



Bombay Suburban Art & Craft Education Society's

# Sheila Raheja School of Business Management and Research

NAAC Accredited, Affiliated to University of Mumbai, Approved by AICTE and DTE, Recognized By Government of Maharashtra

**Bachelor of Management Studies (BMS)  
Brochure**



Accredited by NAAC with B++ Grade

972

College Code



Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (East), Mumbai- 400051. INDIA

Contact us: [9867969713](tel:9867969713) / [022-31218758](tel:022-31218758) Email - [admissions@srbs.edu.in](mailto:admissions@srbs.edu.in) | [admin@srbs.edu.in](mailto:admin@srbs.edu.in)

Are You  
Ready for?

COMPREHENSIVE  
EDUCATION  
THAT DISTINGUISHES YOU  
FROM THE CROWD





# ABOUT US

Established upon a tradition of excellence, the Sheila Raheja School of Business Management & Research (SRBS) is a premier institute that influences managerial and administrative practices by creating new frontiers of knowledge and developing entrepreneurial skills to nurture socially responsible managerial leaders by enriching them through multi-disciplinary and cross-functional dimensions of learning.

Our College believes in imparting quality education to its students while focusing on all aspects of career enhancement and personality development. At SRBS, we put a strong emphasis on imparting exceptional Professional Education, where skills are taught and talent is activated from a latent state. Here we nurture the young minds of our students, train them to develop to be future-ready. Our objective is to ignite the mind, stir up questions and inspire solutions.

SRBS has the finest and qualified faculty. Here, they enhance the nature of the teacher-student relationship by actively involving in counseling, mentoring, and self-improvement initiatives. The faculty members are deeply committed to develop a quality environment to create a link between academia and the corporate by sharing their knowledge and experience. Apart from its distinguished faculty and excellent results, it enjoys an enviable reputation as a seat of learning.



## College Development Committee Academic Year 2023-2024

Sr. No.	Name of the Committee Member	Designation
1	Mr. S.N. Wadhwani	Chairperson of the Management
2	Mr. Arvind Tiwari	Secretary of the Management
3	Dr. Harish Kumar S. Purohit	Principal/Director of the College/Institute
4	Dr. Ashok Wadia	Educationist nominated by the Management
5	Mrs. Geeta Chauhan	Administrative Officer
6	Mr. D. D. Bhagwat	Industry Person (Alumnus) nominated by the Management
7	Dr. Kinnarry V. Thakkar	Research Person nominated by the Management
8	Mrs. Radha Ambekar	Social Service Person nominated by the Management
9	Dr. Rahul Sanghavi	HOD & IQAC Co-ordinator
10	Dr. Vaikhari Patil	Full-time Faculty
11	Prof. Pradeep Singh	Full-time Faculty
12	Prof. Darshana Murkibhavi	Full-time Faculty
13	President - Student Council	President of the College Students' Council
14	Secretary - Student Council	Secretary of the College Students' Council

## Nurture Yourself @ SRBS

- **SRBS**, which is at the fountain-head of knowledge, enjoys an enviable reputation as a seat of learning in keeping with world-class institutes.
- **SRBS** provides a holistic approach to quality education.
- **SRBS** endeavors to turn out competent and wholesome scholars and students capable of facing the challenges of a changing environment.
- **SRBS** impresses upon its learners that career growth is an Odyssey where success is a journey not a destination.
- **SRBS** emphasizes not just on a learned faculty but also a learning faculty who is dedicated to a life of service.
- **SRBS** is fast emerging as a hub for Quality Education.
- **SRBS** draws Regular and Guest Faculties of best mind from the Academia and the Corporate world.
- **SRBS** aims to present a global perspective on the changing Indian business landscape.
- **SRBS** cutting-edge technology and infrastructure serve as quality assurances.
- **SRBS** focus is on training, research and development.
- **SRBS** firmly advocates transparency and good governance.— today's LEARNERS, tomorrow's LEADERS.

## NAAC Accreditation: Another feather in our Cap





Sheila Raheja School of Business Management and Research is committed to being an internationally acclaimed management institute which focuses on quality education and innovative research.



1. To be an internationally acclaimed management institute for all stakeholders.
2. To impart quality management education for all students and unleash their high potential.
3. To ensure cutting edge technology and state of the art infrastructure that will enable teachers to nurture innovative pedagogy and learning methods for students.
4. To build a strong research culture.



