

**Bombay Suburban Art and Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
ACTIVITY REPORT 2022-2023**

Part A) Information about Organizing Team

NAME OF THE ACTIVITY: Session on "How to plan for Start Up and Legal & Ethical Steps"			
ACTIVITY DATE	DEPARTMENT	COMMITTEE	COORDINATOR NAME
11 th August 2023	MMS	IIC	Ms. Darshana Murkibhavi
DURATION	VENUE	PARTICIPANTS (Nos)	NATURE: Outdoor/Indoor
1 hr	Seminar Hall	64	Indoor
FACULTY SUPPORT:	1. Prof. Stanley Santmayor	2. Prof. Nitin Sawant	
	3.	4.	
	5.	6.	
STUDENT SUPPORT:	A. Tananya Naik	B. Varsha Shinde	
	C. Gaurav Shukla	D. Suyash Raut	
	E. Shreyas Kadam	F. Joel Dsouza	

Part B) Brief Information about the Activity

TOPIC OF THE ACTIVITY	Session on "How to plan for Start Up and Legal & Ethical Steps"
OBJECTIVES	To highlight the legal and ethical considerations that entrepreneurs need to be aware of while navigating the complex landscape of business operations.
METHODOLOGY	Lecture session followed by Q&A
OUTCOMES	Participants will develop an ethical mindset and an understanding of the importance of ethical business practices in building a sustainable and socially responsible start-up.

Part C) Proofs & Documents Attached (Tick mark the proofs attached):

<input checked="" type="checkbox"/> 1. Directions by Authority	<input checked="" type="checkbox"/> 6. Activity Report	<input type="checkbox"/> 11. Account Settlement
<input type="checkbox"/> 2. Proposal Note	<input checked="" type="checkbox"/> 7. Brief Profile Guest	<input type="checkbox"/> 12. News Material
<input checked="" type="checkbox"/> 3. Approval Letter	<input checked="" type="checkbox"/> 8. Attendance Gender/Sem/Course	<input checked="" type="checkbox"/> 13. Feed Back Report
<input checked="" type="checkbox"/> 4. Notice & Schedule	<input type="checkbox"/> 9. Certificate	<input type="checkbox"/> 14. Any Other
<input type="checkbox"/> 5. Organising Committee	<input checked="" type="checkbox"/> 10. Photographs	

Part D) Social Media:

Web Site Signature & Date		Twitter Signature & Date		Instagram Signature & Date		Facebook Signature & Date	
DOS	DOP	DOS	DOP	DOS	DOP	DOS	DOP
7 th Aug '23	7 th Aug '23	—	—	25 th Aug '23	25 th Aug '23	—	—

Part E) IQAC Cell:

NAME & SIGNATURE OF COORDINATOR	NAME & SIGNATURE OF DIRECTOR	IQAC Documentation	IQAC COORDINATOR (SEAL & SIGNATURE)
Ms. Darshana Murkibhavi 	Dr. Harish Kumar S. Purohit 	Total No of Pages 19 J.S. Gijani	 28/8/2023



August 5, 2023

To : The Director, Sheila Raheja School of Business Management and Research

From : Ms. Darshana Murkibhavi, Assistant Professor

Subject: Request for conducting a **Session on "How to plan for Start Up and Legal & Ethical Steps"** under the Institution's Innovation Council ("IIC")

As per the directives of the Ministry of Education's Innovation Cell ("MIC") in collaboration with the AICTE, all Higher Education Institutions have to systematically encourage and support the start-up ecosystem and inculcate the culture of innovation among students and the faculty.

In line with this, IIC will be organizing a **Session on "How to plan for Start Up and Legal & Ethical Steps"**, details as below:

Session on "How to plan for Start Up and Legal & Ethical Steps"	
Date & Time	August 11, 2023 11.00 AM to 12.00 PM
Mode of Conduct	Offline
Venue	Seminar Room, 4 th Floor
Resource Person(s)	Mr. K.B. Gupta, Author, Leadership coach, Motivational speaker, Trainer, Entrepreneurship crusader. (retired GM – Bank of Baroda)
Participants	Faculty & Students
The session will focus on:	Understanding the concept of Entrepreneurship and the Legal and ethical aspects of starting a business venture

Your approval is hereby requested to organize the event.



Ms. Darshana Murkibhavi
Assistant Professor



Dr. Harish Kumar S. Purohit
Director

Enclosed: Profile of the Resource Person(s)

Semester 2

Thrust area: Validation and Innovation & Business Model Development

Quarter 3

Theme	Start-up
Activity Name	Session on "How to plan for Start-up and legal & Ethical Steps"
Mode of Conduct	Online / Physical
Time	One Day
Participants	<ul style="list-style-type: none"> Students: Minimum 40 students from the organising Institute. Faculty: Maximum possible participation
Online Resources*	https://youtu.be/hCFsQQ7arKE
Description	<ul style="list-style-type: none"> Organise one day/half day Session on "How to plan for Start-up and legal & Ethical Steps" for the Student & Faculty (Early Stage Entrepreneurs) in campus. <p>The session should mainly focus on:</p> <ul style="list-style-type: none"> Giving broad idea about initial preparedness for start-up registration. Giving idea about legal & Ethical Steps for start-up with useful links or information. Providing clarity to the participating regarding different legal compliances and challenges. Use IIC Logo on Communication materials like Poster/Banner. Institute should upload the complete training/activity on YouTube as an activity proof and provide the same link during report submission in the portal. Kindly submit PDF in Overall report of the activity option. Overall activity report should have IIC and Institution's Logo, Title of the event, objective of the event, Speakers Details, Participants details, max 5 photographs (for offline meeting) or screenshot (for online meeting) of the session, and key outcome of the activity. You may include Media Coverage, feedback received from the guest/participants. For dissemination & outreach of the session, share brief summary/report on social media platforms and tag MOE's Innovation Cell.

*Online resources are given for reference purpose. Institutes can either use this resource link to share with the participants in advance or they can design their own training/workshop module based on the activity description.

Signature



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Signature
Director



SRBS

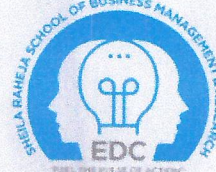
BOMBAY SUBURBAN ART & CRAFT EDUCATION SOCIETY'S
**SHEILA RAHEJA SCHOOL OF BUSINESS
MANAGEMENT AND RESEARCH**

(APPROVED BY AICTE & DTE & AFFILIATED TO UNIVERSITY OF MUMBAI, NAAC ACCREDITED)



INSTITUTION'S
INNOVATION
COUNCIL

(Ministry of Education Initiative)



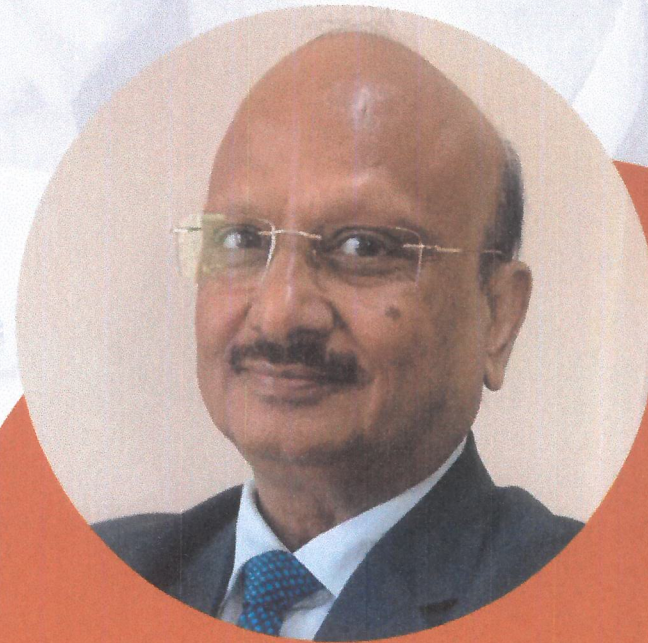
“HOW TO PLAN FOR START-UP AND LEGAL & ETHICAL STEPS”

11 AUGUST 2023

11.00 AM

4TH FLOOR

SRBS CAMPUS



K B GUPTA

AUTHOR | LEADERSHIP
COACH | MOTIVATIONAL
SPEAKER | TRAINER |
ENTREPRENEURSHIP
CRUSADER



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D: 25/8/2023.

As per the directives of the Ministry of Education's Innovation Cell ("MIC") in collaboration with the AICTE, all Higher Education Institutions have to systematically encourage and support the start-up ecosystem and inculcate the culture of innovation among students and the faculty.

In line with this, the Institution Innovation Council of Sheila Raheja School of Business Management and Research organized a **Session on "How to plan for Start Up and Legal & Ethical Steps"**.

The session was conducted by Mr. K.B. Gupta, who is a retired General Manager, Bank of Baroda, Industry Veteran, Author, Leadership Coach, Motivational Speaker, Trainer, Entrepreneurship Crusader.

The session began with opening remarks from the speaker, outlining the importance of proper planning and adherence to legal and ethical guidelines in the early stages of a start-up.

Highlights

- | | | |
|---|---|-------------------|
| • Date | - | August 11, 2023 |
| • Time | - | 12.00noon to 1pm |
| • Number of Students that participated | - | 64 (MMS students) |
| • Number of Faculty Members that participated | - | 06 |
| • Mode of Conduct | - | Offline |

Objectives

- To provide aspiring entrepreneurs and individuals interested in starting their own businesses with valuable insights into the process of planning, launching, and running a successful start-up.
- To highlight the legal and ethical considerations that entrepreneurs need to be aware of while navigating the complex landscape of business operations.
- To educate participants about the legal considerations and requirements associated with establishing and operating a start-up, including business registration, contracts, and intellectual property protection.
- To raise awareness about the ethical dimensions of entrepreneurship and encourage participants to integrate ethical decision-making into their business operations.



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Director

Outcomes

- Participants gained a comprehensive understanding of the components involved in effective start-up planning, enabling them to develop well-structured business strategies.
- Attendees obtained insights into legal requirements and considerations that impact start-up operations, helping them avoid legal pitfalls and ensure compliance.
- Participants will develop an ethical mindset and an understanding of the importance of ethical business practices in building a sustainable and socially responsible start-up.
- Participants will enhance their ability to identify and address ethical dilemmas by engaging in the simulation exercise, promoting ethical decision-making in their start-up endeavors.

The session proved to be an informative and insightful event for all participants. It helped equip aspiring entrepreneurs with the knowledge and tools necessary for effective start-up planning while emphasizing the significance of legal compliance and ethical practices.



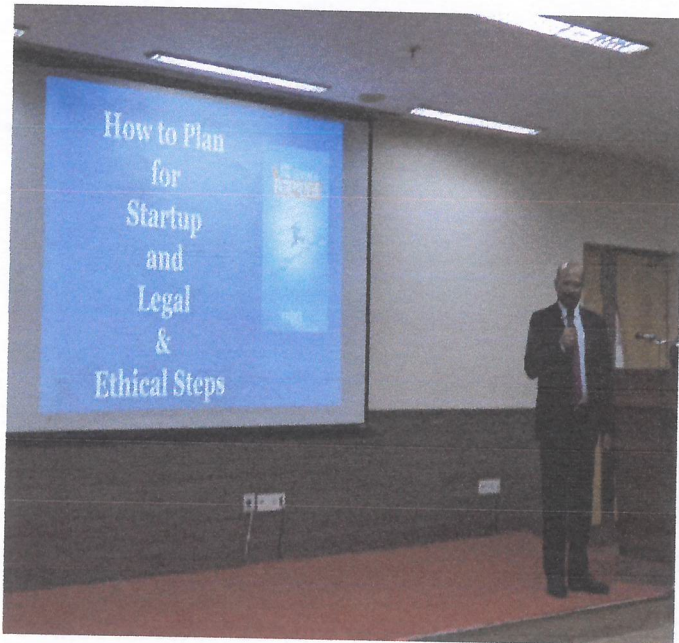
Ms. Darshana Murkibhavi

Assistant Professor



Dr. Harish Kumar S. Purohit

Director



Dr. [Signature]



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[Signature]
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Highlights

- Retired as General Manager from Bank of Baroda after putting 37 years of meritorious service
- Part of Interview Panel for Campus Recruitments and promotions in many banks
- Have published a book, 'You Can Become an Entrepreneur' available on Amazon. Published articles in many magazines & periodicals
- Mentored numerous corporate leaders and countless entrepreneurs
- Deliver keynote speeches on topics like, 'Unlocking the secrets to entrepreneurial successes, 'Cultivating high performing teams' and 'Implementing strategies to enhance organisational efficiency'.
- Manage a popular YouTube channel 'K B Gupta Live'

PROFESSIONAL EXPERIENCE

Professional Speakers Association of India (PSAI) – Head, Marketing & PR (April 2023 – Till Date)

Unity Small Finance Bank - Internal Ombudsman (Nov 2022 – Till Date)

IIBF (Indian Institute of Banking & Finance) – Empaneled as Subject Matter Expert (August, 2021 – Till Date)

IBPS (Institute for Banking Professional Selection) – Empaneled as Subject Matter Expert (Jan, 2021 – Till Date)

K B Gupta Live (YouTube Channel) – Founder (Dec 2020 – Till Date)

- ✦ Uploading content on Corporate Leadership, Entrepreneurship and Motivation
- ✦ More than 1000 subscribers

BANK OF BARODA (Nov 1983 – Sep 2020)

- Joined as a Probationary officer and through a series of promotions elevated to the level of General Manager

General Manager /Head – Facility Management, Corporate Office Administration, Security & Document Digitization (June 2018 – Sep 2020)

- ✦ Management of Bank's estates globally
- ✦ Looking after administration of Corporate Office including HR function
- ✦ Looking after security establishment of Bank through Chief Security Officer
- ✦ Digitization of documents lying in various branches/ offices of bank, uploading on retrieval software and shifting to godowns of record storage agencies

Key Achievements

- ✦ Switched to green sources of energy like solar, wind etc. and installed garbage processing plants producing cooking gas and manure.
- ✦ Received appreciation from IGBC (Indian Green Building Council) for various green initiatives taken by me.
- ✦ Saved crores of rupees through document digitization project in addition to improving look of branches.

General Manager /Head –HR (Jan 2017 – May 2018) & Document Digitisation (Oct 2017 – May 2018)

- ✦ Developing organization strategies by identifying and researching human resources issues
- ✦ Contributing information, analysis, and recommendations to organization through strategic thinking and direction
- ✦ Establishing human resources objectives in line with organizational objectives
- ✦ Designing systems, accumulating resources, resolving problems & implementing change
- ✦ Creating a strong workforce by developing under-performing individuals into a competent team
- ✦ Managing PF Trust Fund, Gratuity Fund and Pension Fund
- ✦ Digitisation & outside storage of all documents of Bank PAN India



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Key Achievements

- ✦ Shouldered the accountability of efficiently handling HR operations for over 52000 employees at national level
- ✦ Increased speed of payments of various employee entitlements manifold while saving overall cost.
- ✦ Reduced TAT from 30 days to 30 minutes for payment of employee travelling expenses

Zonal Head, Maharashtra & Goa Zone (Jan 2016 – Jan 2017)

- ✦ Rendered support towards implementation of all initiatives initiated by Head Office as business head of the Zone
- ✦ Monitoring daily operations to ensure a free flow process, and also supervising the execution of daily tasks
- ✦ Developing and enforcing sound policies and structures for the growth of the bank
- ✦ Driving initiatives towards maximum enhancement in revenues and profitability
- ✦ Making decisions according to market conditions and community and developing plans to increase the customer base
- ✦ Creating and implementing long term business plan to ensure continuity of business operations in the long run
- ✦ Collaborating with heads of various verticals at corporate office to develop best practices for successful banking operations; delegating tasks to members of the operations team for achieving outstanding results
- ✦ Reviewing the performance of competitors and taking initiative to surpass the competitors' standards

Key Achievements

- ✦ As Zonal Business Head handled business worth INR 40 bn and resourcefully earned profits worth INR 6 bn p.a. across 325 branches in 2 states
- ✦ Successfully closed 2 business transactions worth INR 23 bn and INR 13 bn in addition to many transactions ranging between INR 1 to 4 bn
- ✦ Earned INR 70 mn p.a. extra in a single transactions
- ✦ Enhanced the team performance by 5 times within a period of 6 months by conceiving and implementing a unique concept called 'Mahayagya'. A case study was made on its success and being taught to top executives of Bank.

Sect. to Board / ES to CMD / Global MD & CEO (May 2013 – Jan 2016)

- ✦ Scheduling & organising meetings of Board and its various committees, preparing minutes of the meetings
- ✦ Following up action on directions of Board and its committees
- ✦ Working in coordination with board members and top management on all issues related to board
- ✦ Providing intellectual inputs to CMD/ MD & CEO
- ✦ Handling correspondence from/ to office of CMD/ MD & CEO along with corporate communications
- ✦ Coordinating with various outside agencies including Finance Ministry, RBI & IBA
- ✦ Resolving customer complaints addressed to CMD/ MD & CEO
- ✦ Coordinating with various vertical Heads for seeking information / follow up of issues related to office of CMD/ MD & CEO
- ✦ Taking steps to ensure successful conduct of AGM/ EGM.

Key Achievements

- ✦ As Executive Assistant to Global CEO of the Bank ensured smooth relations with Finance Ministry, RBI and IBA
- ✦ Exhibited unmatched efforts in competently ensuring optimum compliances as a Secretary to Board
- ✦ Maintained excellent coordination/ liaison with all Directors on Board and received their full cooperation and support
- ✦ Handled elections of shareholder Directors deftly

Faculty – Bank of Baroda, Apex Academy, Ahmedabad (March 2008 – June 2010)

- ✦ Coordinated Induction Programme for Newly Recruited Officers including campus recruits from top B-Schools
- ✦ Taught Risk Management, BASEL-II, Soft Skills, Sales, FINACLE, NPA Management etc
- ✦ Coordinated Special Programmes for Lady Officers

Key Achievements

- ✦ Coordinated Induction Programme for MBAs from premier institutions like IIMs, MDI, IMT, NIBM etc.
 - ✦ Was part of Working Group to revise Preventive Vigilance Manual for Computerised Branches by IBA.
-



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EDUCATION

- ✦ Advance Leadership Development Program from IIM Ahmedabad 2015
- ✦ Top Management Program for Executives from ISB, Hyderabad 2013
- ✦ Management Development Program (Resolving Moral Dilemmas and Developing Organisation Ethics Culture) from XLRI Jamshedpur 2016
- ✦ MBA (Banking & Finance) from IGNOU in 2007
- ✦ Diploma in Training & Development from ISTD in 2013
- ✦ Certificate in BASEL II from KESDEE INC. USA in 2007
- ✦ Certificate in French from Alliance Frances in 2001
- ✦ CAIIB from Indian Institute of Bankers in 1997
- ✦ Diploma in Creative Writing in English from IGNOU in 1994
- ✦ Diploma in COBOL from Baroda Productivity Council in 1987
- ✦ LLB from Jammu University in 1981
- ✦ B Sc. from Jammu University in 1979

IT Proficiency: Well-versed with MS Office (MS Word, MS Excel, MS PowerPoint, MS Teams); Hands-on expertise in using gadgets such as I-Pad, Apple Watch and I-Phone

PERSONAL

Date of Birth: 29th Sep 1960 | **Language Proficiency:** English, French, Hindi, Punjabi, Gujarati and Marathi

Address: 1301, B Wing, Patliputra CHS Ltd, J B Road, Andheri (West), MUMBAI – 400053



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Date: ~~14~~ 14/08/2023

Session on "How to plan for Start Up and Legal & Ethical Steps"

Sr.	Roll No.	Name	Students Signature
1	101	Agarwal Ritu Jagdish Gayatri	
2	102	Ahirrao Sagarika Chandrakant Pushpanjali	
3	103	Ambalia Aastha Vipul Daksha	
4	104	Anchole Dattrao Digambarrao Kevalbai	
5	105	Ashar Priti Nitin Poonam	
6	106	Baisane Rohit Yuvraj Karuna	
7	107	Bawdekar Aishwarya Rajendra Smita	
8	108	Bhawar Akshay Suresh Sunanda	
9	109	Chauhan Sonu Sochan Savita	
10	110	Chennoji Sagar Rajesham Laxmi	
11	111	Chormale Vaibhav Dnyaneshwar Lata	
12	112	Chouthaiwale Atharva Prabhakar Nirmala	
13	113	Daware Abhishek Sanjay Rajani	
14	114	Dhole Mohammed Taqi Naziya	
15	115	Dhoot Muskan Rajkumar Santosh	
16	116	Dicholkar Simran Deepak Deepashree	
17	117	Dsouza Joel Finian Ana Clara	

