE OF DIRECTOR	IQAC Documentation	IQAC COORDINATOR (SEAL & SIGNATURE)	
Prof. Deepa Manoj, Prof. Darshana Murkibhavi	Dr. H. J Bhasin	Total No of Pages	Dr. Rahul B. Sanghayi	

NOTE: - The report has been scanned and submitted. (Folder name

Scanning Clerk Signature

Prof. Pradeep Singh

For Sheila Raheja School of Business Management & Research

# ABOUT THE INSTITUTE



Sheila Raheja School of Business Management and Research (SRBS) is affiliated to the University of Mumbai and approved by AICTE. It was started in the year 2011. Master of Management Studies a two-year full time post graduate course with four specializations namely Finance, Marketing, Operations and Human

Resource. SRBS ensures to deliver quality business education, based on the best pedagogic practices. The program lays foundation for conceptual and analytical reasoning and gives the students an insight into the dynamics of business. SRBS believes in building leaders through holistic, transformative and innovative education.

The Ph.D. Program, in affiliation with the University of Mumbai, which aims to empower individuals, through sound research, expert guidance, and a treasure trove of research tools and techniques in vibrant research culture. We are equipped with an active and enriched Ph.D. Research Centre. Our Library with more than 23,000 books on Management and other fields. A vast collection of several National and International journals, newspapers and magazines. The library has a rich archive of Thesis projects and bound volumes and is equipped with library management software like EBSCO, JGATE.

SRBS has been accredited by the National Assessment and Accreditation Council (NAAC) and is ranked amongst top MBA Institutes by TIMES B-SCHOOL SURVEY.

The B School has highly qualified faculty with vast experiences in their fields of expertise. Faculties have published research articles and papers in SCOPUS, ABDC Journal, UGC-CARE with high impact factor. SRBS students have been placed in Organizations like Nomura, KPMG, ORACLE, ITC, ICICI Bank, AXIS Bank, Colgate among others with the highest placement annual package offered of Rs. 9 lakks per annum.

SRBS is a Member Institute of professional bodies such as All India Management Association (AIMA), Association of Indian Management Schools (AIMS).

CONVENER

Dr. H. J. Bhasin Director CHIEF PATRON

CA Arvind Tiwari Hon, Gen Sec.

> HANDRA (E) MUMBAI - 51

Sheila Raheja School of Business management & Research

NAAC Accr jted, AICTE Approved, Govt. of Maharashtra, Affiliated to University of Mumbai.

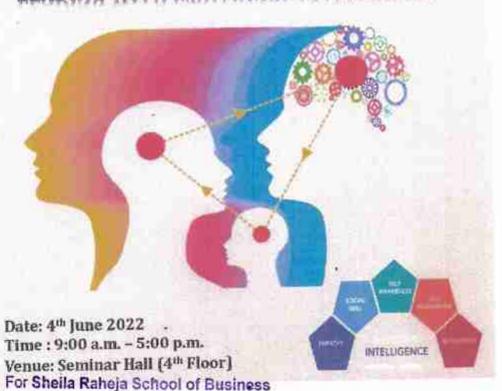
24, Rd Number 2, Kherwadi, Bandra (East), Mumbal, Maharashtra 400051.



# NATIONAL CONFERENCE

ON

# LEADING WITH EMOTIONAL INTELLIGENCE



Director

Management & Research

### ABOUT THE CONFERENCE

In this VUCA environment where we are permanently looking for instant gratification, it is quite challenging to connect with our own emotions and open ourselves to others' experiences and requests for any kind of assistance and support. It takes a lot of courage to inwardly listen to our emotions instead of sweeping them under the rug and accepting them compassionately.

The pandemic has left an indelible mark globally. It is therefore essential to gain training in E.I. to have better physical and mental health. It directs the mind towards "Responding rather than Reacting."

This conference shall bring together leaders from across business and coaching to achieve a better understanding of why emotional intelligence is important and how to apply E.I. around us.

### **SPEAKERS**



Dr. Nishi Kaul
Dean- Student Relations &
Associate Professor - HR
SIES College of Management Studies,
Mumbai.



Dr. A. C. Augustine Chairman A C A Publishing House, Mysore.



Ms. Isha Khot Sr. Officer(Assistant Manager) Organisational Effectiveness Marico Ltd.



Dr. Vinay Prabhu
Former H.O.D,
Department of Psychology
N.K. College, Mumbai.

# "ROGRAM SCHEDULE



9:00 a.m 9:45 a.m.	Registration of Delegates WEU-WEU
9:45 a.m 10:15 a.m.	Inauguration Ceremony
10:15 a.m 11:00 a.m.	Inaugural Address by Dr. Nishi Kaul (EMOTIONAL COMPETENCIES)
11:00 a.m 11:45 a.m.	Presentation by Ms. Isha Khot (RELEVANCE OF EQ IN TODAY'S TIMES)
11:45 a.m 12:30 p.m.	Presentation by Dr. A. C. Augustine (SOCIAL CAPABILITY BASED ON E.I.)
12:30 p.m 1:15 p.m.	Presentation by Dr. Vinay Prabhu (FATAL ATTRACTION)
1:15 p.m 2:00 p.m.	Lunch
2:00 p.m 4:30 p.m.	Technical Paper Presentations
4:30 p.m 5:00 p.m.	Valedictory Ceremony

Link for Registration Form & Submission of Research Paper https://forms.gle/MAtmmNwGZpwavMLy8

#### CONFERENCE COORDINATORS

Prof. Darshana Murkibhavi +919820308079 darshanamurkibhavi@srbs.edu.in

Prof. Deepa Manoj

BANDRA (E) MUMBAI - 51 +918828706048 deepamanoj@srbs.edu.in

Prof.Pradeep.Singh +919819879810 pradeepsingh@srbs.edu.in For Sheila Kaheja School of Business

Management & Research





# SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT & RESEARCH National Conference on "Leading with Emotional Intelligence"

SRBS Seminar Hall Date: June 04, 2022

Sr No	Name	Certificate No	Signature
1	Varma Kanishka Dhirendra Vrinda	SRBS/NC22/063	Kvami
2	Nandigalla Justina Emmanuel Penina	SRBS/NC22/064	dustive.
3	Elavia Friya Rohintan	SRBS/NC22/065	Heltops
. 4	Patel Mohd Saif Kasim Shehnaz	SRBS/NC22/066	188
5	Sayed Jasim Hussain Javed Samreen	SRBS/NC22/067	4
6	Ghuge Snehal Sharad Tara	SRBS/NC22/068	freder
7	Ghag Parth Mahesh Mrudulata	SRBS/NC22/069	Route
8	Jain Rishab Anil Tina	SRBS/NC22/070	Redon
9	Sharma Varsha Ashok Renu	SRBS/NC22/071	1 Dearna
10	Shaikh Zeeshan Ismail Fatima	SRBS/NC22/072	Cel-
11	Vaish Aditya Mahendra Suman	SRBS/NC22/073	Adatyan
12	Mehra Gowrang Ajay Prachi	SRBS/NC22/074	Care.
13	Patel Mujahid Ansar Shakila	SRBS/NC22/075	6524
14	Wavekar Sahil Mohammed Rafique Amina	SRBS/NC22/076	Satri
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34	Thakur Kalyani Sanjay	SRBS/NC22/096	Blocky
35	Vaity Mrunmayi Pramod Anita	SRBS/NC22/097	Maile
36	Vartak Mitul Deepak Nutan	SRBS/NC22/098	Wartok
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Management & Research

Director

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Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground,
Bandra (E), Mumbai – 400 051

Date: - 4th June 2022

# National Conference on HR

SRBS successfully hosted the National HR Conference themed 'Leading with Emotional Intelligence' on June 4, 2022 with the inauguration speech by Dr. H.J.Bhasin, Director, SRBS. He enlightened the audience about the achievements of the three esteemed speakers and also emphasized on the relevance of interpretation, channelising one's emotions and also appreciate and value the blessing called 'LIFE'.

The keynote speaker- Dr Nishi Kaul, enthusiastically brought forward the actual role of HR and also threw light into the world of emotional competence while also sharing her experiences about her research process.

Ms. Isha Khot through her topic on 'EQ in today's times' highlighted that the personality traits play a key role in reflecting one's attitude and competencies. She also demonstrated the shades of every participants personality through a very interesting activity conducted during her talk.

Mr. Vinay Prabhu, brought to the notice of the august audience, 'the boons and banes of fatal attraction and how it plays a huge role in impacting the personality of an individual'. He highlighted the problems faced by 'Escalation of Commitment'.

Post lunch break, the technical sessions were held.

First presenters Mr. Pragnesh Patel & Mr. Abhishek Uparkar presenting their paper on 'Digital Anxiety and FOMO'.

Ms. Ayushi Rane and Ms. Nitya Molankar presented a research paper on 'Happiness@Workplace'. The third presenters Ms. Friya Elavia and Ms. Justina Nandigalla presented a research paper on 'Study of work life balance of working professionals in the city of Mumbai'.

The final group Mr. Rishabh Jain and Shreyas Sail from BMS programme presented their work on 'Power of Mind'.

Mr Pragnesh Patel & Mr. Abhishek Uparkar were announced as the winners of the 'Best Research Paper'.

More than 100 delegates participated in the conference. The theme of the conference was highly appreciated by the participants and their motivation was seen through their participation.

·Our Institute intends to continue encouraging research acumen amongst all its various stakeholders.

A promotional teaser was showcased for the 1st International Conference to be hosted by SRBS on 11th June 2022 by the Marketing department titled, 'Innovations in Marketing'.

The Director awarded the winners and gave certificates to all the participants.

For Sheila Raheja School of Business Management & Research

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Director

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Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai – 400 051













Prof. Deepa Manoj

Asst, Professor

Prof Pradeep Singh

BANGRA (E MUMEA) - 51

Asst. Professor

Prof. Darshana Murkibhavi

Asst. Professor

Dr. H. J. Bhusin

Director

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ror Sheila Raheja School of Business Management & Research



Bombay Suburban Art & C 1ft Education Society's

# SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT & RESEARCH

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# CERTIFICATE OF PARTICIPATION / PAPER PRESENTATION

This is to certify that Dr./Prof./Mr./Ms. Nandigalla Justina Emmanuel Penina of Sheila Raheja School of Business Management & Research participated /presented a research paper titled Study of Work Life Balance of working professionals in the city of Mumbai

at the National Conference on

# **LEADING WITH EMOTIONAL INTELLIGENCE'**

held on 4th June, 2022.

Director

Dr. H. J. Bhasin Director

For Sheila Raheja School of Business

Management & Research



Prof. Deepa Manoj Conference Co-ordinator

SRBS/NC22/064



# Invitation Letter for National Conference on "Leading with Emotional Intelligence"

3 messages

Deepa Manoj <deepamanoj@srbs.edu.in>

Mon, May 9, 2022 at 5:22 P

To: director@srbs.edu.in, rajeshchouksey@srbs.edu.in, rahulsanghavi@srbs.edu.in, vikaspande@srbs.edu.in, sandeepkudtarkar@srbs.edu.in, Dinesh Sonkul <dineshsonkul@srbs.edu.in>, viveksharma@srbs.edu.in, rituchakraborty@srbs.edu.in, Krishnakant Lasune <krishnakantlasune@srbs.edu.in>, Pradeep Singh cpradeepsingh@srbs.edu.in>, Darshana Murkibhavi <darshanamurkibhavi@srbs.edu.in>, Deepa Manoj <deepamanoj@srbs.edu.in>, admin@srbs.edu.in, SRBS Library library@srbs.edu.in>, Raghunath <it\_support@srbs.edu.in>, accounts@srbs.edu.in

Subject: Invitation Letter for National Conference on "Leading with Emotional Intelligence"

Dear Sir/Madam,

On behalf of the HR Department - Shella Raheja School of Business Management and Research, we cordially invite you to be a part of the National Conference on "Leading with Emotional Intelligence", which is scheduled to be held on June 4, 2022 between 9:00 a.m to 5:00 p.m. in the Seminar Hall (Fourth floor).

After the recent successful National Conference on "Emergence of AI in Indian Industry" by the Operations Department, we are proud to present the next National Conference of SRBS organized by the HR Department. The event will not only incorporate research papers, but will help our future leaders to develop networks and transform their ideas into actions...

We look forward to an intellectually stimulating and enjoyable conference, and we hope you do too. We, the host team, are trying our best to make this experience unparalleled and enriching for you. Thank you in advance for your support, and we hope you will join us and make this a successful event.

Warm Regards
Prof. Deepa Manoj
Prof. Darshana Murkibhavi
Prof. Pradeep Singh
HR Department
Sheila Raheja School of Business Management and Research
Bandra (E), Mumbai - 51

Emotional Intelligence.pdf 674K

Ritu Chakraborty <rituchakraborty@srbs.edu.in> To: Deepa Manoj <deepamanoj@srbs.edu.in>

Wed, Jun 1, 2022 at 1:17 F

Dear Sir/Madam.

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Director

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#### Deepa Manoj <deepamanoj@srbs.edu.ir

### **HR Conference Meet Link**

2 messages

Deepa Manoj <deepamanoj@srbs.edu.in>

Sat, Jun 4, 2022 at 9:29 A

To: Darshana Murkibhavi <darshanamurkibhavi@srbs.edu.in>, professorprabhu@hotmail.com

Good Morning Sir, Please find the link below for the HR Conference: HR National Conference Meet- June 4,2022 Saturday, June 4 Google Meet joining info

Video call link: https://meet.google.com/bov-nzhv-zzd Or dial: (US) +1 617-675-4444 PIN: 307 674 386 8665#

More phone numbers: https://tel.meet/bov-nzhv-zzd?pin=3076743868665

Warm Regards
Prof. Deepa Manoj
Assistant Professor - HR

\_heila Raheja School of Business Management and Research
Bandra (E), Mumbai - 51
8828706048

Deepa Manoj <deepamanoj@srbs.edu.in> To: Deepa Manoj <deepamanoj@srbs.edu.in> Sat, Nov 19, 2022 at 11:24 /

[Quoted text hidden]

For Sheila Raheja School of Business Management & Research



Director

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# NATIONAL CONFERENCE ON 'LEADING WITH EMOTIONAL INTELLIGENCE'

13 responses

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Muskan Pasi		
Sheetal khinchi		
Friya Elavia		
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Justina Nandigalla		
Rishab Jain		
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For Sheila Raheja School of Business Management & Research

Director

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Overall, how entertaining was the event?

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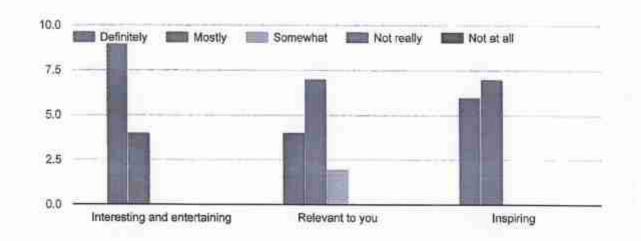
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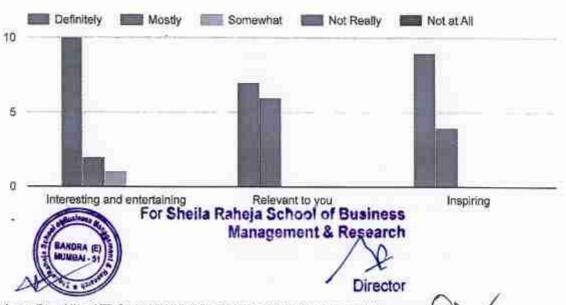
Presenter 1: Dr. Nishi Kaul

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Presenter 2: Ms. Isha Khot

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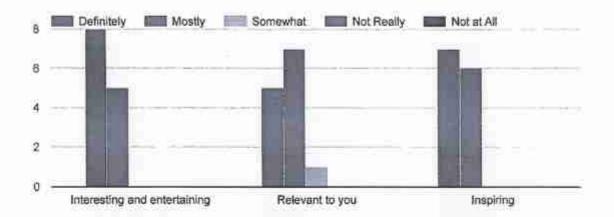






Presenter 3: Dr. Vinay Prabhu

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Overall, were you satisfied with the venue and were you able to see and hear the presentations clearly?

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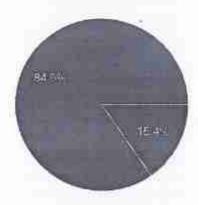
13 responses



Did you encounter any Problems?

13 responses

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No

For Sheila Raheja School of Business Management & Research











If Yes, What problems did you encounter?

13 responses

No problem

NA

No problems

Yes

No problems

Salt was not proper in food

No I didn't encounter any problems

Event is overall great 🐴

Not any problems encountered

No , I Didn't Encounter Any problems .

Didn't face any problems

How was the quality of the food?

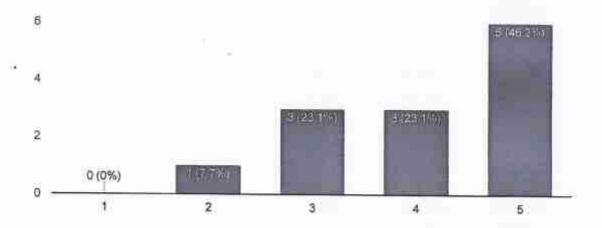
13 responses

For Sheila Raheja School of Business Management & Research



Director





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HIE ON

Any suggestions for future event topics?

13 responses

No suggestions

Overall things are good till now.

Not qualified enough to suggest

Relate banking in finance

Competition in specific specialized field

Well I have no topics right now but will let my professor's know if any

I think gift/prize should be different, if one student take part in all events he will get the same book 3 time what he will do with 3 books.. it's just a suggestion.

All things were great

Should incorporate some games to make it more interesting

National Conference On Business Environment

No

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Google Forms

For Sheila Raheja School of Business Management & Research

Director

https://docs.google.com/forms/d/1q\_AFTuG4zWEHnUN7rRGtjclpYOelB-fmMrobz6iPps/viewanalytics



# NATIONAL CONFERENCE ON 'LEADING WITH EMOTIONAL INTELLIGENCE'

3 responses

Publish analytics

Name

3 responses

Prem Patil

Aayushi Rane

Pragnesh J Patel

Roll\_No

3 responses

142

145

252

Overall, how entertaining was the event?

3 responses





Excellent

Very Good

Fair

Need Improvement

For Sheila Raheja School of Business Management & Research

Director

ON THE

https://docs.google.com/forms/d/1hcNpRozqYDJ4UFCyWt-z\_-gl0RMHGFKvAY5E7p5TDEQ/viewanalytics

# Did you feel inspired?

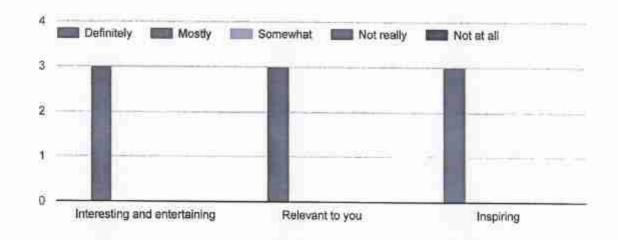
3 responses

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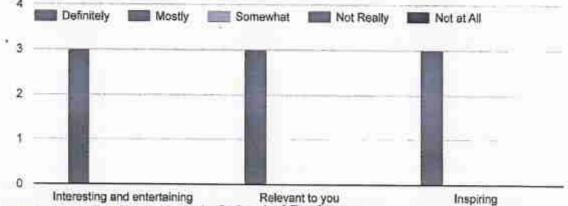
Presenter 1: Dr. Nishi Kaul

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Presenter 2: Ms. Isha Khot

Copy

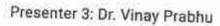


For Sheila Raheja School of Business
Management & Research

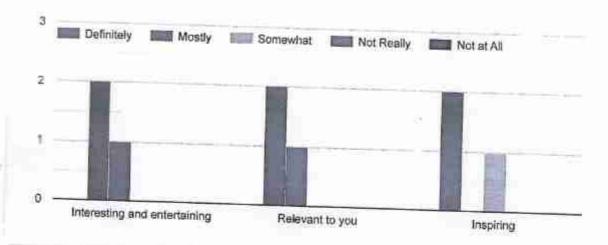
Director Director

+15

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□ Сору



Overall, were you satisfied with the venue and were you able to see and hear the presentations clearly?

3 responses



Did you encounter any Problems?

3 responses



Copy



ON HIE

If Yes, What problems did you encounter?

3 responses

No

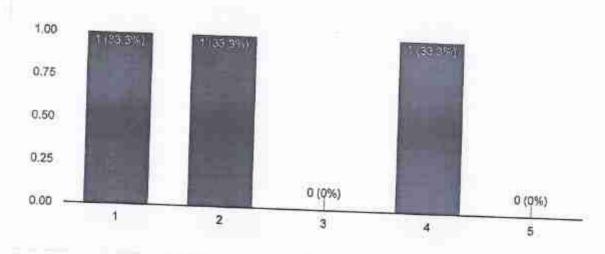
None

DO:

How was the quality of the food?

□ Сору

3 responses



Any suggestions for future event topics?

3 responses

No

Mental Health

self motivation, importance of habbits

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Google Forms

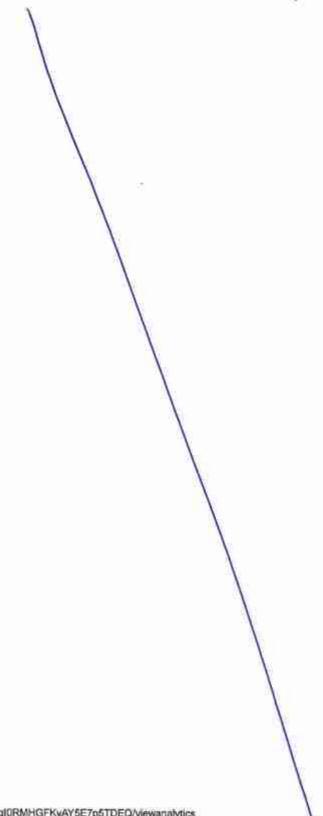
For Sheila Raheja School of Business Management & Research

Director

Or/

+13

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# Sheila Raheja School of Business Management and Research

HR NATIONAL CONFERENCE ON "LEADING WITH EMOTIONAL INTELLIGENCE"

June 4,2022, Seminar Hall (Fourth Floor)

Evaluation Criteria Sheet (2021-2022)

					Criteria		
St. No	Students Name	Торіс	Relevance	Content	Presentation	Case Study/Illustration/ References (5 Marks)	
			(5 Marks)	(5 Marks)	(5 Marks)		
-	Albhulle , Even nesh	District America	5	Es.	5	4	
2	Milya Ayusti	1 1 E G	- 24	- 4,	5	7.	
3	Shreyno	Programmind	4-	7.	4	4	
5	Justina	Workhip Balaru	<i>B</i> \	4			
5							
6.		<b></b>			1)		
7					Criteria		
Sr. No	Winner Name	Topic	Total (5 Marks)				
1							
11							
101							

For Sheila Raheja School of Business Management & Research

Evaluator Name & Signature :

Director

@ HI

Evaluator Comment:

18



# Bombay Suburban Art and Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH ACTIVITY REPORT 2021-2022

#### FINANCE CONFERENCE REPORT

Part A) Information about Organizing Team

IQAC ACTIVITY No:

				H AND OPPORTUNITIES		
DATE	DEPARTMENT	COMMIT	TEE	COORDINATOR NAME		
25 <sup>TH</sup> JUNE 2022	Management	FINANCE		PROF. ARTI MODI		
DURATION	VENUE	PARTICI (Nos)	PANTS	NATURE: Outdoor/Indoo		
10A.M5 P.M.	4 <sup>TH</sup> FLOOR SEMINAR HALL	130		INDOOR		
	<ol> <li>PROF. ARTI MC</li> </ol>	DI	<ol><li>DR. RAHL SANGHAVI</li></ol>			
FACULTY SUPPORT:	<ol><li>PROF, SANDEE KUDTARKAR</li></ol>	P	4u ×			
	5		6			
STUDENT	A. PRANJALI		B. SIDDHI KENI			
SUPPORT:	C. YASH SHARMA		D.			

Part B) Brief Information about the Activity (CRITERION NO. -

TOPIC OF THE ACTIVITY	ONE DAY NATIONAL LEVEL FINANCE CONFERENCE ON FINANCIAL MARKETS-GROWTH AND OPPORTUNITIES
OBJECTIVES	TO PROVIDE A PLATFORM FOR INDUSTRY INTERFACE WHERE DOYENS IN THE INDUSTRY SPOKE ON VARIOUS TOPICS RELATING TO MSMES, STOCK MARKETS MONEY MARKETS ETC.
METHODOLOGY	OFFLINE
OUTCOMES	First hand industry information from corporate delegates     Platform to present research work     Exposure to different aspects of financial markets

Part C) Proofs & Documents Attached (Tick mark the proofs attached):

	1. Directions by Authority	Y	6. Activity Report		11. Account Settlement
Y	2. Proposal Note	Y	7. Brief Profile Guest		12. News Material
	3. Approval Letter		8. Attendance Gender/Sem/Course	Y	13. Feed Back Report
	4. Notice & Schedule		9. Certificate		14. Any Other
	5. Organising Committee	Y	10. Photographs		

For Sheila Raheja School of Business Management & Research

Director

#### Part D) Social Media:

Web Site Signature & Date		Twitter Signature & Date		Instagram Signature & Date		Facebook Signature & Date	
DOS	DOP	DOS	DOP	DOS	DOP	DOS	DOP

Part D) IQAC Cell:

**IQAC Cell Activity Number:** 

#### **ABOUT THE INSTITUTE**



Sheila Raheja School of Business Management and Research (SRBS) is affiliated to the University of Mumbai and approved by AICTE. It was started in the year 2011. Master of Management Studies a two-year full time post graduate course with four specializations namely. Finance, Marketing, Operations

and Human Resource. SRBS ensures to deliver quality business education, based on the best pedagogic practices. The program lays foundation for conceptual and analytical reasoning and gives the students an insight into the dynamics of business. SRBS believes in building leaders through holistic, transformative and innovative education.

