

SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH
Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Maharaj Ground, Bandra (E), Mumbai – 400 051
(Approved by AICTE, DTE, Affiliated to University of Mumbai, ISO 9001:2015 Certified and NAAC Accredited)

ACTIVITY REPORT 2024-2025

Part A) Information about Organizing Team

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NAME OF TH	HE ACTIVITY: IIC Se	ession on Pro	blem Solving	g and Ideation Workshop
ACTIVITY DATE	DEPARTMENT	COMM	IITTEE	COORDINATOR NAME
19th October 2024	MMS			Mrs Darshana Murkibhavi & Mr. Amit Ashok Bansod
DURATION	VENUE		ANTS (Nos)	
1 day	Seminar Hall (4th Floor)	06 F 83 st	culfy member udents	ע Indoor
FACULTY	1. Mrs Ruchi Shar	ma	2. Dr. Amee Nagar	
SUPPORT: 3. Mr. Jigar Patel			4. Mrs Roshal Vinu	
STUDENT	A. Tanveer Shaikh		C. Sparsh Gupta	
SUPPORT:	B. Akshad Misra		D.	

Part B) Brief Information about the Activity

TOPIC OF THE ACTIVITY	IIC Session on Problem Solving and Ideation Workshop
OBJECTIVES	 To equip students with ideas for breaking down complex problems into smaller components & how to work towards managing it. To encourage students to think outside the box and explore diverse solutions to a problem. To motivate students to present their ideas clearly and persuasively, fostering confidence in sharing innovative solutions.
METHODOLOGY	 Movie Screening: - Sarfira based on the memoir of Air Deccan founder G.R. Gopinath, 'Simply Fly: A Deccan Odyssey'. After the screening the students were debriefed on the key learnings from the movie i.e. power of dreams, entrepreneurial spirit, problem solving and thinking out of the box.
OUTCOMES	 Students will develop an ability to think outside the box and consider unconventional solutions to business challenges. Students will be able to critically analyze business problems and evaluate potential solutions based on evidence, data, and logical reasoning. Students will develop a growth mind-set, staying adaptable and open to new ideas as they work through challenges.

For Sheila Raheja School of Business Management & Research





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Part C) Proofs & Documents Attached (Tick mark the proofs attached):

1. Directions by Authority		Account Settlement
2. Proposal Note	7. Brief Profile Guest	12. News Material
3. Approval Letter	8. Attendance Gender/Sem/Course	13. Feed Back Report
4. Notice & Schedule	9. Certificate	14. Any Other
5. Organising Committee	. Geotag Photographs	

Part D) Social Media:

Web	Site	L	· ·	Instagram	Signature	Facebook	Signature
	ture &	Twitter &	Signature Date	8	z Date	& D	
DOS	DOP	DOS	DOP	DOS	DOP	DOS	DOP
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Part F) IOAC Cell

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NAME & SIGNATURE OF COORDINATOR	NAME & SIGNATURE OF DIRECTOR	IQAC Documentation	IQAC COORDINATOR (SEAL & SIGNATURE)
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For Sheila Raheja School of Business Management & Research

IIC Activities Calendar for Academic Year 2024-25 Calender 2024-25

IIC calendar plan with various new features will be introduced from September 2024. To make comprehensive impact in field of innovation, IPRs and Entrepreneurship following measures are introduced in IIC 2024-25 edition. Quarter 1 and Quarter 2 is merged as Semester 1 and Quarter 3 and Quarter 4 is merged as Semester 2. Institutes can conduct the activities accordingly.

