

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

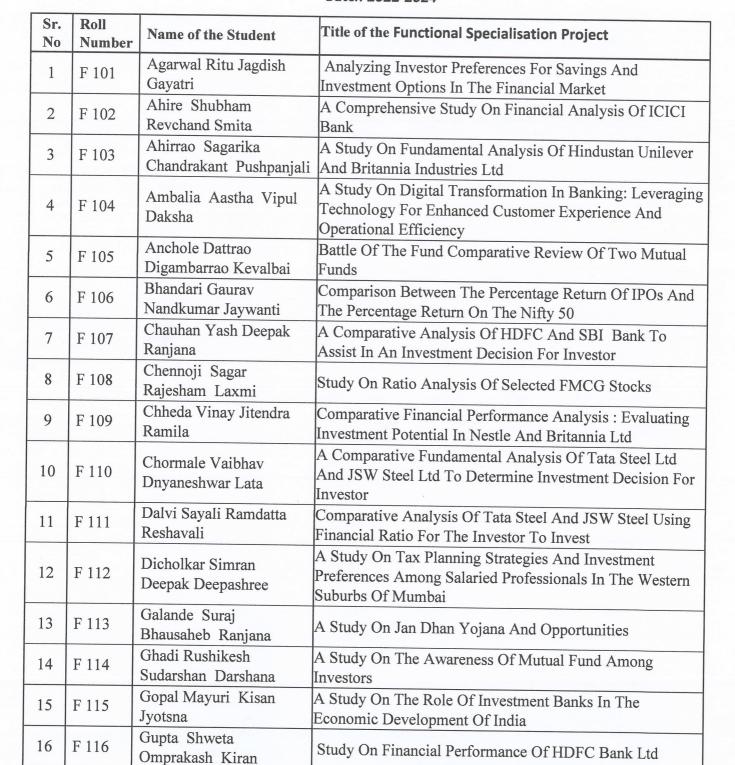
Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Maharaj Ground, Bandra (E), Mumbai – 400 051 (Approved by AICTE, DTE, Affiliated to University of Mumbai, ISO 9001:2015 Certified and NAAC Accredited)

Academic Year 2023-2024

SYMMS - Semester IV

Functional Specialisation Project

Batch 2022-2024





For Sheila Raheja School of Business Management & Research

Director

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Sr. No	Roll Number	Name of the Student	Title of the Functional Specialisation Project
17	F 117	Ingle Atharva Prashant Sonali	Evaluating The Financial Performance Of The FMCG Sector
18	F 118	Jain Khushi Sunil Mangala	A Study On Impact Of GST On Dairy Industry On India
19	F 119	Jain Yash Narendra Seema	A CL 1 C T
20	F 120	Kadam Shreyas Mahendra Sangeeta	A Study On Ratio Analysis - Tool Of Financial Analysis With Reference To Mahindra And Mahindra Automotive
21	F 121	Kanklol Tushar Shankar Savitri	A Study On The Impact Of Fin Tech On Mergers And Acquisitions In Investment Banking Services
22	F 122	Katke Shubham Ashok Sunita	Mutual Fund A Comparative Study Of Public And Private Mutual Fund
23	F 123	Kesare Sakshi Shankar Usha	A Study On Financial Performance Of Hindustan Unilever Ltd.
24	F 124	Kolge Gayatri Vivek Vidya	A Study On Portfolio Management Strategies Among Youth
25	F 125	Korgaonkar Ameya Chintamani Madhura	An Analysis Of Consumer Purchasing Behaviour Regarding Life Insurance Policies In The Thane Region
26	F 126	Kothawade Atharva Anil Chhaya	An Analytical Study On Business Performance Of Infosys Ltd. With Reference To Financial Ratios
27	F 127	Lotankar Karishma Sandeep Snehal	Financial Performance With Reference To ITC Limited- Strategic Business Unit Packaging And Printing
28	F 128	Maheshwari Jayshree Shyam Neha	A Comparative Study Of Diverse Long Term Investment Instruments
29	F 129	Marathe Isha Sunil Akanksha	Prospect And Challenges Of Mobile Banking In India
30	F 130	Meher Pranali Suryakant Sangeeta	A Study On Foreign Exchange Market
31	F 131	Mohite Anish Vilas Smita	Study On Interest Rate Risk Management With Reference To SBI Bank
32	F 132	Mozar Priyanka Sandeep Pratima	A Study On Customer Preferences Towards BBFC Services Over Traditional Bank
33	F 133	Nemade Anuja Milind Vaishali	A Study On The Fundamental And Technical Analysis Of MRF Tires
34	F 134	Nikam Aniket Bhagwan Shaila	A Study On Foreign Exchange Market
35	F 135	Pandey Gautam Arvind Sarita	A Study On Discounted Cash Flow (DCF) Valuation Model Of Indian Power Companies
36	F 136	Pandey Neha Gyanendra Sarita	A Study On Evaluating Consumers Perceptions Towards The Effectiveness Of Amul's CSR Initiatives



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Sr. No	Roll Number	Name of the Student	Title of the Functional Specialisation Project
37	F 137	Parab Riya Rajendra Rashmi	A Study On The Impact Of Online Payment Application Among Students With Reference To Google Pay
38	F 138	Patel Nidhi Rajendra Bharati	The Study Of Salaried Investors Preferences For The Non- Equity Investment Issue
39	F 139	Patole Amit Vijay Shweta	Study Of Cash Management In SBI
40	F 140	Rajeshirke Tejaswini Jagdish Padma	An Examination Of Risk Management And Portfolio Management For Equity Segment Investors
41	F 141	Rathod Siddhi Vinayak Beena	A Study On The Impact Of Implementing Artificial Intelligence In Financial Markets, Especially On Stock Market Prediction
42	F 142	Suyash Shailendra Raut	An Analysis On Insurance Sector In India With Special Reference On Magma HDI
43	F 143	Saiyed Shehzin Anwarali Farzana	A Comparative Study On The Educational Loan Provided By SBI Bank And ICICI Bank
44	F 144	Sarangkar Shraddha Keshav Jyostna	A Study On The Investor's Perception Towards Direct Equity Or Mutual Funds In Long Term
45	F 145	Sawant Sakshi Sagar Meghana	A Study On Investment Parameters Of Mutual Fund In Mumbai
46	F 146	Shaikh Munazza Shujauddin Tabassum	Fundamental Analysis Of Plastic Pipe Sector With Reference To Selected Plastic Pipe Companies
47	F 147	Sharma Rishabh Laxmikant Alka	A Study On Crypto-Currency Trading In India
48	F 148	Shetty Ashish Prakash Sujata	A Study On The Financial Analysis And Strategic Insights: Unravelling Reliance JIO Success Story In The Telecom Sector
49	F 149	Shirke Aakanksha Laxman Rekha	A Study On Performance Of Financial Instruments In India With Special Reference To Corporate Bond
50	F 150	Shukla Gaurav Sanjay Vandana	A Study On The Impact Of Behavioural Finance On The Decision-Making Process And Investments In Equity Market Among Novice Investors Of Mumbai City
51	F 151	Siddique Mohammad Altamash Mohammad Arif Ishrat Banu	A Study On Sustainable Finance In India
52	F 152	Singh Ashish Vedprakash Asha	A Study On Fundamental Analysis Of Automobile Sector
53	F 153	Solanki Amaan Ishaq Bilkis	A Study On Investors Preferences For Mutual Fund In Comparison To Other Investment Avenues
54	F 154	Suradkar Raman Subhash Sandhya	A Study Of Role Of Green Banking And Its Impact



