

DTE Code: MB3443

# Master of Management Studies (MMS) Brochure 2024-25

Raheja Education Complex,  
Kher Nagar,  
Opp. Chhatrapati Shivaji Ground,  
Bandra (East),  
Mumbai- 400051. INDIA  
Contact us: 9867969713  
[022-31218758](tel:022-31218758)

Website:

[www.srbs.edu.in](http://www.srbs.edu.in)

E-mail:

[admissions@srbs.edu.in](mailto:admissions@srbs.edu.in)

[admin@srbs.edu.in](mailto:admin@srbs.edu.in)

# Transforming Education



Since 2011

2011



# About Us

Welcome to Sheila Raheja School of Business Management & Research (SRBS), a premier B-School affiliated to the University of Mumbai and located in the "Queen of Mumbai's Suburbs" Bandra. At SRBS, we are dedicated to shaping the future leaders of tomorrow by offering an unparalleled educational experience that blends academic excellence with real-world relevance.

By choosing SRBS, you are not just enrolling in a business school; you are becoming part of a vibrant community dedicated to innovation, research, and excellence. Our graduates are equipped to thrive in diverse and challenging environments, ready to take on managerial and leadership roles in the global marketplace.

Be a part of our vision to create a resilient and prosperous future. Empower yourself with the education and skills needed to succeed in today's dynamic world. Join SRBS and take the first step towards a promising career and a fulfilling life.



**NAAC Accredited Institute**

## SRBS – Today's LEARNERS , Tomorrow's LEADERS

- SRBS, an epitome of knowledge enjoys an enviable reputation at par with leading business schools.
- In contrast to the traditional instructor-led approach, SRBS takes a learner—centric approach.
- Emphasis is given to case studies, experiential learning, flipped classroom, class debates, brainstorming and so forth that shifts the focus from teachers to the learners.
- SRBS endeavors to churn out competent scholars with a drive to face the challenges of the VUCA world.
- SRBS impresses upon its learners that career growth is an Odyssey where success is a journey not a destination.
- SRBS interacts on a regular basis with the corporate world through Corporate Interaction Series, Conferences, Workshops & Seminars.
- SRBS in addition to the core and visiting faculty invites industry experts from the corporate world.
- Through SIP and other relevant projects students are exposed to practical application in addition to theoretical knowledge.
- SRBS has well – equipped IT infrastructure, smart classroom and e-resources.
- Industry Visits / Study tours, Master classes, Mock GD/Interview sessions are highlights of being part of SRBS family.



**PLAN YOUR WORK...  
WORK YOUR PLAN**

**Determination**

**Dedication**

**Discipline**

**Diversity**

**Direction**

**SRBS 5 D's for success**

# We provide Value Based Education to create Winners!



## Vision

Sheila Raheja School of Business Management and Research is committed to being an internationally acclaimed management institute which focuses on quality education and innovative research.

## Mission

- To be an internationally acclaimed management institute for all stakeholders.
- To impart quality management education for all students and unleash their high potential.
- To ensure cutting edge technology and state of the art infrastructure that will enable teachers to nurture innovative pedagogy and learning methods for students.
- To build a strong research culture.

# Our Mentors



*Mr. Shyam Wadhvani*  
*President*

**Bombay Suburban Art & Craft Education Society**



*CA Arvind Tiwari*  
*Hon. General Secretary*

**Bombay Suburban Art & Craft Education Society**



*Dr. Harish Kumar S. Purohit*  
*Director*

**Sheila Raheja School of Business Management  
& Research**

**“The delicate balance of mentoring someone is not creating them in your own image, but giving them the opportunity to create themselves.” — Steven Spielberg**

## From the desk of the Director

In today's competitive business environment, there is plethora of challenges and opportunities thrown open and it is essential how one equips themselves and resolves in real time.

At SRBS we offer MMS, B. Com. (Management Studies) and Ph.D. programs of University of Mumbai which are one of the most versatile business degrees that are highly sought-after and aid the student to become pragmatic professionals, competent decision makers, while also being empathetic human being with ethical values.

***"Your Learner — Attitude  
determines  
your happiness Altitude  
at both  
Professional & Personal levels"***



**Dr. Harish Kumar S. Purohit**

Bachelor of Science (B.Sc. with Physics & Computer Programming), Masters Degree in Marketing Management (M.M.M.) from NMIMS—then affiliated to the University of Mumbai, Doctor of Philosophy (Ph.D.) in Management.

**S Steady Mind**  
**R Rigorous Training**  
**B Bold Decisions**  
**S Scrupulous Attitude**



We are committed to providing quality education with state-of-the art infrastructure at affordable fees in order to allow the common man access to fulfill the dream of being an MBA and an Entrepreneur.

# Ignite Your Passion

1953

**L.S. Raheja School of  
Architecture**

***Programs Offered***

- Bachelors In Architecture
- Master In Architecture (Landscape) – Part Time
- Bachelors In Vocation (Interior Design)
- Govt. Diploma In Interior Designing And Decoration (ID) & (IN)

1999

**L.S Raheja School of Arts**

***Programs Offered***

- Applied art
- Fashion technology
- Craft Teacher Training Program
- Photography

2011

**Sheila Raheja School of  
Business Management &  
Research (SRBS)**

***Programs Offered***

- Bachelor of Management Studies (BMS)
- B. Com. ( Management Studies )
- Masters of Management Studies (MMS)
- Doctor of Philosophy (Ph.D.)

