



**Bombay Suburban Art and Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH**

ACTIVITY REPORT 2023-2024

COMMITTEE/ FACULTY

Part A) Information about Organizing Team

NAME OF THE ACTIVITY: Master Class By Mr. Sasha MirChandani			
ACTIVITY DATE	DEPARTMENT	COMMITTEE	COORDINATOR NAME
12/03/2024	MMS/BMS	Cultural	Dr. Vaishali Singh
DURATION	VENUE	PARTICIPANTS (Nos)	NATURE: Outdoor/Indoor
02.00 p.m. To 04:00 p.m.	Auditorium	57 Students 13 Faculties	Indoor
FACULTY SUPPORT:	Dr. Samadhan Khamkar		Ms. Roshal Chinnu
	Dr. Apeksha Gaje		Ms. Varsha Dhotre
	Mr. Pradeep Singh		Dr. Rahul Sanghavi
STUDENT SUPPORT:	A. Mr. Sparsh Gupta		B. Mr. Darshil
	C. Ms. Sidhi Rathod		D. Ms. Nidhi Patel
	E. —		F. —

Part B) Brief Information about the Activity

TOPIC OF THE ACTIVITY	Entrepreneurial Journey
OBJECTIVES	To educate students about the practical aspects of entrepreneurship.
METHODOLOGY	Offline
OUTCOMES	Students got guidance and instilling confidence for their entrepreneurial journey.

Part C) Proofs & Documents Attached (Tick mark the proofs attached):

<input checked="" type="checkbox"/> 1. Directions by Authority	<input checked="" type="checkbox"/> 6. Activity Report	<input type="checkbox"/> 11. Account Settlement
<input type="checkbox"/> 2. Proposal Note	<input checked="" type="checkbox"/> 7. Brief Profile Guest	<input type="checkbox"/> 12. News Material
<input checked="" type="checkbox"/> 3. Approval Letter	<input checked="" type="checkbox"/> 8. Attendance Gender/Sem/Course	<input checked="" type="checkbox"/> 13. Feed Back Report
<input checked="" type="checkbox"/> 4. Notice & Schedule	<input type="checkbox"/> 9. Certificate	<input type="checkbox"/> 14. Any Other
<input type="checkbox"/> 5. Organising Committee	<input checked="" type="checkbox"/> 10. Geotag Photographs	

Part D) Social Media:

Web Site Signature & Date		Twitter Signature & Date		Instagram Signature & Date		Facebook Signature & Date	
DOS	DOP	DOS	DOP	DOS	DOP	DOS	DOP
12/03/2024	12/03/2024	--	--	12/03/2024	12/03/2024	--	--

Part E) IQAC Cell:

NAME & SIGNATURE OF COORDINATOR	NAME & SIGNATURE OF DIRECTOR	IQAC Documentation	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr. Vaishali Singh <i>Vaishali</i>	Dr. Harish Kumar S. Purohit <i>[Signature]</i>	Total No of Pages 19 <i>vaisha</i>	<i>[Seal]</i> <i>R.B. Sanghvi</i> 21/5/2024





Vaishali Singh <vaishalisingh@srbs.edu.in>

Fwd: Request for an Interactive Masterclass (Ref. Mrs. Durga Raheja)**Dr. Harish Kumar Purohit** <director@srbs.edu.in>

Thu, Feb 8, 2024 at 11:19 AM

To: Samadhan Khamkar <samadhankhamkar@srbs.edu.in>, Rahul Sanghavi <rahulsanghavi@srbs.edu.in>, IQAC- SRBS <iqac@srbs.edu.in>

Cc: ADMIN <ADMIN@srbs.edu.in>, corefaculty@srbs.edu.in

Dear Dr. Rahul Sanghavi, Dr. Smadhan including EDC and IIC team members of SRBS,

Kindly make a note of the session of Mr. Sasha Mirchandani scheduled as Master Class Guest session on Tuesday, 12th March 2024 at 2pm in our Auditorium.

Request to go through email in the trail and make a big success with potential entrepreneurs amongst our students.

