



**SRBS**

**BOMBAY SUBURBAN ART & CRAFT EDUCATION SOCIETY'S  
SHEILA RAHEJA SCHOOL OF BUSINESS  
MANAGEMENT AND RESEARCH**

( Approved by AICTE, DTE, Affiliated to University of Mumbai & NAAC accredited )



**INSTITUTION'S  
INNOVATION  
COUNCIL**

(Ministry of Education Initiative)



For Sheila Raheja School of Business  
Management & Research



  
Director

Session on  
**“DESIGN  
THINKING”**

**24TH FEB. 2024  
10.00 AM ONWARDS  
(ONLINE)**



**MR. SUBHOD  
LAGADE**  
SR. SOLUTION ARCHITECT  
ASSOCIATE DIRECTOR



## **A Master Class Session on Design Thinking, Critical Thinking and Innovation Design from a Global Perspective**

### **Brief Description:**

**Date:** 24<sup>th</sup> February 2024

**No. of students participated:** 92 Students

**Mode of Conduct:** Online session followed by Q&A.

### **Objectives:**

- To explore innovative solutions to complex problems.
- To create products, services, and experiences that are user-centered and meet the needs of the target audience.
- To generate unique and original ideas that can be used to solve problems or create new opportunities.
- To stimulate imagination and foster a culture of innovation.

### **Learning Outcomes:**

- Learners understood the importance of collecting information related to their clients' needs, wants and desires through the global problem statements discussed by the expert in the session.
- Learners understood the importance of developing skills in communication, teamwork, and collaboration as they worked on solving complex problems.
- Learners understood the importance and impact of brainstorming, ideation, and prototyping through the use cases discussed.
- Learners understood the process of iteration and refinement through the design thinking process.

The Institution Innovation Council (IIC) of Sheila Raheja School of Business Management and Research organized a Session on Design Thinking, Critical Thinking, and Innovation Design.

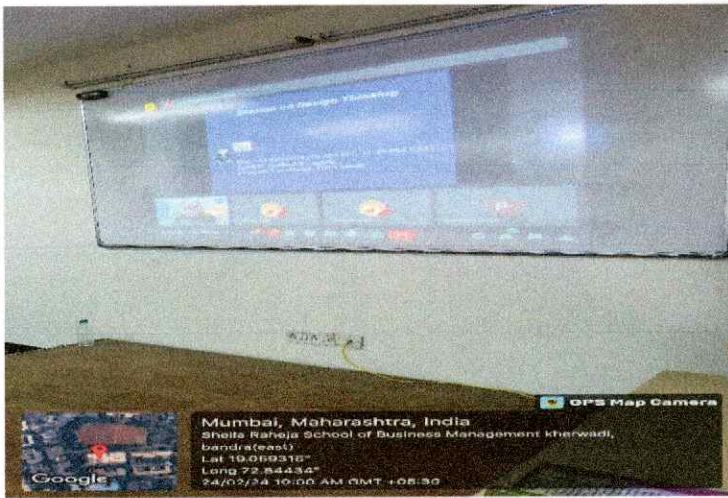
The session was organized to equip students with the necessary knowledge and strategies to approach complex problems, generate innovative ideas, and design effective solutions. The speaker for the session was Mr. Subhod Lagade, Sr. Solution Architect and Associate Director of the leading MNC connected online from Canada. He explained to the participants the importance of developing critical thinking abilities, which include the capacity to analyze problems, identify underlying assumptions, and evaluate evidence.

The speaker presented real-life examples from the finance and accounting industry, showcasing how design thinking can be effectively applied from a global perspective. The session was highly interactive, where participants engaging with the speaker and asking thought-provoking and explorative questions. The speaker offered assistance to participants who had further questions or doubts related to design thinking and its implementation using artificial intelligence and analytical tools.



For **Sheila Raheja School of Business  
Management & Research**

  
Director



*Apeksha Gaje*  
 Ms. Apeksha Gaje  
 Assistant Professor

*Pradeep Singh*  
 Mr. Pradeep Singh  
 Assistant Professor

*Samadhani Khamkar*  
 Dr. Samadhani Khamkar  
 Program Head

*Harish Kumar S. Purohit*  
 Dr. Harish Kumar S. Purohit  
 Director, SRBS