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Sr. No	Roll Number	Name of the Student	Title of the Functional Specialisation Project
55	F 155	Suryavanshi Shyamal Subhash Varsha	A Study On Performance In The It Industry With Special Reference To HCL Technologies
56	F 156	Thakur Dhaval Suresh Lata	A Study On The Market Performance Analysis Of HUL And ITC Integrating Stock Indicators And Company Dynamics
57	F 157	Tripathi Kriti Dinesh Kanti	A Study On Investors Awareness Towards Commodity Market
58	F 158	Varma Harsh Umesh Savitri	A Study On The Perception Of Crypto Currency Among Investors In Mumbai
59	F 159	Verma Aklesh Kumar Ramdhani Meena	A Study On Fundamental Analysis Of The Automobile Sector Of India
60	F 160	Wagh Anasha Amrut Jayshree	A Study On Managing Assets In Mutual Funds In India: A Case Study On HDFC Mutual Fund
61	F 161	Waghmare Abhijeet Anand Kaminee	Analyses Of Top Performing Hybrid Funds In India
62	F 162	Zore Maruti Laxman Laxmi	Study Of Equity Research On Selection Of FMCG Companies
63	M 201	Baisane Rohit Yuvraj Karuna	Impact Of Local Area Store Marketing On The Hospitality Industry With Refer To Bombay Irony Cuisine
64	M 202	Bhawar Akshay Suresh Sunanda	The Study Of Comparative Analysis Of Different Medium Of Advertising On Consumer Buying Behaviour
65	M 203	Biswas Ronojoy Anjan Jaita	To Study Consumer Preference About Food Delivery Aggregators
66	M 204	Chouthaiwale Atharva Prabhakar Nirmala	A Study On Industry Growth & Consumer Behaviour In Online Shopping For Cosmetic Products
67	M 205	Daware Abhishek Sanjay Rajani	Luxury Brand Management In Emerging Markets
68	M 206	Deshmukh Shreerang Satishrao Kiran	The Influence Of Social Media Influencers On Beauty Products Sale : A Comprehensive Analysis
69	M 207	Dhole Mohammed Taqi Naziya	Comparative Analysis Of Marketing Strategies Used By Traya And Vedix
70	M 208	Dhoot Muskan Rajkumar Santosh	The Role And Importance Of Consumer Social Responsibility (CSR) In Building Brands Reputation And Customer Loyalty
71	M 209	Dogra Abheet Sudhir Suman	How Start-ups Boost Revenue And Market Share Through Digital Presence
72	M 210	Dsouza Joel Finian Ana Clara	Consumer Attitudes Towards Eco-Friendly Products And Sustainable Brands
73	M 211	Dwivedi Sakshi Brijesh Pooja	A Study On Supply Chain Management With Special Reference To D-Mart



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Sr. No	Roll Number	Name of the Student	Title of the Functional Specialisation Project
74	M 213	Gunjal Anushka Chandrakant Vaishali	The Effective Use Of Facebook Advertising
75	M 214	Jadhav Vaibhav Ashok Jijabai	The Role Of Digital Marketing In Promoting Electric Vehicles In India
76	M 215	Jain Rishabh Kailash Chanchal Jain	To Study On Market Analysis Of Pepsi In Mumbai
77	M 216	Kawade Yash Kailas Asawari	Effects Of Online Marketing And Change In Consumer Buying Behaviors
78	M 217	Kuwari Isa Ahmed Abdul Wahid Amina	Study And Analysis Of Marketing Strategies Used By One plus
79	M 218	Kharbe Mohammed Danish Rafana	Competitive Analysis Of Marketing Strategies Used By Traya And Vedix
80	M 219	Malik Avi Sandeep Shalini	Exploring The Influence Of Emotional Branding On Consumer Decision Making : A Case Study On Starbucks Corporation
81	M 220	Malkhede Dnyaneshwar Babanrao Chandrakala	A Study Of Hindustan Unilever's Consumer Loyalty In India
82	M 221	Manjrekar Tushar Bhupendra Bhagyashree	Redbull's Marketing Tactics
83	M 222	Mishra Aditya Premkant Nandini	Buying Behavior & Consumer Preference In Residential Real estate In Mumbai.
84	M 223	Naik Tanaya Anant Anuja	Analyzing And Understanding The Importance Of Building A Community On Social Media
85	M 224	Nakadi Yukta Rajendra Radhika	Examining Consumer Behavior Towards Amul Yogurt In Mumbai's Market
86	M 225	Patil Saurabh Purushottam Shobha	To Study Impact On Social Media Platform On Influencer Marketing For Brands
87	M 226	Patil Yash Prasanna Trupti	A Study On Impact Of Online Marketing On Consumer Buying Behavior
88	M 227	Rane Om Ashok Ankita	Customer Acquisition & Factors Affecting Consumer Decision
89			Making Process With Respect To Channel Sales At Roha Realty
90	M 228	Sagwekar Shraddha Sanjay Smita	A Study On The Effectiveness Of Ikea's Interactions Guerilla Marketing Campaigns In Driving Brand Awareness W.R.T Mumbai Region.
91	M 229	Sangle Chirag Sudarshan Varsha	A Study Of Crafting The Ultimate Entertainment Experience: Brand & Marketing Book My Show
92	M 230	Sartandel Kedar Nitin Manisha	A Study On The Influence Of Customer Reviews And Ratings On Purchase Decisions Within Amazon E-Commerce PlatformFor Sheila Raheja School of Busines Management & Research

