

**Bombay Suburban Art and Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
ACTIVITY REPORT 2022-2023**

Part A) Information about Organizing Team

| | | | |
|--|----------------------------|--------------------------|--------------------------------------|
| NAME OF THE ACTIVITY: A Webinar on "Kal Ke Entreprenaari Segment - #YouGrowGirl," organized by AspireForHer. | | | |
| ACTIVITY DATE | DEPARTMENT | COMMITTEE | COORDINATOR NAME |
| 20/07/2023 | MMS | IIC | Dr.VaishaliSingh/Prof.Ro shal Chinnu |
| DURATION | VENUE | PARTICIPANTS (Nos) | NATURE: Outdoor/Indoor |
| 2hrs | Conference/Zoom | 40 | Indoor |
| FACULTY SUPPORT: | 1. Prof.Stanley Santamayor | Prof.Samadhan khamkar | |
| | 3. Prof.Apeksha Gaje | Prof.Darshana Murkibhavi | |
| | 5. | | |
| | | | |
| STUDENT SUPPORT: | A. Tanaya Naik | B. Gauri | |
| | C. Arti Singh | D. | |
| | | E. | |
| | | | |

Part B) Brief Information about the Activity

| | |
|-----------------------|--|
| TOPIC OF THE ACTIVITY | A Webinar on "Kal Ke Entreprenaari Segment - #YouGrowGirl," organized by AspireForHer. |
| OBJECTIVES | To encourage Female students in becoming economically empowered. To set role models in Women Entrepreneurship to influence the younger generation. |
| METHODOLOGY | Zoom meeting - online |
| OUTCOMES | Female students got to know about the:- Project selection criteria. Clarity about the business idea. Market potential for the product or service. Skills in preparing business plan. |

Part C) Proofs & Documents Attached (Tick mark the proofs attached):

| | | |
|--|--|--|
| <input checked="" type="checkbox"/> 1. Directions by Authority | <input checked="" type="checkbox"/> 6. Activity Report | 11. Account Settlement |
| <input type="checkbox"/> 2. Proposal Note | <input type="checkbox"/> 7. Brief Profile Guest | 12. News Material |
| <input type="checkbox"/> 3. Approval Letter | <input type="checkbox"/> 8. Attendance Gender/Sem/Course | <input checked="" type="checkbox"/> 13. Feed Back Report |
| <input checked="" type="checkbox"/> 4. Notice & Schedule | <input type="checkbox"/> 9. Certificate | <input checked="" type="checkbox"/> 14. Any Other |
| <input type="checkbox"/> 5. Organising Committee | <input checked="" type="checkbox"/> 10. Geotag Photographs | Zoom link (reference) |

*Vaishali
Roshal*



**For Sheila Raheja School of Business
Management & Research**

[Signature]
Director

**Bombay Suburban Art and Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH**

Part D) Social Media:

| Web Site Signature & Date | | Twitter Signature & Date | | Instagram Signature & Date | | Facebook Signature & Date | |
|------------------------------|-----|-----------------------------|-----|-------------------------------|----------|------------------------------|-----|
| DOS | DOP | DOS | DOP | DOS | DOP | DOS | DOP |
| — | — | — | — | 28/08/23 | 28/08/23 | — | — |

Part E) IQAC Cell:

| NAME & SIGNATURE OF COORDINATOR | NAME & SIGNATURE OF DIRECTOR | IQAC Documentation | IQAC COORDINATOR (SEAL & SIGNATURE) |
|---|--|--|--|
| Dr.Vaishali Singh Prof.Roshal Chinnu <i>Vaishali Roshal</i> | Dr.Harish Kumar S.Purohit <i>[Signature]</i> | Total No of Pages <u>12</u> <i>J.S. Gijane</i> | <i>R.B. Sur</i> <u>9/9/2023</u> |



**For Sheila Raheja School of Business
Management & Research**

Director

Invitation to Promote "Kal Ke Entreprenaari Segment - #YouGrowGirl" Amongst Girl Innovators in Your Institute

All India Council for Technical Education(no-reply) <admin@aicte-india.org>
To: vaishalisingh@srbs.edu.in

Wed, Jul 12, 2023 at 6:47 PM

Dear Sir/Madam,

Greetings from AICTE and the Ministry of Education's Innovation Cell!

