

## SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

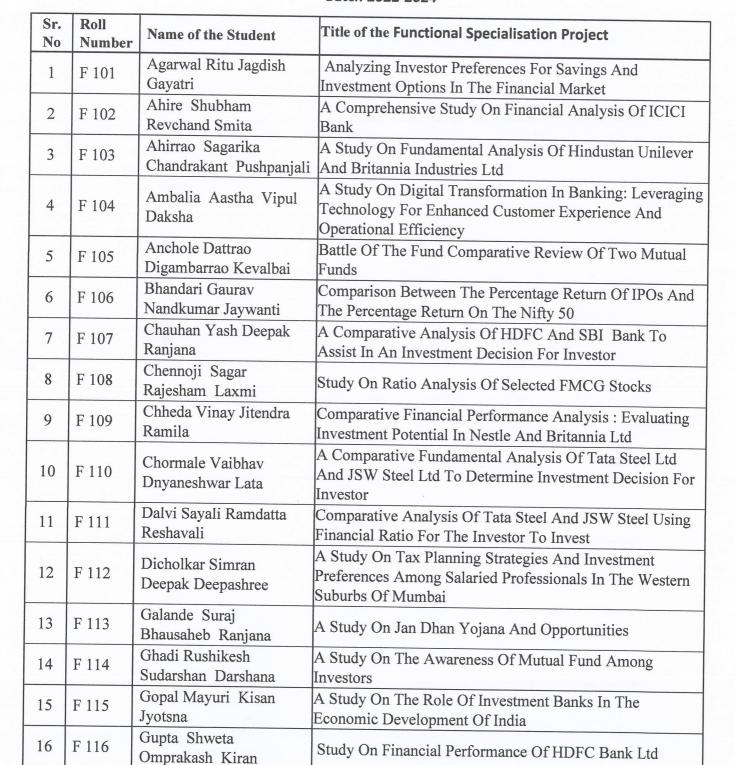
Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Maharaj Ground, Bandra (E), Mumbai – 400 051 (Approved by AICTE, DTE, Affiliated to University of Mumbai, ISO 9001:2015 Certified and NAAC Accredited)

#### Academic Year 2023-2024

#### SYMMS - Semester IV

#### **Functional Specialisation Project**

#### Batch 2022-2024





For Sheila Raheja School of Business Management & Research

Director

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Sr. No		Name of the Student	Title of the Functional Specialisation Project
17	F 117	Ingle Atharva Prashant Sonali	Evaluating The Financial Performance Of The FMCG Sector
18	F 118	Jain Khushi Sunil Mangala	A Study On Impact Of GST On Dairy Industry On India
19	F 119	Jain Yash Narendra Seema	A C: 1 C -
20	F 120	Kadam Shreyas Mahendra Sangeeta	A Study On Ratio Analysis - Tool Of Financial Analysis With Reference To Mahindra And Mahindra Automotive
21	F 121	Kanklol Tushar Shankar Savitri	A Study On The Impact Of Fin Tech On Mergers And Acquisitions In Investment Banking Services
22	F 122	Katke Shubham Ashok Sunita	Mutual Fund A Comparative Study Of Public And Private Mutual Fund
23	F 123	Kesare Sakshi Shankar Usha	A Study On Financial Performance Of Hindustan Unilever Ltd.
24	F 124	Kolge Gayatri Vivek Vidya	A Study On Portfolio Management Strategies Among Youth
25	F 125	Korgaonkar Ameya Chintamani Madhura	An Analysis Of Consumer Purchasing Behaviour Regarding Life Insurance Policies In The Thane Region
26	F 126	Kothawade Atharva Anil Chhaya	An Analytical Study On Business Performance Of Infosys Ltd. With Reference To Financial Ratios
27	F 127	Lotankar Karishma Sandeep Snehal	Financial Performance With Reference To ITC Limited- Strategic Business Unit Packaging And Printing
28	F 128	Maheshwari Jayshree Shyam Neha	A Comparative Study Of Diverse Long Term Investment Instruments
29	F 129	Marathe Isha Sunil Akanksha	Prospect And Challenges Of Mobile Banking In India
30	F 130	Meher Pranali Suryakant Sangeeta	A Study On Foreign Exchange Market
31	F 131	Mohite Anish Vilas Smita	Study On Interest Rate Risk Management With Reference To SBI Bank
32	F 132	Mozar Priyanka Sandeep Pratima	A Study On Customer Preferences Towards BBFC Services Over Traditional Bank
33	F 133	Nemade Anuja Milind Vaishali	A Study On The Fundamental And Technical Analysis Of MRF Tires
34	F 134	Nikam Aniket Bhagwan Shaila	A Study On Foreign Exchange Market
35	F 135	Pandey Gautam Arvind Sarita	A Study On Discounted Cash Flow (DCF) Valuation Model Of Indian Power Companies
36	F 136	Pandey Neha Gyanendra Sarita	A Study On Evaluating Consumers Perceptions Towards The Effectiveness Of Amul's CSR Initiatives



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Sr. No	Roll Number	Name of the Student	Title of the Functional Specialisation Project
37	F 137	Parab Riya Rajendra Rashmi	A Study On The Impact Of Online Payment Application Among Students With Reference To Google Pay
38	F 138	Patel Nidhi Rajendra Bharati	The Study Of Salaried Investors Preferences For The Non- Equity Investment Issue
39	F 139	Patole Amit Vijay Shweta	Study Of Cash Management In SBI
40	F 140	Rajeshirke Tejaswini Jagdish Padma	An Examination Of Risk Management And Portfolio Management For Equity Segment Investors
41	F 141	Rathod Siddhi Vinayak Beena	A Study On The Impact Of Implementing Artificial Intelligence In Financial Markets, Especially On Stock Market Prediction
42	F 142	Suyash Shailendra Raut	An Analysis On Insurance Sector In India With Special Reference On Magma HDI
43	F 143	Saiyed Shehzin Anwarali Farzana	A Comparative Study On The Educational Loan Provided By SBI Bank And ICICI Bank
44	F 144	Sarangkar Shraddha Keshav Jyostna	A Study On The Investor's Perception Towards Direct Equity Or Mutual Funds In Long Term
45	F 145	Sawant Sakshi Sagar Meghana	A Study On Investment Parameters Of Mutual Fund In Mumbai
46	F 146	Shaikh Munazza Shujauddin Tabassum	Fundamental Analysis Of Plastic Pipe Sector With Reference To Selected Plastic Pipe Companies
47	F 147	Sharma Rishabh Laxmikant Alka	A Study On Crypto-Currency Trading In India
48	F 148	Shetty Ashish Prakash Sujata	A Study On The Financial Analysis And Strategic Insights: Unravelling Reliance JIO Success Story In The Telecom Sector
49	F 149	Shirke Aakanksha Laxman Rekha	A Study On Performance Of Financial Instruments In India With Special Reference To Corporate Bond
50	F 150	Shukla Gaurav Sanjay Vandana	A Study On The Impact Of Behavioural Finance On The Decision-Making Process And Investments In Equity Market Among Novice Investors Of Mumbai City
51	F 151	Siddique Mohammad Altamash Mohammad Arif Ishrat Banu	A Study On Sustainable Finance In India
52	F 152	Singh Ashish Vedprakash Asha	A Study On Fundamental Analysis Of Automobile Sector
53	F 153	Solanki Amaan Ishaq Bilkis	A Study On Investors Preferences For Mutual Fund In Comparison To Other Investment Avenues
54	F 154	Suradkar Raman	A Study Of Role Of Green Banking And Its Impact