Best Regards,
Dr. Harish Kumar Purohit
Director, SRBS

----- Forwarded message -----

From: **Nisa Mohamedi** <nisa@kae-capital.com>

Date: Thu, Feb 8, 2024 at 10:44 AM

Subject: Re: Request for an Interactive Masterclass (Ref. Mrs. Durga Raheja)

To: Principal Srihm <principal@srihm.edu.in>

Cc: Mandar Parab <principal@lrsa.edu.in>, director <director@srbs.edu.in>, secretary <secretary@krahejarealty.com>

2pm slot works for Sasha.

Thanks !

Kind regards,
Nisa

VaishaliFor Sheila Raheja School of Business
Management & Research*[Signature]*
Director



PIONEERS OF EARLY STAGE
INVESTING IN INDIA

kae-capital.com



On Thu, Feb 8, 2024 at 9:32 AM Principal Srihm <principal@srihm.edu.in> wrote:

Dear Ms. Mohamedi,

Greetings from SRIHM!

Thank you for your prompt revert. We would prefer either a 12 noon slot or a 2 pm slot. Kindly advise which would be preferable for Mr. Mirchandani.

Thank you.

Warm Regards,

Conrad D'souza

PRINCIPAL

Sheila Raheja Institute of Hotel Management

Raheja Education Complex,

Opp. Colgate Ground,

Kher Nagar, Bandra (East) Mumbai - 400 051

Landline: 022 3121 8777

Cell Phone: 96194 08123

Instagram: raheja_academia

Website www.srihm.edu.in

On Wed, Feb 7, 2024 at 5:50 PM Nisa Mohamedi <nisa@kae-capital.com> wrote:

Dear Mr. D'souza,

Good to e-meet you.



For Sheila Raheja School of Business
Management & Research

A handwritten signature in blue ink, appearing to be "M. Durga Raheja".
Director

12th March works for Sasha.

Kindly advise the time slot that can be blocked for this Masterclass.

Kind regards,
Nisa



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kae-capital.com



On Tue, Feb 6, 2024 at 4:12 PM Sasha Mirchandani <sasha@kae-capital.com> wrote:
MR D'SOUZA ,

I WOULD BE HAPPY TO COME. NISA CAN HELP COORDINATE FROM MY SIDE.

NISA PLEASE GET BACK ON THIS.

SASHA

On 06-Feb-2024, at 1:33 PM, Principal Srihm <principal@srihm.edu.in> wrote:

Dear Mr. Sasha Mirchandani,

Vaishali

Greetings from the Raheja Educational Institutions, Mumbai!



For Sheila Raheja School of Business
Management & Research

[Signature]
Director

We are writing to you at the behest of our Hon'ble Trustee Mrs. Durga Raheja to request you for an interactive session with the students of our Educational Institutions. To introduce ourselves, our Trust, the **Sheila Gopal Raheja Foundation** and the **Bombay Suburban Art & Craft Education Society** have over the years invested their efforts in setting up renowned colleges and educational institutes to drive home our societal commitment and to offer an atmosphere conducive to learning and growth.

There are three educational institutions in the premises at the Raheja Education Complex at Bandra East, Mumbai namely L.S. Raheja School of Architecture (LSRSoA), Sheila Raheja School of Business Management and Research (SRBS) and Sheila

Raheja Institute of Hotel Management (SRIHM). The three colleges offer a wide variety of programmes both Undergraduate and Masters and have in excess of 2000 students on the campus in the age group 18-23 years.

In order to engage our young minds we have been conducting a series of **"MASTER CLASS"** for our students, which we believe is the bridge of knowledge between our college and the industry. These are short sessions of interaction between stalwarts like you and our students, to give them a true vision about certain areas that you are passionate about. In the past these sessions have stirred the dreams and ambitions of our students and we know it will continue to do so in the future. A *Short Time* with our students will make a *Life Time* of difference to their careers.

We would be honoured if you would kindly consent to enlighten the minds of our students by conducting a Master Class of 45 minutes to 1 hour duration followed by an interactive Q & A session of approximately 15 minutes. We are keen to organise an in person (offline mode) Master Class session for the students of all 3 colleges.

We request you to kindly let us know your convenient dates in the first half of March 2024 (4th March to 15th March 24) to conduct this interactive session.

