



SRBS

BOMBAY SUBURBAN ART & CRAFT EDUCATION SOCIETY'S
**SHEILA RAHEJA SCHOOL OF BUSINESS
MANAGEMENT AND RESEARCH**

(Approved by AICTE, DTE, Affiliated to university of Mumbai & NAAC accredited) ISO 9001:2015 CERTIFIED



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



MASTER CLASS SESSION ON "DESIGN THINKING & BEHAVIOURAL SCIENCE"

19TH MARCH 2024
11 AM TO 12 PM
4TH FLOOR
SEMINAR HALL
SRBS CAMPUS



**MR. MANDEEP
SINGH TOOR**
DESIGN THINKER AT
TINKERLABS



For Sheila Raheja School of Business
Management & Research


Director



Master Class Session on Design Thinking & Behavioural Science

Date: 25th March 2024

Brief Description:

- Date - March 19, 2024
- Time - 11am
- Number of Students that participated - 142 students
- Number of Faculty Members that participated - 06 faculties
- Mode of Conduct - Offline

The Institution Innovation Council of Sheila Raheja School of Business Management and Research organized a **Design Thinking & Behavioral Science**. The session intended to furnish the students with the mindset, proficiencies, and visions crucial to succeed in Behavioral accomplishments. The speaker for the session was Mr. Mandeep Singh Toor, Founder of Tinkerlabs. He highlighted on numerous design thinking and behavior design consulting projects in diverse domains- designing the experience various facets of Entrepreneurship such as outlook development, ability enrichment, and behavioral insights among other little concepts.

Objectives

- To nurture attitudes conducive to behavioral science , such as flexibility, purpose, adaptability, and a growth mindset. These attitudes are essential for navigating the challenges and worries of starting and running a business.
- To focuses on developing practical skills necessary for run the business, including leadership, communication, problem-solving, decision-making, behavioral competencies.
- To encourage students to think outside the box, generate new ideas, and find innovative solutions to problems with capabilities existing within ourselves.

Learning Outcomes

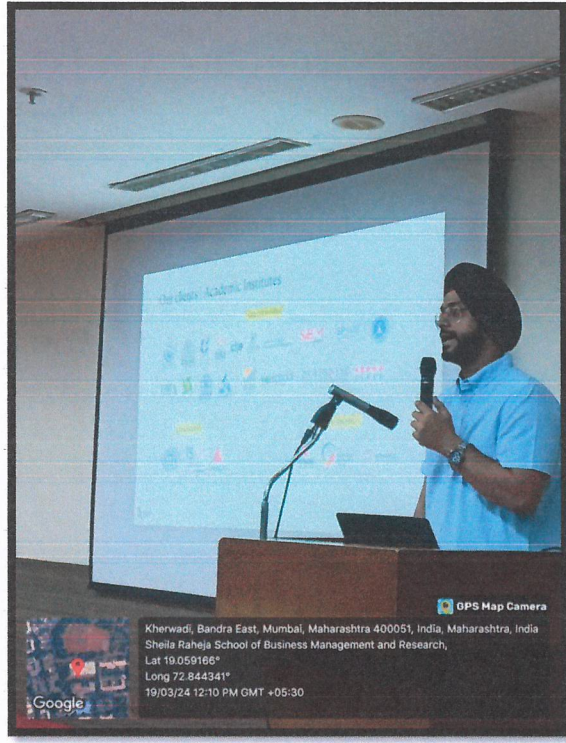
- Students understood how to encourage a approach considered by creativity, revolution, spirit, and a willingness to take risks, which are essential for commercial success.
- Students comprehended how to build confidence in their abilities to pursue commercial forecasts and overcome challenges, empowering them to take initiative and act on their ideas.
- Students learnt the importance of experience personal growth and development, gaining self-awareness, confidence, and flexibility as they would route and opportunities resolve the business aberrant.



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All of the students found the session to be a fruitful educational experience. Students understood the mentality, abilities, and insights required to start their entrepreneurial adventures with confidence and tenacity via lively conversations and interactive Q&A.



Dr. Prasad Supekar
Assistant Professor

Mrs. Darshana Murkibhavi
Assistant Professor

Dr. Samadhan Khamkar
Professor



Dr. Harish Kumar S. Purohit
Director, SRBS