Semester 1

Tuarter 1

Overter 2

Semester 2

Oparter 9

Quarter 4

Quarter 1

Thrust Area: Conducting a Maximum Number of prescribed activities focuses on Inspiration, Motivation, and Ideation

Sr. No.	Activity	Suggestive Mode of Conduct of Activity	Suggestive Level of Activity
1	Workshop on "Entrepreneurship and Innovation" as a Career Opportunity	Offline/Online	1 or 2
2	My Story - Motivational Session by Successful Innovators	Offline/Online	1
3	From Idea to Impact - Motivational Session by Successful Entrepreneur/Start-up Founder	Offline/Online	1 List of Institutes
4	Session on Problem Solving and Ideation Workshop	Offline/Online	1 or 2 Established IIC
5	Session on the "Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs".	Offline/Online	1 or 2
6	Exposure and Field Visits for Problem Identification: Aligning with UN SDGs and Exploring Emerging Areas of Technologies	Offline	2 or 3
7	Organize an Inter/Intra Institutional Idea Competition/ Challenge/ Hackathon, and Reward the Best Ideas and deposition in the Institution's YUKTI Innovation Repository	Offline/Hybrid	3 or 4
8	Idea Showcase: Demo Day/Exhibition/Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support.	Offline/Hybrid	3 or 4

Important Day Celebration Activities



For Sheila Raheja School of Business Management & Research

Semester 1

Quarter

Quarter 2

Semester 2

Ouarter 3

Ouarter 4

Quarter 1

Sr. No.	Date	Day of Celebration	Month
1	15th October	Institution's Innovation Day (Dr APJ Abdul Kalam's birth anniversary)	October
2	9th November	National Entrepreneurship Day	November
3	11th November	National Education Day	November



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Inter-Office Memorandum

Ref No: SRBS/DO/2024-25/021

To : Hon. Gen. Secretary Sir

October 16, 2024

From : Mr. Amit Ashok Bansod (IIC Convener)

Through: Director

Subject: Approval expenses for organizing IIC Event on 19.10.2024

The IIC team of SRBS proposes to organize a 'Session on Problem Solving & Ideation' as per IIC's last year calendar as this academic year's activity calendar is yet awaited. The event is scheduled for 19th October 2024 from 01:30 p.m to 4.30 pm in the Seminar Hall on the 4th Floor. During the session a movie 'Sarfira 'which is based on the life of Mr. G. R. Gopinath, the founder of Air Deccan, India's first 'Low Cost - No Frills' airline. The key learnings from the movie are – Need Identification, Demand – Supply Gap, Entreprenurial Resilience & Social Challenges (Discrimination) are some of the few points on which the students would be debriefed about at the end of the session.

For the said event, following will be the expenses:

Sr. No.	Particulars	Amount (Rs.)
1	Premium Subscription on Disney Hotstar (3 months Advertisement Free)	499/-

Put up for your Approval for the expenses of Rs. 499/-. (Rupees Four Hundred Ninety-Nine Only)

Mr. Amit Ashok Bansod

IIC Convener 7498054722

Hais

Mrs. Darshana Murkibhavi

IIC President

Dr. Harish Kumar S. Purohit

Director



For Sheila Raheja School of Business Management & Research

Inter-Office Memorandum

Ref No: SRBS/DO/2024-25/022

To: Mr. Ganesh Deshpande

October 16, 2024

From: Mr. Amit Ashok Bansod

Through: Director

Subject: Booking of 4th Floor Seminar Room for IIC Event on 19th October 2024.

Institution's Innovation Council (IIC) of SRBS proposes to organize an event "Session on Problem Solving & Ideation".

Requesting you to book Seminar Room (4th Floor) from 12:30 pm to 04:30 pm on 19th October 2024 (Saturday), including students/faculty member's 80-90 people will participate in the said event.

Mr. Amit Ashok Bansod

Mrs. Darshana Murkibhavi **IIC President**

Dr. Harish Kumar S. Purohit

Director

IIC Convener

7498054722

For Sheila Raheja School of Business Management & Research



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Date - 14th October 2024

The council meeting of Institution's Innovation Council (IIC), of Sheila Raheja School of Business Management & Research was called by IIC President Mrs. Darshana Murkibhavi on 10th October 2024 to discuss upon the formulation and function of IIC for academic year 2024-2025 & to assign roles and responsibility among newly joined council members as per the guidelines of Ministry of Education's Innovation cell.

