

**SRBS**

Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Maharaj Ground, Bandra (E), Mumbai – 400 051

(Approved by AICTE, DTE, Affiliated to University of Mumbai, ISO 9001:2015 Certified and NAAC Accredited)

Academic Year 2024-25

Program: Master of Management Studies (Batch 2023-2025)Academic Calendar **Second Year (Semester-III)** (July 2024 to December 2024)

Description of Activities	Time-Period
Submission of Teaching Plans	20 th July 2024
Session Commences	22 nd July 2024
Last Instruction Day	23 rd November 2024
Classes per week/Hours	2 Classes per week of 120 Minutes in each course (subject), Total 4 Hours per week per course
Number of Weeks/ Hours available against required 40 Hours (13 Weeks) per course (subject) every semester as per University of Mumbai syllabus.	15 Weeks/ 60 Hours available against required 10 weeks /40 hours, including Mid Term Test as per University of Mumbai curriculum/ Syllabus
Independence Day (15th August)	Flag Hoisting on 15 th August 2024
Sadbhavana Diwas (20th August) – Harmony Day (Birth Anniversary of Rajiv Gandhi)	During 4 th week of August 2024
Teacher's Day (5th September) (Birth Anniversary of Dr. Sarvepalli Radhakrishnan)	On 05 th September 2024
Hindi Diwas (14th September)	On 14 th September 2024
Mid-Term Break (Ganpati Festivity Vacation)	During 7 th September 2024 to 11 th September 2024 (Both Days Inclusive)
Vachan Prerana Diwas (15th October) (Birth Anniversary of Dr. APJ Abdul Kalam)	During 3 rd week of October 2024

For Sheila Raheja School of Business
Management & Research*Ant
PK*
Director

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Schedule of Examinations	Time-Period
Mid-Term Test	During 3 rd /4 th week of October 2024
Study Leave for Semester End Examinations	From 10 th December 2024 onwards till start of Semester End University Exam
Semester End Examinations	4 th Week of November & 1 st Week of December 2024 (28 th Nov., 30 th Nov., 2 nd Dec., 3 rd Dec., 5 th Dec., 7 th Dec. & 9 th Dec., 2024)
Summer Internship Project (SIP) Final Report Submission	During the month of September /October 2024
Summer Internship Project (SIP) Viva-Voce Examination	During the month of October 2024
Semester End University Examination	3 rd Week or 4 th Week of December 2024

Note:

- 1) The above schedule of the Academic Calendar is tentative. It may be revised based on University of Mumbai's guidelines, **or** it is subject to change under unavoidable circumstances. If revised, then it shall be communicated in due course of time.
- 2) Please refer Event Calendar for Guest Lectures, Master Class Expert Session Series, National or International Industry-Visits or Study-Tours, and other Co-curricular activities. Any latest updates about the event/activity will be updated from time to time.
- 3) For Question Paper Pattern (MMS), kindly refer **Annexure I**, which is based on the "Scheme of Evaluation" document released by University of Mumbai

For Sheila Raheja School of Business
Management & ResearchMr. Amit Ashok Bansod
**Course Coordinator
MMS Program**Dr. Vaikhari Patil
Program InchargeDr. Harish Kumar S. Purohit
Director

Date: 18/07/2024

Place: Mumbai

Encl.: Annexure I

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Annexure - I**A.Y. 2024-2025****Program: Master of Management Studies SY MMS Semester III****As per University of Mumbai – “Scheme of Evaluation, Proposed Revision for MMS Syllabus w.e.f. AY 2016-17 (Batch 2016-18)”****Semester III**

Sr. No.	Common subjects
1	International Business
2	Strategic Management (UA)

FINANCE SPECIALIZATION

Sr. No.	Core	Sr. No.	Electives (Any 1)
1	Financial Markets and Institutions	1	Banking and Financial Services Institutions
2	Corporate Valuation and Mergers & Acquisitions	2	Investment Banking
3	Security Analysis and Portfolio Management	3	Wealth Management
4	Financial Regulations	4	Infra and Project Finance
5	Derivatives and Risk Management	5	Strategic Cost Management
	Summer Internship	6	Commodities Markets
		7	Mutual Fund
		8	Financial Modelling
		9	International Finance

HRM SPECIALIZATION

Sr. No.	Core	Sr. No.	Electives (Any 1)
1	Training & Development	1	Personal Growth Laboratory
2	Compensation and Benefits	2	Global HRM
3	Competency Based HRM and Performance Management	3	Employee Branding and Employer Value Proposition
4	Labour Laws and Implications on Industrial Relations	4	HR Analytics
5	HR Planning and Application of Technology in HR	5	O.S.T.D.
	Summer Internship	6	HR Audit
		7	Employee Relations , Labour Laws and Alternate Dispute Resolution

