



SELF STUDY REPORT

FOR

2nd CYCLE OF ACCREDITATION

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

**SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH,
RAHEJA EDUCATION COMPLEX, KHER NAGAR, OPP. CHHATRAPATI SHIVAJI
GROUND, BANDRA (EAST).**

400051

<https://www.srbs.edu.in>

Submitted To

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

BANGALORE

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1. EXECUTIVE SUMMARY

1.1 INTRODUCTION

About Sheila Raheja School of Business Management & Research (SRBS):

Established in the backdrop of a dream to create a strong, resilient future for our country, Sheila Raheja School of Business Management and Research (SRBS), a CSR arm of K. Raheja Realty, is an exceptional B-School in the heart of Mumbai's Suburb, Bandra.

Our roots in the field of Education trace back to 1952 with the foundation of "The Bombay Suburban Art and Craft Education Society". The Society received its Certificate of Registration under the Bombay Public Trust Act, 1950 on 27th April 1959, under the aegis of which the college Sheila Raheja School of Business Management and Research is managed and operated. The Parent Trust, Bombay Suburban Art & Craft Education Society (BSACES) aims to provide meaningful and relevant education rooted in universal religious philosophies of the world and immersed in rich Indian heritage and culture. At the same time, in the ever-changing business world, it strives to emphasize both the liberal and professional aspects of higher education by providing educational opportunities to all students to discover and disseminate knowledge in order to serve communities around the world.

SRBS started its academic domain journey from the Academic Year 2011-12 and is approved by all the regulatory authorities such as All India Council for Technical Education (AICTE) ? New Delhi, Directorate of Technical Education (DTE) ? Government of Maharashtra, and affiliated to the prestigious University of Mumbai. SRBS Institute is accredited by NAAC with a "B++" Grade in the year 2019. SRBS at present is offering Bachelor of Management Studies (BMS), Masters of Management Studies (MMS) and a recognized Ph.D. Research Centre of University of Mumbai.

In harmony with the ideology of the founder, "forwarding education for everyone with a passion to learn", the philosophy of the SRBS is firmly rooted in imparting values-based quality Business Management Education in line with contemporary needs of the industry. SRBS is endowed with well-learned and qualified faculty members, who spare no efforts to deliver a truly enriching learning experience to students across all the programs. SRBS is committed to excellence and therefore believes in the tradition of research and encourages faculty members to pursue innovative projects and research qualifications to enhance their competence. SRBS prides itself in offering a vibrant campus life to all the students of UG and PG Programs, weaving in more than a fair measure of fun, freedom and fervor to a very fruitful learning experience altogether.

Vision

Sheila Raheja School of Business Management and Research (SRBS) is committed to being an internationally acclaimed management institute which focuses on quality education and innovative research.

Mission

- To be an internationally acclaimed management institute for all stakeholders.

- To impart quality management education for all students and unleash their high potential.
- To ensure cutting edge technology and state of the art infrastructure that will enable teachers to nurture innovative pedagogy and learning methods for students.
- To build a strong research culture.

1.2 Strength, Weakness, Opportunity and Challenges(SWOC)

Institutional Strength

SRBS stands as a formidable institution with a multitude of strengths that contribute to its legacy and ongoing success:

- **Legacy and Recognition:** SRBS traces its roots to the esteemed parent trust, "The Bombay Suburban Art & Craft Education Society." Our Institute is affiliated with the University of Mumbai, approved by AICTE, and recognized by DTE, Govt. of Maharashtra.
- **Commitment to Quality:** The institution maintains consistent compliance with zero deficiencies from all statutory bodies. It holds accreditation from NAAC (2018-19) and ISO 9001:2015 certification.
- **Strategic Location:** Positioned in the heart of Mumbai at Bandra (East), the institute enjoys proximity to the upscale commercial hub, BKC. Well-connected by road, rail, and air, it offers convenience to students.
- **Entrepreneurial Development:** SRBS fosters entrepreneurial spirit through activities organized by the E-cell and Institution's Innovation Council (IIC).
- **State-of-the-Art Infrastructure:** The campus boasts modern facilities including air-conditioned classrooms, LCD projectors, smart classroom, language lab, Wi-Fi connectivity, a seminar hall, an auditorium, gymkhana facilities, and separate common rooms for students.
- **Library:** The library offers a diverse collection, including over 8,800 books, 11,000 e-books, subscriptions to journals, access to the National Digital Library, and anti-plagiarism software.
- **Research Culture:** The institution actively encourages research among faculty and students, establishing a Ph.D. Research Centre affiliated with the University of Mumbai.
- **Competent Faculty:** The faculty is qualified and experienced, actively participating in university committees and contributing to syllabus revisions.
- **Student-Centric Approach:** SRBS employs various teaching methodologies, including ICT tools, management games, and business simulations. It provides support through remedial sessions, counselling services, and initiatives for competitions.
- **Consistent Placement Record:** The dedicated placement committee ensures both summer internships and final placements, fostering alumni engagement for fresh perspectives.
- **Safety and Security:** The campus is secured 24/7 with security guards, CCTV cameras, fire safety

systems, water potability tests, and separate facilities for female students.

- Faculty and Student Well-being: Staff members and students benefit from insurance coverage, provident fund schemes, mental health support, and resources for professional growth.

SRBS's comprehensive strengths underscore its commitment to academic excellence, innovation, and the holistic development of its students and faculty.

Institutional Weakness

- SRBS is not a degree awarding institute and constraints in launching new courses due to affiliating nature of the institute.
- There is no autonomy of updating the curriculum of the Programmes being affiliated nature of the institute.
- Lack of funded research projects.
- Due to centralized counselling rounds as per government norms, there is a limitation on student diversity.
- Limited scope for campus expansion due to space constraints.
- Hostel facility is not available.

Institutional Opportunity

- To improve the score in the subsequent cycle of NAAC Accreditation.
- To get accreditation from National Board of Accreditation.
- To apply for Autonomy from UGC.
- To implement National Education Policy as per university guidelines.
- Introduction of new value-added courses including multi-disciplinary and interdisciplinary options.
- To inspire multi-disciplinary research culture among staff and students.
- To participate in multi-disciplinary research with sister institutions.
- To start Faculty/ Student – exchange programme at national and international level.
- Being in the heart of the city, locational advantage to be explored by MoU with industry and industry recognised-body for skill-development.

Institutional Challenge

- No control over intake of students.
- Continued delay in Admission Process during last couple of academic years.
- To retain academic rigor of the students.
- Mushrooming of the management institutes.
- Encouraging students to opt for entrepreneurship.
- Restrictions on curriculum design considering dynamic nature of industry-landscape.

1.3 CRITERIA WISE SUMMARY

Curricular Aspects

The institute offers a diverse range of programs, including Master of Management Studies (MMS), Bachelor of Management Studies (BMS), Bachelor of Arts in Mass Media and Communication (BAMMC), and a Ph.D. program affiliated with the University of Mumbai. Effective curriculum delivery is ensured through a meticulously planned and documented process, adhering to all regulations prescribed by the University.

Prior to each academic session, the Director and Academic Coordinator collaborate to finalize the Academic calendar in alignment with the University schedule. Subject allocation to faculty members is based on their expertise, and a comprehensive timetable is prepared in advance, facilitating seamless curriculum delivery.

Faculty members, considered the fulcrum of the management institute, play a pivotal role in curriculum implementation. They design session plans in accordance with the prescribed syllabus, emphasizing experiential and participatory learning methodologies. Encouraged to go beyond the university curriculum, faculty members ensure students' knowledge remains contemporary. The institute's director was a member of Adhoc Board of Studies in Management and a former member of Board of Colleges and University Development (BCUD) in the University of Mumbai and has actively contributed to the syllabus revision of the MMS Program, particularly in the area of Marketing, and participated in various committees of the university.

SRBS motivates students to pursue Value Added Certification Courses, with many completing programs on Basics of Stock Market and Technical Analysis, Advanced Excel, Campus to Corporate, and MS Office. Faculty members are also encouraged to enhance their competence through certifications from platforms like SWAYAM, NPTEL, and MOOCs, along with participating in Faculty Development Programs (FDPs).

The institute prioritizes the holistic development of students, sensitizing them to issues such as gender equality, environmental sustainability, human values, and ethical dimensions. The state-of-the-art campus provides a conducive environment for learning.

To gauge teaching-learning aspects, SRBS collects feedback from diverse stakeholders, including students, parents, teachers, and alumni. This feedback is then utilized to implement corrective actions, continually striving for improvement in various areas of the educational experience.

Teaching-learning and Evaluation

Our Institute prioritizes transparency in its admission process by adhering to the guidelines set forth by the University of Mumbai, State Common Entrance Test Cell/Admissions Regulating Authority, and Directorate of Technical Education (DTE) norms. By following these guidelines, SRBS demonstrates its dedication to maintaining standards and practices that are in line with the broader educational authorities. This not only enhances the credibility of the admission process but also contributes to the overall integrity of the educational institution.

SRBS strongly believes in imparting quality management education and prioritize student-learner's involvement and engagement. SRBS engages in Experiential Learning, Participative learning Techniques, and Problem Solving which helps towards student-centric approach/methods in overall teaching learning process. ICT tools empower both teachers and learners as the Institute integrates Information and Communication Technology (ICT) tools into classrooms, Computer Centre, Library, Seminar Hall and Auditorium.

SRBS implements a comprehensive and time bound evaluation process that encompasses Continuous Internal Evaluation (CIE) and Semester End Examinations (SEE). CIE and Semester End Examinations are carried out as per guidelines of University of Mumbai for all Programs. The evaluation process is transparent and robust and allows flexibility to faculty to choose the best means to assess the learning of students. Emphasis is laid on the acquisition of skills and attitudes to make students employment-ready. The Course Outcomes (COs) and Program Outcomes (POs) are assessed through a well-designed and planned system.

The overall approach to teaching and learning at SRBS is aligned with contemporary educational practices. Prioritizing hands-on experiences, collaboration, and the integration of technology reflects an understanding of the evolving needs of education in today's world. Hence, we at SRBS are emphasizing on a holistic development of students that goes beyond rote memorization. This approach contributes to producing graduates who are not only knowledgeable but also adaptable and capable of meeting the demands of the contemporary workforce who is a staunch learner.

Research, Innovations and Extension

SRBS has demonstrated its dedication to research, innovation, and community engagement, exemplified by the establishment of the Institution's Innovation Council (IIC) on April 5, 2022. The institute, through the Entrepreneurship Development Cell (EDC) formed in the academic year 2020-2021 and IIC, fosters an innovation-centric culture, nurturing the problem-solving abilities of its students. The integration of research and innovation at SRBS propels both faculty and students to become future trendsetters. Notably, Mr. Sandeep Kudtarkar, a faculty member, received grants for research publication from the Institute of Cost Accountants of India and towards Project PARAKH for Student Learning Assessment from AICTE.

SRBS is proactive in organizing workshops, awareness programs, and campaigns on diverse topics, including financial literacy, team-building, presentation skills, women's empowerment, and environmental protection. These initiatives aim to create awareness, impart essential skills, and promote sustainable practices among students and the local community. Faculty members at SRBS actively contribute to research, producing research papers, articles, book chapters, and encouraging students to engage in research activities. The establishment of a Ph.D. Research Centre affiliated with the University of Mumbai underscores the institute's commitment to advancing research endeavours.

Extension activities form a crucial bridge between academic institutions and the broader community. SRBS engages in various events such as International Yoga Day, Awareness Campaign on Cyber Frauds, workshops on the implementation of the Sexual Harassment of Women at Workplace Act, sessions on health and hygiene, Swachh Bharat Abhiyaan, National Voters Day Celebration, and Tree Plantation, connecting with the community and society at large. The institute collaborates with the Brihanmumbai Municipal Corporation (BMC) for the Pulse Polio Immunization Program, addressing community health issues collaboratively.

Moreover, SRBS recognizes the importance of industry and institutional linkages, signing MoUs that play a pivotal role in fostering collaborative engagements. These partnerships serve as a conduit between theoretical knowledge and practical applications, enabling students to explore real-world scenarios and apply classroom knowledge in practical settings. The institute's multifaceted approach reflects a holistic commitment to research, innovation, and community engagement, enhancing the overall educational experience for its students.

Infrastructure and Learning Resources

The institute places a significant emphasis on infrastructure and learning resources to ensure an exceptional educational experience for its students. The commitment to continuous development is palpable through investments in state-of-the-art facilities and the allocation of an annual budget for the maintenance and improvement of infrastructure. The institute boasts state-of-the-art infrastructure at par with global standards, featuring centrally air-conditioned facilities, including 10 spacious classrooms equipped with audio-visual and internet facilities, a smart classroom, and tutorial room.

The air-conditioned library is a treasure trove with over 8,800 physical books, more than 11,000 e-books, 7 international and 12 national journals, and access to databases like EBSCOHOST and J-Gate. The library is partially automated and provides e-access to the National Digital Library (NDL). A well-equipped Computer Centre, Language Lab, and Library are furnished with a 500Mbps internet connection, ensuring students have the necessary resources for their academic pursuits.

The campus is Wi-Fi enabled, with a separate 500Mbps broadband shared internet facility across the premises. The institute boasts an air-conditioned, multi-purpose seminar hall with audio-visual technology and an LCD projector, accommodating 132 individuals. Additionally, a 500-seat air-conditioned auditorium serves as a venue for various academic, cultural, co-curricular, and extracurricular activities.

To ensure inclusivity, separate common rooms are provided for girls and boys, and the campus is Divyangjan friendly, featuring ramps, wheelchair accessibility, separate toilets, a lift, gymnasium, and a student canteen. Budgetary provisions are made to maintain and upgrade infrastructure regularly. Safety and security are paramount, with the deployment of CCTV cameras, fire-fighting systems, including sprinklers, smoke detectors, fire extinguishers, and Fire-Retardant Doors (FRDs). Female toilets are equipped with sanitary napkin vending machines, and safety boxes like the "Sakhi Box" and "I Am Nirbhaya" Box are deployed to enhance the safety of female students.

Annual Maintenance Contracts (AMCs) are in place for various facilities, ensuring the upkeep of air-conditioned spaces, lifts, water-purifiers, EPABX systems, fire-extinguishers, pest-control, and other infrastructure. Regular water potability tests are conducted, and professional housekeeping staff ensures cleanliness. The institute's assets are insured, and provisions are made for a Genset. This comprehensive approach reflects the institution's dedication to creating a conducive learning environment by providing modern facilities and resources that support the academic and overall development of students.

Student Support and Progression

Student support and progression are integral components of our institution, shaping the academic, employability, and personal development of our students. SRBS actively facilitates scholarship and Freship opportunities from various entities, including government bodies and non-governmental organizations. The administration office provides crucial support by counselling eligible students on filling online forms for government schemes, ensuring proper documentation, and following up with the government social welfare department and DTE on behalf of the students.

The institution enhances students' soft skills, language proficiency, and communication skills through the language lab. Faculty and expert guest speakers, including Master Class sessions, delve into life skills such as yoga, physical fitness, health and hygiene, self-employment, entrepreneurial skills, and awareness of technological trends. These initiatives transcend traditional academic learning, emphasizing practical skills development, fostering critical thinking, and nurturing a holistic approach to personal and professional growth.

All statutory committees at SRBS play pivotal roles in ensuring effective delivery, with regular meetings contributing to the institution's overall effectiveness. The SRBS Placement Cell offers continuous support in preparing students for the next phase of their lives, whether in the professional world or advanced academic pursuits. Career progression sessions, campus-to-corporate guidance, debate competitions, career counselling, and mentoring for placement are integral activities conducted by the institute.

SRBS places significant value on recognizing and celebrating excellence in sports and cultural activities, spanning intercollegiate, university, state, and national levels. Students receive medals for outstanding performances, promoting excellence not only in academics but also in extracurricular pursuits.

The Alumni Association plays a crucial role in the ongoing development and success of the institute. Alumni contribute without any monetary or in-kind obligations, participating in external viva-voce examinations, interactive sessions with students, and organized alumni meets. This connection with former students fosters a strong sense of community, allowing current students to benefit from the experiences and insights of their predecessors.

By consistently prioritizing student support and progression, the institution creates a nurturing environment that emphasizes not only academic excellence but also the comprehensive development of its students.

Governance, Leadership and Management

The governance structure at the Institute is robust, as the College Development Committee (CDC) and the Board of Governors (BoG), both playing pivotal roles in steering the realization of the institute's vision and mission. Regular meetings with the Director and staff serve as platforms for constructive discussions, leading to actionable plans aligned with the Perspective Plan. Subsequent reviews in subsequent meetings ensure a continuous and adaptive approach to institutional development.