Your response is eagerly awaited.

Thank you.

Warm Regards,

Ar. Mandar Parab

PRINCIPAL

LSRSoA

Thank you.

Dr. Harish Kumar Purohit

DIRECTOR

SRBS

Mr. Conrad D'souza

PRINCIPAL

SRIHM

Warm Regards,

Conrad D'souza

PRINCIPAL

Sheila Raheja Institute of Hotel Management
Raheja Education Complex,
Opp. Colgate Ground,
Kher Nagar, Bandra (East) Mumbai - 400 051

Vaishali



For Sheila Raheja School of Business
Management & Research


Director

5/11/24, 2:50 PM

Sheila Raheja School of Business Management And Research Mail - Fwd: Request for an Interactive Masterclass (Ref. Mrs. Durga Raheja)

Landline: 022 3121 8777
Cell Phone: 96194 08123
Instagram: raheja_academia
Website www.srihm.edu.in

Thanks and Regards,

Dr. Harish Kumar S. Purohit

Director, Sheila Raheja School of Business Management & Research

4th Floor, Raheja Education Complex, Kher Nagar, Bandra (East),

Mumbai - 400051. Maharashtra, India.

visit us at www.srbs.edu.in Board line : 022- 6196 6666

For Sheila Raheja School of Business
Management & Research




Director

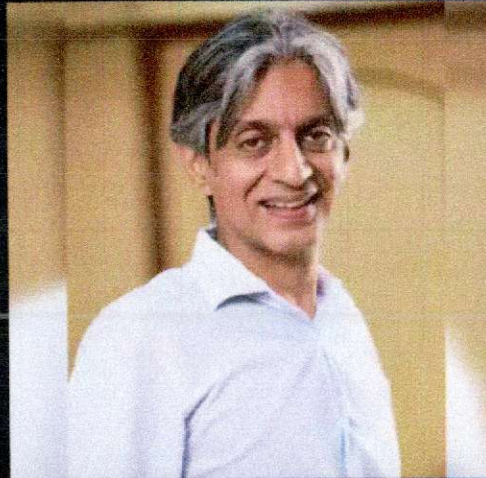


SRBS

BOMBAY SUBURBAN ART & CRAFT EDUCATION SOCIETY'S
**SHEILA RAHEJA SCHOOL OF BUSINESS
MANAGEMENT AND RESEARCH**

(Approved by AICTE, DTE, Affiliated to university of Mumbai & NAAC accredited) ISO 9001:2015 CERTIFIED

JOIN THE



MASTER CLASS

MR. SASHA MIRCHANDANI

FOUNDER & MANAGING DIRECTOR AT KAE CAPITAL

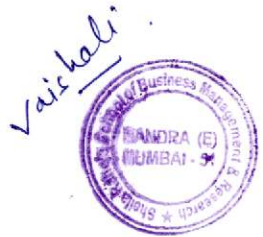
Date:- 12th March 2024

Time:- 02:00 p.m.

Venue:- Auditorium SRBS

For Sheila Raheja School of Business
Management & Research


Director



20th March 2024**Masterclass by Mr. Sasha Mirchandani on 12th March 2024****Event Details:**

- **Date** : 12th March 2024
- **Time** : 2:00 p.m. to 4:00 p.m.
- **Location** : Sheila Raheja School of Business Management and Research Auditorium
- **Speaker** : Mr. Sasha Mirchandani
- **Topic** : "Entrepreneurial Journey: Learnings and Insights"
- **Participants** : 13 Faculties and 57 Students

Objectives of the Masterclass:

1. To inspire students by sharing Mr. Mirchandani's entrepreneurial journey, highlighting key moments, challenges, and successes.
2. To educate students about the practical aspects of entrepreneurship, including the skills, mindset, and strategies required to succeed in the business world.
3. To provide students with an opportunity to interact with a successful entrepreneur, ask questions, and build connections.
4. To empower students with knowledge and motivation to pursue their entrepreneurial aspirations.