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Sr. No	Roll Number	Name of the Student	Title of the Functional Specialisation Project
55	F 155	Suryavanshi Shyamal Subhash Varsha	A Study On Performance In The It Industry With Special Reference To HCL Technologies
56	F 156	Thakur Dhaval Suresh Lata	A Study On The Market Performance Analysis Of HUL And ITC Integrating Stock Indicators And Company Dynamics
57	F 157	Tripathi Kriti Dinesh Kanti	A Study On Investors Awareness Towards Commodity Market
58	F 158	Varma Harsh Umesh Savitri	A Study On The Perception Of Crypto Currency Among Investors In Mumbai
59	F 159	Verma Aklesh Kumar Ramdhani Meena	A Study On Fundamental Analysis Of The Automobile Sector Of India
60	F 160	Wagh Anasha Amrut Jayshree	A Study On Managing Assets In Mutual Funds In India: A Case Study On HDFC Mutual Fund
61	F 161	Waghmare Abhijeet Anand Kaminee	Analyses Of Top Performing Hybrid Funds In India
62	F 162	Zore Maruti Laxman Laxmi	Study Of Equity Research On Selection Of FMCG Companies
63	M 201	Baisane Rohit Yuvraj Karuna	Impact Of Local Area Store Marketing On The Hospitality Industry With Refer To Bombay Irony Cuisine
64	M 202	Bhawar Akshay Suresh Sunanda	The Study Of Comparative Analysis Of Different Medium Of Advertising On Consumer Buying Behaviour
65	M 203	Biswas Ronojoy Anjan Jaita	To Study Consumer Preference About Food Delivery Aggregators
66	M 204	Chouthaiwale Atharva Prabhakar Nirmala	A Study On Industry Growth & Consumer Behaviour In Online Shopping For Cosmetic Products
67	M 205	Daware Abhishek Sanjay Rajani	Luxury Brand Management In Emerging Markets
68	M 206	Deshmukh Shreerang Satishrao Kiran	The Influence Of Social Media Influencers On Beauty Products Sale : A Comprehensive Analysis
69	M 207	Dhole Mohammed Taqi Naziya	Comparative Analysis Of Marketing Strategies Used By Traya And Vedix
70	M 208	Dhoot Muskan Rajkumar Santosh	The Role And Importance Of Consumer Social Responsibility (CSR) In Building Brands Reputation And Customer Loyalty
71	M 209	Dogra Abheet Sudhir Suman	How Start-ups Boost Revenue And Market Share Through Digital Presence
72	M 210	Dsouza Joel Finian Ana Clara	Consumer Attitudes Towards Eco-Friendly Products And Sustainable Brands
73	M 211	Dwivedi Sakshi Brijesh Pooja	A Study On Supply Chain Management With Special Reference To D-Mart



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Sr. No	Roll Number	Name of the Student	Title of the Functional Specialisation Project
74	M 213	Gunjal Anushka Chandrakant Vaishali	The Effective Use Of Facebook Advertising
75	M 214	Jadhav Vaibhav Ashok Jijabai	The Role Of Digital Marketing In Promoting Electric Vehicles In India
76	M 215	Jain Rishabh Kailash Chanchal Jain	To Study On Market Analysis Of Pepsi In Mumbai
77	M 216	Kawade Yash Kailas Asawari	Effects Of Online Marketing And Change In Consumer Buying Behaviors
78	M 217	Kuwari Isa Ahmed Abdul Wahid Amina	Study And Analysis Of Marketing Strategies Used By One plus
79	M 218	Kharbe Mohammed Danish Rafana	Competitive Analysis Of Marketing Strategies Used By Traya And Vedix
80	M 219	Malik Avi Sandeep Shalini	Exploring The Influence Of Emotional Branding On Consumer Decision Making : A Case Study On Starbucks Corporation
81	M 220	Malkhede Dnyaneshwar Babanrao Chandrakala	A Study Of Hindustan Unilever's Consumer Loyalty In India
82	M 221	Manjrekar Tushar Bhupendra Bhagyashree	Redbull's Marketing Tactics
83	M 222	Mishra Aditya Premkant Nandini	Buying Behavior & Consumer Preference In Residential Real estate In Mumbai.
84	M 223	Naik Tanaya Anant Anuja	Analyzing And Understanding The Importance Of Building A Community On Social Media
85	M 224	Nakadi Yukta Rajendra Radhika	Examining Consumer Behavior Towards Amul Yogurt In Mumbai's Market
86	M 225	Patil Saurabh Purushottam Shobha	To Study Impact On Social Media Platform On Influencer Marketing For Brands
87	M 226	Patil Yash Prasanna Trupti	A Study On Impact Of Online Marketing On Consumer Buying Behavior
88	M 227	Rane Om Ashok Ankita	Customer Acquisition & Factors Affecting Consumer Decision
89			Making Process With Respect To Channel Sales At Roha Realty
90	M 228	Sagwekar Shraddha Sanjay Smita	A Study On The Effectiveness Of Ikea's Interactions Guerilla Marketing Campaigns In Driving Brand Awareness W.R.T Mumbai Region.
91	M 229	Sangle Chirag Sudarshan Varsha	A Study Of Crafting The Ultimate Entertainment Experience: Brand & Marketing Book My Show
92	M 230	Sartandel Kedar Nitin Manisha	A Study On The Influence Of Customer Reviews And Ratings On Purchase Decisions Within Amazon E-Commerce PlatformFor Sheila Raheja School of Busines Management & Research

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93	M 231	Sawant Sagar Sunil Shubhangi	A Study On Innovative Marketing Strategies Of Myntra
94	M 232	Sayed Jasim Javed Samreen	A Study On The Effective Use Of DAM With ICP
95	M 233	Shetty Hrithik Shekhar Shashikala	Reliance Industries: Marketing Mastery In A Dynamic Marketplace
96	M 234	Shinde Varsha Bapu Kalpana	To Study The Personalized Marketing Impact On Segmentation, Targeting And Positioning With Reference To Zomato
97	M 235	Shirke Omkar Sunil Minaxi	Study Of Promotional Strategies Of Amul
98	M 236	Shukla Shreyas Deviprasad Saroj	The Marketing Tactics Employed By Bisleri
99	M 237	Singh Kuldip Rajesh Shobha	To Study The Startups Increasing Their Revenue And Market Share Through Digital Presence With Reference To Fast Logistics Worldwide Private Limited
100	M 238	Tibrewal Rashi Vijay Kavita	Virtual Try-On Evaluating The Effectiveness Of Virtual Try-On Experiences Using AR Technology For Lifestyle And Home Products
101	M 239	Umak Dhananjay Vasantrao Vaishali	Relationship Management (CRM) Strategies In The Pharmaceutical Industry In India
102	M 240	Wade Dhiren Rajesh Shalini	A Study Of Social Media Marketing Trends And Best Practices In Retail Sector
103	O 401	Choudhury Dev Jitendra Neelam Choudhury	Study Of Challenges In Logistics And Supply Chain
104	O 402	Dusseja Piyush Kailash Manisha	Study On Inventory Management In The Retail Industry With Special Reference To DMART
105	O 403	Joshi Sakshi Kailas Suchita	Competitive Study Of Service Quality Between Self-Built Logistics Mode And Third Party Logistics Mode
106	O 404	Mate Kunal Vijay Vidya	Impact Of E- Commerce On Supply Chain Management
107	O 405	Parab Aniket Atmaram Kadambari	Study Of Material Management In Godrej Industries
108	O 406	Patel Mohd Saif Kasim Shehnaz	Operation Management Of Strategy With Special Reference To Zara
109	O 407	Patil Sahil Paresh Swati	Study on Toyota's Streamlining Automotive Production: Advanced Lean Manufacturing Techniques for Enhanced Efficiency
110	H 301	Ashar Priti Nitin Poonam	To Study The Impact Of Organization Culture On Employer Performance
111	H 302	Bawdekar Aishwarya Rajendra Smita	A Study On Impact Of Technology On Talent Acquisition  Process For Sheila Raheja School of Business



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Sr. No	Roll Number	Name of the Student	Title of the Functional Specialisation Project
112	H 303	Gangan Asawari Ajay Megha	A Study On Cultural Competency In The Workplace - Enhancing Collaboration Across Diverse Teams
113	H 304	Kambli Aaboli Anant Asawari	Analyzing Leadership Styles And Their Impact On Employee Performance
114	H 305	Khaire Priya Rajendra Rashmi	A Study Of Human Resource Information System(HRIS) And Its Impact On Human Resource Management
115	H 306	Mandale Shreyas Shriram Aparna	Examining The Integration Of Ai And Data Analytics For Optimizing HR Management Practices In Organizations
116	H 307	Naik Mayuri Mahadeo Meghna	To Study The Employee Wellness Programs And Its Overall Effectiveness On Employees
117	H 308	Naik Yogita Vijay Vaishali	A Comprehensive Guide To Employee Retention Strategy
118	H 309	Patil Sejal Ganesh Sayali	To Study The Linkage Between Employee Engagement And Rewards System
119	H 310	Rajadhyaksha Abhishek Durgesh Richa	To Study The Accuracy & Reliability Of Psychometric Tests In Recruitment Process
120	H 311	Rane Rutika Vijay Vishakha	Recruitment & Selection Process At A3 Hiring
121	H 312	Sontakke Shreya Rajendra Jyoti	To Study Human Resource Management In Gig Economy
122	H 313	Thakker Ruchika Ranjit Bhavika	A Study On Work-Life Balance Of Married Women In It Sector In Mumbai

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#### Academic Year 2023-2024