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18	118	Gangan Asawari Ajay Megha	<u>Asawari</u>
19	119	Gawai Sonali Dilip Sunita	— AB —
20	120	Ghadi Rushikesh Sudarshan Darshana	<u>R.G.</u>
21	121	Gopal Mayuri Kisan Jyotsna	<u>Gopal</u>
22	122	Gupta Shweta Omprakash Kiran	— AB —
23	123	Jadhav Swarasha Rajendra Ruchira	— AB —
24	124	Jain Khushi Sunil Mangala	<u>K.</u>
25	125	Joshi Sakshi Kailas Suchita	— AB —
26	126	Kambli Aaboli Anant Asawari	<u>Aantoli</u>
27	127	Katke Shubham Ashok Sunita	<u>Katke</u>
28	128	Kesare Sakshi Shankar Usha	<u>Sakshi</u>
29	129	Kharbe Mohammed Danish Rafana	— AB —
30	130	Korgaonkar Ameya Chintamani Madhura	<u>AK</u>
31	131	Kuware Isa Ahmed Abdul Wahid Amina	— AB —
32	132	Maheshwari Jayshree Shyam Neha	— AB —
33	133	Malkhede Dnyaneshwar Babanrao Chandrakala	— AB —
34	134	Manjrekar Tushar Bhupendra Bhagyashree	<u>Tm</u>
35	135	Mate Kunal Vijay Vidya	<u>Kunal VM</u>
36	136	Mishra Aditya Premkant Nandini	— AB —
37	137	Mozar Priyanka Sandeep Pratima	<u>Pratima</u>
38	138	Naik Tanaya Anant Anuja	<u>Anant</u>

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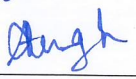
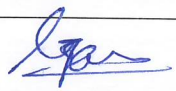
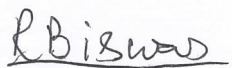
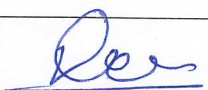
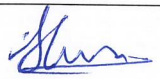
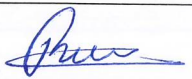
39	139	Naik Yogita Vijay Vaishali	— AB —
40	140	Nakadi Yukta Rajendra Radhika	— AB —
41	141	Nemade Anuja Milind Vaishali	<i>[Signature]</i>
42	142	Nikam Aniket Bhagwan Shaila	— AB —
43	143	Pandey Neha Gyanendra Sarita	<i>Neha</i>
44	144	Parab Riya Rajendra Rashmi	<i>R.P.S.</i>
45	145	Patel Nidhi Rajendra Bharati	<i>Nidhi</i>
46	146	Patil Saurabh Purushottam Shobha	— AB —
47	147	Patil Suryadeosingh Hukumsingh Sonal	— AB —
48	148	Patole Amit Vijay Shweta	<i>Amit Patole</i>
49	149	Rajeshirke Tejaswini Jagdish Padma	— AB —
50	150	Rane Rutika Vijay Vishakha	— AB —
51	151	Raut Suyash Shailendra Yogita	<i>Suyash</i>
52	152	Saiyed Shehzin Anwarali Farzana	<i>Shehzin</i>
53	153	Sangle Chirag Sudarshan Varsha	— AB —
54	154	Sarangkar Shraddha Keshav Jyostna	<i>Sarangkar</i>
55	155	Sawant Sagar Sunil Shubhangi	— AB —
56	156	Shetty Hrithik Shekhar Shashikala	— AB —
57	157	Shirke Aakanksha Laxman Rekha	— AB —
58	158	Shukla Gaurav Sanjay Vandana	<i>Shukla</i>
59	159	Siddique Mohammad Altamash Mohammad Arif Ishrat Banu	— AB —

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60	160	Singh Kuldip Rajesh Shobha	— AB —
61	161	Sontakke Shreya Rajendra Jyoti	
62	162	Suryavanshi Shyamal Subhash Varsha	— AB —
63	163	Thakker Ruchika Ranjit Bhavika	— AB —
64	164	Tibrewal Rashi Vijay Kavita	
65	165	Umak Dhananjay Vasant Rao Vaishali	
66	166	Wagh Anasha Amrut Jayshree	
67	201	Ahire Shubham Revchand Smita	— AB —
68	202	Ansari Aman Mehbub Parveen	— AB —
69	203	Bhandari Gaurav Nandkumar Jaywanti	
70	204	Biswas Ronojoy Anjan Jaita	
71	205	Chauhan Yash Deepak Ranjana	— AB —
72	206	Chheda Vinay Jitendra Ramila	— AB —
73	207	Choudhury Dev Jitendra Neelam Choudhury	
74	208	Dalvi Sayali Ramdatta Reshavali	— AB —
75	209	Deshmukh Shreerang Satishrao Kiran	
76	210	Dogra Abheet Sudhir Suman	— AB —
77	211	Dusseja Piyush Kailash Manisha	
78	212	Dwivedi Sakshi Brijesh Pooja	— AB —
79	213	Galande Suraj Bhausaheb Ranjana	— AB —
80	214	Ghuge Snehal Sharad Tara	— AB —

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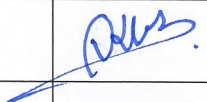


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81	215	Gunjal Anushka Chandrakant Vaishali	— AB —
82	216	Ingle Atharva Prashant Sonali	— AB —
83	217	Jadhav Vaibhav Ashok Jijabai	<i>Jadhav</i>
84	218	Jain Rishabh Kailash Chanchal Jain	— AB —
85	219	Jain Yash Narendra Seema	<i>Yash Jain</i>
86	220	Jangam Yash Vilas Vijaya	— AB —
87	221	Kadam Shreyas Mahendra Sangeeta	<i>Shreyas</i>
88	222	Kanklol Tushar Shankar Savitri	— AB —
89	223	Kawade Yash Kailas Asawari	<i>Yash</i>
90	224	Khaire Priya Rajendra Rashmi	— AB —
91	225	Kolge Gayatri Vivek Vidya	— AB —
92	226	Kothawade Atharva Anil Chhaya	<i>Atharva</i>
93	227	Lotankar Karishma Sandeep Snehal	— AB —
94	228	Malik Avi Sandeep Shalini	<i>Avi</i>
95	229	Mandale Shreyas Shriram Aparna	<i>SN</i>
96	230	Marathe Isha Sunil Akanksha	— AB —
97	231	Meher Pranali Suryakant Sangeeta	<i>Pranali</i>
98	232	Mohite Anish Vilas Smita	— AB —
99	233	Naik Mayuri Mahadeo Meghna	<i>Mayuri</i>
100	234	Pandey Gautam Arvind Sarita	— AB —
101	235	Parab Aniket Atmaram Kadambari	<i>Aniket</i>

102	236	Patel Mohd Saif Kasim Shehnaz	— AB —
103	237	Patil Sahil Paresh Swati	— AB —
104	238	Patil Sejal Ganesh Sayali	<u>Sejal</u>
105	239	Patil Yash Prasanna Trupti	— AB —
106	240	Rajadhyaksha Abhishek Durgesh Richa	<u>AB</u>
107	241	Rane Om Ashok Ankita	— AB —
108	242	Rathod Siddhi Vinayak Beena	<u>Siddhi</u>
109	243	Sagwekar Shraddha Sanjay Smita	<u>Shraddha</u>
110	244	Sartandel Kedar Nitin Manisha	— AB —
111	245	Sawant Sakshi Sagar Meghana	<u>Sakshi</u>
112	246	Sayed Jasim Javed Samreen	— AB —
113	247	Shaikh Munazza Shujaiddin Tabassum	<u>M. Shaikh</u>
114	248	Sharma Rishabh Laxmikant Alka	— AB —
115	249	Shetty Ashish Prakash Sujata	— AB —
116	250	Shinde Varsha Bapu Kalpana	<u>Varsha</u>
117	251	Shirke Omkar Sunil Minaxi	<u>Omkar</u>
118	252	Shukla Shreyas Deviprasad Saroj	— AB —
119	253	Singh Ashish Vedprakash Asha	<u>Ashish</u>
120	254	Solanki Amaan Ishaq Bilkis	— AB —
121	255	Suradkar Raman Subhash Sandhya	<u>Ra</u>
122	256	Syed Musharraf Asif Naseem	— AB —

Paula

Director

123	257	Thakur Dhaval Suresh Lata	— AB —
124	258	Tripathi Kriti Dinesh Kanti	— AB —
125	259	Varma Harsh Umesh Savitri	
126	260	Verma Aklesh Kumar Ramdhani Meena	
127	261	Wade Dhiren Rajesh Shalini	
128	262	Waghmare Abhijeet Anand Kaminee	— AB —
129	263	Zore Maruti Laxman Laxmi	— AB —



Prof. Darshana Murkibhavi
(Assistant Professor)



For Sheila Raheja School of Business
Management & Research


Director

Student feedback on Session on “How to plan for Start Up and Legal & Ethical Steps” under the Institution’s Innovation Council (“IIC”)

Q1. Name

Atharva Chouthaiwale
Joel Finian Dsouza
Tushar Bhupendra Manjrekar
Riya Rajendra Parab
Harsh varma
Gaurav Bhandari
Vinay J Chheda
Abhishek Sanjay Daware
Shehzin saiyed
Siddhi Vinayak Rathod
Shreyas Mandale
Amit Vijay Patole
Tanaya Naik
Shreyas Mahendra Kadam
Rohit Baisane
Anuja Milind Nemade
Dhaval Suresh Thakur
Aniket Bhagwan Nikam
Anish mohite
Shraddha Sarangkar
Dhananjay Umak
Sagarika Ahirrao
Sakshi Dwivedi
Gautam pandey
Sakshi Shankar Kesare

Q2. In what ways did the speaker’s journey inspire you?

1. They're energy
2. How to think how to react
3. Activities and interaction
4. Improving ourself
5. Positive
6. Improving communication skills

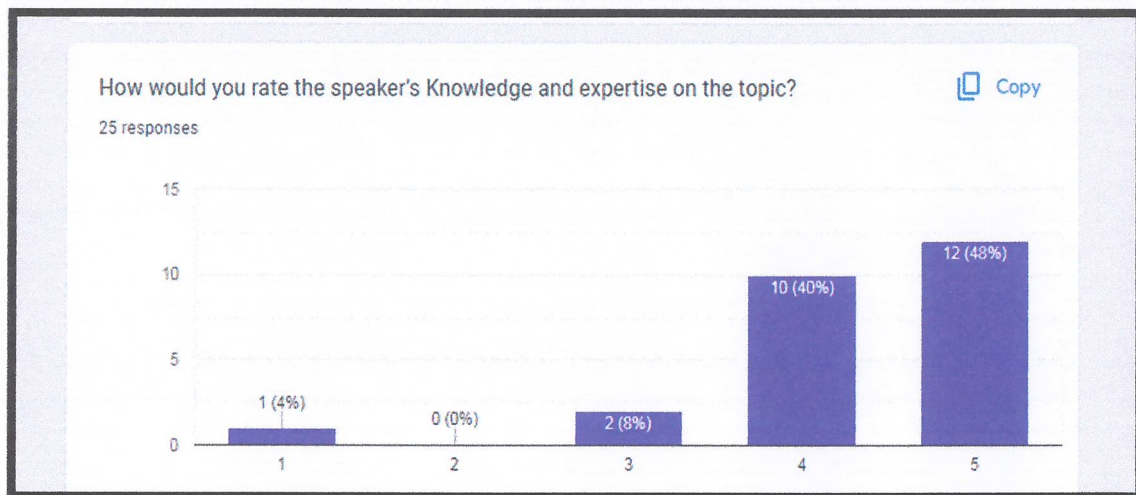
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7. NA
8. Motivated for hardworking
9. To be motivated all the time and believe in yourself
10. They inspired me in positive way and motivated us to speak in front of big crowd
11. It was an inspirational journey as sir had performed many entrepreneurial activities in his banks
12. The journey of the speaker is very interesting from working in the Public Sector bank for more than 30 years to guide the emerging entrepreneurs by his venture after retirement. It is very inspiring that at this age sir is working and helping the budding entrepreneurs to grow.
13. It was very much motivating and inspiring for the long view goals of the life with lots of hardships and proper planning and having a positive impact of life no matter whatever the situation may be.
14. Have a optimistic mindset, stay focused, and determined
15. Motivational
16. Motivate
17. Very innovatively.
18. Very truly
19. Motivating Inspiring Innovation
20. Starting the business

Q3.

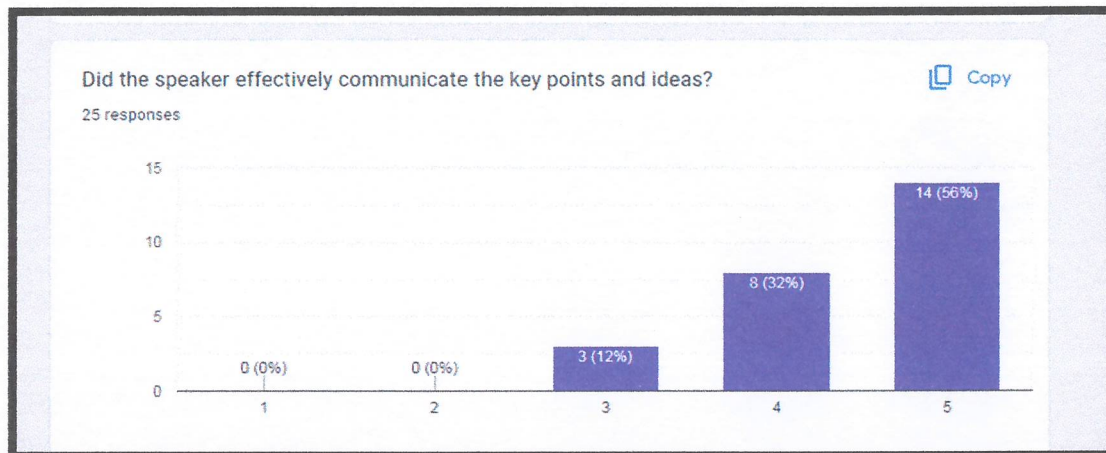


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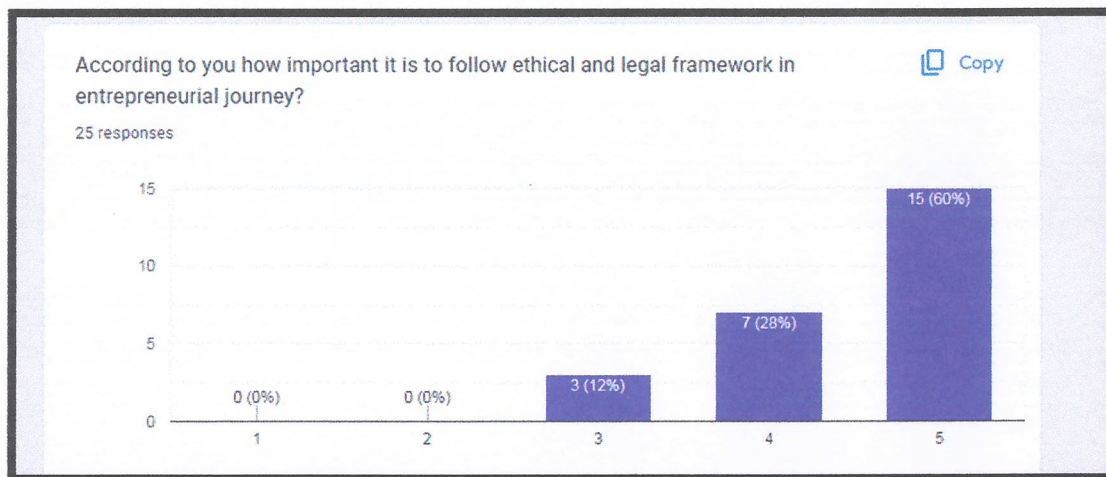
[Signature]
Director



Q4.



Q5.



Q6. Do you have any additional comments, suggestions or feedbacks?

1. No
2. NA
3. Na
4. No
5. Speaker can be more professional
6. None
7. It was a great session
8. Keep doing such sessions in future
9. This session are useful for motivating student having stage fear
10. Same as above it was too much useful for the future point of view and for setting up a goal in life .
11. It was overall a nice session
12. It was wonderful

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**Bombay Suburban Art and Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
ACTIVITY REPORT 2022-2023**

Part A) Information about Organizing Team

NAME OF THE ACTIVITY: A Session on "Creation of a Brand Based on 100 Years Old Legacy of GOTI SODA"			
ACTIVITY DATE	DEPARTMENT	COMMITTEE	COORDINATOR NAME
10 th August 2023	MMS	IIC	Ms. Jagruti Gijare
DURATION	VENUE	PARTICIPANTS (Nos)	NATURE: Outdoor/Indoor
1 hr	Smart Classroom	78	Indoor
FACULTY SUPPORT:	1. Prof. Stanley Santmayor	2. Prof. Nitin Sawant	
	3.	4.	
	5.	6.	
STUDENT SUPPORT:	A. Tananya Naik	B. Varsha Shinde	
	C. Gaurav Shukla	D. Suyash Raut	
	E. Shreyas Kadam	F. Joel Dsouza	

Part B) Brief Information about the Activity

TOPIC OF THE ACTIVITY	A Session on "Creation of a Brand Based on 100 Years Old Legacy of GOTI SODA"
OBJECTIVES	<ul style="list-style-type: none"> To sensitize the students on exploring entrepreneurship as a career option to be a job creator rather than job seeker. To guide the students on the effective use at the interpersonal and creative abilities in the entrepreneurial journey.
METHODOLOGY	Lecture session followed by Q&A
OUTCOMES	<ul style="list-style-type: none"> Participants understood the perils of the entrepreneur's journey and methods to evolve from an innovative idea to an establishing brand. Participants were made aware of strategies of branding and its importance, understanding Indian market and potential at new business opportunities. The speakers experience helped him identify a need gap at providing the consumers the forgotten product of Goti soda in a hygienic and entrepreneurial manner.

Part C) Proofs & Documents Attached (Tick mark the proofs attached):

1. Directions by Authority	<input checked="" type="checkbox"/> 6. Activity Report	11. Account Settlement
2. Proposal Note	<input checked="" type="checkbox"/> 7. Brief Profile Guest	12. News Material
<input checked="" type="checkbox"/> 3. Approval Letter	<input checked="" type="checkbox"/> 8. Attendance Gender/Sem/Course	<input checked="" type="checkbox"/> 13. Feed Back Report
<input checked="" type="checkbox"/> 4. Notice & Schedule	9. Certificate	14. Any Other
5. Organising Committee	<input checked="" type="checkbox"/> 10. Photographs	

J.S. Gijare



[Signature]



**Bombay Suburban Art and Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH**

Part D) Social Media:

Web Site Signature & Date		Twitter Signature & Date		Instagram Signature & Date		Facebook Signature & Date	
DOS	DOP	DOS	DOP	DOS	DOP	DOS	DOP
7 th Aug '23	7 th Aug '23	—	—	10 th Aug '23	11 th Aug '23	—	—

Part E) IQAC Cell:

NAME & SIGNATURE OF COORDINATOR	NAME & SIGNATURE OF DIRECTOR	IQAC Documentation	IQAC COORDINATOR (SEAL & SIGNATURE)
Ms. Jagruti Gijare <i>J.S. Gijare</i>	Dr. Harish Kumar S. Purohit <i>[Signature]</i>	Total No of Pages 21 <i>J.S. Gijare</i>	<i>R.B. Sangham</i> 28/8/2023



August 5, 2023

To : The Director, Sheila Raheja School of Business Management and Research

From : Ms. Jagruti Gijare, Assistant Professor

Subject: Request for conducting a **Session on "Creation of a Brand Based on 100 Years Old Legacy of GOTI SODA"** under the Institution's Innovation Council ("IIC")

As per the directives of the Ministry of Education's Innovation Cell ("MIC") in collaboration with the AICTE, all Higher Education Institutions have to systematically encourage and support the start-up ecosystem and inculcate the culture of innovation among students and the faculty.

In line with this our IIC will be organizing a **Session on "Creation of a Brand Based on 100 Years Old Legacy of GOTI SODA"**, details as below:

Session on "Creation of a Brand Based on 100 Years Old Legacy of GOTI SODA"	
Date & Time	August 10, 2023 11.00 AM to 12.00 PM
Mode of Conduct	Online
Venue	Smart Class Room, 4 th Floor
Resource Person(s)	Mr. Suryakant Walwalkar, CEO of Waliya's GOTI SODA
Participants	Faculty & Students
The session will focus on:	<ul style="list-style-type: none">- Critical & creative thinking skills- How to convert your innovative ideas into start-ups

Your approval is hereby requested to organize the event.



Ms. Jagruti Gijare
Assistant Professor



Dr. Harish Kumar S. Purohit
Director

Enclosed: Profile of the Resource Person(s)



MoE's
INNOVATION CELL
GOVERNMENT OF INDIA



Ministry of Education
Government of India



INSTITUTION'S
INNOVATION
COUNCIL
Ministry of Education, India

Semester 2

Thrust area: Validation and Start-up Development

Quarter 4

Theme	Start-up
Activity Name	Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs
Mode of Conduct	Online / Physical
Time	One day
Participants	<ul style="list-style-type: none"> Students: Minimum 40 students from the organising Institute. Faculty: Maximum possible participation
Online Resource*	https://youtu.be/EnsG9urYVEQ https://www.youtube.com/watch?v=UVV5_nHfIMg
Description	<ul style="list-style-type: none"> Organise one day/half day session on Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Student & Faculty Entrepreneurs in the campus. <p>The session should mainly focus on:</p> <ul style="list-style-type: none"> Giving broad idea about how to get support for converting Innovative idea into a Start-up from any Incubation Centre/Accelerators. Giving idea about process/useful steps for getting incubated with useful links or information Use IIC Logo on Communication materials like Poster/Banner. Institute should upload the complete training/activity on YouTube as an activity proof and provide the same link during report submission in the portal. Kindly submit PDF in Overall report of the activity option. Overall activity report should have IIC and Institution's Logo, Title of the event, objective of the event, Speakers Details, Participants details, max 5 photographs (for offline meeting) or screenshot (for online meeting) of the session, and key outcome of the activity. You may include Media Coverage, feedback received from the guest/participants. For dissemination & outreach of the session, share brief summary/report on social media platforms and tag MOE's Innovation Cell.