The Ph.D. Program, in affiliation with the University of Mumbai, which aims to empower individuals, through sound research, expert guidance, and a treasure trove of research tools and techniques in vibrant research culture. We are equipped with an active and enriched Ph.D. Research Centre. Our Library with more than 23,000 books on Management and other fields. A vast collection of several National and International journals, newspapers and magazines. The library has a rich archive of Thesis projects and bound volumes and is equipped with library management software like EBSCO, JGATE.

SRBS has been accredited by the National Assessment and Accreditation Council (NAAC) and is ranked amongst top MBA Institutes by TIMES B-SCHOOL SURVEY.

The B School has highly qualified faculty with vast experiences in their fields of expertise. Faculties have published research articles and papers in SCOPUS, ABDC Journal, UGC-CARE with high impact factor. SRBS students have been placed in Organizations like Nomura, KPMG, ORACLE, ITC, ICICI Bank, AXIS Bank, Colgate among others with the highest placement annual package offered of Rs. 9 lakhs per annum.

SRBS is a Member Institute of professional bodies such as All India Management Association (AIMA), Association of Indian Management Schools (AIMS).

CONVENER Dr. H. J. Bhasin Director

CHIEF PATRON CA Arvind Tiwari Hon. Gen Sec.

# Bombay Suburban Art & Craft Education Society's

# Sheila Raheja School of Business Management & Research

NAAC Accredited, AICTE Approved, Govt. of Maharashtra, Affiliated to University of Mumbai.

24, Rd Number 2, Kherwadi, Bandra East, Mumbai, Maharashtra 400051. | Phone: 022 61966666 /61966640|



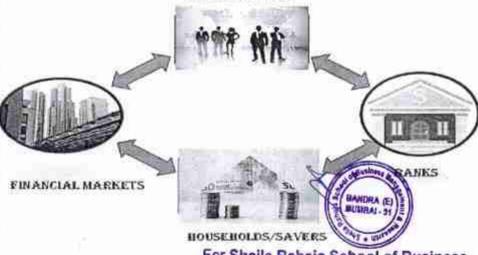
#### NATIONAL CONFERENCE

ON

#### FINANCIAL MARKETS - GROWTH AND

# **OPPORTUNITIES**

**BUSINESS FIRMS** 



For Sheila Raheja School of Business
Iune 2022 Management & Research

Date: 25th June 2022

Time: 9:00 a.m. - 5:00 p.m.

Venue: Seminar Hall (4th Floor)

### ABOUT THE INSTITUTE



Sheila Raheia School of Business Management and Research (SRBS) is affiliated to the University of Mumbai and approved by AICTE. The institute started its Master of Management Studies programme, a two-year full time post graduate course with

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CHIEF PATRON CA Arvind Tiwari Hon. Gen Sec.

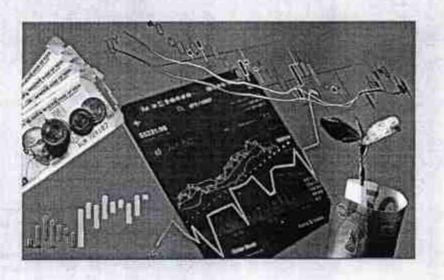
# Bombay Suburban Art & Craft Education Society's Sheila Raheja Schoolof Business Management & Research

NAAC Accredited, Approved by AICTE, Govt. of Maharashtra & Affiliated to University of Mumbai, Kher Nagar, Bandra East, Mumbai, Maharashtra 400051. Phone: 022 61966666 /61966640

For Sheila Raheja School of Business Management & Research

Director

# NATIONAL CONFERENCE ON FINANCIAL MARKETS -**GROWTH AND OPPORTUNITIES**



Date: 25th June 2022 Time: 9:00 a.m. - 5:00 p.m. Venue: Seminar Hall (4th Floor)

## ABOUT THE CONFERENCE

The financial markets efficiently direct the flow of savings and investment in the economy facilitating accumulation of capital and production of goods and services. Financial markets have a domino effect which leads to a change in all aspects of the market, if even one aspect is affected. They provide buyers and sellers means to trade financial instruments such as bonds, equities, currencies and derivatives.

Sheila Raheja School of Business Management & Research (SRBS) is pleased to announce the National Conference on "Financial Markets-Growth and Opportunities". The aim of the conference is to provide a forum to showcase cutting-edge research in the area of financial markets. It intends to present the perspectives of experts of financial markets in terms of current trends and oportunities available in the global markets.

The conference provides an excellent avenue to the researchers, academicians, industry executives and students working in the area of finance and allied areas. We invite high quality original theoretical/ applied empirical papers from faculty members, research scholars to express their views on the topic.

## CONFERENCE SUBTHEMES

- Suspentionable finance and procedure
- Malpragaces and good penciless in the florancial markets
- Financial and commodity derivatives
- Indian sensystem of floorietal markets
- Role of financial markets in economic development
- Crypto surrency and digital surrency
- Stuckmarkes and IROs
- Dear and money marker
- · Pores murker
- Phoneint Intermediation-Brokerage,

# MIRA Insurance For Shella Raheja School of Business

- Innovations to financial histourn Management & Research Dr. Rahul Sanghavi
- Financial inclusionand interafficace
- telah managaman in finansial maskas



## **SPEAKERS**



MR.MOHAN TANKSALE Former Chairman and MD, Central Bank of India



MR.TRIPURARI PANDA DGM Treasury, IDBI Bank



MR.HIMANSHU JAIN CEO, HFL Wealth



MR.ROHIT OHRI Senior Research Analyst, Progressive Shares

### PROGRAM SCHEDULE

9800 a.m 9885 a.m.	Registration of Delegates
9:45 ann 10:00 ann.	Inauguration Coremony
10:00 a.m 10:45 a.m.	Inaugural Address by Mr. Mohan Tanksale
10:45 a.m 11:30 a.m.	Address by Mr. Himanshu Julia
11:30 mm - 12:15 p.m.	Presentation by Mr. Tripuvari Panda
12:15 p.m 1400 p.m.	Presentation by Mr. Roffit Ohri
1:00 pain - 2:00 pain	Limeh
2:00 p.m 4:30 p.m.	Technical Paper Presentations
4630 g.m 5000 g.m.	Videdletory Ceremony

Link for Registration Form of Research Paper https://forms.gle/3iQd4q7SztBCuCG36

# CONFERENCE COORDINATORS

Prof. Sandeep Kudtarkar 9820049729
Director Prof. Arti Madi 9821632013

9004466303 rahulsanghavi@srbs.edu.in 9820049729 sandeepkudtarkar@srbs.edu.in

9821632013 artimodi@srbs.edu.in



Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai – 400 051



For Sheila Raheja School of Business Management & Research



Bombay Suburban Art & Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground,
Bandra (E), Mumbai – 400 051



For Sheila Raheja School of Business Management & Research



Bombay Suburban Art & Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
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Bandra (E), Mumbai – 400 051



For Sheila Raheja School of Business Management & Research



Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai – 400 051



For Sheila Raheja School of Business Management & Research

	Speaker's Details					
Sr. No	Name	Organization				
1	Mr. Pawan Kang (Inetrnational Keynote Speaker)	Assistant Vice President CITI BANK - Toronto, Canada				
2	Mr. Sameer Nanjangud	Chief Manager (Marketing) Skoda Auto India				
3	Mr. Chintan Mehta	Director (Marketing) Zee Entertainment Network				
4	Mr. Shiv Bhasin	Marketing Manager - SodaBottleOpenerWala				

Student's Groups Details

Group No	Student's Name	Topic Name	
1	Unnati Karandekar	Augmented Reality in Snap Chat	
(I)	Ketaki Okhade	Augmented Reality III Shap char	
	Rahul Gawde		
2	Ashish Galkwad	Geofencing Advertising	
	Vikrant Parab		
3	Rishabh Jain	Bibliometric Analysis in Al	
3	Viraj Mane	bibliometric Analysis in Al	
4	Shivani Kadam	Marketing to Millennials	
4	Madiha Ali		
-	Pratik Karanjkar	Crowd Funding	
5	Nikhil Mithbhavkar	Crowo Fanding	
6	Deepesha Lodha	Disruptive Marketing	
ь	Ashish Singh	Disruptive ivial keeing	
	Vasha Sharma	Green Marketing	
7	Vishakha Vardhana	Green Warketing	
1 40	Rajdeep Mehta	Was a Country to the desired	
8	Sahil Wavekar	Virtual Reality in Marketing	
9	Dimple Malhotra	The Influence of Moment Marketing or Consumer Purchasing in Mumbai	

For Sheila Raheja School of Business Management & Research

Director

Josephra ..



# Bombay Suburban Art and Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

# ACTIVITY REPORT 2021-22 ACADEMIC COMMITTEE/ FACULTY

IQAC ACTIVITY No: Part A) Information about Organizing Team NAME OF THE ACTIVITY: National Research Conference (Operations Specialization) COORDINATOR NAME COMMITTEE DEPARTMENT DATE Prof. Ritu Chakraborty Academic MMS, BMS & BAMMC 21.05.2022 **PARTICIPANTS** NATURE: Outdoor/Indoor VENUE DURATION (Nos) Indoor SRBS 1 day Knot Knishnakauth Lasime FACULTY SUPPORT: 6. Oppa Mano В. A. STUDENT D. C SUPPORT: E. Part B) Brief Information about the Activity (CRITERION NO. -

TOPIC OF THE ACTIVITY Emergence of Artificial Intelligence in Indian Industry
OBJECTIVES To inculcate the research culture
METHODOLOGY Offline in Seminar Room
Research Papers in the Artificial Intelligence field were

Part C) Proofs & Documents Attached (Tick mark the proofs attached):

Part C) Proofs & Docume		6. Activity Report	11. Account Settlement
		7. Brief Profile Guest	12. News Material
3. Approval Letter	V	8. Attendance Gender/Sem/Course	13. Feed Back Report
4. Notice & Schedule		9. Certificate	14. Any Other
5. Organising Committee	V	10. Photographs	Research Paper

Part D) Social Media:

ture & Date
DOP
-

Part D) IQAC Cell: IQAC Cell Activity Number:

Part D) IQAC Cell:	Tour.	CCIT FIGURE 1	1010
NAME & SIGNATURE OF COORDINATOR	NAME & SIGNATURE OF DIRECTOR	IQAC Documentation	IQAC COORDINATOR (SIGNATURE)
Prof. Ritu Chakraborty	Dr. H. J. Bhasin	Total No of Pages 16	Dr. Rajesh Chouksey

NOTE: - The report has been scanned and submitted. (Folder name

Scanning Clerk Signature

For Sheila Raheja School of Business Management & Research

# SRBS

# Bombay Suburban Art and Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

# Faculty Attended

Sr. No.	Name of the Faculty	Signature	Sr. No.	Name of the Faculty	Signature
1	Dr. Rajosh Chouksey	Glodge	9	Paul Vikas lande	OLL
2	Porol Oinesh Soukul	Obella	10	Parm. Vinok Stiggum	No like
3	Pard Knishnakovitte Laure	within.	11	Pur Pradeen Single	No.
4	Pour Darshana M.	The lay	12	may manyet sugar	10
5	Power Doops Manoi	Car-	13		
6	Rust Soudan Kudlasta.	(Ax	14		
7	Rakul Sanahani	Ra. Som	15		
8	020		46		-

Perg. Ritu Chakraborty

STATE OF THE PARTY OF THE PARTY

For Sheila Raheja School of Business Management & Research

BANDRA (E) 3

# Sheila Raheja School of Business Management and Research (Bombay Suburban Art & Craft Education Society)

Inter-Office Communication

Ref No: SRBS/DIR/2021-22/139

Subject: Sanction for Budget for National Research Conference

Scheduled by Operations Department.

May 17, 2022

To

: Hon. Gen. Secretary

From

: Mrs. Ritu Chakraborty (Assistant Professor)

Through: Director

SRBS has organized one day Research National Conference on Operations scheduled on May 21, 2022. The theme of conference is "EMERGENCE OF ARTIFICIAL INTELLIGENCE IN INDIAN INDUSTRY".

For the said conference we have invited 04 Guest Speakers, Students and Staff to attend the conference. For the said event following will be the budgeted expenses:

Sr. No.	Particulars	Amount per person		Total Amoun Payable	
1.	Honorarium to Guest Speakers	Rs. 2000/-	04	Rs. 8000/-	
2.	Expenses for Lunch	Rs. 100/-	150	Rs. 15000/-	
3.	Miscellaneous Expenses  Banner  Bouquets  Water  Awards			Rs. 2000/-	
	Total Amount Payable (Rupees Twen	y Five thousand	d) -	Rs. 25,000/-	

Put up for your approval and payment of Rs. 25,000/-.

Killer

Mrs. Ritu Chakraborty Assistant Professor

Dr. H. J. Bhasin

Director

Enclosed are:-

1. Quotation for Lunch

For Sheila Raheja School of Business Management & Research

Date: - 21st May 2022

# National Research Conference (Operations Specialization)

We at SRBS encourage research and development with an aim to empower our students to excel in this field by giving them the suitable platform.

Sheila Raheja School of Business Management and Research hosted a National Conference on 21st May 2022. Eminent speakers were present for the conference.

The Key note speaker Mr. Shailendra Shukla, Managing Director, Vehicle Group & eMobility – India for Eaton spoke about how Artificial Intelligence is applied in Indian Industry and highlighted the aspects of Industry 4.0.

This was followed by Prof. Binesh Nair, Assistant Professor (Business Analytics), School of Business Management, Narsee Monjee Institute of Management Studies (NMIMS), Mumbai Campus, who briefed us about "Leadership in an AI driven world".

The next speaker Dr. Ankur Shukla, Assistant Professor, IIM Bodh Gaya, addressed his perspective on Artificial Intelligence in finance.

The last speaker Mr. Shrikant Devadkar, Manager, Palladium Ahmedabad, emphasized the importance of Artificial Intelligence in the retail sector.

This was followed by technical paper presentations by MMS 1st year and 2nd year students. Various topics on Artificial Intelligence were covered such as 'Application of Artificial Intelligence in Agricultural sector', 'Artificial Intelligence in Supply Chain', 'The role of Artificial Intelligence in BFSI' and 'Opportunity and challenges in SCM for Retail Industries during the current Pandemic in India using Artificial Intelligence'.

More than 100 delegates participated in the conference. Students' enthusiasm was seen through their participation. The conference was well appreciated by all.

For Sheila Raheja School of Business Management & Research

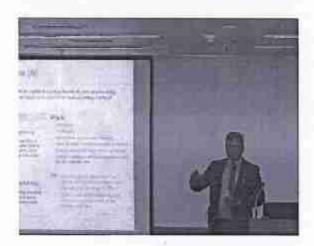
# Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai – 400 051

Our Institute intends to continue encouraging research acumen amongst students. In order to motivate our students our director Dr. H. J. Bhasin conferred momentums to the best paper presenter.

Overall it was very enriching and learning experience.









Prof. Ritu Chakraborty, Assistant Professor

> For Sheila Raheja School of Business Management & Research

# BOUT THE INSTITUTE



Shella Raheja School of Business Management and Research (SRBS) is affiliated to the University of Mumbai and approved by AICTE. It was started in the year 2011. Master of Management Studies a two-year full time post graduate course with four specializations namely, Finance,

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CONVENER Dr. H. J. Bhasin Director

CHIEF PATRON CA Arvind Tiwari Hon. Gen Sec.

Date: 21st May 2022

Time: 9:00 a.m. - 5:00 p.m.

Venue: Seminar Hall (4<sup>rth</sup> Floor)

### ABOUT THE CONFEREN

This conference shall provide a platform to bring leaders across business together. The endeavor is to provide a better understanding of EMERGENCE OF ARTIFICIAL INTELLIGENCE (A.I.) IN INDIAN INDUSTRY. This conference is an ideal platform for Academicians, Researchers, Students and Industry professionals.

Al is a field of Data Science that trains the machines to learn from inputs, adjust to inputted fields and criteria's, and perform tasks of computational logic that match certain human cognitive levels. The conference endeavors to bring along Academicians Students and Industry Professionals on the use of Artificial Intelligence technologies to enhance Human Computer interaction.

The main objectives of National Conference are:

- 1. To focus on skill development in A.I.
- 2. To understand latest trends in A.I.
- 3. Emerging policies and strategies for A.I.
- 4. To provide platform for research presentation by research scholars.

#### **SPEAKERS**



Mr. Shailendra Shukla Managing Director, Vehicle Group – India, Eaton



Mr. Shrikant Devadkar Operations Manager, Palladium - Ahmedabad



Prof. Ankur Shukla Assistant Professor, IIM – Bodh Gaya



Prof. Binesh Nair Assistant Professor, NMIMS - Mumbai

#### PROGRAM SCHEDULE

9:00 a.m 9:45 a.m.	Registration of Delegates
9:45 a.m 10:00 a.m.	Inauguration Ceremony
10:00 a.m 10:15 a.m.	Welcome Speech
10:15 a.m 10:30 a.m.	naugural Address by Mr. Shailendra Shukla
10:30 a.m 11:30 a.m.	Presentation by Mr. Ankur Shukla
11:30 a.m 12:30 p.m.	Presentation by Mr. Binesh Nair
12:30 p.m 1:30 p.m.	Presentation by Mr. Shrikant Devadkar
1:30 p.m 2:00 p.m.	Lunch
2:00 p.m 4:30 p.m.	Technical Paper Presentation
4:30 p.m 5:00 p.m.	Valedictory Function & Certificate Distribution

Link for Registration Form & Submission of Research Paper

https://forms.gle/RABDvwxTEws6JvSGA

## CONFERENCE COORDINATORS

Prof. Ritu Chakraborty +91 9867881762 rituchakraborty@srbs.edu.in

Prof. Dinesh Sonkul +91 9594980650 dineshsonkul@srbs.edu.in

Dr. Rajesh Chouksey +91 7020138282 rajeshchouksey@srbs.edu.in

or Shella Raheja School of Business
Management & Research



# Shailendra Shukla Managing Director, Vehicle Group – India, Eaton



Shallendra Shukla is managing director, Vehicle Group & eMobility – India for Eaton. In this role, he is responsible for leading and growing the vehicle business & eMobility business in India and oversee manufacturing operations, profitability, sales performance, market development, customer management, partner relationships, new product launches and leadership development. In the country.

Shallendra brings along over two decades of industry experience. During this tenure he has exposure to various leadership aspects like - Change Management, Business Transformation, P&L Management, leadership Development, Manufacturing & Service Operations, Mergers & Acquisitions and Business Development.

Prior to joining Eaton, he held leadership positions with leading global technology organizations in domestic and international market such as Schneider Electric, Samsung, Kobian Singapore and Ingram Micro. He holds a master's degree in business administration from K.J. Somaiya Institute of Management Studies and Research, a bachelor's degree in chemical engineering from Thadomal Shahani Engineering College (Mumbai University) and a Certificate in Operations Management from IIM-Bangalore.

He likes to read on current affairs, business and history and in spare time catches up with movies. He follows both cricket and football with equal passion.

Eaton is a power management company with 2019 sales of \$21.4 billion. Eaton provides energyefficient solutions that help customers effectively manage electrical, hydraulic and mechanical power more efficiently safely and sustainably. Eaton is dedicated to improving the quality of life and the environment through the use of power management technologies and services. Eaton has approximately 93,000 employees and sells products to customers in more than 175 countries. For more information, visit Eaton.com.

For Sheila Raheja School of Business Management & Research



# Brief Profile of Binesh Nair



Prof. Binesh Nair is an Assistant Professor in Business Analytics at School of Business Management, Narsee Monjee Institute of Management Studies (NMIMS), Mumbai Campus. He is also the Programme Chairperson for the India's only dual-degree MBA programme in Analytics, in collaboration with Purdue University. The programme is ranked #1 in India among top postgraduate programmes in Data Science, for teaching and curriculum, and certification value.

Binesh has experience of over a decade; spanning industry, academia, and research. He has worked with both Deloitte Ireland and Deloitte India, wherein he served the firm's key clients mainly in the BFSI sector, helping them in managing their data, and deriving critical business insights. He has also worked with SMEs', both in India and Ireland, in designing and developing analytical solutions.

He has collaborated with researchers across the globe, from diverse domains, including social sciences, education, human resources, public policy, finance and so on. Binesh has published 20+ papers in peer-reviewed journals and conferences, typically in the realm of applied analytics. His areas of specialization are social network analytics, big data analytics, text mining, data mining and learning analytics.

Binesh has been the Government of Ireland Scholar for 2014/15 - a highly coveted award given to a foreign student in an Irish University, for exemplary academic performance. He has also won the 'Best Mentor Award' for the year 2013, for contributing to building the Computer Society of India (CSI) student chapter.

For Sheila Raheja School of Business Management & Research

#### ANKUR SHUKLA

Assistant Professor, Indian Institute of Management Bodh Gaya, Bihar - 824231 +91 - 7004809368 | ankur.s@iimbg.ac.in



#### EDUCATION

Indian Institute of Management, Ranchi Jun 2015 - Jun 2020 Ph.D. in Finance and Accounting.
Dissertation: Three Essays on Impact of Board Characteristics on the Performance of Indian Banks

Birla Institute of Technology, Mesra, Ranchi Jun 2005 - May 2009 Bachelor of Engineering (B.E.) in Information and Technology

Cumulative Percentage: 70.03%

## WORK EXPERIENCE

Indian Institute of Management, Bodh Gaya Oct 20 - Assistant Professor, Finance and Accounting

UPES, Dehradun Aug' 20 - Oct '20 Assistant Professor, Department of General Management Tata

Consultancy Services, Kolkata Sep '09 - June'11 CRM Analyst, Sales and Marketing Technology

Tata Steel, Jamshedpur Apr '07 - Jun '07 Summer Trainee, Load Dispatch Center, Tata Steel

## RESEARCH INTERESTS

- Corporate Governance
- Working Capital Management
- Banking

#### TEACHING INTERESTS

- Financial Management
- · Financial Reporting and Analysis
- · Business Valuation
- · Financial Risk Management
- Hedge Funds and Alternative Investment Funds

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#### PUBLICATIONS

- 1. Impact of Board Size on accounting risk and returns of Indian banks. Ankur Shukla, Narayanswamy Sivasankaran, Ramachandran KK (2020) International Journal of Law and Management Vol 62 Issue 4 (ABDC
- 2. Impact of Deviation from Target Working Capital on Firm Profitability: Evidence from India. Punam Prasad Narayanswamy Sivasankaran Ankur Shukla (2019) International Journal of Productivity and Performance Management Vol 68 Issue 8 (ABDC B)
- 3. Influence of Independent Directors on the Market Risks of Indian Banks. Ankur Shukla, Narayanswamy Sivasankaran, Ayyaluswamy Kanagaraj, Pandya Saurabh (2020) Journal of Asia Business Studies Upcoming (ABDC C)
- 4. Do women directors impact the risk and return of Indian banks? Ankur Shukla, Narayanswamy Sivasankaran, Ayyaluswamy Kanagaraj, Prakash Singh, Shibashish Chakraborty (2019) IIMK Society and Management Review (Upcoming) (ABDC C and ABS-2)

#### CONFERENCE PAPERS

1. "Do Board characteristics impact the absolute returns of Indian Hedge Funds"; 27th Eurasia Business and Economics Society conference, Bali, 2019;

#### WORK IN PROGRESS

Mohapatra, S, Shukla A. 'Bayesian Methodology based structural approach to measure credit risk- a pandemic based study on Indian firms'

Majhi S , Shukla A. 'An examination of board engagement in IT governance'

## TEACHING EXPERIENCE

# Indian Institute of Management, Bodh Gaya

- Hedge Funds, Private Equity and Alternative Investment Funds, MBA 2nd year Elective, 2020-21 (4.83/7)
- Financial Risk Management, MBA 2nd year Elective, 2020-21 (5.1 / 7)
- Business Analysis and Valuation MBA 2nd year Elective, 2020-21 (3.3/7)
- Financial Management MBA 1st year Core 2020(4.35/7).

#### UPES Dehradun

- Business Analysis and Valuation MBA 2nd year Elective, 2020-21
- Cost Accounting 1st year Core 2020-21
- Financial Management 1st year Core 2020-21

For Sheila Raheja School of Business Management & Research

# **Brief Profile of Shrikant Devadkar**



Shrikant Devadkar is a professional with more than 7 years of experience spread over Operations and Retail and is a well-travelled, seasoned and a well-recognized professional with a varied business experience in various business leadership positions.

An Engineer by background with a Master's Degree in Operations Management, he is currently working as The Manager – Palladium Ahmedabad (The Phoenix Mills Ltd) and is responsible for Operations, Retail Relationships, Customer Relationship, Fit-outs, Projects, etc.