#### SYMMS - Semester IV

#### **General Management Project**

#### Batch 2022-2024

Sr. No	Roll Number	Name of the Student	Title of the General Management Project
1	F 101	Agarwal Ritu Jagdish Gayatri	Exploring The Philosophical Dimensions Of Leadership Styles And Their Influence On Employees
2	F 102	Ahire Shubham Revchand Smita	Customer Satisfaction At ICICI Bank
3	F 103	Ahirrao Sagarika Chandrakant Pushpanjali	A Study On Chat GPT: A New Tool For Management In The Digital Age
4	F 104	Ambalia Aastha Vipul Daksha	A Study On Unlocking Performance: The Influence Of Adhocracy Leadership Style On Employees Performance
5	F 105	Anchole Dattrao Digambarrao Kevalbai	Diversity Drives Innovation: Exploring The Impact Of Inclusive Work Culture On Creative Outcomes
6	F 106	Bhandari Gaurav Nandkumar Jaywanti	To Study Emotional Intelligence's Role In Leadership Effectiveness
7	F 107	Chauhan Yash Deepak Ranjana	Impact Of Monetary Benefits Provided By Employer On Employee's Job Performance
8	F 108	Chennoji Sagar Rajesham Laxmi	A Study On Stress Management Among Employees Of SURYODAYA Motors Pvt. Ltd
9	F 109	Chheda Vinay Jitendra Ramila	Impact Of Democratic Leadership Style On Employee's Output
10	F 110	Chormale Vaibhav Dnyaneshwar Lata	A Study Of Crisis Management In Private Companies With Reference To Nestle Ltd. And Killer Coke Ltd.
11	F 111	Dalvi Sayali Ramdatta Reshavali	A Philosophical Research On Leadership Styles And Their Impact On Employees
12	F 112	Dicholkar Simran Deepak Deepashree	A Study On Effect Of Motivation On Employees And Their Job Performance Within An Organization
13	F 113	Galande Suraj Bhausaheb Ranjana	An Analysis Of Crisis Management Strategies In Private Enterprises
14	F 114	Ghadi Rushikesh Sudarshan Darshana	Family Owned Business Current Challenges And Future Strategies
15	F 115	Gopal Mayuri Kisan Jyotsna	A Study On The Impact Of Nestle Products On The Indian Market
16	F 116	Gupta Shweta Omprakash Kiran	A Study On Indian Banking System With Reference To HDFC Bank Ltd

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17	F 117	Ingle Atharva Prashant Sonali	A Study On Marketing Strategies To Promote FMCG Products In India With Reference To EMAMI Ltd.
18	F 118	Jain Khushi Sunil Mangala	A Study On Market Analysis Of AMUL
19	F 119	Jain Yash Narendra Seema	A Study On Employee Stress Management At SURYODAYA Motors Pvt. Ltd.
20	F 120	Kadam Shreyas Mahendra Sangeeta	A Study On Indian Automotive Industry's Marketing Strategy - End To End Reference To Mahindra And Mahindra Auto
21	F 121	Kanklol Tushar Shankar Savitri	A Study On The Role Of Digital Transformation In Enhancing Customer Experience In Retail
22	F 122	Katke Shubham Ashok Sunita	A Study Of Job Satisfaction Of An Employee In Public And Private Sector Bank With Special Reference To Bank Of Baroda And ICICI Bank
23	F 123	Kesare Sakshi Shankar Usha	A Study On Customer Satisfaction Towards Loan Schemes Offered By GS Mahanagar Co-Op Bank Ltd
24	F 124	Kolge Gayatri Vivek Vidya	A Study On Youth Perception And Behaviour In Mutual Fund Participation
25	F 125	Korgaonkar Ameya Chintamani Madhura	Carbon Trading A Study On Trading Of Carbon Credits And Emissions In MMR Region
26	F 126	Kothawade Atharva Anil Chhaya	A Study On Impact Of IT Sector On Indian Economy With Reference To Infosys Ltd.
27	F 127	Lotankar Karishma Sandeep Snehal	Training And Development With Reference To ITC Limited
28	F 128	Maheshwari Jayshree Shyam Neha	A Detailed Analysis Of The Leadership Styles And Success Factors In India's Start-up Sector
29	F 129	Marathe Isha Sunil Akanksha	Demonetization In India
30	F 130	Meher Pranali Suryakant Sangeeta	A Study On Impact Of OTT Platform On Cinema Halls
31	F 131	Mohite Anish Vilas Smita	Impact Of Covid-19 On Indian Economy With Reference To MSME Sector
32	F 132	Mozar Priyanka Sandeep Pratima	Investment Insights: A Guide To The Indian Capital Market
33	F 133	Nemade Anuja Milind Vaishali	The Impact Of Peer Pressure And Peer Relations On The Performance Of Employees
34	F 134	Nikam Aniket Bhagwan Shaila	A Use Of AI In Asset Management Company
35	F 135	Pandey Gautam Arvind Sarita	An Analytical Study On Strategic Planning Of Netflix Company
36	F 136	Pandey Neha Gyanendra Sarita	A Study On Impact Of Advertising In B2c



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Sr. No	Roll Number	Name of the Student	Title of the General Management Project
37	F 137	Parab Riya Rajendra Rashmi	Implementation Of Change Management Framework At Amazon.
38	F 138	Patel Nidhi Rajendra Bharati	A Study On Customer Experience At Branded Gold And Diamond Jewellery Retail Stores In India
39	F 139	Patole Amit Vijay Shweta	Comparative Analysis Of Online Food Platform: Swingy V/S Eatsure
40	F 140	Rajeshirke Tejaswini Jagdish Padma	A Study On The Comprehensive Examination Of Mobile Wallets
41	F 141	Rathod Siddhi Vinayak Beena	A Study Of Promotional Strategy Adopted By CRED UPI App During The Period Of IPL
42	F 142	Suyash Shailendra Raut	An Analysis Of Nike Footwear's Jordan Promotional Strategy In 1980's
43	F 143	Saiyed Shehzin Anwarali Farzana	A Comparative Analysis Of Consumer Purchasing Behaviour For Cadbury Chocolate And Its Competitor In The Market
44	F 144	Sarangkar Shraddha Keshav Jyostna	A Study On The Effects Of Stock Market Scams On Investor Behaviour In India
45	F 145	Sawant Sakshi Sagar Meghana	A Study On Consumer Behaviour Towards Reliance Fresh In Mumbai
46	F 146	Shaikh Munazza Shujauddin Tabassum	A Study On The Marketing Strategies Of Successful Indian IPO's Since 2000
47	F 147	Sharma Rishabh Laxmikant Alka	A Study On Commodification Of Water
48	F 148	Shetty Ashish Prakash Sujata	A Comprehensive Study On The Consumer Behavior Towards Reliance Jio Services With Special Reference To Mumbai
49	F 149	Shirke Aakanksha Laxman Rekha	A Study On EIC Analysis Of The FMCG Industry With Performance On Britannia And EMMAI
50	F 150	Shukla Gaurav Sanjay Vandana	A Study On The Leadership Styles And Their Influence On Performance Of Employee In A Multi-Cultural Workplace Of Infosys
51	F151	Siddique Mohammad Altamash Mohammad Arif Ishrat Banu	A Study On Online Payment Application In India With Special Reference To Amazon Pay
52	F 152	Singh Ashish Vedprakash Asha	Comprehensive Study On Leadership Style & Its Impact On Employees
53	F 153	Solanki Amaan Ishaq Bilkis	A Study On Stress Management Among Employees Of Tata Motors
54	F 154	Suradkar Raman Subhash Sandhya	A Study On The Potential Of Block Chain Technology In India's Agricultural Credit Market



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55	F 155	Suryavanshi Shyamal Subhash Varsha	A Study On Human Resource Management (HRM) Process In Banks With Special Reference To UCO Bank (United Commercial Bank)
56	F 156	Thakur Dhaval Suresh Lata	A Study On Consumer Preferences Towards Maggi
57	F 157	Tripathi Kriti Dinesh Kanti	A Study An Analysing The Role Of NBFC In Indian Financial System
58	F 158	Varma Harsh Umesh Savitri	A Study On Technological Development In The Banking Sector In India
59	F159	Verma Aklesh Kumar Ramdhani Meena	A Study On The Use Of Technical Analysis In Predicting Price Movements
60	F 160	Wagh Anasha Amrut Jayshree	A Study On Asset Allocation For Retirement Planning
61	F 161	Waghmare Abhijeet Anand Kaminee	A Study On The Customer Expectations About Online Grocery Delivery System In India
62	F 162	Zore Maruti Laxman Laxmi	Study On Different Leadership Styles And Their Effect On Employees
63	M 201	Baisane Rohit Yuvraj Karuna	Electric Vehicles Market In India: An Analysis Of Recent Development.
64	M 202	Bhawar Akshay Suresh Sunanda	Comparative Brand Analysis And Market Research Of BISLERI And Its Competitors
65	M 203	Biswas Ronojoy Anjan Jaita	A Study On Work From Home V/s Offline
66	M 204	Chouthaiwale Atharva Prabhakar Nirmala	A Study On Challenges Faced By Start-ups In India
67	M 205	Daware Abhishek Sanjay Rajani	Brand Positioning In The Age Of Personalization
68	M 206	Deshmukh Shreerang Satishrao Kiran	The Impact Of E-Commerce On FMCG Distribution Strategy
69	M 207	Dhole Mohammed Taqi Naziya	Study On The Behaviour Of Female Consumer In The Purchase And Use Of Cosmetics
70	M 208	Dhoot Muskan Rajkumar Santosh	Exploring Factors That Contribute To Startup Success And Growth.
71	M 209	Dogra Abheet Sudhir Suman	Exploring The Market Potential Of Electric Vehicles In India
72	M 210	Dsouza Joel Finian Ana Clara	The Study Of Healthcare Industry In India
73	M 211	Diwedi Sakshi Brijesh Pooja	Impact On Globalization On Hotel Industry

