

## Academic Year 2024-25

**Program: Master of Management Studies** (Batch 2023-2025)

Academic Calendar **Second Year (Semester-IV)** (December 2024 to May 2025)

Description of Activities	Time-Period
<b>Submission of Teaching Plans</b>	20 <sup>th</sup> December 2024
<b>Session Commences</b>	21 <sup>st</sup> December 2024
<b>Last Instruction Day</b>	30 <sup>th</sup> April 2025
<b>Classes per week/Hours</b>	2 Classes per week of 120 Minutes in each course (subject), Total 4 Hours per week per course
<b>Number of Weeks/ Hours available</b> against required 40 Hours (10 Weeks) per course (subject) every semester as per University of Mumbai syllabus.	14 Weeks/ 56 Hours available against required 10 weeks /40 hours, including Mid Term Test as per University of Mumbai curriculum/ Syllabus
<b>Republic Day (26<sup>th</sup> January)</b>	Indian Flag Unfurling on 26 <sup>th</sup> January 2025
<b>Marathi Bhasha Gaurav Diwas</b>	27 <sup>th</sup> February 2025
<b>Intercollegiate Festival "Svagam"</b>	Second Week of February 2025 / Third Week of February 2025
<b>International Women's Date (8<sup>th</sup> March 2025)</b>	During second week of March 2025
<b>SRBS: National Research Conference</b>	5 <sup>th</sup> March 2025 (tentative)



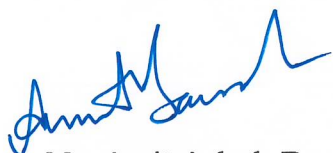
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**Director**

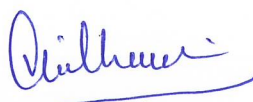
Schedule of Examinations	Time-Period
Mid-Term Test	During 3 <sup>rd</sup> / 4 <sup>th</sup> week of March 2025
Final Project Viva-Voce	5 <sup>th</sup> April 2025 / 12 <sup>th</sup> April 2025
Semester End Examinations	26 <sup>th</sup> April 2025
Semester End University Examination	2 <sup>nd</sup> Week / 3 <sup>rd</sup> Week of May 2025

**Note:**

- 1) The above schedule of the Academic Calendar is tentative. It may be revised based on University of Mumbai's guidelines, **or** it is subject to change under unavoidable circumstances. If revised, then it shall be communicated in due course of time.
- 2) Please refer Event Calendar for Guest Lectures, Master Class Expert Session Series, National or International Industry-Visits or Study-Tours, and other Co-curricular activities. Any latest updates about the event/activity will be updated from time to time.
- 3) For Question Paper Pattern (MMS), kindly refer **Annexure I**, which is based on the "Scheme of Evaluation" document released by University of Mumbai



Mr. Amit Ashok Bansod  
**Program Coordinator**



Dr. Vaikhari Patil  
**Program Incharge**



Dr. Harish Kumar S. Purohit  
**Director**

Date: 17/12/2024

Place: Mumbai

**Encl.: Annexure I**





**Annexure - I**

**A.Y. 2024-2025**

**Program: Master of Management Studies SY MMS Semester IV**

**As per University of Mumbai – “Scheme of Evaluation, Proposed Revision for MMS Syllabus w.e.f. AY 2016-17 (Batch 2016-18)”**

**Semester IV**

Sr. No.	Common subjects
1	Project Management (UA)

**FINANCE SPECIALIZATION**

	Sr. No.	Electives (Any 1)
Final Project (300 Marks)	1	Commercial Banking
	2	Business Analytics
	3	Venture Capital and Private Equity

**HRM SPECIALIZATION**

	Sr. No.	Electives (Any 1)
Final Project (300 Marks)	1	OD and Change Management
	2	Strategic HRM
	3	Management of Corporate Social Responsibility in organizations

