

FYMMS Syllabus Outline				
Semester I				
Sr.	Course Type	Course	Number of Credits	IA/UA*
1	Mandatory - General Management	Fundamentals of Management Theory and Practice	2	IA
2	Mandatory - Quantitative Techniques	Business Statistics	2	IA
3	Mandatory - Economics	Managerial Economics	2	IA
4	Mandatory - Finance	Financial Accounting for Business	2	IA
5	Mandatory - Human Resource	Organizational Behaviour	2	IA
6	Mandatory - Marketing	Fundamentals of Marketing	4	IA
7	Mandatory - Operations	Operations Management	4	IA
8	Mandatory - Systems	Information Technology for Business	4	IA
Elective Courses (Any Two)				
1	Elective	Managerial Communication	2	IA
2	Elective	Creativity and Design Thinking	2	IA
3	Elective	Legal and Tax Aspects of Business	2	IA
4	Elective	Bhartiya Management	2	IA

***IA – Internal Assessment; UA – University Assessment**

Suggested Workshops - Semester I:

1. Basic Software Tools: MS Excel & Advance Excel
2. Personality Development, Grooming & Presentation Skills Training

Suggested Workshops - Semester II:

1. Advanced Software Tools: Power Bi, Tableau, R Programming, SPSS
2. Social Media Marketing