Participative management is a hallmark, evident through the functioning of various committees. The Minutes of Meetings reflect a systematic and organized approach to decision-making, contributing to the vibrant and collaborative culture within the institute.

Staff welfare takes center stage, demonstrated through measures such as accident and disability group-insurance policies, maternity leave for female employees, provident fund benefits, and a free-of-cost COVID-vaccination drive for staff members and students. These initiatives, despite being a permanently-unaided institution, underscore the institute's commitment to the well-being and healthy growth of its staff.

Professional growth is actively encouraged, with staff supported in conducting and attending FDPs, seminars, workshops, conferences, and Ph.D. coursework. The Performance Appraisal System serves as a valuable tool for identifying and addressing gaps between desired and actual performance, fostering continuous improvement.

Efficient financial management and resource mobilization are top priorities, evidenced by regular financial controls, statutory external audits, and the development of strategies for fund mobilization and optimal resource utilization, ensuring the institute's sustainable operation.

The Internal Quality Assurance System is a cornerstone of SRBS's commitment to quality education. Well-documented processes, regular IQAC meetings, and the implementation of various quality initiatives

underscore the institute's dedication to maintaining high standards.

In summary, the governance, management, and quality assurance mechanisms at SRBS embody a collaborative and forward-thinking approach. The institute's commitment to staff welfare, professional development, financial sustainability, and quality education positions it as an institution dedicated to holistic growth and excellence.

Institutional Values and Best Practices

SRBS is steadfast in its commitment to advancing gender equity and cultivating a gender-sensitive atmosphere within the institution. The dedication to this cause is evident through a range of initiatives designed to address the unique needs of female students and staff. The institute organizes guest sessions featuring prominent personalities to discuss and tackle gender-related issues, providing valuable insights, inspiration, and guidance across diverse fields.

Recognizing the significance of menstrual hygiene, SRBS ensures equal facilities by installing Sanitary-Pad-Vending Machines in Girls' washrooms and conducting health and hygiene awareness sessions. This fosters a safe and inclusive learning environment, promoting the well-being of female members. SRBS campus is a Divyangjan-friendly campus. The institution prioritizes security with strategically placed CCTVs across the campus, "Sakhi Box," "I AM NIRBHAYA" Box, and the provision of female security guard, providing a safety dimension with comfort and protection.

A dedicated common room for female students emphasizes the importance of providing a space for relaxation and collaboration, contributing to a more inclusive and comfortable atmosphere. SRBS actively engages in community events, guided by the Sheila Gopal Raheja Foundation, collaborating with sister institutions and hospitals to instil social responsibility and empathy among students.

Environmental sustainability is promoted through events like International Yoga Day, Fit-India-Program, ban on single-use-plastic campaigns, and Tree Plantation, emphasizing a healthy lifestyle and a clean environment. Digital literacy is addressed through awareness programs on cyber-fraud and cyber-security dangers in collaboration with NSS, Rotary Club, and the Cyber Cell of Mumbai Police.

Ethical education is a focus, sensitizing students about anti-corruption, ethical responsibilities, and civic duties through events like Vigilance Awareness Week and Voting Awareness Sessions/Drives. Experiential learning beyond classrooms includes student residential camps in rural areas, encouraging social learning, community development, and team-building.

Cultural activities engage students in fostering creativity, teamwork, and a sense of belonging. SRBS aims at global citizenship, preparing students for successful careers and responsible participation in the global community. The institute strives to empower individuals for professional success while instilling the skills necessary for positive contributions to society.

2. PROFILE

2.1 BASIC INFORMATION

Name and Address of the College	
Name	SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
Address	Sheila Raheja School of Business Management and Research, Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (East).
City	Mumbai
State	Maharashtra
Pin	400051
Website	https://www.srbs.edu.in

Contacts for Communication					
Designation	Name	Telephone with STD Code	Mobile	Fax	Email
Director	Harish Kumar S. Purohit	022-31218777	7498437373	-	srbs@srbs.edu.in
IQAC / CIQA coordinator	Rahul Sanghavi	022-31218758	9004466303	-	iqac@srbs.edu.in

Status of the Institution	
Institution Status	Self Financing

Type of Institution	
By Gender	Co-education
By Shift	Regular

Recognized Minority institution	
If it is a recognized minority institution	No

Establishment Details	
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State	University name	Document
Maharashtra	University of Mumbai	View Document

Details of UGC recognition		
Under Section	Date	View Document
2f of UGC		
12B of UGC		

Details of recognition/approval by stationary/regulatory bodies like AICTE,NCTE,MCI,DCI,PCI,RCI etc(other than UGC)				
Statutory Regulatory Authority	Recognition/Approval details Institution/Department programme	Day,Month and year(dd-mm-yyyy)	Validity in months	Remarks
AICTE	View Document	15-05-2023	12	Approved for current academic year

Recognitions	
Is the College recognized by UGC as a College with Potential for Excellence(CPE)?	No
Is the College recognized for its performance by any other governmental agency?	No

Location and Area of Campus				
Campus Type	Address	Location*	Campus Area in Acres	Built up Area in sq.mts.
Main campus area	Sheila Raheja School of Business Management and Research, Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (East).	Urban	4066	4252

2.2 ACADEMIC INFORMATION

Details of Programmes Offered by the College (Give Data for Current Academic year)						
Programme Level	Name of Programme/Course	Duration in Months	Entry Qualification	Medium of Instruction	Sanctioned Strength	No.of Students Admitted
UG	BMS,Management,Management Studies	36	H.S.C 45% for General Category & 40% for Reserved Category	English	144	143
PG	MMS,Management,Management Studies	24	Passed minimum 03 years duration Bachelor's degree with 50% marks in aggregate and Entrance Exam compulsory i.e. CET, CMAT, CAT, XAT, ATMA, and GMAT.	English	120	94
Doctoral (Ph.D)	PhD or DPhil ,Management ,Commerce and Management	36	Post-Graduate in Management / Commerce, PET/ SET/ NET.	English	5	0

Position Details of Faculty & Staff in the College

Teaching Faculty												
	Professor				Associate Professor				Assistant Professor			
	Male	Female	Others	Total	Male	Female	Others	Total	Male	Female	Others	Total
Sanctioned by the UGC /University State Government	2				3				8			
Recruited	2	0	0	2	2	0	0	2	1	7	0	8
Yet to Recruit	0				1				0			
Sanctioned by the Management/Society or Other Authorized Bodies	0				0				6			
Recruited	0	0	0	0	0	0	0	0	2	4	0	6
Yet to Recruit	0				0				0			

Non-Teaching Staff				
	Male	Female	Others	Total
Sanctioned by the UGC /University State Government				8
Recruited	3	3	0	6
Yet to Recruit				2
Sanctioned by the Management/Society or Other Authorized Bodies				2
Recruited	2	0	0	2
Yet to Recruit				0

Technical Staff				
	Male	Female	Others	Total
Sanctioned by the UGC /University State Government				1
Recruited	1	0	0	1
Yet to Recruit				0
Sanctioned by the Management/Society or Other Authorized Bodies				1
Recruited	1	0	0	1
Yet to Recruit				0

Qualification Details of the Teaching Staff

Permanent Teachers										
Highest Qualification	Professor			Associate Professor			Assistant Professor			Total
	Male	Female	Others	Male	Female	Others	Male	Female	Others	
D.sc/D.Litt/LLD/DM/MCH	0	0	0	0	0	0	0	0	0	0
Ph.D.	2	0	0	2	0	0	0	0	0	4
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	0	0	0	0
UG	0	0	0	0	0	0	0	0	0	0

Temporary Teachers										
Highest Qualification	Professor			Associate Professor			Assistant Professor			Total
	Male	Female	Others	Male	Female	Others	Male	Female	Others	
D.sc/D.Litt/LLD/DM/MCH	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	0	0	0	1	2	0	3
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	2	9	0	11
UG	0	0	0	0	0	0	0	0	0	0

Part Time Teachers										
Highest Qualification	Professor			Associate Professor			Assistant Professor			Total
	Male	Female	Others	Male	Female	Others	Male	Female	Others	
D.sc/D.Litt/LLD/DM/MCH	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	0	0	0	0	0	0	0
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	0	0	0	0
UG	0	0	0	0	0	0	0	0	0	0

Details of Visting/Guest Faculties					
Number of Visiting/Guest Faculty engaged with the college?	Male		Female		Total
	9	5	0		14

Provide the Following Details of Students Enrolled in the College During the Current Academic Year

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Programme		From the State Where College is Located	From Other States of India	NRI Students	Foreign Students	Total
UG	Male	153	24	0	0	177
	Female	114	23	0	0	137
	Others	0	0	0	0	0
PG	Male	114	6	0	0	120
	Female	91	5	0	0	96
	Others	0	0	0	0	0
Doctoral (Ph.D)	Male	1	0	0	0	1
	Female	1	0	0	0	1
	Others	0	0	0	0	0

Provide the Following Details of Students admitted to the College During the last four Academic Years

Category		Year 1	Year 2	Year 3	Year 4
SC	Male	20	23	28	22
	Female	17	20	17	14
	Others	0	0	0	0
ST	Male	1	1	2	2
	Female	0	0	1	2
	Others	0	0	0	0
OBC	Male	16	14	11	19
	Female	12	14	20	22
	Others	0	0	0	0
General	Male	139	159	211	257
	Female	97	127	162	180
	Others	0	0	0	0
Others	Male	10	10	12	13
	Female	6	5	4	3
	Others	0	0	0	0
Total		318	373	468	534

Institutional preparedness for NEP

1. Multidisciplinary/interdisciplinary:	<p>SRBS, established under the aegis of "Bombay Suburban Art & Craft Education Society", offers Undergraduate BMS and Postgraduate MMS programs along with a recognized Ph.D. Research Centre in Management Studies. Our parent society also runs institutions in the domain of Architecture, Hotel Management and School of Art. SRBS is affiliated to University of Mumbai and adheres to its rules and regulations. In addition to the curriculum prescribed by the University of Mumbai SRBS has provided Value added/ Add on Courses, "Campus to Corporate" conducted for MMS students and "Basic Computer skills on MS office (Word, Excel and PowerPoint)" conducted for BMS students. These</p>
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	<p>Value added/ Add on certificate courses offer flexible and innovative curricula. This also takes care of credit-based courses and projects in the areas of community engagement and service, environmental education, and value-based towards the attainment of a holistic and multidisciplinary education with the implementation of NEP 2020 in University of Mumbai and its affiliated Institute. SRBS offers programs in management education at UG level with specialization in Finance, Marketing & HR. Also following specializations are available to PG level students who are pursuing MMS Program Finance, Marketing, HR & Operations. It also offers Ph.D. Program in Management Studies, thereby integrating the multidisciplinary approach as per guidelines of the University of Mumbai. The Institute is assessing the modalities of implementing for offering a multidisciplinary flexible curriculum that enables multiple entry and exits at the end of 1st, 2nd and 3rd years of undergraduate education while maintaining the rigor of learning. University of Mumbai will issue guidelines towards implementation of NEP from the next academic year 2024-2025 onwards for all the affiliated colleges.</p>
<p>2. Academic bank of credits (ABC):</p>	<p>SRBS encouraged students to register for Digi Lockers. The institute has initiated the process for fulfilling the requirement of Academic bank of credits as proposed in NEP 2020. The registration process of the students under Academic bank of credits (ABC) was carried out as per the guidelines of University of Mumbai in the A.Y. 2022-2023. ABC workshop was organized by University of Mumbai on 17/3/2023, after the workshop the faculties encouraged MMS and BMS students to register for ABC. Sessions were organized in the computer centre. Faculty members guided students towards achieving 100% registration of ABC ID generation of all students. SRBS has implemented the practice of preparing Course Outline well in advance to cover in detail information regarding textbook, reference/reading material, assignments, and assessment criteria for their respective courses. However, the curriculum/syllabus of the programs are delivered within the approved framework provided by the University of Mumbai. At the same time all faculties are encouraged to design their own curricular and pedagogical approaches when it comes</p>

	<p>to delivering their courses including Value Added/Add on courses. Our faculty member, Prof. Sandeep Kudtarkar had worked as an expert professor on the Student Learning Assessment (SLA) Project 'PARAKH'. It was an AICTE initiative, under which the assessment of the student's cognitive capacity was tested and a report was provided to AICTE. Students were informed about their strengths and weaknesses in their chosen field of studies and Prof. Sandeep Kudtarkar received an honorarium of Rs. 19,000/- from AICTE.</p>
<p>3. Skill development:</p>	<p>SRBS believes in a paradigm shift in the student's personality and we conducted Mock GDs, Mock interviews, and language lab sessions to improve the employability factor of the students. In addition to the curriculum prescribed by the University of Mumbai SRBS has also conducted Value added/ Add on Courses, "Campus to Corporate" conducted for MMS students and "Basic Computer skills on MS office (Word, Excel and PowerPoint)" conducted for BMS students. In addition to various domain specific sessions and master class/ guest session series by industry experts, SRBS also organized competitions for BMS & MMS students namely, "Investment & Trading Yoddha" & "Fin-Pitch". A large number of students from MMS and BMS participated in the "Investment & Trading Yoddha" competition. The activity gave students a live experience of money management, risk management, position size, decision making, critical thinking and analytical ability using their general and financial awareness. Different concepts of finance such as portfolio management, investment, maximization of wealth and net worth were also experienced by the students as they (each student) were given a virtual fund of Rs.10 Lakhs to create their own portfolio. Such competition helps in understanding of global factors in addition to national factors to be kept under constant vigil which will affect the decision making of the investors. The activity was a big success as the students showed great interest along with the pleasure of real life learning. "Fin-Pitch" competitions taught them good communication and social skills, being flexible to their customers, understanding every customer's needs, time management, consistency, conciseness, developing emotional intelligence, selling multiple products, identifying target markets,</p>

	<p>and knowing their domain competitors. Also, students got an exposure on multiple mutual funds products, Mediclaim Policies & Insurance Policies and how it works in the real world. Faculties from SRBS have completed Universal Human Values (UHV) FDP course of AICTE. This UHV FDP course helps in developing humanistic, ethical, Constitutional, and universal human values of truth (satya), righteous conduct (dharma), peace (shanti), love (prem), nonviolence (ahimsa), scientific temper, citizenship values, and also life-skills among faculty members of SRBS. These UHV certified faculty members conduct sessions during orientation programs when the students just enter at the beginning of their academic journey with SRBS. The continuous interaction of our faculty members with students through mentor-mentee approach strengthens students' learning curve to face the real corporate world in addition to acquiring academic degrees.</p>
<p>4. Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course):</p>	<p>Understanding India's great diversity and cultural legacy, SRBS organized events like Marathi Bhasha Divas, Navratri Festival, Ganesh Utsav, Diwali celebration, Marathi Bhasha Samvardhan, International Yoga Day. SRBS students visited Nita Mukesh Ambani Cultural Centre (NMACC) with a sole purpose of promoting understanding towards Indian language, Arts and culture by integrating IKS as a part of the co-curricular activities. Every Year SRBS celebrates Vigilance awareness week, National Unity Day, Constitution Day, Independence Day & Republic Day, International women's Day, National voters Day. Students successfully organized HR Professional Day in addition to the inter collegiate cultural fest "Svagam". These activities help students to develop a sense of responsibility and accountability as a responsible citizen there by respecting and participating in the cultural diversity of our great nation.</p>
<p>5. Focus on Outcome based education (OBE):</p>	<p>OBE is a student-centric learning model that helps Institutes to measure Learning Outcomes and enables students to develop skill sets for holistic development. The curriculum of the MMS Program is prescribed by the University of Mumbai, where Program Outcome PO(s) are derived from Graduate Attributes. The POs and the Course Outcome CO(s) are mapped with each other using the correlation</p>

