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DTE Code: MB3443

Approved by AICTE, DTE
and Affiliated to the
University of Mumbai



Master of Management Studies (MMS) Brochure 2024-25

Raheja Education Complex, Kher Nagar,
Opp. Chhatrapati Shivaji Ground, Bandra
(East), Mumbai- 400051. INDIA

Contact us: [9867969713](tel:9867969713) / [022-31218758](tel:022-31218758)

www.srbs.edu.in
admissions@srbs.edu.in /
admin@srbs.edu.in

Transforming Education

Since **2011**



About Us

Sheila Raheja School of Business Management & Research (SRBS) is a one-of-its-kind B-School that influences managerial and administrative practices by creating new frontiers of knowledge and developing entrepreneurial skills to nurture socially conscious leaders—managers enriching them through multi-disciplinary and cross functional approaches.

We place a strong emphasis on imparting exceptional Management Education, where skills are taught, honed and talent is cultivated. Additionally we groom our students to be industry—ready.

Our objectives is to ignite the young minds, stir up questions and inspire solutions. We teach, groom and mentor students to lead from the front and take charge.

SRBS has made its indelible mark as a recognized B-School. Apart from its distinguished faculty and excellent results, it enjoys an enviable reputation as a premier institute of learning.



NAAC Accredited Institute

SRBS – Today's LEARNERS , Tomorrow's LEADERS

- SRBS, an epitome of knowledge enjoys an enviable reputation at par with leading business schools.
- In contrast to the traditional instructor-led approach, SRBS takes a learner—centric approach.
- Emphasis is given to case studies, experiential learning, flipped classroom, class debates, brainstorming and so forth that shifts the focus from teachers to the learners.
- SRBS endeavors to churn out competent scholars with a drive to face the challenges of the VUCA world.
- SRBS impresses upon its learners that career growth is an Odyssey where success is a journey not a destination.
- SRBS interacts on a regular basis with the corporate world through Corporate Interaction Series, Conferences, Workshops & Seminars.
- SRBS in addition to the core and visiting faculty invites industry experts from the corporate world.
- Through SIP and other relevant projects students are exposed to practical application in addition to theoretical knowledge.
- SRBS has well – equipped IT infrastructure, smart classroom and e-resources.
- Industry Visits / Study tours, Master classes, Mock GD/Interview sessions are highlights of being part of SRBS family.

PLAN YOUR WORK....

WORK YOUR PLAN

Determination

Dedication

Discipline

Diversity

Direction

SRBS 5 D's for success





**We provide Value
Based Education to
create Winners!**



Vision

Sheila Raheja School of Business Management and Research is committed to being an internationally acclaimed management institute which focuses on quality education and innovative research.

Mission

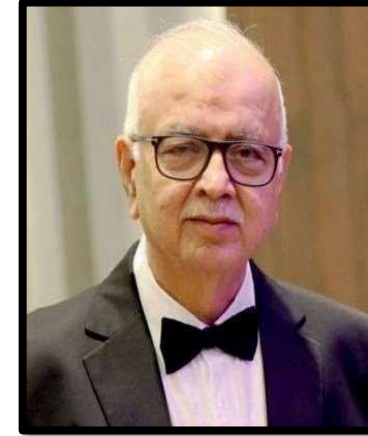
To be an internationally acclaimed management institute for all stakeholders.

To impart quality management education for all students and unleash their high potential.

To ensure cutting edge technology and state of the art infrastructure that will enable teachers to nurture innovative pedagogy and learning methods for students.

To build a strong research culture.

Our Mentors



Mr. Shyam Wadhvani
President

Bombay Suburban Art & Craft Education Society
Director of K. Raheja Group of Companies



Dr. Harish Kumar S. Purohit
Director

Sheela Raheja School of Business
Management & Research

“The delicate balance of mentoring someone is not creating them in your own image, but giving them the opportunity to create themselves.” — Steven Spielberg

From the desk of the Director

In today's competitive business environment, there is plethora of challenges and opportunities thrown open and it is essential how one equips themselves and resolves at real time. At SRBS we offer MMS / BMS/ Ph.D. programs of University of Mumbai which are one of the most versatile business degrees that are highly sought-after and aid the student to become pragmatic professionals, competent decision makers, while also being empathetic human being with ethical values.

S R B S
Success Really Begets Success

***“Your Learner — Attitude
determines
your happiness Altitude
At both
Professional & Personal levels ”***



Dr. Harish Kumar S. Purohit

Bachelor of Science (B.Sc. with Physics & Computer Programming), Masters Degree in Marketing Management (M.M.M.) from NMIMS—then affiliated to the University of Mumbai, Doctor of Philosophy (Ph.D.) in Management.



S Steady Mind
R Rigorous Training
B Bold Decisions
S Scrupulous Attitude



We are committed to provide quality education with the state-of-the art infrastructure at affordable fees in order to allow common man an access to fulfill the dream of being a MBA and an Entrepreneur.



