



**Bombay Suburban Art and Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
ACTIVITY REPORT 2023-2024**

Part A) Information about Organizing Team

NAME OF THE ACTIVITY: Master Class Session on Design Thinking & Behavioural Science			
ACTIVITY DATE	DEPARTMENT	COMMITTEE	COORDINATOR NAME
19 th March 2024	BMS & MMS	IIC	Dr. Samadhan Khamkar
DURATION	VENUE	PARTICIPANTS (Nos)	NATURE: Outdoor/Indoor
1 hr	SRBS Seminar hall	142 students ⁰⁶ faculty	Indoor
FACULTY SUPPORT:		1.	Dr. Prasad Supekar
	2.	Mrs. Darshana Murkibhavi	3.
	4.		5.
STUDENT SUPPORT:	A.	Mr. Aryan Modha	B.
	C.	Mr. Sparsh Gupta	D.
	E.	Mr. Vansh Bangari	F.

Part B) Brief Information about the Activity

TOPIC OF THE ACTIVITY	Master Class Session on Design Thinking & Behavioural Science
OBJECTIVES	To nurture attitudes conducive to behavioural science, such as flexibility, purpose, adaptability, and a growth mind-set. These attitudes are essential for navigating the challenges and worries of starting and running a business
METHODOLOGY	Lecture session followed by Q and A
OUTCOMES	Students learnt the importance of experience personal growth and development, gaining self-awareness, confidence, and flexibility as they would route and opportunities resolve the business aberrant

Part C) Proofs & Documents Attached (Tick mark the proofs attached):

<input checked="" type="checkbox"/> 1. Directions by Authority	<input checked="" type="checkbox"/> 6. Activity Report	<input type="checkbox"/> 11. Account Settlement
<input type="checkbox"/> 2. Proposal Note	<input checked="" type="checkbox"/> 7. Brief Profile Guest	<input type="checkbox"/> 12. News Material
<input type="checkbox"/> 3. Approval Letter	<input checked="" type="checkbox"/> 8. Attendance Gender/Sem/Course	<input checked="" type="checkbox"/> 13. Feed Back Report
<input checked="" type="checkbox"/> 4. Notice & Schedule	<input type="checkbox"/> 9. Certificate	<input type="checkbox"/> 14. Any Other
<input checked="" type="checkbox"/> 5. Organising Committee	<input checked="" type="checkbox"/> 10. Geotag Photographs	

Part D) Social Media:

Web Site Signature & Date		Twitter Signature & Date		Instagram Signature & Date		Facebook Signature & Date	
DOS	DOP	DOS	DOP	DOS	DOP	DOS	DOP
18 th March 2024	18 th March 2024			18 th & 31 st March 2024	18 th & 31 st March 2024		

Part E) IQAC Cell:

NAME & SIGNATURE OF COORDINATOR	NAME & SIGNATURE OF DIRECTOR	IQAC Documentation	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr. Samadhan Khamkar. Mrs. Darshana Murkibhavi	Dr. Harish Kumar S. Purohit	Total No of Pages 15 Page Checked	Dr. Rahul Sanghavi 16/5/2024





SRBS

BOMBAY SUBURBAN ART & CRAFT EDUCATION SOCIETY'S
**SHEILA RAHEJA SCHOOL OF BUSINESS
MANAGEMENT AND RESEARCH**

(Approved by AICTE, DTE, Affiliated to university of Mumbai & NAAC accredited) ISO 9001:2015 CERTIFIED



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



MASTER CLASS SESSION ON “DESIGN THINKING & BEHAVIOURAL SCIENCE”

19TH MARCH 2024

11 AM TO 12 PM

4TH FLOOR

SEMINAR HALL

SRBS CAMPUS



**MR. MANDEEP
SINGH TOOR**
DESIGN THINKER AT
TINKERLABS



For Sheila Raheja School of Business
Management & Research


Director

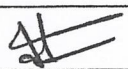
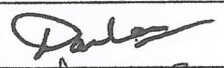
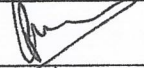
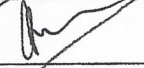
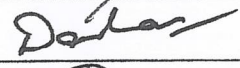


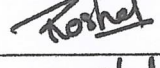
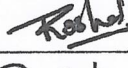
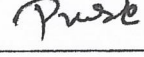
SRBS/STAFF/2023-24/004

November 16, 2023

CONSTITUTION OF INSTITUTION INNOVATION COUNCIL **(IIC)**

As per the directives of the Ministry of Education in collaboration with the AICTE all Higher Education Institutions have to systematically encourage and support the start-up ecosystem and inculcate the culture of innovation among the students and the faculty.