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Sr. No	Roll Number	Name of the Student	Title of the Functional Specialisation Project
93	M 231	Sawant Sagar Sunil Shubhangi	A Study On Innovative Marketing Strategies Of Myntra
94	M 232	Sayed Jasim Javed Samreen	A Study On The Effective Use Of DAM With ICP
95	M 233	Shetty Hrithik Shekhar Shashikala	Reliance Industries: Marketing Mastery In A Dynamic Marketplace
96	M 234	Shinde Varsha Bapu Kalpana	To Study The Personalized Marketing Impact On Segmentation, Targeting And Positioning With Reference To Zomato
97	M 235	Shirke Omkar Sunil Minaxi	Study Of Promotional Strategies Of Amul
98	M 236	Shukla Shreyas Deviprasad Saroj	The Marketing Tactics Employed By Bisleri
99	M 237	Singh Kuldip Rajesh Shobha	To Study The Startups Increasing Their Revenue And Market Share Through Digital Presence With Reference To Fast Logistics Worldwide Private Limited
100	M 238	Tibrewal Rashi Vijay Kavita	Virtual Try-On Evaluating The Effectiveness Of Virtual Try-On Experiences Using AR Technology For Lifestyle And Home Products
101	M 239	Umak Dhananjay Vasantrao Vaishali	Relationship Management (CRM) Strategies In The Pharmaceutical Industry In India
102	M 240	Wade Dhiren Rajesh Shalini	A Study Of Social Media Marketing Trends And Best Practices In Retail Sector
103	O 401	Choudhury Dev Jitendra Neelam Choudhury	Study Of Challenges In Logistics And Supply Chain
104	O 402	Dusseja Piyush Kailash Manisha	Study On Inventory Management In The Retail Industry With Special Reference To DMART
105	O 403	Joshi Sakshi Kailas Suchita	Competitive Study Of Service Quality Between Self-Built Logistics Mode And Third Party Logistics Mode
106	O 404	Mate Kunal Vijay Vidya	Impact Of E- Commerce On Supply Chain Management
107	O 405	Parab Aniket Atmaram Kadambari	Study Of Material Management In Godrej Industries
108	O 406	Patel Mohd Saif Kasim Shehnaz	Operation Management Of Strategy With Special Reference To Zara
109	O 407	Patil Sahil Paresh Swati	Study on Toyota's Streamlining Automotive Production: Advanced Lean Manufacturing Techniques for Enhanced Efficiency
110	H 301	Ashar Priti Nitin Poonam	To Study The Impact Of Organization Culture On Employer Performance
111	H 302	Bawdekar Aishwarya Rajendra Smita	A Study On Impact Of Technology On Talent Acquisition Process For Sheila Raheja School of Business



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Sr. No	Roll Number	Name of the Student	Title of the Functional Specialisation Project
112	H 303	Gangan Asawari Ajay Megha	A Study On Cultural Competency In The Workplace - Enhancing Collaboration Across Diverse Teams
113	H 304	Kambli Aaboli Anant Asawari	Analyzing Leadership Styles And Their Impact On Employee Performance
114	H 305	Khaire Priya Rajendra Rashmi	A Study Of Human Resource Information System(HRIS) And Its Impact On Human Resource Management
115	H 306	Mandale Shreyas Shriram Aparna	Examining The Integration Of Ai And Data Analytics For Optimizing HR Management Practices In Organizations
116	H 307	Naik Mayuri Mahadeo Meghna	To Study The Employee Wellness Programs And Its Overall Effectiveness On Employees
117	H 308	Naik Yogita Vijay Vaishali	A Comprehensive Guide To Employee Retention Strategy
118	H 309	Patil Sejal Ganesh Sayali	To Study The Linkage Between Employee Engagement And Rewards System
119	H 310	Rajadhyaksha Abhishek Durgesh Richa	To Study The Accuracy & Reliability Of Psychometric Tests In Recruitment Process
120	H 311	Rane Rutika Vijay Vishakha	Recruitment & Selection Process At A3 Hiring
121	H 312	Sontakke Shreya Rajendra Jyoti	To Study Human Resource Management In Gig Economy
122	H 313	Thakker Ruchika Ranjit Bhavika	A Study On Work-Life Balance Of Married Women In It Sector In Mumbai

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Academic Year 2023-2024

SYMMS - Semester IV

General Management Project

Batch 2022-2024

Sr. No	Roll Number	Name of the Student	Title of the General Management Project
1	F 101	Agarwal Ritu Jagdish Gayatri	Exploring The Philosophical Dimensions Of Leadership Styles And Their Influence On Employees
2	F 102	Ahire Shubham Revchand Smita	Customer Satisfaction At ICICI Bank
3	F 103	Ahirrao Sagarika Chandrakant Pushpanjali	A Study On Chat GPT: A New Tool For Management In The Digital Age
4	F 104	Ambalia Aastha Vipul Daksha	A Study On Unlocking Performance: The Influence Of Adhocracy Leadership Style On Employees Performance
5	F 105	Anchole Dattrao Digambarrao Kevalbai	Diversity Drives Innovation: Exploring The Impact Of Inclusive Work Culture On Creative Outcomes
6	F 106	Bhandari Gaurav Nandkumar Jaywanti	To Study Emotional Intelligence's Role In Leadership Effectiveness
7	F 107	Chauhan Yash Deepak Ranjana	Impact Of Monetary Benefits Provided By Employer On Employee's Job Performance
8	F 108	Chennoji Sagar Rajesham Laxmi	A Study On Stress Management Among Employees Of SURYODAYA Motors Pvt. Ltd
9	F 109	Chheda Vinay Jitendra Ramila	Impact Of Democratic Leadership Style On Employee's Output
10	F 110	Chormale Vaibhav Dnyaneshwar Lata	A Study Of Crisis Management In Private Companies With Reference To Nestle Ltd. And Killer Coke Ltd.
11	F 111	Dalvi Sayali Ramdatta Reshavali	A Philosophical Research On Leadership Styles And Their Impact On Employees
12	F 112	Dicholkar Simran Deepak Deepashree	A Study On Effect Of Motivation On Employees And Their Job Performance Within An Organization
13	F 113	Galande Suraj Bhausaheb Ranjana	An Analysis Of Crisis Management Strategies In Private Enterprises
14	F 114	Ghadi Rushikesh Sudarshan Darshana	Family Owned Business Current Challenges And Future Strategies
15	F 115	Gopal Mayuri Kisan Jyotsna	A Study On The Impact Of Nestle Products On The Indian Market
16	F 116	Gupta Shweta Omprakash Kiran	A Study On Indian Banking System With Reference To HDFC Bank Ltd