Outcomes for Students:

1. Mr. Mirchandani shared insights into his personal entrepreneurial journey, giving students a real-world perspective on what it takes to build and scale a successful business.
2. By discussing challenges faced during his journey, students gained an understanding of the resilience and problem-solving skills required in entrepreneurship.
3. Mr. Mirchandani elaborated on strategic decision-making processes, helping students understand the importance of vision, planning, and adaptability in business.
4. Students had the chance to interact with Mr. Mirchandani, ask questions, and seek advice, thereby expanding their network and gaining valuable mentorship.
5. The masterclass served as a source of motivation for students, instilling confidence in their own entrepreneurial potential and encouraging them to pursue their goals with determination.

Highlights of the Masterclass:

Mr. Sasha Mirchandani shared personal anecdotes and experiences from his entrepreneurial journey, engaging students with real-life examples. He discussed the importance of innovation,

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**For Sheila Raheja School of Business
Management & Research**


Director



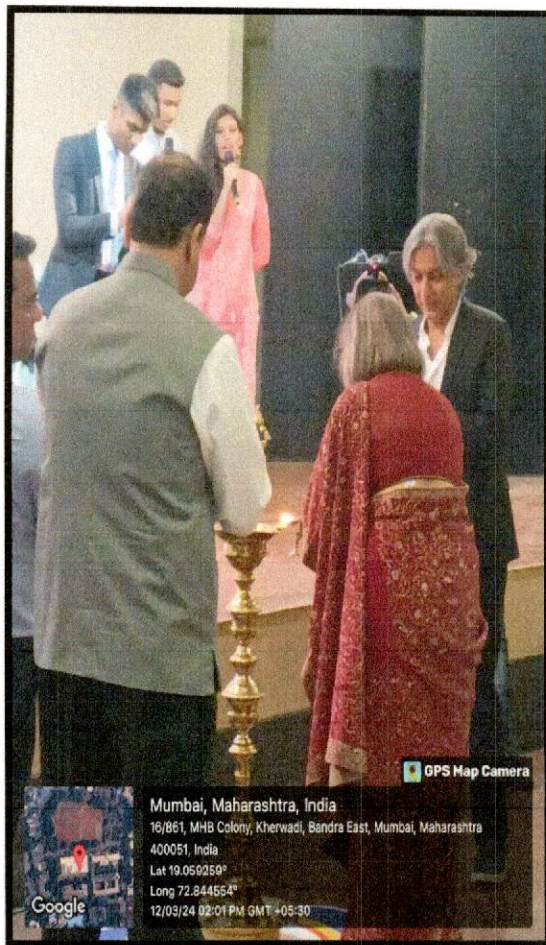
Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

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creativity, and continuous learning in staying competitive in the ever-evolving business landscape. Interactive Q&A sessions allowed students to delve deeper into specific topics and gain practical insights from Mr. Mirchandani's expertise. The masterclass concluded with words of encouragement and advice from Mr. Mirchandani, inspiring students to embrace entrepreneurship as a path to personal and professional fulfillment. The masterclass by Mr. Sasha Mirchandani provided students with a valuable opportunity to learn from a seasoned entrepreneur, gaining insights, inspiration, and practical guidance for their own entrepreneurial journeys. By sharing his experiences, challenges, and strategies for success, Mr. Mirchandani empowered students to pursue their entrepreneurial aspirations with confidence and determination.