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74	M 212	Ghuge Snehal Sharad Tara	A Study On Work Culture And Trends In ICP
75	M 213	Gunjal Anushka Chandrakant Vaishali	Study Of Consumer Acceptance Of Netflix And Disney + Hotstar Product Offerings
76	M 214	Jadhav Vaibhav Ashok Jijabai	Supply Chain Management In The Automobile Industry: "Innovations And Best Practices"
77	M 215	Jain Rishabh Kailash Chanchal Jain	To Study Promotional Strategies Of Red Bull Energy Drink Sector
78	M 216	Kawade Yash Kailas Asawari	Student's Perception Towards E-Learning
79	M 217	Kuwari Isa Ahmed Abdul Wahid Amina	A Study On PepsiCo India's Initiative Towards A Circular Economy
80	M 218	Kharbe Mohammed Danish Rafana	A Study Of Various Distribution Channels For FMCG Sector In India
81	M 219	Malik Avi Sandeep Shalini	Evaluating The Effects Of Remote Work On Organizational Productivity
82	M 220	Malkhede Dnyaneshwar Babanrao Chandrakala	The State Bank Of India's Contribution To India's Economic Progress
83	M 221	Manjrekar Tushar Bhupendra Bhagyashree	A Comparative Analysis Of Consumer Preferences For CNG Vehicles And Electric Vehicles
84	M 222	Mishra Aditya Premkant Nandini	Corporate Governance And Ethical Decision Making Enhancing Transparency And Accountability
85	M 223	Naik Tanaya Anant Anuja	The Impact Of Effective Recruitment And Selection Practice On Organisational Performance
86	M 224	Nakadi Yukta Rajendra Radhika	Approaches To Establish A Strong Brand Presence For NYKAA
87	M 225	Patil Saurabh Purushottam Shobha	To Study How To Recycle Banana Waste
88	M 226	Patil Yash Prasanna Trupti	A Study On Supply Chain Management Of Blue Dart Mumbai
89	M 227	Rane Om Ashok Ankita	Leadership And Motivation Of Warren Buffet
90	M 228	Sagwekar Shraddha Sanjay Smita	A Study On IKEA's Omni-Channel Strategy And Customer Experience W.R.T Mumbai Region
91	M 229	Sangle Chirag Sudarshan Varsha	Enhancing The Customer Relationship Management At Decathlon
92	M 230	Sartandel Kedar Nitin Manisha	A Study On The Competitiveness Of The Retail Industry Using Porters Five Forces Framework



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Sr. No	Roll Number	Name of the Student	Title of the General Management Project
93	M 231	Sawant Sagar Sunil Shubhangi	A Study On Consumer Behaviour In Online Shopping For Cosmetic Industry
94	M 232	Sayed Jasim Javed Samreen	A Study On Work Culture And Trends In ICP
95	M 233	Shetty Hrithik Shekhar Shashikala	Reliance Industries: Pioneering Progress In The Indian Business Landscape
96	M 234	Shinde Varsha Bapu Kalpana	To Study The Impact Of E-Commerce Strategies On Mamaearth's Marketing Positioning And Success
97	M 235	Shirke Omkar Sunil Minaxi	A Study On Consumer Behavior Towards NIKE Footwear
98	M 236	Shukla Shreyas Deviprasad Saroj	Research Examining The Impact Of Different Variables On Consumer Habits Towards Fast Food Establishment Among Diverse Age Demographics
99	M 237	Singh Kuldip Rajesh Shobha	IPL: Functioning & Revenue Generation Model
100	M 238	Tibrewal Rashi Vijay Kavita	Exploring Factors Hindering The Global Brands Positioning Of Indian Brands
101	M 239	Umak Dhananjay Vasantrao Vaishali	Study On Challenges And Opportunities In Online Pharmacies In India
102	M 240	Wade Dhiren Rajesh Shalini	A Study Of Supply Chain Optimization In A Globalized Economy
103	O 401	Choudhury Dev Jitendra Neelam Choudhury	Study Of Business Model Of Netflix
104	O 402	Dusseja Piyush Kailash Manisha	Study On Digital Transformation In The Pharmaceutical Industry Of Indian Economy
105	O 403	Joshi Sakshi Kailas Suchita	Study On Operation Function At DMART
106	O 404	Mate Kunal Vijay Vidya	Performance Auto Mobile Industry In Indian Economy With Reference To Tata Motors
107	O 405	Parab Aniket Atmaram Kadambari	Study Of Changing Consumer Performance From Unorganized To Organized Retailing In Mumbai
108	O 406	Patel Mohd Saif Kasim Shehnaz	Study On Performance Of Clothes Manufacturing Industry With Special Reference To Zara
109	O 407	Patil Sahil Paresh Swati	Electric Vehicles And Economic Growth: Analysing The Impact Of Eco-Friendly Transport On Global Markets
110	H 301	Ashar Priti Nitin Poonam	A Study On The Role Of Women's Contribution On Top Management
111	H 302	Bawdekar Aishwarya Rajendra Smita	A Study On Consumer Perception Towards Online Shopping Apps Amazon V/S Flipkart



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Sr. No	Roll Number	Name of the Student	Title of the General Management Project
112	H 303	Gangan Asawari Ajay Megha	A Study On Entrepreneurship In The Digital Age - Harnessing Technology For Start-up Success
113	H 304	Kambli Aaboli Anant Asawari	Innovation Management: Nurturing A Culture Of Creativity
114	Н 305	Khaire Priya Rajendra Rashmi	A Study On The Analysis Of Digital Marketing For Online Shopping With Reference To Flipkart
115	H 306	Mandale Shreyas Shriram Aparna	An Investigation On The Impact Of Innovative Marketing Strategies In Dynamic Markets By Netflix
116	Н 307	Naik Mayuri Mahadeo Meghna	To Study The Marketing Strategies Of SBI
117	H 308	Naik Yogita Vijay Vaishali	Impact Of Advanced Technology In Sports Management
118	Н 309	Patil Sejal Ganesh Sayali	A Study On Marketing Strategies Of Amul And Its Effects On Consumers Of Mumbai Region
119	H 310	Rajadhyaksha Abhishek Durgesh Richa	To Analyse Indian Citizens Perception Towards Initial Public Offerings
120	H 311	Rane Rutika Vijay Vishakha	Investment Avenues For Middle Class Families
121	Н 312	Sontakke Shreya Rajendra Jyoti	Remote Working And Work- Life Balance
122	Н 313	Thakker Ruchika Ranjit Bhavika	Start-up To Scale up: Strategies For Growth And Expansion



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#### Academic Year 2023-2024

