



## SHEILA RAHEJA SCHOOL OF BUSINESS MANAGEMENT & RESEARCH

Approved by AICTE, DTE, Affiliated to University of Mumbai, ISO 9001:2015  
Certified and NAAC Accredited

IQAC Department, MMS & BMS Department  
in association with  
ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS (AIMS)  
&



University of Mumbai

Organizes

ONE WEEK ONLINE NATIONAL LEVEL



Faculty Development Program - PhD Course work

## Theme

# Research Design & Statistical Techniques

24<sup>th</sup> March 2025 to 29<sup>th</sup> March 2025

### University Of Mumbai

The University of Mumbai is one of the oldest and premier Universities in India. Established in 1857, consequent upon “Wood’s Education Dispatch”, it is one amongst the first three Universities in India. The University has been accorded 5 star status in 2001 & ‘A++’ Grade status in April 2021 by the National Assessment and Accreditation Council (NAAC).

### Association of Indian Management School (AIMS)

Established on 27<sup>th</sup> August 1988, the Association of Indian Management Schools (AIMS) is a networking body of B-Schools in India for professional development of management education and safeguarding the interests of B-Schools in the country

### Sheila Raheja School of Business Management & Research

Sheila Raheja School of Business Management & Research (SRBS), one of the premier offerings by the CSR arm of K Raheja Realty, is an exceptional B-School affiliated to University of Mumbai, approved by the All India Council for Technical Education (AICTE), New Delhi, Directorate of Technical Education (DTE), Maharashtra, Government of Maharashtra, accredited by the National Assessment and Accreditation Council (NAAC) and is an ISO 9001:2015 certified Institute. SRBS offers full-time programs of University of Mumbai, namely, Master of Management (MMS), B.Com. (Management Studies) and doctoral program – Ph.D. in Management Studies.

### INTENDED AUDIENCE:

Research scholars & Teachers/Faculty Members

MODE: Online

### More information



admin@srbs.edu.in



<https://srbs.edu.in/>



[raheja\\_academia](#)



Bandra (E), Mumbai - 51

### Payment & Registration Details

**REGISTRATION FEE Rs. 1000**

**Last Date of Registration:** 18<sup>th</sup> March 2025

### Bank Details for NEFT Transfer:

**Bank Name:** Central Bank Of India

**Account Name:** SHEILA RAHEJA SCHOOL OF BUSINESS  
MANAGEMENT & RESEARCH

**Branch:** Khernagar

**Account No:** 3673576168

**IFSC Code:** CBIN0281590

### Organising Team

Director - Dr. Harish Kumar S. Purohit

Convener - Prof. Dr. Ashok S. Luhar

Co- convener - Dr. Rahul Sanghavi

Co- convener - Dr. Nitin Sharma

Co- convener - Ms. Chaitali Joshi (+91 93722 06521)

### Managing Committee

Dr. Prasad Supekar (+91 84548 17251)

Mr. Pradeep Mali (+91 70210 09113)

Mr. Hemant Yadav (+91 86521 90428)

[Click Here for Registration](#)

### Registration Process

01

Payment of registration amount

02

Take screenshot of payment

03

Click on link and fill registration form

04

Upload payment slip and submit

24 March 2025 - Day 1 - 2:00 p.m. to 2:10 p.m.

Inauguration ceremony

Dr. Harish Kumar Purohit  
(Director, SRBS)

24 March 2025 - Day 1 - 2:10 p.m. to 5:00 p.m.

Conceptual Research Design & Ethics

Prof. Dr. Arvind Luhar  
(Member BOS - Accountancy, Chairman - BAF & BFM,  
University of Mumbai)

25 March 2025 - Day 2 - 2:00 p.m. to 3:30 p.m.

Review of Literature

Dr. Sanjay Mishra  
(Principal, Shree L. R. Tiwari Degree College, University of  
Mumbai)

25 March 2025 - Day 2 - 3:30 p.m. to 5:00 p.m.

Designing Questionnaire (Measurement & Scaling)

Dr. Rakhi Gupta  
(Banaras Hindu University)

26 March 2025 - Day 3 - 2:00 p.m. to 5:00 p.m.

Variables and it's Measurement Preparing Data Files  
Handling Different Types of Questions

Dr. Seema Malik  
(Associate Professor - BPSMV, Haryana)

27 March 2025 - Day 4 - 2:00 p.m. to 5:00 p.m.

Mastering Data Analysis with SPSS: From Basics to  
Advanced Research Techniques

Dr. Riddhi Tambi  
(Associate Professor, Taxila Business School- Rajasthan)

28 March 2025 - Day 5 - 2:00 p.m to 5:00 p.m.

Plagiarism in Academic Research & Criteria Matrix

Dr. Gurjeet Kaur  
(Professor, Jammu University)

29 March 2025 - Day 6 - 2:00 p.m. to 3:30 p.m.

Bibliometric Analysis & SLR

Dr. Radha Yadav  
(Indian Institute of Management - Ranchi)

29 March 2025 - Day 6 - 3:30 p.m. to 5:00 p.m.

Writing Quality Research Papers and Publication Ethics

Dr. Navsin Mistry  
(Principal, MVM College of Commerce & Science, University  
of Mumbai)

29 March 2025 - Day 6 - 5:00 p.m. to 5:10 p.m.

Valedictory Session

Dr. Harish Kumar Purohit  
(Director, SRBS)