2013

**Sheila Raheja Institute of  
Hotel Management**

***Programs Offered***

- B.Sc. Hospitality Studies
- B.A. Culinary Arts.

## RAHEJA ACADEMIA MILESTONES



Ride the waves of change,  
Surf the ocean of infinite opportunities

We uplift and  
propel students  
from Classroom  
to Boardroom  
with the Right  
Mindset



# Our Campus



**Conference Room**



**Language lab**



**Recreation Room**



**Computer Centre**



**Cafeteria**



**Seminar Hall**

Print Books

5423 Titles and  
9003 Volumes

J-gate

20437 International  
Journals  
1545 National  
Journals

E-Books Databases

Ebsco 11680  
Pearson: 15510

Seven International  
Print Journals

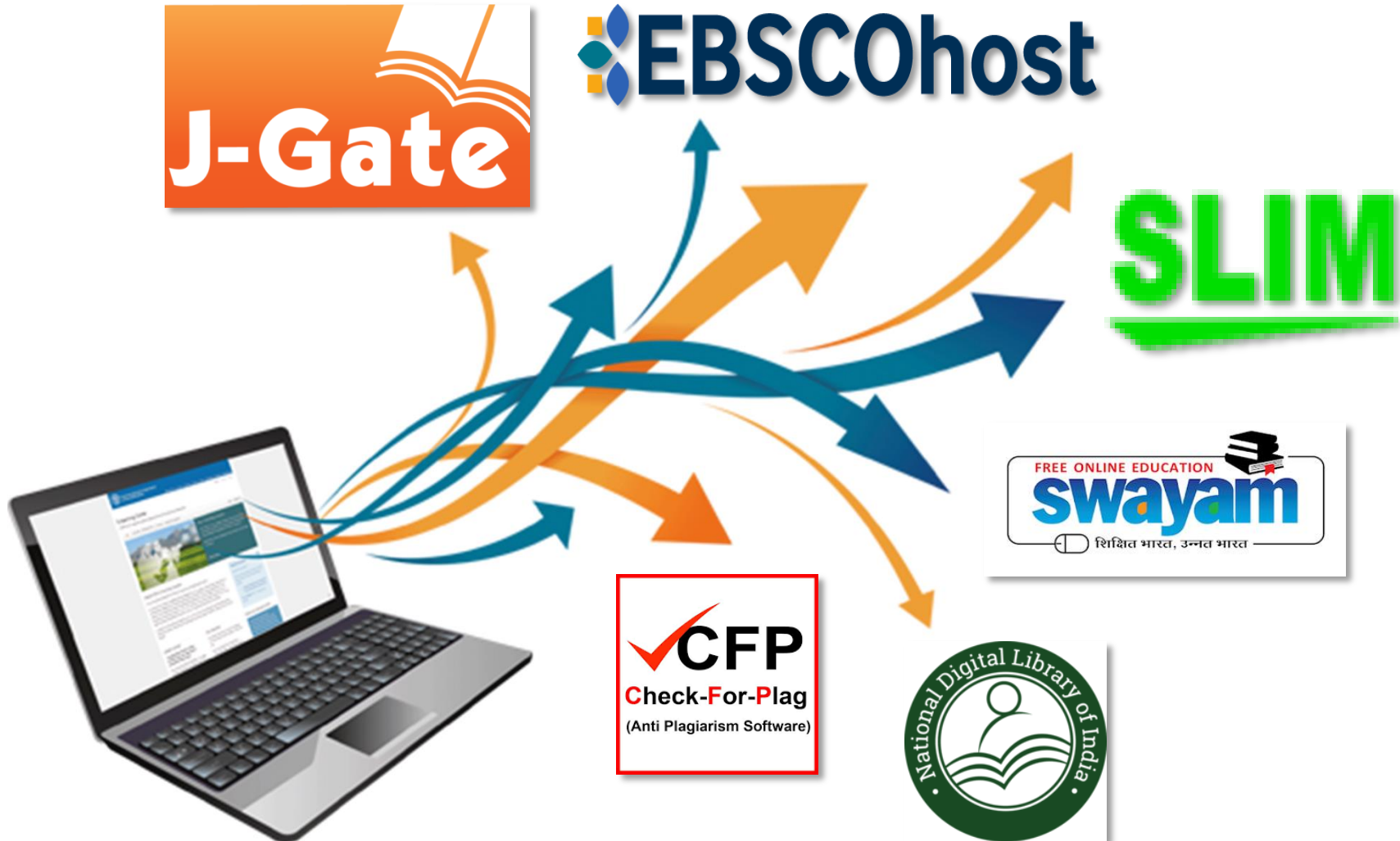
Twelve National  
Print Journals



Project  
Reports

E  
-  
Resource  
s





# Making Students Market Ready

**A balance of Academics, Attitude Change Programs and Life skills can play a vital role in the success of students' career**



**Campus at SRBS is accentuated with co-curricular and extra-curricular activities that stimulates the young minds and broadens their horizon.**



## State-of-the-Art Infrastructure that prepares you for a bright tomorrow

- ❖ Air Conditioned Premises
- ❖ Air Conditioned Classrooms
- ❖ Smart Classrooms
- ❖ Spacious Classrooms
- ❖ Air-Conditioned Auditorium
- ❖ Seminar and Conference Room
- ❖ Library equipped with digital resources
- ❖ Language Lab
- ❖ Advanced IT Setup
- ❖ Anti - Plagiarism Software
- ❖ Wi-Fi-Enabled Campus
- ❖ CCTV Security Systems
- ❖ Divyangjan-Friendly Campus
- ❖ Recreational Facilities
- ❖ Cafeteria





**Genius is one percent inspiration  
and 99% perspiration**

- With an evolving world-class pedagogy format, SRBS stands to be one of the preferred B-Schools.
- Our successful framework is accentuated with aspiring case studies, alluring study tours, corporate engagement team that guides students for conducive career options and trains them for lucrative placements.
- SRBS has an excellent database of recruiters who are more than satisfied to engage students from our reputed B-School. We show the way for learners to become leaders.