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17	F 117	Ingle Atharva Prashant Sonali	A Study On Marketing Strategies To Promote FMCG Products In India With Reference To EMAMI Ltd.
18	F 118	Jain Khushi Sunil Mangala	A Study On Market Analysis Of AMUL
19	F 119	Jain Yash Narendra Seema	A Study On Employee Stress Management At SURYODAYA Motors Pvt. Ltd.
20	F 120	Kadam Shreyas Mahendra Sangeeta	A Study On Indian Automotive Industry's Marketing Strategy - End To End Reference To Mahindra And Mahindra Auto
21	F 121	Kanklol Tushar Shankar Savitri	A Study On The Role Of Digital Transformation In Enhancing Customer Experience In Retail
22	F 122	Katke Shubham Ashok Sunita	A Study Of Job Satisfaction Of An Employee In Public And Private Sector Bank With Special Reference To Bank Of Baroda And ICICI Bank
23	F 123	Kesare Sakshi Shankar Usha	A Study On Customer Satisfaction Towards Loan Schemes Offered By GS Mahanagar Co-Op Bank Ltd
24	F 124	Kolge Gayatri Vivek Vidya	A Study On Youth Perception And Behaviour In Mutual Fund Participation
25	F 125	Korgaonkar Ameya Chintamani Madhura	Carbon Trading A Study On Trading Of Carbon Credits And Emissions In MMR Region
26	F 126	Kothawade Atharva Anil Chhaya	A Study On Impact Of IT Sector On Indian Economy With Reference To Infosys Ltd.
27	F 127	Lotankar Karishma Sandeep Snehal	Training And Development With Reference To ITC Limited
28	F 128	Maheshwari Jayshree Shyam Neha	A Detailed Analysis Of The Leadership Styles And Success Factors In India's Start-up Sector
29	F 129	Marathe Isha Sunil Akanksha	Demonetization In India
30	F 130	Meher Pranali Suryakant Sangeeta	A Study On Impact Of OTT Platform On Cinema Halls
31	F 131	Mohite Anish Vilas Smita	Impact Of Covid-19 On Indian Economy With Reference To MSME Sector
32	F 132	Mozar Priyanka Sandeep Pratima	Investment Insights: A Guide To The Indian Capital Market
33	F 133	Nemade Anuja Milind Vaishali	The Impact Of Peer Pressure And Peer Relations On The Performance Of Employees
34	F 134	Nikam Aniket Bhagwan Shaila	A Use Of AI In Asset Management Company
35	F 135	Pandey Gautam Arvind Sarita	An Analytical Study On Strategic Planning Of Netflix Company
36	F 136	Pandey Neha Gyanendra Sarita	A Study On Impact Of Advertising In B2c



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37	F 137	Parab Riya Rajendra Rashmi	Implementation Of Change Management Framework At Amazon.
38	F 138	Patel Nidhi Rajendra Bharati	A Study On Customer Experience At Branded Gold And Diamond Jewellery Retail Stores In India
39	F 139	Patole Amit Vijay Shweta	Comparative Analysis Of Online Food Platform: Swingy V/S Eatsure
40	F 140	Rajeshirke Tejaswini Jagdish Padma	A Study On The Comprehensive Examination Of Mobile Wallets
41	F 141	Rathod Siddhi Vinayak Beena	A Study Of Promotional Strategy Adopted By CRED UPI App During The Period Of IPL
42	F 142	Suyash Shailendra Raut	An Analysis Of Nike Footwear's Jordan Promotional Strategy In 1980's
43	F 143	Saiyed Shehzin Anwarali Farzana	A Comparative Analysis Of Consumer Purchasing Behaviour For Cadbury Chocolate And Its Competitor In The Market
44	F 144	Sarangkar Shraddha Keshav Jyostna	A Study On The Effects Of Stock Market Scams On Investor Behaviour In India
45	F 145	Sawant Sakshi Sagar Meghana	A Study On Consumer Behaviour Towards Reliance Fresh In Mumbai
46	F 146	Shaikh Munazza Shujauddin Tabassum	A Study On The Marketing Strategies Of Successful Indian IPO's Since 2000
47	F 147	Sharma Rishabh Laxmikant Alka	A Study On Commodification Of Water
48	F 148	Shetty Ashish Prakash Sujata	A Comprehensive Study On The Consumer Behavior Towards Reliance Jio Services With Special Reference To Mumbai
49	F 149	Shirke Aakanksha Laxman Rekha	A Study On EIC Analysis Of The FMCG Industry With Performance On Britannia And EMMAI
50	F 150	Shukla Gaurav Sanjay Vandana	A Study On The Leadership Styles And Their Influence On Performance Of Employee In A Multi-Cultural Workplace Of Infosys
51	F151	Siddique Mohammad Altamash Mohammad Arif Ishrat Banu	A Study On Online Payment Application In India With Special Reference To Amazon Pay
52	F 152	Singh Ashish Vedprakash Asha	Comprehensive Study On Leadership Style & Its Impact On Employees
53	F 153	Solanki Amaan Ishaq Bilkis	A Study On Stress Management Among Employees Of Tata Motors
54	F 154	Suradkar Raman Subhash Sandhya	A Study On The Potential Of Block Chain Technology In India's Agricultural Credit Market