	<p>scale of 1 to 3. The progression of the teaching and learning process can be tracked through Continuous Assessment which includes Direct and Indirect Assessments. Direct attainment of COs is determined from Continuous Internal Evaluation and Semester End Examination of students. At SRBS the proportional weight of CIE: SEE is 40:60 and DA: IA is 80:20. Faculties of SRBS attended the Faculty Development Program of “Outcome Based Education: Paradigm Shift in Higher Education” organized by the Ministry of Education.</p>
<p>6. Distance education/online education:</p>	<p>SRBS uses facilities like Google Meet, Google Classroom, Zoom, Jio Meet to its students. During Covid affected period SRBS conducted online sessions through Google Meet & Google Classroom. And, their examinations were conducted successfully with a proctoring facility as per the guidelines of University of Mumbai. The institute has ICT tools, Smart Class room, Wi-Fi enabled campus, Computer Centre, LCD Projector and Internet in all classrooms. As per the subjects and student’s requirement in-house tailor-made digital notes are shared through Google Classroom. Faculties have also attended various FDP, Workshops, Industry Sessions, Seminars etc. in online mode including FDP on “Inculcating Universal Human Values in Technical Education” organized by All India Council for Technical Education (AICTE), & Faculties participate and obtained Grade “A” in One-Week Online National Faculty Development Program organized by SFIMAR, Mumbai and Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi under the Pandit Madan Mohan Malviya National Mission on Teachers and Teaching (P.M.M.M.N.M.T.T.) of Ministry of Education.</p>

Institutional Initiatives for Electoral Literacy

<p>1. Whether Electoral Literacy Club (ELC) has been set up in the College?</p>	<p>Yes, Electoral Literacy Club (ELC) was formed on 21st November 2023 at SRBS as per directives of Election Commission of India. ELC functions jointly with DLLE Unit of SRBS and is a platform to engage students through activities and to sensitize them on their electoral rights and familiarize eligible voters</p>
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	with the electoral process of registration and voting.
<p>2. Whether students' co-ordinator and co-ordinating faculty members are appointed by the College and whether the ELCs are functional? Whether the ELCs are representative in character?</p>	<p>In democracy, it is not simply enough to inform voters about election dates but also to help the electorates take an informed decision, it is quintessential to sensitize them about the importance of participating in the electoral process. SRBS appointed students' coordinators and faculty members in the ELC so that they can create awareness. ELC of SRBS is functional and representative in character as given below: Nodal Officers: Dr. Samadhan Khamkar (Professor) and Dr. Prasad Supekar (Assistant Professor) and Convenor: Ms. Sonali Shiralkar (Assistant Professor). ELC: Executive Committee members include Student representatives across all the programs and they are Mr. Shardul Nage, Ms. Kasturi Mosamkar from MMS and from BMS - Ms. Jhanvi Mehta and Mr. Vimit Kundra.</p>
<p>3. What innovative programmes and initiatives undertaken by the ELCs? These may include voluntary contribution by the students in electoral processes-participation in voter registration of students and communities where they come from, assisting district election administration in conduct of poll, voter awareness campaigns, promotion of ethical voting, enhancing participation of the under privileged sections of society especially transgender, commercial sex workers, disabled persons, senior citizens, etc.</p>	<p>The young and future voters constitute a sizable part of India's democratic polity and its future hence electoral participation of youth is vital for democracy. Thus, SRBS organized "Voters Awareness Campaign" which was celebrated with great enthusiasm from 29/11/2023 to 02/12/2023. The event aimed to promote civic responsibility, enhance voter awareness, and encourage voter registration among students. It comprised various activities, including a voter registration awareness drive, voters' rights campaign, a guest speaker session on voter registration, a poster-making competition, and the showcasing of a documentary film on 60 years of Election Commission of India. Following list of Activities conducted by ELC of SRBS: (1) Voter Registration Awareness Drive in BMS & MMS Section (Date 29/11/2023) (2) Graduate Voters Registration Awareness for MMS students (Date: 29/11/2023) (3) Voter Rights Awareness Campaign in Local Vicinity including our sister Institutions (Date: 30/11/2023) (4) Poster Making Activity: Voting Rights in India (Date: 1/12/2023) (5) Documentary film on 60 Years of Election Commission of India (Date: 2/12/2023)</p>
<p>4. Any socially relevant projects/initiatives taken by College in electoral related issues especially research projects, surveys, awareness drives, creating content, publications highlighting their contribution to</p>	<p>The young and future voters constitute a sizable part of India's democratic polity and its future hence electoral participation of youth is vital for democracy. Thus, SRBS organized "Voters Awareness</p>

<p>advancing democratic values and participation in electoral processes, etc.</p>	<p>Campaign” which was celebrated with great enthusiasm from 29/11/2023 to 02/12/2023. The event aimed to promote civic responsibility, enhance voter awareness, and encourage voter registration among students. It comprised various activities, including a voter registration awareness drive, voters' rights campaign, a guest speaker session on voter registration, a poster-making competition, and the showcasing of a documentary film on 60 years of Election Commission of India. Following list of Activities conducted by ELC of SRBS: (1) Voter Registration Awareness Drive in BMS & MMS Section (Date 29/11/2023) (2) Graduate Voters Registration Awareness for MMS students (Date: 29/11/2023) (3) Voter Rights Awareness Campaign in Local Vicinity including our sister Institutions (Date: 30/11/2023) (4) Poster Making Activity: Voting Rights in India (Date: 1/12/2023) (5) Documentary film on 60 Years of Election Commission of India (Date: 2/12/2023) To highlight the contribution to advancing democratic values and participation in electoral processes, the college disseminates the information regularly related to registration of voters with the help of activities like Creating content, Awareness drives, celebration of National Voters Day, and Poster making competition etc.</p>
<p>5. Extent of students above 18 years who are yet to be enrolled as voters in the electoral roll and efforts by ELCs as well as efforts by the College to institutionalize mechanisms to register eligible students as voters.</p>	<p>A Guest Session on “Voter Rights Awareness Campaign” by inviting Booth Level Officer of Election Office, Government of Maharashtra, was well appreciated and remarked “GOOD JOB, WITH LOVE” by Guest Speaker. Students above 18 years age are sensitized to be a registered voter by way of voter awareness drive, ELC of the Institute will ensure to continue to create awareness. It was a resounding success in promoting civic engagement, encouraging students to actively participate in the democratic process. Voting gives citizens a voice, an opportunity to participate in the democratic process and make the government more representative of the people. This activity not only increased voter awareness but also fostered a sense of responsibility among the students towards shaping the future of society and nation.</p>

Extended Profile

1 Students

1.1

Number of students year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
534	468	373	318	222

File Description	Document
Upload Supporting Document	View Document
Institutional data in prescribed format	View Document

2 Teachers

2.1

Number of teaching staff / full time teachers during the last five years (Without repeat count):

Response: 46

File Description	Document
Upload Supporting Document	View Document
Institutional data in prescribed format	View Document

2.2

Number of teaching staff / full time teachers year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
16	16	16	14	12

3 Institution

3.1

Expenditure excluding salary component year wise during the last five years (INR in lakhs)

2022-23	2021-22	2020-21	2019-20	2018-19
149.54	161.03	130.09	123.65	165.24

File Description	Document
Upload Supporting Document	View Document

4. Quality Indicator Framework(QIF)

Criterion 1 - Curricular Aspects

1.1 Curricular Planning and Implementation

1.1.1

The Institution ensures effective curriculum planning and delivery through a well-planned and documented process including Academic calendar and conduct of continuous internal Assessment

Response:

Bombay Suburban Art and Craft Education Society's Sheila Raheja School of Business Management and Research (SRBS) offered three programs, Master of Management Studies (MMS), Bachelor of Management Studies (BMS) and Bachelor of Arts in Mass Media and Communication (BAMMC). All the Programs are affiliated to the University of Mumbai. Accordingly, the Institute follows all the regulations that govern the curriculum implementation and administered as prescribed by the University of Mumbai.

Curriculum Planning: Academic calendar and allocation of Subjects

Before the start of every academic session, the Director along with the Academic Coordinator finalizes the Academic Calendar in line with the University schedule. Subjects are allocated to the faculty members based on their subject expertise and interest well in advance. The time table for every semester is prepared by the Academic Coordinator in consultation with the Director and faculty members. The entire planning for the academic year is initiated by the respective academic coordinators along with the Program Head and IQAC. This is in sync with the University academic schedule. The regular meetings that are held at the beginning of each semester and throughout the semester ensure that all the faculty members follow the syllabus as per the prescribed pattern in each course. The syllabus which is exhaustive and inclusive covers all the details regarding teaching hours, assessment methods and teaching pedagogy.

Preparation of Session/ Teaching Plan

Each faculty member is required to submit a session plan, in accordance with the provided format and adhering to the prescribed syllabus. The faculties are given flexibility to design the pedagogy based on their expertise.

Curriculum Delivery

The subject faculty ensures the timely completion of session plan topics and monitors attendance. To provide a practical and industry-oriented approach to the teaching pedagogy, faculties arrange guest lectures where renowned personalities from academia or the industry are invited to share their experiences and knowledge with the students. In order to enhance the existing curriculum, faculties propose value-added courses that are aligned with the subject and its requirements. Additionally, employability sessions are organized on various topics to help students acquire the necessary skills needed to enter the industry. The institute also offers certifications and workshops on diverse topics to

promote the holistic development of students and enhance their employability.

Evaluation

The institute assesses the learning level of all the courses by Continuous Internal Assessment (CIE) system. The internal assessment is composed of different components, as per the University of Mumbai guidelines. The faculty member evaluates students based on various criteria such as written test, projects, assignments, case studies, group discussion, presentations, or any other assessments determined by the respective faculty. These helps to evaluate students' performance throughout the semester.

Mentoring

The institution employs a continuous mentoring system where faculty members are assigned a small group of students to closely monitor their progress. This mentoring extends beyond regular classes and encompasses summer and final projects and also their personal grooming and counselling. In case of any issues, the faculty consults with the Director for guidance and resolution.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

1.2 Academic Flexibility

1.2.1

Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)

Response: 12

File Description	Document
List of students and the attendance sheet for the above mentioned programs	View Document
Institutional programme brochure/notice for Certificate/Value added programs with course modules and outcomes	View Document
Institutional data in the prescribed format	View Document
Evidence of course completion, like course completion certificate etc. Apart from the above:	View Document

1.2.2

Percentage of students enrolled in Certificate/ Value added courses and also completed online courses of MOOCs, SWAYAM, NPTEL etc. as against the total number of students during the last five years

Response: 60.78

1.2.2.1 Number of students enrolled in Certificate/ Value added courses and also completed online courses of MOOCs, SWAYAM, NPTEL etc. as against the total number of students during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
174	95	301	480	114

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

1.3 Curriculum Enrichment**1.3.1**

Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum

Response:

SRBS believes in nurturing the holistic development of the students. The thrust is on sensitizing students towards issues related to gender equality, environment & sustainability, human values and the ethical dimensions which would impact their decisions both in personal and professional lives. Some of the courses/topics in the MMS BMS and BAMMC curriculum include, Ethics & CSR apart from compulsory projects like Social Relevance of Business and Institutional Social Responsibility.

These subjects' focuses on human values, mutual respect and team spirit required to work with fellow colleagues in an organization. With diverse range of subjects, the management students learn different aspects of ethics and values with subjects like Business Research Methods, Strategic Sourcing in Supply Management, Competency Based HRM, Supply Chain Management, and Materials Management. These subjects topics related to ethics and values required in respective domains.

SRBS encourages the faculties to participate in Universal Human Value certification conducted by the AICTE. It provides them an opportunity to venture out of their comfort zones and be a harbinger of societal change. The Institute is responsible for a gamut of events and activities undertaken by students. SRBS encourages students to expand horizons and participate in fun-filled days, which include cultural

performances, competition, Inter collegiate cultural fest i.e SVAGAM. SRBS encouraged students for study visits at the newly opened “Nita Mukesh Ambani Cultural Centre” (NMACC) to sensitize students about Indian cultural heritage designing aspects by world’s renowned fashion designers. The Management of SRBS paid the registration fee of the said visit. Besides, activities like Beach Cleaning, Plastic Free Campaigns, and Tree Plantations etc. are regularly conducted.

The Institute also strives to sensitize students on various issues through

- Discussion
- Debate
- Talks
- Seminars
- Webinars
- Awareness Campaigns
- Street Theatre
- Faculty Student Interaction

NSS Committee of SRBS through knowledge transfer and community mobilization works toward sustainable development at Suryamal Village, Palghar district, Maharashtra. It involves following activities.

- a) Awareness of Social Issues
- b) Educational Activities
- c) Health & hygiene
- d) Community Service

Department of Lifelong Learning and Extension (DLLE) Activities, University of Mumbai

Under DLLE, the institute also conducts the following activities which are relevant to cross-cutting issues like Cancer awareness camp in association with Hope Foundation and TATA Hospital, Poster making competition, street play, and career guidance workshop for students, faculty, and staff to create awareness.

Environment and Sustainability

Sheila Raheja School of Business Management and Research, Mumbai has established a Green Club - “NISARGA” to facilitate Youth engagement and Environmental Stewardship among the students & the

Community at large as per the MOU signed between Higher Technical Education Board with UNICEF.

The Institute campus is full of greenery and a conducive environment. The infrastructure is eco-friendly with environment-friendly devices and equipment. Knowledge about the environment and its importance is imparted through various specialized courses such as Environment Management, etc. to the students.

Other Cross-Cutting Business Issues are explained through courses like Project Management, International Business, Organizational Behaviour, etc.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

1.3.2

Percentage of students undertaking project work/field work/ internships (Data for the latest completed academic year)

Response: 65.73

1.3.2.1 Number of students undertaking project work/field work / internships

Response: 351

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

1.4 Feedback System

1.4.1

Institution obtains feedback on the academic performance and ambience of the institution from various stakeholders, such as Students, Teachers, Employers, Alumni etc. and action taken report on the feedback is made available on institutional website

Response: A. Feedback collected, analysed, action taken& communicated to the relevant bodies and feedback hosted on the institutional website

File Description	Document
Feedback analysis report submitted to appropriate bodies	View Document
At least 4 filled-in feedback form from different stake holders like Students, Teachers, Employers, Alumni etc.	View Document
Action taken report on the feedback analysis	View Document
Link of institution's website where comprehensive feedback, its analytics and action taken report are hosted	View Document

Criterion 2 - Teaching-learning and Evaluation

2.1 Student Enrollment and Profile

2.1.1

Enrolment percentage

Response: 77.12

2.1.1.1 Number of seats filled year wise during last five years (Only first year admissions to be considered)

2022-23	2021-22	2020-21	2019-20	2018-19
241	207	175	204	120

2.1.1.2 Number of sanctioned seats year wise during last five years

2022-23	2021-22	2020-21	2019-20	2018-19
335	275	258	240	120

File Description

Document

Institutional data in the prescribed format

[View Document](#)

Final admission list as published by the HEI and endorsed by the competent authority

[View Document](#)

Document related to sanction of intake from affiliating University/ Government/statutory body for first year's students only.

[View Document](#)

2.1.2

Percentage of seats filled against reserved categories (SC, ST, OBC etc.) as per applicable reservation policy for the first year admission during the last five years

Response: 38.49

2.1.2.1 Number of actual students admitted from the reserved categories year wise during last five years (Exclusive of supernumerary seats)

2022-23	2021-22	2020-21	2019-20	2018-19
44	39	41	47	38

2.1.2.2 Number of seats earmarked for reserved category as per GOI/ State Govt rule year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
153	121	111	111	47

File Description	Document
Institutional data in the prescribed format	View Document
Final admission list indicating the category as published by the HEI and endorsed by the competent authority.	View Document
Copy of communication issued by state govt. or Central Government indicating the reserved categories(SC,ST,OBC,Divyangjan,etc.) to be considered as per the state rule (Translated copy in English to be provided as applicable)	View Document

2.2 Student Teacher Ratio

2.2.1

**Student – Full time Teacher Ratio
(Data for the latest completed academic year)**

Response: 33.38

2.3 Teaching- Learning Process

2.3.1

Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences and teachers use ICT- enabled tools including online resources for effective teaching and learning process

Response:

SRBS strongly believes in imparting quality management education with innovative and creative learning systems that prioritize student-learner's involvement and engagement. SRBS engages in following activities which helps towards student-centric approach/methods in overall teaching learning process.

Experiential Learning

In order to understand real-life situations better SRBS continuously encourages students to gain hands-on experience, which is fostered through activities like

- 1. Research Projects:** Students work on various projects during their academic tenure. These projects are primarily on contemporary issues related to Industry and Society.
- 2. Internships:** Students learn practical skills related to industry during the internships, these leads to enhancement of their professional skills.
- 3. Workshop:** Institution organizes workshops for students to get hands-on experience.
- 4. Field trips and Study Tours/ Industrial Visits:** It correlates many important management concepts and helps to understand in comparing classroom teaching to practical learning in a real-life environment.
- 5. College Festival (Svagam):** The programs are conducted to acquaint students with specific skills such as event management, leadership, conflict management skills, etc.