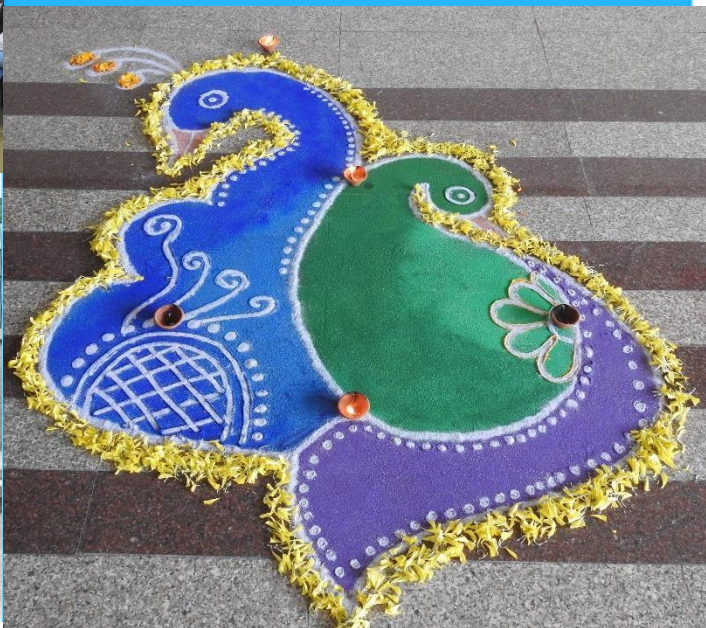


**Holistic Development of Students to Develop the Right Perspective for Industry Growth, Sustainable Development and becoming Job creators**





# Learning with Fun is Amazing



**If everyone  
are moving  
forward  
together,  
success  
takes care of  
itself**

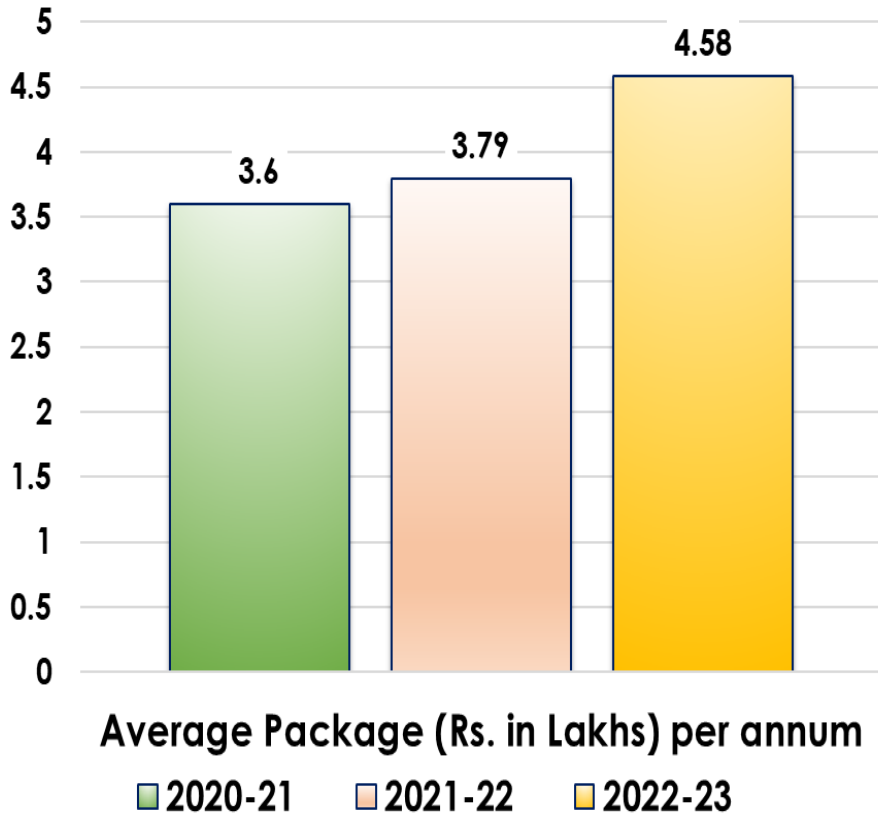
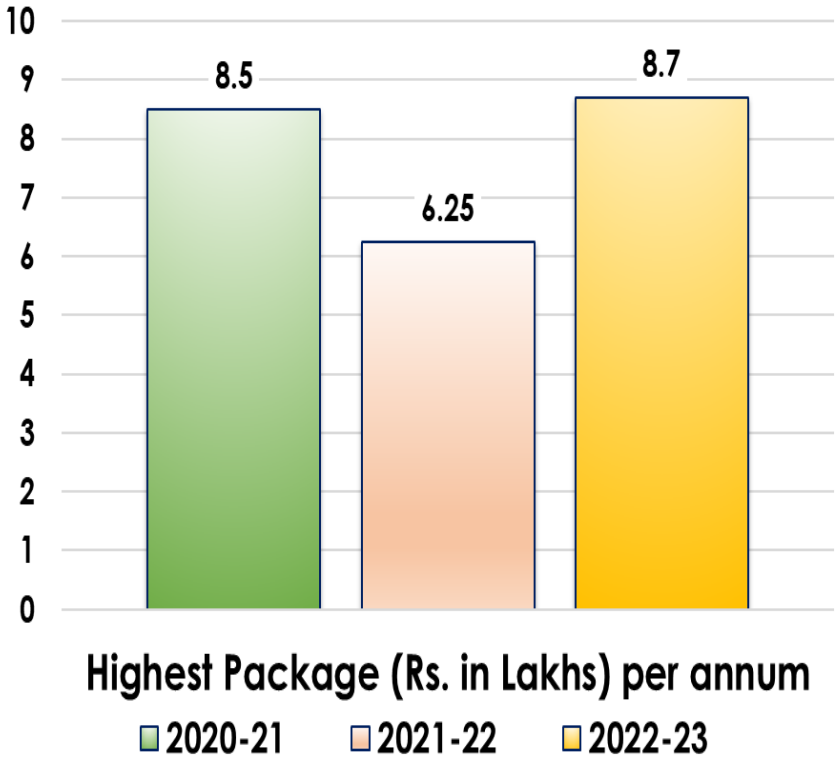