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55	F 155	Suryavanshi Shyamal Subhash Varsha	A Study On Human Resource Management (HRM) Process In Banks With Special Reference To UCO Bank (United Commercial Bank)
56	F 156	Thakur Dhaval Suresh Lata	A Study On Consumer Preferences Towards Maggi
57	F 157	Tripathi Kriti Dinesh Kanti	A Study An Analysing The Role Of NBFC In Indian Financial System
58	F 158	Varma Harsh Umesh Savitri	A Study On Technological Development In The Banking Sector In India
59	F159	Verma Aklesh Kumar Ramdhani Meena	A Study On The Use Of Technical Analysis In Predicting Price Movements
60	F 160	Wagh Anasha Amrut Jayshree	A Study On Asset Allocation For Retirement Planning
61	F 161	Waghmare Abhijeet Anand Kaminee	A Study On The Customer Expectations About Online Grocery Delivery System In India
62	F 162	Zore Maruti Laxman Laxmi	Study On Different Leadership Styles And Their Effect On Employees
63	M 201	Baisane Rohit Yuvraj Karuna	Electric Vehicles Market In India: An Analysis Of Recent Development.
64	M 202	Bhawar Akshay Suresh Sunanda	Comparative Brand Analysis And Market Research Of BISLERI And Its Competitors
65	M 203	Biswas Ronojoy Anjan Jaita	A Study On Work From Home V/s Offline
66	M 204	Chouthaiwale Atharva Prabhakar Nirmala	A Study On Challenges Faced By Start-ups In India
67	M 205	Daware Abhishek Sanjay Rajani	Brand Positioning In The Age Of Personalization
68	M 206	Deshmukh Shreerang Satishrao Kiran	The Impact Of E-Commerce On FMCG Distribution Strategy
69	M 207	Dhole Mohammed Taqi Naziya	Study On The Behaviour Of Female Consumer In The Purchase And Use Of Cosmetics
70	M 208	Dhoot Muskan Rajkumar Santosh	Exploring Factors That Contribute To Startup Success And Growth.
71	M 209	Dogra Abheet Sudhir Suman	Exploring The Market Potential Of Electric Vehicles In India
72	M 210	Dsouza Joel Finian Ana Clara	The Study Of Healthcare Industry In India
73	M 211	Diwedi Sakshi Brijesh Pooja	Impact On Globalization On Hotel Industry

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74	M 212	Ghuge Snehal Sharad Tara	A Study On Work Culture And Trends In ICP
75	M 213	Gunjal Anushka Chandrakant Vaishali	Study Of Consumer Acceptance Of Netflix And Disney + Hotstar Product Offerings
76	M 214	Jadhav Vaibhav Ashok Jijabai	Supply Chain Management In The Automobile Industry: "Innovations And Best Practices"
77	M 215	Jain Rishabh Kailash Chanchal Jain	To Study Promotional Strategies Of Red Bull Energy Drink Sector
78	M 216	Kawade Yash Kailas Asawari	Student's Perception Towards E-Learning
79	M 217	Kuwari Isa Ahmed Abdul Wahid Amina	A Study On PepsiCo India's Initiative Towards A Circular Economy
80	M 218	Kharbe Mohammed Danish Rafana	A Study Of Various Distribution Channels For FMCG Sector In India
81	M 219	Malik Avi Sandeep Shalini	Evaluating The Effects Of Remote Work On Organizational Productivity
82	M 220	Malkhede Dnyaneshwar Babanrao Chandrakala	The State Bank Of India's Contribution To India's Economic Progress
83	M 221	Manjrekar Tushar Bhupendra Bhagyashree	A Comparative Analysis Of Consumer Preferences For CNG Vehicles And Electric Vehicles
84	M 222	Mishra Aditya Premkant Nandini	Corporate Governance And Ethical Decision Making Enhancing Transparency And Accountability
85	M 223	Naik Tanaya Anant Anuja	The Impact Of Effective Recruitment And Selection Practice On Organisational Performance
86	M 224	Nakadi Yukta Rajendra Radhika	Approaches To Establish A Strong Brand Presence For NYKAA
87	M 225	Patil Saurabh Purushottam Shobha	To Study How To Recycle Banana Waste
88	M 226	Patil Yash Prasanna Trupti	A Study On Supply Chain Management Of Blue Dart Mumbai
89	M 227	Rane Om Ashok Ankita	Leadership And Motivation Of Warren Buffet
90	M 228	Sagwekar Shraddha Sanjay Smita	A Study On IKEA's Omni-Channel Strategy And Customer Experience W.R.T Mumbai Region
91	M 229	Sangle Chirag Sudarshan Varsha	Enhancing The Customer Relationship Management At Decathlon
92	M 230	Sartandel Kedar Nitin Manisha	A Study On The Competitiveness Of The Retail Industry Using Porters Five Forces Framework



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Sr. No	Roll Number	Name of the Student	Title of the General Management Project
93	M 231	Sawant Sagar Sunil Shubhangi	A Study On Consumer Behaviour In Online Shopping For Cosmetic Industry
94	M 232	Sayed Jasim Javed Samreen	A Study On Work Culture And Trends In ICP
95	M 233	Shetty Hrithik Shekhar Shashikala	Reliance Industries: Pioneering Progress In The Indian Business Landscape
96	M 234	Shinde Varsha Bapu Kalpana	To Study The Impact Of E-Commerce Strategies On Mamaearth's Marketing Positioning And Success
97	M 235	Shirke Omkar Sunil Minaxi	A Study On Consumer Behavior Towards NIKE Footwear
98	M 236	Shukla Shreyas Deviprasad Saroj	Research Examining The Impact Of Different Variables On Consumer Habits Towards Fast Food Establishment Among Diverse Age Demographics
99	M 237	Singh Kuldip Rajesh Shobha	IPL: Functioning & Revenue Generation Model
100	M 238	Tibrewal Rashi Vijay Kavita	Exploring Factors Hindering The Global Brands Positioning Of Indian Brands
101	M 239	Umak Dhananjay Vasantrao Vaishali	Study On Challenges And Opportunities In Online Pharmacies In India
102	M 240	Wade Dhiren Rajesh Shalini	A Study Of Supply Chain Optimization In A Globalized Economy
103	O 401	Choudhury Dev Jitendra Neelam Choudhury	Study Of Business Model Of Netflix
104	O 402	Dusseja Piyush Kailash Manisha	Study On Digital Transformation In The Pharmaceutical Industry Of Indian Economy
105	O 403	Joshi Sakshi Kailas Suchita	Study On Operation Function At DMART
106	O 404	Mate Kunal Vijay Vidya	Performance Auto Mobile Industry In Indian Economy With Reference To Tata Motors
107	O 405	Parab Aniket Atmaram Kadambari	Study Of Changing Consumer Performance From Unorganized To Organized Retailing In Mumbai
108	O 406	Patel Mohd Saif Kasim Shehnaz	Study On Performance Of Clothes Manufacturing Industry With Special Reference To Zara
109	O 407	Patil Sahil Paresh Swati	Electric Vehicles And Economic Growth: Analysing The Impact Of Eco-Friendly Transport On Global Markets
110	H 301	Ashar Priti Nitin Poonam	A Study On The Role Of Women's Contribution On Top Management
111	H 302	Bawdekar Aishwarya Rajendra Smita	A Study On Consumer Perception Towards Online Shopping Apps Amazon V/S Flipkart