Ignite Your Passion

1953

**L.S. Raheja School of
Architecture**

Programs Offered

- Bachelors In Architecture
- Master In Architecture (Landscape) – Part Time
- Bachelors In Vocation (Interior Design)
- Govt. Diploma In Interior Designing And Decoration (ID) & (IN)

1999

L.S Raheja School of Arts

Programs Offered

- Applied art
- Fashion technology
- Craft Teacher Training Program
- Photography

2011

**Sheila Raheja School of
Business Management &
Research (SRBS)**

Programs Offered

- Bachelor of Management Studies (BMS)
- Masters of Management Studies (MMS)
- Doctor of Philosophy (Ph.D.)

2013

**Sheila Raheja Institute of
Hotel Management**

Programs Offered

- B.Sc. Hospitality Studies
- B.A. Culinary Arts.

**RAHEJA ACADEMIA
MILESTONES**



**Ride the waves of change,
Surf the ocean of infinite opportunities**

**We uplift and
propel students
from Classroom
to Boardroom
with the Right
Mindset**



Our Campus



Computer Centre



Conference Room



Language lab



Cafeteria



Seminar Hall



Recreation Room

**A balance of
Academics,
Attitude Change
Programs and
Life skills can
play a vital role
in the success
of students'
career**

Making Students Market Ready



**Campus at SRBS is accentuated with
co-curricular and extra -curricular activities
that stimulates the young minds and
broadens their horizon.**




State-of-the-Art Infrastructure that prepares you for a bright tomorrow

- ❖ Air Conditioned Premises
- ❖ Air Conditioned Classrooms
- ❖ Smart Classrooms
- ❖ Spacious Classrooms
- ❖ Air-Conditioned Auditorium
- ❖ Seminar and Conference Room
- ❖ Library equipped with digital resources
- ❖ Language Lab
- ❖ Advanced IT Setup
- ❖ Anti - Plagiarism Software
- ❖ Wi-Fi-Enabled Campus
- ❖ CCTV Security Systems
- ❖ Divyangjan-Friendly Campus
- ❖ Recreational Facilities
- ❖ Cafeteria



- With an evolving world-class pedagogy format, SRBS stands to be one of the preferred B-Schools.
- Our successful framework is accentuated with aspiring case studies, alluring study tours, corporate engagement team that guides students for conducive career options and trains them for lucrative placements.
- SRBS has an excellent database of recruiters who are more than satisfied to engage students from our reputed B-School. We show the way for learners to become leaders.

A photograph showing a wooden background with several small wooden figures of people in business attire. One figure is standing on a raised wooden platform, while a hand is pointing at it from the bottom right. The other figures are on a lower platform to the left.

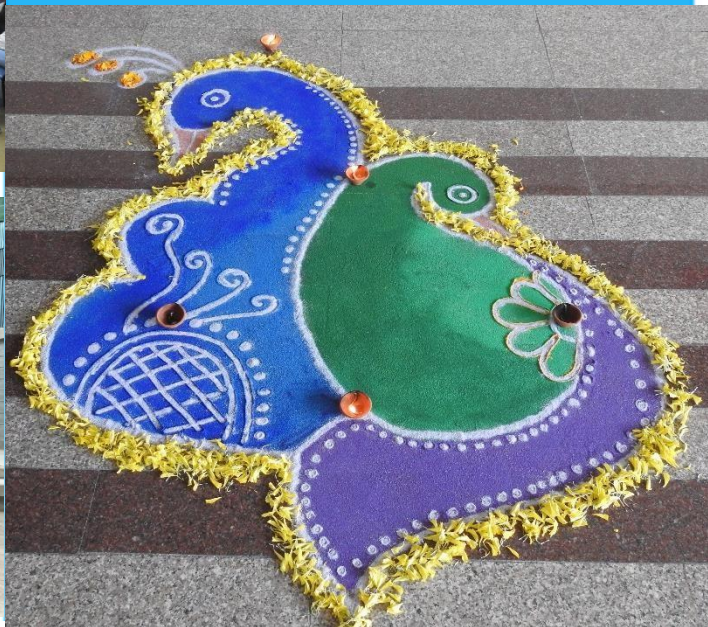
**Genius is one percent inspiration
and 99% perspiration**



Holistic Development of Students to Develop Right Perspective for Industry Growth, Sustainable Development and becoming Job creators



Learning with Fun is Amazing



Thank you all !!!

SRBS
IS RANKED

24th

BEST B-SCHOOL
(PRIVATE - ALL INDIA)

by
THEWEEK

(HANSA RESEARCH SURVEY 2022)

SRBS BOMBAY SUBURBAN ART & CRAFT EDUCATION SOCIETY'S
**SHEILA RAHEJA SCHOOL OF BUSINESS
MANAGEMENT & RESEARCH**
Affiliated to University of Mumbai, Approved by AICTE & DTE, Recognized by Government of Maharashtra.

Proud to announce that
SRBS is ranked

12th

Top B-School of Excellence

by
**competition
success**

CSR - GHRDC B-School Survey 2022

Rank	Name of School	Management	Faculty	Students	Placement
1	SRBS	Ph.D. & M.A.	10	1000	100%
2	SRBS	Ph.D. & M.A.	10	1000	100%
3	SRBS	Ph.D. & M.A.	10	1000	100%
4	SRBS	Ph.D. & M.A.	10	1000	100%
5	SRBS	Ph.D. & M.A.	10	1000	100%
6	SRBS	Ph.D. & M.A.	10	1000	100%
7	SRBS	Ph.D. & M.A.	10	1000	100%
8	SRBS	Ph.D. & M.A.	10	1000	100%
9	SRBS	Ph.D. & M.A.	10	1000	100%
10	SRBS	Ph.D. & M.A.	10	1000	100%

**WE THANK ALL OUR
STAKEHOLDERS!!!**

SRBS BOMBAY SUBURBAN ART & CRAFT EDUCATION SOCIETY'S
**SHEILA RAHEJA SCHOOL OF BUSINESS
MANAGEMENT & RESEARCH**
Affiliated to University of Mumbai, Approved by AICTE & DTE, Recognized by Government of Maharashtra.