**Challenge yourself to do better in every situation**

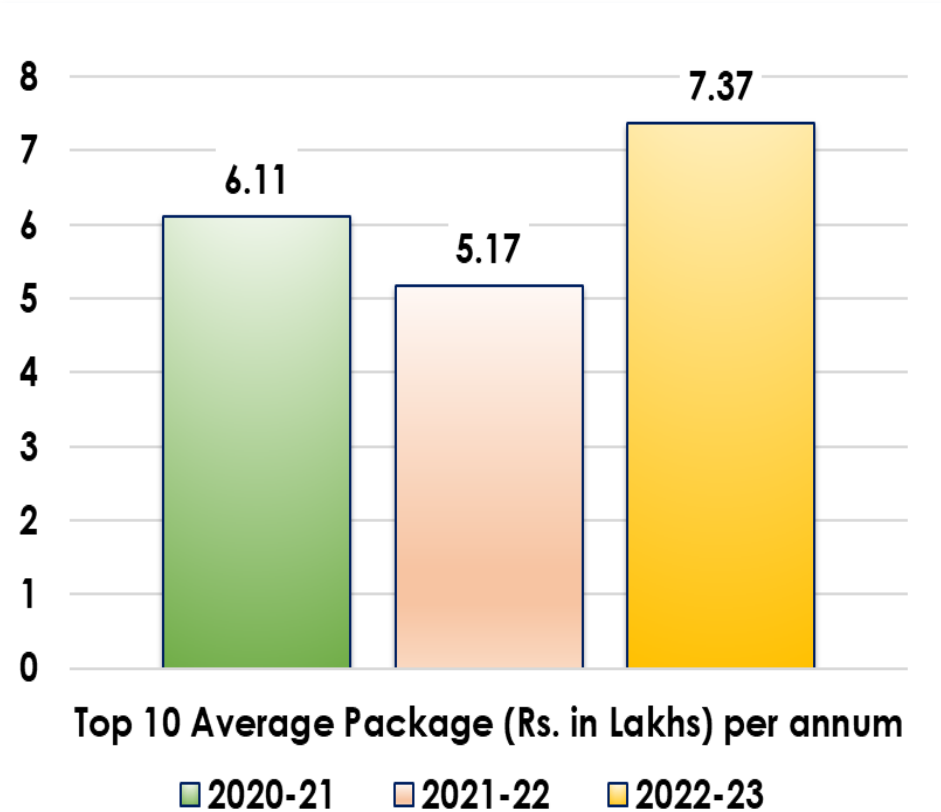
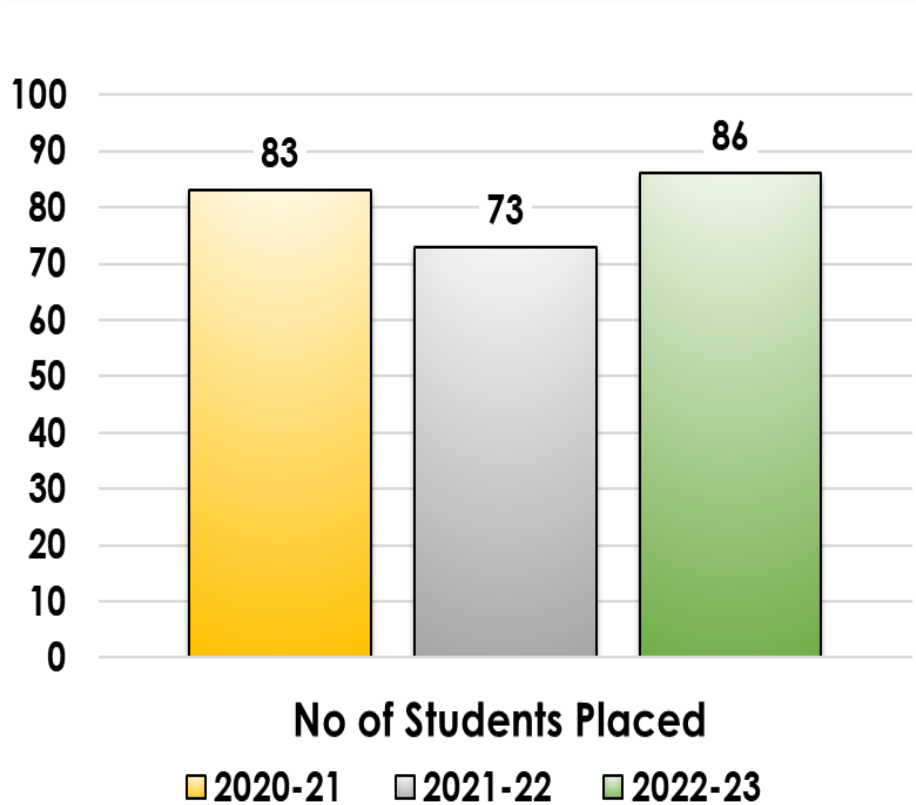


## MMS Placements



# PLACEMENTS

## MMS Placements



# OUR RECRUITERS



AND MANY MORE...