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Sr. No	Roll Number	Name of the Student	Title of the General Management Project
112	H 303	Gangan Asawari Ajay Megha	A Study On Entrepreneurship In The Digital Age - Harnessing Technology For Start-up Success
113	H 304	Kambli Aaboli Anant Asawari	Innovation Management: Nurturing A Culture Of Creativity
114	Н 305	Khaire Priya Rajendra Rashmi	A Study On The Analysis Of Digital Marketing For Online Shopping With Reference To Flipkart
115	H 306	Mandale Shreyas Shriram Aparna	An Investigation On The Impact Of Innovative Marketing Strategies In Dynamic Markets By Netflix
116	Н 307	Naik Mayuri Mahadeo Meghna	To Study The Marketing Strategies Of SBI
117	H 308	Naik Yogita Vijay Vaishali	Impact Of Advanced Technology In Sports Management
118	Н 309	Patil Sejal Ganesh Sayali	A Study On Marketing Strategies Of Amul And Its Effects On Consumers Of Mumbai Region
119	H 310	Rajadhyaksha Abhishek Durgesh Richa	To Analyse Indian Citizens Perception Towards Initial Public Offerings
120	H 311	Rane Rutika Vijay Vishakha	Investment Avenues For Middle Class Families
121	Н 312	Sontakke Shreya Rajendra Jyoti	Remote Working And Work- Life Balance
122	Н 313	Thakker Ruchika Ranjit Bhavika	Start-up To Scale up: Strategies For Growth And Expansion



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Academic Year 2023-2024

SYMMS - Semester IV

Social Relevance Project

Batch 2022-2024

Sr. No	Roll Number	Name of the Student	Title of the Social Relevance Project
1	F 101	Agarwal Ritu Jagdish Gayatri	A Study On The Effect Of Bisleri's CSR Initiatives On Consumer Perception Of Brand Image
2	F 102	Ahire Shubham Revchand Smita	A Study On CSR Activities Of ICICI Bank Limited
3	F 103	Ahirrao Sagarika Chandrakant Pushpanjali	To Study The Effect Of Covid-19 Lockdown On Children's Mental Health
4	F 104	Ambalia Aastha Vipul Daksha	A Study On Health And Cleanliness: Women Menstrual Health And Hygiene
5	F 105	Anchole Dattrao Digambarrao Kevalbai	The Biggest Social Issue In India Poverty And Unemployment
6	F 106	Bhandari Gaurav Nandkumar Jaywanti	Reliance Foundation Youth Sports : A Study On Corporate Social Responsibility In Sports
7	F 107	Chauhan Yash Deepak Ranjana	The Impact Of Social Media Sites On Students' Academic Performance
8	F 108	Chennoji Sagar Rajesham Laxmi	Climate Change In India
9	F 109	Chheda Vinay Jitendra Ramila	Assessing Nestle India's CSR Initiative & Impact : Serve Safe Food
10	F 110	Chormale Vaibhav Dnyaneshwar Lata	Impact Of Reliance Industries CSR Activities On Its Brand Image
11	F 111	Dalvi Sayali Ramdatta Reshavali	A Study On Corporate Social Responsibility Of Mahindra And Mahindra
12	F 112	Dicholkar Simran Deepak Deepashree	A Study On Impact Of Swachh Bharat Abhiyan In Mumbai Suburban
13	F 113	Galande Suraj Bhausaheb Ranjana	The Influence Of Social Media On The Lives Of Students In Mumbai Suburbs
14	F 114	Ghadi Rushikesh Sudarshan Darshana	Study On The Activities Of The Aakanksha Foundation
15	F 115	Gopal Mayuri Kisan Jyotsna	A Study On CSR Initiatives Focusing On Environmental Responsibility And Social Benefits As Undertaken By Tata Steel
16	F 116	Gupta Shweta Omprakash Kiran	A Study On Financial Literacy And Inclusion With Reference To HDFC Bank



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Sr. No	Roll Number	Name of the Student	Title of the Social Relevance Project
17	F 117	Ingle Atharva Prashant Sonali	Assessing The Effects Of Amazon's Corporate Social Responsibility Initiatives
18	F 118	Jain Khushi Sunil Mangala	A Study On Amul's Tree Plantation Initiative: Analyzing Corporate Environmental Responsibility
19	F 119	Jain Yash Narendra Seema	A Study On Impact Of Social Media On Students Life In Mumbai Suburban Area
20	F 120	Kadam Shreyas Mahendra Sangeeta	A Study On Education & Skill Development With Reference To Tech Mahindra
21	F 121	Kanklol Tushar Shankar Savitri	A Study On The Impact Of ESG Investment On Social Justice Issue
22	F 122	Katke Shubham Ashok Sunita	A Comparative Study Of CSR Activity In Public And Private Sector Organization With Respect To SBI And HDFC Bank
23	F 123	Kesare Sakshi Shankar Usha	A Study On Corporate Social Responsibility Of Hindustan Unilever Ltd. In India
24	F 124	Kolge Gayatri Vivek Vidya	A Study On Environmental, Social And Governance With Reference To Motilal Oswal
25	F 125	Korgaonkar Ameya Chintamani Madhura	An Examination Of Eating Habits And Health Practices Among College Students
26	F 126	Kothawade Atharva Anil Chhaya	A Study On Empowering Women Through The Corporate Social Responsibility Initiatives Of Infosys Foundation
27	F 127	Lotankar Karishma Sandeep Snehal	E-Choupal -CSR Activity In ITC Limited
28	F 128	Maheshwari Jayshree Shyam Neha	A Study On CSR Activities By HUL
29	F 129	Marathe Isha Sunil Akanksha	A Study On Food Habits And Health Related Issues Among Youngsters
30	F 130	Meher Pranali Suryakant Sangeeta	A Study On Impact On Junk Food On Health
31	F 131	Mohite Anish Vilas Smita	Cultural Differences And Its Effect On Business
32	F 132	Mozar Priyanka Sandeep Pratima	A Study On Corporate Social Responsibility Initiatives By FMCG Companies In India
33	F 133	Nemade Anuja Milind Vaishali	A Study On The Analysis Of CSR Activities In The Indian Agriculture
34	F 134	Nikam Aniket Bhagwan Shaila	Reliance Industries CSR: Integrating Business With Social Values
35	F 135	Pandey Gautam Arvind Sarita	A Study On Financial Inclusion Initiatives Taken By The Government Of India
36	F 136	Pandey Neha Gyanendra Sarita	A Study On Evaluating Consumers Perceptions Towards The Effectiveness Of Amul's CSR Initiatives