**Mr. Shyam Wadhvani**  
President,  
Bombay Suburban Art and Craft  
Education Society, and  
Director, K. Raheja Group of  
Companies



**Dr. Harish Kumar S. Purohit**  
Director,  
Sheila Raheja School of Business  
Management and Research

# Kudos to our Students!!!



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## ACCOLADES WON...!



Lala Lajpatrai  
Institute of  
Management,  
Chakravayuh,  
Annual  
Cultural Feast  
Dumdar 2015



Ehlaan 2016  
SIWS NR  
Swamy  
College of  
Commerce  
and  
Economics,  
BMS & BBI



Trophy is for  
Excellence in  
Academics  
- Boys and Girls  
Instituted by  
D.Sivanandhan



SVAGAM  
Best B School  
Trophy  
Instituted by  
SRBS



SVAGAM  
Best B School  
Trophy Instituted  
by  
SRBS



SRBS Wins  
3 Best B-  
School  
Trophies!!!

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# SRBS: Preferred choice among Students



**SRBS** BOMBAY SUBURBAN ART & CRAFT EDUCATION SOCIETY'S  
SHEILA RAHEJA SCHOOL OF BUSINESS  
MANAGEMENT & RESEARCH  
Affiliated to University of Mumbai, Approved by AICTE & DTE, Recognized by Government of Maharashtra.

Proud to announce that  
**SRBS** is ranked  
**12<sup>th</sup>**  
Top B-School of Excellence

by  
**competition success review**

CSR - GHRDC B-School Survey 2022

India's Best B Schools 2022

Group Rank of Private B-Schools	Name of the B-School	Infrastructure (100)	Faculty (100)	Admission (100)	Placement (100)
12	Sheila Raheja School of Business Management and Research, Mumbai, Maharashtra	100.00	100.00	100.00	100.00

**WE THANK ALL OUR STAKEHOLDERS!!!**

**SRBS** BOMBAY SUBURBAN ART & CRAFT EDUCATION SOCIETY'S  
SHEILA RAHEJA SCHOOL OF BUSINESS  
MANAGEMENT & RESEARCH  
Affiliated to University of Mumbai, Approved by AICTE & DTE, Recognized by Government of Maharashtra.

Proud to announce that  
**SRBS** is ranked amongst  
**INDIA'S BEST B-SCHOOLS 2022**

**14<sup>th</sup>** City Ranking  
**41<sup>st</sup>** Zonal Ranking

**133<sup>rd</sup>** Private Ranking  
**161<sup>st</sup>** Overall Ranking

by  
**FORTUNE INDIA**

**WE THANK ALL OUR STAKEHOLDERS!!!**

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SHEILA RAHEJA SCHOOL OF BUSINESS  
MANAGEMENT & RESEARCH  
Affiliated to University of Mumbai, Approved by AICTE & DTE, Recognized by Government of Maharashtra.

Thank you all !!!

**SRBS** IS RANKED  
**24<sup>th</sup>**

**BEST B-SCHOOL (PRIVATE - ALL INDIA)**

by  
**THE WEEK**

(HANSA RESEARCH SURVEY 2022)

**SRBS** BOMBAY SUBURBAN ART & CRAFT EDUCATION SOCIETY'S  
SHEILA RAHEJA SCHOOL OF BUSINESS  
MANAGEMENT & RESEARCH  
NAAC Accredited, Affiliated to University of Mumbai, Approved by AICTE & DTE, Recognized by Government of Maharashtra.

**RANKED 49<sup>TH</sup>** ALL-INDIA TOP B-SCHOOL

**'A'** IN ALL-INDIA GRADE WISE TOP B-SCHOOL

AMONG ALL-INDIA **WEST** REGION TOP B-SCHOOL

BY **CHRONICLE B-SCHOOL SURVEY 2023**

**SRBS THANKS ALL IT'S STAKEHOLDERS!!**

**SRBS** Bombay Suburban Arts & Craft Education Society's  
Sheila Raheja School of Business Management & Research  
NAAC Accredited, AICTE Approved, Recognized by Govt. of Maharashtra & Affiliated to University of Mumbai

