

Academic Year 2023-2024

TYBMS – Semester VI

Project Work

Batch 2021-2024

Sr. No	Roll Number	Name Of The Student	Title of the Project Work
1	BMS 2102	Agam Pranit Vithal Savita	A Study of CSR activities in SBI
2	BMS 2104	Avhad Yash Sharad Jyoti	Detail study on Mutual Funds
3	BMS 2105	Behwal Harsh Pralhad Rekha	Comparative study between ICICI Bank & HDFC Bank
4	BMS 2106	Chadana Bhavna Lalsingh Amba	A study on Problems faced by Start-ups
5	BMS 2109	Chavan Devang Vilas Vaishnavi	Introduction to E-banking in Public & Private Sector
6	BMS 2110	Chavan Sanskruti Amit Prasanna	A study on Cybercrimes in Banking Sector
7	BMS 2112	Dorugade Shruti Mahadeo Pushpa	A comparative study on performance of equity & hybrid funds
8	BMS 2115	Gupta Amar Anil Poonam	To comparative study of investment & savings in India
9	BMS 2117	Gupta Sahul Vinod Saroj	Foreign Direct Investment in India
10	BMS 2118	Kahar Isha Vijaykumar Rajkumari	To study the role of Account Analyst with reference to ERP system at GRT Global Logistics Pvt Ltd.
11	BMS 2120	Kamble Kshitij Vijay Elizabeth	Risk & Return analysis of the Automobile Industry
12	BMS 2122	Kavatankar Arya Nandakishor Nutan	Balancing lead generation techniques and accounting process : A study with total Prime Solutions
13	BMS 2125	Khas Aryan Rajesh Poonam	The Study of working of Merchant Banking
14	BMS 2126	Khot Nirmayee Shailesh Manali	A study of progress of Internet Banking in India with Reference to UPI
15	BMS 2127	Ludbe Sakshi Sunil Suchitra	Study of Rural Banking in India
16	BMS 2128	Mathawadia Tanmay Pravin Prafulla	A Study on Merchant Banking Services with reference to Mumbai Region

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Sr. No	Roll Number	Name Of The Student	Title of the Project Work
17	BMS 2134	More Manas Kundlik Chhaya	A study on Trading Volumes in Stock Market
18	BMS 2135	More Rakshanda Ganesh Namrata	The Financial Analysis of IDBI Bank
19	BMS 2136	Murte Nikhil Nivrutti Vidhya	A study of transition of Cash to Cashless Economy
20	BMS 2137	Padhi Rakesh Manoj Bharati	A comparative study on financial performance of SBI & HDFC Bank
21	BMS 2138	Panchal Smit Naresh Kajeri	Online Trading in Indian Financial Market
22	BMS 2141	Patel Mujahid Ansar Shakila	A comparative study of Mutual Fund and Stock Market Investment
23	BMS 2146	Sawant Aditya Sambhaji Kaksha	Assessment of Credit Card Usage and satisfaction of Consumers
24	BMS 2147	Shah Om Pramod Kavita	Risk Management Strategies of Investor
25	BMS 2152	Sharma Subham Narendra Neelam	Life Insurance VS Health Insurance : A comparative Study
26	BMS 2155	Singawar Akshata Ramesh Shirisha	Study of AI in Finance with reference to PAYTM
27	BMS 2157	Soni Ayushi Ajay Shweta	A study on impact of Commercial Bank in Economic Development of India
28	BMS 2160	Tripathi Raashi Sanjay Shweta	A comprehensive study -investigating Financial Literacy, Financial Knowledge amongst emerging professionals
29	BMS 2162	Vaish Aditya Mahendra Suman	Study on Consumer perception towards home loans in SBI
30	BMS 2163	Vaish Kashish Dharmendra Geeta	A study of Investment preference of investors with reference to National Stock Exchange
31	BMS 2174	Nadar Anthony George Nelson Fathima	Study on Mutual Fund Perspective to Investors
32	BMS 2175	Prajapati Jaykumar Rameshchandra Anita	Study of Retail Banking Services offered by SBI
33	BMS 2101	Abhinav Sadanandan Hasitha	A study on the perception of Riot Games business in Mumbai Region
34	BMS 2119	Kamath Yagnesh Prakash Priyanka	From start-up to success story of Block Entrepreneur in Real Estate
35	BMS 2123	Khadase Gaurav Sudam Jayashree	A study at evaluation of Advertising Campaigns on the effect at social media Network in Mumbai City
36	BMS 2124	Khan Mohd. Kaif Bilal Tabassum	A study on Marketing strategy of Coca Cola company with reference to Mumbai Region