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Sr. No	Roll Number	Name of the Student	Title of the Social Relevance Project
37	F 137	Parab Riya Rajendra Rashmi	Corporate Social Responsibility With Reference To Tata Steel
38	F 138	Patel Nidhi Rajendra Bharati	A Study On Diversity And Inclusion Initiatives The Success Story Of IBM CSR Program
39	F 139	Patole Amit Vijay Shweta	Exploring Work-Life Harmony Among Mumbai's Working Professionals
40	F 140	Rajeshirke Tejaswini Jagdish Padma	A Study Of Examining The Influence Of Gender Inequality On Job Contentment And Workplace Atmosphere
41	F 141	Rathod Siddhi Vinayak Beena	A Study On Implementing Inclusivity For Non-Binary At The Workplace
42	F 142	Suyash Shailendra Raut	Green Supply Chain Management With Special Reference To Adidas
43	F 143	Saiyed Shehzin Anwarali Farzana	A Study Of Corporate Social Responsibility At Tata Support Services Pvt. Ltd
44	F 144	Sarangkar Shraddha Keshav Jyostna	A Study On The Impact Of Video Games On The Emotional Health Of Youngsters With Special Reference To Mumbai Region
45	F 145	Sawant Sakshi Sagar Meghana	A Study On Impact Of Food Adulteration On Public Health In Mumbai
46	F 146	Shaikh Munazza Shujauddin Tabassum	A Study On The E-Choupal System A Corporate Social Responsibility Activity By Imperial Tobacco Company
47	F 147	Sharma Rishabh Laxmikant Alka	A Study On Future Of Organic Farming In Urban India
48	F 148	Shetty Ashish Prakash Sujata	A Study On The Reliance JIO Environmental, Social And Governance (ESG) Initiative As A Roadmap For Corporate Responsibility And Growth
49	F 149	Shirke Aakanksha Laxman Rekha	A Study On The Current Scenario Of Unemployment In India
50	F 150	Shukla Gaurav Sanjay Vandana	A Study On Accenture's Approach To Environmental Responsibility In The Indian Context
51	F 151	Siddique Mohammad Altamash Mohammad Arif Ishrat Banu	A Study On The CSR Activities Of DHL Express India
52	F 152	Singh Ashish Vedprakash Asha	A Study On The Causes And Impact Of Farmer Suicides In India
53	F 153	Solanki Amaan Ishaq Bilkis	A Study On Challenge Encountered By Street Children With Special Reference To Mumbai City
54	F 154	Suradkar Raman Subhash Sandhya	The Study Of AI Powered Learning And Its Role In Uplifting Public Education In India



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Sr. No	Roll Number	Name of the Student	Title of the Social Relevance Project
55	F 155	Suryavanshi Shyamal Subhash Varsha	A Study On The CSR Activity Of Tata Group
56	F 156	Thakur Dhaval Suresh Lata	A Study On The CSR Activities Undertaken By Wipro
57	F 157	Tripathi Kriti Dinesh Kanti	A Study On Impact Of Gender Disparity On Job Satisfaction And Work Environment
58	F 158	Varma Harsh Umesh Savitri	A Study On The Effects Of Mobile Gaming Among Secondary School Students In Mumbai
59	F 159	Verma Aklesh Kumar Ramdhani Meena	A Study On CSR Activities Undertaken By Public Sector Banks Of India
60	F 160	Wagh Anasha Amrut Jayshree	A Study On Financial Literacy And Its Influence On Investment Behaviour
61	F 161	Waghmare Abhijeet Anand Kaminee	A Study On Women Empowerment & Self Help Group In India: W.r.t. State Of Maharashtra
62	F 162	Zore Maruti Laxman Laxmi	An Analysis Of CSR Initiative By Mahindra And Mahindra
63	M 201	Baisane Rohit Yuvraj Karuna	Study Of Assessing The Role Of Government Advertising In Shaping Societal Attitudes
64	M 202	Bhawar Akshay Suresh Sunanda	The Study Of Business Ethics And CSR Of Parle
65	M 203	Biswas Ronojoy Anjan Jaita	A Study Towards The CSR Activities By Tata Group
66	M 204	Chouthaiwale Atharva Prabhakar Nirmala	To Study The Significance Of Green Marketing In The Corporate World Of Mumbai
67	M 205	Daware Abhishek Sanjay Rajani	Impact Of Ethical Branding On Consumer Trust And Loyalty
68	M 206	Deshmukh Shreerang Satishrao Kiran	The Impact Of Cosmetic And Beauty Standards On The Self-Esteem Of Young Adults
69	M 207	Dhole Mohammed Taqi Naziya	To Study The CSR Activity On Mama Earth
70	M 208	Dhoot Muskan Rajkumar Santosh	Study Of Eco-friendly Practices And Life Styles For India And Business
71	M 209	Dogra Abheet Sudhir Suman	An Examination Of Corporate Social Responsibility Practices Within ONGC
72	M 210	Dsouza Joel Finian Ana Clara	The Impact Of Globalization On Indigenous Cultures And Communities
73	M 211	Dwivedi Sakshi Brijesh Pooja	Harassment At Workplace: An Empirical Study To Understand Through The Lenses Of Working Women