**RANKED 8<sup>TH</sup>**

**TOP PRIVATE INSTITUTE IN MUMBAI OFFERING MMS PROGRAM**

**Times B School**  
Your Road-map to Success

**TIMES OF INDIA SURVEY 2023 EDITION**

## Various Rankings

# Management Clubs @ SRBS Campus



- 1. HR Club:** The “HR Club” brings together students interested in the field of Human Resources Management. It helps them develop interpersonal skills vital in the corporate world; learn more about Human Resource and what Human Resource Professionals do through interaction with these professionals. Students are encouraged to take the initiative in organizing events. The club activities promote team spirit and students learn how to apply HR concepts practically.
- 2. Finance Club:** The Finance Club works towards boosting interest in Finance and it helps students cultivate interest in the field through competitions, workshops and pertinent professional activities. It further supports students' understanding about the interconnected structure of the financial concepts and operations of the financial markets. This club is designed to help students learn more about finance and gain insights on various topics related to finance for robust grounding in their career and otherwise.
- 3. Marketing Club:** The Marketing Club aims to kindle the minds of students where they can unleash their creativity and wits. The club also aspires to motivate students and prepares them for the competitive job market related to the field of marketing. Moreover, students are encouraged to keep themselves abreast with the latest happenings in the marketing world, apply the concepts practically for a fruitful career in marketing.
- 4. Management Club:** The club drives an initiative which facilitates collaboration with both the corporate and academia to impart skills for development and enhancement of personality of students. It strives to improve communication skills and decision making ability of the students which fosters and polishes them to be competitive. The club also facilitates extra-curricular and co-curricular to provide experiential learning to students.
- 5. Research Club:** Undoubtedly research has become an inseparable part of every higher education institution across the globe. To produce quality research, communication is essential and to make it happen, an interactive platform is needed where researchers across multiple disciplines can interact and collaborate. The research club is created with a desire to connect students with the Research Industry by providing the necessary platform. The club aims to foster & nurture the young minds with the understanding of research especially in reference to the global arena of business.



## Emotional Intelligence Awareness Programme

BMS Department conducted a 'Emotional Intelligence Awareness Programme' from 12<sup>th</sup> to 16<sup>th</sup> July, 2022. Guest Speaker Prof. Rebecca Fernandes (Certified Emotional Intelligence Practitioner, Businesswoman and Podcaster).



## Check-Mate

'Check Mate' **Debate Competition** was organized from 16<sup>th</sup> to 18<sup>th</sup> September, 2022. The topics for the debate were: 1) Animal testing should be banned in India; 2) Every Citizen should be mandatory to perform public service; 3) Everyone should have basic universal income.



## Celebrating the Heroes

Human Resource Professional Day was celebrated on 26<sup>th</sup> September, 2022. The theme for day was 'Celebrating the Heroes'. Ms. Navya Kamat (HR-NBFC) was invited as the guest speaker. The aim of the events was to make the students understand about what an HR actually does. The students also presented an enactment on the recruitment process and conducted management games.



## Aarambh

A One Day **Induction Programme**, 'Aarambh' was organized for the FY.BMS students on 8<sup>th</sup> August, 2022. The induction programme helped the students to get familiarized with the institution culture.



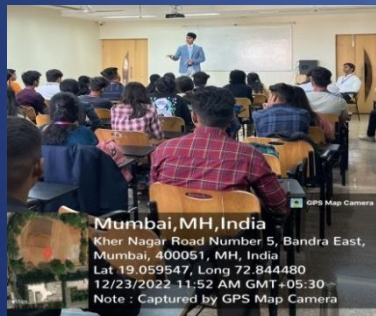
## Teacher's Day celebration

**Teacher's Day celebration** was organized on 5<sup>th</sup> September, 2022. The theme for the celebration was 'Bollywood'. The students had put up wonderful performances that showed their gratitude towards the teachers.



## Decoding Budget 2023

A Guest Speaker Session on '**Decoding Budget 2023**' was held on 4<sup>th</sup> March, 2023. Mr. Mangesh Kadam (Practicing CA) and CA Santosh Ghag explained the students about the intricacies of the Budget. Through a Q&A session, the speakers guided the students on the importance of the union budget.



## Career Mapping and Academic Counselling

'**Career Mapping and Academic Counselling**' Session was held on 23<sup>rd</sup> December, 2022. Guest Speaker Mr. Harshit Gupta (Faculty – NMIMS). Mr. Gupta enlightened the students on various career opportunities after Graduation and also emphasized on the scope for further studies.