We are thankful to the above organisations for their continued support towards various opportunities provided to our students through summer Internship and Executive placements.

Disclaimer\* : All logos and brand names are the property of their respective owners. All company names used here are for identification purposes only.



BNP PARIBAS



## Career Katta

### (Career and Entrepreneurship Counseling, Skill Development, Internships, Placement etc.)

Career Katta is an initiative of Department of Higher and Technical Education, Govt of Maharashtra and in coordination with Maharashtra Information Technology Support Centre. The college conducts various activities to guide students about Career, Competitive Examinations (UPSC, MPSC, Banking, SSB, Police LIC etc.), Entrepreneurship, Skill Development, Credit Earnings under new CBCS and NEP Curriculum Framework, Internship and Placement Opportunities, etc.

#### Eligibility to Join

Any student admitted for any regular course in the college or college or college alumni referred by College Coordinator.

#### Registration Fees

One Time Rs. 365 for Three-year degree period (Rs. 0.36 per day), which will be reimbursed in the form of subsidy on examination charges of CBCS. It is including free access to all the activities, courses, State Level Competitive Exams, etc.

#### How to Register

Download the MITSC application from Google Play Store and pay fees using any online payment mode.

#### College Code : NA410

Contact: For more details visit college website <https://srbs.edu.in> or contact Placement Cell.





# COMMITTEES

Board of Governors

College Development Committee (CDC)

Internal Quality Assurance Cell (IQAC)

Students Grievance Redressal Committee

SC / ST Committee

Internal Complaints Committee

Anti – Ragging Committee

Student Placement Committee

Institution's Innovation Council (IIC)

Sheila Raheja School of Business Management  
and Research Alumni Association

## Fees

Fees for the Master of Management Studies- MMS program  
( Academic Year 2024-25):

Total Fees: Rs.150,500/- ( Rupees One Lakh Fifty Thousand and Five Hundred Only)

Fees are subject to revision as per Fees Regulating Authority whose decision will be binding on Students.

Other Fees as prescribed by the Competent Authority.

### **Rules of Admission/Allotment of Seats:**

The Admission to the MMS course is centralized and is covered under Centralized Admission Process (CAP) carried out by the Competent Authority of the State of Maharashtra as per the Regulations of the All India Council for Technical Education (AICTE), New Delhi.

All aspiring candidates are suppose to refer to the Information Brochure provided by the Directorate of Technical Education State of Maharashtra, Mumbai for Admission for the Two Years Full time Post Graduate Degree Program for Academic Year 2024-2025.

### **Fees Refund Policy:**

Sheila Raheja School of Business Management & Research (SRBS) shall follow the Refund policy for Fees as per norms laid down by the Directorate of Technical Education (DTE)/ Admissions Regulating Authority(ARA) , Govt. of Maharashtra.

### **Scholarships:**

Candidates belonging to the Reserved Category enrolled through CAP Round shall be eligible for scholarship scheme provided by the Social Welfare Department.

Candidates belonging to Minority Community can avail of the State/Central Scholarship provided by Government of Maharashtra/Union Territory for pursuing Professional & Technical Education.

### **Divyangjan Friendly Campus:**

Our B-School has created facilities for Divyangjan Students as per norms laid down by the competent authority.

**We  
welcome  
you with  
Open  
Arms**



**Teachers who guide you in every  
sphere of life,  
Like a Lighthouse Beacon**





**MS. NISHA VARMA**

**MORGAN STANLEY FUND SERVICES  
TEAM LEADER**

*“SRBS Management Institute is one of the best Institutes that provides MMS Program in Mumbai. The campus is an ideal environment for studying and bringing about continuous improvement. The team of committed MMS faculty members is always there to back the students in honing their skills and abilities”.*



**MR SWAPNIL GAIKWAD**

**HDFC LIMITED - RELATIONSHIP MANAGER**

*My two years of MBA/MMS Program at SRBS Management Institute gave me the opportunity to develop my analytical skills, leadership, the ability to think proactively and out-of-the-box. These coupled with the co-curricular activities were the reasons I was successful in procuring a good placement.*

**“What our  
Alumni says”**



**MR. MAUNIK MEHTA**

**AXIS BANK MANAGER**

*My MMS Post-Graduate Degree Program at SRBS Management Institute - Mumbai, has helped me to grow exponentially in Industry. The Institution nurtures talent and gives every student an opportunity to do extraordinary work. I spearheaded SRBS Executive Placement Committee for my Batch of 2014-16.*

# Sheila Raheja School of Business Management & Research

List of Certificates & Documents to be submitted by the Candidates admitted to the MMS Degree Program

Students seeking admission for MMS (Full Time) Course are required to produce the following certificates in **ORIGINAL and 5 SETS of Attested Photocopies** without which no Fees will be accepted and No admission will be granted.