Proud to announce that
SRBS is ranked amongst

**INDIA'S
BEST
B-SCHOOLS
2022**

14th City Ranking
41st Zonal Ranking

133rd Private Ranking
161st Overall Ranking

by
**FORTUNE
INDIA**

**WE THANK ALL OUR
STAKEHOLDERS!!!**

**Our Rankings
reinforce our Belief
in our Values and
Fundamentals**

SRBS Bombay Suburban Arts & Craft Education Society's
**Sheila Raheja School of Business Management
& Research**
NAAC Accredited, AICTE Approved, Recognized by Govt. of Maharashtra & Affiliated to University of Mumbai

**RANKED
8TH**

**TOP PRIVATE INSTITUTE IN MUMBAI
OFFERING MMS PROGRAM**

Times School
Your Road-map to Success

TIMES OF INDIA SURVEY 2023 EDITION

SRBS CONFERENCES 2022-2023

“NATIONAL FINANCE CONFERENCE IN “MARKETS: GROWTH AND OPPORTUNITIES”

SRBS successfully hosted the National Finance Conference themed “Financial Markets- Growth and Opportunities” on 25th June 2022. The eminent speakers gave insights on the financial markets, its growth and opportunities.



“NATIONAL OPERATION CONFERENCE ON “EMERGENCE OF ARTIFICIAL INTELLIGENCE INDIA INDUSTRY”

SRBS hosted a National Conference on 21st May 2022. The Key note speaker Mr. Shailendra Shukla, Managing Director, Vehicle Group & e-Mobility Eaton, India spoke about how Artificial Intelligence is applied in Indian Industry and highlighted the aspects of Industry.

“NATIONAL HR CONFERENCE ON “DIVERSITY,EQUITY AND INCLUSION ”

SRBS successfully hosted the National HR Conference themed Leading with Emotional Intelligence” on February 25, 2023 with the inauguration speech by Dr. H.J Bhasin, ex-director, SRBS. The keynote speaker – Ms. Payal Gupta, enthusiastically explained the role of HR, threw light into the world of emotional competence and also shared her experiences about her research process.

INTERNATIONAL RESEARCH CONFERENCE IN MARKETING ON “MARKETING FOR A BETTER WORLD”

Sheila Raheja School of Business Management & Research (SRBS), Mumbai had organized International conference on “Innovations in Marketing” on 25th March 2023. We encourage research and development at SRBS with the goal of enabling our faculty and students to excel in their respective fields by providing them quality research input.



Code of Conduct

General

- Ragging inside or outside the campus is strictly prohibited.
- Everyone in the Institute must maintain cleanliness in the premises.
- No food items are allowed in the Classroom, Library and Computer Centre.
- Consumption of tobacco, smoking or alcoholic beverages and other addictive products is strictly prohibited on the campus.
- It is mandatory to wear Identity Cards in the campus.
- Damage to Institute property will invite disciplinary action.
- Two students shall be nominated from each semester/specialization as Class Representatives. Interested students should submit their nomination forms to the Program Coordinator. The selection criteria would be:
 - ✓ Past Academic Record
 - ✓ Previous Experience
 - ✓ Commitment Level assessed through the Interview
- In case the nominated candidate fails to discharge his/her duties to the satisfaction of the class / institute authorities, he / she shall be replaced.
- Any grievance pertaining to the administrative staff, teaching faculty and infrastructural facilities must be addressed through the Class Representative, who will take it up with the Program Coordinator.
- In case of lecture cancellation, it is the responsibility of the Class Representative to inform the students through the agreed channel of communication. The Institute shall, however, put the information of the cancelled lectures on the notice board and respective whatsapp groups if the information comes well in advance.
- Class representatives are discouraged from arranging extra lectures, guest lectures or canceling lectures without any prior intimation to the Program Coordinator.
- The primary mode of communication with the students is the Notice Board. Students are advised to go through the notice boards every day.
- All students are provided with an Identity Card on the campus. Issue of duplicate Identity Cards will be done on payment of a fine of Rs.50/-
- Students are requested to keep safety procedures in mind at all times. Fire extinguishers are placed at strategic points in order to ensure the safety of everyone in our Institute. Tampering with fire extinguishers is a serious offence.
- Prior written permission from the Director should be obtained for all functions/ get-together/ events on and off campus. Students should not use the Institute's name for any activity carried out outside the campus without the permission of Director.
- Students are advised against indulging in any political or notorious activity that would cause injury to self and others. The Institute reserves the right to cancel the admission of such students.
- Students are advised against bringing or inviting any outsiders without the consent of the Authorities