# LIFE @ SRBS



Air-Conditioned Premises  
Air-Conditioned Classrooms  
Smart Classroom  
Anti-Plagiarism Software  
CCTV Security System  
Spacious Classrooms  
Wi-Fi enabled campus  
Advance IT Setup  
Air-conditioned auditorium  
Language Lab facility  
Research Centre  
Seminar & Conference Room  
Library equipped with digital resources  
Trained Counsellor  
Divyangjan-Friendly campus  
Recreational Facilities  
Cafeteria

## State-of-the-art infrastructure that prepares you for a bright tomorrow



# INTER-COLLEGIATE FESTIVAL



## SVAGAM 2023



# RULES & POLICIES



## **Discipline:**

1. Students must display their Identity Cards in person within the Campus.
2. Formal Dress Code must be adhered to, on all working days.
3. Students should be well-groomed and exhibit good ethical and moral values.
4. Students must attend lectures/tutorials/seminars/workshops in accordance with the timetable. Any absenteeism from lectures/tutorials/seminars/workshops needs the prior permission of the Director.
5. Mid-Term Tests/Examinations are compulsory. The institute reserves its right to take action as per rules against defaulters.
6. Medical leave, on the recommendation of a Doctor, will be considered as per norms.
7. General code of conduct and norms of rational behaviour are binding on one and all.
8. Discipline and Decorum must be maintained in the Campus.
9. Silence must be maintained within the precincts of the Campus.
10. Students must switch off their Mobile phones during working hours.
11. Smoking /Use of Tobacco/Gutkha/Alcohol etc. are strictly prohibited and liable to punitive action.
12. Students should not damage or destroy the Property of the Institute. Any Act which causes destruction or defacing of the property of the Institute will be liable to strict disciplinary action.
13. Students are solely and wholly responsible for all their personal belongings.

## **Examinations:**

- Attendance is compulsory in accordance with the Circular No. UG/01 of 0.6086 dated May 05, 2014 of the University of Mumbai.
- Possession of any Electronic Gadget in the Examination Hall is strictly prohibited.
- Use of Unfair Means tantamount to misconduct and shall be severely dealt with as per the guidelines of the University of Mumbai.

## **Use of Notice Board:**

- Students are expected to be acquainted with all Notices displayed on the institute's Notice Boards & Online Platform regularly.
- Notices can be displayed on the Notice Boards only with the prior permission of the Director.

## **Computer Centre:**

- The timings for Computer Centre are from 8:30 AM to 6:00 PM on all working days.
- Users are strictly warned not to tamper with the Standard Licensed Software Packages that are installed in the Computer Systems.
- Users are not permitted to install any Software on their own.
- Computers must be used for Academic purposes only.
- Users must refrain from using the Computer facilities for any malicious/ illegal acts.
- Users must note that the data stored in these Computers is subject to deletion without prior notice.
- Students are requested to shut down the computer when not in use.





## Library:

Library Timings are from 8:30 AM to 5:00 PM on all working days. Reprographic facility is provided in the Library.

E-Books and E-Journals are available for the students.

Students need to follow the due process to avail library facility.

Materials	Home Issues	Period of Issue	Penalty
Books	2	8 days	Please Refer Fine & Penalty Policy
Journal	1 Back issue	2 days	Rs. 25 per day
Reference Material	1	3 hrs. (Within Campus)	Rs. 25 per day
Audio / Video Cd	1	3 hrs. (Within Campus)	Rs. 25 per day

Audio/ Video / CD's will be made available as per set procedures.

- **Overdue Charges:** If overdue penalties are outstanding, the right to borrow material may be withdrawn till such time as the penalties are paid.
- **Renewal:** A book can be renewed only if it has not been reserved.
- **Claims:** Any book which has been issued to another user can be reserved by placing a claim.
- **Penalties:** Loss/ Damage of Books/ Periodicals/ CD's any other loss of Library material must be immediately reported to the Librarian/ Assistant Librarian. The member must arrange to replace the lost material with latest material with latest edition available or else he/she must pay the market price of the lost material.

### Right to Information Act - 2005:

- As per the above Act, following are the Appellate Authority and Information Officers at Sheila Raheja School of Business Management & Research (SRBS).
- Appellate Authority – Dr. Harish Kumar S. Purohit - Director
- Information Officer - Mrs. Geeta Chauhan

### 1. Grievance Redressal Committee:-

Sheila Raheja School of Business Management & Research (SRBS) has formed a Grievance Redressal Committee as per the Notification of AICTE dated May 25, 2012 in order to provide a mechanism to students for redressal of their grievances.