*Online resources are given for reference purpose. Institutes can either use this resource link to share with the participants in advance or they can design their own training/workshop module based on the activity description.

JSR



For Sheila Raheja School of Business
Management & Research

[Signature]
Director

August 14, 2023

ACTIVITY REPORT 2023-2024
INSTITUTION'S INNOVATION COUNCIL

A Session on "Creation of a Brand Based on 100 Years Old Legacy of GOTI SODA"
by Mr. Suryakant Walvalkar, CEO of Waliya's GOTI SODA

The Institution's Innovation Council of SRBS (IIC) successfully conducted a session on "Creation of a Brand Based on 100 Years Old Legacy of GOTI SODA" for the MMS 2022-24 students on August 10, 2023 in the Smart Classroom on the 4th Floor of the institute. The event was organized by Prof. Jagruti Gijare under the IIC events program in association with SRBS's IQAC and EDC.

Highlights

- | | | |
|---|---|-----------------------|
| • Date | - | August 10, 2023 |
| • Time | - | 11.00 am to 12.00 pm |
| • Number of Students participated | - | 78 (All MMS students) |
| • Number of Faculty Members that participated | - | 3 |
| • Mode of Conduct | - | Online |

External Expert for the Session

Mr. Suryakant Walvalkar, CEO of Waliya's GOTI SODA

Objectives

- To sensitize the students on exploring entrepreneurship as a career option to be a job creator rather than job seeker.
- To guide the students on the effective use of their interpersonal and creative abilities in the entrepreneurial journey.



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Management & Research

Page 1 of 3


Director

About The Session

Mr. Walavalkar started the session by an exciting demo of his vibrant and joyful product "Waliya's GOTI SODA", he shared how his work experience in the field of logistics and supply chain both in Indian and International markets helped him when he had this idea of launching a forgotten brand having a 100 year old legacy again in market with an added hygienic value attached to it

Goti soda, a popular soft drink having a 100 year old legacy, is making a comeback in Indian markets. The brand is being launched by a new company, Gotisoda India Pvt. Ltd., with a focus on Indian flavors. The new brand Waliya's Gotisoda will be available in flavors such as jeera, limbu pani, and masala chai.

The launch of Gotisoda is timely, as there is a growing demand for Indian-flavored soft drinks in the country. In recent years, there has been a surge in the popularity of Indian street food and snacks, and this trend is reflected in the soft drink market. Consumers are looking for soft drinks that offer a taste of India, and Gotisoda is well-positioned to capitalize on this trend.

The new Gotisoda is being made with natural ingredients and is free of artificial flavors and colors. The brand is also targeting a younger audience with its marketing campaigns. Gotisoda is confident that it can strengthen its position as a popular soft drink in India with its new flavors and focus on Indian consumers sentiments.

Outcomes

- Participants understood the perils of the entrepreneur's journey and methods to evolve from an innovative idea to an establishing brand.
- Participants were made aware of strategies of branding and its importance, understanding Indian market and potential at new business opportunities.
- The speakers experience helped him identify a need gap at providing the consumers the forgotten product of Goti soda in a hygienic and entrepreneurial manner.

SG



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Management & Research


Director



J.S. Gijare

Ms. Jagruti Gijare
Assistant Professor



Dr. Harish Kumar S. Purohit

Dr. Harish Kumar S. Purohit
Director



SRBS

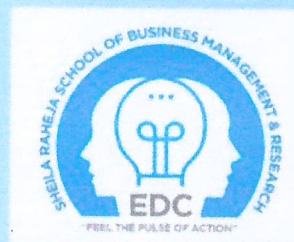
BOMBAY SUBURBAN ART & CRAFT EDUCATION SOCIETY'S
SHEILA RAHEJA SCHOOL OF BUSINESS
MANAGEMENT & RESEARCH

(Approved by AICTE, DTE and Affiliated to the University of Mumbai and NACC Accredited)



INSTITUTION'S
INNOVATION
COUNCIL

(Ministry of Education Initiative)



SESSION ON:

CREATION OF A BRAND BASED ON 100 YEARS OLD LEGACY OF GOTI SODA.

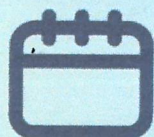


KEY SPEAKER

Suryakant Walavalkar

CEO of Waliya's GOTI SODA

Featured as **10 Best Influential Leaders in Retail Industry-2020** by CEO Insights Magazine.



10th Aug, 2023

11:00 AM – 12:00 PM



Remember
the Date!



4th Floor-Smart Classroom, Raheja Education Complex,
24, Rd Number 2, Kherwadi, Bandra East, Mumbai,

Maharashtra 400051

For Sheila Raheja
Management & Research



SRBS

[Signature]
Director

SRBS DigTeam

Speaker Profile

Mr. Suryakant Walavalkar

Founder & CEO at LOTMOR Brands Pvt. Ltd.

A veteran Sales & Marketing Management Professional with over two decades of experience in Business Development, Supply chain & logistics, Client Servicing, Relationship Management, Retail & Modern Trade Industry seeking a leadership role with a world class organization.

Strategic Planning | Team Management | Retail services | Global Relationships | Commercial Operations | Performance Management | Operations Analysis | Liaison & Negotiation | Supply Chain & Logistics | Warehouse & Inventory | Vendor & Material are his core areas.

He is featured as 10 Best influential Leaders in Retail industry-2020.

In 2018 he founded LOTMOR with aim to establish the new age sales channel to deliver quality products to its customers.

Through LOTMOR he launched WALYA'S GOTI SODA, India's 1st company to launch Goti soda plain and flavored in pet bottle with same nostalgia.

He has also successfully launched a brand NATURE DAY – sparkling fruit Drink.

Vita Mix a Nutrient Enhanced Drink and many more....

Source:LinkedIn

https://www.linkedin.com/in/suryakantwalavalkar/?midToken=AQHPWvb9yV4v_Q&midSig=1uEoemKrps6qU1&trk=eml-email_accept_invite_single_01-hero-3-prof%7Ename&trkEmail=eml-email_accept_invite_single_01-hero-3-prof%7Ename-null-i4feng%7Elkxni2c%7E47-null-neptune%2Fprofile%7Evantity%2Eview

Accessed on 5th August 5, 2023



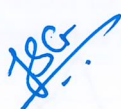
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Director

Date: 10/08/2023

Session on "Creation of a Brand Based on 100 Years Old Legacy of GOTI SODA"


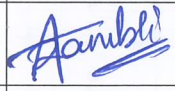

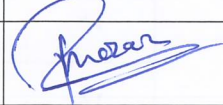
Sr.	Roll No.	Name	Students Signature
1	101	Agarwal Ritu Jagdish Gayatri	
2	102	Ahirrao Sagarika Chandrakant Pushpanjali	— AB —
3	103	Ambalia Aastha Vipul Daksha	
4	104	Anchole Dattrao Digambarrao Kevalbai	— AB —
5	105	Ashar Priti Nitin Poonam	— AB —
6	106	Baisane Rohit Yuvraj Karuna	
7	107	Bawdekar Aishwarya Rajendra Smita	
8	108	Bhawar Akshay Suresh Sunanda	— AB —
9	109	Chauhan Sonu Sochan Savita	— AB —
10	110	Chennoji Sagar Rajesham Laxmi	
11	111	Chormale Vaibhav Dnyaneshwar Lata	— AB —
12	112	Chouthaiwale Atharva Prabhakar Nirmala	
13	113	Daware Abhishek Sanjay Rajani	
14	114	Dhole Mohammed Taqi Naziya	— AB —
15	115	Dhoot Muskan Rajkumar Santosh	— AB —
16	116	Dicholkar Simran Deepak Deepashree	
17	117	Dsouza Joel Finian Ana Clara	





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Director

18	118	Gangan Asawari Ajay Megha	
19	119	Gawai Sonali Dilip Sunita	- AB -
20	120	Ghadi Rushikesh Sudarshan Darshana	
21	121	Gopal Mayuri Kisan Jyotsna	
22	122	Gupta Shweta Omprakash Kiran	
23	123	Jadhav Swarasha Rajendra Ruchira	- AB -
24	124	Jain Khushi Sunil Mangala	
25	125	Joshi Sakshi Kailas Suchita	- AB -
26	126	Kambli Aaboli Anant Asawari	
27	127	Katke Shubham Ashok Sunita	- AB -
28	128	Kesare Sakshi Shankar Usha	- AB -
29	129	Kharbe Mohammed Danish Rafana	- AB -
30	130	Korgaonkar Ameya Chintamani Madhura	
31	131	Kuwari Isa Ahmed Abdul Wahid Amina	- AB -
32	132	Maheshwari Jayshree Shyam Neha	- AB -
33	133	Malkhede Dnyaneshwar Babanrao Chandrakala	- AB -
34	134	Manjrekar Tushar Bhupendra Bhagyashree	
35	135	Mate Kunal Vijay Vidya	
36	136	Mishra Aditya Premkant Nandini	- AB -
37	137	Mozar Priyanka Sandeep Pratima	
38	138	Naik Tanaya Anant Anuja	





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Management & Research


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39	139	Naik Yogita Vijay Vaishali	<i>Yogita</i>
40	140	Nakadi Yukta Rajendra Radhika	— AB —
41	141	Nemade Anuja Milind Vaishali	<i>Nemade</i>
43	142	Nikam Aniket Bhagwan Shaila	— AB —
44	143	Pandey Neha Gyanendra Sarita	— AB —
45	144	Parab Riya Rajendra Rashmi	<i>TPS.</i>
46	145	Patel Nidhi Rajendra Bharati	— AB —
47	146	Patil Saurabh Purushottam Shobha	<i>Patil</i>
48	147	Patil Suryadeosingh Hukumsingh Sonal	— AB —
49	148	Patole Amit Vijay Shweta	<i>A. Patole</i>
50	149	Rajeshirke Tejaswini Jagdish Padma	— AB —
51	150	Rane Rutika Vijay Vishakha	<i>Rutika</i>
52	151	Raut Suyash Shailendra Yogita	<i>Suyash</i>
53	152	Saiyed Shehzin Anwarali Farzana	<i>Shehzin</i>
54	153	Sangle Chirag Sudarshan Varsha	<i>Sangle</i>
55	154	Sarangkar Shraddha Keshav Jyostna	<i>Sarangkar</i>
56	155	Sawant Sagar Sunil Shubhangi	<i>Sagar</i>
57	156	Shetty Hrithik Shekhar Shashikala	<i>H. Shetty</i>
58	157	Shirke Aakanksha Laxman Rekha	<i>Shirke</i>
59	158	Shukla Gaurav Sanjay Vandana	<i>Shukla</i>
60	159	Siddique Mohammad Altamash Mohammad Arif Ishrat Banu	— AB —



61	160	Singh Kuldip Rajesh Shobha	<u>Kuldip</u>
62	161	Sontakke Shreya Rajendra Jyoti	- AB -
63	162	Suryavanshi Shyamal Subhash Varsha	- AB -
64	163	Thakker Ruchika Ranjit Bhavika	- AB -
65	164	Tibrewal Rashi Vijay Kavita	<u>Rashi</u>
66	165	Umak Dhananjay Vasant Rao Vaishali	<u>Umak</u>
67	166	Wagh Anasha Amrut Jayshree	<u>Anusha</u>
68	201	Ahire Shubham Revchand Smita	- AB -
69	202	Ansari Aman Mehbub Parveen	- AB -
70	203	Bhandari Gaurav Nandkumar Jaywanti	<u>Gaurav</u>
71	204	Biswas Ronojoy Anjan Jaita	<u>R. Biswas</u>
72	205	Chauhan Yash Deepak Ranjana	<u>Yash</u>
73	206	Chheda Vinay Jitendra Ramila	<u>Vinay</u>
74	207	Choudhury Dev Jitendra Neelam Choudhury	<u>Dev</u>
75	208	Dalvi Sayali Ramdatta Reshavali	- AB -
76	209	Deshmukh Shreerang Satishrao Kiran	<u>Shreerang</u>
77	210	Dogra Abheet Sudhir Suman	- AB -
78	211	Dusseja Piyush Kailash Manisha	<u>Piyush</u>
79	212	Dwivedi Sakshi Brijesh Pooja	<u>Sakshi</u>
80	213	Galande Suraj Bhausaheb Ranjana	- AB -
81	214	Ghuge Snehal Sharad Tara	- AB -



Director

SG

82	215	Gunjal Anushka Chandrakant Vaishali	<i>Gunjal</i>
83	216	Ingle Atharva Prashant Sonali	<i>Ingle</i>
84	217	Jadhav Vaibhav Ashok Jijabai	<i>Jadhav</i>
85	218	Jain Rishabh Kailash Chanchal Jain	- AB -
86	219	Jain Yash Narendra Seema	<i>Yash Jain</i>
87	220	Jangam Yash Vilas Vijaya	- AB -
88	221	Kadam Shreyas Mahendra Sangeeta	<i>Kadam</i>
89	222	Kankol Tushar Shankar Savitri	- AB -
90	223	Kawade Yash Kailas Asawari	<i>Kawade</i>
91	224	Khaire Priya Rajendra Rashmi	<i>Khaire</i>
92	225	Kolge Gayatri Vivek Vidya	<i>Kolge</i>
93	226	Kothawade Atharva Anil Chhaya	<i>Kothawade</i>
94	227	Lotankar Karishma Sandeep Snehal	<i>Lotankar</i>
95	228	Malik Avi Sandeep Shalini	<i>Malik</i>
96	229	Mandale Shreyas Shriram Aparna	<i>Mandale</i>
97	230	Marathe Isha Sunil Akanksha	<i>Marathe</i>
98	231	Meher Pranali Suryakant Sangeeta	- AB -
99	232	Mohite Anish Vilas Smita	<i>Mohite</i>
100	233	Naik Mayuri Mahadeo Meghna	<i>Naik</i>
111	234	Pandey Gautam Arvind Sarita	<i>Pandey</i>
112	235	Parab Aniket Atmaram Kadambari	<i>Parab</i>



ABG

113	236	Patel Mohd Saif Kasim Shehnaz	
114	237	Patil Sahil Paresh Swati	<u>Sahil</u>
115	238	Patil Sejal Ganesh Sayali	<u>Sejal</u>
116	239	Patil Yash Prasanna Trupti	<u>- AB -</u>
117	240	Rajadhyaksha Abhishek Durgesh Richa	<u>Abhishek</u>
118	241	Rane Om Ashok Ankita	<u>- AB -</u>
119	242	Rathod Siddhi Vinayak Beena	<u>Siddhi</u>
120	243	Sagwekar Shraddha Sanjay Smita	<u>Sagwekar</u>
121	244	Sartandel Kedar Nitin Manisha	<u>Sartandel</u>
122	245	Sawant Sakshi Sagar Meghana	<u>Sakshi</u>
123	246	Sayed Jasim Javed Samreen	<u>- AB -</u>
124	247	Shaikh Munazza Shujaiddin Tabassum	<u>Munazza</u>
125	248	Sharma Rishabh Laxmikant Alka	<u>- AB -</u>
126	249	Shetty Ashish Prakash Sujata	<u>A. Ashish</u>
127	250	Shinde Varsha Babu Kalpana	<u>Varsha</u>
128	251	Shirke Omkar Sunil Minaxi	<u>- AB -</u>
129	252	Shukla Shreyas Deviprasad Saroj	<u>- AB -</u>
130	253	Singh Ashish Vedprakash Asha	<u>Ashish</u>
131	254	Solanki Amaan Ishaq Bilkis	<u>- AB -</u>
132	255	Suradkar Raman Subhash Sandhya	<u>Ram</u>
133	256	Syed Musharraf Asif Naseem	<u>- AB -</u>



134	257	Thakur Dhaval Suresh Lata	<u>Dhaval</u>
135	258	Tripathi Kriti Dinesh Kanti	- AB -
136	259	Varma Harsh Umesh Savitri	<u>Harsh</u>
137	260	Verma Aklesh Kumar Ramdhani Meena	- AB -
138	261	Wade Dhiren Rajesh Shalini	<u>Wade</u>
139	262	Waghmare Abhijeet Anand Kaminee	- AB -
140	263	Zore Maruti Laxman Laxmi	- AB -

J.S. Gijare
10/8/23

Ms. Jagruti Gijare
(Assistant Professor)



For Sheila Raheja School of
Management & Research

Director
Director

Date: 11th August 2023

Feedback of A Session on "Creation of a Brand on 100 Years Old Legacy of Goti Soda"

(1) In what ways did the speaker's journey inspired you?

- (1) Good
- (2) The way he described he experience.
- (3) Everyway
- (4) The way in which he represented was exceptional.
- (5) Innovation
- (6) Quite impressive
- (7) Work experience
- (8) His overall journey of coming up with this innovative idea
- (9) Being working in corporates his dedication towards his idea.
- (10) Yes
- (11) His knowledge is very inspiring.
- (12) Their struggle
- (13) To be a leader
- (14) Everything
- (15) There's no age limit to start your own business of you have a good and innovative idea
- (16) Motivation
- (17) Never giving up attitude
- (18) He was highly motivated
- (19) It was interesting to know about his work experience and the idea of introducing a product with different packaging.
- (20) He redesigned the old product into new with a reinvention touch of his own
- (21) Age is not important to start entrepreneurial journey.
- (22) Innovation
- (23) Inspire with broadcasting the future benefits
- (24) Idea of gotti soda
- (25) .
- (26) .
- (27) Always try something that's new, innovative & unique from the things already existing in the market.
- (28) Yes
- (29) Thoughtful
- (30) Whole journey
- (31) Entrepreneur
- (32) Innovating
- (33) He inspired me to try ideas which come in our mind and also give wide range of varieties in flavor
- (34) That idea of business can be inspired from anywhere

- (35) Importance of having a differential idea
- (36) Innovative
- (37) It's very informative and the journey of creation brand is very inspired
- (38) His way of inspiring
- (39) In many ways
- (40) Motivated
- (41) How can you identify opportunities.
- (42) .
- (43) For innovation
- (44) Looking forward to start a startup
- (45) Creative Ideas
- (46) Influence
- (47) Motivated
- (48) Good
- (49) Karan shrivastav
- (50) .
- (51) .
- (52) The journey of the speaker is very inspiring, he was an excellent employee who helped his previous employers in various ways and after acquiring proper knowledge and experience of the market he switched the sides and now on the path of entrepreneurship which tell us how ambitious he is, which inspired me a lot.
- (53) To try out unique concepts
- (54) The way he find out the gap in market and his R&D.
- (55) His innovative way of thinking.
- (56) To learn and motivate others
- (57) ..
- (58) Motivated me in positive manner for the future
- (59) It was quite good and motivating
- (60) Everything
- (61) The way he worked in different countries and overall India is really inspiring
- (62) Very strongly inspiring
- (63) Try to create something unique
- (64) Speaker inspired me to try ideas
- (65) That we should think out of the box
- (66) -
- (67)
- (68) On how to never give up
- (69) Speaker Never Gave Up

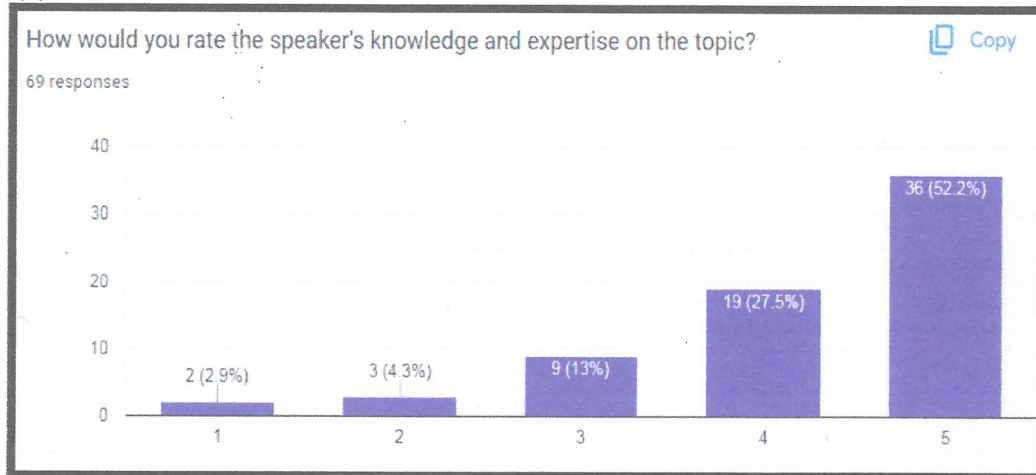
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(2)



(3) How do you think that the speaker recognized the market gap ?