In his past experience at Phoenix Palladium (Mumbai), he has been part of the successful launch of Phoenix Palassio Mall in Lucknow and now is about to launch the Palladium Ahmedabad Mall by this year end.

For Sheila Raheja School of Business Management & Research

National Conference on Artificial Intelligence - 21/5/2022

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National Conference on Artificial Intelligence - 21/5/2022

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National Conference on Artificial Intelligence - 21/5/2022

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For Sheila Raheja School of Business
Management & Research

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# nergy Audit Certificate (As per Green Building Parameters)

The study is conducted as per Indian and International Green Building Standards initiated in the capacity of an Accredited & Certified Green Building Professional

It is awarded for 2021-2022 and 2022-2023 to the Esteemed Institution

(Analysed for 2 years and extended validity for 1 year, thus total 3 years)

Bombay Suburban Education Craft's Society

# Sheila Raheja School of Business Management & Research

Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (East), Mumbai- 400051, India (Site visit held on 22 November 2023)

As part of the Institution's initiatives for a Healthy & Sustainable Institute the audit was conducted. We appreciate the immense efforts taken by Staff and students towards the Energy Management and Conservation.

Issued on Wednesday, 29 November 2023 and valid till 31 October 2024

Ar, Nahida Abdulla Shaikh

"Elite 100 Green Architects of India" Econaur, 2022. Registered Architect, P.G.D.R.D, ISO Certified I. A. (IMS) Indian Green Building Council Accredited Professional (IGBC AP) ASSOCHAM GEM Green Building Council Certified Professional (Registration, No. 22/718)

Project Head and Green Building Professional-Consultant

Sustainable Academe I Sustainability Department of Greenvio Solutions, Naigada An environment Design and Consultancy developing Healthy and Sustainable Environ Email: sustainableacademe@gmall.com | I greenviosolutions@gmall.com

For Sheila Raheja School of Business

Management & Research

Website: https://thegreenviosalutions.co.in/

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# Environment Fudit Certificate (As per Green Building Parameters)

The study is conducted as per Indian and International Green Building Standards initiated in the capacity of an Accredited & Certified Green Building Professional

It is awarded for 2021-2022 and 2022-2023 to the Esteemed Institution

(Analysed for 2 years and extended validity for 1 year, thus total 3 years)

Bombay Suburban Education Craft's Society

# Sheila Raheja School of Business Management & Research

Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (East), Mumbai- 400051, India

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Ar. Nahida Abdulla Shaikh

"Elite 100 Green Architects of India" Econaur, 2022

Registered Architect, P.G.D.R.D, ISO Certified I. A. (IMS)

Indian Green Building Council Accredited Professional (IGBC AP)

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Project Head and Green Building Professional-Consultant

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For Sheila Raheja School of Business Management & Research

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# Green Hudit Certificate (As per Green Building Parameters)

The study is conducted as per Indian and International Green Building Standards Initiated in the capacity of an Accredited & Certified Green Building Professional

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Bombay Suburban Education Craft's Society

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Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (East), Mumbai- 400051, India (Site visit held on 22 November 2023)

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Project Head and Green Building Professional-Consultant

Sustainable Academe I Sustainability Department of Greenvio Solutions, Naigad

An environment Design and Consultancy developing Healthy and Sustainable Environments

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Website: https://thegreenviosolutions.co.in/

For Sheila Raheja School of Business Management & Research

Date: - 26th July 2022

# Session on Program Outcome & Course Outcome Mapping & Attainment Level

A session on Program Outcome & Course Outcome Mapping & Attainment Level was conducted on 26th July 2022 from 1:00 pm onwards in the Computer Lab on 4th Floor. The purpose of the meet was make Faculty Members aware of the process of how the course outcome gets mapped with the program outcome and how does the attainment level is achieved.

The program started with description of Course Outcome. Course Outcomes are the statements that declare what students should be able to do at the end of a course. POs are statements about the knowledge, skills and attitudes of a management program. Bloom's taxonomy of thinking and learning illustrates forms of thinking, in ascending order of complexity, from lower-order thinking skills to higher-order thinking skills. It attempts to classify learning stages from remembering facts to creating new ideas based on the acquired knowledge. The idea of Bloom's Taxonomy is that learning is a consecutive process. Before applying a concept in real life, we must understand it. Before we understand a concept, we must remember the key facts related to it. Hence, it begins with remembering and ends with creating. This is used by Faculty Members to set Course Outcomes,

The CO-PO mapping is done with correlation levels of 3, 2, 1 and 0, 3, 2 and 1 denotes substantially (high), moderately (medium) and slightly (low). The meaning of 0 is no correlation between CO and PO.

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First of all the Correlation matrix between CO & PO is developed. Using the correlation level of 3, 2, I and 0. The next matrix is developed which gives contribution of marks with each COs. These Director marks have two components Internal and External. The Internal Component is further sub-divided into four components with each component carrying 10 marks. These components are basically the evaluation that takes place for calculating the total Internal Marks. These components could be anything for example attendance, assignment, tests etc. The External component is the written examination that students appear for at the end of the semester. After the marks contribution is done, the correlation matrix is developed which maps the COs with the Internal and External Components

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Bombay Suburban Art & Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground,
Bandra (E), Mumbai – 400 051

described above. The students marks of Internal and External components is then correlated with the COs. After all these the final matrix of attainment level is calculated. Average value is taken for each CO. Average CO value is calculated by sum of value entered in each column is divided by number of CO mapped in each column.







Killi

For Sheila Raheja School of Business Management & Research

Prof. Ritu Chakraborty,

Assistant Professor

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Director

For Shella Raheja School of Business Management & Basanuh

For Sheila Raheja School of Business Management & Research

Director

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Attendence of CO and PO Mapping Session

Sr. No.	Name of the Teaching Staff Members	Course
1	Dr. H. J. Bhasin	MMS
2	Dr. Rajesh Chouksey	MMS
3	Dr. Rahul Sanghavi	MMS
4	Mr. Vivek Sharma	MMS
5	Mrs. Ritu Chakraborty	MMS
6	Mr. Vikas Pande	MMS
7	Mr. Sandeep Kudtarkar	MMS
8	Mr. Dinesh Sonkul	MMS
9	Mrs. Suman Dalal	MMS
10	Mr. Krishnakant Lasune	MMS
11	Mrs. Darshana Murkibhavi	
12	2 Mrs. Deepa Manoj	
13	Mrs. Arti Modi	
14	Mr. Umesh Kantute	MMS
15	Mr. Pradeep Singh	BMS

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For Sheila Raheja School of Business Management & Research

Director

For Shella Raheja School of Business Management & Research



# Bombay Suburban Art and Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH ACTIVITY REPORT 2021-2022

HR Department and WDC

## Part A) Information about Organizing Team

IQAC ACTIVITY No:

Name of the A	ctivity: Awareness on Hea	Ith and Hygic	ne		
DATE	DEPARTMENT (	COMMITTEE		COORDINATOR NAME	
December 15, 2022	Management	HR Dept & WDC		Prof. Deepa Manoj	
DURATION	VENUE	PARTICIPANTS (Nos)		NATURE: Indoor	
10:30 a.m to 11:00 a.m.	Hybrid Mode (Google Meet)	50		Hybrid Mode	
EA CHUY MA	Prof. Darshana Murkibhavi		-2.	Prof. Pradeep Singh	
FACULTY SUPPORT:	3: +:		:4		
SUPPORT:	5, -		6.	6	
STUDENT	A. Yash Mistry		B. Aabha Wankhade		
SUPPORT:	C. Jay Bhanushali		D. Shivani Pasi		

## Part B) Brief Information about the Activity (CRITERION NO. -

TOPIC OF THE ACTIVITY	Awareness on Health and Hygiene		
OBJECTIVES	To break the silence on menstruation     To raise awareness on importance of menstrual hygiene management     To advocate the MHM (Menstrual Hygiene Management) friendly environment.		
METHODOLOGY	Hybrid Mode (Google Meet)		
OUTCOMES	Participants learnt about poor menstrual hygiene caused by lack of education, persisting taboos and stigma, limited access to hygienic menstrual products and poor sanitation infrastructure that undermines the educational opportunities, health and overall social status of women and girls around the world.		

## Part C) Proofs & Documents Attached (Tick mark the proofs attached);

i	1. Directions by Authority	1	6. Activity Report		11. Account Settlement
	2. Proposal Note	1	7. Brief Profile Guest		12. News Material
	3. Approval Letter		8. Attendance Gender/Sem/Course	~	13. Feed Back Report
/	4. Notice & Schedule	Ţ.	9. Certificate		14. Any Other
	5. Organising Committee	V	10. Photographs		+

For Sheila Raheja School of Business Management & Research









# Bombay Suburban Art and Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

Part D) Social Media:

Web Site Signature & Date		Twitter Signature & Date		Instagram Signature & Date		Facebook Signature & Date	
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17.12.2022	17.12.2022	3	3	15,12,2022	15.12.2022	25	
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IQAC Cell Activity Number:

NAME & SIGNATURE OF COORDINATOR	NAME & SIGNATURE OF DIRECTOR	IQAC Documentation	IQAC COORDINATOR (SEAL & SIGNATURE)
Prof. Deepa Manoj.	Dr. H. J Bhasin	Total No of Pages	Dr. Rahul B. Sanghavi

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Scanning Clerk Signature

For Sheila Raheja School of Business Management & Research







SRBS Director <director@srbs.edu.in>

# Regarding CSR Initiative on menstrual health and hygiene

1 message

Deepa Manoj <deepamanoj@srbs.edu.in>

Fri, Aug 5, 2022 at 11:32 AM

To: vidya.r@globalhunt.in Cc: "Dr. H.J.Bhasin" <director@srbs.edu.in>

Hello GlobalHunt Foundation,

Greetings of the day!

Received mail on the CSR initiative being organized by your company. Interested in the same to be conducted in our institute Sheila Raheja School of Business Management and Research, Bandra Mumbai,

We wish to conduct this online session on manstrual health and hygiene for our students and faculty members once our first year students join the B-School next month.

Can we schedule the session tentatively by next month?

Thankyou in anticipation to your positive response.

Warm Regards Prof. Deepa Manoj Assistant Professor - HR Sheila Raheja School of Business Management and Research Bandra (E), Mumbai - 51 8828706048

> For Sheila Raheja School of Business Management & Research





To: Pradeep Singh <pradeepsingh@srbs.edu.in>

Cc: deepamanoj@srbs.edu.in

Noted.

On Wed, 14 Dec 2022, 7:49 pm Pradeep Singh, Vaikharl Marn,

Please involve SYBMS students for the following session as I will be engaged in University paper duty.

On Wed, 14 Dec. 2022, 3:30 pm Deepa Manoj, </e> Dear Academic Coordinator,

Greetings of the day!

Request you to kindly allow us to conduct a session on "Awareness on Health and Hygiene" between 10:30 a.m. to 11:30 a.m. for girls in the Seminar Hall and for boys between 10:30 a.m. to 11:15 a.m. in Smart Classroom.

Request you to kindly send the affirmation for the same.

Regards HR and WDC Department SRBS, Bandra-51,

SkBS Director <director@srbs.edu.in> To: deepamanoj@srbs.edu.in

Thu, Dec 15, 2022 at 11:21 AM

Forwarded message ---

From, Deepa Manoj < ampartments of intra enterts.

Date: Wed, Dec 14, 2022 at 3:30 PM Subject: Awareness on Health and Hygiene

To. Vikas Pande <vikinipende@srbs.edu.in>, Pradeep Singh prethingein.mb() = bs.edu.in>, Dr. H.J. Shesin

<dreglor@arbs.edu.in>, Mrs Geeta Chauhan <admin@arbs.edu.in>

Dear Academic Coordinator,

Greetings of the day!

Request you to kindly allow us to conduct a session on "Awareness on Health and Hygiene" between 10:30 a.m., to 11:30 a.m. for girls in the Seminar Hall and for boys between 10:30 a.m. to 11:15 a.m. in Smart Classroom.

Request you to kindly send the affirmation for the same.

Regards HR and WDC Department SRBS, Backer 51.

Regards. Dr. H. J. Bhasin Director

Sheila Rabeja School Of Business Management & Research

Mob : 98333686570 Board line: 022-6196 6666 Email: the store street sector in

www.srbs.edu.in

For Sheila Raheja School of Business Management & Research

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> For Sheila Raheja School of Business Management & Research











Deepa Manoj <deepamanoj@srbs.edu.in>

# Awareness on Health and Hygiene

4 messages

Wed, Dec 14, 2022 at 3:29 PM Deepa Manoj <deeparnanoj@srbs.edu.in> To: Vikas Pande <vikaspande@srbs.edu.in>, Pradeep Singh pradeepsingh@srbs.edu.in>, "Dr. H.J.Bhasin" <director@srbs.edu.in>, Mrs Geeta Chauhan <admin@srbs.edu.in>

Dear Academic Coordinator,

Greetings of the day!

Request you to kindly allow us to conduct a session on "Awareness on Health and Hygiene" between 10:30 a.m. to 11:30 a.m. for girls in the Seminar Hall and for boys between 10:30 a.m. to 11:15 a.m. in Smart Classroom.

Request you to kindly send the affirmation for the same.

Regards HR and WDC Department IRBS, Bandra-51.



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Pradeep Singh pradeepsingh@srbs.edu.in> To: vaikharipatil@srbs.edu.in

Cc: deepamanoj@srbs.edu.in

Vaikhari Mam,

Please involve SYBMS students for the following session as I will be engaged in University paper duty. (Quoted text hidden)

Valkhari Patil <vaikharipatil@srbs.edu.in> 

Cc: deepamanoj@srbs.edu.in

Noted.

(Qumied test hidden)

SRBS Director <director@srbs.edu.in> To: deepamanoj@srbs.edu.in

(Clubted best Hidden)

Regards,

Dr. H. J. Bhasin

For Sheila Raheja School of Business Management & Research



Thu, Dec 15, 2022 at 11:21 AM

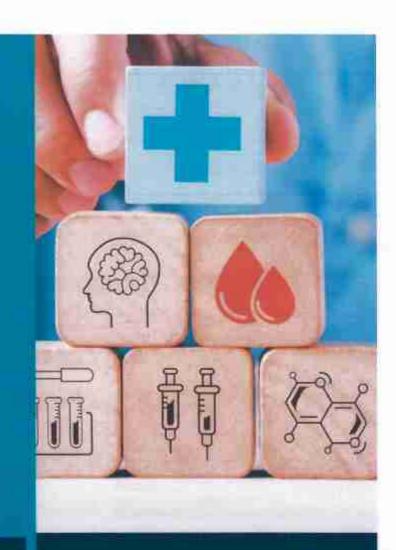
Wed, Dec 14, 2022 at 8:06 PM

Wed, Dec 14, 2022 at 7:49 PM

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# AWARENESS ON HEALTH AND HYGIENE



#### SESSION FOR GIRLS

15.12.2022 (Thursday) 10:30 am - 11:30 am link for joining https://meet.google.com/kbw-jugv-mag



# MS. ROSHNEE BHOWMICK CSR EXECUTIVE

Oraclusted with Psychology (Hons) and hold a Masters Degree in Social Work Worked in the orea of child protection & neight for more than 5 years.

Represented the state at NIPCCO on child protection asses.

#### **SESSION FOR BOYS**

15.12.2022 (Thursday) 10:30 am - 11:15 am link for joining https://meet.google.com/kbw-jugv-mag



# MS. MEHAK KAUSHIK MANAGER,

#### **GLOBALHUNT FOUNDATION**

Mr. Mehak Kaushik started his career by undertaking a research of 1500 chilaren in the largest resettlement colony of Deini, She holds his highest degree of Masters in Sociology from Delhi School of Economics

For Sheila Raheja School of Business Management & Research



# SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

17 December 2022

# Awareness Session on Health and Hygiene

HR Club in association with the Women Development Cell organised a session for the management students of BMS and MMS to engage in awareness, advocacy, and knowledge-sharing around the importance of menstrual hygiene management. It was held on 15 December, 2022 in the seminar room and smart classroom for girls and boys respectively.

There are many taboos/myths related to menstruation, and this session aims to break all taboos and raise awareness among individuals and everyone who menstruates and the one who doesn't. It is conducted so that people could understand menstruation is not a curse, rather it is a gift and proper hygiene is important.

The main objectives of celebrating this day were following:

- To break the silence on menstruation
- · To raise awareness on importance of menstrual hygiene management
- To advocate the MHM (Menstrual Hygiene Management) friendly environment

The sessions were conducted by Ms. Mehak Kaushik, Manager at The GlobalHunt Foundation and Ms. Roshnee Bhowmick, CSR Executive.

Ms. Mehak Ms. Mehak Kaushik started her career by undertaking a research of 1500 children in the largest resettlement colony of Delhi. Here she got an experience as to how children need interactive models within their learning to achieve a basic level of comprehension. At GlobalHunt Foundation she further expanded this experience where through diverse social level projects a change was planned within the target community. She holds her highest degree of Masters in Sociology from Delhi School of Economics and is well versed with social concepts and systems.

Working with Unicharm India since 2018, Mainly responsible for all CSR activities in West Bengal. Campaigning for Menstrual Health and Hygiene management in West Bengal mainly in educational institutions, non-profit organizations and in the community level as well. Has conducted more than 300+ sessions on Menstrual Health in educational institutions and grass root level in Kolkata. She graduated with Psychology (Hons) and holds a Master's Degree in Social Work. Worked in the area of child protection & health for more than 6 years. Represented the state at NIPCCD on child protection issues.

Poor menstrual hygiene caused by lack of education, persisting taboos and stigma, limited access to hygienic menstrual products and poor sanitation infrastructure undermines the

For Sheila Raheja School of Business
Management & Research

Director

@\/

educational opportunities, health and overall social status of women and girls around the world. As a result, millions of women and girls are prevented from reaching their full potential. The speakers ensured all the queries of the students were answered correctly and without hesitation.

Hence, it is essential to break the silence, raise awareness and change negative social norms around Menstrual Hygiene. It is possible to create a world where no one is held back because they menstruate. This means a world menstruation can be managed safely, hygienically, with confidence, and without shame, everyone can access and afford the menstrual product of their choice. Period stigma is a thing of the past; everyone has basic information about menstruation; everyone can access period-friendly water, sanitation and hygiene facilities everywhere.

Prof. Deepa Manoj

Faculty In-charge

Dr. H. J. Bhasin

Director









For Sheila Raheja School of Business Management & Research









Ms. Mehak Kaushik Manager GlobalHunt Foundation

Ms. Mehak Kaushik started her career by undertaking a research of 1500 children in the largest resettlement colony of Delhi. Here she got an experience as to how children need interactive models within their learning so as to achieve a basic level of comprehension. At GlobalHurit Foundation she further expanded this experience where through diverse social level projects a change was planned within the target community. She holds her highest degree of Masters in Sociology from Delhi School of Economics and is well versed with social concepts and systems.

For Sheila Raheja School of Business Management & Research







Name: Ms. Roshnee Bhowmick

Designation: CSR Executive

#### Profile in Unicharm:

Working with Unicharm India since 2018. Mainly responsible for all CSR activities in West Bengal. Campaigning for Menstrual Health and Hygiene management in West Bengal mainly in educational institutions, non profit organizations and in the community level as well. Has conducted more than 300+ sessions on Menstrual Health in educational institutions and grass root level in Kolkata.

Graduated with Psychology (Hons) and hold a Masters Degree in Social Work. Worked in the area of child protection & health for more than 6 years. Represented the state at NIPCCD on child protection issues.

For Sheila Raheja School of Business

Management & Research





# Webinar on "Awareness on Health and Hygiene" - December 15, 2022

Married Annual Con-

47 responses

For Sheila Raheja School of Business Management & Research









#### Name

47 responses

Gauray Nandkumar Bhandari

Avi Malik

Abhishek Rajadhyaksha

Dev Choudhury

Tushar bhupendra manjrekar

Shreyas Kadam

Ronojoy Biswas

Gautam pandey

Aniket parab

Ashish Singh

Abhishek Sanjay Daware

Amit Vijay Patóle

Abhijeet waghmare

Dhavai Suresh Thakur

For Sheila Raheja School of Business Management & Research









Vinay Jitendra Chheua

Ashish Shetty

Suparna dari

Shantanu Dalvi

Pradnya Eknath Kharat

Gaurey chhabra

Jayesh gupta

Gauray Sanjay Shukla

Joel Dsouza

Amaan solariki

Hrithik Shetty

Abheet Dogra

Sahil patil

Mohammad Hamza UsmanGani Shaikh

Samiksha

Amauta Tendulka)











ADITYA

Muskan Dhoot

Namrata Lodha

Debesh Pradhan

Mayur Ramesh Dufare

Mitul Vartak

Deepika Tiwari

Aarti

Isa Ahmed Abdul Wahid kuwari

Rushikesh sudarshan ghadi

Mansi gosavi

Shristi dash

Yash Kaïlas Kawade

Mayuri riaik

Nighi Shetty

Akshata

For Sheila Raheja School of Business Management & Research











# Bombay Suburban Art and Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH ACTIVITY REPORT 2022-2023

Part A) Information about Organizing Team

NAME OF THE	ACTIVITY: THE AWAR	RENESS C.	AMPAIGN	ON CYBER FRAUDS	
ACTIVITY DATE	DEPARTMENT COM		EE	COORDINATOR NAME	
21st June 2023	MMS-BMS	Cultural Committee		Dr. Girish Pawar	
DURATION	VENUE	PARTICIPANTS (Nos)		NATURE: Outdoor/Indoor	
3.00 pm – 4.30 pm	Ground Floor Auditorium - Raheja Education Complex	65		Indoor	
FACULTY	<ol> <li>Dr. Samadhari Khamkar</li> </ol>		Asst. Prof. Sonali Shiralkar		
SUPPORT:	<ol><li>Asst. Prof. Jagru</li></ol>	iti Gijare	4. As:	<ol> <li>Asst. Prof. Roshal Chinnu Vinu</li> </ol>	
SUPPORT.	<ol><li>Asst. Prof. Pradeep Singh</li></ol>		6		
STUDENT	A. Jay Suthar		B. Aniket Parab		
SUPPORT:	C. Akshat Chivilkar		D. Tanweer Shaikh		
	E. Samara Almeida		F		

Part B) Brief Information about the Activity

TOPIC OF THE ACTIVITY	The Awareness Campaign on Cyber Frauds	
OBJECTIVES	The aim of the program was to educate the students about the dangers or internet and cyber-crimes.	
METHODOLOGY	Physical	
OUTCOMES	The participants reported that they gained an understanding on how to use social media platforms safely and responsibly as well as to keep their personal data safe from cyber-crimes.	

Part C) Proofs & Documents Attached (Tick mark the proofs attached):

1. Directions by Authority	6. Activity Report	11. Account Settlement
2. Proposal Note	7. Brief Profile Guest	12. News Material
3. Approval Letter	8. Attendance Gender/Sem/Course	13. Feed Back Report
4. Notice & Schedule	9. Certificate	14. Arry Other
5. Organising Committee	10. Photographs	

Part D) Social Media:

Web Signature		Twi Signature	TO CALLED AND ADDRESS OF THE PARTY OF THE PA	Insta Signatun	gram a & Date		book e & Date
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Part E) IOAC Cell:

NAME & SIGNATURE OF COORDINATOR	NAME & SIGNATURE OF DIRECTOR	IQAC Documentation	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr. Girish Pawar	Dr.Harish Kumar S, Purohit	Total No of Pages 8	23. Sat 1.23
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For Shella Rahaja School of Business Management & Research

Page 1 of 1



#### SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

(Approved by AICTE, DTE, Affiliated to University of Mumbai and NAAC Accredited):

Date: 19th June 2023

Subject: Approval for organizing Master Class Session on the topic:

"The Awareness Campaign on Cyber Frauds"

Respected Sir.

This letter of request for seeking your permission to organize "The Awareness Campaign on Cyber Frauds" in association with Rotary Club of Bombay West & Mumbai Police -Cyber Crime Wing at the Raheja Education Complex - Ground Floor Auditorium, on 21" June 2023 at 3,00 pm to 4,30 pm in collaboration with Sheila Raheja Institute of Hotel Management and L S Raheja School of Architecture.

Deputy Commissioner of Police, Dr. Balsing Rajput would like to guide our students and staff members on Cyber security issues and preventive measures. It will be a useful session to educate our students and staff members on how to use Cyber Cell when in a crisis situation.

I hope you will consider the request and grant permission for the same.

Sincerely.

Dr. Girish Pawar

Associate Professor

For Shella Raheje School of Business Management & Research









# **Topics of Discussion**

- Fake Profile
- Search Engine Edit Fraud

- Sextortion Fraud Investment Fraud Electricity Bill Fraud

# Keynote Speaker

# **Bal Singh Rajput**

DCP, Crime Detection, Crime Branch, Mumbai



Wed. 21" June 2023



3.00 pm to 4.30 pm



SRBS Auditorium, Bandra (E)

Director, SRBS Dr. Harish Kumar Purohit

President, RCBW Dharmendra Sharma



For Sheila Rahoja School of Business Managament & Research





# SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

(Approved by AICTE, DTE, Affiliated to University of Mumbai and NAAC Accredited)

# MASTER CLASS SESSION

21st June 2023

# Topic: "The Awareness Campaign on CYBER FRAUDS"

Topics of Discussion: \* Fake Profile \*Search Engine Edit Fraud \*Sextortion Fraud \*Investment Fraud \*Electricity Bill Fraud

Organized in ASSOCIATION with Rotary Club of Bombay West & Mumbai Police - Cyber Crime Wing.