Sr. No.	Name of the Committee Member	Designation
1	Dr. Harish Kumar S. Purohit	Chairperson
2	Dr. Rahul Sanghavi	Senior Faculty Member
3	Dr. Vaikhari Patil	Senior Faculty Member
4	Mr. Pradeep Singh	Senior Faculty Member
5	Student Representative	Special Invitee

## 2. Anti – Ragging Committee :-

In accordance with the directions of the Hon'ble Supreme Court vide SLP No. 24295 of 2006 dated May 16, 2007 and in Civil Appeal Number 887 of 2009 dated May 08, 2009 Sheila Raheja School of Business Management & Research (SRBS) has formed an Anti – Ragging Committee/ Mentoring Cell/ Anti-Ragging Squad as per Regulations 2009 of AICTE for Prevention and Prohibition of Ragging in Technical Institutions. As per the provision of the Act, Ragging within or outside of any educational institution is prohibited.



Help line No.: 022 61966666 Ext 401

Sr. No.	Name of the Members	Designation
1	Dr. Harish Kumar S. Purohit	Head of the Institution.
2	Mr. Narayan Madane	Representative of Civil Administration.
3	Mr. Duncan Claude Wilson	Representative of Police Administration.
4	Mr. Amriteshwar Mathur	Representative of Local Media.
5	Mrs. Radha Ambekar	Representative of Non- Government Organization.
6	Mrs. Geeta Chauhan	Representative of Non-teaching staff.
7	Dr. Vaikhari Patil	Representative of Faculty Member.
8	Mr. Pradeep Singh	Representative of Faculty Member.
9	Mr. Rajendra Bawdekar	Representative of Parents belonging to Fresher's Category.
10	Mrs. Poonam Sharma	Representative of Parents belonging to Senior Students.
11	Students' Representative	Representative of Students belonging to Fresher's Category.
12	Students' Representative	Representative of Students belonging to Fresher's Category.
13	Students' Representative	Representative of Students belonging to Senior Student
14	Students' Representative	Representative of Students belonging to Senior Student

### Action against Ragging:

The Anti-Ragging Committee of our institute shall take an appropriate decision, with regard to punishment or otherwise depending on the facts of each incident of ragging and nature and gravity of the incident of ragging. Possible punishment for those found guilty of ragging shall be any one or any combination of the following:-

1. Cancellation of Admission.
2. Suspension from attending classes.
3. With holding/withdrawing of scholarship/fellowship and other benefits.
4. Debarring from appearing in any test/examination or other evaluation process.
5. With holding results.
6. Debarring from representing the institution in any regional, national or international meet, tournament, youth festival etc.
7. Suspension/expulsion from the hostel.
8. Rustication from the institution for period ranging from 1 to 4 semesters.
9. Expulsion from the institution and consequent debarring from admission to any other institution.
10. Collective Punishment: When the persons committing or abetting the crime of ragging are not identified, the institution shall resort to collective punishment as a deterrent to ensure Community pressure on the potential raggars.



### 3. Anti-Capitation Fee Act:

As per the Maharashtra Education Institution (Provision of Capitation Fees), Act 1987, Sheila Raheja School of Business Management & Research (SRBS) shall charge Tuition Fees from students as per the directions of the Fees Regulating Authority.

### 4. Internal Complaints Committee:

As per the directions of the University of Mumbai Sheila Raheja School of Business Management & Research (SRBS) has constituted an Internal Complaints Committee in accordance with the provisions of "The Sexual Harassment of Women at workplace (Prevention, Prohibition and Redressal) Act, 2013" and Student and redressal of grievances in Technical Institutions(AICTE Regulation, 2016) as under:

Sr. No.	Name of the Committee Member	Designation
1	Mrs. Geeta Chauhan	Presiding Officer
2	Dr. Rahul Sanghavi	Faculty Member
3	Dr. Vaikhari Patil	Faculty Member
4	Mrs. Jagruti Gijare	Faculty Member
5	Mrs. Mukta Naik	Assistant Librarian
6	Mrs. Vipula Kamble	Non-Teaching Staff
7	Student Representative	Student from UG
8	Student Representative	Student from PG
9	Student Representative	Student from PG
10	Mrs. Radha Ambekar	Member from Non-Government Organization