As per the decision of competent authority, following members will be the part of IIC;

Sr. No.	Name of member	Member type	Key Role/ Position assigned in IIC
1	Mrs. Darshana Murkibhavi	Teaching	President
2	Mr. Amit Bansod	Teaching	Converner
3	Mr. Shashank Pai	Teaching	Innovation activity coordinator
4	Mr. Shashank Pai	Teaching	Start-up activity coordinator
5	Mrs Darshana Murkibhavi	Teaching	Internship coordinato
6	Dr. Amee Nagar	Teaching	IPR activity
7 .	Mrs. Ruchi Sharma	Teaching	Social Media coordinator
8	Mrs. Roshal Vinu	Teaching	
9	Mrs. Roshal Vinu	Teaching	NIRF coordinator
10	Dr. Prasad Supekar		ARIIA coordinator
		Teaching	Member

The council members discussed about the activities (IIC calendar, Celebration and Self-Driven) and features of IIC portal. The council members also discussed about collaborations within and outside the institution to accelerate the activities of IIC. The council also deliberated on quarterly action plan in synchronisation with activities and initiatives of other departments, centres and facilities in the Institute working towards promoting IPR, Innovation, Entrepreneurship and Start up. The council unanimously decided to carry out all the IIC activities in regular basis throughout the year and meet regularly in beginning of every quarter to review the progress made in previous quarter and also to plan for upcoming quarter.

Dr. Harish Kumar S. Purohit Director BANDRA (E)

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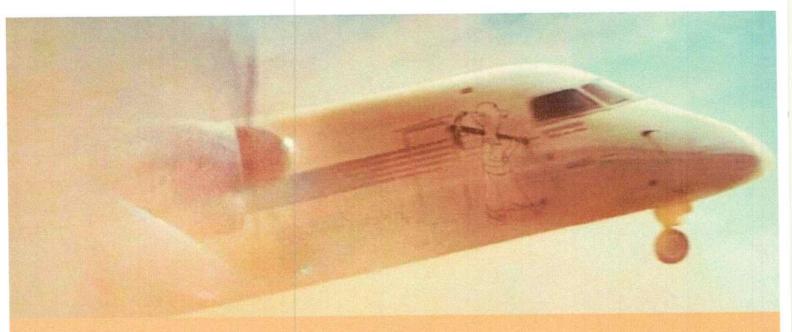
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'Session on Problem Solving & Ideation Workshop'



MOVIE

19TH October 2024

1.30 pm, Seminar Hall, 4th Flr.

Raheja Education Complex

For Sheila Raheja School of Business Management & Research

Director



A true entrepreneur is one who creates wealth where it did not exist by creating a new market and a new customer – Peter Drucker

ENTERPRENURESHIP

Date: 22nd October 2024

Session on Problem Solving and Ideation Workshop

Movie Screening: - Sarfira based on the memoir of Air Deccan founder G.R. Gopinath, Simply Fly: A Deccan Odyssey.

Brief Description:

Date of the event

Time Number of Students that participated

Number of Faculty Members that participated

Mode of Conduct

19th October 2024

1:30 p.m. onwards

83 students

05 faculty members

Offline

The Institution Innovation Council (IIC) of Sheila Raheja School of Business Management and Research organized a Session on 'Problem Solving and Ideation Workshop'.

The movie 'Sarfira' which revolves around the inspiring life of Captain GR Gopinath, the founder of low-cost carrier airline Air Deccan was screened for the MMS students. The movie depicted how Captain Gopinath faced many obstacles, but he held his own ideas to solve the problem of accessibility of air travel to a common man at an affordable price. Thereafter he also faced numerical challenges and obstacles created by the existing players who felt threatened by his concept. Vir, the main character, is heroic and selfless, but he is also extremely human and vulnerable. The movie inspired the audience to believe in oneself while also having self confidence in risk taking.

Objectives

- To equip students with ideas for breaking down complex problems into smaller components & how to work towards managing it.
- To encourage students to think outside the box and explore diverse solutions to a problem.
- To motivate students to present their ideas clearly and persuasively, fostering confidence in sharing innovative solutions.

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Learning Outcomes

- Students will develop an ability to think outside the box and consider unconventional solutions to business challenges.
- Students will be able to critically analyze business problems and evaluate potential solutions based on evidence, data, and logical reasoning.
- Students will develop a growth mindset, staying adaptable and open to new ideas as they
 work through challenges.