#### SYMMS - Semester III

#### **Summer Internship Project**

#### Batch 2022-2024

Sr.	Roll	Name of the Student	
No	Number		Title of Summer Internship
1	F 101	Agarwal Ritu Jagdish Gayatri	Analysing Inward/ Outward Remittance Market Potential For Indian Economic Growth Through UPI As Swift Alternative.
2	F 102	Ahire Shubham Revchand Smita	Customer Satisfaction Towards Financial Products And Services
3	F 103	Ahirrao Sagarika Chandrakant Pushpanjali	Fundamental And Technical Analysis Of Private Sector Bank With Reference To HDFC Bank.
4	F 104	Ambalia Aastha Vipul Daksha	A Study On The Financial Performance Of HDFC Bank And Its Effect On The Investment Decisions Of Investors By Using CAMELS Model
5	F 105	Anchole Dattrao Digambarrao Kevalbai	Battle Of The Banks: Evaluating Financial Excellence In ICICI Bank And HDFC Bank
6	F 106	Bhandari Gaurav Nandkumar Jaywanti	A Study Of The Impact On Organizational GST Compliance And Efficiency Through An Automated Invoice Management Recording System
7	F 107	Chauhan Yash Deepak Ranjana	Comparative Analysis Of Different Equity, Debt And Hybrid Mutual Fund Schemes Of Top 5 Asset Management Companies In India
8	F 108	Chennoji Sagar Rajesham Laxmi	A Study On The Combined Effectiveness Of Breakout And 200 Weekly Simple Moving Average With Reference To Nifty 500 Stocks
9	F 109	Chheda Vinay Jitendra Ramila	Study On Indian Bond Market And Awareness Among Indian Investors
10	F 110	Chormale Vaibhav Dnyaneshwar Lata	A Comparative Fundamental Analysis Of Hindustan Unilever Ltd. And Nestle Ltd To Determine Investment Decision For Investor
11	F 111	Dalvi Sayali Ramdatta Reshavali	A Study On Green Energy Sector In India
12	F 112	Dicholkar Simran Deepak Deepashree	Exploring The Investment Potential In Selected Stocks By Using Canslim Model For Ordinary Investor In Indian Stock Market
13	F 113	Galande Suraj Bhausaheb Ranjana	Study On Customer Awareness About Financial Products And Account Handling
14	F 114	Ghadi Rushikesh Sudarshan Darshana	A Study On Fundamental Analysis Of Selected Oil Companies In India
15	F 115	Gopal Mayuri Kisan Jyotsna	A Comparative Fundamental Analysis Of TCS And HCL Technologies To Determine Investment Decisions For Investors
16	F 116	Gupta Shweta Omprakash Kiran	A Comparative Analysis Of IT Sector With Special Reference To TCS LTD And Infosys LTD For The Investors Using Fundamental And Technical Analysis For Sheila Rahaia School of Business

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Sr. No	Roll Number	Name of the Student	Title of Summer Internship
17	F 117	Ingle Atharva Prashant Sonali	THE Role Of Foreign Institutional Investment (Fiils) On Indian Capital Market
18	F 118	Jain Khushi Sunil Mangala	A Study On Working Of Indian Stock Market With Reference To Broker's Forum
19	F 119	Jain Yash Narendra Seema	Exploring The Investment Potential In Selected Stocks By Using Canslim Model For Ordinary Investor In Indian Stock Market
20	F 120	Kadam Shreyas Mahendra Sangeeta	Comparative Study On Traditional Bank Guarantee And Electronic Bank Guarantee And Examine The Awareness Of Electronic Bank Guarantee
21	F 121	Kanklol Tushar Shankar Savitri	A Study On Analysis The Role Of NBFC In Indian Financial System In Bombay Stock Exchange Forum
22	F 122	Katke Shubham Ashok Sunita	Equity Research Analysis Of Life Insurance Sector In Aditya Birla Sunlife Insurance Company Ltd.
23	F 123	Kesare Sakshi Shankar Usha	A Comparative Study On Performance Of Equity Mutual Fund In Indian Stock Market
24	F 124	Kolge Gayatri Vivek Vidya	A Comparative Study On Public Reaction To Initial Public Offerings Announcement
25	F 125	Korgaonkar Ameya Chintamani Madhura	A Study On Performance Of Oil Refinery Stocks In Indian Stock Market With Special Reference To ONGC LTD
26	F 126	Kothawade Atharva Anil Chhaya	A Study On Changes In Foreign Direct Investment And Foreign Portfolio Investment On Performance Of Indian Stock Market
27	F 127	Lotankar Karishma Sandeep Snehal	Study On Indirect Taxation System
28	F 128	Maheshwari Jayshree Shyam Neha	Trading Strategies In Stock Market In Broker's Forum (Bombay Stock Exchange)
29	F 129	Marathe Isha Sunil Akanksha	A Study Of Investor Awareness And Perception On Environmental, Social, Governance / Socially Responsible Investing Funds In Bombay Stock Exchange
30	F 130	Meher Pranali Suryakant Sangeeta	A Study On Recent Trends In Foreign Portfolio Investment In India With Special Reference To Bombay Stock Exchange (BSE) Companies
31	F 131	Mohite Anish Vilas Smita	A Study On The Accounting And Taxation Aspects Of Cooperative Housing Societies Under D.D KOYANDE & Co.
32	F 132	Mozar Priyanka Sandeep Pratima	A Study On Behavioural Analysis Of Investors In Indian Stock Market
33	F 133	Nemade Anuja Milind Vaishali	Exploring Mutual Funds With Reference To Systematic Investment Plan With Reference To Brokers Forum
34	F 134	Nikam Aniket Bhagwan Shaila	A Study On Indian Capital Market With Special Reference To Initial Public Offer (IPO)
35	F 135	Pandey Gautam Arvind Sarita	A Study On Import Policy And Procedure Of IDBI Bank & Measures To Decrease The Trade Gap With China
36	F 136	Pandey Neha Gyanendra Sarita	A Study On Investing Options In Indian Stock Market With Special Reference To Mutual Fund



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Sr. No	Roll Number	Name of the Student	Title of Summer Internship
38	F 138	Patel Nidhi Rajendra Bharati	Study On The Performance Of Pharma Sector With Respect To GlaxoSmithKline Pharmaceuticals Ltd In Indian Stock Market
39	F 139	Patole Amit Vijay Shweta	Study On Workings Of Indian Stock Market With Reference To BSE Broker's Forum
40	F 140	Rajeshirke Tejaswini Jagdish Padma	Study On Fundamental Analysis Of TCI Express LTD.
41	F 141	Rathod Siddhi Vinayak Beena	A Study On The Comparative Performance Analysis Of IT Stocks In Bombay Stock Exchange Broker's Forum With Special Reference To Wipro Vs. Infosys
42	F 142	Suyash Shailendra Raut	A Study On Indian Financial Market With Special Reference To Top Performing Banking Stocks
43	F 143	Saiyed Shehzin Anwarali Farzana	Study On Indian Stock Market With Reference To Gold And Mutual Fund ETF
44	F 144	Sarangkar Shraddha Keshav Jyostna	A Study On Analysis Of Financial Statement Using Ratio Analysis With The Reference To Nestle India Ltd
45	F 145	Sawant Sakshi Sagar Meghana	Study On Financial Regulations Implemented By Sebi In Indian Stock Market With Special Reference To Bombay Stock Exchange
46	F 146	Shaikh Munazza Shujauddin Tabassum	A Study On Letter Of Credit And It's Guidelines As A Fiscal Instrument With Special Reference To IDBI Bank
47	F 147	Sharma Rishabh Laxmikant Alka	Technical Analysis On Pharma Sector With Selected Companies
48	F 148	Shetty Ashish Prakash Sujata	Comparative Study On Investors Behaviour In Stock Market Pre And Post Covid-19
49	F 149	Shirke Aakanksha Laxman Rekha	A Study On Fundamental Analysis Of Sun Pharmaceutical Company
50	F 150	Shukla Gaurav Sanjay Vandana	A Comparative Performance Analysis On The Mutual Fund Schemes Of State Bank Of India & ICICI Prudential In Bombay Stock Exchange Broker's Forum
51	F 151	Siddique Mohammad Altamash Mohammad Arif Ishrat Banu	Comparative Study Of BSE And NSE In Indian Stock Market With Special Reference To Risk And Return
52	F 152	Singh Ashish Vedprakash Asha	Analysis Of Investor Relations Practices In Indian Companies
53	F 153	Solanki Amaan Ishaq Bilkis	Unique Feature Of Stock Edge For Fundamental Analysis
54	F 154	Suradkar Raman Subhash Sandhya	Study On Performance Of Mutual Fund Investment As A Tax Planning Strategy
55	F 155	Suryavanshi Shyamal Subhash Varsha	A Study On Performance Of FMCG Stock In Indian Stock Market With Special Reference To Dabur Indian ITD
56	F 156	Thakur Dhaval Suresh Lata	Study On The Contribution Of Foreign Institutional Investor In Development Of Indian Stock Market