1.	Online Registration Form & Document Verification Letter issued by Facilitation Centre (FC)
2.	Allotment Letter issued by Directorate of Technical Education (DTE).
3.	Latest Final Score Card of MAH-MBA-CET
4.	S.S.C. Mark Sheet & Passing Certificate.
5.	H.S.C. / Diploma Mark Sheet & Passing Certificate.
6.	All Semesters / Yearly Mark Sheets are required
7.	Last Year Graduation Mark Sheet (Issued by University)
8.	Convocation Degree Certificate /Provisional Passing Certificate
9.	Leaving Certificate / Transfer Certificate after Graduation from respective College / University.
10.	Nationality Proof (Passport, Domicile Certificate of Maharashtra, Leaving Certificate & Birth Certificate)
11.	GAP Certificate (If applicable - Affidavit on non-judicial stamp paper of Rs. 100/-)
12.	Migration Certificate (Only for other than Mumbai University Students)
13.	Eligibility Certificate (Only for other than Mumbai University Students)
14.	Physically handicapped Candidates – Certificate to be submitted in prescribed format of the Competent Authority
15.	Documents related to Type of Candidature shall be as per Norms laid down by Directorate of Technical Education
16.	For J & K Candidate:- Admission letter issued by Competent Authority
17.	Maharashtra students belonging to Reserve Category are required to submit following additional documents. a. Caste Certificate, b. Caste Validity Certificate, c. Non – Creamy Layer Certificate valid upto 31st March, 2025 (OBC / SBC / VJ / NT / DT). d. Income Certificate issued by Tahsildar.
18.	Economically Weaker Section (EWS) Candidates: •Eligibility Certificate for Economically Weaker Section in Proforma – V •Income Certificate issued by Tahasildar.
19.	Undertaking for Attendance
20.	Five Passport Size & Two Stamp Size Photographs.
21.	Pre – Online Registration Form of University of Mumbai.
22.	Anti-Ragging Affidavits
23.	Aadhar Card ( Photo Copy )

Note: Any addition / deletion will be in accordance with the directives of All India Council for Technical Education (AICTE), Directorate of Technical Education (DTE), Government of Maharashtra and University of Mumbai.

# Code of Conduct

## General

- Ragging inside or outside the campus is strictly prohibited.
- Everyone in the Institute must maintain cleanliness in the premises.
- No food items are allowed in the Classroom, Library and Computer Centre.
- Consumption of tobacco, smoking or alcoholic beverages and other addictive products is strictly prohibited on the campus.
- It is mandatory to wear Identity Cards in the campus.
- Damage to Institute property will invite disciplinary action.
- Two students shall be nominated from each semester/specialization as Class Representatives. Interested students should submit their nomination forms to the Program Coordinator. The selection criteria would be:
  - ✓ Past Academic Record
  - ✓ Previous Experience
  - ✓ Commitment Level assessed through the Interview
- In case the nominated candidate fails to discharge his/her duties to the satisfaction of the class / institute authorities, he / she shall be replaced.
- Any grievance pertaining to the administrative staff, teaching faculty and infrastructural facilities must be addressed through the Class Representative, who will take it up with the Program Coordinator.
- In case of lecture cancellation, it is the responsibility of the Class Representative to inform the students through the agreed channel of communication. The Institute shall, however, put the information of the cancelled lectures on the notice board and respective whatsapp groups if the information comes well in advance.
- Class representatives are discouraged from arranging extra lectures, guest lectures or canceling lectures without any prior intimation to the Program Coordinator.
- The primary mode of communication with the students is the Notice Board. Students are advised to go through the notice boards every day.
- All students are provided with an Identity Card on the campus. Issue of duplicate Identity Cards will be done on payment of a fine of Rs.50/-
- Students are requested to keep safety procedures in mind at all times. Fire extinguishers are placed at strategic points in order to ensure the safety of everyone in our Institute. Tampering with fire extinguishers is a serious offence.
- Prior written permission from the Director should be obtained for all functions/ get-together/ events on and off campus. Students should not use the Institute's name for any activity carried out outside the campus without the permission of Director.
- Students are advised against indulging in any political or notorious activity that would cause injury to self and others. The Institute reserves the right to cancel the admission of such students.
- Students are advised against bringing or inviting any outsiders without the consent of the Authorities.



## Attendance, Punctuality & Deadlines

- A student must have a minimum of 75% attendance in each subject. Attendance is a part of internal assessment. In case of genuine medical/professional/other reasons for lack of attendance, the student is required to intimate the Institute in writing immediately.
- Any leave without written intimation will be treated as unauthorized leave.
- For ALL absence, prior intimation is to be given in writing to the Program Coordinator. In case of emergency situations, intimation must be given on phone (SMS) and e-mail within 24 hours. Any leave without written intimation will be treated as unauthorized leave and will be reflected in the records.
- In case of prolonged medical leave the student should produce a Medical Certificate from a Registered Medical Practitioner supported by a letter from the Parent/Local Guardian.
- Students are advised not to miss lectures of workshops, seminars, placement activities and inter-institute events. They are also advised not to miss lectures in any subject for the sake of project or fieldwork in any other subject. Work on such activities must be done outside the class hours.
- Classes are expected to begin on time. Late coming is not permitted. Faculty has the authority to take appropriate action to deal with cases of late coming.
- Students are required to be present for all events of the Institute, including the Annual Convocation, Seminars, Guest Lectures, Workshops, and other events as intimated on the Notice Board. Absence from such activities shall invite disciplinary action.
- Students are requested to honor deadlines for submissions of projects, reports, assignments etc.