The innovative mode of engaging students was well received by the students. Problem solving skills are considered an integral part of management skills and SRBS encourages innovative methods to motivate students.





For Sheila Raheja School of Business Management & Research



Bombay Suburban Art & Craft Education Society's SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH

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Mrs. Darshana Murkibhavi President, IIC Arna Maral Mr. Amit Ashok Bansod Convenor, IIC

Dr. Harish Kumar S. Purohit Director

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For Sheila Raheja School of Business Management & Research

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ACADEMIC YEAR: 2024 – 2025

Session on Problem Solving and Ideation Workshop

Date: 19th October 2024

Time: 1:30pm onwards

Venue: SRBS Seminar Hall

Sr. No.	Name of the Student	Roll No.	Year &Program	Sign
1	Manali kapuniya.	2024049	MMSFY	Mercury
2	sofin Ghacli	2024026	Fymms .	Jahachi
3	Pranau Dalui	5024015	Fymm s	Eldini.
4	Dasa Vaishnaui	2024019	FYMMS	Vallenge
5	Vaishnan Parab	241078	Fymm	uporab.
6	Pranja Jadhav	2024035	32: 1 E	Rodran
7	Niyati Gohel	2024029	FYMMS	Egrel.
8	Bruthamesh R. Strinde	24 1109	FYMMe	- Hele
9	Aishuanya Panan	241086	FYMMS	Hawar
10	Shouti Wishwakanna	241124	FYMMS	SHRUTI
11	Aniker Paway	2024081	tymms o	ATP
12	RISHI THAKER	2024119	FYMMS	P
13	Sanika Narkar	202474	FYMMS	Granta
14	Kajal Yadav	2024 126	Fymms.	Khial
15	phanshree Sawant	2024/02	Fymms (Johnan
16	Megnana Supugade	2024116	FYMMS	Meghan
17	sahil dokhapile	2024961		2 li
18	final Join		FYMMS	Tani
19	Shoul Singh		FYMMS	this
20	Akshto. Awashi	2024006	FYMMS	80
21	Himan Joshi	2024040	FYMMS	Orber si
22	Dipti lok Lain de		EYMMS	
23	Liza . P. Das	2024018	FYMMS	Lieg
24	Sarthak	2024114	FYMORS	**
25	Ranjith R. Halbari	2024033		W a

For Sheila Raheja School of Business Management & Research

Director

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Sr. No.	Name of the Student	Roll No.	Year &Program	Sign
26	Ninad S. malankar	241066	F.Y.MMS.	Bralan kol
27	Dhanushree. A	2024022	F.Y. MMS	Rule
28	Akankshu S Kondavale	2024057	FYMMS	Askaneloule
29	Samueldhi Kharde	2024053	FYMMS	Bonard
30	Protikina Awate	2024007	FYMMS	Tawati
31	Shouti Patil	2024084	FYMMS	Statil
32	Vidnya Pati	2024085	FYMMS	A TOTAL
33	Sakshi Mhatre	8024070	FYMMS	6.0 mhoty
34	Anushka P Kamble	2024045	FYMMS	Ramble
35	Chaitrali R. Chafekar	2024010	FYMMS	Chaptuke
36	Harsh R Sawart	2029103	FYMMS	M
37	Whang Vannali	2014153	FYMMS	vihang
38	Adibi Vyavahare	2024125	FYMMS	odily
39	Amruta S. Kudale	2024058		A k.
40	Ramshaaiman Sheikh	241108	Fimms	school
41	Tisa. S. Gihosh	2024028	FYMMS	Toda.
42	Rexson Shapi	241095	FYMMS	PED 1
43	Novino . 3 · Rawale	2024094	FYRONOS	Navina
44	Harsha S. Thakur	2024120		
45	Uday . J. Charan	2024013		Darsha Marchan
46	Your Yawar	2024088	FYMMS	y. P. Bus
47	Srusht Dharmeter	2024021	Fymms	Sur
48	Sai Kadan	2024043		Som
49	Rohan Routhod	2024092		A
50	Vatsal Damana	2024016	fynns	1000
51	fahad khan	202405)		thorse
52	Pamce Chawla	2024014		Strang
53	Kahul Kumbay o	202404	Krmms	Br
54	Ronay Mejane	2024069	FYMMS	Comergane
55	Tyoti Nirwal	202075	FYMMS	盘
56	18IZV I Rayat	2024096	Fymry	Pour
57	KRISHMA SHARMA	2024107	FYMMS.	SKIN