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Sr. No	Roll Number	Name of the Student	Title of Summer Internship
57	F 157	Tripathi Kriti Dinesh Kanti	A Study On Fundamental And Technical Analysis As A Tool For Trading Strategies Of Stocks Listed In NSE With Special Reference To SUN PHARMACEUTICAL
58	F 158	Varma Harsh Umesh Savitri	A Study On Fundamental Analysis Of TCS Ltd With Reference To Retail Investors
59	F 159	Verma Aklesh Kumar Ramdhani Meena	A Study On Comparison Of Mutual Fund Schemes
60	F 160	Wagh Anasha Amrut Jayshree	A Study On Asset Allocation Strategies For Wealth Creation
61	F 161	Waghmare Abhijeet Anand Kaminee	A Study On Equity And Fundamental Analysis In Pharmaceuticals In India
62	F 162	Zore Maruti Laxman Laxmi	Comparative Analysis Of Reliance Mutual Funds & HDFC Mutual Funds
63	M 201	Baisane Rohit Yuvraj Karuna	Study Of Understanding Profile Of Emerging Young Girls To Develop Marketing Communication Tools
64	M 202	Bhawar Akshay Suresh Sunanda	Nurturing Business Growth Through Strategic Development Initiatives With Special Reference To Clearvikalp
65	M 203	Biswas Ronojoy Anjan Jaita	Study On Consumer Buying Behaviour In Business To Business And Business To Consumer Industry In Manufacturing Sector
66	M 204	Chouthaiwale Atharva Prabhakar Nirmala	Study On Various B2B E-Commerce Websites For Worldwide Wholesale Ordering Of Home Décor Products
67	M205	Daware Abhishek Sanjay Rajani	Understanding Customer Satisfaction And Product Effectiveness Of SHARDA Motors Exhaust Systems With Respect To Its Buyers
68	M 206	Deshmukh Shreerang Satishrao Kiran	Role Of AI In Influencing The Buying Behaviour Of Online Indian Shoppers
69	M 207	Dhole Mohammed Taqi Naziya	Study And Analysis Of Marketing Strategies Used By FIREWINGS
70	M 208	Dhoot Muskan Rajkumar Santosh	To Study The Marketing Strategies Of Real Estate With Special Reference To Mumbai City
71	M 209	Dogra Abheet Sudhir Suman	Consumer Perception Towards Aditya Birla Sun Life Limited As A Brand In Insurance Industry
72	M 210	Dsouza Joel Finian Ana Clara	Business Development Strategies Adopted By Start-Ups In India With Reference To Clearvikalp.Com
73	M 211	DWIVEDI Sakshi Brijesh Pooja	To Evaluate The Consumer Perception Towards Term Insurance Product Of Tata AIA In The Dynamically Changing Environment Conditions
74	M 212	Ghuge Snehal Sharad Tara	A Study On Data Asset Management And Its Application In International Content Production
75	M 213	Gunjal Anushka Chandrakant Vaishali	Consumer Behavior Towards Insurance Products With Reference To Aditya Birla Sunlife Insurance

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Sr. No	Roll Number	Name of the Student	Title of Summer Internship
76	M 214	Jadhav Vaibhav Ashok Jijabai	To Understand The Effectiveness Of Virtual Reality-Based Safety Training Simulations With Reference To Manufacturing Industry
77	M 215	Jain Rishabh Kailash Chanchal Jain	A Study On Prospects Of Electric Vehicles In India
78	M 216	Kawade Yash Kailas Asawari	Study Of Digital Marketing In Edtech Industry At Exampil Solutions Private Limited
79	M 217	Kuwari Isa Ahmed Abdul Wahid Amina	To Study The Role Of Marketing In A Small Scale Architecture Firm With Respect With Name Of A Company In Sukte Khatimiti Architects LLP
80	M 218	Kharbe Mohammed Danish Rafana	Role Of Marketing In BSE
81	M 219	Malik Avi Sandeep Shalini	A Study On BCG Matrix As A Tool For Sound Financial Decisions For Investors
82	M 220	Malkhede Dnyaneshwar Babanrao Chandrakala	Study Of The Promotional Practices Adopted By SWAL Corporation Limited With Special Reference To Panama Product.
83	M 221	Manjrekar Tushar Bhupendra Bhagyashree	Creating An Effective Marketing Communication And Advertising Plan For Aditya Birla Sunlife Insurance
84	M 222	Mishra Aditya Premkant Nandini	The Study Of Establishing Personal Relations in Prem Realtors A Real Estate Consultancy With Reference To Mumbai Suburban
85	M 223	Naik Tanaya Anant Anuja	Working Of Public Relations In Indian Television Industry
86	M 224	Nakadi Yukta Rajendra Radhika	Exploring Client Management Procedures Within The Advertising Agency 'Zeist Interactive': A Comprehensive Case Analysis
87	M 225	Patil Saurabh Purushottam Shobha	Market Research Adoption Pattern Of Customer In Biofetilizer Industry With Reference To Zytonic Technology In Zydex
88	M 226	Patil Yash Prasanna Trupti	To Study The Scope And Market Potential Of Vacation Homes In Mumbai Real Estate Sector
89	M 227	Rane Om Ashok Ankita	A Study On How Brand Image Influences Consumer Buying Behaviour
90	M 228	Sagwekar Shraddha Sanjay Smita	A Study On The Growing Influence Of Social Media Platforms On Home Furnishing Stores
91	M 229	Sangle Chirag Sudarshan Varsha	Study Of Consumer Attitude Towards IPO Listed In BSE
92	M 230	Sartandel Kedar Nitin Manisha	A Study On Customer Satisfaction Of Life Insurance Products In Mumbai With Reference To Aditya Birla Sun Life Insurance
		•	A Study On Consumer Behaviour On Elevator Safety And



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	Roll Number	T 486 HILL OF SHEET	Fitle of Summer Internship
$\neg$	M 232	Day ou sussess	A Study On Data Asset Management And Its Asset  Management
95	M 233	Shetty Hrithik Shekhar	Study Of Comparative Analysis Of Hand Hygiene Brands In Ogilvy
96	M 234		A Comprehensive Analysis Of Emerging Start-ups In Furniture And Décor Industry With Special Reference To TND
97	M 235	Shirke Omkar Sunil Minaxi	Study On Consumer Behaviour Of An Investor While Making Wealth Maximization Decisions With Respect To BSE
98	M 236	Shukla Shreyas Deviprasad Saroj	Analysis Of The Importance Of Corporate Communication And Relationship Management For Effective Marketing Strategy
99	M 237	Singh Kuldip Rajesh Shobha	The Roll Of Marketing Process To Acquire Consumers For An Event App Company In RJVA Entertainment Ltd.
100	M 238	Tibrewal Rashi Vijay Kavita	Assessing Email Marketing Effectiveness In Selected Global Markets Trends Challenges And Best Practices
101	M 239	Umak Dhananjay Vasantrao Vaishali	A Study On Creating Awareness About Exampil - A Pre- Medical Test Online Learning Platform And To Analyses The Behavior Of Parents Towards Online Learning Platform
102	M 240	Wade Dhiren Rajesh Shalini	A Study Of Consumer Expectations And Perceptions Buying A House In Mumbai And Pune
103	O 401	Choudhury Dev Jitendra Neelam Choudhury	I la la c
104	O 402	Dusseja Piyush Kailash Manisha	Study On Inventory Management In Pharmaceutical Marke Of Indian Economy
105	5 O 403	Joshi Sakshi Kailas Suchita	A Study Of Supply Chain Management Practices & Operation At FORMONIX Global Industries
100	6 O 404	1771 771	Study On Operational Strategy Of Motor Division With Reference To Bharat BIJLEE Limited
10	7 O 405	Parab Aniket Atmaram Kadambari	Study On Operation Management With Special Reference To Indian Oil Corporation Limited
10	8 O 406	Patel Mohd Saif Kasim	Deference To Rentokii Iniliai Avgiciic
10	09 0 407	1 0	Evaluating How Technology Is Crucial In Logistics Service In INDIA.
11	10 H 30	Ashar Priti Nitin Poona	A Study On Compensation And Benefits With Reference CA Robin Jain And Associates
1	11 H 30	Bawdekar Aishwarya Rajendra Smita	A Study On Role Of Job Portal In Recruitment And Selection Process From Employer's Perspective



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Sr. No	Roll Number	Name of the Student	Title of Summer Internship
112	Н 303	Gangan Asawari Ajay Megha	A Study On Creating Career Development Programs In Reference To Edtech Companies
113	H 304	Kambli Aaboli Anant Asawari	To Study The Role Of Digital Ad Sales Candidate In Fulfilment Of Vacancies With Respect To Times Of India
114	H 305	Khaire Priya Rajendra Rashmi	A Study On The Impact Of Employer Branding On Stock Market Performance
115	Н 306	Mandale Shreyas Shriram Aparna	An Investigation And Assessment Of Talent Retention And Recruitment Tactics In The Hospitality Sector.
116	Н 307	Naik Mayuri Mahadeo Meghna	A Study On Optimization Of Crew Recruitment & On boarding Process In Maritime Industry
117	H 308	Naik Yogita Vijay Vaishali	To Study The Recruitment And Selection Process Of Genxhire Services
118	H 309	Patil Sejal Ganesh Sayali	A Study On Job Satisfaction Of Employees At Coppergate Consultancy.
119	H 310	Rajadhyaksha Abhishek Durgesh Richa	A Study On Understanding The Work-Life Balance Of Employees Working In Multinational Companies
120	Н 311	Rane Rutika Vijay Vishakha	To Study The Role Of Hr Executive With Respect To Recruitment And Selection, Employee Engagement At SAR Transport Logistic Company
121	H 312	Sontakke Shreya Rajendra Jyoti	An Empirical Study Of Corporate Social Responsibility In Reference To Western Coalfields Limited (Coal India Ltd.)
122	H 313	Thakker Ruchika Ranjit Bhavika	A Study On HRM Process And Policies With Respect To Edelweiss Asset Reconstruction Company (ARC)