## Dress Code

- The dress code for boys is western formals.
- The dress code for girls is Western or Indian formals. Hair must be neatly tied. Sleeveless & short dresses are prohibited.
- During formal events/activities, students are expected to wear Institute blazer suit.

## Office Rules and Regulations

- The office timings are from 9.00 a.m. to 5.30 p.m. except on Sundays and Public Holidays.
- Any student whose fees/payments are outstanding shall not be allowed to appear for the exams. Access to library and computer lab will also be withdrawn if fees /payments are outstanding.
- Students are not allowed to make any personal telephone calls from the Institute's Landline.
- Students will be issued railway concession forms, certificates and other official letters after three days of submitting the application for the same.
- Students will be issued transcripts on payment of Rs.1000/-
- For any other administrative assistance students should contact the office during working hours.



## **Library Rules and Regulations**

- Use of the Library is conditional on observance of the Rules and Regulations. Users must comply with the rules issued by Director and Librarian. Anyone failing to do so may be excluded from the Library access and / or incur a fine.
- Library card will be issued on presenting the fee receipt. A maximum of one library card will be issued per student. This card is valid for the duration of 2 years of the MMS Program .
- Access to the Library is restricted to staff and students of the SRBS who are in possession of a current valid identification card issued by Institute and to such other persons as may be authorized by the Director / Librarian.
- Students are required to carry their library cards and must produce the same as and when demanded by an authorized person. Only the member to whom it is issued must use this card. Library card is not transferable.
- Students are not allowed to sit in the Library during lecture hours. This will invite penalty and exclusion from the Library.
- Belongings (Any type of Bags, Personal Books, Umbrellas, Mobiles and folders) are not allowed in the Library.
- Consumption of food and drink (with the exception of bottled water) or smoking or doing anything else which may disturb other readers or which may be against the discipline of the Library is strictly prohibited.
- The use of personal audio equipment is not permitted in the Library.
- Library Timings: - Monday to Saturday 8.30 am to 6.00 pm and subject to requirements of the students.
- A Student will be issued one Library card and allowed to issue two books/ at a time for seven days. Issued material can be renewed after presenting the same physically. The date of return is stamped on the rear cover of the book. The book should be returned on or before due date. No reminder will be sent to the students for overdue items.
- Journals/Magazines (Back Issues) will be issued to each student for two days.
- Fines are charged on overdue items. A fine of Rs. 10/- per day will be charged for delayed return of Books and for Journal/Magazines the fine is Rs.25. The amount of fine is subject to change without any prior intimation.
- If issued Books, Journals or study material etc. are lost, students are required to inform library counter immediately to avoid levying further fines and follow the guidelines related to replacement cost along the fine on prorata basis.
- Users are responsible for books/journals/magazines borrowed on their cards and will be required to pay for any damage to, or loss of material. Borrowing rights shall be withdrawn while payment is outstanding. Students are also directed not to draw or write any kind of remarks or highlight any contents of the book. This will invite penalty.





- Students are required to take a N.O.C. from the admin office for claiming the refund of library deposit.
- Discussions are not allowed in the library/reading room.
- If anyone found using mobile phones in library, a fine of Rs. 500/- will be charged
- **Issue of duplicate Library Card will be done on a payment of a fine of Rs.50/- per card.**

### Computer Centre Rules and Regulations

- Computer Center timings are from 9.30 a.m. to 6.00 p.m. Users must comply with the rules issued by Director/Lab Administrator. **Anyone failing to do so may be excluded from the Computer Centre and / or incur a fine.**
- Students are not allowed to load any software without the prior permission of the Computer Assistant/ In charge of the Computer Centre.
- Students should not save any document on the desktop. The same should be stored in their respective folders.
- Visiting sites that are unethical and not for academic purpose or using e-mail facilities for personal purposes is strictly prohibited. Similarly, chatting or playing games in the Computer Centre is also prohibited.
- Bags are not allowed in the Computer Lab.
- Consumption of food, drink and the use of personal audio equipment are not permitted in the computer lab.
- Students are not allowed to change the settings of the computer.
- Students are requested to shut down the computer when not in use.
- Students are required to carry a pen drive of their own.
- Scan your portable devices before accessing.
- We respect intellectual property rights and hence all our computing facilities have licensed software(s).
- We do not allow any pirated /unauthorized software installation in our computers.

### Feedback Mechanism

- The Institute has a well-established feedback mechanism for communication of student's perception.
- All students should get involved in this mechanism seriously as it truly helps the Institute to improve the quality of teaching and services provided by the institute.

### Examination Guidelines

- Any breach of the requirements relating to examinations and assessments, whether committed intentionally or unintentionally may be regarded as "misconduct" and dealt with under discipline procedure of the University / Institute.
- The students will be evaluated for 100 marks in each subject/course. The evaluation will be based on internal assessment, class test, projects / presentations and Semester End Examinations.
- The minimum passing marks for each course is 50.
- A candidate failing in one or two subjects in the first or second semester is required to appear for the supplementary examination conducted by the Institute. A student who fails in first attempt of the supplementary examination has to reappear in the second attempt of the supplementary examination.



