

Academic Year 2024-25

Program: Master of Management Studies (Batch 2024-2026)

Academic Calendar **First Year (Semester-II)** (January 2025 to May 2025)

Description of Activities	Time-Period
Submission of Teaching Plans	10 th January 2025
Session Commences	13 th January 2025
Last Instruction Day	12 th April 2025
Classes per week/Hours	For subjects having 4 credits 3 Classes per week of 120 Minutes in each course (subject), Total 6 Hours per week per course. For subjects having 2 credits 1.5 Classes per week of 120 Minutes in each course (subject), Total 3 Hours per week per course
Number of Weeks/ Hours available	For 4 credit courses - 11 Weeks/ 66 Hours available against required 10 weeks /60 hours, excluding one week of Industrial Visit / Study Tour & one week for intercollegiate festival 'Svagam'. For 2 credit courses - 11 Weeks/ 33 Hours available against required 10 weeks /30 hours, excluding one week of Industrial Visit / Study Tour & one week for intercollegiate festival 'Svagam'.
Add-on Course	'Excelling Statistics using MS Excel'
Republic Day (26th January)	Indian Flag Unfurling on 26 th January 2025
Marathi Bhasha Gaurav Diwas	27 th February 2025
Intercollegiate Festival "Svagam"	Second Week of February 2025 / Third Week of February 2025
International Women's Date (8th March 2025)	During second week of March 2025
SRBS: National Research Conference	5 th March 2025 (tentative)



**For Sheila Raheja School of Business
 Management & Research**


Director

**SRBS**

Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Maharaj Ground, Bandra (E), Mumbai – 400 051

(Approved by AICTE, DTE, Affiliated to University of Mumbai, ISO 9001:2015 Certified and NAAC Accredited)

Schedule of Examinations	Time-Period
Internal Assessment	As per University of Mumbai guidelines Internal Assessment would be conducted by subject teacher within the lectures allocated to them.
Study Leave for Semester End Examinations	13 th April 2025 & 14 th April 2025
Semester End Examinations	Second Fortnight of April' 2025 (15 th April, 17 th April, 19 th April, 21 st April, 23 rd April, 25 th April, 28 th April & 30 th April 2025)
OJT / Field Project & Summer Internship Orientation Session	30 th April 2025 (To update students on mandatory requirements)
OJT / Field Project & Summer Internship	May 2025, June 2025 & upto 10 th July 2025

Note:

1. The above schedule of the Academic Calendar is tentative. It may be revised based on University of Mumbai's guidelines, **or** it is subject to change under unavoidable circumstances. If revised, then it shall be communicated in due course of time.
2. Please refer Event Calendar for Guest Lectures, Master Class Expert Session Series, National or International Industry-Visits or Study-Tours, and other Co-curricular activities. Any latest updates about the event/activity will be updated from time to time.
3. For Question Paper Pattern (MMS), kindly refer **Annexure I**, which is based on the "Scheme of Evaluation" document released by University of Mumbai

Mr. Amit Ashok Bansod
Program Coordinator

Dr. Vaikhari Patil
Program Incharge

Dr. Harish Kumar S. Purohit
Director

Date: 27/12/2024

Place: Mumbai

Encl.: Annexure I

Place: Mumbai

Encl.: Annexure I

Annexure - I

A.Y. 2024-2025

Program: Master of Management Studies

FY MMS Semester II

As per University of Mumbai –“Restructured & Revised Syllabus, Credit based Semester & Grading System for MMS Semester I & II which is effective from Academic Year 2024-25)

Semester II

Sr.	Couse Type	Course	Number of Credits
1	Mandatory - General Management	Business Research Methods	4
2	Mandatory - Finance	Corporate Finance	4
3	Mandatory - Human Resource	Human Resource Management	4
4	Mandatory - Marketing	Application of Marketing Theory and Practice	2
5	Mandatory - Operations	Decision Models in Management	2
6	Mandatory - Systems	Information Systems & Digital Transformation	2
7	OJT / Field Project	OJT / Field Project	4
<u>Elective Courses (Any Two)</u>			
1	Elective (selected)	Entrepreneurship Management	2
2	Elective	Economic Environment and Policy	2
3	Elective (selected)	Foundations of Strategy	2
4	Elective	Business Analytics	2
5	Elective	Cost and Management Accounting	2



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Mode of Internal Assessment as per University Guidelines

- Semester wise performance assessment of student is to be carried out through various modes of examinations. These include Internal Assessment and Semester End Examination.
- **Internal Assessment** includes class tests, home assignments based on live problems, course projects & presentations either in a group or individually, any other innovative assessment methods.
- The **weightage of Internal Assessment and Semester End Examination is 40 and 60 percentage respectively.**
- The Relative weightage for Internal Assessment is **40 percent and will be evaluated by the faculty as per his/her Teaching Learning Plan submitted at the beginning of the academic year.**

Suggested Question Paper format by University of Mumbai (Semester End examination) Question Paper of 60 Marks (4 Credit Course) – 2 Hours Written Examination