Attendance, Punctuality & Deadlines

- A student must have a minimum of 75% attendance in each subject. Attendance is a part of internal assessment. In case of genuine medical/professional/other reasons for lack of attendance, the student is required to intimate the Institute in writing immediately.
- Any leave without written intimation will be treated as unauthorized leave.
- For ALL absence, prior intimation is to be given in writing to the Program Coordinator. In case of emergency situations, intimation must be given on phone (SMS) and e-mail within 24 hours. Any leave without written intimation will be treated as unauthorized leave and will be reflected in the records.
- In case of prolonged medical leave the student should produce a Medical Certificate from a Registered Medical Practitioner supported by a letter from the Parent/Local Guardian.
- Students are advised not to miss lectures of workshops, seminars, placement activities and inter-institute events. They are also advised not to miss lectures in any subject for the sake of project or fieldwork in any other subject. Work on such activities must be done outside the class hours.
- Classes are expected to begin on time. Late coming is not permitted. Faculty has the authority to take appropriate action to deal with cases of late coming.
- Students are required to be present for all events of the Institute, including the Annual Convocation, Seminars, Guest Lectures, Workshops, and other events as intimated on the Notice Board. Absence from such activities shall invite disciplinary action.
- Students are requested to honor deadlines for submissions of projects, reports, assignments etc.

Dress Code

- The dress code for boys is western formals.
- The dress code for girls is Western or Indian formals. Hair must be neatly tied. Sleeveless & short dresses are prohibited.
- During formal events/activities, students are expected to wear Institute blazer suit.

Office Rules and Regulations

- The office timings are from 9.00 a.m. to 5.30 p.m. except on Sundays and Public Holidays.
- Any student whose fees/payments are outstanding shall not be allowed to appear for the exams. Access to library and computer lab will also be withdrawn if fees /payments are outstanding.
- Students are not allowed to make any personal telephone calls from the Institute's Landline.
- Students will be issued railway concession forms, certificates and other official letters after three days of submitting the application for the same.
- Students will be issued transcripts on payment of Rs.1000/-
- For any other administrative assistance students should contact the office during working hours.

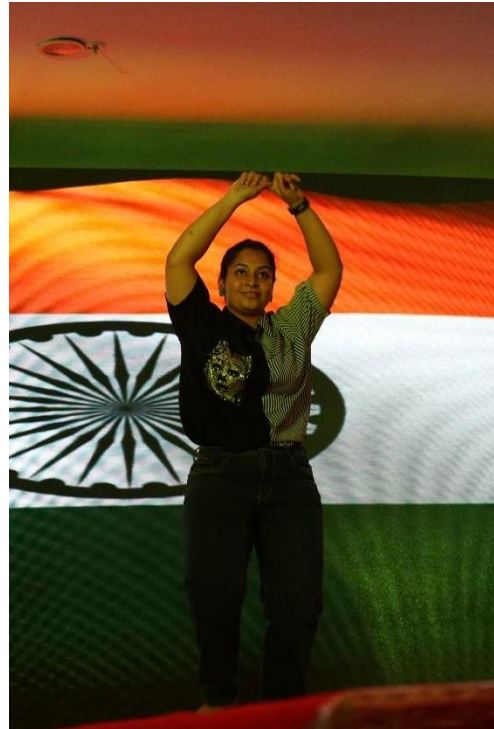


Library Rules and Regulations

- Use of the Library is conditional on observance of the Rules and Regulations. Users must comply with the rules issued by Director and Librarian. Anyone failing to do so may be excluded from the Library access and / or incur a fine.
- Library card will be issued on production of the fee receipt. A maximum of one library card will be issued per student. The card is valid for the duration of the program (MMS – 2 years and BMS – 3 years).
- Access to the Library is restricted to staff and students of the SRBS who are in possession of a current valid identification card issued by Institute and to such other persons as may be authorized by the Director / Librarian.
- Students are required to carry their library cards and must produce the same as and when demanded by an authorized person. Only the member to whom it is issued must use this card. Library card is not transferable.
- Students are not allowed to sit in the Library during lecture hours. This will invite penalty and exclusion from the Library.
- Belongings (Any type of Bags, Personal Books, Umbrellas, Mobiles and folders) are not allowed in the Library.
- Consumption of food and drink (with the exception of bottled water) or smoking or doing anything else which may disturb other readers or which may be against the discipline of the Library is strictly prohibited.
- The use of personal audio equipment is not permitted in the Library.
- Library Timings: - Monday to Saturday 8.30 am to 6.00 pm and subject to requirements of the students.
- A Student will be issued one Library card and allowed to issue two books/ at a time for seven days. Issued material can be renewed after presenting the same physically. The date of return is stamped on the rear cover of the book. The book should be returned on or before due date. No reminder will be sent to the students for overdue items.
- Journals/Magazines (Back Issues) will be issued to each student for two days.
- Fines are charged on overdue items. A fine of Rs. 10/- per day will be charged for delayed return of Books and for Journal/Magazines the fine is Rs.25. The amount of fine is subject to change without any prior intimation.
- If issued Books, Journals or study material etc. are lost, students are required to inform library counter immediately to avoid levying further fines and follow the guidelines related to replacement cost along the fine on prorata basis.
- Users are responsible for books/journals/magazines borrowed on their cards and will be required to pay for any damage to, or loss of material. Borrowing rights shall be withdrawn while payment is outstanding. Students are also directed not to draw or write any kind of remarks or highlight any contents of the book. This will invite penalty.