Participative learning Techniques

Students actively participate in various activities including

- 1. Presentation:** Class presentations are an integral part of the teaching process. Students regularly make presentations to improve their communication and presentation skills.
- 2. Role Play:** Role Plays are a part of Course delivery which is also an element of fun and motivation for students.
- 3. Reading the Text:** To inculcate reading habit among students and improve language fluency, faculty members make students read text aloud in class. These texts are majorly case studies, subject related contents, etc.
- 4. Debate:** Debates help students think critically and raise questions on various situations.
- 5. Group Discussion:** Group Discussion is a technique used to ensure that students contribute to the discussion well and improve their analytical abilities and communication skills.

These activities promote creative thinking, in-depth research, and improve public speaking/communication skills. They also expose students to teamwork and collaboration. Employability sessions are regularly conducted to further develop the students' holistic skills and prepare them for the corporate world.

Problem Solving

Problem-solving skills are honed through following

- 1. Case Studies:** Case Studies help students to understand the different problems prevailing in the market and help them in applying theoretical concepts to the real world.
- 2. Entrepreneurship Development Cell (EDC) and Institution Innovation Council (IIC)** of SRBS conducts various sessions & activities to encourage students towards entrepreneurship and startups.

ICT tools

ICT tools empower both teachers and learners. Besides the chalk and talk method of teaching, the Institute makes intensive use of ICT-enabled tools, including online resources for effective teaching and learning process.

During Covid-19 pandemic SRBS adopted an online and hybrid education model by integrating technology with conventional education. The technology was embedded as part of learning delivery and outcome measurements.

The following ICT tools are used by the Institute:

1. Projectors.
2. Desktop and Laptops.
3. High Speed internet facility
3. Smart Board.
4. Scanners & Printers.
5. Photocopier machine.
6. Seminar Room & Auditorium equipped with all digital facilities.
7. Digital Library resources.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

2.4 Teacher Profile and Quality

2.4.1**Percentage of full-time teachers against sanctioned posts during the last five years****Response:** 100**2.4.1.1 Number of sanctioned posts year wise during the last five years**

2022-23	2021-22	2020-21	2019-20	2018-19
16	16	16	14	12

File Description**Document**

Sanction letters indicating number of posts sanctioned by the competent authority (including Management sanctioned posts)

[View Document](#)

Provide Links for any other relevant document to support the claim (if any)

[View Document](#)**2.4.2*****Percentage of full time teachers with NET/SET/SLET/ Ph. D./D.Sc. / D.Litt./L.L.D. during the last five years (consider only highest degree for count)*****Response:** 41.89**2.4.2.1 Number of full time teachers with NET/SET/SLET/Ph. D./ D.Sc. / D.Litt./L.L.D year wise during the last five years**

2022-23	2021-22	2020-21	2019-20	2018-19
10	5	4	5	7

File Description**Document**

List of faculties having Ph. D. / D.Sc. / D.Litt./ L.L.D along with particulars of degree awarding university, subject and the year of award per academic year.

[View Document](#)

Institution data in the prescribed format

[View Document](#)

Copies of Ph.D./D.Sc / D.Litt./ L.L.D awarded by UGC recognized universities

[View Document](#)

2.5 Evaluation Process and Reforms

2.5.1

Mechanism of internal/ external assessment is transparent and the grievance redressal system is time- bound and efficient

Response:

SRBS implements a comprehensive and time bound evaluation process that encompasses Continuous Internal Evaluation (CIE) and Semester End Examinations (SEE). This process is introduced to students during the Induction Program.

CIE of 40 marks and Semester End Examinations of 60 marks are carried out as per guidelines of University of Mumbai for MMS Program. Every subject/course teacher of MMS communicates the various parameters of internal assessment (CIE) such as Mid-Term Test, Presentations, Assignments, Case Studies, Role Plays, Quiz, and Group Discussions.

For the Bachelor of Management Studies (BMS) Program, the internal evaluation process includes a Mid-Term Test of 20 marks and Class Participation of 5 marks. The total weightage is 25 marks. In addition, SRBS conducts semester end examinations for 75 marks as per the University pattern.

Bachelor of Arts in Multimedia and Mass Communication (BA MMC) has its own well-crafted pattern of evaluation. 25 marks are awarded for Internals. This three-year undergraduate program requires students to write a Semester End Examination of 75 Marks.

Examination Process:

- The entire examination process is conducted as per norms of University of Mumbai by following confidentiality and maintaining sanctity of examination which helps in the timely declaration of results.
- The time-table schedules for mid-term test and written exams are displayed on college notice boards, and results are declared within 45 working days after the last day of exam.

Pre-Examination:

- SRBS follows University of Mumbai guidelines. The examination schedule and academic calendar, is meticulously followed by Program Incharge/ Academic Coordinator and examination department.
- Seating arrangements are displayed on notice boards.
- Examination duties are assigned to the staff for smooth conduct of examination.
- Question papers are collected according to university's guidelines.

During Examination:

- SRBS strictly adheres to all examination guidelines provided by University of Mumbai. Invigilators mark student attendance for examination records.

- Warning bells, distribution and collection of answer sheets and question papers follow a set-schedule.
- Any unfair means practices during examinations are monitored and reported to the unfair means committee.

Post Examination:

- SRBS conducts the Centralized Assessment. Results are declared in a time-bound manner within 45 days of the examination and displayed on notice boards.
- The Exam Redressal and Grievance Committee handle examination-related grievances.
- Any issues such as totaling mistakes or unassessed questions are reported to the examination department for necessary corrections. Students can request photocopies of their answer books and apply for revaluation within fifteen working days of result declaration.
- Marks obtained after revaluation are accepted according to University rules.
- The Examination Cell along with admin office assists University Examinations, including form filling, hall-ticket distribution, and seating arrangements.
- Institute has adopted automation process in coordination with university, through its portal which facilitates exam-processes right from exam-form submissions to final marks submissions.

Following above procedure, the system of assessment and grievance is time bound and transparent at SRBS

Exams-Infrastructure is equipped with state of art facilities. During Covid 19 pandemic, examinations were conducted online via software provided by M/s.Quadruple Software System LLP in auto-proctored mode as per guidelines of University of Mumbai.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

2.6 Student Performance and Learning Outcomes

2.6.1

Programme Outcomes (POs) and Course Outcomes (COs) for all Programmes offered by the institution are stated and displayed on website

Response:

Programme Outcomes (POs) and Course Outcomes (COs) have been formulated for all programs offered by Institute. POs represent graduate attributes formulated by the statutory body.

MMS Programme: University of Mumbai gives course objectives and syllabus of each course to be conducted in that semester. Faculty members looking at the syllabus prepare the course outcomes for

each subject. It is then communicated to students during lectures. The syllabus is made available in library as well as on Institute Website for quick reference of the students.

BMS Programme: POs and COs are framed and articulated through a rigorous process adopted by BOS of University which includes discussions and deliberations with all stakeholders.

POs of MMS Programme:

PO1: Apply knowledge of management theories and practices to solve business problems.

PO2: Foster Analytical and critical thinking abilities for data-based decision-making.

PO3: Ability to develop Value-based Leadership ability.

PO4: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.

PO5: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

Program Outcomes (POs) of BMS Programme:

PO1: Domain knowledge: The programme helps the students to apply sound domain knowledge and competence in Management studies with respective techniques and theories constructively.

PO2: Communication skills: The programme develops and puts into practice effective academic and creative writing, oral communication, reading and presentation skills and use appropriate body language.

PO3: Critical thinking, analytical and Cognitive ability: The programme enables the students to analyse, interpret, evaluate and present texts.

PO4: Research skills: The programme helps to identify, select, organize and use research techniques to carry out research and value intellectual property rights.

PO5: Use of modern tools: The programme helps to choose and use basic computer applications and social media.

PO6: Environment and society: The programme focuses to serve and assist in socially/ environmentally useful and productive work.

PO7: Respect for others: The programme enables students to show sensitivity for the underprivileged, the differently abled and the discriminated and understand gender diversity, differences and display conflict management skills.

PO8: Ethics: The programme discusses and assesses values of human dignity, empathy, integrity, moral courage, social justice, inclusivity

PO9: Individuality, team work and project management: The programme enables student to develop professionalism, organizational skills and employability skills, make decisions, put into practice self-, time- and change management and solve problems.

PO10: Lifelong learning: The programme cultivates confidence, inner strength, creative and original thinking, attitude to continuously update and upgrade one’s knowledge and expertise.

Course Outline of each course is communicated by subject-teachers before commencement of semester and to students in the 1st-week of beginning of their semester. PEOs, POs & COs of MMS & BMS Programs are displayed on Institute Website and displayed in the Directors room, Computer Centre, Library, and Institute corridor. POs are informed to students during induction/orientation, which helps students to get a better understanding of program/course respectively. Both the internal and external evaluations are conducted as per the stated Course Outcomes and guidelines of university.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

2.6.2

Attainment of POs and COs are evaluated.

Explain with evidence in a maximum of 500 words

Response:

Attainment level of POs and COs are measured in terms of student performance in Semester End Examination (SEE) and Continuous Internal Evaluation (CIE). The Program Coordinator of MMS combines all PO attainment for all courses taught during the semester and computes the overall attainment of POs. The attainment level is calculated as the total of direct attainment and indirect attainment. The tools of direct attainment include Mid Term Test, SEE, and Assignment/ Project Evaluation. The course effectiveness is measured in terms of Course Exit Survey. In each of the courses, the faculty members define the weightage of the CO-PO correlation matrix based on graduate attributes in the level of 1 to 3. Then, the course outcome is mapped with the assessment method used. The final evaluation scores are used to calculate the attainment level.

Steps for CO-PO attainment of Theory:

1. Internal assessment marks are recorded
2. Percentage and level of SEE, IA are calculated
3. Level of Indirect Attainment is calculated

4. Based on weighted CO-PO correlation matrix, CO wise PO attainment is calculated

5. Final Course Attainment is calculated as

a. 80% Direct Attainment

b. 20% Indirect Attainment

The following assessment methods are used to evaluate the attainment of POs and COs

Examinations and Tests: Written exams and tests are used to assess students' understanding and knowledge of specific course concepts and theories. These assessments are designed to align with specific COs.

Assignments and Projects: Assignments and projects provide opportunities for students to apply their knowledge and skills in practical contexts. These assessments are designed to align with specific COs and can include case studies, research papers, presentations, or simulations.

Group Projects and Presentations: Projects and presentations help students to develop teamwork, communication, and leadership skills. These assessments are designed to align with COs related to interpersonal and collaborative abilities.

Case Studies and Problem Solving: Case studies and problem-solving exercises allow students to analyze and apply their knowledge to real or hypothetical scenarios. These assessments are used to evaluate students' critical thinking, analytical abilities, and decision-making skills. Faculties assess students' problem-solving approaches, logical reasoning, and their ability to draw relevant conclusions.

Assessments in Professional Settings: Some outcomes may require students to demonstrate their skills and knowledge in professional settings. This are achieved through internships, fieldwork, or industry projects. Students' performances in these real-world contexts are assessed by supervisors or faculty members to determine the attainment of specific outcomes.

Surveys and Self-Assessments: Surveys and self-assessments like exit interview are used to gather students' perceptions of their own learning and progress towards the intended outcomes.

It is important to note that a combination of these assessment methods is used to comprehensively evaluate the attainment of POs and COs. The selection of specific methods depends on the nature of the outcomes, the course content, and the overall educational objectives of the program. By utilizing a variety of assessment methods, faculty can gather comprehensive evidence of students' attainment of the desired outcomes and make informed decisions about their progress and future development.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

2.6.3**Pass percentage of Students during last five years (excluding backlog students)****Response:** 93.18**2.6.3.1 Number of final year students who passed the university examination year wise during the last five years**

2022-23	2021-22	2020-21	2019-20	2018-19
167	173	108	114	107

2.6.3.2 Number of final year students who appeared for the university examination year-wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
215	173	108	114	108

File Description**Document**

Institutional data in the prescribed format

[View Document](#)

Annual report of controller of Examinations(COE) highlighting the pass percentage of final year students

[View Document](#)**2.7 Student Satisfaction Survey****2.7.1****Online student satisfaction survey regarding teaching learning process****Response:** 3.73**File Description****Document**

Upload database of all students on roll as per data template

[View Document](#)

Criterion 3 - Research, Innovations and Extension

3.1 Resource Mobilization for Research

3.1.1

Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)

Response: 4

3.1.1.1 Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)

2022-23	2021-22	2020-21	2019-20	2018-19
0	2	2	0	0

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

3.2 Innovation Ecosystem

3.2.1

Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident

Response:

SRBS provides an atmosphere that is favourable for innovation, incubation, information dissemination, and research culture. SRBS promotes an ecosystem for innovation by providing opportunities and helping students implement them via a holistic approach while emphasizing the importance of intellectual property, providing infrastructure for incubation, and facilitating the seamless transfer of knowledge and technology. This ecosystem is a testament to SRBS's dedication to fostering a culture of innovation and contributing to the overall development of the students and their future

In order to promote entrepreneurship culture among students, SRBS has acquired membership of Institution Innovation Council (IIC) under Ministry of Education (MoE) Innovation Cell (MIC) in the month of April, 2022.

Year on year various events and workshops are held in the campus to aid students to understand the

various aspects pertaining to innovation, including awareness about IPR and other initiatives.

The events are listed below.

2022-2023

1. How to Plan for a Startup and Legal and Ethical Steps
2. Workshop on Intellectual Property Rights and IP Management
3. Developing Online Repository of Business Plan / Prototypes Developed and Way Forward
4. Session on Angel Investment/VC Funding Opportunity for Early State Entrepreneurs
5. Session on Innovation/Prototype Validation - Converting Innovation into Startup
6. One Day Panel Discussion with Innovation and Startup Ecosystem Enablers
7. Innovation & Entrepreneurship in HEIs for Atmanirbhar Bharat & Celebrating 75 years of Independence - Azadi ka Amrit Mahotsav
8. Interactive Session on World Entrepreneurs Day
9. Master Class on Pillars of Business Set-ups, setting up Pilots and POC, Research, Feedback and Ability to Pivot
10. My Story - Motivational Session by a Successful Entrepreneur
11. Workshop on Entrepreneurship Skill, Attitude and Behaviour Development
12. A Workshop on Entrepreneurship and Innovation as a Career Opportunity
13. EDC - Investment-Trading-Yoddha
14. EDC - Finpitch
15. EDC - short film - Never wait for an opportunity, create an opportunity

2021-2022

1. Eureka-Room
2. National level e-quiz competition on entrepreneurship
3. Logo and tagline competition
4. Intra College Event Entrepreneurial Roadmap Competition

- 5.Short film session
- 6.National level online workshop on swing trading strategy
- 7.Seminar-on-The-Role-of-Entrepreneurs-in-Modern-Times
- 8.A Session on Out of the Box Thinking for Problem Solving
- 9.EDC - National level E-Quiz Competition on Entrepreneurship Development.

2020-2021

- 1.Brand Building Workshop
- 2.Publishing Research Articles
- 3.Enrolling for Sponsored Research Projects

2019-2020

- 1.Business Etiquettes Professional Presence
- 2.Cracking Job Interviews Successfully
- 3.Retail Marketing
- 4.Managing Transition from Campus to Corporate
- 5.Intellectual Property Rights
- 6.POSH Act 2013

2018-2019

- 1.Intellectual Property Act Issues

The outcomes of the above events and sessions are visible as few of our students have taken the entrepreneurial route to their career via cultivation of entrepreneurial spirit. Student engagement and participation in the above mentioned events has also increased by the year.

Collaborations at curricular and other co-curricular levels have given great motivation to the students as few students have participated at university level research competitions such as Avishkar. Furthermore, this continuous learning and adaptation has led to immense creation and transfer of knowledge and technology.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

3.2.2

Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years

Response: 33

3.2.2.1 Total number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during last five years

2022-23	2021-22	2020-21	2019-20	2018-19
15	9	3	5	1

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

3.3 Research Publications and Awards**3.3.1**

Number of research papers published per teacher in the Journals notified on UGC care list during the last five years

Response: 0.3

3.3.1.1 Number of research papers in the Journals notified on UGC CARE list year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
6	5	3	0	0

File Description	Document
Link to the uploaded papers, the first page/full paper(with author and affiliation details)on the institutional website	View Document
Institutional data in the prescribed format	View Document

3.3.2

Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five years

Response: 0.57

3.3.2.1 Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year wise during last five years

2022-23	2021-22	2020-21	2019-20	2018-19
6	8	8	2	2

File Description	Document
Institutional data in the prescribed format	View Document
Copy of the Cover page, content page and first page of the publication indicating ISBN number and year of publication for books/chapters	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

3.4 Extension Activities**3.4.1**

Outcomes of Extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues for their holistic development during the last five years.