In order to implement the same, SRBS had already constituted the Institution Innovation Council. This Council now stands reconstituted with the following members with immediate effect.

Sr.	Faculty Representation	Faculty Name Appointed as IIC members	Signature
1	President	Dr. Samadhan Khamkar	
2	Convenor	Mrs. Darshana Murkibhavi	
3	Innovation activity coordinator	Mr. Pradeep Singh	
4	Start-up activity coordinator	Mr. Pradeep Singh	
5	Internship coordinator	Mrs. Darshana Murkibhavi	
6	IPR activity coordinator	Dr. Girish Pawar	
7	Social Media coordinator	Mrs. Apeksha Gaje	
8	NIRF coordinator	Mrs. Roshal Vinu	
9	ARIIA coordinator	Mrs. Roshal Vinu	
10	Member	Dr. Prasad Supekar	



Dr. Harish Kumar S. Purohit
Director



**For Sheila Raheja School of Business
Management & Research**




Director

Master Class Session on Design Thinking & Behavioural Science

Date: 25th March 2024

Brief Description:

- Date - March 19, 2024
- Time - 11am
- Number of Students that participated - 142 students
- Number of Faculty Members that participated - 06 faculties
- Mode of Conduct - Offline

The Institution Innovation Council of Sheila Raheja School of Business Management and Research organized a **Design Thinking & Behavioral Science**. The session intended to furnish the students with the mindset, proficiencies, and visions crucial to succeed in Behavioral accomplishments. The speaker for the session was Mr. Mandeep Singh Toor, Founder of Tinkerlabs. He highlighted on numerous design thinking and behavior design consulting projects in diverse domains- designing the experience various facets of Entrepreneurship such as outlook development, ability enrichment, and behavioral insights among other little concepts.

Objectives

- To nurture attitudes conducive to behavioral science, such as flexibility, purpose, adaptability, and a growth mindset. These attitudes are essential for navigating the challenges and worries of starting and running a business.
- To focus on developing practical skills necessary to run the business, including leadership, communication, problem-solving, decision-making, behavioral competencies.
- To encourage students to think outside the box, generate new ideas, and find innovative solutions to problems with capabilities existing within ourselves.