Time: 3:00 pm - 4.35 pm, Venue: Auditorium, Raheja Education Complex

#### Programme Schedule

Timings	Flow of the Programme
3.00 pm - 3.05 pm	Welcome and Introduction of the Event - by Ms. Samara (BMS Student)
3.05 pm - 3:15 pm	Lighting of the Lamp – by All Dignitaries
	Saraswati Vandana, National Anthem & Maharashtra State Anthem - by all
3:15 pm - 3:17 pm	Felicitation of Guest: Shri. Bal Singh Rajput ji, Deputy Commissioner of Police, Crime Detection, Crime Branch, Mumbai  – by Shri Shyam Wadhwani ji, Hon. President, Bombay Suburban Art & Craft Education Society
3:17 pm - 3:19 pm	Felicitation of Rotarian Dharmendra Sharma ji, President Rotary Club of Bombay West – by Shri, Arvind Tiwari ji, Hon. Gen. Secretary, Bombay Suburban Art & Craft Education Society
3:19 pm – 3:21 pm	Felicitation of Shri, Shyam Wadhwani Sir, Hon, President, Bombay Suburban Art & Craft Education Society and Director of K. Raheja Group of Companies  – by Dr. Harish Kumar S. Purohit, Director SRBS
3:21 pm - 3:23 pm	Felicitation of Shri. Arvind Tiwari Sir, Hon, General Secretary, Bombay Suburban Art & Craft Education Society – by Dr. Harish Kumar S. Purohit, Director SRBS
3.23 pm - 3.29 pm	Welcome Address: Dr. Harish Kumar S, Puroltit, Director SRBS
3.29 pm - 3.35 pm	Address: President Rotary Club of Bombay West - Mr. Dharmendra Sharma
3.35pm - 3.40 pm Introduction of Guest Speaker: Mr. Bal Singh Rajput, Deputy Commissioner Crime Detection, Crime Branch, Mumbri - by Ms. Samara (BMS stude	
3.40 pm - 4.30 pm	Session on - "The Awareness Campaign on Cyber Frauds" - by Mr. Bal Singh Rajput Topics of Discussion: " Fake Profile "Search Engine Edit Fraud "Sextortion Fraud " Investment Fraud "Electricity Bill Fraud
4.30 pm - 4.35 pm	Vote of Thanks by Ms. Samara (BMS Student)



For Shella Raheja School of Business Management & Research

Directer



#### SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

(Approved by AICTE, DTE, Affiliated to University of Mumbai and NAAC Accredited)

Date: 21st June 2023

"THE AWARENESS CAMPAIGN ON CYBER FRAUDS"

The Sheila Raheja School of Business Management and Research (SRBS) conducted awareness session on "The Awareness Campaign on Cyber Frauds" on 21st June 2023. Sheila Raheja School of Business Management and Research, Sheila Raheja Institute of Hotel Management and L S Raheja School of Architecture have collectively participated in the session. The event was organized in association with

Rotary Club of Bombay West & Mumbai Police - Cyber Crime.

With smart phones, social media, and digital transactions are part of our daily lives. There is an increase in online frauds such as; those on matrimonial websites, online dating websites, credit/debit card fraud through social engineering, online Ponzi schemes, phishing, blackmail, etc. The aim of the program was to educate the students about the dangers or internet and cyber-crimes. The topics covered in the awareness campaign on Cyber frauds are: fake profile, search engine edit fraud, sextortion fraud, investment fraud, electricity bill fraud, cyber bullying, online grooming, defamation, online games and internet safety.

The session was very informative and insightful, as the participants reported that they gained an understanding on how to use social media platforms safely and responsibly as well as to keep their personal data safe from cyber-crimes. The students were also educated on how to use Cyber Cell when in a crisis situation.

Deputy Commissioner of Police, Dr. Balsing Rajput, enriched our students and staff members with his words of wisdom. Around 150 participants participated in the same. Mr. Dharmendra Sharma – President Rotary Club, Mr. Shyam Wadhwani – Hon.President Bombay Suburban Art & Craft Education Society, Mr. Arvind Tiwari-Hon. Gen. Secretary Bombay Suburban Art & Craft Education Society, Dr.Harish Kumar S. Purohit – Director, Sheila Raheja School of Business Management shared the dais along with the Key Note Speaker Dr.Balsing Rajput, DCP Crime Detection, Crime Branch, Mumbai.

BANGRA (F)

For Shella Raheja School of Business a Management & Raucaron

Dr. Girish Pawar has coordinated the event successfully; Dr. Samadhan Khamkar, Asst. Prof. Jagruti Gijare, Asst. Prof. Sonali Shiralkar, Asst. Prof. Roshal Chinnu Vinu, Asst. Prof. Pradeep Singh with team of teaching and non-teaching staff members have contributed for the success of the event. Our second year BMS student Ms. Samara Almeida have enriched the session with wonderful anchoring and by proposing Vote of Thanks. Active participation of all the participant have made this event successful.







BANDAY E



Jagruti Gijare

Asst. Professor

6

Dr. Girish Pawar

**Event Coordinator** 

/ be

Dr. Harish Kumar S. Purohit

Director

For Sheila Raheja School of Business
Management & Research

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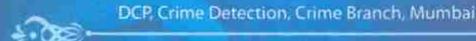


Sheila Raheja School of Business **Management and Research and Rotary Club of Bombay West** 

Present

# Citation Of Appreciation

# Shri B. S. Rajput and Team





For

**Awareness Session On Cyber Frauds** 

Organised at SRBS Auditorium, Bandra (E), Mumbai on 21" June 2023

Shri Shyam Wadhwani

**CA Arvind Tiwari** Hon ble Secretary

President Bombay Suburban Art & Craft Education Society **Dr. Harish Kumar Purchit** 

Director

Rtn. Dharmendra Sharma President

RCBW



#### SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai - 400 051

#### ACADEMIC YEAR: 2022 - 2023

#### THE AWARENESS CAMPAIGN ON CYBER FRAUDS

# 21st June 2023

#### TIME - 3:00 PM - 4.30 PM

Venue: Ground Floor Auditorium - Raheja Education Complex

Sr. No.	Name of the Student	Signature
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3	Soham Kofich	7
4	YASH ANDOS	
5	Moulik Bagal	
6	Adityo Chupto	92
7	(navia Khandar	Morris
8	Dwell Singh	Storal
9	Propieti Chund	(Payell)
10		Prachi
11	Vaishnau Finge Valshnau Fiadam	Zadom
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13	Shravange Santosh Kale	del.
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15	Pryugh Komble	Fambles
16	Prija Vishwatarma	Thing V.
17	Zea Pandalan	Handeran
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19	Janhavi Sangay Prosad	Bus and
20	Vilhus Patil	Viledil
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22	Sahil Gawand	The stand
23	Dev J Dure	Deat
24	Killing Bobale	Wales.
25	Ecnak Badlani	Long



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#### SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai - 400 051

#### ACADEMIC YEAR: 2022 - 2023

#### THE AWARENESS CAMPAIGN ON CYBER FRAUDS

# 21st June 2023

#### TIME - 3:00 PM - 4.30 PM

Venue: Ground Floor Auditorium - Raheja Education Complex

Sr. No.	Name of the Student	Signature
26	Dhyanit Talpade	Bralpade
27	Vaideli Kesarkar	VE
28	Dinesh Kounder	traunder
29	Chinnaye Bannolkar	Vannollur
30	Nupur G	CAR.
31	Falguni Kunte	Fruit
32	Nishita Rawat	Com at
33	Bharvi Brahme	- Sibrahad
34	Vria Samo Surve	Q8~
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47	Alouha Potel	Alaisha
48	Kanak Patel	Gale
49	Harsh Sen	Alaisha
50		



For Sheila Raheja School of Eusiness Management & Research

Director

page 2 of 3



#### SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai - 400 0

#### THE AWARENESS CAMPAIGN ON CYBER FRAUDS

# 21st June 2023

#### TIME - 3:00 PM - 4.30 PM

Venue: Auditorium - Raheja Education Complex

Sr. No	Name of Staff	Sign
1	Stanley Bantanyor	A-
2	Mukta Naik	lin
3.	Dr. Rahul Sanghavi:	R.B. Suglan
4.	Dr. Vailyson Patil	/ Olithi
5.	Miss Pradnya Kudav	Frodry
6	Prof Darehora Mukishari	aulon
7	ms. Apelisha Gaje	Str
8	Ivaishali Singh	Vaishali
q.	Vousha Dhatue	Quilee
10.	Bradeep Singh	Ø
11	Roshal Chinnu Viny	Koshel
12.	Sonal Probash Straker	23157
13.	Jagneti Gijare	1.5. Gilane
14	Dr. ainish Pawan	8
15.	Roger Donello	alled
	, i	

Dr. Harish Kumar S. Purohit Director SRBS

For Sheila Raheja School of Business



Date: 25th April 2023

To,

The Director,

Sheila Raheja School of Business Management & Research, (SRBS)

Bandra (East)

Subject: APPROVAL FOR MSME VISIT

Respected Sir.

I am writing this letter of request for seeking your permission to conduct a MSME Visit for our students along with faculties on 26th April 2023, at 10.30 am onwards. Our MMS students are interested for this visit and for the IPR program organized at MSME Development Institute, Kurla Andheri Road, Andheri East, Saki Naka, Mumbai, Maharashtra 400072.

This visit will help our students to acquire practical industry knowledge and will motivate them to become successful entrepreneurs in future. Our academic curriculum focuses on engaging students in practical experience to observe the implementation of what they are taught in campus.

I hope you will consider this request & provide your valuable approval to attend the same.

Sincerely.

Asst. Prof. Sonali Shiralkar

For Sheila Raheja School of Business Management & Research







SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai - 400 051

SRBS/STUD/2022-23/010

April 25, 2023

# NOTICE

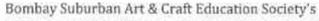
All First Year MMS students of Sheila Raheja School of Business Management & Research are hereby informed that April 26, 2023 will be observed as noninstructional day on account of visit to MSME (Micro, Small and Medium Enterprises) Development Institute.



Dr. Harish Kumar S. Purohit Director









#### SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai - 400 051

Date: 27th April 2023

#### MSME VISIT

SRBS MMS students went for MSME (Ministry of Micro, Small, and Medium Enterprise) Visit on 26th April 2023. Visit Started at 1.30 pm. It was a vital event for upliftment of students under the EDC, IIC, and WDC. Students were informed briefly about MSME - its purpose, schemes, entrepreneurial opportunities supported by them. It encourages youngsters to become successful entrepreneurs. MSME creates large-scale employment, Economic stability in terms of Growth and leverage Exports, Encourages Inclusive Growth, Cheap Labor and minimum overhead. Simple Management Structure for Enterprises, The main role in the mission of "Make in India".

MSME officials gave presentation about facilities and schemes provided by them. They discussed about - Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE), Prime Minister's Employment Generation Programme (PMEGP), 2nd Loan for Up-gradation of the Existing PMEGP/Mudra Units, Micro and Small Enterprises Cluster Development, Programme (MSE-CDP), National SC-ST Hub Scheme, MSME Competitive LEAN Scheme (MCLS), MSME Sustainable (ZED) Certification, MSME Innovative Scheme (Incubation, Design and IPR), Interest Subsidy Eligibility Certificate (ISEC), Promotion of MSMEs in North Eastern Region and Sikkim, Fund of Funds Scheme for MSMEs: Self Reliant India (SRI) Fund, Credit Support from National Small Industries Corporation (NSIC), Technology and Quality Upgradation Support (TEQUP) for MSMEs, Pradhan Mantri Mudra Yojana (PMMY).

It was an enriching experience for our students, Under the guidance of Mr. Abhay Daptardar,
Asstt.Director - II, MSME .62 students along with two faculties Asst. Prof. Sonali Shiralkar
& Asst. Prof. Stanley Santmayor actively participated in the visit. Sessions was very much
informative. It was great opportunity for our students to gain practical insight.

Sonali Shiralkar

Assistant Professor

Editoria (E)

Dr. Harish Kumar S. Purohit

Director

Page 1 of 2



#### SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai - 400 051

#### MSME VISIT







MSME, Sakinaka, Andheri Campus With Mr. Abhay Daptardar, Asst.Director - II, MSME





Jyoti Dixit <jyotidixit@srbs.edu.in>

#### Fwd: Menstrual health and hygiene session through virtual conference

2 messages

Dr Vijay Wagh <director@srbs.edu.in>

Tue, Jul 6, 2021 at 11:50 AM

To: Rajesh Chouksey <rajeshchouksey@srbs.edu.in>, ADMIN <ADMIN@srbs.edu.in>, Jyoti Dixit <jyotidixit@srbs.edu.in>, Yoqesh Ingle <yoqeshingle@srbs.edu.in>

PFA

Forwarded message ———

From: GlobalHuntFoundation-VidyaR <vidya.r@globalhunt.in>

Date: Tue, Jul 6, 2021 at 11:18 AM

Subject: Menstrual health and hygiene session through virtual conference

To:

To

The Principal

Greetings from GlobalHunt Foundation.

I would like to take this opportunity in introducing GlobalHunt Foundation (www.globalhuntfoundation.org) a section 8, not-for-profit, registered under The Indian Companies Act 1956. Carrying forward the CSR mandate of one of our corporate client Unicharm India we would like to conduct 45 minutes menstrual hygiene training for girls of your respective school/college. The session will be conducted by our corporate partner, Unicharm India, a leading Japanese firm in India, existing in the market with the names of Sofy and Mamypoko pants.

For past 5 years under the CSR initiatives the company have been undertaking menstrual hygiene among school girls across Bangalore, Delhi, Indore, Jaipur, Jharkhand, Kolkata, Lucknow, Nasik, Nagpur, Punc & Shimoga so as to build the knowledge of girls on the subject of menstruation.

The session entails a comprehensive understanding on the what, why and how of menstruation comprising of meaning of menstruation, develop a biological understanding, talk on related social taboos and aware them on hygiene practices to be maintained during menstruation. Given the uncertainties of the current time we suggest if through virtual conferencing mode the session can be taken for girls.

In this respect we seek your kind availability of date and time where the Unicharm team can conduct the knowledge session with the school girls. Please note we do not charge anything from the school or college for the session.

Look forward to hear from you.

For Sheila Raheja School of Business Management & Research

#### Thanks & regards,

#### Vidya R

Research Associate



#### GlobalHunt Foundation

Unit No 801 to 804, 7th Floor, Oxford Towers, 139 Old Airport Road, Kodihalli, Bangalore-560008

Board: +91 11- 46547700 | Direct +91 11- 46267808 | Mobile: +91 9591171238

vidya.r@globalhunt.in | www.globalhuntfoundation.org

Delhi | Mumbai | Bengaluru | Hyderabad | Chennai | Pune | Bhubaneswar | Kolkata | Ahmedabad

ondon | New York | San Francisco | Singapore | Dubai

This message has been scanned for malware by Websense, www.websense.com

Dr. Vijay Wagh,

Director

Sheila Raheja School Of Business Management & Research

Mob: 7498437373

Board line: 022-6196 6666 Email: director@srbs.edu.in

www.srbs.edu.in

Yogesh Ingle <yogeshingle@srbs.edu.in>

To: Dr Vijay Wagh <director@srbs.edu.in>

Tue, Jul 6, 2021 at 12:34 PM

Cc: Rajesh Chouksey <rajeshchouksey@srbs.edu.in>, ADMIN <ADMIN@srbs.edu.in>, Jyoti Dixit <jyotidixit@srbs.edu.in>

Sir,

Such sessions can empower girls, we should definitely avail this opportunity.

I will request the Women Development Cell/ ICC to take initiative in organising this programme from the NAAC/NBA point of view.

Always there to help you

Dr Yogesh Bhikabai Namdeo Ingle.

Assistant Professor,

Sheila Raheja School of Business Management & Research, Raheja Education Complex, Kher Nagar,

Opp. Chhatrapati Shivaji Ground, Bandra (East).

For Sheila Rahela School of Business Management & Research

Mumbai-400051, India Phone 022 61966666 Cell 9820273565

[Quoted text hidden]



Jyoti Dixit <jyotidixit@srbs.edu.in>

#### Session on "Menstrual hygiene training for girls"

11 messages

Jyoti Dixit <jyotidixit@srbs.edu.in>

Fri, Jul 9, 2021 at 9:08 AM

To: vidya.r@globalhunt.in, Rajesh Chouksey <rajeshchouksey@srbs.edu.in>, SRBS Admin <admin@srbs.edu.in>

Dear Sir/Maam,

We request you to conduct a session on "Menstrual hygiene training for girls" at our institute. It will be a great learning experience for female students of our institute. It will be convenient for us if you are able to keep the session on Saturday, July 17, 2021 at a time suitable for you.

Thanking you in advance.

Regards

Jyoti Dixit

Assistant Professor

Sheila Raheja School of Business Management & Research (SRBS)

Bandra East

GlobalHuntFoundation-VidyaR <vidya.r@globalhunt.in>

Fri, Jul 9, 2021 at 10:51 AM

To: Jyoti Dixit <jyotidixit@srbs.edu.in>, Rajesh Chouksey <rajeshchouksey@srbs.edu.in>, SRBS Admin 
<admin@srbs.edu.in>

Dear Ma'am

Greetings!!

Thank you for sharing the details .

We shall have the session on 17th July 2021 @ 11 am to 12 pm . kindly share below details to take this forward.

- ↓ College Name: Sheila Raheja School of Business Management & Research (SRBS)
- Session coordinator: Prof. Jyoti Dixit
- No of session required:
- ◆ Date:17<sup>th</sup> July 2021 (Saturday)

For Sheila Raheja School of Business Management & Research

Regards

Vidya R

From: GlobalHuntFoundation-VidyaR

Sent: 09 July 2021 10:52

To: 'Jyoti Dixit'; Rajesh Chouksey; SRBS Admin

Subject: Session on "Menstrual hygiene training for girls"

Dear Ma'am

Greetings!!

Thank you for sharing the details .

For Sheila Raheja School of Business Management & Research

We shall have the session on 17th July 2021 @ 11 am to 12 pm . kindly share below details to take this forward.

College Name: Sheila Raheja School of Business Management & Research (SRBS)

Location : Bandra East

Session coordinator: Prof. Jyoti Dixit

↓ Contact Number:

No of session required:

Date:17<sup>th</sup> July 2021 (Saturday)

# Time:11:00 am to 12:00 pm

+ Platform:

Please find attached the speaker profile details.

Regards

Vidya R

From: Jyoti Dixit [mailto:jyotidixit@srbs.edu.in]

Sent: 09 July 2021 09:09

To: GlobalHuntFoundation-VidyaR; Rajesh Chouksey; SRBS Admin

[Quoted text hidden]

[Quoted text hidden]

Click here to report this email as spam.

[Quoted text hidden]

Jyoti Dixit <jyotidixit@srbs.edu.in>

Tue, Jul 13, 2021 at 10:08 AM

To: GlobalHuntFoundation-VidyaR <vidya.r@globalhunt.in>

Cc: Rajesh Chouksey <rajeshchouksey@srbs.edu.in>, SRBS Admin <admin@srbs.edu.in>

Dear Sir/Maam,

We can finalize this day and schedule,

College Name: Shella Raheja School of Business Management & Research (SRBS)

Location : Bandra East

Session coordinator: Prof. Jyoti Dixit

For Sheila Raheja School of Business Management & Research

/20/2021	Sheils Raheja School of Business Mar	nagement And Research Mail - Session on "Menstrual hygiene training for girls"
10.0	Contact Number: 9869384689	
	No of session required: 1	
1	No of students: Around 100	
e)*	Date:17 <sup>th</sup> July 2021 (Saturday)	
List.	Time:11:00 am to 12:00 pm	
(a)	Platform : Google Meet	
Rega	rds	
Jyoti	Dixit	
[Quote	d text hidden]	
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GlobalHuntFoundation-VidyaR <vidya.r@globalhunt.in>

Tue, Jul 13, 2021 at 10:10 AM

To: Jyoti Dixit <jyotidixit@srbs.edu.in>

Cc: Rajesh Chouksey <rajeshchouksey@srbs.edu.in>, SRBS Admin <admin@srbs.edu.in>

Dear Ma'am

Thank you so much for sharing the details .

Request if you can generate the google meet link and share it with us

For Sheila Raheja School of Business Management & Research

Director

Regards

Vidya R

[Quoted text hidden]

GlobalHuntFoundation-VidyaR <vidya.r@globalhunt.in>

Tue, Jul 13, 2021 at 10:35 AM

To: Jyoti Dixit <jyotidixit@srbs.edu.in>

Cc: Rajesh Chouksey <rajeshchouksey@srbs.edu.in>, SRBS Admin <admin@srbs.edu.in>

Dear Ma'am

As discussed, please find enclosed the speaker profile details and the pre-test and post-test link.

Pre-Test & Post-test for students: we are conducting this test to understand their knowledge on menstruation before and after session, as per pre-test response the speaker will prepare the session flow.

Pre-Test (Before the session)

https://docs.google.com/forms/d/1JfT\_5OS-KyMSg8d9ob0oJjN0nsJqSHMU75v91Hwif-0/edit?usp=sharing\_eip&ts= 6059ae2b&sh=8woct8VsSFiH9W0I&ca=1

Post-Test (After the session)

https://docs.google.com/forms/d/19AVux4jwA-Ao9tQc1Ue2ZUZqVBDQLBtopp8EdagtKU0/edit?usp=sharing\_eip&ts= 6059ae59&sh=pgVddbpOaaSUqqSV&ca=1

Regards

Vidya R

From: Jyoti Dixit [mailto:jyotidixit@srbs.edu.in]

Sent: 13 July 2021 10:09

To: GlobalHuntFoundation-VidyaR

[Quoted text hidden]

[Quoted text hidden]



Ms. Roshnee.docx

83K

Jyoti Dixit <jyotidixit@srbs.edu.in>

To: gkaranjawkar@gmail.com

Wed, Jul 14, 2021 at 9:41 PM

Hi,

PFA the email communications for your reference.

Regards

[Quoted text hidden]



Ms. Roshnee.docx

For Sheila Raheja School of Business

Management & Research

83K

Jyoti Dixit <jyotidixit@srbs.edu.in> To: gkaranjawkar@gmail.com

Sat, Jul 17, 2021 at 10:43 AM

Good morning ma'am,

PFA the link of the session

https://meet.google.com/cau-iufi-vbr

Regards Jyoti Dixit [Quoted text hidden]

GlobalHuntFoundation-VldyaR <vidya.r@globalhunt.in>

Sat, Jul 17, 2021 at 3:22 PM

For Sheila Raheja School of Business

Management & Research

To: Jyoti Dixit <jyotidixit@srbs.edu.in>

Cc: Rajesh Chouksey <rajeshchouksey@srbs.edu.in>, SRBS Admin <admin@srbs.edu.in>

Dear Ma'am

Greetings...

Thank you very much for this wonderful opportunity giving for us. I hope the session was useful and informative for all the attendees.

Would request if you can share your feedback and acknowledgment letter in speaker name.

Sharing the feedback format and sample letter for your kind reference.

Thanks & regards,

Vidya R

Research Associate



#### GlobalHunt Foundation

Unit No 801 to 804, 7th Floor, Oxford Towers, 139 Old Airport Road, Kodihalli, Bangalore-560008

Board: +91 11- 46547700 | Direct +91 11- 46267808 | Mobile: +91 9591171238

vidya.r@globalhunt.in | www.globalhuntfoundation.org

Delhi | Mumbai | Bengaluru | Hyderabad | Chennai | Pune | Bhubaneswar | Kolkata | Ahmedabad

London | New York | San Francisco | Singapore | Dubai

From: Jyoti Dixit [mailto:jyotidixit@srbs.edu.in]

Sent: 13 July 2021 10:09

To: GlobalHuntFoundation-VidyaR

[Quoted text hidden]

[Quoted text hidden]

#### 2 attachments



20210710\_111830.jpg 4097K

College Feedback.docx 42K

Jyoti Dixit <jyotidixit@srbs.edu.in>

To: GlobalHuntFoundation-VidyaR <vidya.r@globalhunt.in>

Cc: Rajesh Chouksey <rajeshchouksey@srbs.edu.in>, SRBS Admin <admin@srbs.edu.in>

Dear Sir/Maam

Thank you so much for sharing your valuable time with us and for such a detailed and wonderful session. Will share the feedback form and acknowledgement letter soon with you.

Regards

Jyoti Dixit

[Quoted text hidden]

>balHuntFoundation-VidyaR <vidya.r@globalhunt.in>

To: Jyoti Dixit <jyotidixit@srbs.edu.in>

Cc: Rajesh Chouksey <rajeshchouksey@srbs.edu.in>, SRBS Admin <admin@srbs.edu.in>

Dear Ma'am

Greetings

Sure, Thank you .

