

SYMMS Syllabus Outline

Semester III

Sr.	Course Type	Course	Number of Credits	IA/UA*
1	Mandatory - General Management	Corporate Strategy	4	UA
2	Mandatory - General Management	Project Management	2	IA
OJT/ Summer Internship				
3	Summer Internship	Summer Internship	8	IA

Semester III

Finance Specialization

Sr.	Course Type	Course	Number of Credits	IA/UA*
Mandatory				
1	Mandatory	Financial Markets and Institutions	2	UA
Electives (Any 5 including Open Elective)				
1	Elective	Corporate Valuation	2	IA
2	Elective	Financial Modelling	2	IA
3	Elective	Derivatives and Risk Management	2	IA
4	Elective	Security Analysis & Portfolio Management	2	IA
5	Elective	Global Financial Management and Markets	2	IA
6	Elective	Commercial Banking	2	IA
7	Elective	Mutual Funds and Insurance	2	IA
8	Elective	Emerging Technologies in Finance and Block-chain	2	IA
9	Elective	Corporate Restructuring and Mergers and Acquisition	2	IA
10	Elective	Direct and Indirect Taxes	2	IA
11	Elective	SWAYAM Course	2	IA

***IA – Internal Assessment; UA – University Assessment**

Semester III - Human Resource Specialization Outline

Human Resource Specialization

Sr.	Course Type	Course	Number of Credits	IA/UA*
Mandatory				
1	Mandatory	Competency-based HRM & Performance Management System	2	UA
Electives (Any 5 including Open Elective)				
1	Elective	Artificial Intelligence (AI) in Human Resource Management	2	IA
2	Elective	Compensation and Benefits	2	IA
3	Elective	Employer Branding and Employee Value Proposition	2	IA
4	Elective	HR Analytics	2	IA
5	Elective	HR Planning and Application of Technology in HR	2	IA
6	Elective	Learning and Development	2	IA
7	Elective	Global HRM	2	IA
8	Elective	Organization Theory, Structure and Design	2	IA
9	Elective	SWAYAM Course	2	IA

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Semester III - Marketing Specialization Outline				
Marketing Specialization				
Sr.	Course Type	Course	Number of Credits	IA/UA *
Mandatory				
1	Mandatory	Marketing Strategy	2	UA
Electives (Any 5 including Open Elective)				
1	Elective	Consumer Buying Behaviour	2	IA
2	Elective	Sales Management	2	IA
3	Elective	Product Management	2	IA
4	Elective	Brand Management	2	IA
5	Elective	Digital Marketing	2	IA
6	Elective	Marketing Analytics	2	IA
7	Elective	Retail Management	2	IA
8	Elective	Rural Marketing	2	IA
9	Elective	Tourism Marketing	2	IA
10	Elective	SWAYAM Course	2	IA

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Semester III - Operations and Supply Chain Specialization Outline				
Operations and Supply Chain Specialization				
Sr.	Course Type	Course	Number of Credits	IA/UA*
Mandatory				
1	Mandatory	Supply Chain Management	2	UA
Electives (Any 5 including Open Elective)				
1	Elective	Logistics Management	2	IA
2	Elective	Warehouse Management	2	IA
3	Elective	Business Process Management for Risk & Performance Management	2	IA
4	Elective	Global Supply Chain Management	2	IA
5	Elective	Service Operations Management	2	IA
6	Elective	Operations Analytics	2	IA
7	Elective	Manufacturing Resource Planning & Control	2	IA
8	Elective	Production Planning & Control	2	IA
9	Elective	Purchase and Materials Management	2	IA
10	Elective	SWAYAM Course	2	IA

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Semester III - System & Digital Business Specialization Outline				
System & Digital Business Specialization				
Sr.	Course Type	Course	Number of Credits	IA/UA*
Mandatory				
1	Mandatory	Strategic Information Technology & Resource Management	2	UA
Electives (Any 5 including Open Elective)				
1	Elective	Digital Business	2	IA
2	Elective	Software Project Management	2	IA
3	Elective	Enterprise Systems for Business	2	IA
4	Elective	Big Data, Business Analytics & FinTech Warehousing	2	IA
5	Elective	Advanced Database & Data	2	IA
6	Elective	Knowledge Management	2	IA
7	Elective	Business Applications of Networking & Telecommunication	2	IA
8	Elective	Data Mining and Business Intelligence	2	IA
9	Elective	Block chain Technology for Business	2	IA
10	Elective	SWAYAM Course	2	IA

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Semester III - Open Electives (Across Specializations) - Basket Outline

Open Electives (Across Specializations)

1	Open Elective	Marketing of Financial Products and Services	2	IA
2	Open Elective	Climate Risk and Sustainable Finance	2	IA
3	Open Elective	Acquiring and Managing Talent	2	IA
4	Open Elective	Labour, Social Security and Welfare Law	2	IA
5	Open Elective	Services Management	2	IA
6	Open Elective	Events Management	2	IA
7	Open Elective	Quality Management	2	IA
8	Open Elective	Predictive Analytics	2	IA
9	Open Elective	Data Mining and Business Intelligence	2	IA
10	Open Elective	Blockchain Technology for Business	2	IA
11	Open Elective	Enterprise Risk Management [Approved under OE Basket]	2	Virtual (By IRM)
12	Open Elective	SWAYAM Course	2	Through SWAYAM Process

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IRM: Institute of Risk Management, as per syllabus copy