Response:

SRBS organized numerous extension activities aimed at fostering community engagement, sensitizing students to pressing social issues, and promoting holistic development, details as below.

- International Yoga Day celebrated on 21st June every year; this event not only promotes physical

well-being but also instills a sense of mindfulness and inner peace.

- Awareness Campaign on Cyber Frauds was conducted in association with Rotary Club of Bombay West and Greater Mumbai Police. Even Sister Institutes of Raheja Education Complex was a part of the said campaign. The eminent speaker Mr. BalSingh Rajput (DCP Crime Detection, Mumbai), addressed various real-life cases. The session empowered students with essential knowledge and skills to navigate the digital landscape safely, fostering responsible digital citizenship. Q&A session was very interactive and valuable.
- Workshop on Implementation of Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013: Organized by WDC to promote gender equality and women empowerment across every sector and preventing all forms of violence against women. It sensitizes students to understand challenges faced by women, gender equality and respect at the workplace. Esteemed guest speaker was Ms. Purva More, from Sneha Foundation, Mumbai.
- Awareness Session on Health and Hygiene: WDC organized a separate session for boys and girls. The resource person for girls was Ms. Roshnee Bhowmick and for boys was Ms. Mehak Kaushik, Manager at Globalhunt Foundation. This session emphasized on the importance of maintaining personal hygiene and health.
- Blood Donation Drive & HOPE Event: SRBS collaborated with Tata Memorial Hospital & Nair Hospital for blood donation drive. Pediatric annual event 'HOPE', aimed at creating awareness regarding pediatric cancer of TMH/ ImpaCCT Foundation. Another CSR activity was conducted by SRBS students, wherein they visited a St. Catherine of Siena School & Orphanage and explained them the value of education and distributed gifts to the children. These initiatives promote the importance of community service and humanity. By participating in these drives, students not only contribute to a noble cause but also learn the value of empathy and compassion.
- Swachha Bharat Abhiyaan: Staff and students of SRBS alongwith MCGM conducted cleanliness drive under "Swachha Bharat Abhiyan", encouraged students to take responsibility for their surroundings for a better living and future.
- National Voter's Day & Voting Awareness Rally: National Voter's Day was celebrated and Voting Awareness Rally was organized by the students of SRBS. These activities educate students and the community about the electoral process and empowered them in shaping the nation's future.
- Tree Plantation Drive was organized by NSS as a responsibility towards Mother Nature and contribution towards 'Mazi Vasundhara' program of University of Mumbai the said drive was organized. This event promoted environmental conservation.
- Celebration of Constitution Day of India & Shiv Swarajya Din: These celebrations were organized, which emphasized on the importance of our constitution and historical heritage.

Observance of Vigilance Awareness Week, 2020: This initiative of NSS/ DLLE aimed at promoting integrity and transparency. By raising awareness about the importance of vigilance, it instilled ethical values and a sense of responsibility among students of SRBS.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

3.4.2

Awards and recognitions received for extension activities from government / government recognised bodies

Response:

Over the years, Sheila Raheja School of Business Management and Research has consistently demonstrated a commitment to community engagement, research, and innovative projects/activities. This dedication has not only benefited the immediate community of our college but also earned us numerous cash prizes as awards and recognitions from esteemed University of Mumbai and government recognized bodies over the years, details as below.

- 1.S. K. Somaiya College under Somaiya Vidyavihar University acknowledges and appreciates Dr. Harish Kumar Purohit, Director–SRBS for regularly invited by them as a member of Academic Audit Committee and as an external subject expert for Doctor of Philosophy Program in the subject of Commerce & Business Studies. S. K. Somaiya College also appreciated Dr. Rahul Sanghavi for taking session on “Momentum Investment in Equity Market by using Technical Analysis”.
- 2.In the realm of finance and research, our faculty Dr. Rahul Sanghavi was recognized and appreciated by MET Institute of Management for conducting a session on “Investment Research & Risk Analysis”. Alkesh Dinesh Mody Institute for Financial and Management Studies and Nagindas Khandwala College appreciated Dr. Rahul Sanghavi for conducting a session on “Fundamentals & Technical Analysis of Stock Market”.
- 3.Pulse Polio Immunization Program in association with BMC: BMC recognized SRBS for proactive efforts in promoting health; this recognition underlines our commitment to sensitize our students towards public welfare. By organizing and promoting pulse polio immunization drives, we have contributed a bit, ensuring a healthier future for our children.
- 4.Project Asmita: Our Faculty Ms. Sonali Shiralkar was invited by Deputy Commissioner of Police, Mumbai to be a resource person alongwith her research guide for taking interactive session and designing the module for the empowerment of “Women in Khaki”.
- 5.ImpaCCT Foundation & Tata Memorial Centre has recognized & appreciated the efforts of entire team and students of SRBS for being an integral part of Annual Pediatric Event i.e. HOPE since 2019 in the planning and successful execution, which is meant for pediatric cancer survivors.
- 6.Recognition by Tata Memorial Hospital, Lions Club and Nair Hospital Mumbai for organizing

Blood Donation Drive.

7. PRAKALP-2022, The Third International Internship Research Project Presentation Competition: Our students Ms. Unnati Karandekar and Ms. Ketaki Okhade have recognized for securing 1st Prize in Prakalp - 2022. This accolade celebrates our college's innovative approach to education and research.
8. 16th AVISHKAR RESEARCH CONVENTION an initiative of University of Mumbai has recognized the efforts of our student Ms. Payal Shettigar and Prof. Krishnakant Lasune by awarding a cash prize of Rs. 5001/- and Rs. 2501/- respectively for securing 1st Prize.
9. Vegan Outreach a Non-Profit organization has presented “Certificate of Appreciation” to NSS unit of Sheila Raheja School of Business Management & Research in recognition of organizing webinar on “MISSION COMPASSION 2021” which is based on green initiatives.
10. “Not Zero – Net Zero” Pledge: AICTE & UNESCO (United Nations Educational, Scientific and Cultural Organization) have recognized and appreciated the efforts of SRBS in combating climate change and sustaining our environment for future generations.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

3.4.3

Number of extension and outreach programs conducted by the institution through organized forums including NSS/NCC with involvement of community during the last five years.

Response: 48

3.4.3.1 Number of extension and outreach Programs conducted in collaboration with industry, community, and Non- Government Organizations through NSS/ NCC etc., year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
14	12	13	6	3

File Description	Document
Photographs and any other supporting document of relevance should have proper captions and dates.	View Document
Institutional data in the prescribed format	View Document
Detailed report for each extension and outreach program to be made available, with specific mention of number of students participated and the details of the collaborating agency	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

3.5 Collaboration

3.5.1

Number of functional MoUs/linkages with institutions/ industries in India and abroad for internship, on-the-job training, project work, student / faculty exchange and collaborative research during the last five years.

Response: 17

File Description	Document
List of year wise activities and exchange should be provided	View Document
List and Copies of documents indicating the functional MoUs/linkage/collaborations activity-wise and year-wise	View Document
Institutional data in the prescribed format	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

Criterion 4 - Infrastructure and Learning Resources

4.1 Physical Facilities

4.1.1

The Institution has adequate infrastructure and other facilities for,

- teaching – learning, viz., classrooms, laboratories, computing equipment etc
- ICT – enabled facilities such as smart class, LMS etc.

Facilities for Cultural and sports activities, yoga centre, games (indoor and outdoor), Gymnasium, auditorium etc (Describe the adequacy of facilities in maximum of 500 words.)

Response:

Sheila Raheja School of Business Management & Research was established in the year 2011. Our Institute has well equipped infrastructural facilities include Classrooms, Computer Centre, Library, Staff Room, IQAC Cell, Examination Room, Seminar Room, Auditorium, Common Rooms, Counseling Room, Gymnasium, Canteen and LCD TV. Our Institute campus is Divyangjan friendly having Lifts, Ramps and Washrooms for Male and Female. In our Institute premises cleanliness and hygiene are well maintained including toilet blocks. A Sanitary pad vending machine is also provided in the girl's Toilets.

Classrooms: All classrooms are well illuminated, ventilated and air-conditioned, equipped with audio-visual teaching aids, contain safety devices like CCTV, smoke detector, sprinkler systems and Public Announcement (PA) system. Classroom measures 87sq.m. We have one smart classroom equipped with a smart board and advanced teaching aids.

Tutorial Rooms: To bring further improvement in students we have dedicated Tutorial Rooms where teachers provide more effort for educational upliftment of the slow learners.

Computer Centre/Lab: The entire campus is Wi-Fi enabled. The computer centre measures 210 sq.m. and is well-equipped with the latest computers and equipment. Students and staff avail benefit of Wi-Fi facility through their user ID and password. Different types of online training, database training, workshop, aptitude test are also conducted in the computer centre.

Library: 120 sq.m. Library is situated on the third floor. It is fully air conditioned and is equipped with both physical as well as digital facilities. The library offers facilities which include Book Bank facility, e-journal, e-books, Anti-Plagiarism Software, Daily Newspapers, previous years question papers for reference purpose, and reprography facility. SRBS is a member of the National Digital Library of India.

Language Lab: Our Language lab is equipped with Audio Visual equipment along with licensed software. Regular lab sessions are organized for students to enhance their communication skills.

Auditorium: A centralized air conditioned auditorium which measures 516 sq.m. is available at the ground floor. It is utilized for conducting various cultural activities like Master Class Series (Guest Sessions), Blood Donation Drive, Yoga Session, Inter collegiate cultural fest “SVAGAM” is hosted by SRBS annually in the auditorium and also Fresher’s Party & Farewell Party are organized in auditorium.

Seminar Hall: Seminar hall of 175 sq.m. equipped with audiovisual, LAN internet facility, centralized air- conditioning is provided to conduct academic and other cultural activities smoothly. Offline training, workshops, orientation programs are conducted in the Seminar hall for the students as well as faculties.

All outdoor games like cricket, volleyball, football, badminton etc. are conducted on the Brihanmumbai Municipal Corporation (BMC) playground which is adjacent to our campus with prior approval from BMC. Indoor games facilities like carrom, chess, and table tennis are provided in allocated areas for sports. There is a gymnasium for students with the latest modern equipment.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

4.1.2

Percentage of expenditure for infrastructure development and augmentation excluding salary during the last five years

Response: 4.44

4.1.2.1 Expenditure for infrastructure development and augmentation, excluding salary year wise during last five years (INR in lakhs)

2022-23	2021-22	2020-21	2019-20	2018-19
2.39	2.99	0.43	9.81	16.74

File Description	Document
Institutional data in the prescribed format	View Document
Audited income and expenditure statement of the institution to be signed by CA for and counter signed by the competent authority (relevant expenditure claimed for infrastructure augmentation should be clearly highlighted)	View Document

4.2 Library as a Learning Resource

4.2.1

Library is automated with digital facilities using Integrated Library Management System (ILMS), adequate subscriptions to e-resources and journals are made. The library is optimally used by the

faculty and students**Response:**

The library at SRBS plays a crucial role in supporting the educational and research needs of students, faculty, and staff. It is a resource centre that provides access to a wide range of books, journals, reference materials, and digital resources to enhance the learning and knowledge acquisition process.

Integrated Library Management System (ILMS)

SRBS library has SLIM21 Library Management Software to automate library processes related to books, journals & magazines. The Current version of SLIM 21 Library Management software is 3.9.0.35737. SLIM 21 library management software is user friendly. The library users can check availability of the book within the campus by using the link <http://dkt67:8080/w27/>. Also they can check the same off the campus using the link 103.142.107.69:8080/w27.

Books Collection

Library books are classified using Dewey Decimal Classification Scheme (DDC), 23rd Edition. Books are barcoded using bar code facility from SLIM 21 library management software. These books are arranged as per the subjects. SRBS library provides open access to the books & journals to all faculties and students. Reference books including encyclopedia, dictionaries are available in the library. Library books are issued using the barcode facility. A Barcoded Library card is issued to the students and faculty members to access the resources of the library.

E- Library

The library is well equipped with digital facilities. SRBS is a member of the National Digital Library of India. The library holds its book collection of around 8800+ books on various aspects of Management. The Institute has also subscribed to Ebsco e-books business collection from A.Y. 2018-19 to A.Y. 2021-22. From A.Y. 2022-23 the Institute has subscribed e-books from M/s. Pearson India Education Services Pvt. Ltd. The total numbers of e-books are 18480. The library has maintained a hard copy collection of national and international journals. SRBS has subscribed e-journals in year A.Y. 2018-19 from M/s. Ebsco Information Services Pvt. Ltd and J-Gate Plus. Subsequently from the A.Y. 2019-20 onwards Institute has opted for e-journals services from J-Gate Plus. The service was provided by M/s. Informatics Publishing Ltd.

We at SRBS provide digital access to library resources. Desktops are provided in the library for accessing NPTEL portal, SWAYAM & SWAYAM PRABHA portal. The information on books availability can be accessed through WEB OPAC subscribed by SRBS library. Library also arranges training on accessing its digital database to faculties & students every year. SRBS library under NDLI club conducts various activities like NDLI Orientation Program, Training Programs for database subscribed in the library.

Other facilities include previous years question papers, Book Bank, Anti-Plagiarism software (CheckForPlag, A Unique “Make in India” Initiative to curb plagiarism globally), Daily newspapers and reprography facility.

SRBS library also has a collection of project books of students. These Projects include Summer Internship Project and Final Year Projects. Students can refer to hard copies of these projects. The research room facility is also available in SRBS library for Ph.D. Scholars. The library resource is frequently used by the students and faculty members for referencing purpose and to update their knowledge.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

4.3 IT Infrastructure

4.3.1

Institution frequently updates its IT facilities and provides sufficient bandwidth for internet connection

Describe IT facilities including Wi-Fi with date and nature of updation, available internet bandwidth within a maximum of 500 words

Response:

SRBS is dedicated to providing modern and well-equipped IT facilities for both students and staff, details as below:

1. Overall IT Infrastructure:

- Our Classrooms are equipped with Desktops having Internet connectivity and Over Head Projector facilities.
- One smart classroom i.e., technology-rich learning environment with ICTs tools, learning resources and interaction support that facilitate data storage, collection, computation and analysis for optimal pedagogical decisions.
- IT facilities also include well-equipped Computer Centre (also has 2 OHPs), Language Lab (1 OHP), and e-resources in Library.
- A total of 87 desktops out of a total of 144 Computers including laptops are exclusively available for students.
- IT facilities are well-equipped with branded PCs, licensed system software, application software, and antivirus.
- Network Attached Storage (NAS Drive) in auto-backup mode for Data Backup provides a

complete data security.

- CCTV cameras are installed at all the strategic locations with a strong surveillance system.

2. Focus on IT Improvement:

- SRBS is actively working on improving its IT infrastructure.
- Initiatives include increasing computer availability, enhancing internet bandwidth, procuring additional equipment, updating software, and maintaining the college website etc.

3. Internet Connectivity:

- The entire campus has a separate 500 Mbps broadband connectivity and is Wi-Fi-enabled.
- All the PCs in LAN of the institute is connected with a different 500 Mbps Broadband internet facility.
- Internet Backup Line facility is available on automatic switching mode in case primary internet-line goes down, providing smooth and seamless learning environment.

4. Computer Lab:

- Well-equipped with branded PCs and assembled ones having licensed system software, application software, and antivirus.
- Internet connectivity bandwidth increased gradually from 50 Mbps (2018-19) to 100 Mbps (2020-21) and there after to 200 Mbps (2021-22), which is further enhanced presently to 500 Mbps.

5. Computers Description:

- 144 computers including desktops and laptops from various brands such as HP, Acer, Dell including assembled ones.
- 16 printers, including HP LaserJet and EPSON models including 3 having scanning facility.

6. Projectors:

- 13 projectors, including EPSON and Sony models.

7. Examination & CAP facility:

- Examination department is equipped with computer systems alongwith Webcams, printers

etc.

- Examination Dept. is also under CCTV for surveillance.
- University Answer Papers are also assessed online through CAP facility as per university guidelines.
- During Covid, examinations were successfully conducted using a professional examination software equipped with proctoring facility as per guidelines of University of Mumbai.
- Implemented examination software for faster processing of results of the students.