**OPERATIONS SPECIALIZATION**

	Sr. No.	Electives (Any 1)
Final Project (300 Marks)	1	Operations Applications and Cases
	2	Strategic Sourcing in Supply Management
	3	Operations Outsourcing & Offshoring



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### MARKETING SPECIALIZATION

Sr. No.	Common subjects
1	Project Management (UA)

	Sr. No.	Electives (Any 1)
Final Project (300 Marks)	1	Integrated Marketing Communications
	2	Business to Business Marketing
	3	International Marketing
	4	Trends in Marketing



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### Question Paper Pattern (Mid-Term Test)

**Year & Program:** SY MMS, **Semester:** IV **Name of the Course:** \_\_\_\_\_

**Duration:** 1 Hour **Maximum Marks:** 20

- Instructions:** Attempt **any 1** question from Q.1 & Q.2  
 Attempt **any 1** question from Q.3 and Q.4  
 Please follow the following instructions while framing the question paper.
- i. Please use appropriate action verbs from Bloom's taxonomy to frame the questions.
  - ii. Q.1 and Q. 2 should be mapped with the same CO
  - iii. Q.3 and Q. 4 should be mapped with the same CO
  - iv. For COs and Bloom's level refer to the course syllabus & Teaching/ Session Plan

Question Number	Particular	Marks Allotted	Bloom's Level	Course Outcome mapped
Q 1		10		eg. CO1
<b>OR</b>				
Q 2		10		eg. CO1
<b>OR</b>				
Q 3		10		eg. CO2
<b>OR</b>				
Q 4		10		eg.CO2

**Note:**

- Please hand over **three different** sets of question papers, **at least 15 days** before the commencement of the semester-end examinations.
- Each set should include a different case study followed by other questions.
- Proof-reading of the question paper format is to be done at the senior faculty level.
- Confidentiality and sanctity of examinations are to be maintained at all levels. Total Marks of Internal Test as above will be scaled down to **10 Marks**.

	Submitted by	Proofread by
<b>Name</b>		
<b>Designation</b>		
<b>Signature</b>		
<b>Date</b>		



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### Question Paper Pattern (Semester End Examination)

**Year & Program: SY MMS, Semester: IV**

**Name of the Course: \_\_\_\_\_**

**Duration: 3 Hrs. Maximum Marks: 60**

**Instructions: Q.1 Compulsory case study (20 Marks)**

**Q. 2 to Q. 7 Attempt any 4 (10 Marks each x4 = 40 Marks)**

Please follow the following instructions while framing the question paper.

- i. Please use appropriate action verbs from Bloom's taxonomy to frame the questions.
- ii. For COs and Bloom's level refer to the course syllabus.
- iii. Please cover all COs and use low-order to higher-order thinking questions related to Bloom's taxonomy levels.

Question Number	Particular	Marks Allotted	Bloom's Level	Course Outcome mapped
Question 1	<b>(Compulsory) Case Study</b>	<b>20</b>	-----	-----
	a)	7	< Bloom's Level>	<CO>
	b)	7	< Bloom's Level>	<CO>
	c)	6	< Bloom's Level>	<CO>
<b>OR</b>				
Question 1	<b>(Compulsory) Case Study</b>	<b>20</b>	-----	-----
	a)	10	< Bloom's Level>	<CO>
	b)	10	< Bloom's Level>	<CO>
Question 2		<b>10</b>	< Bloom's Level>	<CO>
Question 3		<b>10</b>	< Bloom's Level>	<CO>
Question 4		<b>10</b>	< Bloom's Level>	<CO>
Question 5		<b>10</b>	< Bloom's Level>	<CO>
Question 6		<b>10</b>	< Bloom's Level>	<CO>
Question 7	<b>Write a short note on: (any two)</b>	<b>10</b>	-----	-----
	i.	5	< Bloom's Level>	<CO>
	ii.	5	< Bloom's Level>	<CO>
	iii.	5	< Bloom's Level>	<CO>
	iv.	5	< Bloom's Level>	<CO>

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