Some Glimpse of the Masterclass:-



Naishali



**For Sheila Raheja School of Business
Management & Research**

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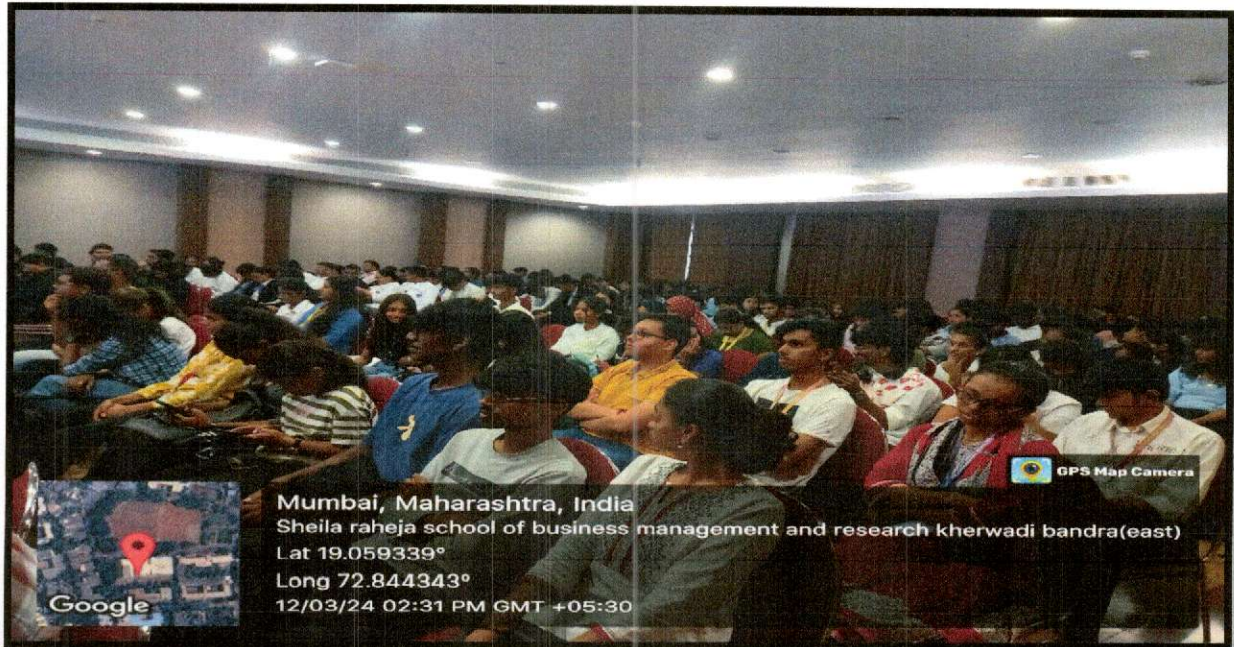
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Director



Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

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Vaishali

Dr. Vaishali Singh
Faculty In Charge



Harish Kumar S. Purohit

Dr. Harish Kumar S. Purohit
Director

For Sheila Raheja School of Business
Management & Research

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Harish Kumar S. Purohit
Director

SPEAKER PROFILE**Sasha Mirchandani****Founder & Managing Director at Kae Capital****About**

Sasha is Founder & Managing Director at Kae Capital, an early seed stage fund. He is a Co-founder of Mumbai Angels, India's first Angel Investment group. Prior to this Sasha was the Managing Director for the India operations of Blue Run Ventures. Before joining BlueRun Ventures he was CEO and Founder of Imercius Technologies. Earlier Sasha was at Mirc Electronics (Onida) where he was Head of Corporate Affairs and new business. Sasha sits on the Boards of Hathway Cable and Datacom Limited, Nazara Technologies Limited, Ador Welding, Healthkart, Young Presidents' Organisation (Mumbai Chapter) and Mumbai Angels Venture Mentors among others. He is also a past President of EO Mumbai and is also on the Board of Governors of the Universal Business School.

He is passionate about working with startups and also interested in the development of entrepreneurship in India.

Specialties: Early stage investing, angel investing, business development and deal origination