Regards

Vidya R

For Shella Raheja School of Business Management & Research

Director

Sat, Jul 17, 2021 at 7:29 PM

Mon, Jul 19, 2021 at 9:32 AM

[Quoted text hidden] ...[Quoted text hidden]

> [Quoted text hidden] [Quoted text hidden]

> > Location : Bandra East

Session coordinator: Prof. Jyoti Dixit

Contact Number: 9869384689

No of session required: 1

No of students: Around 100

Date:17<sup>th</sup> July 2021 (Saturday)

Time:11:00 am to 12:00 pm

Platform : Google Meet

Regards

Jyoti Dixit

[Quoted text hidden]

For Sheila Raheja School of Business Management & Research



Jyoti Dixit <jyotidixit@srbs.edu.in>

### Required approval for Proposal to conduct Session on "Menstrual hygiene training for girls"

4 messages

Jyoti Dixit <jyotidixit@srbs.edu.in>

Fri, Jul 16, 2021 at 4:38 PM

To: Dr Vijay Wagh <director@srbs.edu.in>, Rajesh Chouksey <rajeshchouksey@srbs.edu.in>, Dinesh Sonkul

<dineshsonkul@srbs.edu.in>

Respected Sir.

This is to request you to give me the approval to conduct a session on "Menstrual hygiene training for girls" via online mode on July 17, 2021, at 11:00 am.

Regards

Jyoti Dixit

President

Internal Complaint Committee (ICC)

Dr Rajesh Chouksey <rajeshchouksey@srbs.edu.in>

To: Jyoti Dixit <jyotidixit@srbs.edu.in>

Fri, Jul 16, 2021 at 5:10 PM

Dear Ma'am.

Please go ahead.

(Cuoted text hidden)

Jyoti Dixit <jyotidixit@srbs.edu.in>

To: Dr Rajesh Chouksey <rajeshchouksey@srbs.edu.in>

Fri, Jul 16, 2021 at 5:12 PM

Sat, Jul 17, 2021 at 9:12 AM

Thanks a lot.

[Quoted text hidden]

Dr Vijay Wagh <director@srbs.edu.in>

To: Jyoti Dixit <jyotidixit@srbs.edu.in>

Cc: Rajesh Chouksey <rajeshchouksey@srbs.edu.in>, Dinesh Sonkul <dineshsonkul@srbs.edu.in>

Approved.

[Quoted text hidden]

Dr. Vijay Wagh,

Director Sheila Raheja School Of Business Management & Research

Mob: 7498437373

Board line: 022-6196 6666 Email: director@srbs.edu.in

www.srbs.edu.in

For Sheila Raheja School of Business Management & Research

#### REPORT ON "Menstrual Health & Hygiene"

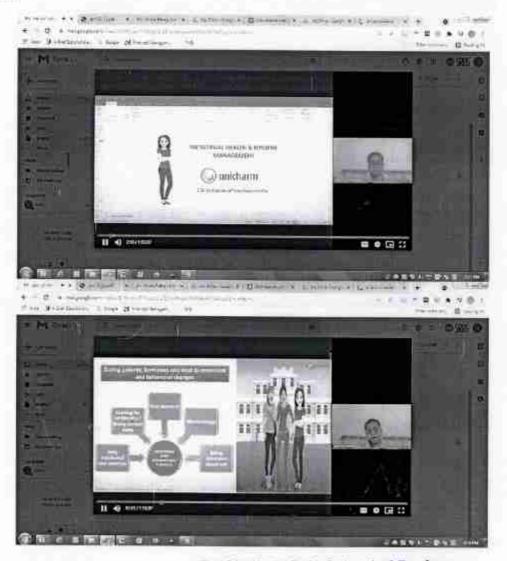
SRBS organized a session on "Menstrual Health & hygiene " on 17th July, 2021 for the female students of benefit of MMS, BMS Students.

Miss. Roshnee Bhoumick was the Speaker, who is CSR executive of Unicharm India since 2018,a young and dynamic organization doing amazing work by spreading awareness to girls . She has conducted 100+ sessions on 'Menstrual Health & hygiene. She has also represented the state on National Institute Of public Cooperation & Child Development on child protection issues.

She started her session by introducing herself. To know the knowledge level of students, she asked some questions about Menstruation and its hygiene. And she also stressed on one important point that is "Everyone has different experiences & never compare it to anyone"

Later she explained how& why do girls get periods and how many days it lasts. The Speaker also stated the difference between normal and abnormal during menstrual cycle. Further she covered some important terms like 'Feminine Hygiene Management', 'Causes of Abnormal Menstruation', 'Reproductive Phases In Women' and many more.

The session was very informative and detailed. It ended with vote of thanks proposed by the student.



For Sheila Raheja School of Business Management & Resparch

# Attendance cum feedback form of Session on "Menstrual hygiene training for girls" - July 17, 2021

39 responses

Publish analytics

#### Name of the student

39 responses

Aishwarya Save

Gautami Lad

ANAGHA RAVINDRA KAMALE

Pooja shahane

Shivangi singh

Nikita Mokal

Supriya zende

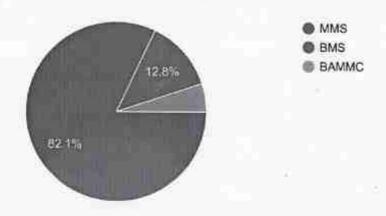
ashlesha hire

Ketaki Sawant

For Sheila Raheja School of Business Management & Research

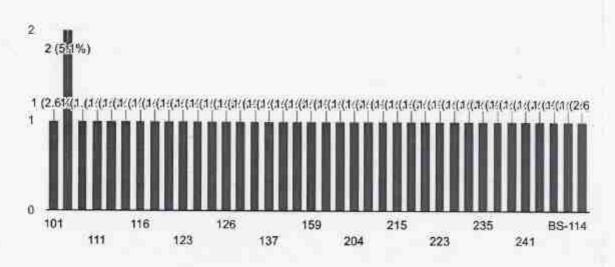
#### Department

39 responses



#### Roll no.

39 responses



For Sheila Raheja School of Business Management & Research

Director

BANDRA (E MUMBAI - 51

#### Email ID of the student

39 responses

saveaishwarya95@gmail.com

gautami.lad@gmail.com

anaghakamale1999@gmail.com

poojashahane321@gmail.com

Singhshivu62@gmail.com

nikitamokal695@gmail.com

supriyazende1@gmail.com

hire.ashlesha17@gmail.com

ketakisawant1998@gmail.com

For Sheila Raheja School of Business Management & Research

Mobile No.

39 responses

9665402818

9820716242

9769009670

9130161028

7039884370

9869309068

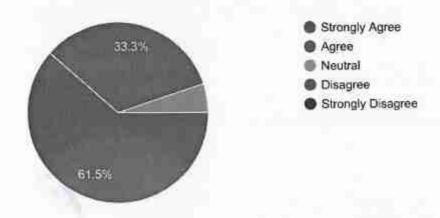
9987361234

+919920369492

8369431216

#### The event was well organized

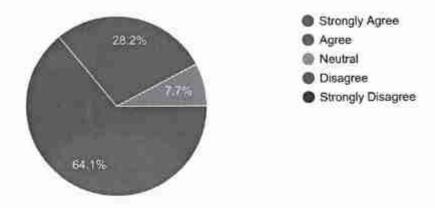
39 responses



For Sheila Raheja School of Business Management & Research

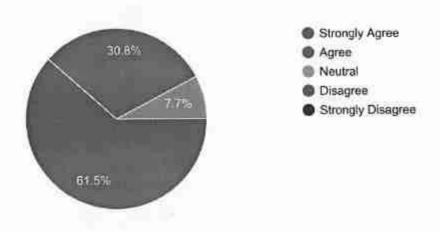
### The event met its goals

39 responses



#### The event's content was useful to me

39 responses



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Labagle Forms

For Sheila Raheja School of Business Management & Research

Director

Name of the student	Department	Roll no.	The event was well of	organi: The event met its goals	The event's content was useful to me
Manali Chavan	MMS		204 Agree	Agree	Agree
Aarohi Kawali	MMS		218 Strongly Agree	Strongly Agree	Strongly Agree
Hardika Jain	MMS		112 Strongly Agree	Strongly Agree	Strongly Agree
srinidhi	MMS		212 Strongly Agree	Strongly Agree	Strongly Agree
Pooja Tiwari	MMS		241 Agree	Strongly Agree	Agree
Komal mhatre	MMS		124 Agree	Agree	Agree
Dhyeya Jani	BMS	BS-114	Agree	Agree	Agree
Shweta omashe	BAMMC	Mm227	Agree	Strongly Agree	Strongly Agree
Ankita Ghope	MMS		211 Strongly Agree	Strongly Agree	Strongly Agree
Rachana Mhapadi	MMS		123 Strongly Agree	Strongly Agree	Strongly Agree
Khushboo ansari	BMS		102 Strongly Agree	Strongly Agree	Strongly Agree
Supriya zende	MMS		143 Agree	Agree	Agree
Kanishka Varma	BMS		159 Strongly Agree	Agree	Agree
Rutuja uttam bansode	MMS		102 Strongly Agree	Strongly Agree	Strongly Agree
ANAGHA RAVINDRA KA	M MMS		117 Strongly Agree	Strongly Agree	Strongly Agree
Nikita Mokal	MMS		125 Strongly Agree	Strongly Agree	Strongly Agree
Pooja shahane	MMS		238 Strongly Agree	Strongly Agree	Strongly Agree
Manisha Vishwakarma	MMS		242 Agree	Strongly Agree	Strongly Agree
Eksha Menezes	BMS		125 Strongly Agree	Strongly Agree	Strongly Agree
Rujuta mulge	BAMMC		225 Strongly Agree	Strongly Agree	Strongly Agree
Gautami Lad	MMS		223 Strongly Agree	Strongly Agree	Strongly Agree
Vijaylakshmi Vishwakam	18 BMS		160 Strongly Agree	Strongly Agree	Strongly Agree
Suchita singh	MMS		138 Strongly Agree	Strongly Agree	Strongly Agree
Sneha Jagushte	MMS		215 Neutral	Neutral	Neutral
Unnati Bharmani	MMS		314 Strongly Agree	Strongly Agree	Strongly Agree
Ritika Kuckian	MMS		222 Agree	Agree	Agree For Sheila Raheja School of Business
Shivangi singh	MMS		137 Agree	Agree	Agree Management & Research
Anshika Gupta	MMS		110 Strongly Agree	Agree	Agree
Shabdashree Jawade	MMS	11	113 Strongly Agree	Strongly Agree	Strongly Agree
Srushti Bagwe	MMS		202 Strongly Agree	Strongly Agree	Strongly Agree
Payal Shettigar	MMS		133 Strongly Agree	Strongly Agree	Strongly Agree BANDRA (E) Director
Drishti Agrawal	MMS		101 Agree	Agree	Agree AUMBAI - 51
Prajakta Shinde	MMS		135 Agree	Neutral	Neutral
Granthali Karanjawkar	MMS		120 Strongly Agree	Strongly Agree	Strongly Agree Yasudua
Anju Pillai	MMS		229 Strongly Agree	Strongly Agree	Strongly Agree
Aishwarya Save	MMS		235 Strongly Agree	Strongly Agree	Strongly Agree
Ketaki Sawant	MMS		236 Neutral	Neutral	Neutral
Meghal Kalgutkar	MMS		116 Agree	Agree	Agree
ashlesha hire	MMS		111 Agree	Agree	Agree





Very Bad

Bad

### College Feedback Form 'MENSTRUAL HYGIENE AWARENESS SESSION'

College Name: Sheila Raheja School of Business Management & Research
--

Date of Session: July 17, 2021

Very Good

Session Duration: 1 Hour Concerned Authoritative Person: Jyoti Dixit

#### 1. How much would you rate the session?

Good

The session was interesting	Yes
The session helped us to know more about the Menstruation	Yes
It was Good platform to discuss about Menstrual issues	Yes
The overall session flow is appropriate	Yes
Others	- 1

Average

#### 3. Please provide your inputs on the sessions

Α	Was the session is informative?	Yes	No	
В	Was the session interactive?	Yes	No	
С	Was the session too technical?	Yes	No	

#### 4. What was new and unique about the session?

The session was very informative and detailes	

#### 5. Suggestions for improvement

No Suggestions	= +
Date: July 19, 2021	Signature:
College Stamp:	Designation: Assl Prokersion

For Sheila Raheja School of Business Management & Research



Bornbay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai - 400 051

SRBS/STAFF/2022-23/003

January 09, 2023

# **NOTICE**

To.

Teaching Staff (MMS)

SRBS, Bandra (East),

Mumbai

All the faculties are hereby informed to remain present for the training arranged by SRBS library department on EBSCO e-books on 11th Jan 2023 from 12.00 to 12.30PM in the Computer lab (4th floor).

Dr. H. J. Bhasin

Director

Sr. No.	Name of the Teaching Staff Members	Signature
1	Dr. Rahul Sanghavi	R.B. Sangton
2	Dr. T. Rajsekar	T Diam.
3	Mr. Vivek Sharma	Vivelachana
4	Mr. Vikas Pande	Old
5	Mrs. Darshana Murkibhavi	Party
6	Mrs. Deepa Manoj	G>/
7	Mr. Umesh Kantute	Mantale
8	Mrs. Vaishali Singh	bisheli
9	Mr. Stanley Santmayor	

For Sheila Raheja School of Business Management & Research



Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH Raheja fiducation Complex, Kher Nagar, Opp. Chitatrapati Shivaji Ground, Bandra (E), Mumbai – 400 051

SRBS/STAFF/2022-23/004

January 09, 2023

6

## NOTICE

To, Teaching Staff (BMS) SRBS, Bandra (East), Mumbai

All the faculties are hereby informed to remain present for the training arranged by SRES library department on EBSCO e-books on 11th Jan 2023 from 12.00 to 12.30PM in the Computer lab (4th floor).

Dr. H. J. Bhasin

Director

Sr. No.	Name of the Teaching Staff Members	Signature
1	Mr. Pradeep Singh	
2	Mrs. Vaikhari Patil	(Just
3	Mr. Roger Dmello	hille

For Sheila Raheja School of Business Management & Research

Director

JAMM.



#### EBSCO E-Books Training on 11th Jan 2023

1 message

SRBS Library < library@srbs.edu.in>

Tue, Jan 10, 2023 at 2:42 PM

To: "Prof. Rahul Sanghavi" <rahulsanghavi@srbs.edu.in>, trajasekar@srbs.edu.in, Vivek Sharma 
<viveksharma@srbs.edu.in>, Vikas Pande <vikaspande@srbs.edu.in>, Darshana M <darshanamurkibhavi@srbs.edu.in>, deepamanoj@srbs.edu.in, Umesh Kantute <umeshkantuto@srbs.edu.in>, stanley santmayor@gmail.com, vaishaliaingh@srbs.edu.in, vaikharipatil@srbs.edu.in, Pradeep Singh pradeepsingh@srbs.edu.in>, rogerdmello@srbs.edu.in, IT <it\_support@srbs.edu.in>
Cc: "Dr. H.J. Bhasin" <director@srbs.edu.in>, SRBS Admin <admin@srbs.edu.in>

Dear Alt.

SRBS library has arranged EBSCO E-Books training on 11th Jan 2023 in computer lab 4th Floor from 12 to 12.30PM. You are requested to attend the same.

Thunks & Regards, Mukta Naik, Asst Librarian, Sheta Raheja Business School, Bandra (E)

> For Sheila Raheja School of Business Management & Research

> > Director

MARINE



#### Report on Training for EBSCO Database

Date of the Event: 11th January 2023

Organized by: Library Department, SRBS

Sheila Raheja School of Business Management & Research organized training on EBSCO Ebooks database. The training was organized on 11th January 2023 from 12.00 AM to 12.30 PM in the computer lab at 4th floor. In all, 9 faculty attended the training Mr. G.K. Upadhyaya, EBSCO Information Services India provided training for teachers on the database Following points were covered.

Following points were discussed during the online session

- Information about the subscribed eBook collection.
- How to access the EBSCOhost & Mobile App platform
- Finding the relevant eBooks
- Navigating through search results and printing/emailing/saving/exporting eBooks pages
- Benefits of creating a personal account & managing My EBSCOhost personal folder
- Downloading and accessing the eBooks Offline
- EBSCO Mobile App- downloading, authentication features of app and accessing the content
- Quiz on discussed topics
- The session was ended with online feedback from the faculty members

#### Enclosure:

. Notice of the Training

Attendance of the training programme

Photos of Training

Prepared by:

Mukta Naik

Dr. H. J Bhasin

Director

For Sheila Raheja School of Business Management & Research







For Sheila Raheja School of Business Management & Research









For Sheila Raheja School of Business Management & Research

BANDRA (E)



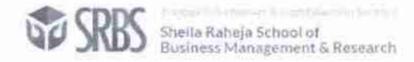
Name of the Training: EBSCO eBooks

Date: 11th Jan 2023

#### Attendance Report

Sr. No.	Faculty Name	Signature
1	Dr. H.J. Bhasin	- Hy Front
2	Dr. Rahul Sanghavi	R.B. Saylor
3	Dr. T. Rajsckur	T. Rindrey
4	Prof. Vivek Sharma	Vurdedhama
5	Prof. Vikas Pande	UH
6	Prof. Darshana Murkhibhavi	Dula
7	Prof. Deepa Manoj	
8	Prof. Umesh Kantute	Martite
9	Prof. Stanley Santmoyor	
10	Prof. Vaihsali Singh	Vaishali

For Sheila Raheja School of Business Management & Research



Name of the Training: EBSCO eBooks

Date: 11th Jan 2023

#### Attendance Report

Sr. No.	Faculty Name	Signature
1	Prof. Pradeep Singh	R-
2	Prof. Vaikhari Patil	Absent
3	Prof. Rogger Dmello	Lille

For Sheila Raheja School of Business Management & Research

Director

Johnsha



Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground,
Bandra (E), Mumbai - 400 051

SRBS/STAFF/2022-23/001

April 6, 2023

# **NOTICE**

To, Teaching Staff (MMS) SRBS, Bandra (East), Mumbai

All the Faculties are hereby informed to remain present for the training arranged by SRBS Library department on J-GATE Database on 8th April 2023 from 3.15 PM to 4 PM in the Computer Lab.

Name of the Training: J-GATE Database

12

Dr. Harish Kumar S. Purohit Director



Sr. No.	Name of the Teaching Staff Members	Signature
1	Dr. Rahul Sanghavi	R.B. Sudan
2	Dr. T. Rajsekar	T. Pin Cum
3	Dr. Samadhan Khamkar	4
4	Mrs. Darshana Murkibhavi	Darles
5	Mr. Umesh Kantute	- Absent -
6	Mrs. Vaishali Singh	vaishall
7	Mr. Stanley Santmayor	
8	Dr. Vrushal Khade	- Atasant -
9	Dr. Vaikhari Patil	Qinder

em.



For Sheila Raheja School of Business Management & Research



# Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai – 400 051

Sr. No.	Name of the Teaching Staff Members	Signature
10	Dr. Prasad Supekar	Presal
11	Mrs. Jagruti Gijare	J.S. Gipm
12	Ms. Sonali Shiralkar	93111 8104123
13	Mrs. Roshal Chinnu Vinu	Korhel

M



For Sheila Raheja School of Business Management & Research

Director

For Sheila Raheja School of Business

Management & Research



Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH Raheja Education Complex, When Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai – 400 051

SRBS/STAFF/2022-23/002

April 6, 2023

# NOTICE

To, Teaching Staff (BMS) SRBS, Bandra (East), Mumbai

All the Faculties are hereby informed to remain present for the training arranged by SRBS Library department on J-GATE Database on 8th April 2023 from 3.15 PM to 4 PM in the Computer Lab.

Name of the Training: J-GATE Database

Dr. Harish Kumar S. Purohit Director EANIMA ELL

Sr. No.	Name of the Teaching Staff Members	Signature
1	Mr. Pradeep Singh	A
2	Mr. Roger Dmello	Leading France
3	Ms. Pradnya Kudav	Predictions

Mar



For Shella Raheja School of Business Management & Research



#### Report on Training for J-Gate Database

Date of the Event: 8th April 2023

Organized by: Library Department, SRBS

The faculty members of Sheila Raheja School of business Management & Research (SRBS) attended an informative training session on "J-Gate database" which was organized by the Library Department of SRBS. The training was organized on 8th April 2023 in the computer Centre at 4th floor between 2.30 PM. to 4.00 PM-Mr. Mayank Dedhia, Training & Business Development Manager from M/s. Informatics Publishing Ltd. gave training to all staff members on accessing J-GATE database.

Director Dr. Harish Kumar S. Purohit suggested faculty members to utilize J-GATE database which is subscribed e-resource of SRBS in their teaching & learning process & document it. He also mentioned to encourage students to take benefit of e-resources in their academics. Following points were covered during the training.

- Briefing about J-Gate plus
- Making of Personalized Folders
- Alert Setting
- · Folder Sharing
- Personalized Collection
- · Restructuring Search
- Identifying keywords
- Preparing Glossary
- Use of appropriate Connectors
- Searching Case Study
- Review Articles

Faculty members created personalized accounts and did hands on practice during the training.

#### Enclosure:

Notice of the Training

Attendance of the Training

Photos of Training

Prepared by:

Mukta Naik

Assistant Librarian



Dr.Harish Kumar S. Purohit Director









For Sheila Raheja School of Business Management & Research





#### Brief Profile of Mr. Mayank Dedhia



Mr. Mayank Dedhia

Manager, Training and Business Development west region, Informatics Publishing Ltd.

He serves Informatics Publishing Ltd. From last 8 years. Delivering all training needs from west region w.r.t. products of Informatics, be it bibliographic research journals online platform J-Gateplus, library management software Koha, institute repository D-space, remote access solution Remotlog etc.

Prior to this, he worked as associate director at M-Tej consultancy to look after overall activities and operations of the firm.

He started his career as lecturer at MCT RGIT, Versova in department of Management Studies and also served as Program Coordinator at RVV M K Sanghvi College for 5 long years.

He is having approximately 17 years association with education segment.

For Sheila Raheja School of Business Management & Research



#### Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai – 400 051

### Attendance Sheet for J-GATE Database Training organized by SRBS Library department on 8th April 2023 from 3.15 PM to 4 PM in the Computer Lab

Sr. No.	Name of the Teaching Staff Members	Signature
ı	Dr. Harish Kumar S. Purohit	150
2	Dr. Rahul Sanghavi	- ABsent -
3	Dr. T. Rajsekar	of Rindry.
4	Dr. Samadhan Khamkar	4
5	Mrs. Darshana Murkibhavi	Darter.
6	Mr. Umesh Kantute	- Absent -
7	Mrs. Vaishali Singh	Vaishali
8	Mr. Stanley Santmayor	
9	Dr. Vrushal Khade	-Absent -
10	Dr. Vaikhari Patil	Civella
11	Dr. Prasad Supekar	Produk
12	Mrs. Jagruti Gijare	7.5.62 jane
13	Ms. Sonali Shiralkar	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
14	Mrs. Roshal Chinnu Vinu	17ahal 8/4/23

For Sheila Raheja School of Business Management & Research



#### Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai – 400 051

### Attendance Sheet for J-GATE Database Training organized by SRBS Library department on 8th April 2023 from 3.15 PM to 4 PM in the Computer Lab

Sr. No.	Name of the Teaching Staff Members	Signature
ı	Dr. Harish Kumar S. Purohit	150
2	Dr. Rahul Sanghavi	- ABsent -
3	Dr. T. Rajsekar	of Rindry.
4	Dr. Samadhan Khamkar	4
5	Mrs. Darshana Murkibhavi	Darter.
6	Mr. Umesh Kantute	- Absent -
7	Mrs. Vaishali Singh	Vaishali
8	Mr. Stanley Santmayor	
9	Dr. Vrushal Khade	-Absent -
10	Dr. Vaikhari Patil	Civella
11	Dr. Prasad Supekar	Produk
12	Mrs. Jagruti Gijare	7.5.62 jane
13	Ms. Sonali Shiralkar	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
14	Mrs. Roshal Chinnu Vinu	17ahal 8/4/23

For Sheila Raheja School of Business Management & Research



#### Pearson e-books Training

2 messages

SRBS Library < library@srbs.edu.in>

Mon, Apr 17, 2023 at 11:57 AM

To: corefaculty@srbs.edu.in

Cc: "Dr. Harish Kumar Purphit" <director@srbs.edu.in>, SRBS Admin <admin@srbs.edu.in>

Dear All.

We have subscribed to the Pearson e-books package for the year Jan to Dec. 2023. I request you all to attend pearson ebooks training today i.e. 17th April 2023 from 3,00 PM to 4,00 PM in the seminar half.

Thanks & Regards, Mukta Naik, Asst.Librarian, Sheita Raheja Business School, Bandra (E)

Valshali Singh <valshalisingh@srbs.edu.in>

Mon. Apr 17, 2023 at 12:47 PM

To: SRBS Library < library@srbs.edu.in>

Cc: corefaculty@srbs.edu.in, "Dr. Harish Kumar Purohit" <director@srbs.edu.in>, SRBS Admin <admin@srbs.edu.in>

Ok Ma'am

[Quoted text Yesden]

For Sheila Raheja School of Business Management & Regearch

Director

1000



Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai - 400 051

SRBS/STAFF/2022-23/008

April 17, 2023

# NOTICE

To, Teaching Staff (MMS) SRBS, Bandra (East), Mumbai

All the faculty members are hereby informed to remain present for the training organized on Pearson eBooks on 17th April 2023 from 3.00 PM to 4.00 PM in the Seminar Room.