Learning Outcomes

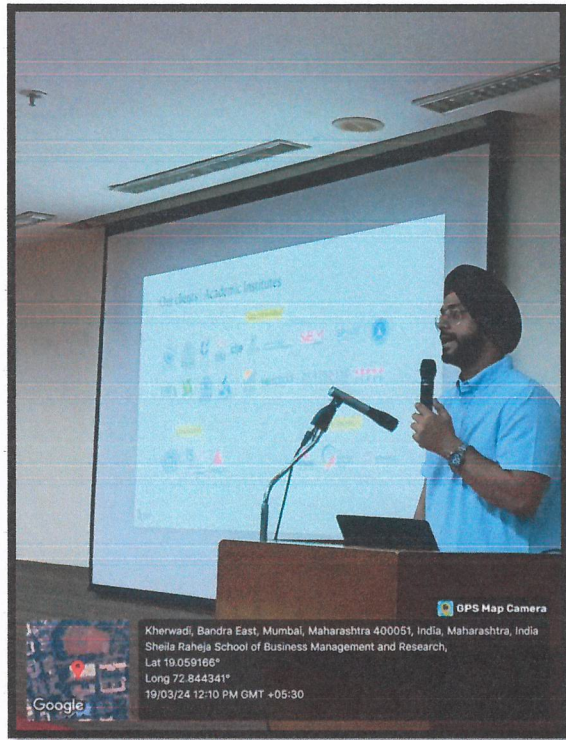
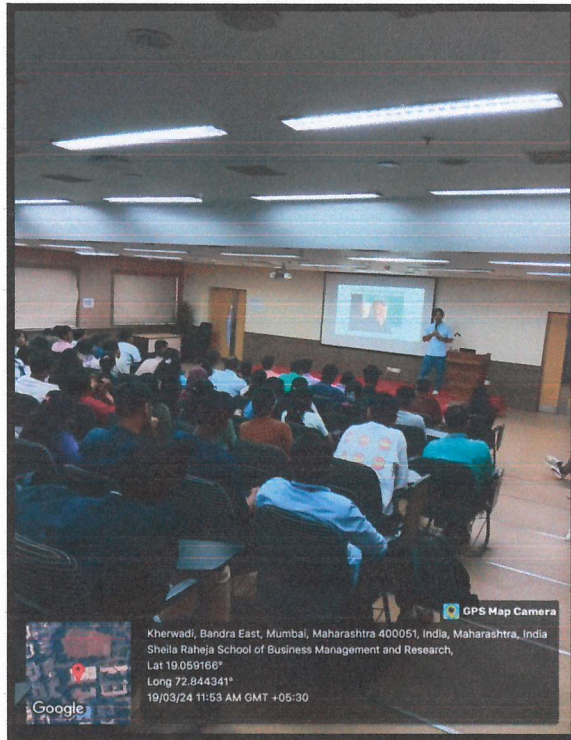
- Students understood how to encourage an approach considered by creativity, revolution, spirit, and a willingness to take risks, which are essential for commercial success.
- Students comprehended how to build confidence in their abilities to pursue commercial forecasts and overcome challenges, empowering them to take initiative and act on their ideas.
- Students learnt the importance of experience personal growth and development, gaining self-awareness, confidence, and flexibility as they would route and opportunities resolve the business aberrant.



For Sheila Raheja School of Business
Management & Research


Director

All of the students found the session to be a fruitful educational experience. Students understood the mentality, abilities, and insights required to start their entrepreneurial adventures with confidence and tenacity via lively conversations and interactive Q&A.



Dr. Prasad Supekar
Assistant Professor

Mrs. Darshana Murkibhavi
Assistant Professor

Dr. Samadhan Khamkar
Professor



Dr. Harish Kumar S. Purohit
Director, SRBS

SPEAKER PROFILE



MANDEEP SINGH TOOR

Mandeep works as a Behaviour Design at Tinkerlabs. He holds an MBA in finance from the Army Institute of Management and a diploma in business management from the Entrepreneurship Development Institute of India. During his time in an incubation centre, he was introduced to design thinking, where he provided consultation for upcoming emerging technologies to ensure that they meet end-users needs through design research. He excels in applying principles of behaviour science, the behaviour design models, stakeholder management, culture and digital transformation.

At TinkerLabs, he has been working on consulting projects focused on understanding the needs of low-income groups, middle-income groups entrepreneurs, college students, CXO and managers.

He has worked on numerous design thinking and behaviour design consulting projects in diverse domains -designing the experience to increase the adoption and engagement of sales officers in Shriram life insurance, designing the value proposition for digital sales officers in Shriram Life, redesigning the customer experience for Homelane to improve NPS, developing strategies to enhance engagement and uptake of design thinking course for Titan and Sattva, developing strategies for digital transformation and cultural transformation in Lafarge Holcim.

He has conducted Design Thinking Workshops for various corporate companies such as HP, WNS, Here Technologies, Flipkart, Target, Godrej & Boyce, Piramal, Sterlite, First Source, Tata Motors, and more.

In addition, he also conducts workshops for students at top MBA institutes in India, including IIM Indore, MICA, Tezpur University, IIM Kashipur, and IIM Udaipur, among others.