8. Language Lab:

- Computer-based exercises and audio-visual aids to address language barriers.
- Aims to refine linguistic skills and enhance vocabulary and language proficiency.

Our institution is committed to providing a conducive learning environment through advanced IT facilities and continuous improvement initiatives.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

4.3.2

Student – Computer ratio (Data for the latest completed academic year)

Response: 6.07

4.3.2.1 Number of computers available for students usage during the latest completed academic year:

Response: 88

File Description	Document
Purchased Bills/Copies highlighting the number of computers purchased	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

4.4 Maintenance of Campus Infrastructure

4.4.1

Percentage expenditure incurred on maintenance of physical facilities and academic support facilities excluding salary component, during the last five years (INR in Lakhs)

Response: 29.94

4.4.1.1 Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component year wise during the last five years (INR in lakhs)

2022-23	2021-22	2020-21	2019-20	2018-19
22.17	57.04	57.62	27.98	53.63

File Description

Document

Institutional data in the prescribed format

[View Document](#)

Audited income and expenditure statement of the institution to be signed by CA for and counter signed by the competent authority (relevant expenditure claimed for maintenance of infrastructure should be clearly highlighted)

[View Document](#)

Criterion 5 - Student Support and Progression

5.1 Student Support

5.1.1

Percentage of students benefited by scholarships and freeships provided by the institution, government and non-government bodies, industries, individuals, philanthropists during the last five years

Response: 24.7

5.1.1.1 Number of students benefited by scholarships and freeships provided by the institution, Government and non-government bodies, industries, individuals, philanthropists during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
106	95	96	93	83

File Description

Document

Year-wise list of beneficiary students in each scheme duly signed by the competent authority.

[View Document](#)

Institutional data in the prescribed format

[View Document](#)

5.1.2

Following capacity development and skills enhancement activities are organised for improving students' capability

- 1. Soft skills*
- 2. Language and communication skills*
- 3. Life skills (Yoga, physical fitness, health and hygiene)*
- 4. ICT/computing skills*

Response: A. All of the above

File Description	Document
Report with photographs on Programmes /activities conducted to enhance soft skills, Language and communication skills, and Life skills (Yoga, physical fitness, health and hygiene, self-employment and entrepreneurial skills)	View Document
Report with photographs on ICT/computing skills enhancement programs	View Document
Institutional data in the prescribed format	View Document

5.1.3

Percentage of students benefitted by guidance for competitive examinations and career counseling offered by the Institution during the last five years

Response: 15.09

5.1.3.1 Number of students benefitted by guidance for competitive examinations and career counselling offered by the institution year wise during last five years

2022-23	2021-22	2020-21	2019-20	2018-19
71	71	83	27	37

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

5.1.4

The institution adopts the following for redressal of student grievances including sexual harassment and ragging cases

- 1.Implementation of guidelines of statutory/regulatory bodies**
- 2.Organisation wide awareness and undertakings on policies with zero tolerance**
- 3.Mechanisms for submission of online/offline students' grievances**
- 4.Timely redressal of the grievances through appropriate committees**

Response: A. All of the above

File Description	Document
Proof w.r.t Organisation wide awareness and undertakings on policies with zero tolerance	View Document
Proof related to Mechanisms for submission of online/offline students' grievances	View Document
Proof for Implementation of guidelines of statutory/regulatory bodies	View Document
Details of statutory/regulatory Committees (to be notified in institutional website also)	View Document
Annual report of the committee motioning the activities and number of grievances redressed to prove timely redressal of the grievances	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

5.2 Student Progression

5.2.1

Percentage of placement of outgoing students and students progressing to higher education during the last five years

Response: 58.03

5.2.1.1 Number of outgoing students placed and / or progressed to higher education year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
85	82	84	30	37

5.2.1.2 Number of outgoing students year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
133	85	108	114	108

File Description	Document
Number and List of students placed along with placement details such as name of the company, compensation, etc and links to Placement order(the above list should be available on institutional website)	View Document
List of students progressing for Higher Education, with details of program and institution that they are/have enrolled along with links to proof of continuation in higher education.(the above list should be available on institutional website)	View Document
Institutional data in the prescribed format	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

5.2.2

Percentage of students qualifying in state/national/ international level examinations during the last five years

Response: 4.35

5.2.2.1 Number of students qualifying in state/ national/ international level examinations year wise during last five years (eg: IIT/JAM/NET/SLET/GATE/GMAT/GPAT/CLAT/CAT/ GRE/TOEFL/ IELTS/Civil Services/State government examinations etc.)

2022-23	2021-22	2020-21	2019-20	2018-19
3	7	0	0	0

File Description	Document
List of students qualified year wise under each category and links to Qualifying Certificates of the students taking the examination	View Document
Institutional data in the prescribed format	View Document

5.3 Student Participation and Activities

5.3.1

Number of awards/medals for outstanding performance in sports/ cultural activities at University /

state/ national / international level (award for a team event should be counted as one) during the last five years

Response: 8

5.3.1.1 Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one) year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
2	6	0	0	0

File Description	Document
Upload supporting document	View Document
list and links to e-copies of award letters and certificates	View Document
Institutional data in the prescribed format	View Document

5.3.2

Average number of sports and cultural programs in which students of the Institution participated during last five years (organised by the institution/other institutions)

Response: 14.8

5.3.2.1 Number of sports and cultural programs in which students of the Institution participated year wise during last five years

2022-23	2021-22	2020-21	2019-20	2018-19
20	11	3	20	20

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

5.4 Alumni Engagement

5.4.1

There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services

Response:

Sheila Raheja School of Business Management & Research believes in building strong relationships between alumni and students.

SRBS has a registered Alumni Association for building such strong relationships between alumni and students. This association serves as a connection point for passed out graduates with their educational institution while fostering and maintaining a relationship between the alumni and the alma mater.

Every year regular interactions are held between the current students and our alumni.

SRBS extends infrastructural support for conducting alumni interactions and sessions. The alumni are invited to interact and provide an insight into their professional experiences. They dispense good advice and bring forth current scenario and trends existing in the market so that our students get a perspective and understand what would be required out of them in the future.

The institution nurtures the alumni association by being an interface between alumni and students. SRBS Alumni are currently working at various dignified positions across the nation.

Some activities with regards to SRBS Alumni engagement include the following:

1. Alumni-Students Interaction sessions – These sessions are organized for existing students. Alumni, who are employed in the industry across different sectors and profiles, are invited to our campus. They provide inputs and share their experience regarding career guidance, trends in the corporate world and working culture of corporates along with skills and competency currently valued in the industry. These sessions also help in motivating them to face real life challenges at the workplace. Addressing emotional challenges are also a part these sessions.

2. Alumni Meet - Alumni Association invites alumni for Annual Meet. In this meet the alumni get an opportunity to reconnect with their old batch mates. This meet provides them a platform for networking and sharing their experience in the corporate world. The Alumni Meets are held with an aim to reconnect with the Alumni and to celebrate their success.. The existing students put up wonderful performances for entertainment that take them back to their days they spent in the institution. SRBS Alumni are currently working at various dignified positions across the nation. Alumni also provide support through various interactive sessions and guidance to students. In order to help students improve in various aspects of their professional development.

3. Promoting Mentorship – SRBS Alumni acts as a mentor to existing students. It helps the existing students to identify and achieve their career goals, boost confidence, and empower them for their personal development in the long run..

SRBS alumni have also been invited to our campus as external examiner for Viva Voce. In this way they are able to guide the students on their project reports. Furthermore, they are prepared to face the industry experts who question them on various multiple aspects of the project that has been prepared by the students.

The alumni play a crucial role in maintaining a strong and supportive community, fostering connections, and contributing to the ongoing success and development of SRBS and its stakeholders.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

Criterion 6 - Governance, Leadership and Management

6.1 Institutional Vision and Leadership

6.1.1

The institutional governance and leadership are in accordance with the vision and mission of the Institution and it is visible in various institutional practices such as NEP implementation, sustained institutional growth, decentralization, participation in the institutional governance and in their short term and long term Institutional Perspective Plan.

Response:

VISION

Sheila Raheja School of Business Management and Research is committed to being an internationally acclaimed management institute which focuses on quality education and innovative research.

MISSION

- To be an internationally acclaimed management institute for all stakeholders
- To impart quality management education for all students and unleash their high potential
- To ensure cutting edge technology and state of the art infrastructure that will enable teachers to nurture innovative pedagogy and learning methods for students
- To build a strong research culture.

The Board of Governors meet twice a year to discuss the growth and overall development of the institute and to decide the strategic plans, academic goals, adherence to vision ensuring overall well-being by integrating recommendations of Internal Quality Assurance Cell (IQAC) forwarded through College Development Committee (CDC).

The Board's main focus areas are:

- Reviewing institutional functioning and activities as per vision of SRBS.
- Encourage Faculty capacity building through workshops and training.
- Developing and maintaining state of the art infrastructure for imparting highest quality teaching.
- Student's participation in co-curricular and extracurricular activities for holistic development
- Strong linkage between industry and institute
- Encouraging Research

- Optimum utilization of resources.
- Approving annual budget.
- Appointment, appraisal and promotion of staff members.

The decision making at SRBS is decentralized and the administration style is participative which reflects within the utilitarian progression of the Institute. The policy making, decision making and functioning of the institute is administered by the Board of Governors (constituted as per AICTE guidelines), College Development Committee (formed as per University of Mumbai guidelines) and IQAC (formed as per guidelines of NAAC). The remaining statutory committees comprise representatives of all stakeholders of the Institute for coordinating important administrative activities.

Besides management representatives, the stakeholders include admin staff, faculty, student representatives, alumni, parents and academic industry experts. Day to day activities are carried out through various non-statutory committees for academic and administrative functions. The statutory committees at SRBS are formed as per the norms of the competent authorities.

The list of statutory committees is appended below:

- Board of Governors
- College Development Committee
- Internal Quality Assurance Cell
- Students Grievance Redressal Committee
- SC/ST Committee
- Internal Complaints Committee
- Anti-Ragging Committee

Keeping with its belief in collective leadership and democratic traditions the institution follows a democratic and participatory mode of governance with all stakeholders participating actively in its administration.

This is reflected in our practice that Program Head/ Incharge and Academic coordinators of both the programs in the Institute are empowered to allot teaching assignments and evaluation duties, take the lead in planning seminars, workshops, departmental excursions, study tours and career counseling sessions.

At SRBS decision making and delegation of authority is further decentralized and all non-statutory committee functions are assigned to designated faculty for each function and She/He is responsible for the same. The list of the function includes Academics, Discipline, Examination, Library, Student Council, Placement, Alumni Association and cultural among others to run the institute smoothly.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

6.2 Strategy Development and Deployment

6.2.1

The institutional perspective plan is effectively deployed and functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment, service rules, and procedures, etc

Response:

Since inception, SRBS is committed towards the development of the Institute, staff members and students. To achieve this, the processes, strategies are formulated and implemented effectively. Strategic/Perspective plan focuses on current trends in global management education. It makes an assessment of stakeholder's expectations which include students, faculty members, employers and society.

Strategic plan is prepared after proper analysis and taking into account the short-term, medium-term and long-term time horizon. Institute takes a student and learner-centric approach which eventually benefits the stakeholders.

SRBS's strategic plan includes the following:

- University approved curriculum is strictly adhered to and faculty members and students are encouraged to take up online short-term courses to enhance their skills and technical abilities.
- The activities are planned at the beginning of every academic year through the Academic Calendar and suggestions are sought from faculty members.
- Encouraging high quality research, Industry engagement, Entrepreneurship, Alumni engagement and Social outreach are targeted at helping people of the region.
- Development Plan is a quality initiative which concentrates on development of infrastructure, faculty strengths and achievements, students' performance and their achievement. After preparation and evaluation of the plan, it is presented to the Board for approval.

Director alongwith IQAC & other functional committee members will be upholder for strategic plan and its deployment. To get optimum results in a transparent way, has a robust organizational structure, from top management to down the level clearly demarking the Duties, Responsibilities, Accountability and Authorities at every stage.

The Apex body, Board of Governors (BOG) comprises of Top Management, Industry Captains, and Representatives of SRBS. The Institute strives to excel keeping in view both the macro and micro

environmental factors. SRBS CDC focuses on two-way communication. The CDC welcomes suggestions and recommendations from all stakeholders. SRBS-Director is the key link between CDC and faculty members. Specialisation-wise faculty members conduct various academic and co-curricular activities as suggested by the Director. Under the leadership of the Director, the IQAC Coordinator monitors and ensures quality norms as laid down by NAAC.

Suggestions of IQAC are incorporated by hosting conferences and providing student placements. SRBS faculty based on their rich experience and domain knowledge impart quality education with latest learning methods to our students. Additionally, students actively participate in various activities organized by the institute. The Placement Cell actively assists students with internships and placements. The Administrative Officer along with its team, acts as a nodal agency, and ensures compliances and timely submission of documents to various statutory bodies. Our library is well-equipped with the latest resources such as e-books, e-journals, databases etc.

Students at SRBS are research oriented and the education imparted at SRBS further cultivates their research bent of mind. On a positive note, we proudly state that some of our students have won awards for their research work and holistic approach to learning. For instance, students who participated in AVISHKAR, an inter-collegiate competition organized by the University of Mumbai, have bagged the first prize. The management of SRBS appreciated their efforts and felicitated the winners.

File Description	Document
Upload Additional information	View Document
Institutional perspective Plan and deployment documents on the website	View Document
Provide Link for Additional information	View Document

6.2.2

Institution implements e-governance in its operations

- 1. Administration**
- 2. Finance and Accounts**
- 3. Student Admission and Support**
- 4. Examination**

Response: A. All of the above

File Description	Document
Screen shots of user interfaces of each module reflecting the name of the HEI	View Document
Institutional expenditure statements for the budget heads of e-governance implementation ERP Document	View Document
Annual e-governance report approved by the Governing Council/ Board of Management/ Syndicate Policy document on e-governance	View Document

6.3 Faculty Empowerment Strategies

6.3.1

The institution has performance appraisal system, effective welfare measures for teaching and non-teaching staff and avenues for career development/progression

Response:

SRBS Management takes care of welfare measures for teaching and non-teaching staff, details as below:

SRBS Management takes care of welfare measures for teaching and non-teaching staff in the following areas:-

Teaching:

- 1) Participating in Faculty Development Program (FDP) & Research activities.
- 2) Reimbursement of Registration Fees for participating in FDPs, conferences and research activities.
- 3) Sponsoring/hosting National/International conferences for paper presentations, workshops and MDPs.
- 4) Sabbatical leave for Pursuing Ph.D.
- 5) Financial incentive provided to faculty as per norms for completing Ph.D. during their tenure of service.
- 6) Promotions to eligible and performing candidates for the higher position.
- 7) Casual Leave, Medical Leave and Vacation are given to all eligible faculty members as per norms.
- 8) Certified Counsellor facility in the campus to assist in resolving stress related issues, if any.
- 9) All Faculty Members are covered under the Employees Provident Fund.

10) All eligible Faculty Members are provided Gratuity Benefits

11) Maternity Leave

12) All Faculty Members are covered under Accidental Group Insurance.

Non-Teaching:

1) All non-teaching staff members are covered under the Employees Provident Fund.

2) All non-teaching staff members are covered under Accidental Group Insurance.

3) All eligible non-teaching staff members are provided Gratuity Benefits

4) All regular female non-teaching staff members are provided with a Maternity Leave facility.

5) Casual Leave, Earned Leave and Medical Leave is given to all eligible non-teaching staff members as per norms.

6) All Non-Teaching Staff members are given facility to avail Services of certified Counsellor in case, if it is required at the Institute premises.

SRBS has a well-documented appraisal system which consists of a self-administered appraisal form to be later assessed by the appraiser.

Teaching Staff:

The appraisal form is designed on the basis of certain key parameters known as “Key Result Areas” which are discussed jointly by the teaching staff members and the immediate supervisor. It is ensured that appraisal is done on several activities like academic performance, teaching, learning and evaluation related activities, co- curricular, professional and development related activities, research, publication and academic contributions during the academic year. By considering all the above parameters along with academic results, management gives appraisal to the staff.

The Key Result Areas considered for appraisal are:

1. Integrity, Regularity and Punctuality.
2. Students Feedback.
3. Research, Consultancy and Publications.
4. Additional Activities Undertaken.
5. Organizing Seminar/Workshop/Conference/MDP/FDP etc.
6. Achievements/Rewards/Recognition, if any.