Vaichali**For Sheila Raheja School of Business
Management & Research**
Director

Attendance for Sheet Masterclass by Mr. Sasha Mirchandani
DATE: 12 March, 2024

Sr.	Name of the Student	Year	Course	Signature
1	Dhoke Mohammed Tagi	2024	MMS	
2	Gaurav Shukla	2024	MMS	
3	Siddhi Rathod	2024	MMS	
4	Aman Korgankar	SYMMS	MMS	
5	Joel D'Souza	SYMMS	MMS	
6	Khushi Singh	FYBMS	BMS	
7	Bisma F. Ansari	FYBMS	BMS	
8	Shristi Vachwakarna	FYBMS	BMS	
9	Gujeeet Sagvekar	FYBMS	BMS	
10	Vijayalaxmi N. Mhatre	FYBMS	BMS	
11	Shreyash R. Borade	FY	BMS	
12	Rasika R. Sawant	FYBMS	BMS	
13	Moheshwari M	FYBMS	BMS	
14	Sujal Shah	FYBMS	BMS	
15	Shauriya Sonawane	FYBMS	BMS	
16	Vinay Keshankar	FYBMS	BMS	
17	Lahil Shinde	FYBMS	BMS	
18	Shubham Tarfe	FYBMS	BMS	
19	ANUSHI WADDE	TYBMS	BMS	
20	Nirmayee Chot	TYBMS	BMS	
21	Rashish Vaish	TYBMS	BMS	
22	Aartha Rath	TYBMS	BMS	
23	Krushab Anasari	TYBMS	BMS	
24	Sadicha Kokave	FYBMS	BMS	
25	Mairbi Mhatre	FYBMS	BMS	
26	Sanyukta Kamble	FYBMS	BMS	
27	Vinit Kundra	SYBMS	BMS	
28	Rohan Bachim	SYBMS	BMS	
29	Tanweer Shaikh	SYBMS	BMS	
30	Akshat Chivilkar	SYBMS	BMS	
31	Nikol	TYBMS	BMS	
32	Tisha	TYBMS	BMS	
33	Abhinav S	TYBMS	BMS	
34	Ayushi Soni	TYBMS	BMS	
35	Afshreen Sheikh	SYBMS	BMS	
36	Vedant Salian	SYBMS	BMS	
37	Prabhat C. Walawade	TYBMS	BMS	
38	Dev Singh	FYBMS	BMS	
39	Nidhi R. Patel	SYMMS	MMS	
40	YASH PATIL	SYMMS	MMS	
41	Pragati Tiwari	FYBMS	mms	
42	Krupa Thakker	FYBMS	mms	
43	Anasha Waugh	SYBMS	mms	
44	Rahul Navi	FYBMS	BMS	
45	Shresh Gupta	FYBMS	BMS	
46	Swarnaj	FYBMS	BMS	

Vaishali



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Sr.	Name	Year	Course	Signature.
47	Vamsh Bangari	EX	BMS	
48	Rashmit Shetye	EX	BMS	
49	Akshad Mishra	FXI	MMS	
50	Saman Khan	FX	BMS	
51	AKIB Shal Kh	TY	BMS	
52	YASH	TY	BMS	
53	Kaif	TY	BMS	
54	NAFEES	TY	BMS	
55	LONO JOY	SY	MMS	
56	Ruchika Thakker	SYMMS	MMS	
57	Aastha Ambalia	SYMMS	MMS	
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Faculty In charge:*Vaishali***For Sheila Raheja School of Business Management & Research**
Director

Feedback for Masterclass by Mr. Sasha Mirchandani held on 12th March 2024

Name

1. Donald
2. Khushboo ansari
3. Aniket Choudhary
4. Sujal Shah
5. Prabhat
6. Nishant Jamba
7. Khushi Masrani
8. Pranjali
9. Mayank jain
10. Bhushan Dhawak
11. Anabil Dev
12. Subodhi Kamble
13. Sushant Bhogwal
14. Hritisha chavan
15. Roshani Gupta
16. Sampada Ganesh Geete
17. Prajwal Gawande
18. DEV MANIK GAIKWAD
19. Kshitija Arun Kargutkar
20. Shreya Das
21. Sunny Gupta
22. Joel Dsouza
23. Siddhi Rathod
24. Isha

Email ID

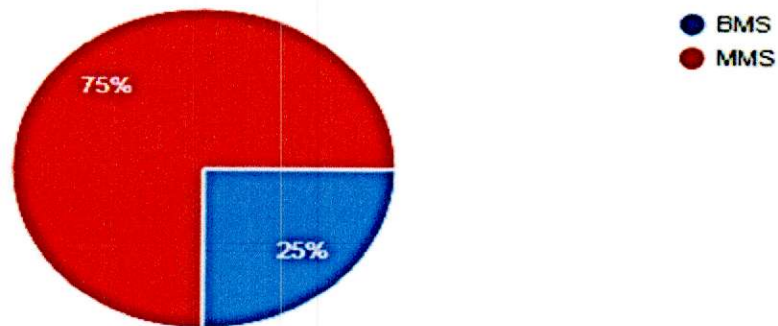
1. donaldgounder@gmail.com
2. khxshbooansari@gmail.com
3. aniketchoudhary2301@gmail.com
4. sujalshah798@gmail.com
5. prabhatnalawade2005@gmail.com
6. nishant.jamba@gmail.com
7. kymasrani@gmail.com
8. pranjaliagrahari31@gmail.com
9. Mj2005312@gmail.com
10. bhushandhawak@gmail.com
11. anabildev97@gmail.com
12. kkamblesubodhi@gmail.com
13. Tradersushant@gmail.com
14. hritishac@gmail.com
15. roshg1504@gmail.com
16. sampadageete2001@gmail.com