Dr. Harish Kumar S. Purohit Director

Sr. No.	Name of the Teaching Staff Members	Signature
1	Dr. Rahul Sanghavi	R.B. Lagland
2	Dr. T. Rajsekar	R. B. Ryaling
3	Dr. Samadhan Khamkar	4
4	Mrs. Darshana Murkibhavi	al
5	Mr. Umesh Kantute	Hautute 1714
6	Mrs. Vaishali Singh	Veistali
7	Mr. Stanley Santmayor	
8	Dr. Vrushal Khade	Absent
9	Dr. Vaikhari Patil	FIBSENT

For Sheila Raheja School of Business Management & Research



#### Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai – 400 051

Sr. No.	Name of the Teaching Staff Members	Signature
10	Dr. Prasad Supekar	Patrol. 23
11	Mrs. Jagruti Gijare	15 Chilans
12	Ms. Sonali Shiralkar	Sam 1214/23
13	Mrs. Roshal Chinnu Vinu	Koshel



For Shella Roheja School of Business Management & Research



#### Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai – 400 051.

SRBS/STAFF/2022-23/009

April 17, 2023

# **NOTICE**

To, Teaching Staff (BMS) SRBS, Bandra (East), Mumbai

All the faculty members are hereby informed to remain present for the training organized on Pearson eBooks on 17th April 2023 from 3.00 PM to 4.00 PM in the Seminar Room.

100

Dr. Harish Kumar S. Purohit Director

Sr. No.	Name of the Teaching Staff Members	Signature
1	Mr. Pradeep Singh	Absout
2	Mr. Roger Dmello	Aight 2
3	Ms. Pradnya Kudav	Presidentes



For Sheila Reheja School of Business Management & Recearch



#### Academic Year 2022-23

#### Report on Training for Pearson E-books

Date of the Event: 17th April 2023

Organized by: Library Department, SRBS

The faculty members and first year MMS students of Batch 2022-24 of Sheila Rabeja School of Business Management & Research (SRBS) attended an informative training session on "Pearson e-books" which was organized by the Library Department of SRBS. The training was scheduled on 17th April 2023 in the Seminar Hall on 4th floor from 3.00 PM, to 4.00 PM, Mr. Brijesh Pandey, Training & Business Development Manager from Pearson Publishing Ltd. gave training to teachers & students on accessing Pearson e-books. In all 64 participants attended the training.

To make the fullest utilization of said resource, our director Dr. Harish Kumar S. Purohit suggested faculty members to make use of Pearson e-books, which is subscribed e-resource of SRBS in their teaching & learning process & document it. He also asked to encourage students to take benefit of e-resources in their routine academics.

Following points were covered during the training.

- Getting Register
- · Login to Application for accessing e-books
- Activating Access Code
- Crenting own Bookshelf
- Searching inside the book
- Navigation
- · Explanation on icons like book mark, Annotation, Highlighter, web link, hyperlink etc.

Faculty members and students downloaded mobile app for accessing e- books from Pearson.

#### Enclosure:

Notice of the Training

Attendance of the Training

Photos of Training

Prepared by:

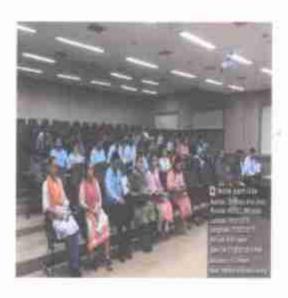
Mukta Nmk

Assistant Librarian

Dr. Harish Kumar S, Purohit Director

For Shella Raheja School of Business Management & Research











For Sheila Raheja School of Business Management & Resperch

### 6.3



#### SRBS Library < library@srbs.edu.in>

#### Training on EBSCO E-Books database

5 messages

SRBS Library < library@srbs.edu.in>

Thu, Jun 2, 2022 at 9:14 AM

To: Gorakshanath Upadhyaya <gupadhyaya@ebsco.com>

Cc: "Dr. H.J. Bhasin" <director@srbs.edu.in>, SRBS Admin <admin@srbs.edu.in>

Dear sir,

As per our telephonic conversation you can conduct training for the EBSCO EBooks database on 17thJune 2022 at 11.00 AM, for faculty.

Please give us the confirmation about your availability on the said date as early as possible.

Thanks & Regards, Mukta Naik, Asst.Librarian, Sheila Raheja Business School, Bandra (E)

Gorakshanath Upadhyaya <gupadhyaya@ebsco.com>

Thu, Jun 2, 2022 at 5:36 PM

To: SRBS Library < library@srbs.edu.in>

Cc: "Dr. H.J. Bhasin" <director@srbs.edu.in>, SRBS Admin <admin@srbs.edu.in>

Dear Madam.

I confirm my availability to conduct the said training.

Thank You.

Best Regards

**GK Upadhyaya** 

Sr. Training Manager

**EBSCO Information Services** 

Office: t + 91 11 26198966/67 | f +91 11 2619 8968 |

Mobile: +91 8447120150

www.ebsco.com

For Sheila Raheja School of Business Management & Research

Director

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### SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

Raheja Education Complex, 4th Floor, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai 400 051

SRBS/STAFF/2021-22/014

June 14, 2022

### **NOTICE**

To, Teaching Staff (MMS) SRBS, Bandra (East), Mumbai

All the faculties are hereby informed to remain present for the training arranged by SRBS library department on EBSCO e-books on 17th June 2022 from 11.00 AM to 12 Noon in the Computer lab (4th floor)

Sr. No.	Faculty Name	Signature
1,	Dr. H. J. Bhasin	-
2	Dr. Rajesh Chouksey	Level-y-
3	Dr. Rahul Sanghavi	1411
4	Prof. Ritu Chakraborty	2000
5	Prof. Vivek Sharma	Vwelshame
6	Prof. Vikas Pande	
7	Prof. Dinesh Sonkul	Jones
8	Prof. Sandeep Kudtarkar	Gundales
9	Prof. Suman Dalal	
10	Prof. Darshana Murkibhavi	
11	Prof. Krishnkant Lasune	
12	Prof. Deepa Manoj	@v
13	Prof. Arti Modi	( Win
14	Prof. Umesh Kantute	Maistale

Mrs. Mukta Naik

(Assistant Librarian)

For Sheila Raheja School of Business Management & Research

Director

DAMBEA (E)

#### SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

Raheja Education Complex, 4th Floor, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai 400 051

SRBS/STAFF/2021-22/015

June 13, 2022

### **NOTICE**

To, Teaching Staff (BMS) SRBS, Bandra (East), Mumbai

All the faculties are hereby informed to remain present for the training arranged by SRBS library department on EBSCO e-books on  $17^{th}$  June 2022 from 11.00 AM to 12 Noon in the Computer lab ( $4^{th}$  floor)

Sr. No.	Faculty Name	Signature
1	Prof. Pradeep Singh	2

Mrs. Mukta Naik (Assistant Librarian) For Shella Raheja School of Business Management & Research





#### Report on Training for EBSCO Database

Date of the Event: 17th June 2022

Organized by: Library Department, SRBS

Sheila Raheja School of Business Management & Research organized training on EBSCO Ebooks database. The training was organized on 17<sup>th</sup> June 2022 from 11AM to 12 PM in the computer lab at 4<sup>th</sup> floor. In all, 9 faculty attended the training Mr. G.K. Upadhyaya, EBSCO Information Services India provided training for teachers on the database Following points were covered.

Following points were discussed during the online session-

- Information about the subscribed eBook collection.
- How to access the EBSCOhost & Mobile App platform.
- Navigating through search results and printing/emailing/saving/exporting eBooks pages
- Benefits of creating a personal account & managing My EBSCOhost personal folder
- Downloading the full eBook and accessing in offline mode.
- EBSCO Mobile App- downloading, authentication features of app and accessing the content.

The session was ended with questions & feedback from the faculty members

#### Enclosure:

Notice of the Training

Attendance of the training programme

Photos of Training

For Sheila Raheja School of Business Management & Regearch











Prepared by:

Mukta Naik

Dr. H. J Bhasin

Director

For Sheila Raheja School of Business Management & Research







Name of the Training: EBSCO eBooks

Date: 17th June 2022

#### Attendance Report

Sr. No.	Faculty Name	Signature
1	Dr. H.J. Bhasin	Ab .
-2	Dr. Rajesh Chouksey	Lorestionfug
3	Dr. Rahul Sanghavi	A la
4	Prof. Ritu Chakraborty	NO PABSENT
-5	Prof. Vivek Sharma	No PABSENT Number
,6	Prof. Vikas Pande	
7	Prof. Dinesh Sonkul	galante
8	Prof. Sandeep Kudtarkar	Budtake
9	Prof. Suman Dalal	
10	Prof. Darshana Murkhibhavi	Danteur.
.11	Prof. Krishna Lasune	
.12	Prof. Deepa Manoj	
13	Prof. Arti Modi	(July)
14	Prof. Umesh Kantute	Utrointale _

For Sheila Raheja School of Business .

Management & Research





Name of the Training: EBSCO eBooks

Date: 17th June 2022

#### Attendance Report

Sr. No.	Faculty Name	(+)	Signature	
1	Prof. Pradeep Singh		8	

For Sheila Raheja School of Business
Management & Research







#### SRBS Library < library@srbs.edu.in>

#### Training on EBSCO E-Books database

5 messages

SRBS Library < library@srbs.edu.in>

Thu, Jun 2, 2022 at 9:14 AM

To: Gorakshanath Upadhyaya <gupadhyaya@ebsco.com>

Cc: "Dr. H.J. Bhasin" <director@srbs.edu.in>, SRBS Admin <admin@srbs.edu.in>

Dear sir.

As per our telephonic conversation you can conduct training for the EBSCO EBooks database on 17thJune 2022 at 11.00 AM. for faculty.

Please give us the confirmation about your availability on the said date as early as possible.

Thanks & Regards, Mukta Naik, Asst.Librarian, Sheila Raheja Business School, Bandra (E)

Gorakshanath Upadhyaya <gupadhyaya@ebsco.com>

Thu, Jun 2, 2022 at 5:36 PM

To: SRBS Library < library@srbs.edu.in>

Cc: "Dr. H.J. Bhasin" <director@srbs.edu.in>, SRBS Admin <admin@srbs.edu.in>

Dear Madam.

I confirm my availability to conduct the said training.

Thank You.

**Best Regards** 

GK Upadhyaya

Sr. Training Manager

**EBSCO Information Services** 

Office: t + 91 11 26198966/67 | f +91 11 2619 8968 |

Mobile: +91 8447120150

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For Sheila Raheja School of Business Management & Research



#### SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

Raheja Education Complex, 4th Floor, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai 400 051

SRBS/STAFF/2021-22/014

June 14, 2022

### **NOTICE**

To, Teaching Staff (MMS) SRBS, Bandra (East), Mumbai

All the faculties are hereby informed to remain present for the training arranged by SRBS library department on EBSCO e-books on 17th June 2022 from 11.00 AM to 12 Noon in the Computer lab (4th floor)

Sr. No.	Faculty Name	Signature
(t):	Dr. H. J. Bhasin	
2	Dr. Rajesh Chouksey	Landing-
3	Dr. Rahul Sanghavi	-
4	Prof. Ritu Chakraborty	
5	Prof. Vivek Sharma	Vwelshame
6	Prof. Vikas Pande	
7	Prof. Dinesh Sonkul	Stanto
8	Prof. Sandeep Kudtarkar	Furt de
9	Prof. Suman Dalal	_
10	Prof. Darshana Murkibhavi	-
11	Prof. Krishnkant Lasune	_
12	Prof. Deepa Manoj	@v
13	Prof. Arti Modi	Ovin
14	Prof. Umesh Kantute	Maistate

Mrs. Mukta Naik (Assistant Librarian) For Sheila Raheja School of Business Management & Research



#### SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

Raheja Education Complex, 4th Floor, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai 400 051

SRBS/STAFF/2021-22/015

June 13, 2022

## NOTICE

To, Teaching Staff (BMS) SRBS, Bandra (East), Mumbai

All the faculties are hereby informed to remain present for the training arranged by SRBS library department on EBSCO e-books on 17th June 2022 from 11.00 AM to 12 Noon in the Computer lab (4th floor)

Sr. No.	Faculty Name	Signature	
J.	Prof. Pradeep Singh	2	

Mrs. Mukta Naik (Assistant Librarian) For Shella Raheja School of Business Management & Research







Name of the Training: EBSCO eBooks

Date: 17th June 2022

#### Attendance Report

Sr. No.	Faculty Name	Signature
1	Dr. H.J. Bhasin	UP -
-2	Dr. Rajesh Chouksey	Logestionly
3	Dr. Rahul Sanghavi	A Ja
4	Prof. Ritu Chakraborty	NO PABSENT
5	Prof. Vivek Sharma	No PABSENT Nuide Sharme
.6	Prof. Vikas Pande	^
7	Prof. Dinesh Sonkul	Salone
8	Prof. Sandeep Kudtarkar	But do
9	Prof. Suman Dalal	
10	Prof. Darshana Murkhibhavi	Danlare.
11	Prof. Krishna Lasune	
12	Prof. Deepa Manoj	(m)
13	Prof. Arti Modi	(Aut)
14	Prof. Umesh Kantute	Krojetate

For Sheila Raheja School of Business Management & Research

Director

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Name of the Training: EBSCO eBooks

Date: 17th June 2022

#### Attendance Report

Sr. No.	Faculty Name	Signature	
1	Prof. Pradeep Singh	8	

For Sheila Raheja School of Business Management & Research



#### Report on Training for EBSCO Database

Date of the Event: 17th June 2022

Organized by: Library Department, SRBS

Sheila Raheja School of Business Management & Research organized training on EBSCO Ebooks database. The training was organized on 17<sup>th</sup> June 2022 from 11AM to 12 PM in the computer lab at 4<sup>th</sup> floor. In all, 9 faculty attended the training Mr. G.K. Upadhyaya, EBSCO Information Services India provided training for teachers on the database Following points were covered.

Following points were discussed during the online session-

- Information about the subscribed eBook collection.
- How to access the EBSCOhost & Mobile App platform.
- Navigating through search results and printing/emailing/saving/exporting eBooks pages
- Benefits of creating a personal account & managing My EBSCOhost personal folder
- Downloading the full eBook and accessing in offline mode.
- EBSCO Mobile App- downloading, authentication features of app and accessing the content.

The session was ended with questions & feedback from the faculty members

#### Enclosure:

Notice of the Training

Attendance of the training programme

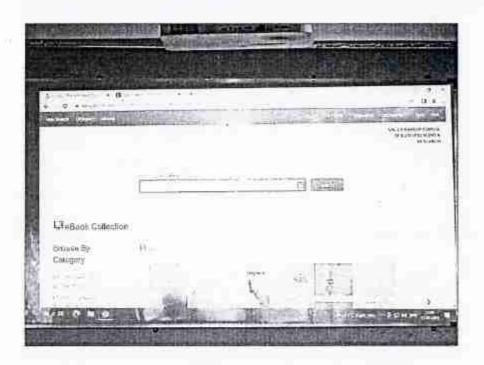
Photos of Training

Prepared by:

For Sheila Raheja School of Business Management & Research





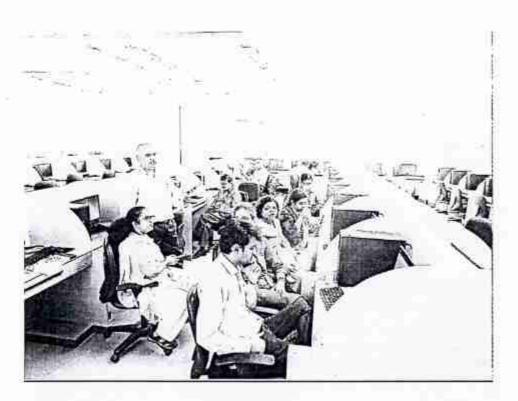


For Sheila Raheja School of Business Management & Research









For Sheila Raheja School of Business Management & Research

> BANDRA (E MUMBA) - 5







#### SRBS Library < library@srbs.edu.in>

#### J gate training

4 messages

SRBS Library < library@srbs.edu.in>

Thu, Jun 2, 2022 at 9:15 AM

To: Mayank Dedhia <mtwest@informaticsglobal.com>

Cc: "Dr. H.J. Bhasin" <director@srbs.edu.in>, SRBS Admin <admin@srbs.edu.in>

Dear sir.

As per our telephonic conversation you can conduct training for the J-gate database on 16thJune 2022 at 11.00 AM. for faculty,

Please give us the confirmation about your availability on the said date as early as possible.

Thanks & Regards, Mukta Naik, Asst.Librarian, Sheila Raheja Business School, Bandra (E)

Mayank Dedhia <mtwest@informaticsglobal.com> To: SRBS Library library@srbs.edu.in> Mon, Jun 6, 2022 at 3:10 PM

Dear ma'am,

Greetings from Informatics!

We thank you for petronizing J-Gateplus.

Kindly consider this as confirmation for the said schedule please.

Warm regards,

Mayank Dedhia.

For Sheila Raheja School of Business Management & Research

Director

Get Outlook for Android

From: SRBS Library < library@srbs.edu.in>

Sent: Thursday, June 2, 2022 9:15:02 AM

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Cc: Dr. H.J. Bhasin <director@srbs.edu.in>; SRBS Admin <admin@srbs.edu.in>

Subject: J gate training

[Quoted text hidden]



SRBS Library < library@srbs.edu.in>

Tue, Jun 7, 2022 at 11:03 AM

To: Rajesh Chouksey <rajeshchouksey@srbs.edu.in>, Dinesh Sonkul <dineshsonkul@srbs.edu.in>, "Prof. Rahul Sanghavi" <rahulsanghavi@srbs.edu.in>, Ritu Chakraborty <rituchakraborty@srbs.edu.in>, Vivek Sharma <viveksharma@srbs.edu.in>, Vikas Pande <vikaspande@srbs.edu.in>, krishnakantlasune@srbs.edu.in, Sandeep Kudtarkar <sandeepkudtarkar@srbs.edu.in>, Pradeep Singh pradeepsingh@srbs.edu.in>, Darshana M <darshanamurkibhavi@srbs.edu.in>, deepamanoj@srbs.edu.in, artimodi@srbs.edu.in

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Raheja Education Complex, 4th Floor, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai 400 051

SRBS/STAFF/2021-22/012

June 13, 2022

### NOTICE

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Sr. No.	Faculty Name	Signature	
1	Dr. H. J. Bhasin	-	
2	Dr. Rajesh Chouksey	Serie lugs	
3	Dr. Rahul Sanghavi	P	
4	Prof. Ritu Chakraborty		
5	Prof. Vivek Sharma	Vwelsharme	
6	Prof. Vikas Pande		
7	Prof. Dinesh Sonkul		
8	Prof. Sandeep Kudtarkar		
9	Prof. Suman Dalal		
10	Prof. Darshana Murkibhavi		
11	Prof. Krishnkant Lasune		
12	Prof. Deepa Manoj		
13	Prof. Arti Modi	Qui-	
14	Prof. Umesh Kantute	Mantule	

Mrs. Mukta Naik (Assistant Librarian) For Sheila Raheja School of Business Management & Research

Director

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## SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

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SRBS/STAFF/2021-22/013

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Sr. No.	Faculty Name	Signature
1	Prof. Pradeep Singh	R.

Mrs. Mukta Naik (Assistant Librarian) For Sheila Raheja School of Business Management & Research





Name of the Training: J - Gate Plus

Date: 16th June 2022

#### Attendance Report

Sr. No.	Faculty Name	Signature
1	Dr. H.J. Bhasin	, AL
2	Dr. Rajesh Chouksey	Lagationfung
3	Dr. Rahul Sanghavi	
4	Prof. Ritu Chakraborty	P) to
.5	Prof. Vivek Sharma	P Viral Sharing
6	Prof. Vikas Pande	Ab
7	Prof. Dinesh Sonkul	ahondo
8	Prof. Sandeep Kudtarkar	Gudlaha
9	Prof. Suman Dalal	<u> </u>
10	Prof. Darshana Murkhibhavi	Davlar.
11	Prof. Krishna Lasune	
12	Prof. Deepa Manoj	Ab
13	Prof. Arti Modi	asi
14	Prof. Umesh Kantute	Ukronotate

For Sheila Raheja School of Business Management & Research

Director

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Name of the Training: J - Gate Plus

Date: 16th June 2022

#### Attendance Report

Sr. No.	Faculty Name	Signature	
1	Prof. Pradeep Singh	2	

For Sheila Raheja School of Business Management & Research







#### Report on Training for J-Gate Database

Date of the Event: 16th June 2022

Organized by: Library Department, SRBS

The faculty members of Sheila Raheja School of business Management & Research (SRBS) attended an informative training session on "J-Gate database" which was organized by the Library Department of SRBS. The training was organized on 16th June 2022 in the computer lab at 4th floor from 11AM to 12 PM. Mr. Mayank Dedhia from, Informatics Publishing Ltd. as a resource person gave training to all staff members on accessing J-GATE database. Following points were covered. Total 8 faculties attended the training program.

- Briefing about J-Gate plus
- Personalized Features
- Alert Setting
- Folder Sharing
- Personalized Collection
- Restructuring Search
- Identifying keywords
- Preparing Glossary
- Use of appropriate Connectors
- Case Study
- Review Articles



Faculty members had practice sessions during the training.

#### Enclosure:

Notice of the Training

Attendance of the Training

Photos of Training

For Sheila Raheja School of Business Management & Research









Prepared by:

Mukta Naik

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Dr. H. J Bhasin

Director

For Sheila Raheja School of Business Management & Research

Director

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#### J gate training

4 messages

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June 13, 2022

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3	Dr. Rahul Sanghavi	P
4	Prof. Ritu Chakraborty	
5	Prof. Vivek Sharma	Vwelsharme
6	Prof. Vikas Pande	
7	Prof. Dinesh Sonkul	
8	Prof. Sandeep Kudtarkar	
9	Prof. Suman Dalal	
10	Prof. Darshana Murkibhavi	
11	Prof. Krishnkant Lasune	
12	Prof. Deepa Manoj -	
13	Prof. Arti Modi	
14	Prof. Umesh Kantute	Mautule

For Sheila Raheja School of Business Management & Research

Mrs. Mukta Naik (Assistant Librarian) Director

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#### SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

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1	Prof. Pradeep Singh	Q-

Mrs. Mukta Naik (Assistant Librarian) For Sheila Raheja School of Business Management & Research



Name of the Training: J - Gate Plus

Date: 16th June 2022

#### Attendance Report

Sr. No.	Faculty Name	Signature
1	Dr. H.J. Bhasin	Ale
2	Dr. Rajesh Chouksey	Logatherfur
3	Dr. Rahul Sanghavi	P
4	Prof. Ritu Chakraborty	A 66
5	Prof. Vivek Sharma	Virelishanne Alb
6	Prof. Vikas Pande	A-b
7	Prof. Dinesh Sonkul	Janes
8	Prof. Sandeep Kudtarkar	Guddahar Canddahar
9	Prof. Suman Dalai	-
10	Prof. Darshana Murkhibhavi	Darlar.
11	Prof. Krishna Lasune	
12	Prof. Deepa Manoj	Ab
13	Prof. Arti Modi	Outi
14	Prof. Umesh Kantute	the Art

For Sheila Raheja School of Business Management & Research

Director

BANDRA (E)



Name of the Training: J - Gate Plus

Date: 16th June 2022

#### Attendance Report

Sr. No.	Faculty Name	Signature
1	Prof. Pradeep Singh	- 2

For Sheila Raheja School of Business Management & Research







#### Report on Training for J-Gate Database

Date of the Event: 16th June 2022

Organized by: Library Department, SRBS

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- Review Articles

Faculty members had practice sessions during the training,

#### Enclosure:

Notice of the Training

Attendance of the Training

Photos of Training

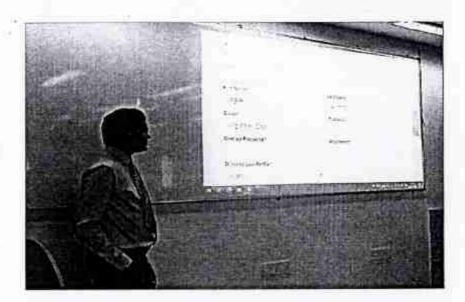
Prepared by:

MM

For Sheila Raheja School of Business Management & Research







For Sheila Raheja School of Business Management & Research







For Sheila Raheja School of Business Management & Research





# REPORT ON ANALYSIS OF STUDENTS, FACULTY, ALUMNI & PARENTS

### FEEDBACK ON MMS SYLLABUS

The responses of feedback on MMS program was received and analyzed. The following suggestions were received.