**Also a student who fails in more than two subjects in the first or second semester shall not progress to the next semester.**

- Students must know their seat number before entering the examination room. Any student who has not been allocated a seat number should inform the Exam cell.
- Students are not permitted to enter the examination room after half an hour of the commencement of the examination. Students are not permitted to leave the examination room until half an hour after the start of the examination or during the last fifteen minutes of the session, except with the special permission of the invigilator in charge who will report on the circumstances to Examination In charge.
- Students are required to have Institute Identity card and it must be made available to an invigilator upon request. Procedures may be implemented from time to time to establish the validity of a student's identity in the examination hall.
- Food and/or drink will not be permitted in an examination room.
- Students must not take into the examination room any books, writing paper, notes, manuscripts, electronic media, including electronic dictionaries, any form of stored or recorded information in their digital gadgets/mobile phones etc.
- **Cell Phones are not permitted in the exam room.** If a mobile phone is found in a student's possession after the Examination has started, it will be deemed as a Breach of Examination rules.
- Examination answer booklets must be submitted intact. No part of an examination answer booklet may be defaced, removed.
- All notes, rough work and calculations must be done in the examination answer booklet.
- Students must not communicate in any way with any person other than the Invigilator during an examination. Any other communication will be deemed as a breach of Examination Rules.
- An Invigilator shall have the power to exclude a student from an examination on the basis of misconduct or good cause and submit a written report on the circumstances to In-charge of Examination immediately after the conclusion of the examination.
- Any student who needs to leave an examination room during an examination to go to the washroom must obtain permission from an Invigilator. The Invigilator has the discretion to refuse permission.



## RULES & REGULATIONS

Consideration will be given to **requests for special examination arrangements to be made for students with disabilities**. A writer shall be allowed on prior request for the examination on medical grounds accompanied by supporting evidence substantiating the disability or disadvantage as per guidelines of University of Mumbai/Competent Authority. Cases of students indulging in unfair means during the exams will be reported to Examination In-charge. The decision of the Director will be final and binding on the student.

***If a student is not satisfied with the marks obtained in any subject, he/she may seek re-evaluation by paying fees of Rs 250/- for Open Category students and Rs 125/- for students belonging to SC/ST/OBC/VJ/NT category. The result of the verification shall be final and binding on the student.***

### **CLASS PROJECTS**

- Faculty Members announce Class Projects as a part of the learning process for that subject/course. These Class Projects are usually undertaken in groups. The evaluation criteria and weightage is assigned by the Faculty concerned.
- **Plagiarism Check is compulsory for all projects.**
- **Plagiarism is an academic offence.** Work submitted must be student's own.
- The Class Projects are a vital part of the learning inputs, do engage in these projects with a serious learning intent.

### **SUMMER PROJECTS**

- Students are required to complete summer training as a part of the academic requirements of the course.
- Every student will have to compulsorily work under the Project Guide.
- Two hard copies of the project one a spiral bound copy and another in black leather and embossed in golden duly signed by the respective Project Guide is to be submitted to the Academic Coordinator.
- The submission has to be accompanied by a certificate of authenticity of work done signed by the Project Guide. Please note, there will be no extension of the deadline for signing the certificate.
- Students will be given model project guidelines and are encouraged to use these for writing their project reports.

**SRBS MMS program is conducted as per the guidelines of University of Mumbai and the complete syllabus is available on the University of Mumbai portal.**

**To promote Entrepreneurship amongst the students we have an Institution Innovation Council (IIC) for more details visit our website [www.srbs.edu.in](http://www.srbs.edu.in)**

# ***Summer Internship Program***



### FINAL PROJECTS

- Students are required to complete a final project as a part of the academic requirements of the course / program.
- The MMS specialization project is the culmination of MMS program. The students are expected to synthesize, integrate and apply skills that they have acquired during entire program.
- Every student will have to compulsorily work under a Faculty member from the area of specialization.
- It is mandatory to complete full credit course for 300 marks. University of Mumbai has specified formats mandatory for all MMS students irrespective of their specialization.
  - ❖ Project 1: Focus Area: General Management (100 marks)
  - ❖ Project 2: Focus Area: Respective Specialization (100 marks)
  - ❖ Project 3: Focus Area: Social Relevance (100 marks)
- The evaluation of the project report will be done in two phases viz. – Black Book (printed report) and the viva-voce examination.
- The soft copy of the project will be checked by the student for plagiarism through the Learning Resource Centre and the output report should be attached to the hard copy of the project. This will have to be done before the submission.
- The report should reflect original work.
- The student should report to the Faculty Guide once in a week to discuss the issues originating from the project. The Faculty Guide has the authority to refuse signing the project if this condition is not satisfied.
- Two hard copies of the project one a spiral bound copy and another in black leather and embossed in golden duly signed by the respective Project Guide are to be submitted to the office on the date as intimated.
- The bound copy has to be accompanied by a certificate of authenticity of work done signed by the Guide. Please note, there will be no extension of the deadline for signing this certificate.
- Students will be given model project guidelines and are encouraged to use these for writing their project reports.
- Student will be required to undergo a viva voce the schedule of which will be announced by the Institute.



# Your Next Move is the Best Move

Raheja Education Complex,  
Kher Nagar,  
Opp. Chhatrapati Shivaji  
Ground, Bandra (East),  
Mumbai- 400051.  
INDIA.

## Phone:

- ☐ +91-9867969713
- ☐ 022-31218758

## Email:

- ☐ [admissions@srbs.edu.in](mailto:admissions@srbs.edu.in)
- ☐ [admin@srbs.edu.in](mailto:admin@srbs.edu.in)

## Website:

[www.srbs.edu.in](http://www.srbs.edu.in)