**If everyone
are moving
forward
together,
success
takes care of
itself**



- Students are required to take a N.O.C. from the admin office for claiming the refund of library deposit.
- Discussions are not allowed in the library/reading room.
- If anyone found using mobile phones in library, a fine of Rs. 500/- will be charged
- ***Issue of duplicate Library Card will be done on a payment of a fine of Rs.50/- per card.***

Computer Centre Rules and Regulations

- Computer Center timings are from 8.30 a.m. to 6.00 .m. Users must comply with the rules issued by Director/Lab Administrator.. ***Anyone failing to do so may be excluded from the Computer Centre and / or incur a fine.***
- Students are not allowed to load any software without the prior permission of the Computer Assistant/ In charge of the Computer Centre.
- Students should not save any document on the desktop. The same should be stored in their respective folders.
- Visiting sites that are unethical and not for academic purpose or using e-mail facilities for personal purposes is strictly prohibited. Similarly, chatting or playing games in the Computer Centre is also prohibited.
- Bags are not allowed in the Computer Lab.
- Consumption of food, drink and the use of personal audio equipment are not permitted in the computer lab.
- Students are not allowed to change the settings of the computer.
- Students are requested to shut down the computer when not in use.
- Students are required to carry a pen drive of their own.
- Scan your portable devices before accessing.
- We respect intellectual property rights and hence all our computing facilities have licensed software(s).
- We do not allow any pirated /unauthorized software installation in our computers.

Feedback Mechanism

- The Institute has a well-established feedback mechanism for communication of student's perception.
- All students should get involved in this mechanism seriously as it truly helps the Institute to improve the quality of teaching and services provided by the institute.

Examination Guidelines

- Any breach of the requirements relating to examinations and assessments, whether committed intentionally or unintentionally may be regarded as "misconduct" and dealt with under discipline procedure of the University / Institute.
- The students will be evaluated for 100 marks in each subject/course. The evaluation will be based on internal assessment, class test, projects / presentations and Semester End Examinations.
- The minimum passing marks for each course is 50.
- A candidate failing in one or two subjects in the first or second semester is required to appear for the supplementary examination conducted by the Institute. A student who fails in first attempt of the supplementary examination has to reappear in the second attempt of supplementary examination.



Also a student who fails in more than two subjects in the first or second semester shall not progress to the next semester.

- Students must know their seat number before entering the examination room. Any student who has not been allocated a seat number should inform the Exam cell.
- Students are not permitted to enter the examination room after half an hour of the commencement of the examination. Students are not permitted to leave the examination room until half an hour after the start of the examination or during the last fifteen minutes of the session, except with the special permission of the invigilator in charge who will report on the circumstances to Examination In charge.
- Students are required to have Institute Identity card and it must be made available to an invigilator upon request. Procedures may be implemented from time to time to establish the validity of a student's identity in the examination hall.
- Food and/or drink will not be permitted in an examination room.
- Students must not take into the examination room any books, writing paper, notes, manuscripts, electronic media, including electronic dictionaries, any form of stored or recorded information in their digital gadgets/mobile phones etc.
- ***Cell Phones are not permitted in the exam room.*** If a mobile phone is found in a student's possession after the Examination has started, it will be deemed as a Breach of Examination rules.
- Examination answer booklets must be submitted intact. No part of an examination answer booklet may be defaced, removed.
- All notes, rough work and calculations must be done in the examination answer booklet.
- Students must not communicate in any way with any person other than the Invigilator during an examination. Any other communication will be deemed as a breach of Examination Rules.
- An Invigilator shall have the power to exclude a student from an examination on the basis of misconduct or good cause and submit a written report on the circumstances to In charge of Examination immediately after the conclusion of the examination.
- Any student who needs to leave an examination room during an examination to go to the washroom must obtain permission from an Invigilator. The Invigilator has the discretion to refuse permission.



RULES & REGULATIONS

Consideration will be given to ***requests for special examination arrangements to be made for students with disabilities.*** A writer shall be allowed on prior request for the examination on medical grounds accompanied by supporting evidence substantiating the disability or disadvantage as per guidelines of University of Mumbai/Competent Authority. Cases of students indulging in unfair means during the exams will be reported to Examination In charge . The decision of the Director will be final and binding on the student.

If a student is not satisfied with the marks obtained in any subject, he/she may seek re-evaluation by paying fees of Rs 250/- for Open Category students and Rs 125/- for students belonging to SC/ST/OBC/VJ/NT category. The result of the verification shall be final and binding on the student.



Challenge yourself to do better in every situation





CLASS PROJECTS

- Faculty Members announce Class Projects as a part of the learning process for that subject/course. These Class Projects are usually undertaken in groups. The evaluation criteria and weightage is assigned by the Faculty concerned.
- ***Plagiarism Check is compulsory for all projects.***
- **Plagiarism is an academic offence.** Work submitted must be student's own.
- The Class Projects are a vital part of the learning inputs, do engage in these projects with a serious learning intent.