We extend our warm invitation to you and the girl innovators in your institute to participate in the upcoming event, "Kal Ke Entreprenaari Segment - #YouGrowGirl," organized by AspireForHer.

The "Kal Ke Entreprenaari Segment - #YouGrowGirl" aims to empower and inspire aspiring women entrepreneurs like yourselves. Esteemed speakers will be present, sharing their experiences, insights, and strategies for success in the business world. This event provides a platform for networking, learning, and exchanging ideas with like-minded individuals.

To promote the event among girl innovators in your institution, kindly share the following link for the mentoring session:

[Link to the mentoring session: https://www.linkedin.com/posts/aspireforher_kal-ke-entreprenaari-segment-yougrowgirl-activity-7083704737119821824-esg5?utm_source=share&utm_medium=member_desktop]

This event may help girl innovators in your institute, with valuable guidance and empower them to explore their entrepreneurial potential.

Thank & Regards,
MoE Innovation Cell
Room No.- 330 | AICTE HQ
Nelson Mandela Marg | Vasant Kunj | New Delhi - 70
Phone: +91 11 29581330, 26131576-79 (ext. - 1330)

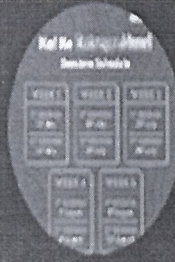
Vaishali

Roshal



For Sheila Raheja School of Business
Management & Research

[Signature]
Director



@entreprenaari_enpower

Thursday, 20 July | 4:30 - 6:00 PM IST

Friday, 21 July | 4:30 - 6:00 PM IST

Tuesday, 25 July | 4:30 - 6:00 PM IST

Friday, 28 July | 4:30 - 6:00 PM IST

Tuesday, 1 August | 4:30 - 6:00 PM IST

Friday, 4 August | 4:30 - 6:00 PM IST

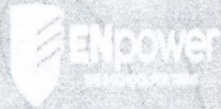
Vaishali

Roshal



For Sheila Raheja School of Business
Management & Research


Director



PROJECT
NAVELI



SCHEDULE

9 - 12 JULY

📍 Bangalore

29 - 31 JULY

📍 Ahmedabad

17 - 21 JULY

📍 Mumbai

1 - 3 AUGUST

📍 Kolkata

24 - 26 JULY

📍 Pune



#Entrepreneur

Vaishali
Roshal



For Sheela Raheja School of Business
Management & Research

Director



Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

(Approved by AICTE, DTE, Affiliated to University of Mumbai and NAAC Accredited)



Date:-28 July 2023

A Webinar on "Kal Ke Entreprenaari Segment - #YouGrowGirl," organized by AspireForHer.

The webinar was conducted on 20-July-2023 from 4:30 to 6:30. It was an online session organized through a Zoom Meeting session. We are very grateful to get this opportunity for being a part of such a big webinar session. The invitation was for our girl innovators in SRBS MMS/BMS courses to participate in the online session for the event, "Kal Ke Entreprenaari Segment - #YouGrowGirl," organized by AspireForHer. The respected resource speakers on the session were Ms. Deepal Vohra, Ms. Liesha Sequeira and Ms. Ambika Khaitan.

SRBS faculty conducted an orientation session for our girl innovators on the potential for adopting entrepreneurship as a career option and exploring opportunities in upcoming business areas. Students were also encouraged to draw inspiration from successful women entrepreneurs like Miss Navaya Naveli.

During the session the esteemed speakers shared their experiences, insights, and strategies for success in the business world, especially by women entrepreneurs.

The session also provided information around how girl students could get themselves trained in identifying market opportunities and converting them into thriving businesses.

The entire session revolved around the potential for women entrepreneurship in India with an apt tagline "Kal Ke Entreprenaari".

This event also provided a platform for networking, learning, and exchanging ideas with like-minded individuals.

Overall 40 female students from MMS/BMS registered and participated in the webinar session.