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MUMBAL 5

Director

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Sr. No.	Name of the Student	Roll No.	Year &Program	Sign
58	Rushikesh Guran	32	FYM113	Jan 1
59	Mithali Jangam	38	FYMINS	2
60	Jan pendrehar	59	FYMMS	2
61	Anish Lad	59	Fymms	ples
62	Sakshi Syrve	117	FYMMS	55. sull
63	Pragati Mahindrakar	65	FYMMS	11128
64	Robit Bolke	09	FYMMS	RBOYLE
65	Pratham supar	115	FYMMS	7300X
66	Askita chavan	12	EXMMS	years,
67	Shuthans Patel	80	FYMMJ	Shutter 1.
68	Harnain Ansari	04	thurs,	OHE.
69	Gauxar Dhake	20	FYMMS-	000
70	smitali shinde	110	FYMMS	Spend
71	Sakshi Utckar	122	EYMMS	Uteber
72	Ritika M.	63	FYMMS	Pell
73	Viray Malkae	68	FYMMS	Qualken
74	Preeti Panwar	77	Fymmy	Quehi.
75	Prathamesh Jadhar	36	uy	Alex S
7 6	Prince Dandekar	17	2 7	
77	Yogesh Khadkar	54	ич	1
78	Aditi Salagare	97	FYMMS	& A Jan
79	Sayrald Patil	64	FYMINS	Utode
80	Tushar Bagade	3	FYMMS	Tuster
81	Milit Charlest Kar	27	FYMMS	Detal
82	Uddhay Andhale	03	pymms	William,
83	Rohit Sarfare	98	FYMMS	12 sator
84				
85				
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ACADEMIC YEAR: 2024 – 2025

Session on Problem Solving and Ideation Workshop

Date: 19th October 2024

Time: 1:30pm onwards

Movie: Sarfira - Analysis of Business Strategies in 'Simply Fly: A Deccan

Odyssey' by Capt G.R. Gopinath.

Venue: Seminar Hall

Sr. No.	Name of the Faculty	Signature
1	Dr. Havish Kyman Purolid- Mr Amit Ashok Bonsod	190
2	Mr Amit Ashok Boursod	AmotBank
3	MRS. DARSHAMA MURKIBHANI	Darlo
4	Mr. Rosbal Vinu	Roshal
5	Ruchi Shanna	2.A. Shand
6	Mr. Pradiep. R. Mali	Marie
7		
8		
9		
10		

For Sheila Raheja School of Business Management & Research

Student feedback on HC Session on Problem Solving and Ideation Workshop

19th October 2024

Details of the respondents

Name of the student	Program	Name of the student	Program		
Tisa Ghosh	FYMMS	Vihang Manoj Vanmali	FYMMS		
Shruti Vishwakarma	FYMMS	Sakshi Surve	FYMMS		
Shubham patel	FYMMS	Kajal Yadav	FYMMS		
Sanika Narkar	FYMMS	Meghana Supugade	FYMMS		
Ninad sushil malankar	FYMMS	Kajal Yadav	FYMMS		
Aishwarya Pawar	FYMMS	Aniket Pawar	FYMMS		
Srushti Dhanmeher	FYMMS	Viraj Malkar	FYMMS		
Gaurav Dhake	FYMMS	Jyoti Nirmal	FYMMS		
Tushar Bagade	FYMMS	Navina Rawale	FYMMS		
Amruta Kudale	FYMMS	Pragati Mahindrakar	FYMMS		
Atharva	FYMMS	uddhav andhale	FYMMS		
Yogesh	FYMMS	Dasa Venkata Naga Vaishnavi	FYMMS		
Pratiksha Ganpati Awate	FYMMS	Anushka Kamble	FYMMS		
Krishna Sharma	FYMMS	Mohit Ghankutkar	FYMMS		
Pranav Dalvi	FYMMS	Aditi Salagare	FYMMS		
Vaishnavi Parab	FYMMS	Pratham Supal	FYMMS		
Prathamesh Ravindra Shinde	FYMMS	Rahul Kamboya	FYMMS		