SUMMER PROJECTS

- Students are required to complete summer training as a part of the academic requirements of the course.
- Every student will have to compulsorily work under the Project Guide.
- Two hard copies of the project one a spiral bound copy and another in black leather and embossed in golden duly signed by the respective Project Guide is to be submitted to the Academic Coordinator..
- The submission has to be accompanied by a certificate of authenticity of work done signed by the Project Guide. Please note, there will be no extension of the deadline for signing the certificate.
- Students will be given model project guidelines and are encouraged to use these for writing their project reports.

SRBS MMS program is conducted as per the guidelines of University of Mumbai and the complete syllabus is available on the University of Mumbai portal.

To promote Entrepreneurship amongst the students we have an Institution Innovation Council (IIC) for more details visit our website www.srbs.edu.in

Summer Internship Program

FINAL PROJECTS

- Students are required to complete a final project as a part of the academic requirements of the course / program.
- The MMS specialization project is the culmination of MMS program. The students are expected to synthesize, integrate and apply skills that they have acquired during entire program.
- Every student will have to compulsorily work under a Faculty member from the area of specialization.
- It is mandatory to complete full credit course for 300 marks. University of Mumbai has specified formats mandatory for all MMS students irrespective of their specialization.
 - ❖ Project 1: Focus Area: General Management (100 marks)
 - ❖ Project 2: Focus Area: Respective Specialization (100 marks)
 - ❖ Project 3: Focus Area: Social Relevance (100 marks)
- The evaluation of the project report will be done in two phases viz. – Black Book (printed report) and the viva-voce examination.
- The soft copy of the project will be checked by the student for plagiarism through the Learning Resource Centre and the output report should be attached to the hard copy of the project. This will have to be done before the submission.
- The report should reflect original work.
- The student should report to the Faculty Guide once in a week to discuss the issues originating from the project. The Faculty Guide has the authority to refuse signing the project if this condition is not satisfied.
- Two hard copies of the project one a spiral bound copy and another in black leather and embossed in golden duly signed by the respective Project Guide are to be submitted to the office on the date as intimated.
- The bound copy has to be accompanied by a certificate of authenticity of work done signed by the Guide. Please note, there will be no extension of the deadline for signing this certificate.
- Students will be given model project guidelines and are encouraged to use these for writing their project reports.
- Student will be required to undergo a viva voce the schedule of which will be announced by the Institute.



PLACEMENT RECORDS 2022-23

Highest
Package

8.7 LPA

Average
Package

4.8 LPA

Top 10%
Packages

7.4 LPA



SPECIALIZATION'S WISE

FINANCE (45)

MARKETING (24)

HUMAN RESOURCES (9)

OPERATIONS (7)

SECTOR WISE REPRESENTATION

BANKING / INSURANCE (23%)

DIGITAL MARKETING (5%)

EDU TECH (3%)

FINANCIAL SERVICES (19%)

FINTECH (4%)

FMCG (3%)

IT (4%)

Career Katta

(Career and Entrepreneurship Counseling, Skill Development, Internships, Placement etc.)

Career Katta is an initiative of Department of Higher and Technical Education, Govt of Maharashtra and in coordination with Maharashtra Information Technology Support Centre. The college conducts various activities to guide students about Career, Competitive Examinations (UPSC, MPSC, Banking, SSB, Police LIC etc.), Entrepreneurship, Skill Development, Credit Earnings under new CBCS and NEP Curriculum Framework, Internship and Placement Opportunities, etc.

Eligibility to Join

Any student admitted for any regular course in the college or college or college alumni referred by College Coordinator.

Registration Fees

One Time Rs. 365 for Three-year degree period (Rs. 0.36 per day), which will be reimbursed in the form of subsidy on examination charges of CBCS. It is including free access to all the activities, courses, State Level Competitive Exams, etc.

How to Register

Download the MITSC application from Google Play Store and pay fees using any online payment mode.

College Code : NA410

Contact: For more details visit college webpage <https://srbs.edu.in> or contact Coordinator Dr. Girish Pawar



Committees

Right to Information Act - 2005

- As per the above Act, following are the Appellate Authority and Information Officers at Sheila Raheja School of Business Management & Research (SRBS).
- Appellate Authority – Dr. Harish Kumar S. Purohit
- Information Officer - Mrs. Geeta Chauhan

Grievance Redressal Committee

Grievance Redressal Committee has been formed as per the Notification of AICTE dated May 25, 2012 in order to provide a mechanism to students/staff for redressal of their grievances. Further as per the Notification from AICTE our institute has implemented the provision as prescribed under All India Council of Technical Education (Redressal of Grievance of Students) Regulations, 2019.

Sr.	Name of the Committee Member	Designation
1	Dr. Harish Kumar S. Purohit	Chairperson
2	Dr. Rahul Sanghavi	Senior Faculty Member
3	Dr. Vaikhari Patil	Senior Faculty Member
4	Mr. Pradeep Singh	Senior Faculty Member
5	Dr. Prasad Supekar	Faculty Member (SC)
6	Mr. Pratik Karanjkar	Special Invitee

Anti – Ragging Committee

In accordance with the directions of the Hon'ble Supreme Court vide SLP No. 24295 of 2006 dated May 16, 2007 and in Civil Appeal Number 887 of 2009 dated May 08, 2009 Sheila Raheja School of Business Management & Research (SRBS) has formed an Anti – Ragging Committee/ Mentoring Cell/ Anti-Ragging Squad as per Regulations 2009 of AICTE for Prevention and Prohibition of Ragging in Technical Institutions. As per the provision of the Act, Ragging within or outside of any educational institution is prohibited.