17. prajwalgawande75@gmail.com
18. devgaikwad2023@gmail.com
19. kshitijakargutkar678@gmail.com
20. shrdas65@gmail.com
21. guptasunny4665@gmail.com
22. joeldsouza13@gmail.com
23. rathod23siddhi@gmail.com
24. ishakahar97@gmail.com

Course

- ✓ BMS
- ✓ MMS

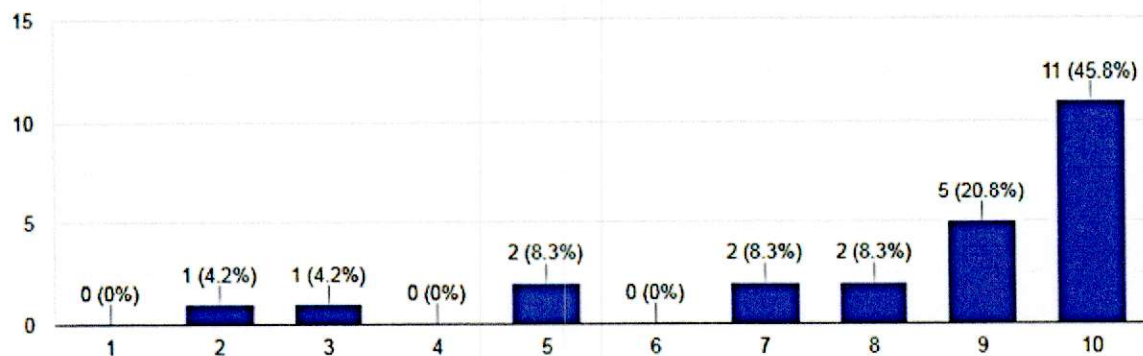
24 responses



Question 1:-

On a scale of 1 to 10, how would you rate your overall satisfaction with the master class?

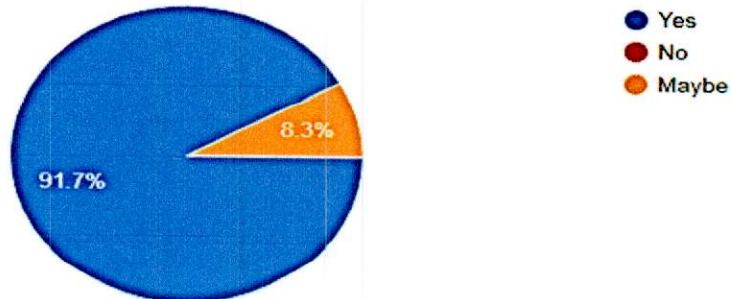
24 responses



Question 2:-

Were the concepts presented in a way that you could easily grasp and apply?

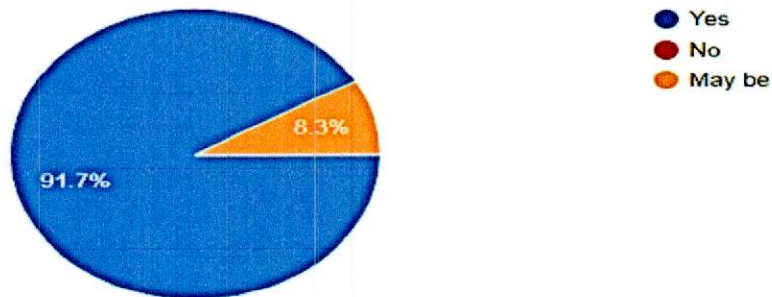
24 responses



Question 3:-

Did you feel engaged throughout the master class?