- (1) Good
- (2) .
- (3) By googling
- (4) I would rate it 9/10
- (5) By going old school
- (6) Technically
- (7) Yes
- (8) Introducing hygienic goti sodas in tier cities
- (9) Very well
- (10) It was good
- (11) Through research and understanding audience mind.
- (12) Best
- (13) Very nice
- (14) Perfectly
- (15) By research
- (16) Identify market trends
- (17) New way to consume the product
- (18) Market Research
- (19) He worked in various industries so he was able to identify the gap easily.
- (20) Hygiene factor in the specific product
- (21) He recognised the hygiene factor in that market
- (22) At right time
- (23) Data
- (24) Yes
- (25) .
- (26) He explained nicely
- (27) He understood that there already soft drink available that have similarities. And creating in something new would have a greater scope

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- (28) Look for a problem to solve. Not a product to sell.
- (29) .
- (30) Great
- (31) Yes definitely
- (32) By understanding a need for the brand for the product
- (33) By studying opportunity n competition of the soda
- (34) The speaker recognized that soda bottle can be of different types and one of them is marble sounding
- (35) By organizing the old product into a modernized product
- (36) Visualizing the needs and demands by customers point of view
- (37) To identify market gaps from a competitive analysis, you need to look for signs of unmet or underserved customer needs or demands, emerging or untapped customer segments or niches, overlooked or underutilized features or benefits, and excessive or unnecessary features or costs.
- (38) Expertly recognized the gap and worked accordingly
- (39) Very effectively
- (40) No
- (41) By identifying road side soda carts, and the Indian touch was missing in cold drinks so he added it.
- (42) .
- (43) He have used the tap of the bottle as a gap in the market. He have used a sound producing thing in the bottle of the tap.
- (44) Very well
- (45) Through market research
- (46) Yes
- (47) Good
- (48) Good
- (49) No
- (50) .
- (51) .
- (52) The speaker recognized the hygiene factor in Goti Soda industry and shortage of flavors in the Goti soda market.
- (53) By finding something new
- (54) By doing Research in the market and checking the availability
- (55) There was no such product in the market before
- (56) -
- (57) .
- (58) Very well
- (59) Very well as they made us understand in detail
- (60) Perfectly
- (61) NA
- (62) Yes

(63) All the soda's available in the market are almost similar to each other so he created that was something innovative.

(64) By doing market research

(65) By research

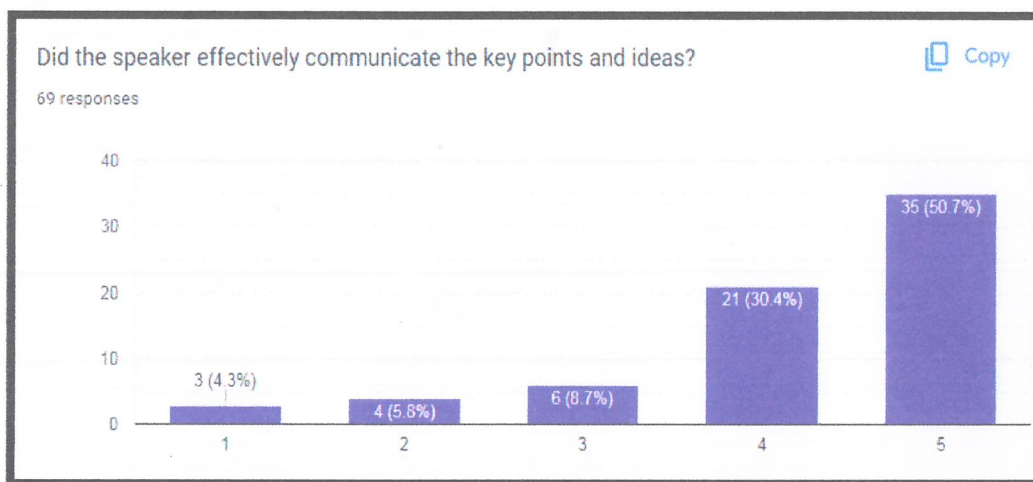
(66) Yes

(67) By making it more creative and commercial

(68) Speaker did a lot of research and after thorough research identified the market gap.

(69) -

(4)



(5) Do you have any additional comments, suggestions, or feedback?

(1) Good

(2) No.

(3) No

(4) No comments

(5) NA

(6) No

(7) Nothing to say

(8) It was an insightful session

(9) No

(10) It was a very beneficial session

(11) No

(12) NA

(13) Yes very nice

(14) No

(15) .

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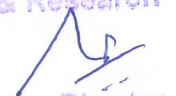




- (16) No
- (17) None
- (18) Amazing
- (19) -
- (20) No
- (21) No
- (22) No
- (23) Thank you
- (24) No
- (25) .
- (26) .
- (27) No
- (28) No
- (29) None
- (30) It was a great session
- (31) Very good session, we want this type of session in the upcoming days.
- (32) -
- (33) Session was very helpful
- (34) The speaker should have also explain the situation from the finance perspective
- (35) NA
- (36) NA
- (37) No
- (38) No suggestions
- (39) Nothing as such
- (40) No
- (41) Session was good.
- (42) No
- (43) No
- (44) Very effective
- (45) NA
- (46) Good
- (47) Adorable speech
- (48) No
- (49) No
- (50) .
- (51) No
- (52) The session was very good respected Mr.Suryakant Walawalkar explained each and everything very well his answers to our questions helped us to clear our doubts over all the session was very helpful.
- (53) NA
- (54) Great
- (55) Na
- (56) -
- (57) .
- (58) No

- (59) No
- (60) No
- (61) NA
- (62) NA
- (63) NA
- (64) -
- (65) .
- (66) No
- (67) NA
- (68) None
- (69) No

For Sheila Raheja School of Business
Management & Research


Director







**Bombay Suburban Art and Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
ACTIVITY REPORT 2022-2023**

Part A) Information about Organizing Team

NAME OF THE ACTIVITY: MY Story - A Session on Startup Idea Generation and Execution			
ACTIVITY DATE	DEPARTMENT	COMMITTEE	COORDINATOR NAME
05/08/2023	MMS	IIC	Dr. Vaishali Singh
DURATION	VENUE	PARTICIPANTS (Nos)	NATURE: Outdoor/Indoor
3hrs	Master class SRBS	47	Indoor
FACULTY SUPPORT:	1. Prof. Stanley Santamayor	2. Prof. Samadhan khamkar	
	3. Prof. Nitin sawanth	4.	
	5.	6.	
STUDENT SUPPORT:	A. Gaurav Sukla	B. Varsha Shinde	
	C. Rashi	D. Joel Dsouza	
	E. Atharva Choithawale	F. Kunal	

Part B) Brief Information about the Activity

TOPIC OF THE ACTIVITY	MY Story - A Session on Startup Idea Generation and Execution
OBJECTIVES	To help students develop their creativity and problem-solving skills. They will understand importance of Innovation in business and society.
METHODOLOGY	Offline Lecture session followed by Q&A
OUTCOMES	Students are now able to find problems worth solutions, Students are now able to identify and secure customers, stakeholders, and team members through networks. Students can now bring creative ideas for new business for the better world.

Part C) Proofs & Documents Attached (Tick mark the proofs attached):

<input type="checkbox"/> 1. Directions by Authority	<input checked="" type="checkbox"/> 6. Activity Report	<input type="checkbox"/> 11. Account Settlement
<input checked="" type="checkbox"/> 2. Proposal Note	<input checked="" type="checkbox"/> 7. Brief Profile Guest	<input type="checkbox"/> 12. News Material
<input checked="" type="checkbox"/> 3. Approval Letter	<input checked="" type="checkbox"/> 8. Attendance Gender/Sem/Course	<input checked="" type="checkbox"/> 13. Feed Back Report
<input checked="" type="checkbox"/> 4. Notice & Schedule	<input type="checkbox"/> 9. Certificate	<input type="checkbox"/> 14. Any Other
<input type="checkbox"/> 5. Organising Committee	<input checked="" type="checkbox"/> 10. Geotag Photographs	

Part D) Social Media:

Web Site Signature & Date		Twitter Signature & Date		Instagram Signature & Date		Facebook Signature & Date	
DOS	DOP	DOS	DOP	DOS	DOP	DOS	DOP
03/08/23	04/08/23	-	-	14/08/23	15/08/23	-	-

Part E) IQAC Cell:

NAME & SIGNATURE OF COORDINATOR	NAME & SIGNATURE OF DIRECTOR	IQAC Documentation	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr. Vaishali Singh Vaishali	Dr. Harish Kumar S. Purohit	Total No of Pages 15 J.S. Gijam	R.B. Jais 9/9/2020



For Sheila Raheja School of Business Management & Research

Page 1 of 2

[Signature]
Director



Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

(Approved by AICTE, DTE, Affiliated to University of Mumbai and NAAC Accredited)

August-05-2023

Subject: Request for conducting **"My Story - A Session on Startup Idea Generation and Execution"** under the Institution's Innovation Council ("IIC").

To : The Director

From : Dr. Vaishali Singh

As per the directives of the Ministry of Education's Innovation Cell ("MIC") in collaboration with the AICTE, all Higher Education Institutions have to systematically encourage and support the start-up ecosystem and inculcate the culture of innovation among students and the faculty.

In line with this and as prescribed by the MIC, the School's IIC will be organizing an IIC event titled **"My Story - A Session on Startup Idea Generation and Execution"** as per details under:

My Story - A Session on Startup Idea Generation and Execution	
Date & Time	05-August-2023 from 01:00PM to 3.30 PM
Mode of Conduct	Offline
External Expert	Mr.Jaimin Shah Founder and CEO of TeachUS App
Participants	Students
Description	The session will focus on entrepreneur's startup story and sharing of motivational insights towards encouraging students to explore the startup ecosystem.

Your approval is hereby requested to organize the event.

Vaishali
Dr. Vaishali Singh
Faculty Incharge

Dr. Harish Kumar S. Purohit
Dr. Harish Kumar S. Purohit
Director





SRBS

BOMBAY SUBURBAN ART AND CRAFT EDUCATION SOCIETY'S
**SHEILA RAHEJA SCHOOL OF BUSINESS
MANAGEMENT AND RESEARCH**
(Approved by AICTE, DTE and Affiliated to the University of Mumbai)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)



MY STORY

"A SESSION ON STARTUP IDEA
GENERATION AND EXECUTION"



JAIMIN SHAH

Founder, The TeachUs App

For Sheila Raheja School of Business
Management & Research


Director



5 AUGUST, 2023



12:45 PM ONWARDS



Vaishali



4TH FLOOR, SMART CLASSROOM

**10-August-2023****"My Story - A Session on Startup Idea Generation and Execution"**

The best tool for an innovator is idea generation. Idea generation is the process where you generate ideas and solutions through sessions such as Sketching, Prototyping, Brainstorming, Brain Writing, Worst Possible Idea, and a wealth of other ideation techniques. Ideation is also the third stage in the Design Thinking Process. Although many people might have experienced a "brainstorming" session before, it is not easy to facilitate a truly fruitful ideation session.

In line with the above thought process the SRBC IIC organized a session on Startup Idea Generation and Execution. The students were exposed to the idea generation and execution process through real life experience sharing by Mr.Jaimin Shah, Founder and CEO of TeachUS App.

Event Details:

Date	August 5, 2023
Time	1:00 PM to 3:00 PM
Venue	Smart Classroom, SRBS
Department	MMS
Participants	45 nos.
Speaker	Mr.Jaimin Shah-CEO and Founder of TeachUS App for colleges

Mr.Jaimin Shah a founder and CEO of TeachUs App was the resource person for the event. Mr.Shah gave his important insights for the opportunities present in world as an entrepreneur. He elaborated many useful facts about starting a business and exploring it in a good and positive way. He explained about how to grab opportunities from the surroundings. Students were exposed to the steps an entrepreneur would walk through while converting his idea to a successful business enterprise.

- Idea Generation
- Implementation of Idea
- Importance of right Approach
- Execution methodology
- Challenges and how to overcome challenges
- How to set target goal?

He explained about various pit-holes and solutions while going through the new business idea and implementation. "A NEVER GIVE-UP ATTITUDE" Mantra was given by Mr Jaimin Shah to students. And further discussions were followed by a Q&A round, which made the session more interactive and informative for students. Our students asked many good questions to the resource person and obtained clarity on different concepts related to problem identification and designing solutions around it.

Vaishali**For Sheila Raheja School of Business
Management & Research**

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Director

Students found the session very informative and knowledgeable and requested for more similar sessions to be conducted in future.

The session concluded with a word of encouragement by Dr. Harish Kumar S. Purohit, the Director of SRBS, followed by a vote of thanks.

Objective:

- Understanding the process of problem identification and designing solutions around them.
- Enhance the entrepreneurial and innovation quotient of the students.
- To enable students to create volume and variety in their innovation options.

Outcomes of the session:

- Students were able to appreciate the importance of idea generation and innovation for business.
- The session spurred the entrepreneurial curiosity among students which resulted in multiple questions put across in the Q&A sessions.
- Students drew insights into how to create presentations and business plans that articulate and apply financial, operational, organizational, market, and sales knowledge to identify paths to value creation.

Vaishali
Dr. Vaishali Singh

Vaishali
Event Co-ordinator

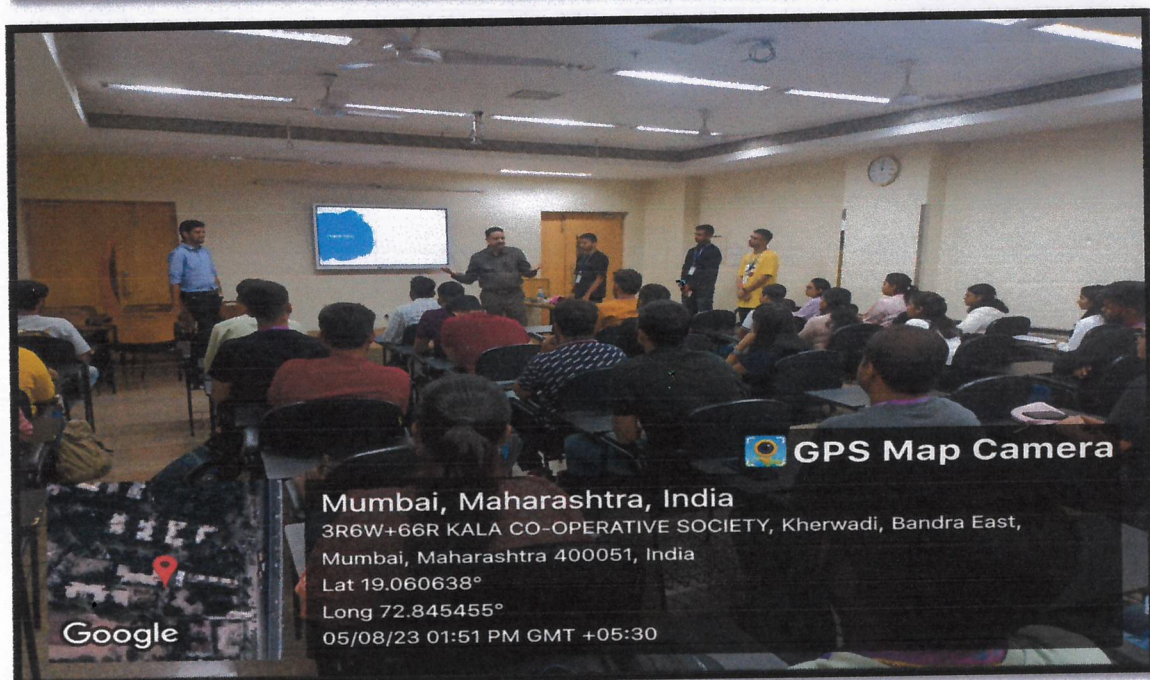
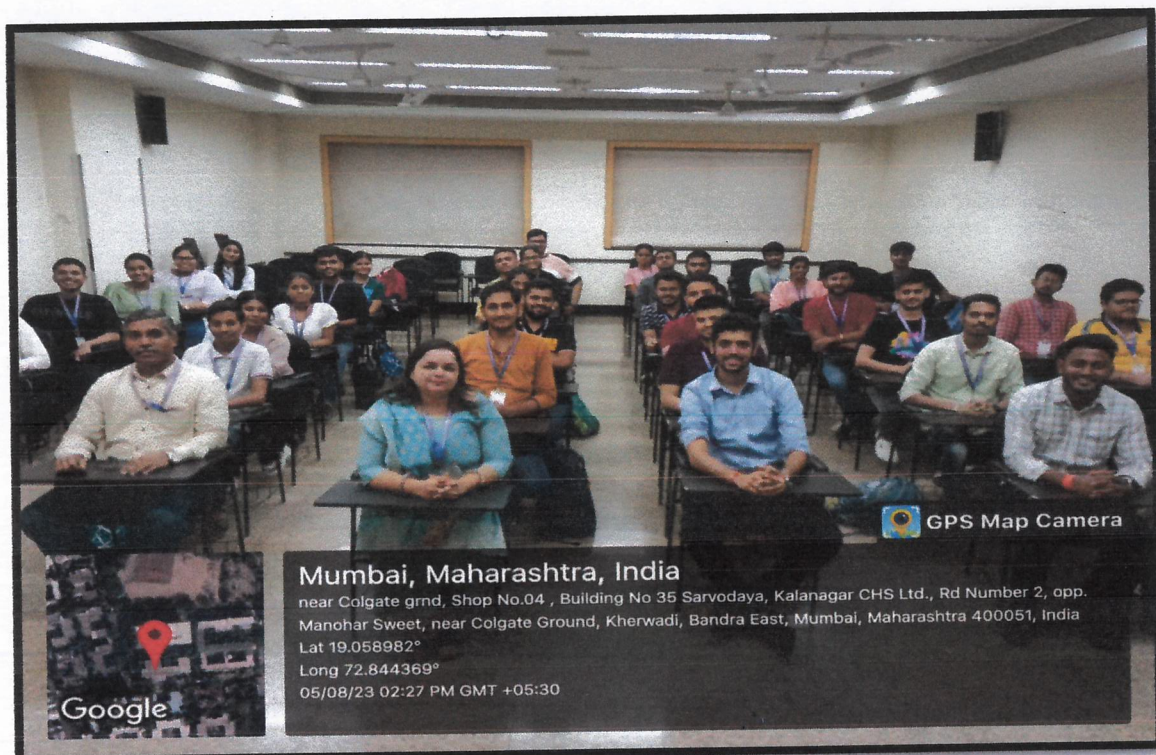


Dr. Harish Kumar S. Purohit

Director



Geo Tagged Photos:-



Vaishali



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Page 3 of 4
 Director



Vaishali
Dr. Vaishali Singh

Faculty In charge

Vaishali

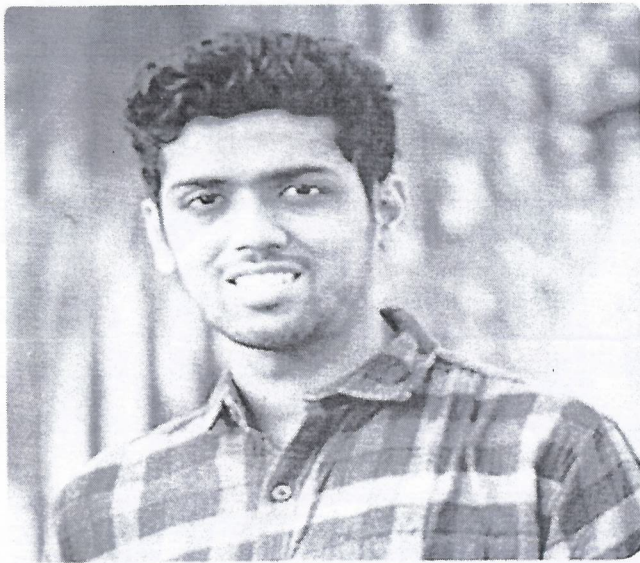
Dr. Harish Kumar S. Purohit
Dr. Harish Kumar S. Purohit

Director



"MY Story - A Session on Startup Idea Generation and Execution"

Speaker Profile:-



Name:- Jaimin Shah –CEO of TeachUS App

1. University of MumbaiUniversity of Mumbai
PET, ResearchPET, Research
2019 - 2022
2. Qualified for Ph.D research by clearing the entrance test of University of Mumbai
University of Master's Degree, EconomicsMaster's Degree, Economics
2013 - 2015
3. University of MumbaiUniversity of Mumbai
Master's Degree, Accounting and Finance
2012 - 2014
Grade: CGPA score: 6.5/7
4. Recently completed Seed Spark program from Stanford
5. 8 years of experience in teaching

Vaishali



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[Signature]
Director

Speakers Message

I've always been a keen learner from school days, and that fortunately continued till now!

Always wanted to do a good corporate job when I was studying in college, but plans don't work every time.

Started teaching finance and economics to final year students as soon as I got graduated, as a time filler, until I get a good corporate job. Then I got one, but the students didn't let me leave teaching as it was mid of the year (may be they liked me too, and by the time the year ended, I fell in love with teaching.