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Sr. No	Roll Number	Name of the Student	Title of the Social Relevance Project
74	M 212	Ghuge Snehal Sharad Tara	A Study On ESG - Environment, Social And Governance In ICP
75	M 213	Gunjal Anushka Chandrakant Vaishali	The Correlation Between Internet Addiction And Quality Of Life In Young People
76	M 214	Jadhav Vaibhav Ashok Jijabai	Promoting Road Safety Through Technological Innovations In The Automobile Industry
77	M 215	Jain Rishabh Kailash Chanchal Jain	To Study Impact Of Metro Project In Mumbai
78	M 216	Kawade Yash Kailas Asawari	Impact Of Green Marketing Initiatives Undertaken By Indian Companies
79	M 217	Kuwari Isa Ahmed Abdul Wahid Amina	Challenges For Life Insurance Industry In India
80	M 218	Kharbe Mohammed Danish Rafana	Study Of CSR Initiative For Tata Steel
81	M 219	Malik Avi Sandeep Shalini	The Role Of CSR In Fostering Innovation And Corporate Entrepreneurship
82	M 220	Malkhede Dnyaneshwar Babanrao Chandrakala	Corporate Social Responsibility At Tata: Driving Change And Sustainability
83	M 221	Manjrekar Tushar Bhupendra Bhagyashree	Awareness On Corporate Social Responsibility Initiatives Undertaken By Companies Especially In The Indian Education System
84	M 222	Mishra Aditya Premkant Nandini	A Study On CSR Activities Conducted By Tata Steel
85	M 223	Naik Tanaya Anant Anuja	To Study The Adoption Of Vegan And Cruelty Free Beauty Products
86	M 224	Nakadi Yukta Rajendra Radhika	Wipro's Corporate Social Responsibility Initiatives
87	M 225	Patil Saurabh Purushottam Shobha	To Investigate How Internet Addiction Affects People's Mental Health
88	M 226	Patil Yash Prasanna Trupti	A Study And Analysis On Water Pollution With Special Reference To Mumbai Region
89	M 227	Rane Om Ashok Ankita	Saturday Art Class
90	M 228	Sagwekar Shraddha Sanjay Smita	A Study On The Growing Influence Of Ikea's Sustainability Initiatives On Consumer Behaviour W.R.T Mumbai Region
91	M 229	Sangle Chirag Sudarshan Varsha	A Study Of Corporate Social Responsibility Of Mahindra & Mahindra
92	M 230	Sartandel Kedar Nitin Manisha	To Study The Impact On Vendors Due To Ban On Plastic Bags In The City Of Mumbai



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93	M 231	Sawant Sagar Sunil Shubhangi	A Research Study Regarding CSR Projects By The Tata Group
94	M 232	Sayed Jasim Javed Samreen	A Study On The Impact Of ESG- Environment, Social And Governance In ICP
95	M 233	Shetty Hrithik Shekhar Shashikala	Reliance Industries: Catalysing Social Change In Maharashtra
96	M 234	Shinde Varsha Bapu Kalpana	To Study The Rise Of Sustainable Marketing And Its Impact On Consumer Preferences With Reference To Mamaearth.
97	M 235	Shirke Omkar Sunil Minaxi	To Study The Impact Of Excessive Use Of Social Media On Youth
98	M 236	Shukla Shreyas Deviprasad Saroj	The Correlation Between Internet Dependency And Life Satisfaction Across Various Age Brackets
99	M 237	Singh Kuldip Rajesh Shobha	Assessing The Social Impact And Effectiveness Of Reliance Foundation's Initiatives: A Case Study Approach
100	M 238	Tibrewal Rashi Vijay Kavita	Examining The Impact Of Brands Sustainable Initiatives On Consumer Brand Loyalty And Purchase Intentions
101	M 239	Umak Dhananjay Vasantrao Vaishali	The Role Of Pharmaceutical Companies In Public Health Education In India
102	M 240	Wade Dhiren Rajesh Shalini	A Study Of CSR In The Age Of Climate Change: Strategies For Environmental Sustainability In India
103	O 401	Choudhury Dev Jitendra Neelam Choudhury	Study Of Social Benefits Of Green Logistics In India
104	O 402	Dusseja Piyush Kailash Manisha	Comparative Study Of CSR Strategies, Stakeholder Engagement, And Community Development Initiatives In Indian Pharmaceutical Companies
105	O 403	Joshi Sakshi Kailas Suchita	Study On CSR Initiative Of Wipro Ltd.
106	O 404	Mate Kunal Vijay Vidya	A Study On Tata Group Corporate Social Responsibility Policy With Reference To Living Responsibility Philosophy Towards CSR
107	O 405	Parab Aniket Atmaram Kadambari	Study Of Misleading Advertisement On The Psychological Well-Being Of Consumers
108	O 406	Patel Mohd Saif Kasim Shehnaz	A Report On Zara Company For The Measurement Of Reduction Of Waste And Recycling As Environment Protection
109	O 407	Patil Sahil Paresh Swati	Sustainable Mobility For All: Addressing Transportation Inequities In Underserved Communities.
110	H 301	Ashar Priti Nitin Poonam	The Effect Of Inflation On The Job Market
111	H 302	Bawdekar Aishwarya Rajendra Smita	A Study On Healthcare Initiatives By Dabur For Shella Raheja School of Business

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112	Н 303	Gangan Asawari Ajay Megha	A Study On Skill Development Program Of Ministry Of Skill Development And Entrepreneurship - Government Of India
113	H 304	Kambli Aaboli Anant Asawari	Empowering Minds: The Changing Face Of Education Through CSR Initiatives In India
114	H 305	Khaire Priya Rajendra Rashmi	A Study On The Effectiveness On The Workplace Health And Wellness Program In Improving Employee Well Being
115	Н 306	Mandale Shreyas Shriram Aparna	An Analysis Of Best Practices And Implementation Frameworks Of Strategies For Creating Supportive Mental Health Initiative
116	H 307	Naik Mayuri Mahadeo Meghna	To Study The Importance Of Rehabilitation Centre In Society With Reference To Kripa Foundation
117	H 308	Naik Yogita Vijay Vaishali	Impact Of Covid-19 Lockdown On Mental Health Of Children
118	H 309	Patil Sejal Ganesh Sayali	Developing Initiatives For Closing Gender Gap Between Employees Including Pay Equity And Leadership Roles
119	H 310	Rajadhyaksha Abhishek Durgesh Richa	To Evaluate The Impact Of Work-Life Balance On The Mental Well-Being Of Female Employees
120	H 311	Rane Rutika Vijay Vishakha	A Study On CSR Activities Undertaken By Private Sector Banks Of India
121	H 312	Sontakke Shreya Rajendra Jyoti	To Study The CSR Initiatives Undertaken By ITC Ltd.
122	H 313	Thakker Ruchika Ranjit Bhavika	Understanding TCS's CSR Commitments: A Comprehensive Study Of The Past Three Years



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