7. Career Progression Initiatives.

Non-Teaching Staff:

Performance appraisal system of the non-teaching staff is adopted as per guidelines of Government of Maharashtra. Hence, it is ensured that information on multiple activities is appropriately captured. While dealing with non-teaching staff members, the administrative officer ensures to implement continuous feedback mechanisms to safeguard the integrity of the members being appraised.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

6.3.2

Percentage of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the last five years

Response: 17.57

6.3.2.1 Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
8	2	0	2	1

File Description	Document
Institutional data in the prescribed format	View Document
Copy of letter/s indicating financial assistance to teachers and list of teachers receiving financial support year-wise under each head.	View Document
Audited statement of account highlighting the financial support to teachers to attend conferences / workshops and towards membership fee for professional bodies	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

6.3.3

Percentage of teaching and non-teaching staff participating in Faculty development Programmes (FDP), Management Development Programmes (MDPs) professional development /administrative training programs during the last five years

Response: 74.42

6.3.3.1 Total number of teaching and non-teaching staff participating in Faculty development Programmes (FDP), Management Development Programmes (MDPs) professional development /administrative training programs during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
15	9	14	14	12

6.3.3.2 Number of non-teaching staff year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
4	0	6	2	0

File Description	Document
Refresher course/Faculty Orientation or other programmes as per UGC/AICTE stipulated periods, as participated by teachers year-wise.	View Document
Institutional data in the prescribed format	View Document
Copy of the certificates of the program attended by teachers.	View Document
Annual reports highlighting the programmes undertaken by the teachers	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

6.4 Financial Management and Resource Mobilization**6.4.1**

Institution has strategies for mobilization and optimal utilization of resources and funds from various sources (government/ nongovernment organizations) and it conducts financial audits

regularly (internal and external)

Response:

SRBS has implemented a formal mechanism for keeping control on all the financial transactions of the institute. SRBS maintains all the financial records as per the accounting standards defined by the Regulating Authorities.

Internal Control:

SRBS has implemented a full proof mechanism wherein every expense that is to be incurred by the Institute is approved prior by the Management. Due to this system every expense incurred is justified with the requirement of the said expense with the necessary supporting documents. This ensures that no unwanted/unjustified expenses are incurred thereby keeping control on financials of the Institute.

SRBS ensures that all the Fees collected is deposited on a daily basis. Bank statements are updated on a regular basis and monthly reconciliations are done which ensures that the problems are identified and are rectified at the right time. This way Internal control is monitored and practice on a regular basis.

External Audit:

The accounts of the Institute are audited by Chartered Accountants appointed by the Society as per the Accounting Standards at the end of each fiscal year and are certified. The Institute conducts an external audit every year from M/s D.Y. Ranade & Co.

SRBS Institute is a self-financed institute, where the funds are procured through fees paid by students and as approved by Competent Authorities. These funds are utilized for meeting all the expenses required for the development of the institute. The institute has a well-defined mechanism to monitor effective and efficient utilization of available financial resources for academic progress and infrastructure development.

Institutional budget is prepared by the Accounts Department every year taking into consideration recurring and non-recurring expenditures. The said budget is prepared considering the requirement of all departments, expenses to be incurred as per the compliances of various regulating authorities and for maintaining high quality standards in education.

All the major financial transactions are analysed and verified under following areas:

- Academics
- Library Books / Journals
- Research & Development
- Training & Placements
- Curricular & Co-curricular

- Software & Internet charges
- Repairs & Maintenance
- Printing & Stationery
- Equipments & Consumables
- Furniture & Fixtures
- University & Regulatory fees

SRBS has appointed External Auditors M/s D Y Ranade & Co.(Chartered Accountants). All the books of accounts are audited every year by them as per the accounting standards defined by the Regulating Authority.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

6.5 Internal Quality Assurance System

6.5.1

Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes. It reviews teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals and records the incremental improvement in various activities

Response:

The aim of IQAC is to develop an environment for conscious and consistent action to improve the academic and administrative performance of the Institute. The IQAC in coordination with all committees is institutionalizing multiple quality assurance strategies suitable for changing trends in education. The IQAC has performed various functions to establish and sustain quality benchmarks for academic and administrative activities. It sensitizes stakeholders on quality parameters which ensures systematic organization and documentation, and prepares documents for accreditation bodies. IQAC collects, analyzes, and compiles feedback from all stakeholders to gather suggestions and identify areas for improvement. It formulates standard operating procedures (SOPs) at SRBS to ensure consistency and standardization of functioning, and conducts academic and administrative audits.

Under the purview of the IQAC, various initiatives and activities are categorized into domains such as student welfare, research and extension activities, and industry-academia collaboration. In terms of student welfare, Value Added & Certification Courses, Counseling, Mentor-Mentee mechanism,

Remedial sessions, Employability Enhancement Activities, Student Research Papers, and Industrial Visits are being organized. To bridge the gap between education and corporate world, MOU's with external organizations are signed for internships, mentoring, corporate interactions, and certifications, etc.

Some of the IQAC Initiatives are as follows:

1. **Mentor-Mentee Mechanism:** The institute has a rich culture of mentoring in order to provide a continuous support to the students. This ensures proper hand-holding at the start and reaches to the height of unleashing the hidden potential of the students along the course duration.
2. **Certification and Value Add-on Courses:** SRBS continuously strives to bridge the gap between industry expectations and the experience provided. This is done by the skill development training workshops by industry professionals and external organizations.
3. **Study Tour:** Institute organized one day study tour to NSE, BSE, SEBI and MSME and also a long distance study tour.
4. **EDC/IIC:** As per the suggestion of IQAC, the Institute had established Entrepreneurship Development Cell (EDC) and Institution's Innovation Council (IIC).
5. **Faculty Empowerment:** IQAC always strive to upgrade the intellectual capability of the faculty members and students, accordingly IQAC motivates faculty members to complete AICTE Universal Human Value (UHV) certifications and different FDPs & Workshops. Accordingly SRBS have trained UHV faculties. These trained faculties conduct UHV programs for the students during the induction program.
6. **Management Development Program (MDP):** To leverage the credentials of the faculties in enhancing corporate interaction, IQAC initiated a Management Development Program. Our faculty Dr. Rahul Sanghavi has conducted multiple MDPs.
7. **Quality Audits:** SRBS has successfully conducted Academic & Administrative Audit, ISO Audit, Green, Energy, Environment Audit and Gender Audit.
8. **Department of Life Long Learning & Extension (DLLE):** Under DLLE, the institute executed Zonal / District Level 56th Inter-Collegiate Youth Festival for Literary and Fine Art Events for Mumbai III Zone. At SRBS, Green Club- "NISARGA" is established to inculcate the value of environmental stewardship among the students and community at large. Also conducted activities like Poster making competition, street play, and career guidance workshop for students.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

6.5.2

Quality assurance initiatives of the institution include:

1. **Regular meeting of Internal Quality Assurance Cell (IQAC); quality improvement initiatives identified and implemented**
2. **Academic and Administrative Audit (AAA) and follow-up action taken**

3. Collaborative quality initiatives with other institution(s)**4. Participation in NIRF and other recognized rankings****5. Any other quality audit/accreditation recognized by state, national or international agencies such as NAAC, NBA etc.**

Response: A. Any 4 or more of the above

File Description	Document
Quality audit reports/certificate as applicable and valid for the assessment period.	View Document
NIRF report, AAA report and details on follow up actions	View Document
List of Collaborative quality initiatives with other institution(s) along with brochures and geo-tagged photos with caption and date.	View Document
Link to Minute of IQAC meetings, hosted on HEI website	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

Criterion 7 - Institutional Values and Best Practices

7.1 Institutional Values and Social Responsibilities

7.1.1

Institution has initiated the Gender Audit and measures for the promotion of gender equity during the last five years.

Describe the gender equity & sensitization in curricular and co-curricular activities, facilities for women on campus etc., within 500 words

Response:

SRBS believes in gender equity and gives equal consideration to the female students and staff members with respect to their identity and personality. Our Institute is committed to educating and raising awareness amongst students and female staff with respect to gender equality, which is also a constitutional obligation. We actively promote the participation of both girls and boys in all the activities related to curricular, co-curricular and extra-curricular areas, while prioritizing the safety and security of female students and staff by implementing gender-sensitive measures.

1) Safety and Security for all genders:

- SRBS has strict security measures in place, including mandatory wearing of identity card by students and staff while entering the institute premises.
- 24-hour CCTV surveillance in all strategic locations of the campus.
- Institute is equipped with enough lighting arrangements.
- Both male and female security personnel in the security team.
- Anti-Ragging instructions/posters for students are displayed prominently on students' notice boards alongwith the list of all statutory committees.
- All statutory committees are in place including
 - Anti-Ragging Committee
 - Internal Complaints Committee
 - Grievance Redressal Committee

Regular meetings, sessions, and communication channels are established to maintain a proactive approach to safety and security.

2) Counselling:

- A certified counselor is available for students and staff in the campus at specified timings.
- With teachers mentoring support we take care of their academic, emotional, career, social and cognitive development.

3) Facilities specifically for women at the campus:

- Two Sakhi Boxes are installed at strategic locations for Females in addition to Suggestion Boxes. These Sakhi Boxes are not under CCTV coverage so that females can fearlessly raise their

complaint, if any.

- ‘I AM NIRBHAYA’ Box at the entrance-gate of college-building.
- Online grievance mechanism is provided on our websites where students and staff can lodge their complaints/grievances, if any.
- Students, Faculties and staff members are sensitised for implementation of Vishaka Guidelines and workshop/ sessions on “Awareness about provisions of the POSH Act”, “Challenges to fight for Basic Rights” by NGOs and “Operation Parivartan” emphasized on laws and rights for women by Lady Deputy Commissioner of Police (DCP), Mumbai among others including Master Class guest sessions.
- A separate female security guard is deputed at the main entrance of the campus.
- Separate Girls and Boys common rooms are available for students to facilitate recreation, meetings and discussions.
- Sanitary Napkin Vending machine is made available for Female students for their safety and hygiene and an awareness session was organized on “Menstrual Health and Hygiene”. Session on “Training on Menstrual hygiene” being organized to guide and inform female students about the care to be taken during the menstrual period to safeguard their health.
- SRBS celebrates International Women’s Day each year to commemorate the cultural and socioeconomic achievements of women, to accelerate gender parity. Women of excellence are invited as guest speakers to motivate our students.

By implementing and enforcing these measures, the institute has created a safer and more secure environment for everyone on the premises.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

7.1.2

The Institution has facilities and initiatives for

- 1. Alternate sources of energy and energy conservation measures**
- 2. Management of the various types of degradable and nondegradable waste**
- 3. Water conservation**
- 4. Green campus initiatives**
- 5. Disabled-friendly, barrier free environment**

Response: A. 4 or All of the above

File Description	Document
Policy document on the green campus/plastic free campus.	View Document
Geo-tagged photographs/videos of the facilities.	View Document
Circulars and report of activities for the implementation of the initiatives document	View Document
Bills for the purchase of equipment's for the facilities created under this metric	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

7.1.3

Quality audits on environment and energy regularly undertaken by the Institution. The institutional environment and energy initiatives are confirmed through the following

- 1.Green audit / Environment audit**
- 2.Energy audit**
- 3.Clean and green campus initiatives**
- 4.Beyond the campus environmental promotion activities**

Response: A. All of the above

File Description	Document
Report on Environmental Promotional activities conducted beyond the campus with geo tagged photographs with caption and date	View Document
Policy document on environment and energy usage Certificate from the auditing agency	View Document
Green audit/environmental audit report from recognized bodies	View Document
Certificates of the awards received from recognized agency (if any).	View Document

7.1.4

Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and Sensitization of students and employees to the constitutional obligations: values, rights, duties and responsibilities of citizens (Within 500 words)

Response:

SRBS is dedicated to fostering an inclusive environment that prioritizes tolerance, harmony, and respect for diversity in all its forms. Such a commitment is crucial for creating a positive and enriching educational and working environment.

Our commitment to fostering an inclusive environment is evident through a comprehensive array of activities that promote tolerance, harmony, and respect for diverse backgrounds. The incorporation of sensitization programs, non-discrimination policies, cultural celebrations, mentorship initiatives, and community engagement reflects a holistic approach to inclusivity.

Different Committees of the institute organized national and international commemorative days, events and festivals with great enthusiasm to commemorate the ideology of nationalism and to pay tribute to our great national leaders.

- Celebrations of Matribhasha Diwas, Marathi Bhasha Diwas, Shiv Swarajya Din, Hindi Diwas etc. (Language and Regional sensitivity)
- Birth Anniversary of Dr. A.P.J. Abdul Kalam,
- National Unity Day (31st October) every year to mark Birth anniversary of Sardar Vallabhbhai Patel, who was instrumental in keeping India united.
- Rashtriya Yuva Diwas (12th January) to commemorate the birth anniversary of Swami Vivekananda, one of the greatest philosophers and spiritual leaders.
- Constitution Day (26th November) to commemorate the adoption of the Constitution of India, which was adopted on 26th November, 1949 by the Constituent Assembly of India and came into effect on 26th January, 1950.
- Universal Human Values (UHV)
- Vigilance week, Independence-Day and Republic-Day celebrations
- Ganesh Chaturthi Festival, Navaratri, Diwali, SVAGAM – institute’s inter-collegiate fest etc.

Guest Lectures/ Master Class sessions: These sessions are organised by inviting experts in various fields, which provide valuable guidance, insights, perspectives and practical approaches for creating an inclusive environment.

Awareness sessions on

- Health & hygiene – Yoga, Menstrual hygiene, Stay Fit (Physiotherapist), Skin care and Diet plan etc.
- Social Issues – gender equity, rights and safety of women, POSH Act, Cyber frauds etc.

Community Service:

- Blood Donation Drive, Swachh Bharat Abhiyaan, Social Interface with underprivileged students in municipal schools in surrounding areas.
- Tree Plantation Drive, Environment Day, Ban on Single use plastic, Pulse Polio immunization program, Voting awareness drive, etc.
- During Covid-19, Parent Trust of the institute BSACES took the initiative of holding free vaccination Drive for all its Staff members and Students.
- HOPE event under Sheila Gopal Raheja Foundation in association with Impacct Foundation and Tata Memorial Hospital for Cancer-survivor children

By undertaking these activities, SRBS aims to establish a campus that goes beyond mere acknowledgment of diversity; it actively cultivates an atmosphere where all students and employees feel safe, valued and respected. This empowerment extends to encouraging positive contributions to society while upholding constitutional obligations, values, rights, duties, and responsibilities as responsible citizens.

To summarise, the Institute is not only creating an environment that celebrates differences but is also actively investing in the personal and professional development of its community members. Through these initiatives, it seeks to prepare individuals to navigate and thrive in a diverse and interconnected world, promoting a culture of mutual understanding and collaboration. As the Institute continues these endeavours, it solidifies its role as a leader in fostering inclusive education and contributing positively to the broader societal fabric.

File Description	Document
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7.2 Best Practices

7.2.1

Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual

Response:

Best Practice 1:

1. Title of the Practice:

“Quality Management System(QMS) approach towards Green Initiative: Scanning and Indexing of Activity Documents”

2. Objectives of the Practice:

Digital documents can be easily organized/searched, making it easier to find the information.

- It can be easily shared and collaborated.
- Easier to comply with regulations.
- Scanning and indexing documents can save time.
- Digital documents are easy to store than paper documents.
- Make sharing and collaboration hassle-free.

3. The Context:

Scanning and indexing documents is important because modern-day operations generate a tremendous amount of paperwork, which require long-term storage. Maintaining a large repository of physical documents even for IQAC can lead to challenges such as missing/damaged files.

An urgent need felt to create an easy management of system by IQAC to add/update/delete various data provided by staff. This system can enforce strict access controls, addressing privacy concerns to ensure that only authorized personnel can access certain documents. Thus, saved huge amounts of time in long-run. Creating a system that efficiently manages data not only addresses current needs but also prepares the institution for future requirements. It establishes a foundation for scalability and adaptability as data volumes grow.

4. The Practice:

Scan and Index system, streamlined document management as process is continuously followed, such as

- Digitization and Direct Upload
- Ease of Navigation and Information Flow
- Conversion to Digital Format
- Quarter-wise Indexing & Data Freezing by IQAC
- Shared Drive for Data Sharing
- Systematic Format for Event Documentation
- User-Friendly Interface
- Secured Access for Faculty

- IQAC Coordinator's Control

Scan and Index system offers a comprehensive solution for document management, promoting collaboration, uniformity, and efficient information flow across the institution.