Event Details:

Date 20-07-2023
Time 4:30 PM to 6:30 PM
Venue Master Class SRBS
Department MMS/BMS
Participants 40 Female students

Objective of the Session:

- Empowering and inspiring aspiring women entrepreneurs to make a mark in the business world.

*Vaishali
Roshni*



**For Sheila Raheja School of Business
Management & Research**

Page 1 of 3

[Signature]
Director



Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

(Approved by AICTE, DTE, Affiliated to University of Mumbai and NAAC Accredited)

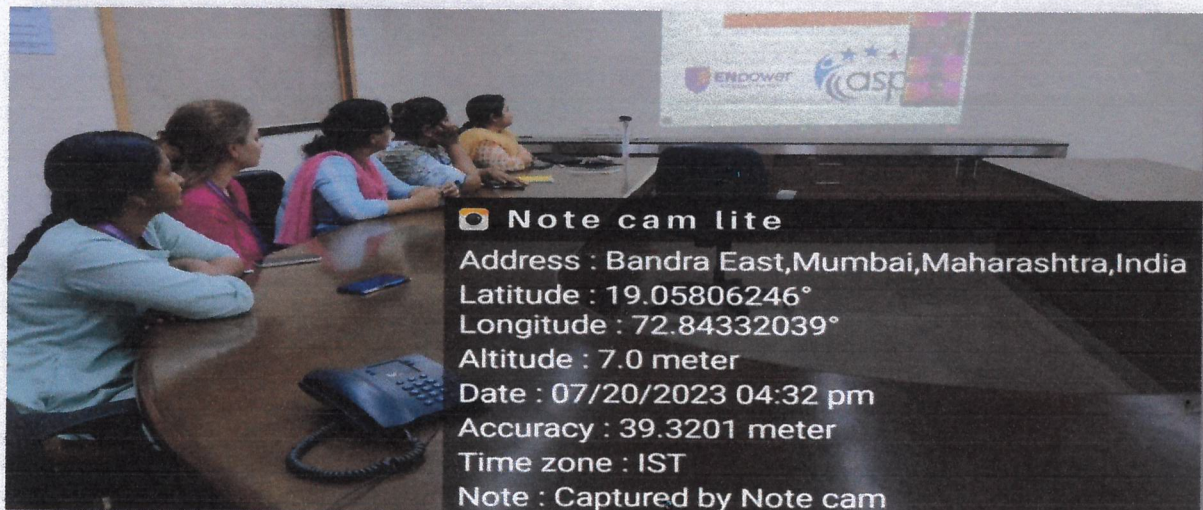
Outcomes of the Session:

- Female students got to know exactly who an entrepreneur is and that every problem around us is the main step for developing any idea. Observation is very important and that there is no substitute for hard work.
- They got familiarized on the process of identifying a need, developing an idea and creating a business.
- Students drew insights into creation of products that serve the needs of the society.

Our Faculties Addressed Female students as soon as we got the invitation mail from **AspireForHer**

On 20th July 2023

Faculties also attended the webinar:-



*Vaishali
Roohi*

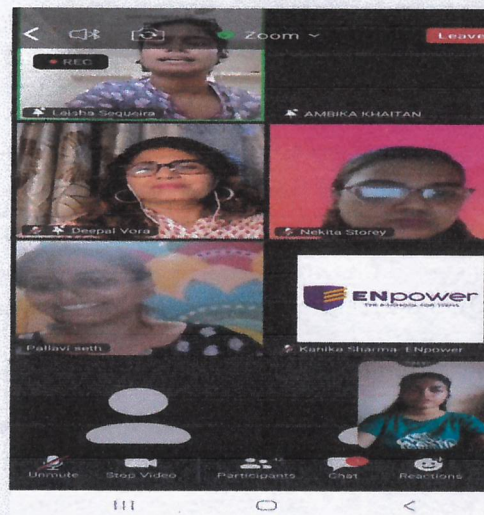
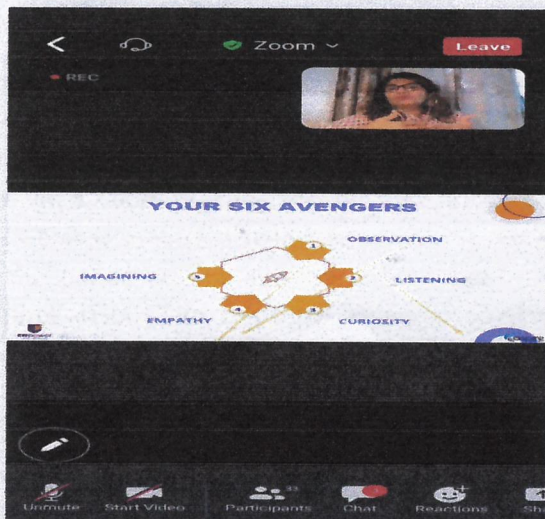