Students Suggestions	Conduct more training sessions for placement interviews
	<ol> <li>Additional courses like advanced excel, Spanish should be included in curriculum</li> </ol>
	3. More guest lectures with industry experts should be organized
	Mock GDs, Mock Pls , grooming sessions to face interview should be included
	<ol><li>Syllabus should be updated with current industry practices</li></ol>
	<ol> <li>More counselling sessions for career guidance should be made available to students</li> </ol>
	<ol><li>Practical knowledge should be included during teaching</li></ol>
Alumni Suggestions	Updating syllabus is necessary
	<ol> <li>More emphasis should be placed on series of guests lectures delivered by industry experts</li> </ol>
	Need more practical knowledge than theory
	Personal grooming sessions should be stressed more
	<ol><li>Practical assignments based on student-industry interaction should be given to students</li></ol>
Parents Suggestions	Students should be given more exposure to relevant industry examples and case study
	Same should be included in curriculum while teaching
Faculty Suggestions	Training on smart board usage to learn advanced features
	Make curriculum more industry relevant

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For Shella Raheja Soltent of Durals

Management & L

Director

For Sheila Raheja School of Business Management & Research

## ANALYSIS OF ALUMNI RESPONSES N=

1. How would you rate courses in terms of theory?

S. No.	SCALE	RESPONSES
1.	Strongly Disagree	0
2.	Disagree	0
3:	Neutral	27%
4	Agree	45%
5,	Strongly Agree	28%

2. How would you rate courses in terms of practical relevance?

S. No.	SCALE	RESPONSES	
1.	Strongly Disagree	0	-
2.	Disagree	0	_
3.	Neutral	9%	-
4,	Agree	54%	
5.	Strongly Agree	37%	-

3. You are satisfied with the curriculum in terms of industry relevance?

S. No.	SCALE	RESPONSES
1.5	Strongly Disagree	0
2.	Disagree	9%
3.	Neutral	27%
4.	Agree	45%
5.	Strongly Agree	19%

4. Suggestions

Updating syllabus is necessary

More emphasis should be placed on series of guests lectures delivered by industry experts

DANIDRA (E.

Personal grooming sessions should be stressed more

For Sheila Raheja School of Business Management & Research

Director

or Shella Raheja School of 54 Management & Ro

## **ANALYSIS OF FACULTY RESPONSES**

1. The learning objectives are clear and appropriate to the needs of the students

S. No.	SCALE	RESPONSES
1. //	Strongly Disagree	0
2,	Disagree	0
3.	Neutral	0
4.	Agree	90%
5.	Strongly Agree	10%

#### 2. The syllabus is job oriented

S. No.	SCALE	RESPONSES
1.	Strongly Disagree	0
2.	Disagree	0
3.	Neutral	10%
4,	Agree	70%
5.	Strongly Agree	20%

3. The course/syllabus is a good balance between theory and application

S. No.	SCALE	RESPONSES	-
1	Strongly Disagree	10%	
2.	Disagree	0	-
3.	Neutral	10%	-
4.	Agree	60%	-
5.	Strongly Agree	20%	-

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#### 4. Suggestions

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- Training sessions on smart board usage to learn advanced features
- Make curriculum more industry relevant

For Sheil.

ja School of Business ...anagement & Research

Director

For Shalla Raheja School of Businera.

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## Analysis of Parents Responses N = 28

### 1. Did you find the syllabus relevant?

S. No.	SCALE	RESPONSES
1.	Strongly Disagree	2 57
2.5	Disagree	2.2.4
3.	Neutral	17.85
4.	Agree	3.5
5.	Strongly Agree	3:15

### 2. Did the course help in developing your ward's personality

5. No.	SCALE	RESPONSES
1.	Strongly Disagree	(5)
2.	Disagree	
3.	Neutral	2.8-57
4.	Agree	60.71
5.	Strongly Agree	10:71

### 3. Curriculum has improved employability of your ward

S. No.	SCALE	RESPONSES
1.	Strongly Disagree	0
2.	Disagree	0
3.	Neutral	28.57
4.	Agree	64.38
5.	Strongly Agree	7.1V

### 4. Your ward got adequate knowledge from the curriculum

S. No.	SCALE	RESPONSES
1.	Strongly Disagree	rasi orises
2.	Disagree	0
3.	Neutral	21-42-
4.	Agree	67.85
5.	Strongly Agree	16.41

5. Suggestions

For Sheila Raheja School of Business Management & Research

## **Analysis of Student responses**

### 1. Depth of syllabus coverage is adequate

S. No.	SCALE	DESOCNIES
1.0	Strongly Disagree	RESPONSES
2,	Disagree	3%
3,	Neutral	20%
4.	Agree	70%
5,	Strongly Agree	7%

#### 2. The syllabus is career oriented

S. No.	SCALE	RESPONSES
1.	Strongly Disagree	0
2.	Disagree	0
3.	Neutral	30%
4.	Agree	60%
5.	Strongly Agree	10%

#### 3. Syllabus was challenging

S. No.	SCALE	RESPONSES
1.	Strongly Disagree	0
2,	Disagree	0
3.	Neutral	53%
4.	Agree	47%
5.	Strongly Agree	0

#### 4. Evaluation system is satisfactory

S. No.	SCALE	RESPONSES
1.	Strongly Disagree	0
2.	Disagree	0
3.	Neutral	17%
4.	Agree	70%
5.	Strongly Agree	13%

#### 5. Suggestions

- Mock GDs, Mock Pis, grooming sessions to face interview should be included
- Syllabus should be updated with current industry practices
- Additional courses like advanced excel, Spanish should be included in curriculum

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For Sheila Raheja School of Business Management & Research

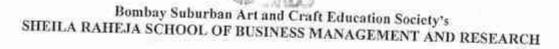
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Director

For Shella Reheja School of Business Management & Research

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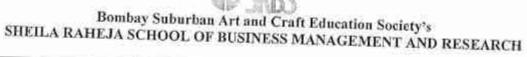


## Report on analysis of students, faculty, Alumni & Parents

## Feedback on MMS Syllabus

The responses of feedback on MMS program was received and analyzed. The following suggestions were received

For Sheila Raheja School of Business Management & Research



	e. We can have seminars from alumnus who can visit college may be once in 6months to make the student understand how bookish knowledge is different from the real world. The topics can be different to make them understand difference between theory and practical life.
Parents Suggestions	a) Keep the courses that help our wards to get placements. b) It should include session that can improve the interpersonal skills & should keep industry person seminar to guide the ward c) Need to have more of extracurricular activities, interactive activities and quiz compilations. d) Updated methods and company tools usage should be added in curriculum
Faculty Suggestions	<ul> <li>a) Make it more practical and job oriented.</li> <li>b) More importance should be given to live assignment and industry interaction</li> <li>c) More application oriented teaching required, practical exercise will add weightage in teaching learning process</li> <li>d) There should be more presentations from students on critical area of learning.</li> <li>e) There should be more focus on communication skills of students and leadership skills.</li> <li>f) Some more topics should be included in the curriculum on recent research.</li> <li>g) More importance should be given to live assignments and industry interactions</li> <li>h) We can use more practical examples which teaching</li> <li>i) Freehand for delivering of at least one Industry oriented course as elective</li> </ul>

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For Sheila Raheja School of Business Management & Research

#### Analysis of Alumni Responses (9 Responses)

#### How would you rate courses in terms of theory?

Sr. No.	Scale	Responses	
1.	Very tow	0	
2.	Low	1.1%	
3.	Neutral	45%	
4.	High	44%	
5.	Very High	0	

#### 2. How would you rate courses in terms of practical relevance?

Sr. No.	Scale	Responses
1.	Very Low	0
2.	Low	33%
3.	Neutral	22%
4.	High	33%
5.	Very High	12%

#### 3. Your satisfaction level with the curriculum in terms of industry relevance.

Sr. No.	Scale	Responses	
1.	Very Low	0	
2.	Low	33%	
3.	Neutral	22%	
4.	High	33%	
5.	Very High	12%	

#### 4. Suggestions for improvement in curriculum

- Should work on students placements
- Industry relevant curriculum
- Keeping abreast with the times and more push towards figuring out the practical application of the knowledge imparted.
- d. Practical and industry relevance topics and workshops should be of utmost priority.
- e. We can have seminars from alumnus who can visit college may be once in 6months to make the students understand how bookish knowledge is different from the real world. The topics can be different to make them understand difference between theory and practical life.

For Sheila Raheja School of Business Management & Research

Director

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#### Analysis of Student Responses (52 Responses)

#### 1. Depth of syllabus coverage is adequate

Sr. No.	Scale	Responses	
1.	Strongly Disagree	0	
2.	Disagree	0	
3.	Neutral	8%	
4.	Agree	52%	
5.	Strongly Agree	40%	

#### 2. The syllabus is career-oriented

Sr. No.	Scale	Responses	
1.	Strongly Disagree	1%	
2.	Disagree	4%	
3.	Neutral	12%	
4.	Agree	35%	
5,	Strongly Agree	48%	

#### 3. Syllabus is challenging

Sr. No.	Scale	Responses
1,	Strongly Disagree	0
2.	Disagree	6%
3.	Neutral	27%
4.	Agree	54%
5.	Strongly Agree	13%

#### 4. The evaluation system is satisfactory

Sr. No.	Scale	Responses	
1.	Strongly Disagree	0	
2.	Disagree	4%	
3.	Neutral	19%	
4,	Agree	40%	
5.	Strongly Agree	37%	

- 5. Suggestions for improvement in curriculum
- a) GD/PI sessions should be offered to students to improve chances of placement.
- b) Operations management opportunities should be more
- c) Need more presentation activities in class

For Sheila Raheja School of Business Management & Research



- d) Need to have sessions where there is a lot of involvement of students like debates, activities, quiz where every individual should get an opportunity to explore as many people are introvert.
- More guest lectures and live project to enhance the experience and knowledge about the competitive corporate world
- f) We should have digital marketing as a part of our syllabus since it's in demand in the corporate world
- g) I think there should be more of personal grooming sessions conducting on topics such as interview etiquette and confidence-building and other such sessions which would help the students for placements.
- We should have Advanced Excel in our curriculum since it is a must needed skill in job market.
- i) Subjects like digital marketing, should be added to the curriculum as the work culture is going to change amidst the Covid 19 pandemic and the coming years. Everything is getting digitalized. Companies in all sectors are focusing on developing a robust online presence. For that purpose, they are hiring digital marketers. In digital marketing career growth is also fast. That's why so many people are opting for a career in digital marketing.
- Power Point & Advanced Excel is very much in demand in corporate and can be incorporated in syllabus.
- k) Should include more case studies and discussion regarding the same to gain more knowledge.
- Should add extra courses in subjects for marketing students as per company requirement

For Sheila Raheja School of Business Management & Research

### Analysis of Faculty Responses (12 responses)

mms

#### 1. The learning objectives are clear in the curriculum and appropriate to the needs of the students

Sr. No.	Scale	Responses	
1.	Strongly Disagree	0	
2.	Disagree	0	
3.	Neutral	8%	
4.	Agree	75%	
5.	Strongly Agree	17%	

#### 2. The syllabus is job oriented

Sr. No.	Scale	Responses	
1.	Strongly Disagree	0	
2.	Disagree	0	
3.	Neutral	8%	
4.	Agree	92%	
5.	Strongly Agree	0	

#### 3. The course/syllabus is a good balance between theory and application

Sr. No.	Scale	Responses	
1.	Strongly Disagree	0	
2.	Disagree	.0	
3.	Neutral	8%	
4.	Agree	75%	
5.	Strongly Agree	17%	

#### 4. Aims and objectives of the syllabi are well defined and clear

Sr. No.	Scale	Responses	
1,	Strongly Disagree	0	
2.	Disagree	0	
3.	Neutral	0	
4.	Agree	75%	
5.	Strongly Agree	25%	

- 5. Suggestions for improvement in curriculum
- a) Make it more practical and job oriented.
- b) More importance should be given to live assignment and industry interaction
- More application oriented teaching required, practical exercise will add weightage in teaching learning process
- d) There should be more presentations from students on critical area of learning.

For Shella Raheja School of Business Management & Research

- e) There should be more focus on communication skills of students and leadership skills.
- f) Some more topics should be included in the curriculum on recent research.
- g) More importance should be given to live assignments and industry interactions

BANDRA (E)

- h) We can use more practical examples which teaching
- i) Freehand for delivering of at least one Industry oriented course as elective

Dint his

For Shella Raheja School of Business Management & Research

mms

## Bombay Suburban Art and Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

### Analysis of Parent Responses (20 Responses)

#### 1. Did you find the syllabus relevant?

Sr. No.	Scale	Responses
1.	Strongly Disagree	0
2.	Disagree	0
3.	Neutral	10%
4.	Agree	60%
5.	Strongly Agree	30%

#### Did the course help in developing your ward's personality?

Sr. No.	Scale	Responses	
1.	Strongly Disagree	5%	
2.	Disagree	5%	
3.	Neutral	0	
4.	Agree	50%	
5.	Strongly Agree	40%	

#### 3. The curriculum has improved employability of your ward.

Sr. No.	Scale	Responses
1.	Strongly Disagree	0
2.	Disagree	0
3.	Neutral	35%
4.	Agree	50%
5.	Strongly Agree	15%

#### 4. Your ward got adequate knowledge from the curriculum

Sr. No.	Scale	Responses	
1,	Strongly Disagree	0	
2.	Disagree	0	
3.	Neutral	20%	
4.	Agree	45%	
5.	Strongly Agree	35%	

5. Suggestions for improvement in curriculum

a) Keep the courses that help our wards to get placements.

 It should include session that can improve the interpersonal skills & should keep industry person seminar to guide the ward

Need to have more of extracurricular activities, interactive activities and quiz compilations.

d) Updated methods and company tools usage should be added in curriculum

For Sheila Raheja School of Business Management & Research



mms

Jyoti Dixit <jyotidixit@srbs.edu.in>

## Feedback form on curriculum for Faculty Members - Academic Year 2019-20 2 messages

Jyoti Dixit <jyotidixit@srbs.edu.in>

Sun, May 24, 2020 at 12:18 PM
To: Dr Vijay Wagh <director@srbs.edu.in>, "Prof. Anant Digaskar" <anantdigaskar@srbs.edu.in>, "Dr. Yogesh Ingle"
<yogeshingle@srbs.edu.in>, Vikas Pande <vikaspande@srbs.edu.in>, "Prof. Jyoti Dixit" <jyotidixit@srbs.edu.in>, "Prof. Vivek Sharma" <viveksharma@srbs.edu.in>, "Prof. Ritu Chakraborty" <rituchakraborty@srbs.edu.in>, "Prof. Rahul Sanghavi" <rahulsanghavi@srbs.edu.in>, Vaibhav Kulkarni <vaibhavkulkarni@srbs.edu.in>, seethapachchhapur@srbs.edu.in, Bhavana Solanki <br/>shavanasolanki@srbs.edu.in>, Rajesh Chouksey
<rajeshchouksey@srbs.edu.in>

Dear All,

Greetings from Sheila Raheja School of Business Management & Research (SRBS)!!!!

We at SRBS, are striving hard to create a strong and dynamic workforce of corporate citizens who will be the leaders in bringing about a transformation in the businesses of our country.

SRBS is geared to harness and channelize the intellect and energies of students for helping them build a gainful future for themselves.

Our endeavours need your support and suggestions for bringing about improvements in terms of imparting knowledge, maintaining the relevancy of the curriculum and striking the right balance between theoretical & practical knowledge.

Please fill up the feedback form through the link provided below and submit it so as to enable us to strengthen our aims and objectives for imparting value-based quality management education in line with contemporary needs.

Link for feedback form: https://forms.gle/zwfDfH41zPMWqT288

Regards,

Dr. Vijay Wagh, Director

Jyoti Dixit <jyotidixit@srbs.edu.in>
To: "Dr. Mukesh Goyal" <goyal@srbs.edu.in>, seethapachchhapur@srbs.edu.in

Sun, May 24, 2020 at 1:20 PM

Director

[Cluoted text hidden]

For Sheila Raheja School of Business Management & Research

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Jyoti Dixit <jyotidixit@srbs.edu.in>

### Feedback form on curriculum for students - Academic Year 2019-20

4 messages

Jyoti Dixit <jyotidixit@srbs.edu.in> Fri, May 22, 2020 at 8:54 PM To: anupjadhav2022@gmail.com, thakuranushka98@gmail.com, ashusadafulem@gmail.com, athiraunnik96@gmail.com, bhargavic21@gmail.com, bhavna9545@gmail.com, belechinmay@gmail.com, santosh.dasgaonkar@gmail.com, divyakesavan07@gmail.com, divyasha.surti@gmail.com, fannygala09@gmail.com, fraaz76@gmail.com, gautami.shinde7@gmail.com, hardikshah986@gmail.com, herakhanhk2220@gmail.com, jaichandjaiswal1998@gmail.com, karishmag990@gmail.com, kinnariagohil@gmail.com, mansimanjrekar1597@gmail.com, sangle980@gmail.com, manthan027@gmail.com, mrugal0807@gmail.com, navitashinde001@gmail.com, Neeraj Salunkhe <neerajsalunkhe1111@gmail.com>, nikhiinpatil252@gmail.com, nishaupadhyay1999@gmail.com, pornimagupta115@gmail.com, prasiljain@gmail.com, pratikbm786@gmail.com, damle\_rajas@gmail.com, ronakrjain@rediffmail.com, salagareruchira9@gmail.com, sakshatshetty1995@gmail.com, bhoirsaloni2@gmail.com, sanikaac161@gmail.com, sayalimaitrani10@gmail.com, shelcy98@gmail.com, pandeyshivam086@gmail.com, shravanidesh2@gmail.com, shreejith shekharan <shreejith.shekharan@gmail.com>, shrutisonar123@gmail.com, shwetagawli2013@gmail.com, sportysiddz@gmail.com, simranraina14375@gmail.com, kalesushma39@gmail.com, shettyshruti220@gmail.com, tushartakke02@gmail.com, unnatibharmani@gmail.com, sankhevaishnavi@gmail.com, vikram4423@gmail.cpm, yogeshchiplunkar25@gmail.com, pritamshinde0511@gmail.com, bhandarihitesh1098@gmail.com, moredivyaa@gmail.com, akki97naughtyboy@gmail.com, abhilashanandoskar14@gmail.com, sushmitadikshit6@gmail.com, pallaviguhaneogi@gmail.com, anujkadam20@gmail.com, shruti9761@gmail.com

Dear All,

Greetings from Sheila Raheja School of Business Management & Research (SRBS)!!!!

We at SRBS, are striving hard to create a strong and dynamic workforce of corporate citizens who will be the leaders in bringing about a transformation in the businesses of our country.

SRBS is geared to harness and channelize the intellect and energies of students for helping them build a gainful future for themselves.

Our endeavours need your support and suggestions for bringing about improvements in terms of imparting knowledge, maintaining the relevancy of the curriculum and striking the right balance between theoretical & practical knowledge.

Please fill up the feedback form through the link provided below and submit it so as to enable us to strengthen our aims and objectives for imparting value-based quality management education in line with contemporary needs.

Link for feedback form: https://forms.gle/awdDYVCT3hmChbWA9

Regards.

Dr. Vijay Wagh, Director

For Sheila Raheja School of Business Management & Research

BANDRA (E.



Jyoti Dixit <jyotidixit@srbs.edu.in>

## Feedback form on curriculum for Parents - Academic Year 2019-20

4 messages

Jyoti Dixit <jyotidixit@srbs.edu.in>

Fri, May 22, 2020 at 9:29 PM

To: daisy.a.gonsalves@hdfcergo.com, fundbsl@gmail.com, hardiks550@gmail.com, sales@sys-computers.com, anilaagohil@gmail.com, maandaar@hotmail.com, hitendra.bukella@gmail.com, manalipalkar09@gmail.com, purnimadikshit2016@gmail.com, patilvirendra3007@gmail.com, unnik@rediffmail.com, priyauguhaneogi@gmail.com, shbkhan745@gmail.com, shettyvasant1966@gmail.com, tiwariritu33@gmail.com, vidyakadam1667@gmail.com, taxjeevanconsultancy@gmail.com, satyawann@sulawines.com, swatidasgaonkar@gmail.com, Shreyas\_alka@rediffmail.com, sonalimore3737@gmail.com, sankhekamini63@gmail.com, bhandarinandkumar11@gmail.com, Shettyshivram45@gmail.com, poojanpatil252@gmail.com, akshatatakke09@gmail.com, 161967lata@gmail.com, sheelaraju30@gmail.com, satishdeshmukhamt77@gmail.com, rauts1711@gmail.com, prachishinde9870408@gmail.com, naznin2610@gmail.com, karunadgala1972@gmail.com, sangeetamaitrani76@gmail.com, kishorparab2000@gmail.com, drarundamle@gmail.com, darshanagawli@gmail.com, mahendraacharekar@gmail.com, rahul3059526@gmail.com, syed.shameem456@gmail.com, dishasawant0809@gmail.com, latabharmani@gmail.com, harshala3266@gmail.com, suhas.salagare@gmail.com, sbele33@rediffmail.com, snehabhoir188@gmail.com, mathewsamuel98@gmail.com, shekaran.b@rediffmail.com, smitakale3088@gmail.com, sanjay.shinde7288@gmail.com

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Link for feedback form: https://forms.gle/dJfG5YFLJULig7MX8

Regards,

Dr. Vijay Wagh, Director

For Sheila Raheja School of Business Management & Research

Mail Delivery Subsystem <mailer-daemon@googlemail.com> To: jyotidixit@srbs.edu.in

Fri, May 22, 2020 at 9:29 PM



mms

Jyoti Dixit <jyotidixit@srbs.edu.in>

## Feedback form on Curriculum for Alumni - Academic Year 2019-20

12 messages

Fn, Jun 19, 2020 at 10:48 PM Jyoti Dixit <jyotidixit@srbs.edu.in> To: khanluck99@gmail.com, Ketan Mohite <ketaanmohite@gmail.com>, pramodpandey00@gmail.com, akshay.spatil@gmall.com, suraj\_sharma89@hotmall.com, atul\_upadyay1611@yahoo.in, ashwathyme@gmail.com, ravalshreyas@gmail.com, anuk@yahoo.com, kaizeen89@hotmail.com, peter\_themirror@yahoo.com, AKSHAY,PADWAL@ymail.com, sahitishetty1989@gmail.com, ria\_gupta2006@yahoo.com, mohashetty5@gmail.com, anand\_lihinar@yahoo.co.in, AshwiniP90@orkut.com, harita510@gmail.com, VINAY.NAIK118@gmail.com, ravindra.nagilla@yahoo.com, shahnj.6991@gmail.com, cdharak@yahoo.in, rushabh.mehta0815@yahoo.com, trupthishetty92@gmail.com, shreyap92@yahoo.in, manjrekaromey@gmail.com, kaminibimal123@gmail.com, shikha0626@yahoo.com, shailesh.vhk@gmail.com, deepu\_5april@yahoo.co.in, maunikmehta@gmail.com, rahulnilve@gmail.com, lavkushmuppaneni1515@gmail.com, pratikpurekar@yahoo.com, asmdabraham@hotmail.com, bhupesh.temkar@gmail.com, anwesha.ghoshal31@gmail.com, nisha.varma65@gmail.com, dinesh.c.nalmutt@gmail.com, irbtti@gmail.com, swapnitygaikwad@gmail.com, ajinkyakanekar@gmail.com, shrutisshetty22@gmail.com, ektasawant18@yahoo.com, shamili.swami2510@gmail.com, rdubey131@gmail.com, prachimore2293@rediffmail.com, sachin.mundelax@gmail.com, chhededar@gmail.com, Rakshit Rane <rakshitrane93@gmail.com>, vusadsingh@gmail.com, poojasankhe7@gmail.com, aatishbhalerao13@gmail.com, pandeymanish2593@gmail.com, raunaqsvs@gmail.com, aamarkhan02@gmail.com, dargadshrutika@gmail.com, anujobirla@gmail.com, ashanka1993@gmail.com, vidheeshukla@gmail.com, meshrikhushboo@gmail.com, shethiashikha@yahoo.in, varunnakar@gmail.com, aasmaparkar97@gmail.com, Kubssk@gmail.com, ANURAAGMISHRAAS99@gmail.com, sanketnaik767@rediffmail.com, chawlaanand18@gmail.com

Dear All,

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Our endeavours need your support and suggestions for bringing about improvements in terms of imparting knowledge, maintaining the relevancy of the curriculum and striking the right balance between theoretical & practical knowledge.

Please fill up the feedback form on Curriculum through the link provided below and submit it so as to enable us to strengthen our aims and objectives for imparting value-based quality management education in line with contemporary needs.

Link for feedback form: https://forms.gle/49GtsfF7iHK9t76x8

Regards,

For Shella Raheja School of Business Management & Research

Directo

Dr. Vijay Wagh, Director

Mail Delivery Subsystem <mailer-daemon@googlemail.com>
To: jyotidixit@srbs.edu.in

Fri, Jun 19, 2020 at 10:48 PM

Fee Big to Communications for Students - Automotive year 2015-10

abhilashanandoskari 4@gmail.com, wagh933@gmail.com, adityakharade1@gmail.com, Akshay Lavangale (gmail.com), akuLpethe92@gmail.com Egedback form on curriculum for Students - Academic year 2019-20

Dear All.

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Link for feedback form: https://forms.ole/JosEthBeWLxBttrPPda7

Regards,

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For Sheila Raheja School of Business Management & Research

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Feedback form on curriculum for Students - Azademic year 2019-20

Dear All,

divyakejori anti Zijirgmali, com :

pattavigunaneogr@gmail.com

sushmiradioshith@gmail.com

pricamshindell511@gmwil.com

Greetings from Sheila Raheja School of Business Management & Research (SRBS)!!!!

We at SRBS, are striving hard to create a strong and dynamic workforce of corporate citizens who will be the leaders in the businesses of our country.