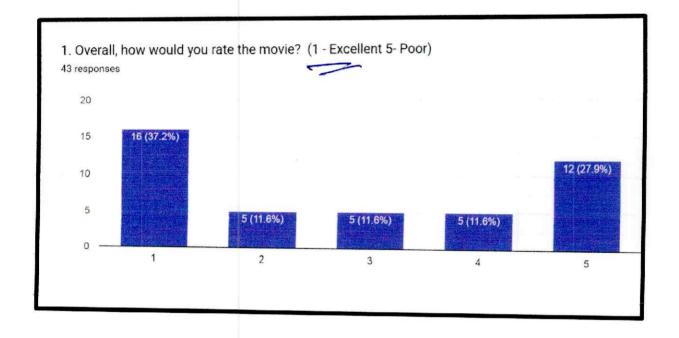
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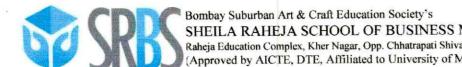
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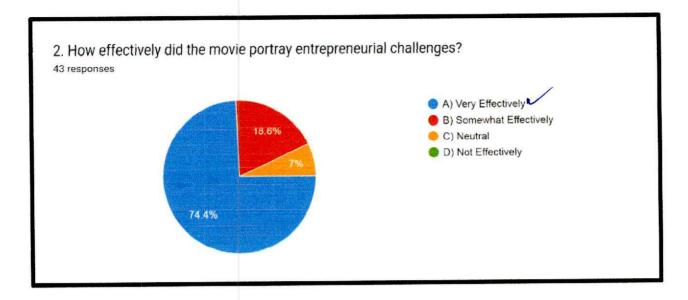
Name of the student	Program	Name of the student	Program
Tisa Ghosh	FYMMS	Vihang Manoj Vanmali	FYMMS
Anish	FYMMS	Liza Pratap Das	FYMMS
Fahim Ali	FYMMS	Ankita chavan	FYMMS
Shruti patil	FYMMS	Smitali Shinde	FYMMS
Mohd Hasnain Ansari	FYMMS	Rohan Mejare	FYMMS
Maithilee	FYMMS	_	_

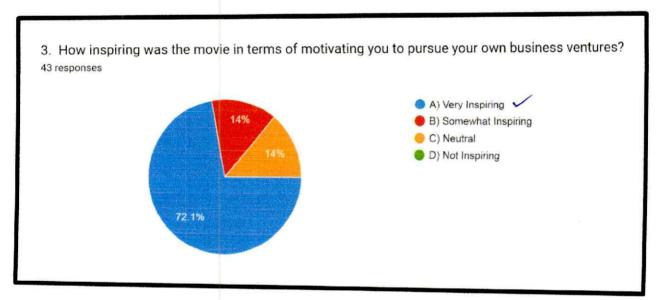


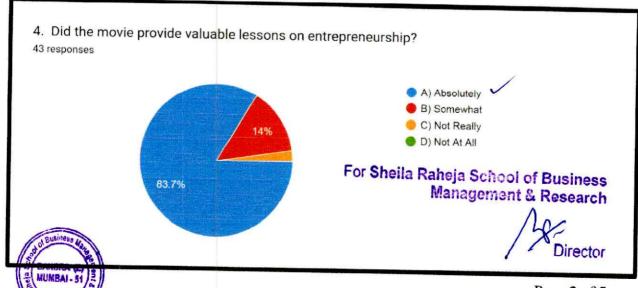
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Any additional comments or suggestions related to the entrepreneurial theme?