Action Against Ragging

The Anti-ragging Committee of our B-School shall take an appropriate decision ,with regards to punishment or otherwise depending on the facts of each incident of ragging and nature and gravity of the incident of ragging. Possible punishment for those found guilty of ragging shall be any one or combination of the following ;

1. Cancellation of Admission.
2. Suspension from attending classes.
3. With holding/withdrawing of scholarship/fellowship and other benefits.
4. Debarring from appearing in any test/examination or other evaluation process.
5. With holding results.



6. Debarring from representing the institution in any regional, national or international meet, tournament, youth festival etc.
7. Suspension/expulsion from the hostel.
8. Rustication from the institution for period ranging from 1 to 4 semesters.
9. Expulsion from the institution and consequent debarring from admission to any other institution.
10. Collective Punishment: When the persons committing or abetting the crime of ragging are not identified, the institution shall resort to collective punishment as a deterrent to ensure Community pressure on the potential raggers.



Sr.	Name of the Members	Designation
1	Dr. Harish Kumar S. Purohit	Head of the Institution.
2	Mr. Narayan Madane	Representative of Civil Administration.
3	Mr. Duncan Claude Wilson	Representative of Police Administration.
4	Mr. Amriteshwar Mathur	Representative of Local Media.
5	Mrs. Radha Ambekar	Representative of Non- Government Organization.
6	Mrs. Geeta Chauhan	Representative of Non-teaching staff.
7	Mrs. Darshana Murkibhavi	Representative of Faculty Member.
8	Mrs. Vaishali Singh	Representative of Faculty Member.
9	Mr. Pradeep Singh	Representative of Faculty Member.
10	Ms. Varsha Dhotre	Representative of Faculty Member.
11	Mr. Sanjay Palande	Representative of Parents belonging to Fresher's Category.
12	Mr. Rajendra Bawdekar	Representative of Parents belonging to Senior Students.
13	Ms. Sharvari Jadhav	Representative of Students belonging to Fresher's Category.
14	Mr. Rahul Nair	Representative of Students belonging to Fresher's Category.
15	Mr. Joel D souza	Representative of Students belonging to Senior Student
16	Mr. Aditya Gupta	Representative of Students belonging to Senior Student

Help line No.:
(022)61966666 Ext 401
National Helpline No.:
1800-1825522



**For the
People,
By the
People**

Anti-Capitation Fee Act:

As per the Maharashtra Education Institution (Provision of Capitation Fees), Act 1987, Sheila Raheja School of Business Management & Research (SRBS) shall charge Tuition Fees from students as per the directions of the Fees Regulating Authority.

Internal Complaints Committee:

As per the directions of the University of Mumbai Sheila Raheja School of Business Management & Research (SRBS) has constituted an Internal Complaints Committee (ICC) in accordance with the provisions of The Sexual Harassment of Women at workplace (Prevention, Prohibition and Redressal) Act, 2016 to deal with complaints / cases of Sexual harassment* in particular in relation to the B-School as under:

Sr.	Name of the Committee Member	Designation
1	Mrs. Geeta Chauhan	Presiding Officer
2	Dr. Rahul Sanghavi	Faculty Member
3	Dr. Vaikhari Patil	Faculty Member
4	Mrs. Jagruti Gijare	Faculty Member
5	Mrs. Mukta Naik	Assistant Librarian
6	Mrs. Vipula Kamble	Non-Teaching Staff
7	Ms. Louan Rodrigues	Student from UG
8	Ms. Ketaki Okhade	Student from PG
9	Ms. Sheetal Khinchi	Student from PG
10	Mrs. Radha Ambekar	Member from Non-Government Organization

* For more details visit our website

SC/ST Committee:

As per the directions of All India Council for Technical Education (AICTE), Sheila Raheja School of Business Management and Research (SRBS) has constituted Committee for SC/ST. As per Schedule Castes and Schedule Tribes (Prevention of Atrocities) Act, 1989 for Prevention of Atrocities. The names of the Committee members are as under:

Sr.	Name of the Committee Member	Designation
1	Dr. Harish Kumar S. Purohit	Chairman
2	Dr. Prasad Supekar	Faculty Member (SC)
3	Dr. Rahul Sanghavi	Faculty Member
4	Mrs. Geeta Chauhan	Non-Teaching Staff
5	Ms. Sayali Jadhav	Student (SC)
6	Ms. Anasha Wagh	Student (SC)
7	Ms. Shyamal Suryawanshi	Student (ST)

Fees

Fees for the Master of Management Studies- MMS program
(Academic Year 2023-24):

Total Fees: Rs.150,500/- (Rupees One Lakh Fifty Thousand and Five Hundred Only)

Fees are subject to revision as per Fees Regulating Authority whose decision will be binding on Students.

Other Fees as prescribed by the Competent Authority.

Rules of Admission/Allotment of Seats:

The Admission to the MMS course is centralized and is covered under Centralized Admission Process (CAP) carried out by the Competent Authority of the State of Maharashtra as per the Regulations of the All India Council for Technical Education (AICTE), New Delhi.