**For Sheila Raheja School of Business
Management & Research**

[Signature]
Director



Students Connected through Zoom Link:-



Vaishali
Dr. Vaishali Singh
Event Co-ordinator
Vaishali

Roshal
Mrs. Roshal Vinu
Event Co-ordinator

Harish
Dr. Harish Kumar Purohit
Director





Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

(Approved by AICTE, DTE, Affiliated to University of Mumbai and NAAC Accredited)

Enterprenaari Webinar Feedback (Responses) Google Sheets

| Sno. | Email Address | Name | Phone |
|------|---------------------------------|-----------------------------|-------------|
| 1 | priyankamozar24@gmail.com | Priyanka mozar | 9930037961 |
| 2 | anujanemade546@gmail.com | Anuja Milind Nemade | 9370715464 |
| 3 | simrandicholkar@gmail.com | Simran Dicholkar | 8291076524 |
| 4 | naiktanaya1810@gmail.com | Tanaya Naik | 8369291342 |
| 5 | ruchika.r.thakker@gmail.com | Ruchika | 8087807550 |
| 6 | shyamalsuryawanshi132@gmail.com | Shyamal subhash suryavanshi | 8459223840 |
| 7 | jayshreesm13@gmail.com | Jayshree Shyam Maheshwari | 8087266734 |
| 8 | sakshijoshi2001s@gmail.com | Sakshi joshi | 9579870350 |
| 9 | aishwaryabawdekar04@gmail.com | Aishwarya Bawdekar | 96195 65346 |
| 10 | sakshisawant3283@gmail.com | Sakshi Sawant | 7045568608 |
| 11 | pritiashar777@gmail.com | Priti Nitin Ashar | 9172327635 |

Vaishali



**For Sheila Raheja School of Business
Management & Research**

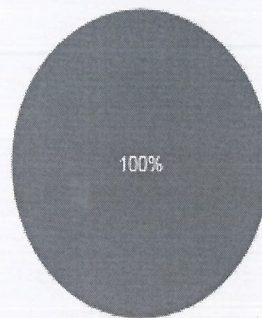

Director

Questions:-

1. Was the session helpful in terms of identifying the opportunities for female entrepreneurs?

Was the session helpful in terms of identifying the opportunities for female entrepreneurs?

11 responses



● Yes
● No

Q. 2. Elaborate 5 Important points from the session

1. Who exactly is the entrepreneur, problem is the main step for developing any idea, observation is very important, hardwork, listening

2. How to develop an idea How to identify the need Create which would be helpful for the society

3. Creating need for the products which are helpful and not for the sake of Empathising with the people around before creating a product

4. Women as entrepreneur

**For Sheila Raheja School of Business
Management & Research**


Director

Vaishali



5. Need of Creativity Need of entrepreneurs Process of building an idea What is entrepreneurship Solution to problems

6. Develop vision Creativity Build strong network Focus on ur strength Hit a great team Reluctance, Self doubt are questions which come in our mind when we think of an idea.

7. We should identify the problem and try to find solution for it.

8. Empathy, insight and solution are the main components between Problems and Idea.

9. The biggest fear which creator faces is the Risk of Rejection.
Entrepreneurship is not a job it's a mindset.

10. Important pointers she spoke about Identifying the need while developing a product Try to empathise with the society for developing of the idea Look around what problems you are facing before developing an idea Try to look in how you can bridge the gap

Q.3 How will you implement the above mentioned learnings to your upcoming business plan.