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#### Academic Year 2023-2024

#### **SYMMS - Semester IV**

#### **Social Relevance Project**

#### Batch 2022-2024

Sr. No	Roll Number	Name of the Student	Title of the Social Relevance Project
1	F 101	Agarwal Ritu Jagdish Gayatri	A Study On The Effect Of Bisleri's CSR Initiatives On Consumer Perception Of Brand Image
2	F 102	Ahire Shubham Revchand Smita	A Study On CSR Activities Of ICICI Bank Limited
3	F 103	Ahirrao Sagarika Chandrakant Pushpanjali	To Study The Effect Of Covid-19 Lockdown On Children's Mental Health
4	F 104	Ambalia Aastha Vipul Daksha	A Study On Health And Cleanliness: Women Menstrual Health And Hygiene
5	F 105	Anchole Dattrao Digambarrao Kevalbai	The Biggest Social Issue In India Poverty And Unemployment
6	F 106	Bhandari Gaurav Nandkumar Jaywanti	Reliance Foundation Youth Sports : A Study On Corporate Social Responsibility In Sports
7	F 107	Chauhan Yash Deepak Ranjana	The Impact Of Social Media Sites On Students' Academic Performance
8	F 108	Chennoji Sagar Rajesham Laxmi	Climate Change In India
9	F 109	Chheda Vinay Jitendra Ramila	Assessing Nestle India's CSR Initiative & Impact : Serve Safe Food
10	F 110	Chormale Vaibhav Dnyaneshwar Lata	Impact Of Reliance Industries CSR Activities On Its Brand Image
11	F 111	Dalvi Sayali Ramdatta Reshavali	A Study On Corporate Social Responsibility Of Mahindra And Mahindra
12	F 112	Dicholkar Simran Deepak Deepashree	A Study On Impact Of Swachh Bharat Abhiyan In Mumbai Suburban
13	F 113	Galande Suraj Bhausaheb Ranjana	The Influence Of Social Media On The Lives Of Students In Mumbai Suburbs
14	F 114	Ghadi Rushikesh Sudarshan Darshana	Study On The Activities Of The Aakanksha Foundation
15	F 115	Gopal Mayuri Kisan Jyotsna	A Study On CSR Initiatives Focusing On Environmental Responsibility And Social Benefits As Undertaken By Tata Steel
16	F 116	Gupta Shweta Omprakash Kiran	A Study On Financial Literacy And Inclusion With Reference To HDFC Bank



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Sr. No	Roll Number	Name of the Student	Title of the Social Relevance Project
17	F 117	Ingle Atharva Prashant Sonali	Assessing The Effects Of Amazon's Corporate Social Responsibility Initiatives
18	F 118	Jain Khushi Sunil Mangala	A Study On Amul's Tree Plantation Initiative: Analyzing Corporate Environmental Responsibility
19	F 119	Jain Yash Narendra Seema	A Study On Impact Of Social Media On Students Life In Mumbai Suburban Area
20	F 120	Kadam Shreyas Mahendra Sangeeta	A Study On Education & Skill Development With Reference To Tech Mahindra
21	F 121	Kanklol Tushar Shankar Savitri	A Study On The Impact Of ESG Investment On Social Justice Issue
22	F 122	Katke Shubham Ashok Sunita	A Comparative Study Of CSR Activity In Public And Private Sector Organization With Respect To SBI And HDFC Bank
23	F 123	Kesare Sakshi Shankar Usha	A Study On Corporate Social Responsibility Of Hindustan Unilever Ltd. In India
24	F 124	Kolge Gayatri Vivek Vidya	A Study On Environmental, Social And Governance With Reference To Motilal Oswal
25	F 125	Korgaonkar Ameya Chintamani Madhura	An Examination Of Eating Habits And Health Practices Among College Students
26	F 126	Kothawade Atharva Anil Chhaya	A Study On Empowering Women Through The Corporate Social Responsibility Initiatives Of Infosys Foundation
27	F 127	Lotankar Karishma Sandeep Snehal	E-Choupal -CSR Activity In ITC Limited
28	F 128	Maheshwari Jayshree Shyam Neha	A Study On CSR Activities By HUL
29	F 129	Marathe Isha Sunil Akanksha	A Study On Food Habits And Health Related Issues Among Youngsters
30	F 130	Meher Pranali Suryakant Sangeeta	A Study On Impact On Junk Food On Health
31	F 131	Mohite Anish Vilas Smita	Cultural Differences And Its Effect On Business
32	F 132	Mozar Priyanka Sandeep Pratima	A Study On Corporate Social Responsibility Initiatives By FMCG Companies In India
33	F 133	Nemade Anuja Milind Vaishali	A Study On The Analysis Of CSR Activities In The Indian Agriculture
34	F 134	Nikam Aniket Bhagwan Shaila	Reliance Industries CSR : Integrating Business With Social Values
35	F 135	Pandey Gautam Arvind Sarita	A Study On Financial Inclusion Initiatives Taken By The Government Of India
36	F 136	Pandey Neha Gyanendra Sarita	A Study On Evaluating Consumers Perceptions Towards The Effectiveness Of Amul's CSR Initiatives



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Sr. No	Roll Number	Name of the Student	Title of the Social Relevance Project
37	F 137	Parab Riya Rajendra Rashmi	Corporate Social Responsibility With Reference To Tata Steel
38	F 138	Patel Nidhi Rajendra Bharati	A Study On Diversity And Inclusion Initiatives The Success Story Of IBM CSR Program
39	F 139	Patole Amit Vijay Shweta	Exploring Work-Life Harmony Among Mumbai's Working Professionals
40	F 140	Rajeshirke Tejaswini Jagdish Padma	A Study Of Examining The Influence Of Gender Inequality On Job Contentment And Workplace Atmosphere
41	F 141	Rathod Siddhi Vinayak Beena	A Study On Implementing Inclusivity For Non-Binary At The Workplace
42	F 142	Suyash Shailendra Raut	Green Supply Chain Management With Special Reference To Adidas
43	F 143	Saiyed Shehzin Anwarali Farzana	A Study Of Corporate Social Responsibility At Tata Support Services Pvt. Ltd
44	F 144	Sarangkar Shraddha Keshav Jyostna	A Study On The Impact Of Video Games On The Emotional Health Of Youngsters With Special Reference To Mumbai Region
45	F 145	Sawant Sakshi Sagar Meghana	A Study On Impact Of Food Adulteration On Public Health In Mumbai
46	F 146	Shaikh Munazza Shujauddin Tabassum	A Study On The E-Choupal System A Corporate Social Responsibility Activity By Imperial Tobacco Company
47	F 147	Sharma Rishabh Laxmikant Alka	A Study On Future Of Organic Farming In Urban India
48	F 148	Shetty Ashish Prakash Sujata	A Study On The Reliance JIO Environmental, Social And Governance (ESG) Initiative As A Roadmap For Corporate Responsibility And Growth
49	F 149	Shirke Aakanksha Laxman Rekha	A Study On The Current Scenario Of Unemployment In India
50	F 150	Shukla Gaurav Sanjay Vandana	A Study On Accenture's Approach To Environmental Responsibility In The Indian Context
51	F 151	Siddique Mohammad Altamash Mohammad Arif Ishrat Banu	A Study On The CSR Activities Of DHL Express India
52	F 152	Singh Ashish Vedprakash Asha	A Study On The Causes And Impact Of Farmer Suicides In India
53	F 153	Solanki Amaan Ishaq Bilkis	A Study On Challenge Encountered By Street Children With Special Reference To Mumbai City
54	F 154	Suradkar Raman Subhash Sandhya	The Study Of AI Powered Learning And Its Role In Uplifting Public Education In India