BANDRA Œ

earckase (61@gmail.com | Luyalimatuum10@gmail.com | Inintysfren225@gmail.com

(gmail.com) (sipt sabs (gmail.com) (Neuraj Sabrisha (gmail.com)

) (Darrie rujus Byrnell eicin ) (Balnulwarsshaft@glooff.com ) (umbart.comacegigmail.cure

For Sheila Raheja School of Business Management & Research

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BMS\_

# REPORT ON ANALYSIS OF STUDENTS, FACULTY & PARENTS FEEDBACK ON BMS SYLLABUS

The responses of feedback on MMS program was received and analyzed. The following suggestions were received.

Students Suggestions	NIL
Parents Suggestions	<ol> <li>Students should be given more exposure to relevant industry examples</li> </ol>
Faculty Suggestions	Revision in the syllabus would be an advice
	<ol><li>Students should get more opportunities to work on live data and such provisions should be there in each subject and semester.</li></ol>
4	<ol> <li>The curriculum should be more application based. It should be upgraded to meet the changing dynamics of the industry.</li> <li>Students should benefit from more observational learning by being able to apply the concepts learned theoretically.</li> </ol>

Discutor

BANDRA ISI MUMBAI -SI

> BANDRA (E) MUMBJU - 51

Brof. Jyoti Dixet

For Sheila Raheja School of Business Management & Research

## Analysis of Student responses N = 27

#### 1. Depth of syllabus coverage is adequate

S. No.	SCALE	RESPONSES
1.	Strongly Disagree	0
2	Disagree	4%
3	Neutral	22%
4.	Agree	67%
5	Strongly Agree	7%

#### 2. The syllabus is career oriented

S. No.	SCALE	RESPONSES	
1.	Strongly Disagree	0	
2.	Disagree	0	
3.	Neutral	26%	
4	Agree	63%	
5.	Strongly Agree	11%	

#### 3. Syllabus was challenging

S. No.	SCALE	RESPONSES
1.	Strongly Disagree	0
2.	Disagree	4%
3.	Neutral	30%
4.	Agree	44%
5.	Strongly Agree	22%

#### 4. Evaluation system is satisfactory

S. No.	SCALE	RESPONSES
1.	Strongly Disagree	0
2.	Disagree	0
3.	Neutral	52%
4.	Agree	37%
5.	Strongly Agree	11%

5. Suggestions

NII

Diguetos



For Sheila Raheja School of Business Management & Research

Director

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#### ANALYSIS OF FACULTY RESPONSES N=5

Bms

1. The learning objectives are clear and appropriate to the needs of the students

S. No.	SCALE	RESPONSES	
1.	Strongly Disagree	20%	
2.	Disagree	0	
3.	Neutral _	0	
4.	Agree	80%	
5.	Strongly Agree	0	

#### 2. The syllabus is job oriented

S. No.	SCALE	RESPONSES	
1.	Strongly Disagree	20%	
2.	Disagree	20%	
3.	Neutral	20%	
4.	Agree	40%	
5.	Strongly Agree	0	

3. The course/syllabus is a good balance between theory and application

5. No.	SCALE	RESPONSES	
1.	Strongly Disagree	20%	
2.	Disagree	20%	
3.	Neutral	0	
4.	Agree	60%	
5.	Strongly Agree	0	

4. Aims and objectives of the syllabi are well defined and clear

S. No.	SCALE	RESPONSES	
1.	Strongly Disagree	20%	
2.	Disagree	0	
3.	Neutral	0	
4.	Agree	80%	
5.	Strongly Agree	0	

BANDRA (5)

MUMBAI -6

5.Suggestions

Revision in the syllabus would be an advice

Pard.

Jysti Diet

Management & Research

- Students should get more opportunities to work on live data and such provisions should be there in each subject and semester.
- The curriculum should be more application based. It should be upgraded to meet the changing dynamics of the industry. Students should benefit from more observational learning by being able to apply the concepts learned theoretically.

Digrector

BANDRA (6)
MUMBAI - 61

Porof. Jyoti Dini

For Sheila Raheja School of Business Management & Research

## 8៣೨ Analysis of Parents Responses N = 14

#### 1. Did you find the syllabus relevant?

S. No.	SCALE	RESPONSES	
1.	Strongly Disagree	0	
2.	Disagree	7%	
3.	Neutral	21%	
4.	Agree	57%	
5.	Strongly Agree	15%	

#### 2. Did the course help in developing your ward's personality

S. No.	SCALE	RESPONSES
1.	Strongly Disagree	0
2,	Disagree	0
3.	Neutral	21%
4.	Agree	64%
5.	Strongly Agree	15%

#### 3. Curriculum has improved employability of your ward

S. No.	SCALE	RESPONSES
1.	Strongly Disagree	0
2.	Disagree	7%
3.	Neutral	29%
4.	Agree	50%
5.	Strongly Agree	14%

#### 4. Your ward got adequate knowledge from the curriculum

S. No.	SCALE	RESPONSES
1.	Strongly Disagree	0
2.	Disagree	7%
3.	Neutral	21%
4.	Agree	57%
5.	Strongly Agree	15%

5. Suggestions

Students should be given more exposure to relevant industry examples

For Sheila Raheja School of Business Management & Research

Director

Diguetor

BAMME

## REPORT ON ANALYSIS OF STUDENTS, FACULTY, ALUMNI & PARENTS

#### FEEDBACK ON BAMMC SYLLABUS

The responses of feedback on MMS program was received and analyzed. The following suggestions were received.

Students Suggestions	1. It's good
Parents Suggestions	Nice faculty please provide with more internship opportunities for pupils
Faculty Suggestions	The curriculum for BAMMC does strike a good balance between theory and practicality. It could be made much better by including more new/ digital age marketing and advertising topics. Where the students can learn practically than theoretically

Digueston

BANDRA (5)
MUMBAI -51

BANDRA Œ

Prob Typti Dixit

For Sheila Raheja School of Business Management & Research

## BAMME

## Analysis of Student responses N =8

#### 1. Depth of syllabus coverage is adequate

S. No.	SCALE	RESPONSES
1.	Strongly Disagree	0
2.	Disagree	0
3.	Neutral	12%
4.	Agree	50%
5.	Strongly Agree	38%

#### 2. The syllabus is career oriented

S. No.	SCALE	RESPONSES	
1.	Strongly Disagree	0	
2.	Disagree	0	
3.	Neutral	25%	
4.	Agree	50%	
5.	Strongly Agree	25%	

#### 3. Syllabus was challenging

S. No.	SCALE	RESPONSES	
1.	Strongly Disagree	0	
2.	Disagree	12%	
3.	Neutral	38%	
4.	Agree	38%	
5.	Strongly Agree	13%	

#### 4. Evaluation system is satisfactory

S. No.	SCALE	RESPONSES
1.	Strongly Disagree	0
2.	Disagree	0
3.	Neutral	25%
4.	Agree.	50%
5.	Strongly Agree	25%

5. Suggestions

It's good

Digueson

BANDRA (E)
MUMBAI -51

For Sheila Raheja School of Business Management & Research

Director

Parol Froti Dixit

## ANALYSIS OF FACULTY RESPONSES N=4

For Sheila Raheja School of Business Management & Research

1. The learning objectives are clear and appropriate to the needs of the students

Director

S. No.	SCALE	RESPONSES	
1.	Strongly Disagree	0	
2.	Disagree	0	
3.	Neutral	0	
4,	Agree	100%	
5.	Strongly Agree	0	

#### 2. The syllabus is job oriented

S, No.	SCALE	RESPONSES	
1.	Strongly Disagree	0	
2.	Disagree	0	
3.	Neutral	25%	
4.	Agree	75%	
5.	Strongly Agree	0	

#### 3. The course/syllabus is a good balance between theory and application

S. No.	SCALE	RESPONSES	
1.	Strongly Disagree	0	
2.	Disagree	0	
3.	Neutral	25%	
4.	Agree	75%	
5.	Strongly Agree	0	

#### 4. Aims and objectives of the syllabi are well defined and clear

S. No.	SCALE	RESPONSES	
1.	Strongly Disagree	0	
2.	Disagree	0	
3.	Neutral	25%	
4.	Agree	75%	
5.	Strongly Agree	0	

#### 5. Suggestions

 The curriculum for BAMMC does strike a good balance between theory and practicality. It could be made much better by including more new/ digital age marketing and advertising topics. Where the students can learn practically than theoretically

BANDRA (6)

· Need to develop students' writing skills,

Digueston

I Anote Dixu

## Analysis of Parents Responses N = 8

#### 1. Did you find the syllabus relevant?

S. No.	SCALE	RESPONSES	
1	Strongly Disagree	0	
2	Disagree	0	
2	Neutral	12%	
Δ.	Agree	38%	
4.	Strongly Agree	50%	

#### 2. Did the course help in developing your ward's personality

S. No.	SCALE	RESPONSES	
1	Strongly Disagree	0	
2	Disagree	0	
3	Neutral	12%	
4.	Agree	0	-
5	Strongly Agree	88%	_

## 3. Curriculum has improved employability of your ward

S. No.	SCALE	RESPONSES	
1	Strongly Disagree	0	
2	Disagree	0	
3	Neutral	12%	
A.	Agree	50%	
5.	Strongly Agree	38%	

### 4. Your ward got adequate knowledge from the curriculum

S. No.	SCALE	RESPONSES
1	Strongly Disagree	12%
2	Disagree	0
3	Neutral	0
4.	Agree	38%
5	Strongly Agree	50%

5. Suggestions

For Sheila Raheia School of Businesa Management & Repearch

Nice faculty please provide with more internship opportunities for pupils

Director

Digrection



Porof Tyoti Direct



# REPORT ON ANALYSIS OF STUDENTS, FACULTY & PARENTS FEEDBACK ON MMS SYLLABUS

The responses of feedback on MMS program was received and analyzed. The following suggestions were received.

Faculty Suggestions	<ol> <li>Focus should be on to improve employability skills of students and quality admissions</li> </ol>
Students Suggestions	More sessions on personal grooming and development     More sessions on group discussion, aptitude and mock interviews     More number of classroom presentations and group work     Updating of syllabus     More sessions on entrepreneurship     Professional and friendly learning environment, high quality
Alumni Suggestions	1. Involve corporates for industrial knowledge 2. Imparting more practical knowledge. Introducing field visits. Encouraging relevant projects and discouraging projects/ research that do not have practical implication. Guest lecturers/ young entrepreneurs/ motivational speakers be encouraged. Alumni should be encouraged to share their corporate experience. Can be more of practical exposure 3. Prefer the proper elective subjects which are really beneficial for future studies. 4. Give more practical knowledge with case studies.
	Need more guest lectures & Should have regular education fest for more recognition of the institute as well as good exposure to the students     Add industry relevant topics and develop skills for the same     More Industry related course should be added

BANDRA (E)

Spirit !

For Sheila Raheja School of Business Management & Research

For Sheila Raheja School of Business Management & Research

Director

Directo:



Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground,
Bandra JEI. Mumbai – 400 051

## QUESTIONAIRE FOR THE EMPLOYER OF SRBS STUDENT(BATCH 2019-21)

Dear Sir/Ma	aam,			
Greetings fr	rom SRBS!!!			
		s feedback about our st ou better quality of stu	udents who are employed dents in future.	by you. This
Kindly coop	erate with us by giving	g your valuable inputs		
We are gra- our student		ontinuous support by p	roviding employment oppo	ortunity to
	year 2019-20? 1 <i>2</i> 3	r B-School (SRBS) have	been recruited in your org	anization in
org	s our student picked up tanization? Excellent Good Average Poor	p skills required to perf	orm his/her job efficiently	in your
3. Kin	edly rate our student a Excellent Good Average		on domain knowledge?	
		Manag	School of Business gement & Research	

- o Poor
- 4. Rate the behavioral / soft skills of our student working in your esteemed organization?
  - o Excellent
  - Good
  - o Average
  - o Poor
- 5. How has been your recruitment experience with our B-School?
  - Excellent
  - o Good
  - Average
  - o Poor
- 6. Please share any feedback about our student, which may help us to prepare current students to be future ready?

\_Students are good in their knowledge, more focus can be done on communication and grooming\_

NAME OF THE ORGANIZATION: Shriram General Insurance Company Ltd.

ADDRESS: E-8, Tonk Road Sitapura, Ricco Industrial Area, EPIP, Rajasthan 302022

NAME OF PERSON GIVING FEEDBACK: Yash Dadhich

DESIGNATION: Executive HR

CONTACT NO: 0141-4828537

For Sheila Raheja School of Business Management & Research

## Analysis of Alumni responses N =53

How would you rate courses in terms of theory?

S. No.	SCALE	RESPONSES
1.	Very low	1.9%
2.	Low	3.8%
3.	Neutral	28.3%
4.	High	56.6%
5.	Very high	9.4%

How would you rate courses in terms of practical relevance?

S. No.	SCALE	RESPONSES	
1.	Very low	5.7%	
2.	Low	11.3%	
3.	Neutral	39.6%	
4.	High	35.8%	
5.	Very high	7.6%	

3. Your satisfaction level with the curriculum in terms of industry relevance.

S. No.	SCALE	RESPONSES	
1.	Highly Relevant	34%	
2.	Relevant	49.1%	
3.	Partly Relevant	11.3%	
4.	Mostly Irrelevant	3.8%	
5.	Completely irrelevant	1,9%	

#### 4. Suggestions

- Involve corporates for industrial knowledge
- Imparting more practical knowledge. Introducing field visits. Encouraging relevant projects
  and discouraging projects/ research that do not have practical implication. Guest
  lecturers/ young entrepreneurs/ motivational speakers be encouraged. Alumni should be
  encouraged to share their corporate experience. Can be more of practical exposure
- Prefer the proper elective subjects which are really beneficial for future studies.
- Give more practical knowledge with case studies.
- Need more guest lectures & Should have regular education fest for more recognition of the institute as well as good exposure to the students
- Add industry relevant topics and develop skills for the same
- More Industry related course should be added

For Sheila Raheja School of Business Management & Research

## Analysis of MMS Feedback

## ANALYSIS OF FACULTY RESPONSES N=9

#### 1. The curriculum is current and relevant.

S. No.	SCALE	RESPONSES	
1.	Strongly Disagree	0	
2,	Disagree	0	
3.	Neutral	11.1%	_
4.	Agree	77.8%	
5.	Strongly Agree	11.1%,	

#### 2. Employability is given weightage in curriculum.

S. No.	SCALE	RESPONSES
1.	Strongly Disagree	0
2.	Disagree	0
3.	Neutral	22.2%
4.	Agree	66.7%
5.	Strongly Agree	11.1%

### 3. Faculty has enough freedom to contribute his/her ideas in curriculum.

S. No.	SCALE	RESPONSES	
1.	Strongly Disagree	0	
2.	Disagree	0	
3.	Neutral	22.2%	
4.	Agree	44.4%	
5.	Strongly Agree	33.3%	

#### 4. The teaching aids and learning resources are sufficient and up to date.

S. No.	SCALE	RESPONSES	
1.	Strongly Disagree	0	
2.	Disagree	0	
3.	Neutral	11.1%	
4.	Agree	77.8%	
5.	Strongly Agree	11.1%	

ms

For Sheila Raheja School of Business Management & Research

5. The faculty are updating their knowledge and skills to match curriculum requirement.

S. No.	SCALE	RESPONSES	
1,	Strongly Disagree	0	
2.	Disagree	0	
3.	Neutral	11.1%	
4.	Agree	66.7%	
5.	Strongly Agree	22.2%	

#### 5.Suggestions

· Focus should be on to improve employability skills of students and quality admissions

For Sheila Raheja School of Business Management & Research

## Analysis of Student responses N =53

#### 1. The syllabus was

S. No.	SCALE	RESPONSES	
1.	Challenging	20.8%	
2.	Adequate	50.9%	
3.	Inadequate	1.9%	
4.	Relevant	24.5%	
5.	Irrelevant	1.9%	

#### 2. Your background for benefiting from the course was

S. No.	SCALE	RESPONSES	
1.	Highly Relevant	30.2%	
2.	Relevant	56.6%	
3.	Partly Relevant	11.3%	
4.	Mostly Irrelevant	1.9%	
5.	Completely irrelevant	0	

For Sheila Raheja School of Business Management & Research

3. Applicability/relevance of the course to real life situations

S. No.	SCALE	RESPONSES	Direct
1,	Highly Relevant	34%	
2.	Relevant	49.1%	
3.	Partly Relevant	11.3%	
4.	Mostly Irrelevant	3.8%	
5.	Completely irrelevant	1.9%	(ii)

4. Curriculum has prospects for higher education/ employability (or Boost your confidence to face company interviews?

S. No.	SCALE	RESPONSES	
1,	Strongly agree	34%	
2.	Agree	56.6%	
3,	Neutral	7.5%	
4.	Disagree	0	
5.	Strongly Disagree	1.9%	

5. What is your opinion about the learning value in terms of skills, concepts and knowledge?

S. No.	SCALE	RESPONSES
1.	Excellent	45.3%
1. 2.	Adequate	50.9%
3.	Inadequate	0
4.	Poor	1.9
5.	Very poor	1.9%

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6. Aims and objectives of the syllabi are well defined and clear

S. No.	SCALE	RESPONSES	
1.	Strongly agree	30.2%	
2.	Agree	64.2%	
3.	Neutral	3.8%	
4.	Disagree	0	
5.	Strongly Disagree	1.9%	

#### 7. Suggestions

- · More sessions on personal grooming and development
- · More sessions on group discussion, aptitude and mock interviews
- More number of classroom presentations and group work
- Updating of syllabus
- More sessions on entrepreneurship
- Professional and friendly learning environment, high quality teaching, assessment and management of learning.

For Sheila Raheja School of Business Management & Research



## REPORT ON ANALYSIS OF STUDENTS AND FACULTY MEMBERS FEEDBACK ON BMS SYLLABUS

The responses of feedback on MMS program was received and analyzed. The following suggestions were received.

Students Suggestions	NIL
Faculty Suggestions	<ol> <li>The curriculum should be updated to include practical concepts and application.</li> </ol>

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For Sheila Raheja School of Business Management & Research

Directo

For Sheila Raheja School of Business Management & Research

# Analysis of BMS Curriculum Feedback ANALYSIS OF FACULTY RESPONSES N=5

#### 1. The curriculum is current and relevant.

S. No.	SCALE	RESPONSES	
1.	Strongly agree	20%	_
2.	Agree	80%	
3.	Neutral	0	-
4.	Disagree	0	
5.	Strongly Disagree	0	

#### 2. Employability is given weightage in curriculum.

S. No.	SCALE	RESPONSES	
1.	Strongly agree	0	
2.	Agree	60%	
3,	Neutral	0	
4.	Disagree	40%	
5.	Strongly Disagree	0	

#### 3. Faculty has enough freedom to contribute his/her ideas in curriculum.

S. No.	SCALE	RESPONSES
1.	Strongly agree	0
2.	Agree	80%
3.	Neutral	20%
4.	Disagree	0
5,	Strongly Disagree	0

### 4. The teaching aids and learning resources are sufficient and up to date.

S. No.	SCALE	RESPONSES
1.	Strongly agree	0
2.	Agree	80%
3.	Neutral	20%
4.	Disagree	0
5.	Strongly Disagree	0

For Sheila Raheja School of Business Management & Research

5. The faculty are updating their knowledge and skills to match curriculum requirement.

S. No.	SCALE	RESPONSES	
1.	Strongly agree	40%	
2.	Agree	60%	
3.	Neutral	0	
4.	Disagree	0	
5.	Strongly Disagree	0	

#### 5.Suggestions

The curriculum should be updated to include practical concepts and application.

For Sheila Raheja School of Business Management & Research

## Analysis of Student responses N = 38

#### 1. The syllabus was

S. No.	SCALE	RESPONSES	
1.	Challenging	39.5%	
2.	Adequate	21.1%	
3.	Inadequate	0	
4.	Relevant	39.4%	
5.	Irrelevant	0	

#### 2. Your background for benefiting from the course was

S. No.	SCALE	RESPONSES
1.	Highly Relevant	23.7%
2.	Relevant	57.9%
3.	Partly Relevant	15.8%
4.	Mostly Irrelevant	0
5.	Completely irrelevant	2.6%

#### 3. Applicability/relevance of the course to real life situations

S. No.	SCALE	RESPONSES	
1.	Highly Relevant	23.8%	
2.	Relevant	52.6%	
3.	Partly Relevant	18.4%	
4.	Mostly Irrelevant	2.6%	
5.	Completely irrelevant	2.6%	

## 4. Curriculum has prospects for higher education/ employability (or Boost your confidence to face company interviews?

S. No.	SCALE	RESPONSES	
1.	Strongly agree	21.1%	
2,	Agree	57.9%	
3.	Neutral	21%	
4.	Disagree	0	
5.	Strongly Disagree	0	

For Sheila Raheja School of Business Management & Research

Director

John

5. What is your opinion about the learning value in terms of skills, concepts and knowledge?

S. No.	SCALE	RESPONSES	
1.	Excellent	44.8%	
2.	Adequate	50%	
3.	Inadequate	2.6%	
4.	Poor	0	
5.	Very poor	2.6%	

6. Alms and objectives of the syllabi are well defined and clear

S. No.	SCALE	RESPONSES	
1.	Strongly agree	18.4%	
2.	Agree	47.4%	
3.	Neutral	34.2%	
4.	Disagree	0	
5.	Strongly Disagree	0	

7. Suggestions

No suggestions

For Sheila Raheja School of Business Management & Research

## Bombay Suburban Art and Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

# REPORT ON ANALYSIS OF STUDENTS AND FACULTY MEMBERS FEEDBACK ON BA MMC SYLLABUS

The responses of feedback on MMS program was received and analyzed. The following suggestions were received.

Show current movies as example while teaching
Provide study material much ahead of examination
3. Physical class should be organized once the situation improves
University can provide textbook for the prescribed syllabus
<ol><li>Students should be well equipped with the Device and Software to practice.</li></ol>

Spirit .



For Sheila Raheja School of Business Management & Research

Directo

For Sheila Raheja School of Business Management & Research

## Analysis of Student responses N =22

#### 1. The syllabus was

S. No.	SCALE	RESPONSES
1.	Challenging	36.4%
2.	Adequate	31.8%
3.	Inadequate	4.5%
4.	Relevant	27.3%
5.	Irrelevant	0

## 2. Your background for benefiting from the course was

S. No.	SCALE	RESPONSES	
1.	Highly Relevant	9.1%	
2.	Relevant	50.0%	
3.	Partly Relevant	27.3%	
4.	Mostly Irrelevant	4.5%	
5.	Completely irrelevant	9.1%	

#### 3. Applicability/relevance of the course to real life situations

S. No.	SCALE	RESPONSES	
1.	Highly Relevant	13.6%	
2.	Relevant	50.0%	
2	Partly Relevant	27.3%	
4.	Mostly Irrelevant	9.1%	
5.	Completely irrelevant	0	

## 4. Curriculum has prospects for higher education/ employability (or Boost your confidence to face company interviews?

S. No.	SCALE	RESPONSES
1.	Strongly agree	22.8%
2.	Agree	50.0%
3.	Neutral	22.7%
4.	Disagree	4.5%
5.	Strongly Disagree	0

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For Sheila Raheja School of Business Management & Research

5. What is your opinion about the learning value in terms of skills, concepts and knowledge?

S. No.	SCALE	RESPONSES	
1.	Excellent	36.4%	
2.	Adequate	50.0%	
3.	Inadequate	9.1%	
4.	Poor	4.5%	
5.	Very poor	0	

6. Aims and objectives of the syllabl are well defined and clear

S. No.	SCALE	RESPONSES	
1.	Strongly agree	13.7%	
2.	Agree	63.6%	
3.	Neutral	18.2%	
4.	Disagree	4.5%	
5.	Strongly Disagree	0	

#### 7. Suggestions

- · Show current movies as example while teaching
- Provide study material much ahead of examination
- · Physical class should be organized once the situation improves

For Sheila Raheja School of Business Management & Research

## Analysis of BA MMC Curriculum Feedback ANALYSIS OF FACULTY RESPONSES N=3

#### 1. The curriculum is current and relevant.

S. No.	SCALE	RESPONSES	
1.8	Strongly agree	33.34%	
2,	Agree	33.33%	
3.	Neutral	33.33%	
4.	Disagree	0	
5.	Strongly Disagree	0	

#### 2. Employability is given weightage in curriculum.

S. No.	SCALE	RESPONSES	
1.	Strongly agree	33.3%	
2.	Agree	66.7%	
3.	Neutral	0	
4.	Disagree	0	
5.	Strongly Disagree	0	

#### 3. Faculty has enough freedom to contribute his/her ideas in curriculum.

S. No.	SCALE	RESPONSES	
1.	Strongly agree	33.33%	
2.	Agree	66.7%	
3.	Neutral	0	
4.	Disagree	0	
5.	Strongly Disagree	0	

#### 4. The teaching aids and learning resources are sufficient and up to date.

S. No.	SCALE	RESPONSES	
1.	Strongly agree	33.34%	
2.	Agree	0	
3.	Neutral	33.33%	
4.	Disagree	33.33%	
5.	Strongly Disagree	0	

For Sheila Raheja School of Business Management & Research

5. The faculty are updating their knowledge and skills to match curriculum requirement.

S. No.	SCALE	RESPONSES
1,	Strongly agree	66.7%
2.	Agree	33.33%
3.	Neutral	0
4.	Disagree	0
5.	Strongly Disagree	0

### 5.Suggestions

- University can provide textbook for the prescribed syllabus
- Students should be well equipped with the Device and Software to practice.

For Sheila Raheja School of Business Management & Reaearch