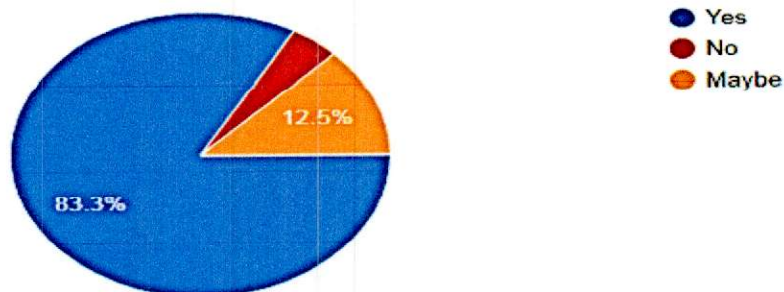
24 responses



Question 4:-

Can you see yourself applying what you've learned in real-life scenarios?

24 responses



Question 5:-

What were the key insights you gained from Mr. Mirchandani's entrepreneurial journey?

1. Yes
2. It was amazing
3. He never stopped and kept working
4. Gain knowledge seek knowledge whatever the field that you're perusing
5. The basic key insight was on how to begin with the startup at an early stage.
6. Team building, customer focus, persistence, adaptability, responsible leadership.
7. A very good communication skills
8. To develop skills
9. To be confident
10. Nice session
11. He took risk and had courage
12. To not give up in this journey
13. Build Your Network. .
14. State Your Idea
15. Find and Understand a Market.
16. Design Your Business and Idea
17. Investment in startup and he promote for business
18. How he faced all the problems
19. The Session was Good
20. Learn entrepreneurship skill
21. He promote for business
22. Be humble, you'll never stumble
23. You must keep on working hard
24. Leadership

Question 6:-

Were there any specific challenges or obstacles Mr. Mirchandani faced that particularly stood out to you?

1. None
2. Yes
3. It was satisfying
4. He didn't discussed about it
5. The challenges that stood out for me was when in the early stage, it was difficult to get the funding when the business has just started.
6. Even though he failed at times he still become successful
7. To face problems
8. By money problem and many more
9. Nothing specific
10. There were many
11. Yes



**For Sheila Raheja School of Business
Management & Research**


Director

12. Good
13. Unknown market
14. Nothing

Question 7:-

In what ways did Mr. Mirchandani's story reshape your understanding of entrepreneurship or startup culture?

1. Yes
2. It was motivational
3. It is good to know that in investment platform or organisations peoples or entrepreneurs can achieve that level of position like Mr Sasha and yes it is reshaped my way of thinking and also understanding for me
4. On how to begin with your own company and to believe in oneself and never give up.
5. Entrepreneurs are driven by a passion for solving problems and creating positive change. Startup culture emphasizes rapid iteration and experimentation. Rather than striving for perfection from the outset, entrepreneurs often embrace a "fail fast, learn faster" mentality.
6. Manyss wayy
7. To be confident of how you grow
8. Enlightening
9. In all ways
10. In quite possible way
11. Inspiration
12. Inspirational
13. Nothing
14. He start up business
15. It was good
16. His determination
17. Work on a particular thing and make it as much as possible
18. Be positive

Question 8:-

Overall, what were your key takeaways from Mr. Mirchandani's master class, and how do you plan to incorporate them into your entrepreneurial journey moving forward?

1. Yes
2. Practical in life
3. I need to learn more to respond this type of question i just know base of finance and investment
4. Don't know
5. Key takeaways were :
6. On how to incorporate the never give up attitude.
7. How to stand out with your startup at an early stage.
8. How to present yourself.
9. Embrace challenges as learning opportunities and develop resilience to overcome setbacks along the way. Identify a clear vision for the future and pursue it with unwavering passion and dedication.
10. Yes
11. To face any challenges

12. To develop skills
13. Engaging
14. To never give up
15. The session was inspiring
16. Yes It was a good
17. Master class provided invaluable insights and actionable strategies that I plan to incorporate into my entrepreneurial journey to drive growth and success.
18. Yes It was Good
19. It was good
20. Good
21. Never give up attitude
22. Try hard

Vaishali

Dr. Vaishali Singh
Faculty In Charge



Dr. Harish Kumar S. Purohit
Director