### 5. SC/ST Committee:

As per the directions of All India Council for Technical Education (AICTE), Sheila Raheja School of Business Management and Research (SRBS) has constituted Committee for SC/ST. As per Schedule Castes and Schedule Tribes (Prevention of Atrocities) Act, 1989 for Prevention of Atrocities. The names of the Committee members are as under:

Sr. No.	Name of the Committee Member	Designation
1	Dr. Harish Kumar S. Purohit	Chairman
2	Dr. Prasad Supekar	Faculty Member (SC)
3	Dr. Rahul Sanghavi	Faculty Member
4	Mrs. Geeta Chauhan	Non-Teaching Staff
5	Student Representative	Student (SC)
6	Student Representative	Student (SC)

### 6. Fees

Course	Particular	Fees
FYBMS	Program Fees (Maharashtra Board)	Rs. 20,143/-
FYBMS	Program Fees (Other than Maharashtra Board)	Rs. 20,463/-

- Fees are subject to revision as per University of Mumbai / Competent Authority Guidelines.
- Other Fees as prescribed by the Competent Authority.

### 7. Rules of Admission / Allotment of Seats:

Admission process for BMS programme: As per the guidelines issued by the University of Mumbai.

### 8. Scholarships:

All students belonging to the reserved category can avail various scholarship schemes offered by Government of Maharashtra subject to being eligible as per the norms defined by the competent authority.

### 9. Divyangjan Friendly Campus:

Our institute has created facilities for Divyangjan Students as per norms laid down by the competent authority.

# Bachelor of Management Studies (BMS)

Sheila Raheja School of Business Management & Research, affiliated to the University of Mumbai offers Three Year full time Degree Course/Programme – Bachelor of Management Studies (BMS) offering all three specialization Viz. Finance, Marketing & Human Resources to the respective students.

## Curriculum Details

First Year BMS Semester - I Core Subjects		Credits
1	Introduction to Financial Accounts	3
2	Business Law	3
3	Business Statistics	3
4	Business Communication - I	3
5	Foundation of Human Skills	3
6	Business Economics-I	3
<b>Skill Enhancement Courses Elective(Any One)</b>		
7	Foundation Course - I	2
	Foundation Course in NSS - I	
	Foundation Course in NCC - I	
	Foundation Course in Physical Education - I	
<b>Total Credits</b>		<b>20</b>

First Year BMS Semester - II Core Subjects		Credits
1	Principles of Marketing	3
2	Industrial Law	3
3	Business Mathematics	3
4	Business Communication -II	3
5	Business Environment	3
6	Principles of Management	3
<b>Skill Enhancement Courses (Any One)</b>		
7	Foundation Course - Value Education and Soft Skill - II	2
	Foundation Course in NSS - II	
	Foundation Course in NCC - II	
	Foundation Course in Physical Education - II	
<b>Total Credits</b>		<b>20</b>

# Curriculum Details



Second Year BMS Semester - III Core Subject		Credits
1	Information Technology in Business Management - I	3
2	Business Planning & Entrepreneurial Management	3
3	Accounting for Managerial Decisions	3
4	Strategic Management	3
<b>Skill Enhancement Courses Elective(Any One)</b>		
5	Foundation Course(Environmental Mgmt) - III	2
	Foundation Course-Contemporary Issues-III	
	Foundation Course in NSS - III	
	Foundation Course in NCC - III	
	Foundation Course in Physical Education - III	
<b>Finance Specialization Electives(Any 2)</b>		<b>Credits</b>
6 & 7	Basics of Financial Services	6
	Introduction to Cost Accounting	
	Equity & Debt Market	
	Corporate Finance	
<b>Marketing Specialization Electives(Any 2)</b>		<b>Credits</b>
6 & 7	Consumer Behaviour	6
	Product Innovations Management	
	Advertising	
	Social Marketing	
<b>HR Specialization Electives(Any 2)</b>		<b>Credits</b>
6 & 7	Recruitment & Selection	6
	Motivation and Leadership	
	Employees Relations & Welfare	
	Organisation Behaviour & HRM	
<b>Total Credits</b>		<b>20</b>