Taught for straight 8 years into different colleges, ended up finding a problem in the Higher Education industry which I felt I should solve.

Finally established a company with two of my college buddies, Shreekant and Chintan, with the sole objective of simplifying academic processes of colleges.

Users are loving it, and so do I. Life is good

Vaishali



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Management & Research**


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Attendance Sheet for Session on "MY Story A Session on Startup Idea Generation and Execution"

05-Aug-2023

S.no	Student Name	Course	Signature
1.	Dev Choudhury.	MMS	<u>Dev</u>
2	Yash Kawade.	MMS	<u>Yash</u>
3.	Avi Malik	mms	<u>Avi</u>
4.	Shreerang Deshmukh	mms	<u>Shreerang</u>
5.	Vaibhav Jadhav	mms	<u>Vaibhav</u>
6.	Dhananjay Umak	MMS	<u>Dhananjay</u>
7.	Raman Suradkar	mms	<u>Raman</u>
8.	Amit Patole	MMS	<u>Amit</u>
9.	Piyush .Dusseja	MMS	<u>Piyush</u>
10.	Gaurav Bhandari	MMS	<u>Gaurav</u>
11.	Kunal vijay Mate	MMS	<u>Kunal v. Mate</u>
12.	Ashish Shetty	MMS	<u>Ashish</u>
13	Sahil Patil	mms	<u>Sahil</u>
14	Shraddha Surangkar	MMS	<u>Shraddha</u>
15	Amarva P Ingle	MMS	<u>Amarva</u>
16	Hrishikesh Skeltg	MMS	<u>Hrishikesh</u>
17	Shyamal Suryavarni	mms	<u>Shyamal</u>
18	Tushar S. Kulkarni	MMS	<u>Tushar</u>
19	Rishabh Sharma	MMS	<u>Rishabh</u>
20	Riya. Parab	MMS	<u>Riya</u>
21	Nidhi R. Patel	MMS	<u>Nidhi</u>
22	Anasha A. Wagh	MMS	<u>Anasha</u>
23	Yogita Malik	MMS	<u>Yogita</u>
24	Aakanksha Shirke	MMS	<u>Aakanksha</u>

Vaishali



For Sheila Raheja School of Business Management & Research

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Director

Attendance Sheet for Session on "MY Story A Session on Startup Idea Generation and Execution"

05-Aug-2023

S.no	Student Name	Course	Signature
1	Khushi Sunil Jain	MMS	Khushi
2	Anuja Milind Nemade	MMS	Nemade
3	Jayshree Shyam Maheshwari	MMS	Jayshree
4	Varsha B. Shinde	MMS	Varsha
5	Shraddha Sagarika	MMS	Sagarika
6	Siddhi Rathod	MMS	Siddhi
7	Rashi Tibrewal	MMS	Rashi
8	Shreyas Mandale	MMS	Shreyas
9	Neha Pandey	MMS	Neha
10	Shreya Sontakke	MMS	Shreya
11	Abhishek Sanjay Daware	MMS	Daware
12	Vinay J Chheda	MMS	Vinay
13	Grantam A. Pandey	MMS	Grantam
14	Aishwarya Bawdekar	MMS	Aishwarya
15	Aastha Ambalia	MMS	Aastha
16	Aureya Korgaonkar	MMS	Aureya
17	Joel J. Souza	MMS	Joel
18	Ashwini Choudhary	MMS	Ashwini
19	Gaurav Shukla	MMS	Gaurav
20	Aaboli Kambli	MMS	Aaboli
21	Tushar Manjorekar	MMS	Tushar
22	Kuldeep Singh	MMS	Kuldeep
23	Rushikesh Ghadi	MMS	Rushikesh

Vaishali



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Director



Feedback of My story session by IIC Google sheet

S.no	Name	Course	Roll.no	Contact No
1	patilsahil219@gmail.com	Mms	237	9529992178
2	Tushar Bhupendra Manjrekar	Mms	134	9082225188
3	Anuja Milind Nemade	MMS	141	9370715464
4	Ameya Korgaonkar	M.M.S	130	8097525591
5	Amit Vijay Patole	MMS	148	8169461284
6	Dev Choudhury	MMS	207	9689651870
7	Shraddha Sarangkar	MMS	154	8652263665
8	VAIBHAV ASHOK JADHAV	FY MMS	217	9284775492
9	Gaurav bhandari	MMS	203	9004934485
10	Aishwarya Bawdekar	MMS	107	9619565346
11	Piyush.Kailash.Dusseja	MMS	211	9623729000
12	Gautam Pandey	M.M.S	234	9987891461
13	Snehal Ghuge	MMS	214	9082124945
14	Aastha Ambalia	MMS	103	7498534104
15	Gaurav Shukla	MMS	158	8655490048
16	Abhishek Rajadhyaksha	MMS	240	7715017810
17	Neha pandey	MMS	143	8879158084
18	Joel Dsouza	MMS	117	7045476823
19	Khushi Sunil Jain	Mms	124	8007713151
20	Hrithik Shetty	MMS	156	9773359251
21	Sakshi Dwivedi	Mms	212	8779291156
22	Siddhi Rathod	Mms	242	9930865926
23	Shreyas Mandale	MMS	229	9930056070
24	Shraddha Sagwekar	FYMMS	243	9082113828
25	Varsha bapu shinde	Mms	250	7710834422
26	Mayuri Mahadeo Naik	FYMMS	233	8652515831
27	Rashi Tibrewal	Mms	164	8383869343
28	Ashish Shetty	MMS	249	9930603156
29	Shreerang Deshmukh	MMS	209	9923979220
30	Yash Kawade	MMS	223	9819053630

Vaishali



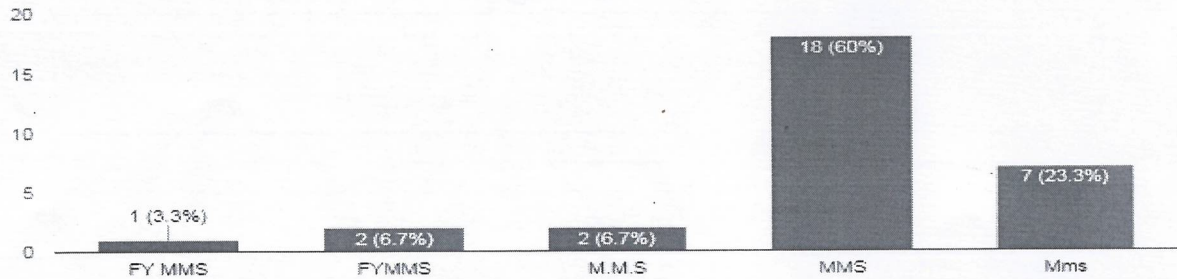
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Director

Course
30 responses

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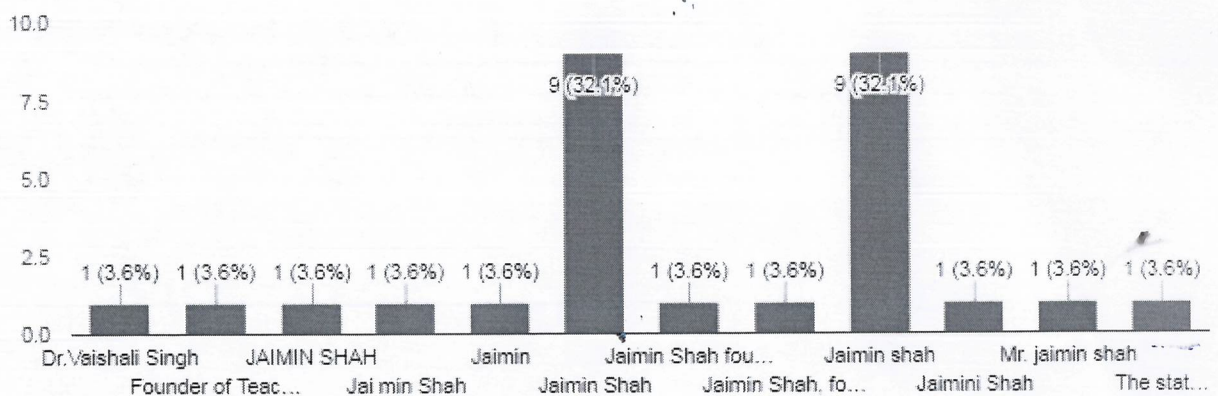
Questions –

Q 1 -Who was the guest speaker for the session?- Mr.Jaimin Shah

Who was the guest speaker for the session?

 Copy

28 responses



Vaishali



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Management & Research**

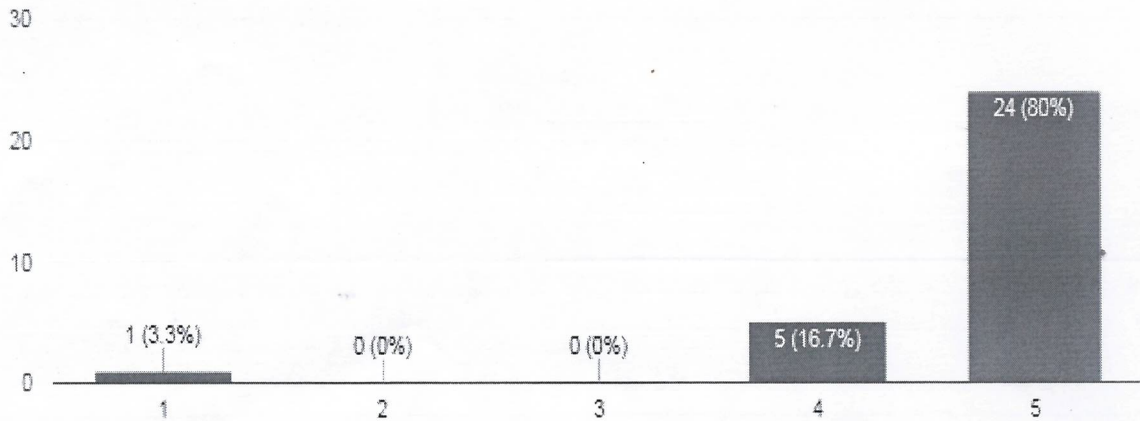

Director

Q 2 -How was the session?

How was the session?

 Copy

30 responses



Q. 3 What were steps explained by the speaker for Innovation and Business?

1. 1-Idea generation
2. Entrepreneurship
3. There were many steps
4. There is always competition outside Never give up Have patience Have the proper mindset for solving the problem Accept the rejection and don't let it affect you for a long time
5. 1.Identify the problem 2. Idea Generation 3. Idea Validation 4. Feasibility of Business
6. Idea generation, idea validation, Work with a team
7. Idea generation Idea validation Build a great team Take initiative Execution
8. 1.Idea generation 2.idea validation 3.Build great team 4.Take initiative 5.execution of the idea
9. Idea generation Idea execution Idea validation Execution
10. Identify the problem and try to find solution on it ,Don't get afraid of taking a risk,
11. Have a plan B if plan A doesn't work out
12. Idea Generation and Idea Validation
13. Idea generation Idea validation
14. Find the problem Identify the problem Idea validation
15. Steps for a start up
16. To be a game changer
17. Entrepreneurship
18. Idea Generation: Brainstorming and gathering ideas from various sources, both internal and external. Idea Screening: Evaluating the generated ideas to identify those with the most potential and aligning them with business goals. Concept Development: Creating detailed concepts and prototypes of selected ideas to visualize their feasibility and market potential. Idea Testing:

Vaishali



For Sheila Raheja School of Business
Management & Research

Page 3 of 5


Director

Testing the concepts with a smaller audience to gather feedback and make necessary improvements. Business Analysis: Evaluating the potential profitability, market demand, and resource requirements of the refined concept. Development: Developing a minimum viable product (MVP) or prototype based on the refined concept. Testing and Validation: Conducting thorough testing to ensure the product meets quality standards and user expectations. Market Testing: Launching the product in a limited market to gauge customer response and gather insights for further improvements. Commercialization: Scaling up production, marketing, and distribution to reach a broader audience. Monitoring and Adaptation: Continuously monitoring the product's performance, collecting user feedback, and making necessary adaptations to ensure long-term success.

19. Idea Generation, Germination, preparation, Incubation, feasibility Study, evaluation
20. Find the business gap and find the solution for problems
21. To find the business gap
22. Idea Generation, market research, competitive analysis, etc
23. Idea generation, Validation, implementation
24. The speaker kept the session interesting and quite entertaining as he related Bollywood dialogues with business.

Q.4 What did the speaker said about the funding in India for business?

1. It's picking next fool
2. He said the reality facts
3. The investors are going to be more particular and do a lot of research before funding any startups in India. It they think that the idea is really gonna have a huge impact on the society plus going to be a profitable business in future then the will invest in the particular startup
4. Developing and entering a mature state of investment procedure. One investor selling his investment to the other forthcoming investor.
5. There are incubation centres
6. It's a huge field with a no. Of opportunities available
7. There are several incubation centers in india which provides funds for the businesses to the entrepreneurs.
8. Large scope. No. Of opportunities available.
9. The funding would be at a great level in Next 10 years in Indian startup
10. Many times to grow fast startup raise funds.
11. First learn and grow.
12. He said that funding is not a sole of startup
13. That we have the resources available but getting them is a challenging part
14. Its the best in the world
15. Investors are very knowledgeable nowadays. They only invests in those projects which they think will be profitable
16. It is great

Vaishali



17. India's business funding landscape was diverse and growing, with a mix of venture capital, angel investing, and government initiatives supporting startups.
18. Incubation centre
19. Incubation centre's
20. Incubation centers
21. It's the last thing you should think about
22. To first think about your idea and then about the fundings
23. Own capital, loans, govt schemes
24. Gave information about government schemes through which avail the loan upto 40lacs and more
25. Funding in India, the money required to start and run a business. It is a financial investment in a company for product development, manufacturing, expansion, sales and marketing,

Q.5.How was the spirit of rejection explained by the speaker?

1. Take it in a positive way
2. It's very harsh
3. Good
4. To take it in a positive manner
5. Take the rejection in a positive attitude. Look at it in a mode of experience and learning.
6. It was a great one
7. Rejections can be taken as learnings.
8. It increases the learning and acts as a motivation t
9. Learnings can be taken from rejection.

Vaishali
Dr.Vaishali Singh

Faculty Incharge
Vaishali



**For Sheila Raheja School of Business
Management & Research**

[Signature]
Director

ACTIVITY REPORT 2022-2023

Part A) Information about Organizing Team

NAME OF THE ACTIVITY: Barclays LifeSkills Programme			
ACTIVITY DATE	DEPARTMENT	COMMITTEE	COORDINATOR NAME
21/08 /2023 to 24/08 /2023	MMS		Dr. Girish Pawar
DURATION	VENUE	PARTICIPANTS (Nos)	NATURE: Outdoor/Indoor
4 Days – 10 to 4 pm	4 th Floor, Seminar Hall	94	Indoor
FACULTY SUPPORT:	1. Mr. Nitin Sawant	2. Ms. Darshana Murkibhavi	
	3. Dr. Vaishali Singh	4. Dr. Vaikhari Patil	
	5. Ms. Roshal Chinu Vinu	6. Ms. Shweta Gavit	
	7. Ms. Pradnya Kudav	8. Dr. Rahul sanghavi	
	9. Dr. Jagruti Gijare	10. Ms. Apeksha Gaje	
	11. Ms. Sonali Shiralkar	12. Mr. Stanley Santmayor	
STUDENT SUPPORT:	A. Mr. Gaurav Shukla	B. Mr. Suyash Raut	
	C. Ms. Tanaya Naik	D. Mr. Aniket Parab	
	E. Mr. Rahul Nair	F. Mr. Sparsh Gupta	

Part B) Brief Information about the Activity

TOPIC OF THE ACTIVITY	Job Readiness Workshop for MMS students.
OBJECTIVES	Provide activity based learning experience to students about Interview Skills, Corporate Readiness, Mock Interviews & Group Discussions
METHODOLOGY	Interactive session followed by Q & A.
OUTCOMES	Students understood Life Skills from industry expert. Participants also learned Soft Skills and Communication skills, Interview Skills. Self-motivation techniques, How to build online image in digital world. Mock Interviews & Group Discussions techniques.

Part C) Proofs & Documents Attached (Tick mark the proofs attached):

<input checked="" type="checkbox"/> 1. Directions by Authority	<input checked="" type="checkbox"/> 6. Activity Report	<input checked="" type="checkbox"/> 11. Account Settlement
<input checked="" type="checkbox"/> 2. Proposal Note	<input checked="" type="checkbox"/> 7. Brief Profile Guest	<input checked="" type="checkbox"/> 12. News Material
<input checked="" type="checkbox"/> 3. Approval Letter	<input checked="" type="checkbox"/> 8. Attendance Gender/Sem/Course	<input checked="" type="checkbox"/> 13. Feed Back Report
<input checked="" type="checkbox"/> 4. Notice & Schedule	<input checked="" type="checkbox"/> 9. Certificate	<input checked="" type="checkbox"/> 14. Any Other
<input checked="" type="checkbox"/> 5. Organising Committee	<input checked="" type="checkbox"/> 10. Photographs	

Part D) Social Media:

Web Site Signature & Date		Twitter Signature & Date		Instagram Signature & Date		Facebook Signature & Date	
DOS	DOP	DOS	DOP	DOS	DOP	DOS	DOP
21/08/23	21/08/23	—	—	22,23,24 & 25 th Aug, 23	22,23,24 & 25 th Aug, 23	—	—

Dr. Girish Pawar






For Sheila Raheja School of Business Management & Research

Director



Bombay Suburban Art and Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH


Part E) IQAC Cell:

NAME & SIGNATURE OF COORDINATOR	NAME & SIGNATURE OF DIRECTOR	IQAC Documentation	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr. Girish Pawar 	Dr. Haresh Kumar S. Punshik. 	Total No of Pages 28 15.0.2020	 R.B. Jadhav 15/12/23


Dr. Girish Pawar



For Sheila Raheja School of Business
Management & Research


Director

Proposal for ICJ CSR Training Program "Connect with Work"

4 messages

Satyam Chaurasia <satyamchaurasia@icj.net.in>
To: director@srbs.edu.in, girishpawar@srbs.edu.in

Sat, Jul 29, 2023 at 1:04 PM

To,
Dr. Harish Kumar S. Purohit,
Director,
Sheila Raheja School Of Business Management & Research,
Mumbai, Maharashtra

Respected sir,
Greetings From ICJ,

CONNECT WITH WORK**ABOUT US**

INNOVATION COMES JOINTLY (ICJ) IS WORKING AS AN TRAINING & PLACEMENT ORGANIZATION PAN INDIA.

"Connect with Work programme" works with people who want to get into work but, for a number of reasons, face challenges – such as a lack of experience or confidence, fewer educational qualifications, care requirements or disabilities – and helps them to develop the skills, connections and opportunities that provide a way in, or back into the workforce.

Working across a variety of industries, and in some of the fastest growing sectors of the economy, Connect with Work provides employers with access to a unique, but often overlooked, pool of talent that exists in the communities where we live and work. This enables employers to diversify their recruitment efforts and gain access to new hiring channels.

Innovation Comes Jointly (ICJ) is working for the Connect with work program to skill unemployed youths as per the industry requirement. Innovation Comes Jointly (ICJ) will be executing this training program for the entire Pan India.

Training Programme Details:

1. Its a high impact workshop by industry expert on Soft Skills and Communication, topics are mentioned below:

JOB READINESS WORKSHOP			
Main Topic	SubTopic	Objectives	Days
DAY 1			
Introduction	Introducing the Life Skills Program	What is in it for me? Understanding the objective of the Life Skills Program	Day 1
Interview Skills	Online Image	Building a strong impression online and sustaining online credibility	
	Self-Awareness	To Know your personality	

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Management & Research




Director


Dr. Girish Pawar

	Grooming	To study corporate grooming habits (The right attire)	
	Body Language	To imbibe the right body language for a professional environment	
	Confidence	To increase self-belief and faith in one's own abilities	
	Interview FAQs	Learn to face frequently asked interview questions	
	Resume	To build strong profiles through effective resume writing	
	Rejections	To understand how to handle interview rejections and come back from setbacks	
DAY 2			
Corporate Readiness	Values	An introduction to values in a corporate environment	Day 2
	Ownership	To learn how to be accountable and own tasks, projects, etc.	
	Respect	To understand the importance of respect as a critical corporate value	
	Teamwork	To understand collaboration and its importance in the corporate world	
	Auto-didacticism	To leverage self-learning and self-directed education	
	Flexibility	To learn how to be flexible while playing multiple roles	
	Time Management	To improve effectiveness at work and achieve a balance	
	Stress Management	To understand how stress can be managed and to lower depression	
	Positive Attitude	To take the step towards positive success by adapting the right approach	
	LinkedIn (Profile Management)	To gain knowledge on LinkedIn account management and tips to enhance a profile	
DAY 3			
Mock Interviews & Group Discussions	In basket simulation (Learning Application)	Group Discussion rules and enhance Public Speaking skills (Group Discussion)	Day 3
		Tips to handle Interviews and be able to create the right impression (Mock Interviews)	
	DAY 4		
	SWOT Analysis	To Self-evaluate and analyse strengths and areas of improvement	Day 4
	Active Listening		
Probing Skills			

Dr. Geetika Pannu



For Sheila Raheja School of Business Management & Research

[Signature]
Director

	Aptitude & Logical reasoning	VERBAL – Synonyms, Antonyms, Sentence completion & passage writing , Verbal ability Quantitative Aptitude - Arithmetic & Data Interpretation Analytical & Reasoning – Critical Reasoning, Logical, Verbal & Nonverbal	
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- Post face to face training all the student needs to undergo an assessment.
- All the participating students would get Certificate.
- As of now this program is open for all the Final Year & Pre Final Year Students of ITI's / POLYTECHNIC's / UG & PG Courses and this program would help students during their campus / off campus placements.
- TPO's are requested to mail the registered students data along with the placement status after the completion of the training.
- Required data format is attached below.
- All the students should carry 1 Government ID during the training – Govt. I'D like an Aadhar card, License, PAN card, etc. They just have to mention the number of any one ID card.
- All the students trained under the banner of Life Skill training program will get placement Support from our end i.e from Innovation Comes Jointly (ICJ) Pvt. Ltd.
- At the last day of training there will be a campus drive which will be conducted either offline or online for the trained candidates under the program.
- While in the training period 80% attendance is mandatory for the students.
- Only those students are eligible who have taken double dose vaccines for this training program.