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Sr. No	Roll Number	Name of the Student	Title of the Social Relevance Project
55	F 155	Suryavanshi Shyamal Subhash Varsha	A Study On The CSR Activity Of Tata Group
56	F 156	Thakur Dhaval Suresh Lata	A Study On The CSR Activities Undertaken By Wipro
57	F 157	Tripathi Kriti Dinesh Kanti	A Study On Impact Of Gender Disparity On Job Satisfaction And Work Environment
58	F 158	Varma Harsh Umesh Savitri	A Study On The Effects Of Mobile Gaming Among Secondary School Students In Mumbai
59	F 159	Verma Aklesh Kumar Ramdhani Meena	A Study On CSR Activities Undertaken By Public Sector Banks Of India
60	F 160	Wagh Anasha Amrut Jayshree	A Study On Financial Literacy And Its Influence On Investment Behaviour
61	F 161	Waghmare Abhijeet Anand Kaminee	A Study On Women Empowerment & Self Help Group In India: W.r.t. State Of Maharashtra
62	F 162	Zore Maruti Laxman Laxmi	An Analysis Of CSR Initiative By Mahindra And Mahindra
63	M 201	Baisane Rohit Yuvraj Karuna	Study Of Assessing The Role Of Government Advertising In Shaping Societal Attitudes
64	M 202	Bhawar Akshay Suresh Sunanda	The Study Of Business Ethics And CSR Of Parle
65	M 203	Biswas Ronojoy Anjan Jaita	A Study Towards The CSR Activities By Tata Group
66	M 204	Chouthaiwale Atharva Prabhakar Nirmala	To Study The Significance Of Green Marketing In The Corporate World Of Mumbai
67	M 205	Daware Abhishek Sanjay Rajani	Impact Of Ethical Branding On Consumer Trust And Loyalty
68	M 206	Deshmukh Shreerang Satishrao Kiran	The Impact Of Cosmetic And Beauty Standards On The Self-Esteem Of Young Adults
69	M 207	Dhole Mohammed Taqi Naziya	To Study The CSR Activity On Mama Earth
70	M 208	Dhoot Muskan Rajkumar Santosh	Study Of Eco-friendly Practices And Life Styles For India And Business
71	M 209	Dogra Abheet Sudhir Suman	An Examination Of Corporate Social Responsibility Practices Within ONGC
72	M 210	Dsouza Joel Finian Ana Clara	The Impact Of Globalization On Indigenous Cultures And Communities
73	M 211	Dwivedi Sakshi Brijesh Pooja	Harassment At Workplace: An Empirical Study To Understand Through The Lenses Of Working Women



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Sr. No	Roll Number	Name of the Student	Title of the Social Relevance Project
74	M 212	Ghuge Snehal Sharad Tara	A Study On ESG - Environment, Social And Governance In ICP
75	M 213	Gunjal Anushka Chandrakant Vaishali	The Correlation Between Internet Addiction And Quality Of Life In Young People
76	M 214	Jadhav Vaibhav Ashok Jijabai	Promoting Road Safety Through Technological Innovations In The Automobile Industry
77	M 215	Jain Rishabh Kailash Chanchal Jain	To Study Impact Of Metro Project In Mumbai
78	M 216	Kawade Yash Kailas Asawari	Impact Of Green Marketing Initiatives Undertaken By Indian Companies
79	M 217	Kuwari Isa Ahmed Abdul Wahid Amina	Challenges For Life Insurance Industry In India
80	M 218	Kharbe Mohammed Danish Rafana	Study Of CSR Initiative For Tata Steel
81	M 219	Malik Avi Sandeep Shalini	The Role Of CSR In Fostering Innovation And Corporate Entrepreneurship
82	M 220	Malkhede Dnyaneshwar Babanrao Chandrakala	Corporate Social Responsibility At Tata: Driving Change And Sustainability
83	M 221	Manjrekar Tushar Bhupendra Bhagyashree	Awareness On Corporate Social Responsibility Initiatives Undertaken By Companies Especially In The Indian Education System
84	M 222	Mishra Aditya Premkant Nandini	A Study On CSR Activities Conducted By Tata Steel
85	M 223	Naik Tanaya Anant Anuja	To Study The Adoption Of Vegan And Cruelty Free Beauty Products
86	M 224	Nakadi Yukta Rajendra Radhika	Wipro's Corporate Social Responsibility Initiatives
87	M 225	Patil Saurabh Purushottam Shobha	To Investigate How Internet Addiction Affects People's Mental Health
88	M 226	Patil Yash Prasanna Trupti	A Study And Analysis On Water Pollution With Special Reference To Mumbai Region
89	M 227	Rane Om Ashok Ankita	Saturday Art Class
90	M 228	Sagwekar Shraddha Sanjay Smita	A Study On The Growing Influence Of Ikea's Sustainability Initiatives On Consumer Behaviour W.R.T Mumbai Region
91	M 229	Sangle Chirag Sudarshan Varsha	A Study Of Corporate Social Responsibility Of Mahindra & Mahindra
92	M 230	Sartandel Kedar Nitin Manisha	To Study The Impact On Vendors Due To Ban On Plastic Bags In The City Of Mumbai



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Sr. No	Roll Number	Name of the Student	Title of the Social Relevance Project
93	M 231	Sawant Sagar Sunil Shubhangi	A Research Study Regarding CSR Projects By The Tata Group
94	M 232	Sayed Jasim Javed Samreen	A Study On The Impact Of ESG- Environment, Social And Governance In ICP
95	M 233	Shetty Hrithik Shekhar Shashikala	Reliance Industries: Catalysing Social Change In Maharashtra
96	M 234	Shinde Varsha Bapu Kalpana	To Study The Rise Of Sustainable Marketing And Its Impact On Consumer Preferences With Reference To Mamaearth.
97	M 235	Shirke Omkar Sunil Minaxi	To Study The Impact Of Excessive Use Of Social Media On Youth
98	M 236	Shukla Shreyas Deviprasad Saroj	The Correlation Between Internet Dependency And Life Satisfaction Across Various Age Brackets
99	M 237	Singh Kuldip Rajesh Shobha	Assessing The Social Impact And Effectiveness Of Reliance Foundation's Initiatives: A Case Study Approach
100	M 238	Tibrewal Rashi Vijay Kavita	Examining The Impact Of Brands Sustainable Initiatives On Consumer Brand Loyalty And Purchase Intentions
101	M 239	Umak Dhananjay Vasantrao Vaishali	The Role Of Pharmaceutical Companies In Public Health Education In India
102	M 240	Wade Dhiren Rajesh Shalini	A Study Of CSR In The Age Of Climate Change: Strategies For Environmental Sustainability In India
103	O 401	Choudhury Dev Jitendra Neelam Choudhury	Study Of Social Benefits Of Green Logistics In India
104	O 402	Dusseja Piyush Kailash Manisha	Comparative Study Of CSR Strategies, Stakeholder Engagement, And Community Development Initiatives In Indian Pharmaceutical Companies
105	O 403	Joshi Sakshi Kailas Suchita	Study On CSR Initiative Of Wipro Ltd.
106	O 404	Mate Kunal Vijay Vidya	A Study On Tata Group Corporate Social Responsibility Policy With Reference To Living Responsibility Philosophy Towards CSR
107	O 405	Parab Aniket Atmaram Kadambari	Study Of Misleading Advertisement On The Psychological Well-Being Of Consumers
108	O 406	Patel Mohd Saif Kasim Shehnaz	A Report On Zara Company For The Measurement Of Reduction Of Waste And Recycling As Environment Protection
109	O 407	Patil Sahil Paresh Swati	Sustainable Mobility For All: Addressing Transportation Inequities In Underserved Communities.
110	H 301	Ashar Priti Nitin Poonam	The Effect Of Inflation On The Job Market
111	H 302	Bawdekar Aishwarya Rajendra Smita	A Study On Healthcare Initiatives By Dabur  For Shella Raheja School of Business

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Sr. No	Roll Number	Name of the Student	Title of the Social Relevance Project
112	Н 303	Gangan Asawari Ajay Megha	A Study On Skill Development Program Of Ministry Of Skill Development And Entrepreneurship - Government Of India
113	H 304	Kambli Aaboli Anant Asawari	Empowering Minds: The Changing Face Of Education Through CSR Initiatives In India
114	H 305	Khaire Priya Rajendra Rashmi	A Study On The Effectiveness On The Workplace Health And Wellness Program In Improving Employee Well Being
115	Н 306	Mandale Shreyas Shriram Aparna	An Analysis Of Best Practices And Implementation Frameworks Of Strategies For Creating Supportive Mental Health Initiative
116	H 307	Naik Mayuri Mahadeo Meghna	To Study The Importance Of Rehabilitation Centre In Society With Reference To Kripa Foundation
117	H 308	Naik Yogita Vijay Vaishali	Impact Of Covid-19 Lockdown On Mental Health Of Children
118	H 309	Patil Sejal Ganesh Sayali	Developing Initiatives For Closing Gender Gap Between Employees Including Pay Equity And Leadership Roles
119	H 310	Rajadhyaksha Abhishek Durgesh Richa	To Evaluate The Impact Of Work-Life Balance On The Mental Well-Being Of Female Employees
120	H 311	Rane Rutika Vijay Vishakha	A Study On CSR Activities Undertaken By Private Sector Banks Of India
121	H 312	Sontakke Shreya Rajendra Jyoti	To Study The CSR Initiatives Undertaken By ITC Ltd.
122	H 313	Thakker Ruchika Ranjit Bhavika	Understanding TCS's CSR Commitments: A Comprehensive Study Of The Past Three Years



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