Email: mandeep@tinkerlabs.in

Linkedin: <https://www.linkedin.com/in/mandeep-toor-61998b56/>



**For Sheila Raheja School of Business
Management & Research**

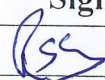
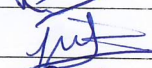
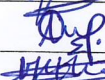
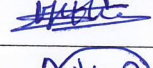

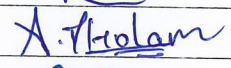
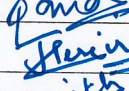
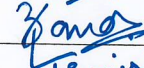
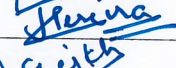
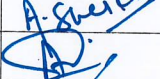

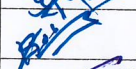
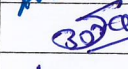
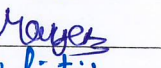
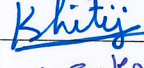
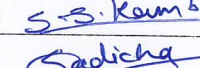
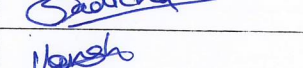
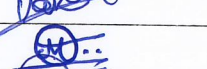
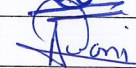
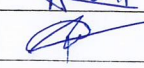
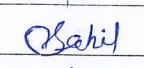
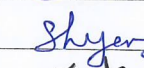






Director

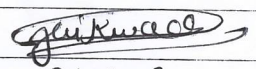
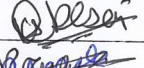
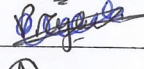
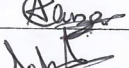
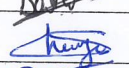
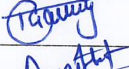
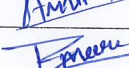
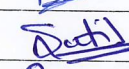
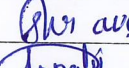
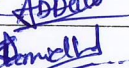
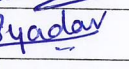
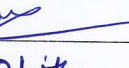
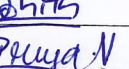
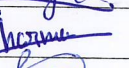
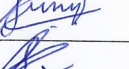
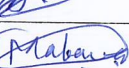
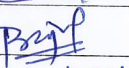
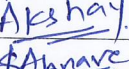
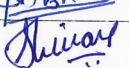
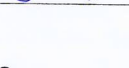




ACADEMIC YEAR: 2023 – 2024
Session – DESIGN THINKING & BEHAVIOURAL SCIENCE
Date: 19th MARCH 2024
Venue: - Seminar Room

Sr. No.	Name of the Student	Signature
1	Maheshwar, M (FY.BMS)	Maheshwar, M
2	Ankita Kele (FYMMS)	Ankita
3	Megha Panmanel (fymms)	Megha
4	Rashani Gupta (FYMMS)	Gupta
5	Ritu Kumari (FYMMS)	Ritu
6	Subodhi Kamble (FYMMS)	Subodhi
7	Sushmita Alim (FYMMS)	Alim
8	Tejaswini Mohite (FYMMS)	Mohite
9	Swarnali Patil	Patil
10	Mansi Khairi	Mansi
11	Sejal Patil	Sejal
12	Himani A. Wasekar	Wasekar
13	Netta Gamue (SYBMS)	Netta
14	Dhruvi Jain (SYBMS)	Jain
15	Sneha Vishwakarma (FYBMS)	Sneha
16	Praachi Pajeshkumar Gupta (FYBMS)	Praachi
17	Rasika R. Sawant (FYBMS)	Sawant
18	Shubham Jarje (FYBMS)	Shubham
19	Aaradhya Khanekar (FYBMS)	Aaradhya
20	Viraj Kesarikar (FYBMS)	Viraj
21	Tanvi Ghadge (FYBMS)	Ghadge
22	Tejal Bauskar (FYMMS)	Tejal
23	Sampada Geete (FYMMS)	Sampada
24	Tanisha Makhwana (FYMMS)	Tanisha
25	Hritisha Chavan (FYMMS)	Hritisha Chavan

ACADEMIC YEAR: 2023 – 2024
Session – DESIGN THINKING & BEHAVIOURAL SCIENCE
Date: 19th MARCH 2024
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Sr. No.	Name of the Student	Signature
26	Rushikesh Sakharne	
27	Jeet Kariwal	
28	Atharav Pagare (FYBMS)	
29	Shravani Jethi	
30	Aryan Shinde	
31	Ayush Dholam (SYBMS) B	
32	Dhriti Shah (SYBMS) B	
33	Zea Pandavan (SYBMS) A	
34	Janice Pellisa (SYBMS) A	
35	Afsheen Sheikh (SYBMS) B	
36	Aditya Gupta (SYBMS) A	
37	Samara Almeida (SYBMS) A	
38	Soham Kotian (SYBMS) A	
39	Shreyash Borade (FYBMS) B	
40	Mayank Jain (FYBMS) A	
41	Kshitij Kamble (JYBMS)	
42	Sanyukta Kamble (FYBMS) A	
43	Sadicha Kokare (FYBMS) A	
44	Vansh Bangari (FYBMS) A	
45	Maitri Mhetre (FYBMS) B	
46	Aayush Wani (FYBMS) A	
47	PRAMJEET Singh A	
48	Sohil yadhav (FYBMS) A	
49	Shyami Gupta (FYBMS) A	
50	Satish Thakore (FYBMS) - B	