We would also like to mention that the entire Training & Placement Program will be free of cost.

Things which we need from College:

1:- Classrooms with Projectors

As per our discussion in the meeting would like to propose the training program in your esteemed college for the UG & PG final year & Pre final year students.

Requesting you to please find the attached copy of M.O.U.

Requesting you to please provide me the dates from when we can start our training program.

Feel free to connect for any queries.

website :- www.icj.net.in

Thanks & Regards,



SATYAM CHAURASIA
 Head University Alliance & Partnership
 INNOVATION COMES JOINTLY

+91-8840361715

satyamchaurasia@icj.net.in

www.icj.net.in

Prayagraj | Uttar Pradesh | India

Dr. Cushi Pawar



**For Sheila Raheja School of Business
 Management & Research**

[Signature]
 Director

Request for booking of 4th Floor Seminar Hall for conducting SSDP activity for SYMMS students

1 message

Dr. Girish Pawar <girishpawar@srbs.edu.in>

Mon, Aug 7, 2023 at 10:50 AM

To: admin@srbs.edu.in

Cc: SRBS Director <director@srbs.edu.in>, Samadhan Khamkar <samadhankhamkar@srbs.edu.in>

Respected Madam,

Kindly accept the request of booking a seminar hall for conducting Students Skills Set Development Activity (SSDP) for SYMMS students. Details of activity are :

1. **Name & Nature of Activity:** "Barclays LifeSkills Programme" JOB READINESS WORKSHOP

2. **For Whom:** SYMMS (All Divisions - 80 expected participants)

3. **Date:** 21st, 22nd, 23rd and 24th August, 2023 (4 Days)

4. **Time :** 10:00 am to 4:00 pm

5. **Place:** 4th Floor, Seminar Hall

6. **Instructor Name:**

i. Mr. Sumit Prakash

ii. Mr. Ashish Tiwari

6. **Faculty incharge Name:** Dr. Girish Pawar


7. **Amount of Proposed Expenses :**

Sr. No.	Particulars of Expenses	Amount (Rs.)
1	SRBS Branding event poster- Printing cost (A3 size 2 Qty. Rs. 20 each)	40.00
2	Flower Bouquet (2 Qty. Rs. 200 each)	400.00
3	Tea, Snacks, Water and Lunch expenses (4 days)	1000.00
4	Mementoes/Pen set for trainers	310.00
5	Miscellaneous Expenses	500.00
	TOTAL (Rupees Two Thousand Two Hundred Fifty only)	2250.00

Thanks & regards,


Dr. Girish B. Pawar
Head Training & Placement (TPO)

Bombay Suburban Art & Craft Education Society's

 Sheila Raheja School of Business Management and Research

For **Sheila Raheja School of Business Management & Research**


Director

Inter-Office Communication

Ref No: SRBS/ADMIN/2023-24/029

**Subject: Booking of 4th Floor Seminar hall for conducting
MMS Batch (2022-2024) (SSDP ACTIVITY)**

August 08, 2023

To : Hon. Gen. Secretary

From : Dr. Girish Pawar – Head Training and Placement (TPO)

Through: Director

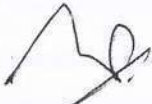
This is to inform that we have scheduled following Students Skills Set Development Program (SSDP), the said activity is in association with Industry Institute Activity for MMS Students (Batch 2022-24). Details are as following:-

"Barclays LifeSkills Programme" (Interview Skills, Corporate Readiness, Mock Interviews & Group Discussions)	
Date & Time	21st, 22nd, 23rd and 24th August, 2023 (4 Days) 10:00 am to 4:00 pm
Mode of Conduct	Offline
Venue	Seminar Room, 4th Floor
Resource Person(s)	Instructor Name: <ul style="list-style-type: none">• Mr. Sumit Prakash• Mr. Ashish Tiwari• Mr. Satyam Chourasia• SRBS faculty Name: Dr. Girish Pawar (To ensure adequate preparations and make necessary arrangements through active participation for strengthening placement cells training & placement activity)
Participants	MMS Batch (2022-2024)

Therefore, we request you to allow us to use Seminar Hall for the said activities as per the dates mentioned above.



Dr. Girish Pawar
Head Training and Placement (TPO)



Dr. Harish Kumar S. Purohit
Director


Dr. Girish Pawar

**For Sheila Raheja School of Business
Management & Research**


Director

Barclays LifeSkills Programme


In association with

**Sheila Raheja School of Business
Management and Research**

Job Readiness



For Sheila Raheja School of Business
Management & Research


Director
Dr. Anshu Kano

WORKSHOP

21st to 24th August 2023

Date: 6th September, 2023

Activity Report

1. **Name & Nature of Activity:** “Barclays LifeSkills Programme” (Interview Skills, Corporate Readiness, Mock Interviews & Group Discussions)
JOB READINESS WORKSHOP for SYMMS students.
2. **For Whom:** SYMMS (All Divisions - 98 participants)
3. **Date:** 21st, 22nd, 23rd and 24th August, 2023 (4 Days)
4. **Time:** 10:00 am to 4:00 pm
5. **Place:** 4th Floor, Seminar Hall
6. **Instructor Name:**
 - i. Mr. Karan Shrivastava
 - ii. Mr. Satyam Chaurasia
7. **Faculty in charge Name:** Dr. Girish Pawar

Introduction:

Job Readiness Workshop as an Add On Program organized by the SRBS Placement Team as part of Student Skill set Development Program (SSDP) at campus. This workshop was designed to equip students with the essential skills and knowledge to excel in the professional world with a right attitude/approach and SRBS commitment towards implementation of NEP towards job readiness. This 4 days' workshop provided opportunity to enhance students employability skill sets with a right attitude as a step closer to for their career goals.

About SSDP activity:

As present many students want to get into work but for a number of reasons faces various challenges such as a lack of confidence to face interview, unawareness about resume building, presentation of online self-image in corporate world, knowledge about corporate work culture. This event was organized by SRBS in association with Barclays, GTT foundation, Hope Foundation and Innovation Comes Jointly (ICJ), working as training & placement organisation pan India level. Purpose of this event was to educate students about soft skills required for executing productive activities in corporate sector. This activity helped them to develop the skills, connections and opportunities that provide a way into the workforce.


Dr. Girish PawarFor Sheila Raheja School of Business
Management & Research
Director

Job readiness activities conducted & Learning outcomes from “Barclays LifeSkills Programme”

It was a high impact workshop by industry expert on Soft Skills and Communication, activities & learning outcomes are mentioned below:

Main Topic	Activity Conducted	Learning Outcomes
Introduction	Introducing the Life Skills Program	Students understood the objective of the Life Skills Program
Interview Skills	Online Image	Participants learned How to build a strong online impression.
	Self-Awareness, Grooming	Students became aware of their personality traits & corporate grooming habits. And also learned how to imbibe the right body language for a professional environment
	Confidence	Participants understood how to increase self-belief and faith in their own abilities
	Resume building & Interview FAQs	Created strong profiles through effective resume writing and also learn to face frequently asked interview questions
	Rejections	Students got motivated in terms how to face rejections and comeback from set backs
	Ownership	Students understood the concept of job accountability and responsibility.
	Respect	Understood the importance of respect
	Teamwork	Students as team understood collaboration and its importance in the corporate world
	Time Management and Stress Management	Participants learned the importance of work life balance
	Positive Attitude	Students learned to take step towards positive success by adapting the right approach
	LinkedIn (Profile Management)	Participants gained knowledge on LinkedIn account management and tips to enhance a profile
Mock Interviews & Group Discussions	In basket simulation (Learning Application)	Participants learned Group Discussion rules and enhance Public Speaking skills (Group Discussion)
		Tips to handle Interviews and be able to create the right impression (Mock Interviews)
	SWOT Analysis	Students learned how to do Self-evaluation and analyze own strengths and areas of improvement

Dr. Anshu Pawar



For Sheila Raheja School of Business Management & Research

[Signature]
Director

Barclays LifeSkills Programme

In association with

**Sheila Raheja School of Business
Management and Research**

Job Readiness



WORKSHOP

21st to 24th August 2023

**Sheila Raheja School of Business
Management and Research**

In association with

**Barclays LifeSkills
Programme**

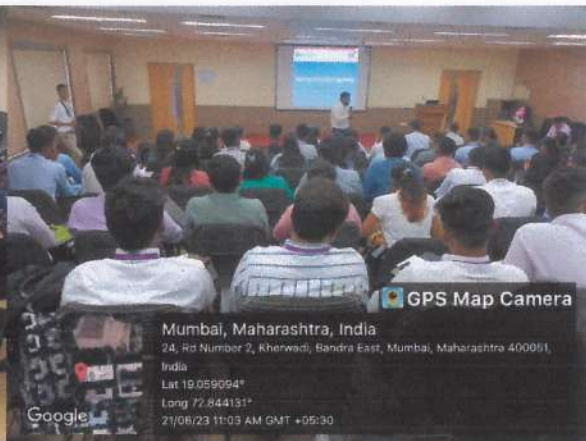
**JOB READINESS
WORKSHOP**

21st to 24th August 2023



GPS Map Camera

Mumbai, Maharashtra, India
 24, Rd Number 2, Kherwadi, Bandra East, Mumbai, Maharashtra 400051,
 India
 Lat 19.059094°
 Long 72.844131°
 21/08/23 11:04 AM GMT +05:30



GPS Map Camera

Mumbai, Maharashtra, India
 24, Rd Number 2, Kherwadi, Bandra East, Mumbai, Maharashtra 400051,
 India
 Lat 19.059094°
 Long 72.844131°
 21/08/23 11:03 AM GMT +05:30



GPS Map Camera

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 Long 72.844131°
 21/08/23 11:02 AM GMT +05:30

Dr. Girish Pawar



For **Sheila Raheja School of Business
Management & Research**

[Signature]
 Director



Self-Awareness, Grooming

Time Management

Group Discussion

Self Confidence

Dr. Anish Pawar



For Sheila Raheja School of Business
 Management & Research

Director



Teamwork



Public speaking skills



Mock Interview

Dr. Girish Pawar
Head Training & Placement (TPO), SRBS

Report submitted to :

Dr. Harish Kumar S. Purohit
Director, SRBS





CONTACT DETAILS

📍 F8, Vinayak Central Plaza, Civil Lines,
Prayagraj, Uttar Pradesh

✉ satyamchaurasia@icj.net.in

☎ 8840361715

in <https://www.linkedin.com/in/Satyam-chaurasia-41b027194>

SKILLS & ABILITIES

- Personality Development
- Leadership skill
- Communication Skill
- Presentation Skill
- Interpersonal Skill
- Problem Solving
- Teamwork
- Flexibility / Adaptability

PROJECTS

- MOU With Maharashtra Government
- MOU With Bihar Government
- Integral University
- Lucknow University
- IT College
- BBD University
- Shri Ramswaroop University
- Patna University

SATYAM CHAURASIA

HEAD UNIVERSITY ALLIANCE

SUMMARY

Highly motivated trainer with experience in training. Proven success in leveraging educational theories and methodologies to design, develop, and deliver successful training programs and integrate instructional technology to provide onsite and virtual training. Adept at organizing and facilitating management and team-building training programs and activities.

WORK EXPERIENCE

Head University Alliance

Innovation Comes Jointly (ICJ) | Sept 2017- Till Date

- Ensured that all job-seeking students and graduates have a smooth transition from the classroom to job seeking and that they feel supported during this process..
- Reduced anxiety for students and graduates around their job search through clear communication.
- Connecting with colleges/university for the batches of different projects.
- 4 years of teaching experience as a Physics & Chemistry Teacher at St. Columbus School ,Prayagraj..
- Coordination with companies for their candidates need and fulfilment via coordinating or organising placement drives.
- 5 years of training experience as a Quantitative Aptitude Trainer.

CERTIFICATIONS

"Course On Computer Concept" from NIELIT.

EDUCATION

Sam Higginbottom University Of Agriculture Technology & Sciences
Bachelor Of Computer Application

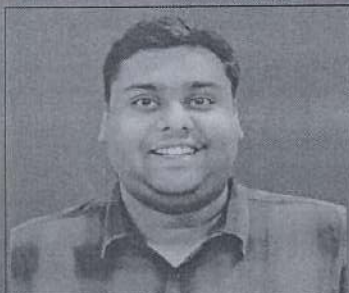
For Sheila Raheja School of Business Management & Research

Page 1 of 3

Dr. Anshu Pawar



Director



KARAN SRIVASTAVA

PARTNERSHIP & ALLIANCE

SUMMARY

I'm motivated to constantly developing my skills and grow professionally. I have a proven ability to organise and facilitate management and team building training programs and activities. Dedicated Human Resources professional bringing 3+ years of expertise in benefits administration, recruitment and staff development. Talented in bridging gaps between labor forces and management to achieve objectives. Driven and decisive with passion for building and retaining highly effective teams. Enthusiastic training professional successful at developing training plans and supplementary materials to help students excel. Works under strict deadlines and makes independent judgments about effectiveness of training. Comfortable with remote training technology and methodologies. Well-qualified Training Specialist adept at planning and implementing onsite and remote training programs. Authoritative and clear communicator with a charismatic style and insightful approach. Pursuing new professional opportunities with room for advancement.

SKILLS & ABILITIES

- Process Improvement
- Educational Program Development
- Individual and Group Instruction
- Customer Service
- Time Management
- Data Entry
- Training and Development
- A Deep Knowledge of the Business
- The Ability to Measure and Assess Staff Training Needs
- Planning and Coordination
- Remote Learning
- Curriculum Creation
- Adaptability
- Challenge Accepting
- Materials Preparation
- Lesson plan development
- Training material development
- Project implementation
- Classroom expertise
- Public speaking
- Benefits and compensation management
- Payroll coordination
- Personnel recruitment
- Team Building
- Risk management
- Recruitment strategies
- Positive Thinking
- Motivational Speaker

CONTACT DETAILS

F8, 4th Floor, Vilnayak Central Plaza,
Civil Lines, Prayagraj- 211001

Karansrivastava@icj.net.in

7081817991

<https://www.linkedin.com/in/karan-srivastava-0989583b>

EDUCATION

UNIVERSITY OF ALLAHABAD

Bachelor of Commerce in Finance & Accounts

Dr. Girish Kumar



For Sheela Raheja School of Business
Management & Research

Director

WORK EXPERIENCE

HEAD PARTNERSHIP & ALLIANCE

Innovation Comes Jointly Pvt. Ltd. | February 2020 – Till Date

- Collaborated with legal and compliance teams to review paperwork, obtain feedback and procure available information for new training processes.
- Liaised between multiple business divisions to improve communications.
- Implemented new-hire program by incorporating training initiatives while resolving problems and processing related documents.
- Exceeded goals through effective task prioritisation and great work ethic.
- Quickly adapted training plans for client needs, keeping timelines, budgets and desires in mind.
- Mentored new hires, resulting in stronger staff development and increased productivity.
- Identified and solved internal problems related to employee turnover by revamping training approaches.
- Monitored participant workflow and behaviours throughout training process.

SOFT SKILL TRAINER

Innovation Comes Jointly Pvt. Ltd. | January 2018- January 2020

- Scheduled and taught in class and online courses to increase learning opportunities.
- Performed continuous evaluations of content and plans in order to enhance delivery and improve effectiveness.
- Assessed student needs to develop effective training plans.

VnA TRAINER

Encore Capital Group (Gurgaon) | June 2015- December 2017(U.S Based Profile)

- Trained new team members on scripts, company services and collection strategies.
- Achieved performance goals on consistent basis.
- Identified issues, analysed information and provided solutions too problems.
- Adhered to company policies and scripts to consistently achieve call-time and quality standards.
- Achieved high satisfaction rating through proactive training resolutions of candidates
- Sought out training opportunities to enhance customer relationship management abilities and further boost satisfaction scores.
- Engaged in learning and development opportunities to promote continued performance improvement
- Collaborated with staff members to enhance customer service experience and exceed team goals through effective client satisfaction rates.
- Promoted superior experience by addressing customer concerns, demonstrating empathy and resolving problems swiftly.

PRACTITIONER

Concentrix Daksh India Pvt. Ltd. | August 2012- May 2015 (U.K. Based Profile)

- Created plans and communicated deadlines to ensure projects were completed on time.
- Resolved concerns with products or services to help with retention.
- Learned and maintained in-depth understanding of product information, providing knowledgeable responses to diverse questions.
- Maintained high volume of calls and met demands of busy and productive group.
- Worked in call center environment handling manual and automatically dialed outbound calls.
- Delivered exceptional customer service on collection calls and maintained calm and professional demeanour.



For Sheila Raheja School of Business
Management & Research

Director

MMS Semester - II, A.Y. 2022-23 Attendance Sheet (Division B)
Subject : Barclays LifeSkills Programme

Roll No.	Name of the Student	Date>>>	21/8/23	22/8/23	23/8/23	24/8/23
201	Ahire Shubham Revchand Smita		A	A	—	—
202	Ansari Aman Mehbub Parveen		A	A	—	—
203	Bhandari Gaurav Nandkumar Jaywanti		Gaurav	Gaurav	Gaurav	Gaurav
204	Biswas Ronojoy Anjan Jaita		Ronojoy	Ronojoy	Ronojoy	Ronojoy
205	Chauhan Yash Deepak Ranjana		A	A	—	—
206	Chheda Vinay Jitendra Ramila		A	Vinay	Vinay	Vinay
207	Choudhury Dev Jitendra Neelam Choudhury		Dev	Dev	Dev	Dev
208	Dalvi Sayali Ramdatta Reshavali		A	A	—	—
209	Deshmukh Shreerang Satishrao Kiran		Shreerang	Shreerang	Shreerang	Shreerang
210	Dogra Abheet Sudhir Suman		A	A	—	—
211	Dusseja Piyush Kailash Manisha		Piyush	Piyush	Piyush	Piyush
212	Dwivedi Sakshi Brijesh Pooja		A	A	—	—
213	Galande Surej Bhausahab Ranjana		A	A	—	—
214	Ghuge Snehal Sharad Tara		A	A	—	—
215	Gunjal Anushka Chandrakant Vaishali		Anushka	Anushka	Anushka	Anushka
216	Ingle Atharva Prashant Sonali		Atharva	Atharva	Atharva	Atharva
217	Jadhav Vaibhav Ashok Jijabai		Vaibhav	Vaibhav	Vaibhav	—
218	Jain Rishabh Kailash Chanchal Jain		A	A	—	—
219	Jain Yash Narendra Seema		Yash	Yash	Yash	Yash
220	Jangam Yash Vilas Vijaya		A	A	—	—
221	Kadam Shreyas Mahendra Sangeeta		Shreyas	Shreyas	Shreyas	Shreyas
222	Kankol Tushar Shankar Savitri		Tushar	Tushar	—	—
223	Kawade Yash Kailas Asawari		Yash	Yash	Yash	Yash
224	Khair Priya Rajendra Rashmi		Priya	Priya	Priya	Priya
225	Kolge Gayatri Vivek Vidya		Gayatri	Gayatri	Gayatri	Gayatri
226	Kothawade Atharva Anil Chhaya		Atharva	Atharva	Atharva	Atharva
227	Lotankar Karishma Sandeep Snehal		Karishma	A	—	—
228	Malik Avi Sandeep Shalini		Avi	Avi	Avi	Avi
229	Mandale Shreyas Shriram Aparna		Shreyas	Shreyas	Shreyas	Shreyas
230	Marathe Isha Sunil Akanksha		Isha	Isha	Isha	Isha
231	Meher Pranali Suryakant Sangeeta		Pranali	Pranali	Pranali	Pranali
232	Mohite Anish Vilas Smita		Anish	Anish	Anish	—
233	Naik Mayuri Mahadeo Meghna		Mayuri	Mayuri	—	—
234	Pandey Gautam Arvind Sarita		Gautam	Gautam	Gautam	Gautam
235	Parab Aniket Atmaram Kadambari		Aniket	Aniket	Aniket	Aniket