All aspiring candidates are suppose to refer to the Information Brochure provided by the Directorate of Technical Education State of Maharashtra, Mumbai for Admission for the Two Years Full time Post Graduate Degree Program for Academic Year 2023- 2024.

Fees Refund Policy:

Sheila Raheja School of Business Management & Research (SRBS) shall follow the Refund policy for Fees as per norms laid down by the Directorate of Technical Education (DTE)/ Admissions Regulating Authority(ARA) , Govt. of Maharashtra.

Scholarships:

Candidates belonging to the Reserved Category enrolled through CAP Round shall be eligible for scholarship scheme provided by the Social Welfare Department.

Candidates belonging to Minority Community can avail of the State/Central Scholarship provided by Government of Maharashtra/Union Territory for pursuing Professional & Technical Education.

Divyangjan Friendly Campus:

Our B-School has created facilities for Divyangjan Students as per norms laid down by the competent authority.



**We
welcome
you with
Open
Arms**

**Teachers who guide you in every
sphere of life,
Like a Lighthouse Beacon**



“What our Alumni says”



MS. NISHA VARMA
MORGAN STANLEY FUND SERVICES
TEAM LEADER

“SRBS Management Institute is one of the best Institute which provides MMS Program in Mumbai. The campus is an ideal environment for studying and bringing about continuous improvement. The team of committed MMS faculty members is always there to back the students in honing their skills and abilities”.



MR SWAPNIL GAIKWAD
HDFC LIMITED - RELATIONSHIP MANAGER

My two years of MBA/MMS Program at SRBS Management Institute gave me the opportunity to develop my analytical skills, leadership, the ability to think proactively and out-of-the-box. These coupled with the co-curricular activities were the reasons I was successful in procuring a good placement.



MR. MAUNIK MEHTA
AXIS BANK MANAGER

My MMS Post-Graduate Degree Program, at SRBS Management Institute - Mumbai, has helped me to grow exponentially in Industry. The Institution nurtures talent and gives every student an opportunity to do extraordinary work. I spearheaded SRBS Executive Placement Committee for my Batch of 2014-16.



OUR RECRUITERS



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AND MANY MORE...

We are thankful to the above organisations for their continued support towards various opportunities provided to our students through summer Internship and Executive placements.

Disclaimer* : All logos and brand names are the property of their respective owners. All company names used here are for identification purposes only.



BNP PARIBAS



Sheila Raheja School of Business Management & Research

List of Certificates & Documents to be submitted by the Candidates admitted to the MMS Degree Program 2023- 2025.

Students seeking admission for MMS (Full Time) Course are required to produce the following certificates in **ORIGINAL and 5 SETS of Attested Photocopies** without which no Fees will be accepted and No admission will be granted.

1.	Online Registration Form & Document Verification Letter issued by Facilitation Centre (FC)
2.	Allotment Letter issued by Directorate of Technical Education (DTE).
3.	Final Score Card of MAH-MBA-CET
4.	S.S.C. Mark Sheet & Passing Certificate.
5.	H.S.C. / Diploma Mark Sheet & Passing Certificate.
6.	All Semesters /Yearly Mark Sheets are required
7.	Last Year Graduation Mark Sheet (Issuedby University)
8.	Convocation Degree Certificate /Provisional Passing Certificate
9.	Leaving Certificate / Transfer Certificate after Graduation from respective College / University.
10.	Nationality Proof (Passport, Domicile Certificate of Maharashtra, Leaving Certificate & Birth Certificate)
11.	GAP Certificate (If applicable - Affidavit on non-judicial stamp paper of Rs. 100/-)
12.	Migration Certificate (Only for other than Mumbai University Students)
13.	Eligibility Certificate (Only for other than Mumbai University Students)
14.	Physically handicapped Candidates – Certificate to be submitted in prescribed format of the Competent Authority
15.	Documents related to Type of Candidature shall be as per Norms laid down by Directorate of Technical Education
16.	For J & K Candidate:- Admission letter issued by Competent Authority
17.	Maharashtra students belonging to Reserve Category are required to submit following additional documents. a. Caste Certificate, b. Caste Validity Certificate, c. Non – Creamy Layer Certificate valid upto 31st March, 2024 (OBC / SBC / VJ / NT / DT). d. Income Certificate issued by Tahsildar.
18.	Economically Weaker Section (EWS) Candidates: •Eligibility Certificate for Economically Weaker Section in Proforma – V •Income Certificate issued by Tahasildar.
19.	Undertaking for Attendance
20.	Five Passport Size & Two Stamp Size Photographs.
21.	Pre – Online Registration Form of University of Mumbai.
22.	Anti-Ragging Affidavits
23.	Aadhar Card (Photo Copy)

Note: Any addition / deletion will be in accordance with the directives of All India Council for Technical Education (AICTE), Directorate of Technical Education (DTE), Government of Maharashtra and University of Mumbai.

**Raheja Education
Complex, Kher Nagar,
Opp. Chhatrapati
Shivaji Ground, Bandra
(East), Mumbai-
400051. INDIA**

Phone:

[9867969713](tel:9867969713) / [022-31218758](tel:022-31218758)

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www.srbs.edu.in



Your Next Move is the Best Move