ACADEMIC YEAR: 2023 – 2024
Session – DESIGN THINKING & BEHAVIOURAL SCIENCE
Date: 19th MARCH 2024
Venue: - Seminar Room

Sr. No.	Name of the Student	Signature
51	Dev Gaitwad. (FYMMMS) A	
52	Karan Desai (FYMMMS) A	
53	Pranav Desai (FYMMMS) A	
54	Faizan Khan (FYMMMS) A	
55	Sahil Khan (FYMMMS) A	
56	Shreya Das (FYMMMS A)	
57	Pritya Atkarp (FYMMMS A)	
58	Aniket Chaudhary (FYMMMS A)	
59	Bhakti More (FYMMMS B)	
60	Samiksha Patil (FYBMS A)	
61	Shravani Khavnekar (FYBMS A)	
62	Anomika Dalvi (FYBMS A)	
63	Samidha Tadhar (FYBMS B)	
64	Samayra Yadav (FYBMS B)	
65	Daishil Varma (FYBMS) A	
66	Rohith Ponniah (SYBMS) A	
67	Priya Viswakarma (SYBMS) B	
68	Kunal Sharma (SYBMS) B	
69	Sunny Gupta (FYMMMS) A	
70	Shohan Rankora (FYMMMS A)	
71	Tanisha Makwana (FYMMMS A)	
72	Prajwal Gawande (FYMMMS A)	
73	Akshay Kendre (FYMMMS A)	
74	Simran Abnave (FYMMMS A)	
75	Shivam Gupta (FYBMS B)	

ACADEMIC YEAR: 2023 – 2024
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Venue: - Seminar Room

Sr. No.	Name of the Student	Signature
76	Shubham Soni (FYBMS) A	Shubham
77	MARSH PANDEY (FYBMS) - A	(H) Pandey.
78	Hibesh H. Rajpurwadi (FYBMS) = A	Hibesh
79	Nihal N. Karmawat (FYBMS) = A	Nihal
80	Rudra Patnak (FYBMS) = A	R
81	Anya Rao (FYBMS) = A	Anya Rao
82	Sanket Anya [FYBMS] - A	Sanket Anya
83	Chushboo Talora (FYBMS) - A	Chushboo
84	Danshil Prayapati [FYBMS] B	Danshil
85	Myraa Chokla [FYBMS] B	Myraa
86	Sakshi Ahikane (FYBMS) B	Sakshi
87	Shruti Talekhare (FYBMS) A	Shruti
88	Pragati Tiwari (FYBMS) B	(Pragati)
89	Shardul Nage (FYBMS) - B	Shardul
90	Shweta Gupta [FYBMS] - B	Shweta
91	Sahana Sanjeev. Kulkarni [FYBMS] - B.	Sahana
92	Theva Shubhajyoti Shanmugasundaram.	Theva
93	Shaikh Khatija Shakir (FYBMS) - A	Shaikh
94	Rana Bariya - FYBMS/A	Rana
95	Monika Chouhan (FYBMS - A)	Monika
96	Jane Boyalla - (FYBMS - A)	Jane
97	Shristi Veshwakarma - FYBMS - A	Shristi
98	Nandini Patel - FYBMS - A	Nandini
99	Sejal Bharti	Sejal
100	Prashansa Umraskar	Prashansa



Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

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For Sheila Raheja School of Business
Management & Research