Dr. Arash Parveen


For Sheila Raheja School of Business Management & Research

[Signature]
Director

MMS Semester - II, A.Y. 2022-23 Attendance Sheet (Division B)
Subject : Barclays LifeSkills Programme

Roll No.	Name of the Student	Date>>>	21/8/23	22/8/23	23/8/23	24/8/23
236	Patel Mohd Saif Kasim Shehnaz		A	A	—	—
237	Patil Sahil Paresw Swati		Patil	Patil	Patil	Patil
238	Patil Sejal Ganesh Sayali		Sejal	Sejal	Sejal	Sejal
239	Patil Yash Prasanna Trupti		Yash	Yash	Yash	Yash
240	Rajadhyaksha Abhishek Durgesh Richa		A	A	A	A
241	Rane Om Ashok Ankita		Rane	Rane	Rane	Rane
242	Rathod Siddhi Vinayak Beena		Satish	Satish	Darsh	Kartik
243	Sagwekar Shraddha Sanjay Smita		Sagwekar	Sagwekar	Sagwekar	Sagwekar
244	Sartandel Kedar Nitin Manisha		Kartandel	Kartandel	Kartandel	Kartandel
245	Sawant Sakshi Sagar Meghana		Sakshi	A	—	—
246	Sayed Jasim Javed Samreen		A	A	—	—
247	Shaikh Munazza Shujaiddin Tabassum		Munazza	A	—	—
248	Sharma Rishabh Laxmikant Alka		Rishabh	Rishabh	Rishabh	—
249	Shetty Ashish Prakash Sujata		Ashish	Ashish	Ashish	Ashish
250	Shinde Varsha Bapu Kalpana		Ushinde	Ushinde	Ushinde	Ushinde
251	Shirke Omkar Sunil Minaxi		omkar	omkar	omkar	omkar
252	Shukla Shreyas Deviprasad Saroj		Shreyas	Shreyas	Shreyas	—
253	Singh Ashish Vedprakash Asha		A	Ashish	—	—
254	Solanki Amaan Ishaq Bilkis		A	A	—	—
255	Suradkar Raman Subhash Sandhya		Raman	Raman	Raman	Raman
256	Syed Musharraf Asif Naseem		A	A	—	—
257	Thakur Dhaval Suresh Lata		Dhaval	Dhaval	Dhaval	Dhaval
258	Tripathi Kriti Dinesh Kanti		Kriti	A	—	—
259	Varma Harsh Umesh Savitri		Harsh	Harsh	Harsh	—
260	Verma Aklesh Kumar Ramdhani Meena		Aklesh	Aklesh	Aklesh	—
261	Wade Dhiren Rajesh Shalini		A	A	—	—
262	Waghmare Abhijeet Anand Kaminee		A. Waghmare	A. Waghmare	A. Waghmare	—
263	Zore Maruti Laxman Laxmi		A	A	—	—

Total

46


 Dr. Anshu Pawar



For Sheila Raheja School of Business Management & Research


 Director

MMS Semester - II, A.Y. 2022-23 Attendance Sheet (Division A)
Subject : Barclays LifeSkills Programme

Roll No.	Name of the Student	Date>>>	21/8/23	22/8/23	23/8/23	24/8/23
Time Slot						
101	Agarwal Ritu Jagdish Gayatri		Agarwal	Agarwal	Agarwal	Agarwal
102	Pushpanjali		A	A	Pushpanjali	Pushpanjali
103	Ambalia Aastha Vipul Daksha		Aastha	Aastha	Aastha	Aastha
104	Anchole Dattarao Digambarrao Kavalbai		Dattarao	A		
105	Ashar Priti Nitin Poonam		Ashar	Ashar	Ashar	Ashar
106	Baisane Rohit Yuvraj Karuna		Rohit	R.B.	R.B.	R.B.
107	Bawdekar Aishwarya Rajendra Smita		ARB	ARB	ARB	ARB
108	Bhavar Akshay Suresh Sunanda		Bhavar	Bhavar	Bhavar	Bhavar
109	Chauhan Sonu Sochan Savita		A	A		
110	Chennoji Sagar Rajesham Laxmi		Chennoji	Chennoji	Chennoji	Chennoji
111	Chornale Vaibhav Dnyaneshwar Lata		Chornale	A	Chornale	Chornale
112	Nirmala		Akhona	Akhona	Akhona	Akhona
113	Daware Abhishek Sanjay Rajani		Daware	Daware	Daware	Daware
114	Dhole Mohammed Taqi Naziya		Mohammed	A		
115	Dhoot Muskan Rajkumar Santosh		A	A		
116	Dicholkar Simran Deepak Deepashree		Dicholkar	Dicholkar	Dicholkar	Dicholkar
117	Dsouza Joel Finian Ana Clara		Joel	Joel	Joel	Joel
118	Gangan Asawari Ajay Megha		Gangan	Gangan	Gangan	Gangan
119	Gawai Sonali Dilip Sunita		A	A		
120	Ghadi Rushikesh Sudarshan Darshana		A	R.G.	R.G.	R.G.
121	Gopal Mayuri Kisan Jyotsna		Gopal	Gopal	Gopal	Gopal
122	Gupta Shweta Omprakash Kiran		Gupta	Gupta	Gupta	Gupta
123	Jadhav Swarasha Rajendra Ruchira		A	A		
124	Jain Khushi Sunil Mangala		Khushi	Khushi	Khushi	Khushi
125	Joshi Sakshi Kailas Suchita		Sakshi	Sakshi	Sakshi	Sakshi
126	Kambli Aaboli Anant Asawari		Aaboli	Aaboli	Aaboli	Aaboli
127	Katke Shubham Ashok Sunita		Katke	Katke	Katke	Katke
128	Kesare Sakshi Shankar Usha		Kesare	Kesare	Kesare	Kesare
129	Kharbe Mohammed Danish Rafana		A	A		
130	Madhura		AK...	AK...	AK...	AK...
131	Kuwari Isa Ahmed Abdul Wahid Amina		A	A		
132	Maheshwari Jayshree Shyam Neha		Jayshree	Jayshree	Jayshree	Jayshree
133	Chandrakala		A	P	P	P
134	Bhagyashree		Bhagyashree	Bhagyashree	Bhagyashree	Bhagyashree
135	Mate Kunal Vijay Vidya		Kunal	Kunal	Kunal	Kunal
136	Mishra Aditya Premkant Nandini		A	A		
137	Mozar Priyanka Sandeep Pratima		Mozar	Mozar	Mozar	Mozar
138	Naik Tanaya Anant Anuja		Naik	Naik	Naik	Naik



Ansh Panna



For Sheila Raheja School of Business Management & Research



Director

MMS Semester - II, A.Y. 2022-23 Attendance Sheet (Division A)
Subject : Barclays LifeSkills Programme

Roll No.	Name of the Student	Date>>>	21/8/23	22/8/23	23/8/23	24/8/23
	Time Slot					
139	Naik Yogita Vijay Vaishali		<u>Yogita</u>	<u>Yogita</u>	<u>Yogita</u>	<u>Yogita</u>
140	Nakadi Yukta Rajendra Radhika		<u>A</u>	<u>A</u>	—	—
141	Nemade Anuja Milind Vaishali		<u>Anujade</u>	<u>Anujade</u>	<u>Anujade</u>	<u>Anujade</u>
142	Nikam Aniket Bhagwan Shaila		<u>Aniket</u>	<u>A</u>	<u>Aniket</u>	<u>Aniket</u>
143	Pandey Neha Gyanendra Sarita		<u>Neha</u>	<u>Neha</u>	<u>Neha</u>	<u>Neha</u>
144	Parab Riya Rajendra Rashmi		<u>Tipi</u>	<u>Tipi</u>	<u>Tipi</u>	<u>Tipi</u>
145	Patel Nidhi Rajendra Bharati		<u>Nidhi</u>	<u>Nidhi</u>	<u>Nidhi</u>	<u>Nidhi</u>
146	Patil Saurabh Purushottam Shobha		<u>Saurabh</u>	<u>Saurabh</u>	<u>Saurabh</u>	<u>Saurabh</u>
147	Patil Suryadeosingh Hukumsingh Sonal		<u>A</u>	<u>A</u>	—	—
148	Patole Amit Vijay Shweta		<u>Amit</u>	<u>Amit</u>	<u>Amit</u>	<u>Amit</u>
149	Rajeshirke Tejaswini Jagdish Padma		<u>Tejaswini</u>	<u>Tejaswini</u>	—	—
150	Rane Rutika Vijay Vishakha		<u>Rutika</u>	<u>Rutika</u>	<u>Rutika</u>	<u>Rutika</u>
151	Raut Suyash Shailendra Yogita		<u>Suyash</u>	<u>Suyash</u>	<u>Suyash</u>	<u>Suyash</u>
152	Saiyed Shehza Anwarali Farzana		<u>Shehza</u>	<u>Shehza</u>	<u>Shehza</u>	<u>Shehza</u>
153	Sangle Chirag Sudarshan Varsha		<u>A</u>	<u>A</u>	—	—
154	Sarangkar Shraddha Keshav Jyostna		<u>Sarangkar</u>	<u>Sarangkar</u>	<u>Sarangkar</u>	<u>Sarangkar</u>
155	Sawant Sagar Sunil Shubhangi		<u>Sagar</u>	<u>Sagar</u>	<u>Sagar</u>	<u>Sagar</u>
156	Shetty Hrithik Shekhar Shashikala		<u>Hrithik</u>	<u>Hrithik</u>	<u>Hrithik</u>	<u>Hrithik</u>
157	Shirke Aakanksha Laxman Rekha		<u>A</u>	<u>A</u>	<u>A</u>	<u>A</u>
158	Shukla Gaurav Sanjay Vandana		<u>Shukla</u>	<u>Shukla</u>	<u>Shukla</u>	<u>Shukla</u>
159	Mohammad Arif Ishrat Banu		<u>A</u>	<u>A</u>	—	—
160	Singh Kuldip Rajesh Shobha		<u>Rajesh</u>	<u>Rajesh</u>	<u>Rajesh</u>	<u>Rajesh</u>
161	Sontakke Shreya Rajendra Jyoti		<u>A</u>	<u>A</u>	—	—
162	Suryavanshi Shyamal Subhash Varsha		<u>A</u>	<u>A</u>	—	—
163	Thakker Ruchika Ranjit Bhavika		<u>A</u>	<u>A</u>	—	—
164	Tibrewal Rashmi Vijay Kavita		<u>Rashmi</u>	<u>Rashmi</u>	<u>Rashmi</u>	<u>Rashmi</u>
165	Umak Dhananjay Vasantrao Vaishali		<u>Umak</u>	<u>Umak</u>	<u>Umak</u>	<u>Umak</u>
166	Wagh Anasha Amrut Jayshree		<u>Anasha</u>	<u>A</u>	<u>Anasha</u>	<u>Anasha</u>

Total

48



Dr. Anish Parwar



For Sheila Raheja School of Business Management & Research


Director

Inter-Office Communication

Ref No: SRBS/ADMIN/2023-24/030

**Subject: Budget for expenses for conducting SSDP ACTIVITY
For MMS Students (Batch 2022-24).**

August 08, 2023

To : Hon. Gen. Secretary

From : Dr. Girish Pawar – Head Training and Placement (TPO)

Through: Director

This is to inform that we have scheduled following Students Skills Set Development Program (SSDP) the said activity is in association with Industry Institute Activity for MMS Students (Batch 2022-24). Details are as following:-

"Barclays LifeSkills Programme" (Interview Skills, Corporate Readiness, Mock Interviews & Group Discussions)	
Date & Time	21st, 22nd, 23rd and 24th August, 2023 (4 Days) 10:00 am to 4:00 pm
Participants	MMS Students (Batch 2022-24)

Amount of Proposed Expenses:

Sr. No.	Particulars of Expenses	Amount (Rs.)
1	SRBS Branding event poster- Printing cost (A3 size 2 Qty. Rs. 20 each)	40.00
2	Flower Bouquet (2 Qty. Rs. 200 each)	400.00
3	Tea, Snacks, Water and Lunch expenses (4 days)	1000.00
4	Mementoes for trainers	400.00
5	Miscellaneous Expenses	500.00
TOTAL (Rupees Two Thousand Three Hundred Forty Only)		2340.00

Sr. No. 01, 02, 04 & 05 payment would be made by Dr. Girish Pawar after receipt of said amount of cash as reimbursement in cash mode. Sr. No. 03 payment would be directly given to M/s Shilpa Caterers payment through Cheque mode.

Put up for your approval.



Dr. Girish Pawar
Head Training and Placement (TPO)



Dr. Harish Kumar S. Purohit
Director



Dr. Girish Pawar



**For Sheila Raheja School of Business
Management & Research**



Director



Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

(Approved by AICTE, DTE, Affiliated to University of Mumbai and NAAC Accredited)

Raheja Education Complex, Kher Nagar, Bandra (E), Mumbai – 400 051

Inter-Office Communication

Ref No:

Date: 30th August, 2023

Subject: Expenses incurred for conducting MMS Semester II (SSDP ACTIVITY)

From : Dr. Girish Pawar – Head Training and Placement (TPO)

Through: Director

This is to inform that we have successfully conducted following Students Skills Set Development Activity (SSDP). Details are as following:-

1. **Name & Nature of Activity:** "Barclays LifeSkills Programme" (Interview Skills, Corporate Readiness, Mock Interviews & Group Discussions)
JOB REDINESS WORKSHOP for BMS students.
2. **For Whom:** MMS Semester II
3. **Date:** 21st, 22nd, 23rd and 24th August, 2023 (4 Days)
4. **Time:** 10:00 am to 4:00 pm
5. **Place:** 4th Floor, Seminar Hall
6. **Instructor Name:**
 - i. Mr. Satyam Chaurasiya
 - ii. Mr. Karan Srivastava
7. **Faculty in charge Name:** Dr. Girish Pawar
8. **Amount of Expenses incurred:**

Sr. No.	Particulars of Expenses	Amount (Rs.)
1	Flower Bouquet (2 Qty. Rs. 200 each)	400.00
2	Tea, Snacks, Water and Lunch expenses & other Expenses (4 days)	1637.00
	TOTAL (Rupees Two Thousand Thirty Seven only)	2037.00

Dr. Girish Pawar
Head Training and Placement (TPO)



**For Sheila Raheja School of Business
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Raheja Education Complex, Kher Nagar, Bandra (E), Mumbai – 400 051

Feedback Report of Barclays LifeSkills Programme

A. Details of students/participants.

Name of the Student	MMS 2022-24 Batch -	Roll Number
Riya Rajendra Parab	Division - A	144
Rishabh Sharma	Division - B	248
Neha gyanendranath pandey	Division - A	143
Jayshree Shyam Maheshwari	Division - A	132
Priti Nitin Ashar	Division - A	105
Suyash Raut	Division - A	151
Raman Suradkar	Division - B	255
Mayuri Kisan Gopal	Division - A	121
priyanka mozar	Division - A	137
Isha Marathe	Division - B	230
Vaibhav Ashok Jadhav	Division - B	217
Kuldip singh	Division - A	160
Ritu Agarwal	Division - A	101
Avi Malik	Division - B	228
Priya Rajendra khair	Division - B	224
Gayatri kolge	Division - B	225
Tushar Bhupendra Manjrekar	Division - A	134
Hrithik Shetty	Division - A	156
Shweta Gupta	Division - A	122
Mayuri Mahadeo Naik	Division - B	233
Omkar sunil shirke	Division - B	251
Akshay Suresh Bhawar	Division - A	108
Kedar Sartandel	Division - B	244
Atharva Chouthaiwale	Division - A	112
Varsha shinde	Division - B	250
Pranali meher	Division - B	231
Amit Vijay Patole	Division - A	148

Dr. Anshu Pawar



**For Sheila Raheja School of Business
Management & Research**

[Signature]
Director

Shreerang Deshmukh	Division - B	209
Rashi Tibrewal	Division - A	164
Yash Jain	Division - B	219
Shreyas Shukla	Division - B	252
Sahil patil	Division - B	237
Tejaswini Rajeshirke	Division - A	149
Tushar Kanklol	Division - B	222
Gaurav Shukla	Division - A	158
Dev Choudhury	Division - B	207
Sejal Ganesh Patil	Division - B	238
Shreyas Mandale	Division - B	229
Om Rane	Division - A	241
Aniket Parab	Division - B	235
Aklesh kumar verma	Division - B	260
Yash Kailas Kawade	Division - B	223
Dhaval Suresh Thakur	Division - B	257
Atharva ingale	Division - B	216
Ronojoy Biswas	Division - B	204
Shraddha Sagwekar	Division - B	243
Shreyas Mahendra Kadam	Division - B	221
Simran Dicholkar	Division - A	116
Joel Finian Dsouza	Division - A	117
Amit Vijay Patole	Division - A	148
Yogita naik	Division - A	139
Sakshi kailas joshi	Division - A	125
Tanaya Naik	Division - A	138
Ameya Korgaonkar	Division - A	130
Siddhi Vinayak Rathod	Division - B	242
Gaurav Bhandari	Division - B	203
Mohammed Dhole	Division - A	114
Saurabh patil	Division - A	146
KHUSHI SUNIL JAIN	Division - A	124
Piyush.Kailash.Dusseja	Division - B	211
Abhishek Sanjay Daware	Division - A	113
Anushka Gunjal	Division - B	215

Dr. Anshu Pawar



**For Sheila Raheja School of Business
Management & Research**

[Signature]
Director

Aastha Ambalia	Division - A	103
Gautam Pandey	Division - B	234
Sagar Chennoji	Division - A	110
Anuja Milind Nemade	Division - A	141
Ashish Shetty	Division - B	249
Aniket Bhagwan Nikam	Division - A	142
Kunal Vijay Mate	Division - A	135
Abhijeet anand waghmare	Division - B	262
Vaibhav Dnyaneshwar Chormale	Division - A	111
Abheet Dogra	Division - B	210
Rohit Yuvraj Baisane	Division - A	106
Anasha Amrut Wagh	Division - A	166
Aishwarya Rajendra Bawdekar	Division - A	107
Dhananjay Umak	Division - A	165
Sagar Sunil Sawant	Division - A	155
SHUBHAM A KATKE	Division - A	127
Shehzin saiyed	Division - A	152
Rutika Vijay Rane	Division - A	150
Atharva Anil Kothawade	Division - B	226
Vaibhav Ashok Jadhav	Division - B	217
Harsh varma	Division - B	259
Asawari Gangan	Division - A	118
Altamash Siddique	Division - A	159
Shraddha Sarangkar	Division - A	154
Sakshi Shankar Kesare	Division - A	128
Sakshi Dwivedi	Division - B	212


Dr. Ansh Pawar



For Sheila Raheja School of Business
Management & Research


Director



Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

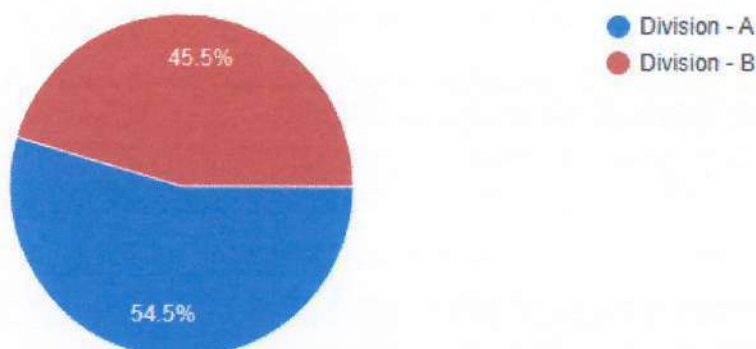
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Raheja Education Complex, Kher Nagar, Bandra (E), Mumbai – 400 051

B.

MMS 2022-24 Batch -

88 responses

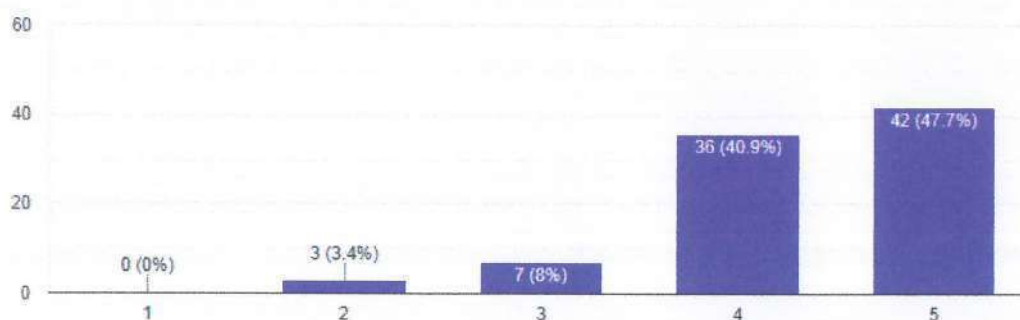


C.