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Sr. No	Roll Number	Name Of The Student	Title of the Project Work
37	BMS 2129	Maurya Pavankumar Gaurishankar Katwaridevi	The study of consumer behaviour towards the rise of Virtual Tourism
38	BMS 2130	Mehra Gowrang Ajay Prachi	A study on consumer perception towards the App Zepto in reference to Mumbai Region
39	BMS 2133	Mistry Yash Shravan Jammu	To study the Customer Perception on brand creation through Mega Event like IPL
40	BMS 2139	Parmar Dilip Pramod Sita	The impact of influencers marketing on consumer behaviour
41	BMS 2140	Patekar Aditya Sanjay Ankita	A study on Online food delivery platform with reference to Swiggy and Zomato
42	BMS 2144	Rathod Keyur Girish Harsha	A study based on consumer buying behaviour towards Amul Milk
43	BMS 2145	Rodrigues Louan Marialisa Francis Jean	To study the impact of Social Media Marketing on GEN Z in Mumbai city
44	BMS 2148	Shaikh Akib Ashraf Ali Zahida	A study on mobile E-Marketing effect on Consumers.
45	BMS 2149	Shaikh Mohd Nafees Mohd Rais	A study on Marketing strategy of Oneplus company and its effects on consumer behaviour with respect to Mumbai Region
46	BMS 2151	Sharma Gungun Shashank Renu	A study of CRM Strategy at Flipkart
47	BMS 2153	Shinde Om Vilas Neeta	A comparative study on Marketing Strategy of Dairy Milk & KitKat
48	BMS 2159	Suthar Jay Harilal Radha	A study on Marketing Strategies of Honda Motor in Mumbai Region
49	BMS 2165	Vishwakarma Ramji Sunil Sunita	A study of online shopping behaviour on college going young Adults
50	BMS 2166	Yadav Abhishek Jaypratap Pushpa	To Study the impact of AI in ease of doing business
51	BMS 2173	Shimrah Honkhok Jay Shailei Yaoreila	A study on how sneaker resellers are affecting the demand of high end sneakers with reference to Mumbai Region
52	BS 102	Ansari Khushboo Jakir Ali Sabeena	A study on impact of Marketing strategies of Netflix with reference to Mumbai region
53	BMS 2107	Chaudhary Kajal Jagdish Jayanti	Study of HR Operations at Tata Capital
54	BMS 2113	Golakiya Bhumi Naresh Sangeeta	A Study on Employee Engagement strategies in IT-Sector - Mumbai Region



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SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Maharaj Ground, Bandra (E), Mumbai – 400 051

(Approved by AICTE, DTE, Affiliated to University of Mumbai, ISO 9001:2015 Certified and NAAC Accredited)

Sr. No	Roll Number	Name of the Student	Title of the Project Work
55	BMS 2114	GOSAVI MANSI RAVINDRA SUDHA	Comparative Study of Different Human Resource Information System in Organizations
56	BMS 2116	GUPTA JANVI CHANDAN GEETA	Study on Training & Developments impact on Employee performance in FMCG Sector
57	BMS 2131	MEHTA JHANVI NILKESH ARUNA	Study on Employee Engagement activities and its impact on productivity in Media & Advertising Industry
58	BMS 2142	POOJARY SHRAVYA GOPAL KUSUMA	HR Operations in GRT Global Logistics Pvt Ltd.
59	BMS 2143	QUADRI JUVERIA SHAHJAHAN NASREEN	Study on HR issues in Mergers & Acquisitions for manufacturing industry
60	BMS 2154	IPTE SHREYA SURYAKANT SHWETA	The Study of recruitment & selection in ICICI Bank
61	BMS 2158	SUTHAR DISHA CHHAGANLAL BHAGUDEVI	A study of attrition rate in medium enterprises in Mumbai region
62	BMS 2161	UBHARE HINAL NARAYAN SUNAINA	A study of compensation and Benefits in IT sector in reference to Pune Region
63	BMS 2164	VELKAR EKTA MILIND SWARUPA	To study the role of
64	BMS 2167	YERUNKAR SONAL SANTOSH SAKSHI	Study on Rle of Women in Leadership Positions in TOP & Middle Level Management & its impact on organization
65	BMS 2171	SOLANKI SHUBH ANIL BHAVNA	Grievance Management System of Pharmaceutical Industry
66	BMS 2176	RATHOD SALONI ASHOK CHETNA	A study on impact of performance Management in Private Organization

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