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Director

Sr. No.	Name of the Student	Signature
101	Tarun Parmar	Tarun
102	Ashish Singh	Ashish
103	Pranjali Agrahari	Pranjali
104	Aarti Singh	Saarti
105	Tayyaba Shaikh	Tsheikh
106	Bhavika Shelar	B. Shelar
107	Aarti	Aarti
108	Pranjali Ahumbe	Pranjali
109	Nidhi Tambe	Nidhi
110	Mayur Wade (FYMMS-B)	Mayur
111	Rohit Verma (FYMMS-B)	Rohit
112	Sangeetha Naru (FYMMS-B)	Sangeetha
113	Vaidhavi Wartale (FYMMS-B)	Vaidhavi
114	Shravan Patkar (FYMMS-B)	Shravan
115	Pratik Pawar (FYMMS-B)	Pratik
116	Kasturi V. Mosankar (FYMMS-B)	Kasturi
117	Purva Nagare (FYMMS-B)	Purva
118	Sakshi M. Thasale. (FYMMS-B)	Sakshi
119	Sahil Rane. (FYMMS-B)	Sahil
120	Esha Kedar (FYMMS-A)	Esha
121	Nishant Jamba (FYMMS-A)	Nishant
122	Pratham Mehra (FYBMS-B)	Pratham
123	Harsh K (SYBMS-B)	Harsh
124	Ralph Fernandes (FYBMS-B)	R. Fernandes
125	Shaurya Sonawane (FYBMS-B)	Shaurya

126 Mohan Daga (FYMMS-B)

127 Divya Ananda Shivade (FYMMS-B)

128 Bhoomi Hareesh Patel (FYMMS-B)

129 Tamanna suvarna (SYBMS)

130 Ayaan Ahmed (SYBMS)



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Bhoomi

Harsh

21 Atansha Sharma

Sharma

22 Vinuk. Rai

Aradav

23 Ankit yadav

24 Vishwas Odwivedi

Vishwas

25 Deepak. B. Dalei

Deepak

26 Aryan modha

A.K. modha

27 Tanweer Shaikh

Tanweer Shaikh

28 Musbaqem Mirza

Mirza

29 Sparsh Gupta

G

30 Saman Khan

S

31 Rahul Nair

Rahul

32 Rashmit Shetye

Ra

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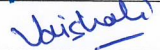



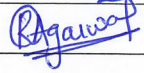
Director

ACADEMIC YEAR: 2023 – 2024

**Session: DESIGN THINKING &
BEHAVIOURAL SCIENCE**

Date: 19th MARCH 2024

Venue: - Seminar Room

Sr. No.	Name of the Faculty	Signature
1	MR. DARSHANA MURKIBHAVI	
2	Dr. Vaishali Singh	
3	Dr. Apurva Kojic	
4	Ms. Roohal Chennu Venu	
5	Dr. Anshu Pawar	
6	Ms. Rachana Agawal	
7		
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SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

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Student feedback on Master Class Session on Design Thinking & Behavioural Science – 19th March 2024

Q1. Name of the student	Q2. Name of the Program
Arun	SYBMS
Sakshi chikane	FYBMS
Nidhi Tambe	SYBMS
Pranjali Ghume	SYBMS
Ashish Singh	SYBMS
Zea	SYBMS
Aditya gupta	SYBMS
Harsh	FYBMS
Om utekar	SYBMS
Sujal shah	FYBMS
Sujal shah	FYBMS
Tanvi ghadge	FYBMS
Dhviti shah	SYBMS
Rohith	SYBMS
Nidhi Tambe	SYBMS
Dhviti	SYBMS
Pranav Naik	FYBMS
Donald gounder	FYBMS
Dhruv pardeshi	FYBMS
Donald amladass gounder	FYBMS
Daksh	FYBMS
Swanandvarpe	FYBMS
Abhinay kanojiya	FYBMS
Rohan Patil	FYMMS
Megha panmand	FYMMS
Khushi Masrani	FYMMS
Pragati tiwari	FYMMS
DIVYA ANANDA SHIVADE	FYMMS