It was very motivational

Never give up in life, God plan are bigger than our plan

Good theme. Good movie.

It was truly an inspiring movie in terms of entrepreneurship.

Loved the movie very inspiring

Good

Everything is excellent and very grateful to have the sessions for future goals

It's very good and effective theme

Nice movie

The movie showed that challenge faced by entrepreneurs very effectively. The theme of risk taking , problem solving, corruption and injustice have been shown effectively.

Helped me to know the entrepreneurial skills and gained much knowledge about business and business ethics

I like this movie

The problems shown in the movie mirror real life problems very well

It perfectly shows how to tackle every situation while working on your project.

Great movie

The movie shows us that still the world is against us we have to fight for it

Very inspiring

Being an Entrepreneur is self-Challenge

I think management students should be taught about the current market scenario and movies, web series, YouTube videos should be shown to students of management

it was all good!!

This movie give some contributions to my life and whenever i feel that i am done on that time i remember this movie and entrepreneur hard work and never giving up. So this entrepreneur skills that help me.

Overall a good movie

It is a motivational movie. Which inspires many dreamers like me to achieve something in life like Vir Mhatre

No comments, everything is going good

SANDRA (E) SANDRA (E)

For Sheila Raheja School of Business Management & Research

Any additional comments or suggestions related to the entrepreneurial theme?

No comments, everything is going good

Disruptive innovation and perseverance can overcome the even the most daunting challenges

Motivational movie

Entrepreneurship requires resilience, adaptability, and continues learning.

Effective Entrepreneurs balance risk taking with strategic planning

At the end of movie it looks like weird & bit confusing!

Yes we would love to watch more movies like this Hollywood also

I absolutely loved the ideas how it was delivered through the movie as being a management student. I was relating situation as how things are happening around the corporate world.

BANDRA (E)

For Sheila Raheja School of Business Management & Research

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(Sembay Subirbon Art & Graft Education Society)			,			١
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Conveyance Expenses		Τ		21		
Staff Welfare Expenses		1				
Telephone Expenses		1				
Postal Expenses						
Printing & Stationery Expenses						
Repairs & Maintenance						
Miscellaneous Expenses						
Labour Charges						
Tea & Refreshment						
Office & College Cleaning Expenses						
Subcuphon by online video Streamit		4	9	9		
(Disney Hotslan)				1		
Rcl-SRBS/DO/2024-25/21 Total						
Rupees (In Words) four hundred and ninety nine.						
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Administrative Officer Accountant Director	7.5		Kec	eive	1 DA	
For Sheila Raheja School of Business						

dunt Jul 2011

Management & Research

Director

BANDRA (E)

BANDRA (E)

MUMERAI - 51 &

hotstar

GSTIN : 27AAACN1335Q1Z8 Star India Private Limited PAN: AAACN1335Q CIN: U72300MH1994PTC076485 Star House, Urmi Estate 95, Ganpatrao Kadam Marg, Lower Parel-West, Mumbai City, Maharashtra,400013

Tax Invoice

Thanks, you have already completed the payment for this invoice **Date:** 2024-10-17 16:09:19

Invoice No: 32700153847920

Transaction Id:

T2410171610068224275188

Customer Details

Billed To : Amit

Email/Phone: 7498054722

Address: MUMBAI

State: MAHARASHTRA ('MH'),27

Country: India

Particulars

HSN: 998433

Service description: Online video streaming
Name of Package: HotstarPremium.IN.3Month.499
Period of subscription: 2024-10-17 to 2025-01-17

Reverse charge applicable - No

Mode of payment: UPI

Amount			
Transaction Amount(Exclusive tax)	er geoloogiaal chiede stek moor verbiedellen di	422.88	
Total Tax		76.12	
	CGST	38.06	9.0%
	SGST	38.06	9.0%
	IGST		- mary to a late to - province to a market

Total -

499.00 INR

13 Hou



Website: www.hotstar.com

This is computer generated invoice and does not require a signature/stamp

Star House, Urmi Estate, 95, Ganpatrao Kadam Marg, Lower

Parel-West, Mumbai City, Maharashtra, 400013

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