

## **Outline of Semester IV - Mandatory Courses**

| Semester IV      |                                |  |                      |        |  |
|------------------|--------------------------------|--|----------------------|--------|--|
|                  | Mandatory Courses              |  |                      |        |  |
| Sr.              | Course Type                    | Course                                   | Number of<br>Credits | IA/UA* |  |
| 1                | Mandatory - General Management | International Business                   | 4                    | UA     |  |
| 2                | Mandatory - General Management | Business Ethics and Corporate Governance | 4                    | IA     |  |
| Seminar          |                                |  |                      |        |  |
| 3                | Mandatory                      | Seminar Paper                            | 2                    | IA     |  |
| Research Project |                                |  |                      |        |  |
| 4                | Mandatory                      | Research Project(s)                      | 8                    | IA     |  |

|   | Semester IV - Finance Specialization Outline |   |                      |        |
|---|--|---|----------------------|--------|
| Elective Courses - Finance Specialization (Any 2) |  |   |                      |        |
| Sr.   | Course Type                                  | Course  | Number of<br>Credits | IA/UA* |
| 1   | Elective                                     | Financial Market Regulations                      | 4                    | IA     |
| 2   | Elective                                     | Behavioural Finance                               | 4                    | IA     |
| 3   | Elective                                     | Investment Banking and Alternate Investment Funds | 4                    | IA     |
| 4   | Elective                                     | Fixed Income Securities                           | 4                    | IA     |
| 5   | Elective                                     | Wealth Management                                 | 4                    | IA     |
| 6   | Elective                                     | SWAYAM Course                                     | 4                    | IA     |

<sup>\*</sup>IA – Internal Assessment; UA – University Assessment



| Semester IV - Human Resource Specialization Outline |             |   |                      |        |
|---|-------------|---|----------------------|--------|
| Elective Courses - HR Specialization (Any 2)        |             |   |                      |        |
| Sr.   | Course Type | Course  | Number of<br>Credits | IA/UA* |
| 1   | Elective    | Human Resource Capital, Accounting and Audit          | 4                    | IA     |
| 2   | Elective    | Industrial Relations and Alternate Dispute Resolution | 4                    | IA     |
| 3   | Elective    | OD and Change Management                              | 4                    | IA     |
| 4   | Elective    | Strategic Human Resource Management                   | 4                    | IA     |
| 5   | Elective    | SWAYAM Course   | 4                    | IA     |

| Semester IV - Marketing Specialization Outline |   |                                |                      |        |  |
|--|---|--------------------------------|----------------------|--------|--|
|  | Elective Courses - Marketing Specialization (Any 2) |                                |                      |        |  |
| Sr.No.   | Course Type   | Course                         | Number of<br>Credits | IA/UA* |  |
| 1  | Elective  | Global Marketing               | 4                    | IA     |  |
| 2  | Elective  | Technology Strategy            | 4                    | IA     |  |
| 3  | Elective  | Business to Business Marketing | 4                    | IA     |  |
| 4  | Elective  | Social Marketing               | 4                    | IA     |  |
| 5  | Elective  | SWAYAM Course                  | 4                    | IA     |  |

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| Semester IV - Operations and Supply Chain Specialization Outline |   |   |                      |        |  |
|--|---|---|----------------------|--------|--|
|  | Elective Courses - Operations and Supply Chain Specialization (Any 2) |   |                      |        |  |
| Sr.  | Course Type   | Course  | Number of<br>Credits | IA/UA* |  |
| 1  | Elective  | Operations Strategies                             | 4                    | IA     |  |
| 2  | Elective  | Operations Applications and Cases                 | 4                    | IA     |  |
| 3  | Elective  | Lean Management                                   | 4                    | IA     |  |
| 4  | Elective  | Demand Forecasting and Inventory Management       | 4                    | IA     |  |
| 5  | Elective  | Productivity Enhancement in Operations Management | 4                    | IA     |  |
| 6  | Elective  | SWAYAM Course                                     | 4                    | IA     |  |

|     | Semester IV - System & Digital Business Specialization Outline |   |                   |        |  |
|-----|--|---|-------------------|--------|--|
|     | Elective Courses - System & Digital Business (Any 2)           |   |                   |        |  |
| Sr. | Course Type  | Course  | Number of Credits | IA/UA* |  |
| 1   | Elective   | Information Systems Security and Audit                | 4                 | IA     |  |
| 2   | Elective   | IT Governance, Compliance and Cyber Laws              | 4                 | IA     |  |
| 3   | Elective   | IT Consulting & Managing for Business                 | 4                 | IA     |  |
| 4   | Elective   | System Applications and Negotiations-Case Study       | 4                 | IA     |  |
| 5   | Elective   | IoT, Cloud Computing, and Virtualization for Business | 4                 | IA     |  |
| 6   | Elective   | SWAYAM Course   | 4                 | IA     |  |

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