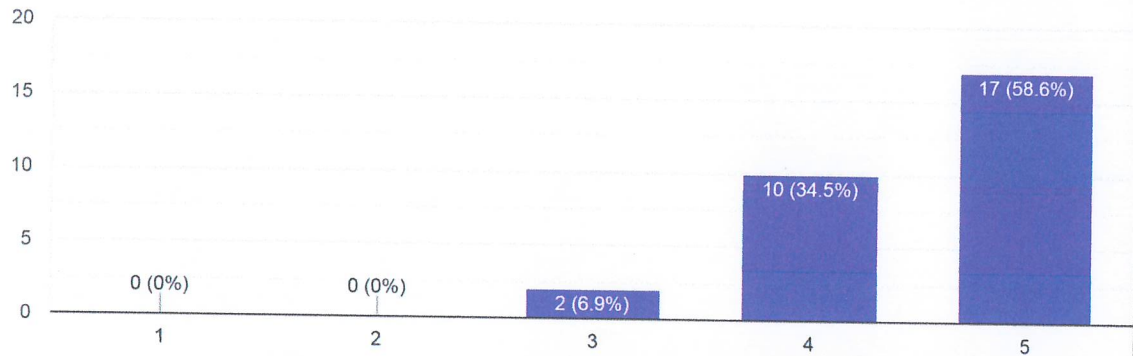
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Q3.

How would you rate the speaker on the basis of the subject matter explained? (1 being very poor & 5 being excellent)

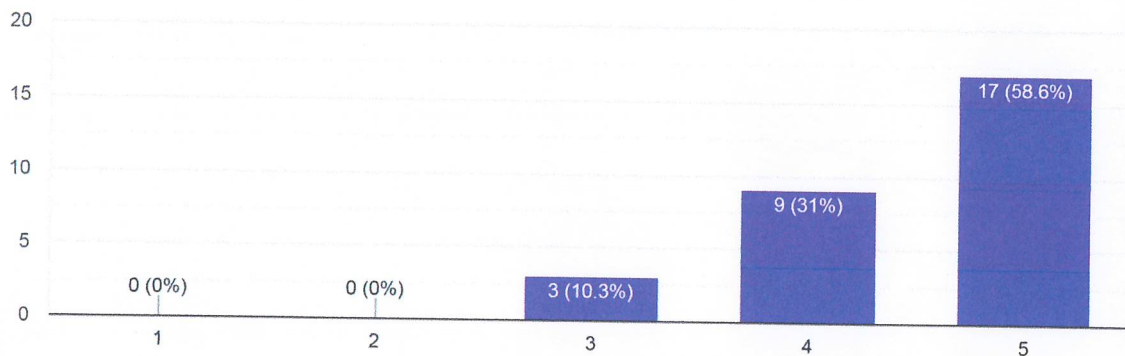
29 responses



Q4.

How would you rate the speaker on the basis of delivery of the session? (1 being very poor & 5 being excellent)

29 responses



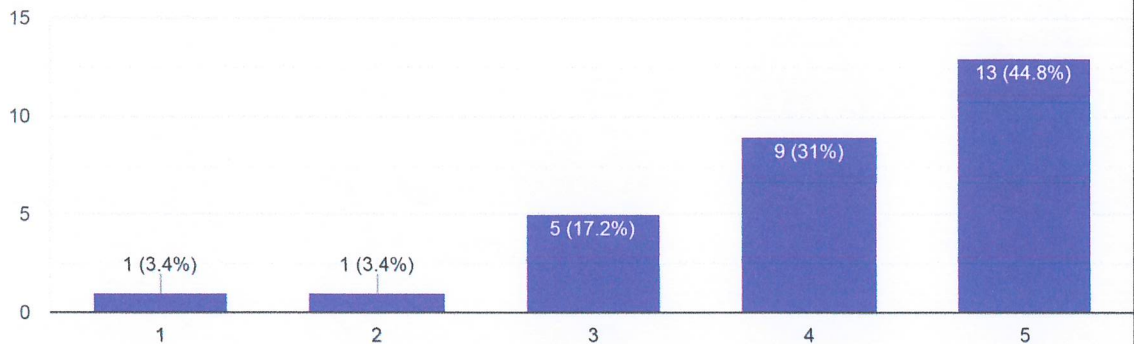
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Q5.

How engaging was the MasterClass session - Design Thinking and Behavioural Science held on 19th March '24 (1 being very poor & 5 being excellent)

29 responses



Q6. Valuable feedback if any

- It's was nice
- Good session
- Nothing
- It was amazing
- It was very knowledgeable for us?
- Absolutely fascinating
- Excellent session.
- A good session
- Very good and informative
- It helped alot we got a lot of information or knowledge regards
- Its very good and informative session
- No. Thank you.



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