<ul style="list-style-type: none"> • Total Questions – 6 Questions • Question 1 - Compulsory (20 Marks) • Option to Attempt Any 4 Questions from Question 2 to Question 6 (Each Question 10 Marks) • Question 6 should be ‘Short Notes’ (Attempt any Two out of Four) 	
Q1: Case Study (Compulsory)	20 Marks
Q2 to Q 6 <ul style="list-style-type: none"> • Covering important of topics / concepts across syllabus. • Mix of theoretical and quantitative questions based on requirement of the subject content. • COs to be mentioned against each question in Question paper. 	Each Question 10 Marks



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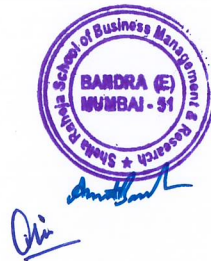
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Suggested Question Paper format by University of Mumbai (Semester End examination)
Question Paper of 30 Marks (2 Credit Course) – 1 Hour Written Examination

<ul style="list-style-type: none">• Total Questions – 4 Questions• Question 1 - Compulsory (10 Marks)• Option to Attempt Any 2 Questions from Question 2 to Question 4 (Each Question 10 Marks)• Question 4 should be 'Short Notes' (Attempt any Two out of Four)	
Q1: Case Study (Compulsory)	10 Marks
Q2 to Q 4 <ul style="list-style-type: none">• Covering important of topics / concepts across syllabus.• Mix of theoretical and quantitative questions based on requirement of the subject content.• COs to be mentioned against each question in Question paper.	Each Question 10 Marks



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SRBS Question Paper format for Semester End examination (4 credits course)

Year & Program: FYMMS, Semester: II

Name of the Course: _____

Duration: 2 Hrs. Maximum Marks: 60

Instructions: Q.1 Compulsory case study (20 Marks)

Q. 2 to Q. 6 Attempt any 4 (10 Marks each x4 = 40 Marks)

Please follow the following instructions while framing the question paper.

- I. Please use appropriate action verbs from Bloom's taxonomy to frame the questions.
- II. For COs and Bloom's level refer to the course syllabus.
- III. Please cover all COs and use low-order to higher-order thinking questions related to Bloom's taxonomy levels.

Question Number	Particular	Marks Allotted	Bloom's Level	Course Outcome mapped
Question1	(Compulsory) Case Study	20	-----	-----
	a)	7	< Bloom's Level>	<CO>
	b)	7	< Bloom's Level>	<CO>
	c)	6	< Bloom's Level>	<CO>
OR				
Question1	(Compulsory) Case Study	20	-----	-----
	a)	10	< Bloom's Level>	<CO>
	b)	10	< Bloom's Level>	<CO>
Question 2		10	< Bloom's Level>	<CO>
Question 3		10	< Bloom's Level>	<CO>
Question 4		10	< Bloom's Level>	<CO>
Question 5		10	< Bloom's Level>	<CO>
Question 6	Write a short note on: (any two)	10	-----	-----
	i.	5	< Bloom's Level>	<CO>
	ii.	5	< Bloom's Level>	<CO>
	iii.	5	< Bloom's Level>	<CO>
	iv.	5	< Bloom's Level>	<CO>

Note: Please hand over **three** different sets of question papers, **at least 15 days** before the commencement of the semester-end examinations.

- Each set should include a different case study followed by other questions.
- Proof-reading of the question paper format is to be done at the senior faculty level.
- Confidentiality and sanctity of examinations are to be maintained at all levels.

	Submitted by	Proofread by
Name		
Designation		
Signature		
Date		



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SRBS Question Paper format for Semester End examination (2 credits course)**Year & Program: FYMMS, Semester: II****Name of the Course: _____**

Duration: 1 Hr. Maximum Marks: 30

Instructions: Q.1 Compulsory case study (20 Marks)**Q. 2 to Q. 4 Attempt any 2 (10 Marks each x2 = 20 Marks)**

Please follow the following instructions while framing the question paper.

- I. Please use appropriate action verbs from Bloom's taxonomy to frame the questions.
- II. For COs and Bloom's level refer to the course syllabus.
- III. Please cover all COs and use low-order to higher-order thinking questions related to Bloom's taxonomy levels.

Question Number	Particular	Marks Allotted	Bloom's Level	Course Outcome mapped
Question 1	(Compulsory) Case Study	10	-----	-----
	a)	4	< Bloom's Level>	<CO>
	b)	3	< Bloom's Level>	<CO>
	c)	3	< Bloom's Level>	<CO>
OR				
Question 1	(Compulsory) Case Study	10	-----	-----
	a)	05	< Bloom's Level>	<CO>
	b)	05	< Bloom's Level>	<CO>
Question 2		10	< Bloom's Level>	<CO>
Question 3		10	< Bloom's Level>	<CO>
Question 4	Write a short note on: (any two)	10	-----	-----
	i.	5	< Bloom's Level>	<CO>
	ii.	5	< Bloom's Level>	<CO>
	iii.	5	< Bloom's Level>	<CO>

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