1. Will try to empathize Identify what is need for the hour Should be beneficial for the society

2. First of all i will think about what can i do what is my strength and ability to do and as a entrepreneur i will be create a ideas which is new to the customers and design that idea according to customers need and satisfaction and for that i will create a strong team of employee's.

3. Instead of Self doubting myself and asking that My idea will work or not.

4. I will give my best to make my Business plan successful because negative questions will never help me to become successful.

5. Will try to first empathise with the society and look in for the problems that could be solved... are there any such problems where no improvement has been done previously how I can improve the

6. ideas which are already been generated

**For Sheila Raheja School of Business
Management & Research**

Unishali



[Signature]
Director



Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

(Approved by AICTE, DTE, Affiliated to University of Mumbai and NAAC Accredited)

Q.4 What do you think is holding you back personal from being more successful as a women entrepreneur?

1.I don't see myself as a successful entrepreneur Because of lack of patience and not control of temper

2.Network bias Ethical standard Taking opportunity And put time for reserch

3.Lack of knowledge related to Business

4.I don't see myself as a budding entrepreneur

Vaishali

Dr.Vaishali Singh

Event Co-ordinator

Roshal

Prof.Roshal Chinu

Event Co-ordinator

Harish

Dr.Harish Kumar S.Purohit

Director



**For Sheila Raheja School of Business
Management & Research**

Harish
Director

ENPOWER-ENTREPRENAARI Confirmation

Aspire For Her Management And Consultancy Private Limited <no-reply@zoom.us>

Wed, Jul 19, 2023 at 10:23 PM

Reply-To: Aspire For Her Management And Consultancy Private Limited <support@aspireforher.com>

To: vaishalisingh@srbs.edu.in



Hello Vaishali Singh,

Thank you for registering for ENPOWER-ENTREPRENAARI. You can find information about this meeting below.

ENPOWER-ENTREPRENAARI

Date & Time Jul 20, 2023 04:30 PM India

Meeting ID 980 1464 0273

Passcode 497680

[Add to Calendar \(.ics\)](#) | [Add to Google Calendar](#) | [Add to Yahoo Calendar](#)

To edit or cancel your registration details, [click here](#).

Please submit any questions to: support@aspireforher.com.

WAYS TO JOIN ZOOM

Join from PC, Mac, iPad, or Android

Join Meeting

If the button above does not work, paste this into your browser:

<https://zoom.us/j/98014640273?tk=nXJL6EICxOrTjB8ndJz-DWhc3hjAfMuKAqylzwzTLAg>.

[DQMAAAAW0iC4kRZtLXNZZ2hLcFJjZUREd1dZYjlyVWlnAAAAAAAAAAAAAAAAAAAA](#)

[AAAAAAAAAAAAAAAAAAAA&pwd=TjdsaVFVZml0SGdjEdrYS9XdW0rUT09](#)

To keep this meeting secure, do not share this link publicly.

Vaishali

Rohit



For Sheila Raheja School of Business
Management & Research

Director

Join via audio

One tap mobile: US: +13017158592,,98014640273#,,,,*497680# or
+13052241968,,98014640273#,,,,*497680#

Or dial

For higher quality, dial a number based on your current location.

US: +1 301 715 8592 or +1 305 224 1968 or +1 309 205 3325 or +1 312
626 6799 or +1 346 248 7799 or +1 360 209 5623 or +1 386 347 5053
or +1 507 473 4847 or +1 564 217 2000 or +1 646 558 8656 or +1 646
931 3860 or +1 669 444 9171 or +1 669 900 9128 or +1 689 278 1000
or +1 719 359 4580 or +1 253 205 0468 or +1 253 215 8782

Meeting ID: 980 1464 0273

Passcode: 497680

International numbers

Thank you!



Copyright ©2023 Zoom Video Communications, Inc. All rights reserved.

Vaishali

Rashmi



For Sheila Raheja School of Business
Management & Research

[Signature]
Director