Rate the Industry Trainers expertise on job readiness workshop content

Copy

88 responses



Dr. Anshu Pawar



For Sheila Raheja School of Business
Management & Research

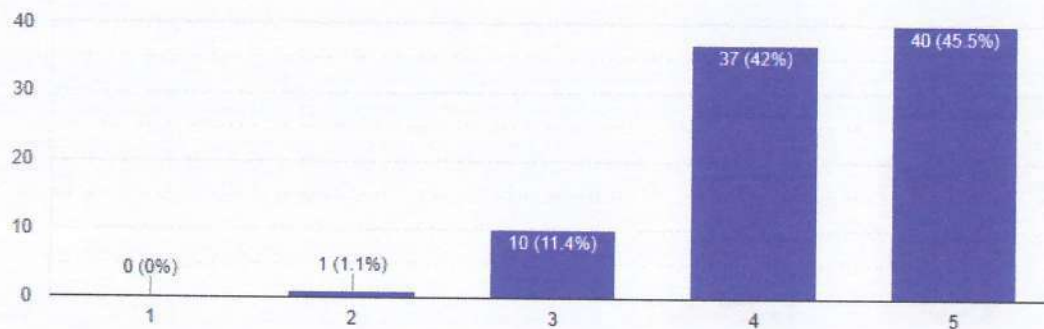
Director

D.

Rate the Trainer on the basis of Teaching the subject matter

 Copy

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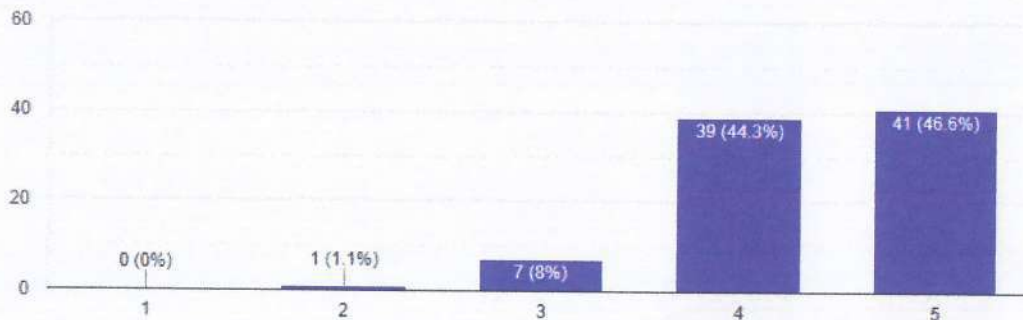


E.

Rate the Trainer on the basis of Delivery of structured lecture

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Dr. Anish Pawar



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Director



Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

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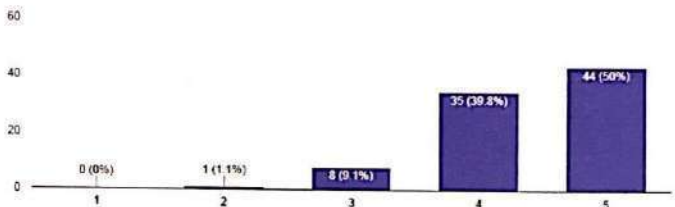
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F.

Rate the Trainer on the basis of solving the queries

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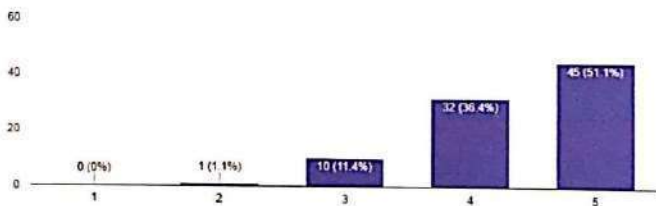


G.

Rate the Trainer on the basis of his Communication skills

Copy

88 responses



Dr. Anshu Pareek



For Sheila Raheja School of Business
Management & Research

Director



Bombay Suburban Art & Craft Education Society's

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

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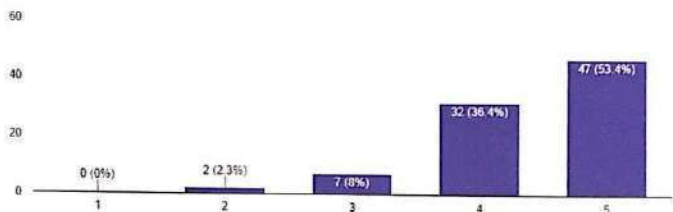
Raheja Education Complex, Kher Nagar, Bandra (E), Mumbai – 400 051

H.

Was the session helpful in understanding Job Readiness Skill

Copy

68 responses



I.

Good session

None

Good

Great motivation

Nothing to say

Good

Good boys

Very productive

Good one

It was nice

Thank you for your amazing session

Good one.

Good trainers

Is was a good session

It was a very valuable session

It was good & knowledgeable

It was good session. Helped me to reduce stage fear

Session was informative and gained knowledge

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Page 7 of 8

Dr. Anshu Parashar



Director



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Raheja Education Complex, Kher Nagar, Bandra (E), Mumbai – 400 051

Nice session

Content

The teachers had unique ways of teaching the lessons by performing various activities

Informative session

Keep having such more sessions in future

Very effective

More Creative activities and fun games for efficient learning

Session was very good, looking forward to attend sessions like this

The session was very helpful

It was very good

It is very informative session and learn lots of interpersonal skills and how to deals with a fear and how to analysis our skills

Great workshop

Overall a great session

Great session

Arrange more events related to interview.

It was a very helpful session

Best

It was good

It's very informative session I learn a lots of things from these session how to analyze my skills and improve interpersonal skills.

It was very useful for not only as a teaching perspective but it was also best for the future point of view and thanks to college to place such an amazing session.

Session was engaging.

They should not break leaves for any task..

Excellent session

How To Face Stage Fear

The session was very good

The session was interesting

Dr. Girish Pawar

Head Training & Placement (TPO), SRBS



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Director

**Bombay Suburban Art and Craft Education Society's
SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
ACTIVITY REPORT 2022-2023**

Part A) Information about Organizing Team

NAME OF THE ACTIVITY: A Webinar on "Kal Ke Entreprenaari Segment - #YouGrowGirl," organized by AspireForHer.			
ACTIVITY DATE	DEPARTMENT	COMMITTEE	COORDINATOR NAME
20/07/2023	MMS	IIC	Dr.VaishaliSingh/Prof.Ro shal Chinnu
DURATION	VENUE	PARTICIPANTS (Nos)	NATURE: Outdoor/Indoor
2hrs	Conference/Zoom	40	Indoor
FACULTY SUPPORT:	1. Prof.Stanley Santamayor	Prof.Samadhan khamkar	
	3. Prof.Apeksha Gaje	Prof.Darshana Murkibhavi	
	5.		
STUDENT SUPPORT:	A. Tanaya Naik	B. Gauri	
	C. Arti Singh	D.	
		E.	

Part B) Brief Information about the Activity

TOPIC OF THE ACTIVITY	A Webinar on "Kal Ke Entreprenaari Segment - #YouGrowGirl," organized by AspireForHer.
OBJECTIVES	To encourage Female students in becoming economically empowered. To set role models in Women Entrepreneurship to influence the younger generation.
METHODOLOGY	Zoom meeting - online
OUTCOMES	Female students got to know about the:- Project selection criteria. Clarity about the business idea. Market potential for the product or service. Skills in preparing business plan.

Part C) Proofs & Documents Attached (Tick mark the proofs attached):

<input checked="" type="checkbox"/> 1. Directions by Authority	<input checked="" type="checkbox"/> 6. Activity Report	11. Account Settlement
<input type="checkbox"/> 2. Proposal Note	<input type="checkbox"/> 7. Brief Profile Guest	12. News Material
<input type="checkbox"/> 3. Approval Letter	<input type="checkbox"/> 8. Attendance Gender/Sem/Course	<input checked="" type="checkbox"/> 13. Feed Back Report
<input checked="" type="checkbox"/> 4. Notice & Schedule	<input type="checkbox"/> 9. Certificate	<input checked="" type="checkbox"/> 14. Any Other
<input type="checkbox"/> 5. Organising Committee	<input checked="" type="checkbox"/> 10. Geotag Photographs	Zoom link (reference)

*Vaishali
Roshal*



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[Signature]
Director

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SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH**

Part D) Social Media:

Web Site Signature & Date		Twitter Signature & Date		Instagram Signature & Date		Facebook Signature & Date	
DOS	DOP	DOS	DOP	DOS	DOP	DOS	DOP
—	—	—	—	28/08/23	28/08/23	—	—

Part E) IQAC Cell:

NAME & SIGNATURE OF COORDINATOR	NAME & SIGNATURE OF DIRECTOR	IQAC Documentation	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr.Vaishali Singh Prof.Roshal Chinnu <i>Vaishali Roshal</i>	Dr.Harish Kumar S.Purohit <i>[Signature]</i>	Total No of Pages <u>12</u> <i>J.S. Gijane</i>	<i>R.B. Sur</i> <u>9/9/2023</u>



**For Sheila Raheja School of Business
Management & Research**

Director

Invitation to Promote "Kal Ke Entreprenaari Segment - #YouGrowGirl" Amongst Girl Innovators in Your Institute

All India Council for Technical Education(no-reply) <admin@aicte-india.org>
To: vaishalisingh@srbs.edu.in

Wed, Jul 12, 2023 at 6:47 PM

Dear Sir/Madam,

Greetings from AICTE and the Ministry of Education's Innovation Cell!

We extend our warm invitation to you and the girl innovators in your institute to participate in the upcoming event, "Kal Ke Entreprenaari Segment - #YouGrowGirl," organized by AspireForHer.

The "Kal Ke Entreprenaari Segment - #YouGrowGirl" aims to empower and inspire aspiring women entrepreneurs like yourselves. Esteemed speakers will be present, sharing their experiences, insights, and strategies for success in the business world. This event provides a platform for networking, learning, and exchanging ideas with like-minded individuals.

To promote the event among girl innovators in your institution, kindly share the following link for the mentoring session:

[Link to the mentoring session: https://www.linkedin.com/posts/aspireforher_kal-ke-entreprenaari-segment-yougrowgirl-activity-7083704737119821824-esg5?utm_source=share&utm_medium=member_desktop]

This event may help girl innovators in your institute, with valuable guidance and empower them to explore their entrepreneurial potential.

Thank & Regards,
MoE Innovation Cell
Room No.- 330 | AICTE HQ
Nelson Mandela Marg | Vasant Kunj | New Delhi - 70
Phone: +91 11 29581330, 26131576-79 (ext. - 1330)

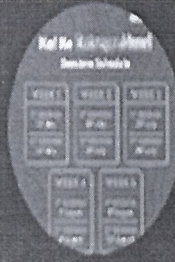
Vaishali

Roshal



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[Signature]
Director



@entrepreneari_enpower

Thursday, 20 July | 4:30 - 6:00 PM IST

Friday, 21 July | 4:30 - 6:00 PM IST

Tuesday, 25 July | 4:30 - 6:00 PM IST

Friday, 28 July | 4:30 - 6:00 PM IST

Tuesday, 1 August | 4:30 - 6:00 PM IST

Friday, 4 August | 4:30 - 6:00 PM IST

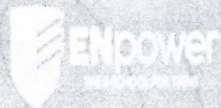
Vaishali

Roshal



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Director



PROJECT
NAVELI



SCHEDULE

9 - 12 JULY

📍 Bangalore

29 - 31 JULY

📍 Ahmedabad

17 - 21 JULY

📍 Mumbai

1 - 3 AUGUST

📍 Kolkata

24 - 26 JULY

📍 Pune



#Entrepreneur

Vaishali
Roshal



For Sheela Raheja School of Business
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Bombay Suburban Art & Craft Education Society's

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Date:-28 July 2023

A Webinar on "Kal Ke Entreprenaari Segment - #YouGrowGirl," organized by AspireForHer.

The webinar was conducted on 20-July-2023 from 4:30 to 6:30. It was an online session organized through a Zoom Meeting session. We are very grateful to get this opportunity for being a part of such a big webinar session. The invitation was for our girl innovators in SRBS MMS/BMS courses to participate in the online session for the event, "Kal Ke Entreprenaari Segment - #YouGrowGirl," organized by AspireForHer. The respected resource speakers on the session were Ms.Deepal Vohra, Ms.Liesha Sequeira and Ms.Ambika Khaitan.

SRBS faculty conducted an orientation session for our girl innovators on the potential for adopting entrepreneurship as a career option and exploring opportunities in upcoming business areas. Students were also encouraged to draw inspiration from successful women entrepreneurs like Miss Navaya Naveli.

During the session the esteemed speakers shared their experiences, insights, and strategies for success in the business world, especially by women entrepreneurs.

The session also provided information around how girl students could get themselves trained in identifying market opportunities and converting them into thriving businesses.

The entire session revolved around the potential for women entrepreneurship in India with an apt tagline "Kal Ke Entreprenaari".

This event also provided a platform for networking, learning, and exchanging ideas with like-minded individuals.

Overall 40 female students from MMS/BMS registered and participated in the webinar session.

Event Details:

Date 20-07-2023
Time 4:30 PM to 6:30 PM
Venue Master Class SRBS
Department MMS/BMS
Participants 40 Female students

Objective of the Session:

- Empowering and inspiring aspiring women entrepreneurs to make a mark in the business world.

*Vaishali
Roshni*



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Page 1 of 3

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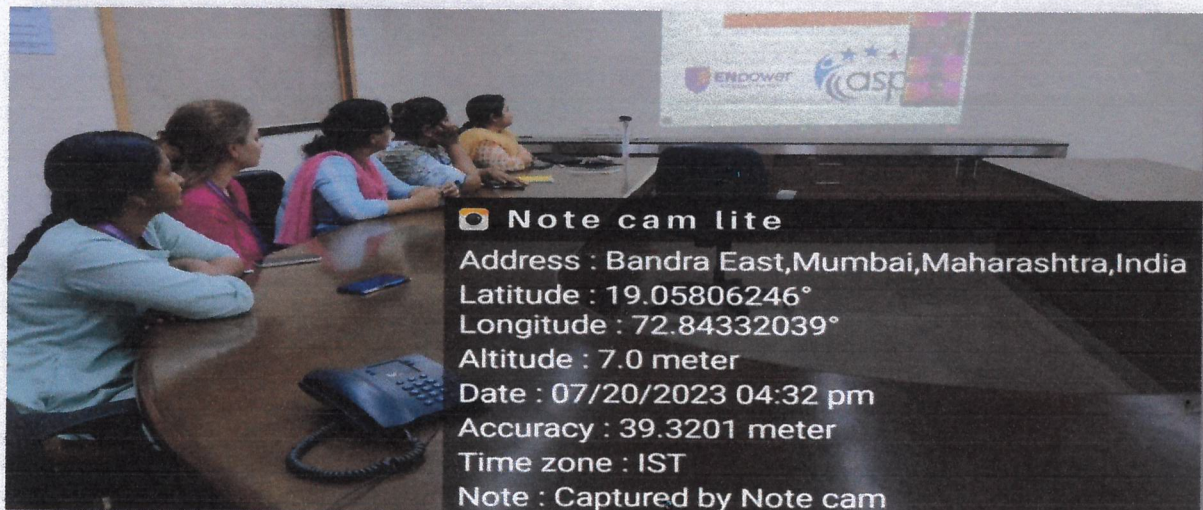
Outcomes of the Session:

- Female students got to know exactly who an entrepreneur is and that every problem around us is the main step for developing any idea. Observation is very important and that there is no substitute for hard work.
- They got familiarized on the process of identifying a need, developing an idea and creating a business.
- Students drew insights into creation of products that serve the needs of the society.

Our Faculties Addressed Female students as soon as we got the invitation mail from **AspireForHer**

On 20th July 2023

Faculties also attended the webinar:-



*Vaishali
Roohi*

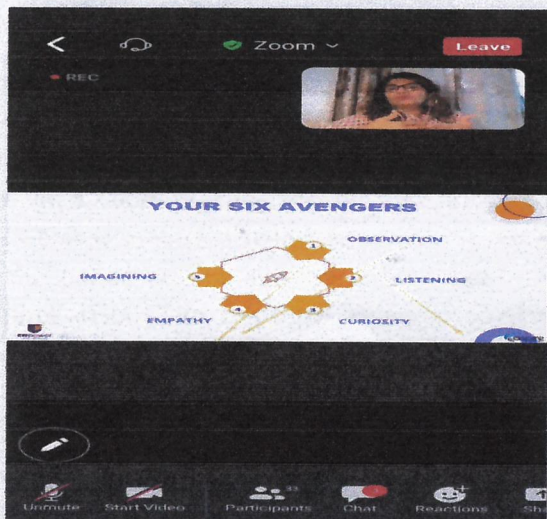


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Director



Students Connected through Zoom Link:-



Vaishali
Dr. Vaishali Singh
Event Co-ordinator
Vaishali

Roshal
Mrs. Roshal Vinu
Event Co-ordinator

Harish
Dr. Harish Kumar Purohit
Director





Bombay Suburban Art & Craft Education Society's

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Enterprenaari Webinar Feedback (Responses) Google Sheets

Sno.	Email Address	Name	Phone
1	priyankamozar24@gmail.com	Priyanka mozar	9930037961
2	anujanemade546@gmail.com	Anuja Milind Nemade	9370715464
3	simrandicholkar@gmail.com	Simran Dicholkar	8291076524
4	naiktanaya1810@gmail.com	Tanaya Naik	8369291342
5	ruchika.r.thakker@gmail.com	Ruchika	8087807550
6	shyamalsuryawanshi132@gmail.com	Shyamal subhash suryavanshi	8459223840
7	jayshreesm13@gmail.com	Jayshree Shyam Maheshwari	8087266734
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11	pritiashar777@gmail.com	Priti Nitin Ashar	9172327635

Vaishali



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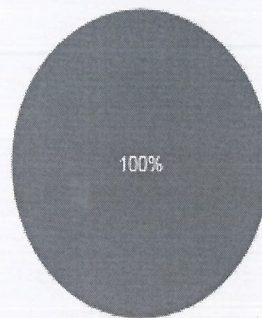

Director

Questions:-

1. Was the session helpful in terms of identifying the opportunities for female entrepreneurs?

Was the session helpful in terms of identifying the opportunities for female entrepreneurs?

11 responses



● Yes
● No

Q. 2. Elaborate 5 Important points from the session

1. Who exactly is the entrepreneur, problem is the main step for developing any idea, observation is very important, hardwork, listening
2. How to develop and idea How to identify the need Create which would be helpful for the society
3. Creating need for the products which are helpful and not for the sake Empathising with the people around before creating a product
4. Women as entrepreneur

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Vaishali



5. Need of Creativity Need of entrepreneurs Process of building an idea What is entrepreneurship Solution to problems
6. Develop vision Creativity Build strong network Focus on ur strength Hit a great team Reluctance ,Self doubt are questions which come in our mind when we think of an idea.
7. We should identify the problem and try to find solution for it.
8. Empathy ,insight and solution are the main components between Problems and Idea.
9. The biggest fear which creator faces is the Risk of Rejection.
Entrepreneurship is not a job it's a mindset.
10. Important pointers she spoke about Identifying the need while developing a product Try to empathise with the society for developing of the idea Look around what problems you are facing before developing an idea Try to look in how you can bridge the gap

Q.3 How will you implement the above mentioned learnings to your upcoming business plan.

1. Will try to empathize Identify what is need for the hour Should be beneficial for the society
2. First of all i will think about what can i do what is my strength and ability to do and as a entrepreneur i will be create a ideas which is new to the customers and design that idea according to customers need and satisfaction and for that i will create a strong team of employee's.
3. Instead of Self doubting myself and asking that My idea will work on not.
4. I will give my best to make my Business plan successful because negative questions will never help me to become successful.
5. Will try to first empathise with the society and look in for the problems that could be solved... are there any such problems where no improvement has been done previously how I can improve the
6. ideas which are already been generated

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Q.4 What do you think is holding you back personal from being more successful as a women entrepreneur?

1.I don't see myself as a successful entrepreneur Because of lack of patience and not control of temper

2.Network bias Ethical standard Taking opportunity And put time for reserch

3.Lack of knowledge related to Business

4.I don't see myself as a budding entrepreneur

Vaishali

Dr.Vaishali Singh

Event Co-ordinator

Roshal

Prof.Roshal Chinu

Event Co-ordinator

Harish

Dr.Harish Kumar S.Purohit

Director



**For Sheila Raheja School of Business
Management & Research**

Harish
Director

ENPOWER-ENTREPRENAARI Confirmation

Aspire For Her Management And Consultancy Private Limited <no-reply@zoom.us>

Wed, Jul 19, 2023 at 10:23 PM

Reply-To: Aspire For Her Management And Consultancy Private Limited <support@aspireforher.com>

To: vaishalisingh@srbs.edu.in



Hello Vaishali Singh,

Thank you for registering for ENPOWER-ENTREPRENAARI. You can find information about this meeting below.

ENPOWER-ENTREPRENAARI

Date & Time Jul 20, 2023 04:30 PM India

Meeting ID 980 1464 0273

Passcode 497680

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To edit or cancel your registration details, [click here](#).

Please submit any questions to: support@aspireforher.com.

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Vaishali

Rohit



For Sheila Raheja School of Business
Management & Research

Director

Join via audio

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+13052241968,,98014640273#,,,,*497680#

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International numbers

Thank you!



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Vaishali

Rashmi



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[Signature]
Director