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OPERATIONS SPECIALIZATION

Sr. No.	Core	Sr. No.	Electives (Any 1)
1	Supply Chain Management	1	World Class Manufacturing
2	Operations Analytics	2	Business Process Re-engineering And Benchmarking
3	Service Operations Management	3	Technology Management & Manufacturing Strategy
4	Manufacturing Resource Planning & Control	4	Strategic Operations Management
5	Materials Management	5	Industrial Engineering Applications & Management
	Summer Internship	6	TQM
		7	International Logistics
		8	Quantitative Models in Operations
		9	Productivity Management

MARKETING SPECIALIZATION

Sr. No.	Core	Sr. No.	Electives (Any 1)
1	Sales Management	1	Retail Management
2	Marketing Strategy	2	Rural Marketing
3	Consumer Behaviour	3	Marketing Analytics
4	Services Marketing	4	Digital Marketing
5	Product & Brand Management	5	Customer Relationship Management
	Summer Internship	6	Marketing Research & Analysis
		7	Event Management
		8	Health Care Marketing
		9	Distribution & SCM
		10	Tourism Marketing
		11	Marketing of Banking & Financial Services

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Director



Question Paper Pattern (Mid-Term Test)

Year & Program: SY MMS, Semester: III Name of the Course: _____

Duration: 1 Hour Maximum Marks: 20

Instructions: Attempt any 1 question from Q.1 & Q.2

Attempt any 1 question from Q.3 and Q.4

Please follow the following instructions while framing the question paper.

- i. Please use appropriate action verbs from Bloom's taxonomy to frame the questions.
- ii. Q.1 and Q. 2 should be mapped with the same CO
- iii. Q.3 and Q. 4 should be mapped with the same CO
- iv. For COs and Bloom's level refer to the course syllabus & Teaching/ Session Plan

Question Number	Particular	Marks Allotted	Bloom's Level	Course Outcome mapped
Q 1		10		eg. CO1
OR				
Q 2		10		eg. CO1
OR				
Q 3		10		eg. CO2
OR				
Q 4		10		eg.CO2

Note:

- **Proofreading of the question paper format is to be done at the senior faculty level.** Confidentiality and sanctity of examinations are to be maintained at all levels.
- **Kindly hand over the question paper at least 15 days before the commencement of the Internal Assessment Examinations.**
- **Total Marks of Internal Test as above will be scaled down to 10 Marks.**

	Submitted by	Proofread by
Name		
Designation		
Signature		
Date		

For Sheila Raheja School of Business
Management & Research



(Handwritten initials)

(Handwritten signature)
Director



Question Paper Pattern (Semester End Examination)

Year & Program: SY MMS, Semester: III

Name of the Course: _____

Duration: 3 Hrs. Maximum Marks: 60

Instructions: Q.1 Compulsory case study (20 Marks)

Q. 2 to Q. 7 Attempt any 4 (10 Marks each x4 = 40 Marks)

Please follow the following instructions while framing the question paper.

- i. Please use appropriate action verbs from Bloom's taxonomy to frame the questions.
- ii. For COs and Bloom's level refer to the course syllabus.
- iii. Please cover all COs and use low-order to higher-order thinking questions related to Bloom's taxonomy levels.

Question Number	Particular	Marks Allotted	Bloom's Level	Course Outcome mapped
Question 1	(Compulsory) Case Study	20	-----	-----
	a)	7	< Bloom's Level >	<CO>
	b)	7	< Bloom's Level >	<CO>
	c)	6	< Bloom's Level >	<CO>
OR				
Question 1	(Compulsory) Case Study	20	-----	-----
	a)	10	< Bloom's Level >	<CO>
	b)	10	< Bloom's Level >	<CO>
Question 2		10		
Question 3		10		
Question 4		10		
Question 5		10		
Question 6		10		
Question 7	Write a short note on: (any two)	10	-----	-----
	i.	5	< Bloom's Level >	<CO>
	ii.	5	< Bloom's Level >	<CO>
	iii.	5	< Bloom's Level >	<CO>
	iv.	5	< Bloom's Level >	<CO>

Note: Please hand over **three different** sets of question papers, **at least 15 days** before the commencement of the semester-end examinations.

- Each set should include a different case study followed by other questions.
 - Proofreading of the question paper format is to be done at the senior faculty level.
- Confidentiality and sanctity of examinations are to be maintained at all levels.**

	Submitted by	Proofread by
Name		
Designation		
Signature		
Date		



For Sheila Raheja School of Business Management & Research

[Signature]
Director