5. Evidence of Success:

Integration of paper to computer-based filing systems by SRBS-IQAC represents a significant advancement in organizational efficiency as reduces manual work associated with handling physical documents. This, in turn, minimizes the risk of errors and enhances overall efficiency.

Digitization of documents accelerates various processes, making information more readily available, ensures that tasks can be completed in timely-manner, contributing to increased productivity.

Real-time visibility into ongoing activities allows for better monitoring and decision-making.

Linking documents in shared formats with faculties fosters real-time collaboration. Changes made by team members are automatically saved in Google Docs, providing a collaborative and synchronized environment for document management.

The system's flexibility enables team members to make changes at their convenience. This eliminates the need for everyone to be present simultaneously, fostering a more dynamic and flexible work environment.

This system not only brings about operational efficiencies but also positively impacts collaboration, flexibility, and overall productivity of faculty and institution as a whole.

6. Problems Encountered:

- Training of Faculty
- Developing User-Friendly Format(s)
- Scanning Large Amounts of Files
- Storage Space and Backup Facility
- Internet/Intranet Connection

Resources provided:

- Training Resources
- Scanning Equipment
- Storage Solutions

- Backup Systems:
- Internet/Intranet Infrastructure
- Security Measures

By addressing these challenges and allocating the necessary resources, SRBS-IQAC successfully navigated transition to a digital document management system, fostering a more efficient and collaborative environment within the institution.

Best Practice 2:

1. Title of the Practice:

“Nurturing Student Engagement towards Entrepreneurial Journey, Innovation & Research.”

2. Objectives of the Practice:

- To conduct various innovation/entrepreneurship-related activities, organize periodic interactions with entrepreneurs/professionals and motivating students to come with new ideas for start-ups.
- To enable students to share various business ideas, and suggestions for future potential start-ups.
- To foster greater problem-solving skills, research methods for deeper understanding in various domains/discipline by participating in competitions at university and inter-collegiate level.
- To provide a deeper insight into the VUCA-world through various corporate/Masterclass guest sessions.

3. The Context:

Students have good ideas but they lacked ability to execute. Several sessions on entrepreneurship/innovation at SRBS helps students become independent and channelize their creativity into creating something of their own in this competitive world. It has also enhanced their analytical, logical and research skills to enable them to solve any problem in the future.

Research and management-education strongly complement each other. Students at SRBS benefit from the conferences/workshops/ seminars, Masterclass/certificate courses etc. Research introduces students to the joy of discovery and makes the process of learning active rather than a passive one. Intellectual curiosity is sparked, and research provides students with an opportunity to take greater ownership of their own learning process.

4. The Practice:

SRBS adopts a holistic approach & goes beyond traditional management education and seeks to instill an entrepreneurial mindset in students. Institution's Innovation Council (IIC) was established in A.Y. 2021-22 and since then lot of activities were carried out involving faculty/students. The main motto is to bring out the entrepreneurial acumen and mind-set in students/faculty through our programmed ecosystem so that aspiring students would plunge into entrepreneurial ventures.

5. Evidence of Success:

SRBS IIC/EDC played an instrumental role to drive innovation while connecting with ecosystem enablers at regional level. IIC & EDC conducted more than 22 events & 17 events in the last 3 to 4 years respectively and instrumental in organizing sessions from Start-up founders, Legal and Ethical consultants and industry experts. Our faculty members, Dr. Rahul Sanghavi & Dr. Yogesh Ingle guided students and participated in Avishkar Research Convention of University of Mumbai.

Accolades by students:

- Ms. Payal Shettigar and her guide secured the FIRST Rank at Aavishkar Research Convention of University of Mumbai on 02/05/2022.
- PRAKALP-2022 competition at Indore, where Ms. Unnati Karandekar and Ms. Ketaki Okhade MMS students won 1st Prize of Rs. 6000/-.
- Mr. Praful Pawar and Mr. Vaibhav Mansinge selected at the Final Rounds of Aavishkar: Inter-Collegiate Research Convention and will represent University at the State Level.
- Mr. Gautam Pandey, Mr. Gaurav Bhandari, Mr. Dhaval Thakur and Mr. Ashish Shetty reached in the Finals of Hackathon organised by IIM Mumbai. Making it to the top 10 finalists out of over 200 institutes nationwide is truly commendable

6. Problems Encountered and Resources:

- Self-Doubt and Skepticism: Institute invited successful entrepreneurs to share their stories and experiences, focusing on building confidence and overcoming self-doubt.
- Stimulating Interest in Start-ups
- Handling Criticism
- Regular access to Database and Journals

File Description	Document
Best practices as hosted on the Institutional website	View Document
Any other relevant information	View Document

7.3 Institutional Distinctiveness

7.3.1

Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

Response:

Our Institute takes great pride in its distinctive approach to management education. The emphasis on creative pedagogy, industry-relevant curriculum, and experiential learning sets Sheila Raheja School of

Business Management and Research (SRBS) apart as an institution committed to providing a holistic and practical educational experience.

1. **Creative Pedagogy:** The acknowledgment of creative pedagogy suggests that SRBS employs innovative and dynamic teaching methods. This approach likely fosters critical-thinking, problem-solving, and a deeper understanding of the subjects among students. Creative pedagogy can make the learning experience more engaging and applicable to real-world scenarios.
2. **Industry-Relevant Curriculum:** Institute goes beyond the prescribed university curriculum, by demonstrating a proactive approach to education, aiming to produce graduates who are not only well-versed in their field but also adaptable, innovative, and ready to meet the challenges of a rapidly changing world.
3. **Emphasis on Experiential Learning:** Experiential learning is a valuable educational approach that goes beyond theoretical knowledge. By emphasizing experiential learning, SRBS is providing students with practical, hands-on experiences that bridge the gap between theory and application. This can enhance students' problem-solving abilities and prepare them for real-world challenges. Top of Form

The range of value-added-certification courses, including Basics of Stock Market and Technical-Analysis, Advanced-Excel, Campus-to-Corporate, and Microsoft Office, reflects a well-rounded approach to skill-development. These courses not only enhance technical skills but also provide valuable insights into industry practices, preparing students for real-world challenges. The focus on practical exposure, industry networking, and career guidance further enhances the employability of students.

Encouraging faculty members to pursue certifications from reputable platforms like SWAYAM/NPTEL/MOOCs, as well as participating in FDPs, demonstrates a commitment to maintaining a high standard of teaching. This approach ensures that faculty members are up-to-date with the latest advancements in their respective fields, which positively impacts the quality of education provided to students. By incorporating these initiatives, SRBS is fostering a learning environment, promoting continuous professional development for both students and faculty members.

The solidarity between SRBS under the guidance of Sheila Gopal Raheja Foundation alongwith our sister institutions and Tata Memorial Hospital & Nair Hospital, Mumbai, for organizing impactful community events such as Blood Donation Camps, is applauded by stakeholders. This demonstrates a commitment to instilling a sense of social responsibility and empathy among students, going beyond traditional academic pursuits.

Engaging in such noble causes not only raises awareness but also actively involves students in contributing positively to society. The association with Brihanmumbai Municipal Corporation (BMC) and NSS for the Pulse Polio Immunization Program reflects a collaborative effort to address community health issues.

The annual HOPE event, bringing joy to paediatric children-cancer-patients and survivors, adds a compassionate-dimension to the institution's commitment to social upliftment. These initiatives not only contribute to the well-being of the community but also provide students with valuable experiences that can help them develop leadership skills, a sense of accountability, and a strong commitment to community service.

By integrating such socially impactful activities into the learning-cycle of students, SRBS is fostering a holistic approach to education, and this commitment to community engagement aligns with broader goal of producing well-rounded graduates who can make a positive impact in various spheres of society.

SRBS takes proactive approach in promoting environmental sustainability and well-being of students and staff. Events like International Yoga Day, Fit-India-Program, anti-plastic campaigns, Vaccination-Drives, Maha-Walkathon, Swachha-Bharat-Abhiyan, and Tree Plantation etc. reflects a commitment to both physical health and environmental conservation. Thus, emphasizing the importance of a healthy lifestyle and a clean environment for the well-rounded growth of individuals.

Emphasis on gender equality and equity is evident through encouragement of equal facilities and special attention to female students. SRBS organizes health and hygiene awareness sessions specifically for female students/staff further demonstrates a commitment to creating a safe and inclusive learning environment.

This holistic approach to education and campus life fosters a positive and supportive atmosphere, reinforcing the institution's commitment to the development of not only academically proficient individuals but also socially responsible and environmentally conscious global citizens.

Inclusion of awareness programs on cyber-fraud and cyber-security-dangers is a proactive and crucial step in addressing challenges of the fast-changing technological-landscape. Conducting these awareness-sessions in association with NSS and Rotary Club, indicates a collaborative effort to ensure that students are well-informed about the potential risks and precautions in the digital realm.

The focus on sensitizing students about anti-corruption, ethical-responsibilities, and civic-duties through events like Vigilance Awareness Week and Voting Awareness Sessions/Drives demonstrates a commitment to fostering a sense of social responsibility and ethical conduct among students. These initiatives equip students with the knowledge and values necessary for responsible citizenship, who contribute positively to society.

By addressing issues like cyber-security, corruption, and civic-responsibilities, SRBS is playing a role in developing a well-informed and socially-responsible student body. It contributes to the creation of ethical leaders who are not only competent in their fields but also conscious of their role in building a better society.

The organization of a student residential camp in Shelampada and Suryamal village, Palghar, by SRBS goes beyond traditional classroom learning. This type of experiential learning encourages social-learning, community-development, and team-building among both students and faculty members. It provides participants with a first-hand understanding of community needs, fosters a sense of empathy, and develops teamwork and leadership skills.

Students engage in various cultural activities conducted on campus, such as the Youth festival in association with the University of Mumbai, Green Club Activities in association with the Department of Lifelong Learning (DLLE), and annual festival SVAGAM, reflects a commitment to the holistic development of students. Cultural activities not only contribute to the nurturing of talents but also play a significant role in fostering creativity, teamwork, and a sense of belonging among students.

By incorporating these diverse initiatives, SRBS is creating an environment that promotes the all-round

development of its students, preparing them not only for successful careers but also for active and responsible participation in the global community. We believe that education should not only empower individuals for professional success but also equip them with the skills and mindset needed to contribute positively to society.

File Description	Document
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5. CONCLUSION

Additional Information :

1) Awards and Achievements: (few details)

- Mr. Praful Pawar & Mr. Vaibhav Mansinge Won GOLD Medal in 18th Aavishkar Research Convention, University of Mumbai.
- Mr. Jivan Khamkar won SILVER Medal in National Kickboxing Championship 2023 organised by World Association of Kickboxing Organization (WAKO India) held in Jharkhand at National Level.
- Mr. Harsh Jethwa (FYBMS): 2nd Position-Powerlifting, Sports Foundation Navi-Mumbai.
- Mr. Gautam Pandey, Mr. Gaurav Bhandari, Mr. Dhaval Thakur, Mr. Ashish Shetty (SYMMS) came in Final Rounds (Top10) of IIM Mumbai Fin. Hackathon on "Changing Financial Landscape through ESG Disclosure" leaving behind many prestigious B-Schools and University pan India. This reflects not only academic prowess but also their ability to tackle real-world challenges in the financial sector, guided by Finance faculty.
- 13 students of FYMMS have successfully completed Phase-I of "Creators of Metaverse" program, empowering the next generation of problem-solvers, creators, and entrepreneurs.
- Mr. Shreerang Deshmukh and Mr. Raman Suradkar (SYMMS): qualified-Unstop Quiz Competition of (L'Oreal Sustainability Challenge and Coca Cola Disrupt Season 3).
- Mr. Rohit Durge won Chess Competition in Chakravayuh, an Intercollegiate event at Lala Lajpatrai College & Mr. Prathmesh Pisal participated in Inter-Collegiate Elocution Competition 2023.
- 37 Students of BMS and MMS: successfully completed SEBI National Financial Literacy Quiz (NFLQ) 2024.
- Our Institute was felicitated for successfully hosting Youth festival by Vice-Chancellor, University of Mumbai and Padmashree awardee Shri. Suresh Wadkar.
- Institute won THREE Prizes and qualified for Finals in Youth Festival, (i) Cartooning competition: SRBS Secured 1st Prize, (ii) Skit: 2nd Prize and (iii) in Swarvadya competition: 3rd Prize. Hindi Skit "App ka Jin" won 3rd Prize at University of Mumbai Finals.
- Nandini H. Patel & Siddhi Naik has been selected as anchors for the DLLE Annual-Festival, "UDAAN: The Flight of Extension 2024", University of Mumbai.
- Ms. Soumaya Tripathi, Mr. Mayur Mohare and Ms. Khushi Mesrani won FIRST Prize in IBS College event "CORPORATE SYMPOSIUM".

2) Ranking & Ratings:

SRBS received notable rankings, few details:

- CSR-GHRDC (Competition Success Review–Global Human Resource Development Centre) for India's B-Schools Survey 2023:
- SRBS stood 8th in "Ranking of Top B-Schools of Excellence" and
- 24th in "Top B-Schools by State under Private category in the State of Maharashtra". (Nov.' 2023)
- THE WEEK HANSA RESEARCH SURVEY on BEST B-SCHOOL 2023: (Nov.'23),
- SRBS ranked
- 17th in "B-SCHOOLS: PRIVATE MUMBAI"
- 31st position in "B-SCHOOLS: EMERGING – ALL INDIA"
- SRBS ranked 8th "Top Private Institutes in Mumbai" offering MMS program by Times B- School

Survey – All India Times B-School Ranking Study-2023 Edition. (April'23).

Concluding Remarks :

Sheila Raheja School of Business Management and Research is devoted to bridging the gap between individuals and professionals, offering a comprehensive learning experience. Prioritizing learning over mere studying, we boast state-of-the-art infrastructure, a tech-savvy environment, and a team of qualified faculty. In the era of globalization, our institution ensures that students remain abreast of the latest trends in their respective fields. With a dedicated commitment to growth and an optimistic outlook on the journey ahead, our college envisions significant potential for success within the ever-evolving landscape of education and competition.

In conclusion, Sheila Raheja School of Business Management and Research transcends the conventional role of an educational institution; it stands as a dynamic hub dedicated to shaping future leaders, fostering innovation, and making positive societal contributions. Through its unwavering commitment to quality education, research, and holistic development, SRBS emerges as a symbol of educational excellence situated in the heart of Mumbai. Our institution is poised to play a pivotal role in moulding individuals who not only excel academically but also contribute meaningfully to the society and global community at large.

6.ANNEXURE

1.Metrics Level Deviations

Metric ID	Sub Questions and Answers before and after DVV Verification																				
1.2.1	<p>Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)</p> <p>Answer before DVV Verification :</p> <p>Answer After DVV Verification :12</p> <p>Remark : DVV has made necessary changes</p>																				
1.2.2	<p><i>Percentage of students enrolled in Certificate/ Value added courses and also completed online courses of MOOCs, SWAYAM, NPTEL etc. as against the total number of students during the last five years</i></p> <p>1.2.2.1. Number of students enrolled in Certificate/ Value added courses and also completed online courses of MOOCs, SWAYAM, NPTEL etc. as against the total number of students during the last five years</p> <p>Answer before DVV Verification:</p> <table border="1"> <thead> <tr> <th>2022-23</th> <th>2021-22</th> <th>2020-21</th> <th>2019-20</th> <th>2018-19</th> </tr> </thead> <tbody> <tr> <td>202</td> <td>95</td> <td>417</td> <td>480</td> <td>363</td> </tr> </tbody> </table> <p>Answer After DVV Verification :</p> <table border="1"> <thead> <tr> <th>2022-23</th> <th>2021-22</th> <th>2020-21</th> <th>2019-20</th> <th>2018-19</th> </tr> </thead> <tbody> <tr> <td>174</td> <td>95</td> <td>301</td> <td>480</td> <td>114</td> </tr> </tbody> </table> <p>Remark : DVV has made changes as per the report shared by HEI.</p>	2022-23	2021-22	2020-21	2019-20	2018-19	202	95	417	480	363	2022-23	2021-22	2020-21	2019-20	2018-19	174	95	301	480	114
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2.Extended Profile Deviations

Extended Profile Deviations
No Deviations