Second Year BMS Semester - IV Core Subject		Credits
1	Information Technology in Business Management - II	3
2	Business Economics-II	3
3	Business Research Methods	3
4	Production & Total Quality Management	3
<b>Skill Enhancement Courses Elective(Any One)</b>		
5	Foundation Course (Ethics & Governance )- IV	2
	Foundation Course-Contemporary Issues-IV	
	Foundation Course in NSS - IV	
	Foundation Course in NCC - IV	
	Foundation Course in Physical Education - IV	
<b>Finance Specialization Electives(Any 2)</b>		<b>Credits</b>
6 & 7	Financial Institutions & Markets	6
	Auditing	
	Strategic Cost Management	
	Corporate Restructuring	
<b>Marketing Specialization Electives(Any 2)</b>		<b>Credits</b>
6 & 7	Integrated Marketing Communication	6
	Rural Marketing	
	Event Marketing	
	Tourism Marketing	
<b>HR Specialization Electives(Any 2)</b>		<b>Credits</b>
6 & 7	Human Resource Planning & Information System	6
	Training & Development in HRM	
	Change Management	
	Conflict & Negotiation	
<b>Total Credits</b>		<b>20</b>

# Curriculum Details



Third Year BMS Semester - V		Credits
Core Subject		
1	Logistics & Supply Chain Management	4
2	Corporate Communication & Public Relations	4
<b>Finance Specialization Electives(Any 4)</b>		<b>Credits</b>
3,4,5 & 6	Investment Analysis & Portfolio Management	12
	Commodity & Derivatives Market	
	Wealth Management	
	Financial Accounting	
	Risk Management	
	Direct Tax	
<b>Marketing Specialization Electives(Any 4)</b>		<b>Credits</b>
3,4,5 & 6	Services Marketing	12
	E-Commerce & Digital Marketing	
	Sales & Distribution Management	
	Customer Relationship Management	
	Industrial Marketing	
	Strategic Marketing Management	
<b>HR Specialization Electives(Any 4)</b>		<b>Credits</b>
3,4,5 & 6	Finance for HR Professionals & Compensation Management	12
	Strategic Human Resource Management & HR Policies	
	Performance Management & Career Planning	
	Industrial Relations	
	Talent & Competency Management	
	Stress Management	
<b>Total Credits</b>		<b>20</b>

Third Year BMS Semester - VI		Credits
Core Subject		
1	Operation Research	4
2	Project Work	4
<b>Finance Specialization Electives(Any 4)</b>		<b>Credits</b>
3,4,5 & 6	International Finance	12
	Innovative Financial Services	
	Project Management	
	Strategic Financial Management	
	Financing Rural Development	
	Indirect Taxes	
<b>Marketing Specialization Electives(Any 4)</b>		<b>Credits</b>
3,4,5 & 6	Brand Management	12
	Retail Management	
	International Marketing	
	Media Planning & Management	
	Sports Marketing	
	Marketing of Non Profit Organisation	
<b>HR Specialization Electives(Any 4)</b>		<b>Credits</b>
3,4,5 & 6	HRM in Global Perspective	12
	Organisational Development	
	HRM in Service Sector Management	
	Workforce Diversity	
	Human Resource Accounting & Audit	
	Indian Ethos in Management	
<b>Total Credits</b>		<b>20</b>



## Documents Required for BMS Admission

1.	Pre-Admission Online Registration Form of University of Mumbai
2.	S.S.C. (Xth) Marksheet & Passing Certificate
3.	H.S.C. (XIIth) Marksheet & Passing Certificate
4.	Leaving/Transfer Certificate (Transfer Certificate if applicable)
5.	Domicile/Birth Certificate
6.	Ration Card
7.	Aadhar Card
8.	Caste Certificate (For Reserved Category Students)
9.	Income Certificate from Tehsildar (For Reserved Category Students)
10.	Non-creamy Layer Certificate for OBC/VJNT/SBC Students
11.	GAP Certificate (If Applicable)
12.	Migration Certificate (If Applicable)
13.	Any other identity documents (Driving License, PAN Card if Applicable)
14.	Photographs (3 identical Passport Size)
15.	Declaration/Undertaking from the Student & Parents
16.	Anti-Ragging Affidavits to be submitted Online by the Candidate on <a href="http://www.antiragging.in">www.antiragging.in</a> link



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[www.srbs.edu.in](http://www.srbs.edu.in)

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